

NEWLY ELECTED OFFICERS

of the

British Union Conference





President PASTOR J. A. McMILLAN. Secretary-Treasurer C. WILSON.

For the Quadrennium 1958-1962



WALES is a very colourful little country, ranging from the mountains and green valleys of the north, to the grey of the slate district, the black coalfields of the south, and to the golden sands of its beautiful beaches.

The Welsh nation is the smallest in population of the four nations which comprise the British Isles. Even with the addition of the border counties of Monmouth, Hereford, and Shropshire, the population of the Welsh Mission territory is only about three millions.

The Advent message began to be preached in Wales at about the turn of the present century and received a great impetus from the Welsh revival of 1904-1905. Then the Sabbath truth was proclaimed and our work has grown slowly but steadily through the years.

EVANGELISM

As everybody knows, Wales is famous as a land of fiery orators and sweet singers. We are happy to report that our Adventist orators, supported by Welsh choirs, have conducted sixteen small evangelistic campaigns during the past four years and all of them have produced fruitage. As a result, members have been added to the existing churches, and companies as well as interests have been created in new areas. A small company of believers in Aberdare was strengthened to the point where a fine church was organized and a new church hall and minister's residence were purchased in that town. Three other groups of believers were organized into companies. It is worthy of note that one of these new companies was raised up in Llandudno, Caernarvonshire, a county which had previously not been entered with our message. So our evangelists have been "lengthening the cords" as well as "strengthening the stakes" in the Principality.

MEMBERSHIP

At the close of 1957 our membership stood at 557. The number baptized and received into church fellowship during the quadrennium was 146 or 27 per cent more than in the previous quadrennium. Although the figures are small compared with the large conferences, they represent much faithful toil

2

Progress in Wales

By M. C. MURDOCH

President, Welsh Mission

on the part of ministers and lay members, for all who have laboured in Wales know "how hardly souls are wooed and won." The members are now organized into nine churches and six companies throughout the territory.

DEPARTMENTS

It is a healthy sign that the Sabbath school offerings increased by 29 per cent over the previous quadrennium. There are three flourishing Sunday schools in operation. The third was started in Barry in connection with our evangelistic programme there. Sister Havhurst and Brother Marshall have been leading out and have an enrolment of over twenty eager children who are thrilled with the Bible lessons each week.

The Home Missionary Department is being blessed by increasing activity on the part of our members, not only in the Ingathering work, but also in every campaign promoted by the department and especially in the Dorcas Welfare ministry carried out by the sisters of the churches.

The Publishing Department has been headed by Brother A. J. Timothy in the first part of the quadrennium and then by Brother M. C. Roe. They have given enthusiastic leadership to the work and have increased the literature sales tremendously by working alongside the men in the field who needed their help.

The MV Department is small by reason of the fact that many of our young people emigrate to England to find employment. Pastor C. D. Baildam has led out valiantly in that department and a number of young people have been baptized as a result of the Crusades he has held in Cardiff.

We are proud to have Dr. Terence Gallivan as honorary secretary to the Temperance Department and he has willingly found time in his busy programme to give very helpful health addresses at a number of our evangelistic campaigns.

The Public Relations Department has been in the care of Dr. Howard Ebdon who is unique in knowing how to bring matters to a headline! During our Barry campaign we were favoured by having a number of column inches of free publicity and reports in the two local newspapers each week.

FINANCES

It has been well said that "the kingdom of God can never be established by raising money, but it can never be extended *without* raising money." The financial growth of the Mission indicates the blessing of the Lord on His faithful people and their desire to extend the kingdom of God.

The tithe figure reached £30,235 for the four-BRITISH ADVENT MESSENGER year period, an increase of £7,763 or 34.5 per cent over the previous period.

The Ingathering for Missions totalled £15,836 for the quadrennium, an increase of £4,184 or 36 per cent over the previous quadrennium. Special credit is due to one of our sisters who collected more than £300 in the last campaign and to several other members who gathered over £100 each.

The total foreign mission offerings during the quadrennium reached £22,143. This represents an increase of £6,394 or 40 per cent above the previous quadrennium. It is interesting to note that if the present trend for the ratio of foreign mission funds to tithe continues to increase as it has been doing, in the near future Wales will be supporting the mission fields abroad to the same extent as it supports the work at home. This is indeed an encouraging sign, for a church that is not alive to the needs of the mission fields will soon die itself.

The literature sales reached the remarkable total of $\pounds44,838$, an increase of $\pounds19,742$ on the previous quadrennium, or 78.6 per cent. This is a wonderful achievement and reflects great credit on our faithful band of literature evangelists and student colporteurs.

Under the careful supervision of our secretarytreasurer, Brother W. G. C. Walton, the capital of the Welsh Mission increased by 43 per cent during the quadrennium.

APPRECIATION

We cannot let this opportunity pass without expressing our deep appreciation to the British Union Conference and through them to the Northern European Division and the General Conference, for the good appropriations which we have received to carry forward the work of the Mission during the past four years.

Our group of devoted ministers and Bible instructors have laboured untiringly to sow the seed and to reap the harvest in this hard little field. The ministers have all, without exception, conducted one or more evangelistic campaigns during the period under review and all have added souls to the remnant church. Besides that, they have done faithful pastoral work, sometimes in very scattered areas. They have led out in the Ingathering campaigns each year and have been first in the field in every other campaign conducted by the church. They are sincere men and women dedicated to the finishing of the task in this great hour of opportunity.

PROSPECTS

Much has been accomplished by the grace of God, but there is still a great deal to be done. As the members of the Welsh Mission Executive Committee meet from time to time to lay plans, we have in mind the counsel of the Spirit of prophecy: "And still our General, who never makes a mistake says to us, Advance, enter new territory, lift up the standard in every land."

There are still unentered counties in Wales that must be reached with the three angels' messages. There are still many towns, villages, and hamlets which have not yet heard the voice of the Adventist preacher. May the good Lord bless the efforts of our ministers and members alike as we all move forward together in faith to bring the work to a glorious and triumphant end.

> "God bless Wales from Snowdon's vales To Severn's silver strand, For all the grace of that old race Still haunts the Celtic land."



I HAVE great pleasure in bringing to you this report of the northernmost mission outpost of the British Union.

Scotland has a population of just under five millions and an Adventist membership of 502. It is at present passing through a phase of economic

Scotland for Christ

By B. F. KINMAN

President, Scottish Mission

depression. The unemployment figures, particularly in Dundee owing to the closing of the jute mills, have been increasing during the past few months. Furthermore, there is a continual trek of population away from the land north of the Border. This trend is reflected in the ranks of our membership. During the quadrennium that is past, we have had three major additions to our work:

1. A full time Home Missionary and MV Society Secretary, which we are sure will greatly strengthen our home missionary work and particularly our youth membership.

2. A church building for Aberdeen; no body of believers have been more deserving of a representative place of worship. The members in Aberdeen have met in a borrowed upper room since their formation over forty years ago.

AUGUST 29, 1958

3. An Eventide Home in Edinburgh which is now about to operate and care for the aged from Scotland and the northern counties.

However, the best people to tell of the work in the Scottish Mission during the past four years are those who are in the midst of the battle, and we are now going to hear from our loyal group of workers as they tell us their own story.

PASTOR E. E. HULBERT

Question: Where are you working now, Brother Hulbert?

Answer: Aberdeen.

Question: How long have you been there?

Answer: Since October last year.

Question: What are your plans for the future of the work in Aberdeen?

Answer: Since arriving in Aberdeen, I have concentrated on the interested persons handed on by Brother Crutchfield, and on the reclaiming of backsliders. We are glad to report that two of the latter, sisters, are now back in the fold, and though one, through illness is unable to attend, her sister attends church quite regularly. We are also having Bible studies with one other backslider, a young woman who married out of the truth, and her husband, and it is our earnest hope and prayer that both of them may be established in the truth.

We would also like to mention a V.O.P. student who lives in a lighthouse-twenty-three miles from Aberdeen. A radio listener, she enrolled in the Bible Course, and from her lessons has already begun keeping the Sabbath. She is very anxious to be baptized, and we hope that, with two or three others, she will be baptized as soon as our new church is ready.

We are very glad to say that at last, Aberdeen is to have a church of its own. Plans for the necessary alterations are in hand, and we are looking forward to the day when we can worship in it. We hope that the building will be ready in time, so that immediately following the Voice of Prophecy Rally and Old Bible Exhibition planned for the end of October, we can run a church campaign in the new building.

PASTOR T. H. FIELDING

Question: How long have you been in charge of the Glasgow church?

Answer: Two years exactly.

Question: Do you feel that this church is a representative building in a large city like Glasgow?

Answer: Yes. It is situated in a good class district. There are two other churches and a Jewish synagoue as immediate neighbours, and a fourth one round the corner. I would say that ours is a better looking building than any of them.

Question: What are your plans for the future? Answer: In the autumn, funds permitting, to hold a one-day public meeting in the City Centre, advertising well. An Old Bibles Competition, a Historical Pageant by the church youth, and a powerful address on the inspiration of the Bible would seek to uplift the Scriptures as God's Word. At the evening meeting we would seek to enrol students in the V.O.P. Bible Courses. Besides this, we hope to

run a Sunday series in our own church, displaying outside each week a large poster telling what Seventh-Day Adventists believe, e.g.;

Seventh-Day Adventists believe in salvation by grace Seventh-Day Adventists believe in the Deity of Christ

Seventh-Day Adventists believe in the blood atone-

ment.

The members will be led each Sabbath afternoon in house visitation to invite people to the meetings. The youth will continue to play an important part in the services.

We also plan to precede the week-night prayer meeting with a study period in which Bible doctrines or Bible survey will be covered. This will be a big help to our youth and to interested people.

GEORGE BRYAN

Question: You have two churches to look after, Brother Bryan, Dunfermline and Kirkcaldy-what is the membership of each of these?

Answer: Thirteen in Dunfermline and thirteen in Kirkcaldy. From this number a total of thirteen members have left either for College or for positions in the work outside this area.

Question: What plans do you have for this forthcoming autumn in evangelistic work?

Answer: Due to restricted budget, both these towns are to have personal visitation with V.O.P. lessons (not cards). Local experience has shown that one-third of the people visited accept the lessons.

In co-operation with the above, a short campaign in a public hall will be held with a quick transfer to the present church building in Dunfermline. The theme of the meetings will be, "The Challenge of the Bible."

MISS J. MITCHELL

Question: What does it feel like to be the only Bible instructor in Scotland?

Answer: I find my work most interesting and enjoyable. The only thing I complain about is that the day is not long enough. I have so many people to get round to see.

Question: Where have you been working during the past twelve months?

Answer: Aberdeen, Edinburgh, and Glasgow. I have to divide my time between Edinburgh and Glasgow at the moment. In 1958, I came from Aberdeen to Edinburgh, and since then have been spending three days in Edinburgh and two days in Glasgow visiting.

PASTOR W. LENNOX

Question: How long have you been in Dundee? Answer: Since September, 1957.

Question: What are your needs?

Answer: a. Our Junior MV Society is changing into a Senior Society, and we need facilities for Young People's Progressive work, and recreation, if we are to save our young people for the church. Either more room or greater use of existing facilties. The young people gave a good response in In-gathering, and tend to grow in numbers. b. For a V.O.P. Rally Meeting it may be possible

to obtain the use of the Marryatt Hall for one

Sunday night. We could advertise in the *Courier* and *Evening Telegraph*. This hall seats 400-500 people. Thus far V.O.P. work here in Dundee has not been successful. Dundee needs a strong central campaign as there are no suitable halls otherwise. c. Quite active Dorcas work under Miss Henderson.

PASTOR D. J. DABSON

Question: Where have you spent the past four years?

Answer: The past four years have been spent in Scotland, three years in Dundee, and the last year in Edinburgh. In Dundee the work was typically hard as it is in this staunch Presbyterian country which was spoken of by the servant of the Lord as one of the hardest fields in the world. In Dundee we were privileged to witness the testimony of more than thirty souls who passed through the waters of baptism into church fellowship during our ministry in that jute city of almost 200,000 persons.

In Edinburgh we have been happy to associate with the evangelistic effort conducted by the president—Pastor B. F. Kinman—and to see more souls added to the church in the capital.

PASTOR G. CRUTCHFIELD

Question: What have you been doing during the past six months?

Answer: Since the move of the Sabbath School, Home Missionary, and Missionary Volunteer Departments from the Union to the local mission we have been establishing the routine work of the departments, and believe it is resulting in a strengthening of their activities. Although statistics do not always give the whole picture, this closer link with our lay workers is being appreciated and no doubt will build this work with a more effective force.

In the youth department in particular, a new line of youth evangelism has been tried out in the suburbs of Glasgow, and has proved encouraging. This has taken up much of the time this past six months, as it needed the same attention as a district campaign. Four young people were baptized in July and we hope for four or five more later in the year. Other interests have been made which we hope in time and with careful work will bring more fruit from this work.

Question: Have the Scottish Camps been successful, and what does the future hold?

Answer: Yes, we feel our camps have proved worth the work and planning put into them and more than ever they are meeting the demands of modern Adventist youth as a counteracting force to the attractions of the world.

Our Junior Camp at Coldingham, in a very convenient school site, was a small camp catering only for twenty children, but nothing was lost for that. A more personal contact can be made with that number than a larger group. The effects of such contacts are seen not only in the children, but several of the non-Adventist parents have expressed their appreciation of this care shown to their children.

The Swiss Camp just finished, although catering for a different class of youth, proved just as successful in the spiritual strengthening of our youth. Perhaps the full effects will only be known in the kingdom.

As to the future, the wider vision and deeper consecration that will come from our Scottish lay people will open up a new field of service and prove our work worth while. We are already making plans for a Lay Workers' Council in November and with God's help and guidance we believe the future should bring great results in the Scottish field.

A. COOPER

Question: How many colporteurs have you got in the Scottish Mission?

Answer: Six regulars and eight auxiliaries.

Question: How are the sales this year as compared with last year?

Answer: Last year, £6,054; this year, £8,347.

Question: How many students did you have in the field this summer, and what is their total sales?

Answer: Fourteen students, sales, £4,798.

Question: Do you think that the future is bright for the colporteur work in Scotland?

Answer: Yes, most definitely the prospects are very bright, because the Lord has said through His servant, "This is the very work the Lord would have His people do at this time. . . We cannot too highly estimate this work; for were it not for the efforts of the canvasser, many would never hear the warning." (Testimonies, Vol. 6, page 313.) Therefore the future prospects cannot but be very bright as consecrated men and women go in the strength of the Lord.

A RESOLUTION OF THANKSGIVING AND DEDICATION

As we meet together in another Quadrennial Session of the British Union Conference of Seventh-Day Adventists, we are more conscious than ever before of the approaching consummation of the ages. Accumulating signs among the nations and in every sphere of life proclaim the nearness of our Lord's return.

Not least among the signs of our times is the accelerating advance of the Advent message in all the world and in our own land.

We rejoice in the manifest blessing of the Lord upon the ministry and laity of the church in these islands during the past four years which has resulted in the greatest gain in membership ever recorded in the British Union, the largest increase in tithes and offerings, the greatest achievement in the Ingathering Campaign for Missions and the highest sales of literature in any quadrennium in our history.

Most of all we rejoice in the spirit of zeal and devotion, of service and sacrifice, which possesses the workers and all our dear people as they labour together for the finishing of the work in Britain.

For all these evidences of providential leading, protecting mercy, and empowering grace we express our deep gratitude to God and rededicate our lives, our time, our capacities, and our means to the finishing of the sacred task committed to us.

The Advent Message in Ireland

By K. A. ELIAS, President, Irish Mission

In rendering this report, I find myself in the unique position of telling of the progress of a field during the past quadrennium, a time for which I had no responsibility as leader whatsoever. The four-year period covered by this account ended on December 31, 1957. On that date, former President O. M. Dorland retired from full-time work, and handed over his responsibilities to the present leadership. Thus as we tell of God's leading in the Irish Mission during the period under review, we would ask you to remember that the human credit due belongs to Pastor Dorland, and to those who worked with him during those busy years.

And busy years they were; years of toil in two related fields—the field of evangelism and the field of adequately housing the results of evangelism. As we look back, it seems to those acquainted with the peculiar problems of Ireland that during the last quadrennium were laid foundations that, in truth, are going to mean a new day in the land of the shamrock for the cause we love. Indeed, we are convinced that the evangelistic progress evident in 1958 would have been impossible but for the preparatory work done in the period under review.

In reporting to this body four years ago, Pastor Dorland said: "Our greatest need so far as material things are concerned, is representative church buildings. We do not have one that represents the glorious truth we hold, in the whole of Ireland. Because of this lack, our public evangelism has practically come to a standstill in Belfast, as public halls are very difficult to procure." Convinced that progress in their field was impossible to achieve without representative buildings, the Irish Committee set to work to remedy the situation, with the result that, during the period for which we report, two church homes, comparable with any in the British Isles, were established, the first in Dublin and the second in Ulster's capital, Belfast. These two buildings stand not only as a lasting memorial to the wise planning of the administration of those days, but also to the devotion, skill, and untiring zeal of Pastor W. G. Nicholson, who actually built both structures. Here we would like publicly to express our deep gratitude to the British Union Conference, and to the Northern European Division, for so ably supporting the local members in making these projects financially possible. The Belfast church is completely free of debt, and the Dublin building will be when compensation is paid for the demolition of our former premises by the local Corporation.

During this time of intense activity, the everpressing cause of evangelism was not overlooked.



Indeed fifty-eight souls were added by baptism and vote in the four years—only four less than in the preceding quadrennium—in spite of the fact that for lengthy periods two of our meagre staff were wholly occupied with building construction. Unfortunately death, apostasy, and heavy transfers to other fields where work is more plentiful, have taken their toll, and left us with the small net gain in membership of eleven for the quadrennium. This made our membership at December 31st last 226.

Financially our progress has been encouraging. Our faithful membership paid into the treasury in four years, £14,138 in tithe, an increase over the preceding period of £2,212; Sabbath-school offerings totalling £2,118, a gain of £318; while our capital account for the same period shows an operating gain of £1,141.

No report for Ireland would be complete without reference to the excellent work being carried on in the Ranelagh Institute Clinic in Dublin by Brother and Sister H. E. Nix and their associates. Since the last Union Session, in that great Catholic city, where evangelism is so difficult, no less than 14,000 treatments have been given—even Catholic priests being among our patients. This figure represents a worthy increase over the former four years of 8,338, or an advance in treatments given of 130 per cent.

In closing, may we just mention the practical results of the foundation work undertaken in this period. Following the opening of the Belfast church in June, 1957, a city-wide campaign was commenced which resulted in fifty-one souls being added to the church in the first baptism held in May of this year. With other baptisms pending in Dublin and Belfast we have high hopes that the baptisms for the first nine months of the new quadrennium will more than equal the total baptisms of the past four years. For this we give the honour due to the God whom we serve, to the faithful labours of the evangelistic teams concerned, and to the wise planning of the administration during the years under review.

Please remember Ireland, and those who work there, in your prayers. We believe great days are ahead, and to this end we pledge our service.

6

The Ministry of Literature

By A. W. HOWARD

Publishing Secretary, British Union Conference

To relate a story of progress and growth is always a pleasure as well as a privilege. Such a privilege falls to our lot as we review the work of literature evangelism during the past four years, for God has surely prospered its development. The pleasure, however, is not unmixed with pain, for in May, 1956, this department suffered the loss of its beloved leader, Pastor A. W. Cook, who laid down his burden of service after nine years in office.

It is right that we should pay tribute to the labours of our late brother who will long be remembered for his deep love of the work and workers he represented so faithfully. He was often rightly described as a father to his flock. Upon him every literature evangelist could depend for a sympathetic consideration of his problems. His knowledge and understanding of the literature ministry, its joys and vicissitudes, was broad and deep. The work of literature evangelism in Britain owes much of its stability today to the unselfish watchfulness of Brother Cook during his years of leadership, and his painstaking attention to detail where the interests of those he led were concerned.

How this devoted worker would have rejoiced, had he been spared to the close of the year in which he passed away, for it was the December of 1956 that witnessed the completion of the largest sales advance for a single year ever recorded in this Union, a gain of £10,127, or seven times that of the previous year!

LITERATURE SALES

We are grateful to God that, compared with the previous quadrennium, our sales of Gospel literature increased by nearly one-third, and for the first time exceeded a quarter of a million pounds, actually reaching the huge total of £283,758!

Sales by Literature Workers

1954		64,547	5	9
1955		65,932	16	2
1956		76,059	19	5
1957		77,218	5	1
		283,758	6	5
1950-53		21 1,64 7	6	7
	Gain	72,110	19	10



What do these figures mean in terms of books and magazines sold? We have sometimes been criticized for using the money gauge for measuring progress, but it is actually far from easy to present a truly accurate picture of the spread of the message through this work, as the size and nature of publications, their content and price, are changing continuously. However, without repeating at wearisome length the recorded statistics, we can truthfully state that our sales increases genuinely reflect the real growth in the distribution of truth. For example, the number of large subscription books sold increased by 22 per cent over the previous four years. Again, the number of large undated magazines sold, such as Good News, Health and Happiness, etc., rose by 44 per cent, a further remarkable fact being that during the second half of the period these magazines were enlarged to double the number of pages, whereas their price was raised by only half. It is interesting that in the years 1956 and 1957 at least a third as many magazines again were sold at 1/- per copy, as were sold during 1954 and 1955 at 8d.

It is true that these very heavy gains have been somewhat offset by a drop in the number of small bound books and periodicals sold, but in spite of this we can confidently claim that our sales figures do convey as accurate a picture of our true progress as it is possible to obtain. We are happy that during the period under review, literature workers of different kinds distributed over 700,000 bound volumes, large and small, and more than one million magazines each year, a grand total of *five million pieces of literature!*

Yet, remarkable though this achievement may sound, it would be optimistic to assume that an Adventist publication penetrated more than one home in four throughout Britain in the four years. This leaves little room for satisfaction.

This brings us to the important matter of the literature sales force, consisting of three classes: the regular and student literature evangelists and literature auxiliaries.

THE REGULAR LITERATURE EVANGELISTS

This number is mainly composed of those holding recognition papers from their local conferences and whose whole working life is devoted to the ministry of the printed page. How gratifying it was, at our last annual council, to be able to award badges representing five years or more of faithful service to no less than forty-five such workers. Fifteen of them had spent twenty years or more in the literature ministry, five over thirty! These men and women and the fine workers of shorter service now establishing themselves, form the backbone of our force.

During the quadrennium, fourteen fresh names have been added to the regular list, but unfortunately a number have also been lost through retirement, removal to other countries, and death, so that the yearly total has varied only slightly, with an average of 118 as compared with 110 for the previous four years.

	Number of Literature
Year	Evangelists
1954	119
1955	120
1956	116
1957	117

There is a great need for more consecrated men and women to accept the challenge of literature evangelism. Never were the opportunities greater for success in this work and at the same time never were training facilities so comprehensive. These now include:

1. The Preliminary Correspondence Course

2. The Quarterly Class

3. Field Training by the Publishing Department Secretary

4. The Annual Council or Institute.

THE QUARTERLY CLASS

The correspondence course has been in use for several years and continues to help greatly in preparing candidates for the literature ministry. But in 1955, a plan was put into operation whereby new recruits could be called together for short periods of concentrated instruction in the principles of Gospel salesmanship. The idea has been to hold such classes once each quarter over a long week-end. In this way, newcomers to the work are enabled to gain many of the benefits normally received at an annual institute without an over-prolonged wait. The scheme has proved a sound one and we have a number of fine workers operating with a growing measure of confidence and success who received their "sendoff" at one of these classes.

Nothing however can take the place of practical training at the doors and in the homes. This is the most important part of the work of our local conference Publishing Department secretaries who have performed a very difficult task in a most commendable way. Their service calls for considerable adaptability and resourcefulness, frequent absence from home, and a genuine consecration to the work of building and strengthening the force of literature evangelists committed to their care. We are fortunate in having a fine, conscientious group of such leaders in this Union, with whom it is a privilege to be associated. To them the book work owes a great deal.

A BREAK WITH CUSTOM

The Annual Literature Evangelists' Council is the most eagerly awaited event of the year. Not only does this provide a needed refresher in working techniques for even the most experienced, but the inspiration of association with fellow bookmen from all parts of the country is an important factor in renewing spiritual life and soul-winning zeal.

It has long been established custom to hold this council over the year-end in the Stanborough Park church, Watford, for there are many advantages in the proximity of the Union headquarters and the Publishing House. In 1957 it was decided to break with tradition and convene in the early spring at The Hayes Conference Centre, Swanwick, Derbyshire. This renowned establishment, patronized regularly by numerous missionary societies and other organizations, proved ideally suited to our purposes, and we enjoyed one of the finest meetings we have ever experienced, besides being able to witness before others not of our faith who look forward to our return there in 1959. The extra time afforded both for study and social intercourse strengthened the value of the council, and it is our intention in the future to alternate these gatherings between Stanborough Park and The Hayes.

STUDENT LITERATURE EVANGELISM

For three to four months of the year the ranks of full-time Gospel salesmen are considerably enlarged by the addition of students from Newbold Missionary College who are required to pass a very important part of their training in this way.

Every effort is made to prepare them for this experience. Recently a weekly class has been conducted at the College by Pastor V. J. Benefield, the South England publishing secretary, during the second half of the College year, so that at the Annual Student Institute we have been able to build upon a good foundation already laid. We believe the greatly increased enrolment for summer canvassing during the past two years has been due in a great measure to this plan.

-Our students have also benefited financially by this summer occupation. Literature scholarship bonuses have been awarded to those who have fulfilled minimum requirements in hours worked and sales achieved. In the summer of 1954 some 42 students enrolled for literature evangelism. This number dropped to 32 the following year, but in 1956 it rose to 56, and in 1957 to 68, a total of 198, of which no less than 123 earned scholarship bonuses —79 full, 26 three-quarters, and 18 half! Their sales rose from £7,000 in 1954 to £13,000 in 1957! Truly a very fine record, reflecting great credit not only upon the students themselves but upon those who supervised their work in the field.

	Number	Sales			
		£ s. d.			
1954	42	7,670 15 5			
1955	32	8,218 9 11			
1956	56	13,267 1 5			
1957	68	13,676 6 10			
		·····			
	Total 198	42,832 13 7			

The total of scholarships gained exceeded by twelve the number of the previous quadrennium, while the sales rose by more than one-third. One young man from overseas, working in Scotland, actually sold subscription books to the value of £700 in one summer! Several others exceeded £400.

Number	of	Scholarships
--------	----	--------------

	Full	T bree-quarter			Ialf	Total
1954	12	4			4	20
1955	20	6			2	28
1956	26	11			3	40
1957	21	5			9	35
				_	_	
	79	26		1	8	123
		—		<u> </u>		
			£	s.	d.	
	1954-57		42,832	13	7	
	1950-53		31,855	5	7	
		Gain	10,977	8	0	
	Sc	holarship	Bonus	es		
	19	54-57	123			
	19	50-53	111			
				<u> </u>		
		6	fain I	12		

LITERATURE AUXILIARIES

There is one other class of worker who contributes much to the spread of the message, and whose effort must not be overlooked—the Literature Auxiliary. We have about 300 of these faithful souls, working principally with our periodicals, endeavouring to devote three hours or more of their spare time each week to sowing seeds of truth. Between them they doubled their sales within the quadrennium, reaching over £10,000 in 1957! From among their number have come recruits for full-time literature ministry and even entrants thereby to Newbold Missionary College.

We are glad that fresh auxiliary bands have been started in different churches. Four new bands have commenced operations during the period, for which we rejoice, as many are thus encouraged to venture upon this service who might otherwise feel too timid. Our Holloway band, under the leadership of a regular literature evangelist, Brother H. G. Cruttwell, has been steadily increasing its sales each year and reached the total of £2,510 in 1957.

Auxiliaries-Sales 1954-57

		£	5.	d.
1954	••••	5,873	- 3	6
1955		8,311	6	11
1956		7,400	11	11
1957	••••	10 , 471	1	0
Τοτα	L£	32,056	3	4

NEW PUBLICATIONS

At the close of the last quadrennium report delivered at the Union Session in 1954, our predecessor referred to the forthcoming issue of a new subscription health volume. This work, under the title *Radiant Health*, was completed toward the close of that year and has proved a valuable addition to our literature available for public sale, filling a gap which had been vacant for a long time. It has since been improved and enlarged, so that we now have a fine volume, truly representative of our health message.

The splendid venture into the realm of book combination selling, begun in 1953, continued to enjoy the blessing of God throughout the subsequent four years. A further set was prepared, comprising four volumes of Uncle Arthur's Bedtime Stories and the late W. T. Bartlett's book, Friendly Talks, thus combining a message book for adults with the simple character-building stories for the children. Thousands of these sets have been sold and greatly enjoyed. The book Steps to Christ has also been sold in combination with Bedtime Stories.

The set-selling plan however has not been confined to bound books. For some time a need was felt for a special undated magazine for children. As a result July, 1956, saw the publication of the first edition of the magazine Happy Hours, which was a success from the first. Selling at 1/- per copy, or in combination with Good News and Health and Happiness, it has completed what may be regarded as a most comprehensive family magazine set, one which conveys both aspects of our message and reaches all ages in the home. We are convinced that God has been leading in the inception and development of this plan. It has made it possible to place the truth of God's Word into thousands of homes which would otherwise have excluded it. It has also helped greatly to increase the income of our literature evangelists at a time when this might have declined. During these years, some individual sales totals for one year have exceeded £1,700, and one £2,200.

NEW "FOOTPRINTS" SERIES

We have only touched the fringe of the real possibilities however. Ambitious plans are on foot to sell much larger and more comprehensive combinations. Moreover, the recent extension of the Publishing House building and the addition of more up-to-date machinery is now enabling us to produce the most attractive volumes printed in Britain today. Although the launching of Pastor

W. L. Emmerson's latest work, Footprints of Jesus, did not take place until the early spring of this year, and is thus outside the coverage of this report, the preparation for it has been proceeding for the past two years, and we therefore feel justified in calling attention to this publication, the early sales of which can only be described as phenomenal. One regular literature evangelist sold £160 worth in his first week, while a student reached £1,100 in six weeks! Delegates and friends will have the opportunity of examining the first two volumes on the Press stand. The whole set of four volumes when complete will not only cover the whole life of the Saviour, but through this and His teachings, the whole range of Adventist doctrine. Many souls, we believe, will find the light through these books.

God is surely guiding, and never was the future so bright with promise. Great opportunities lie ahead of all who will give themselves for service with the printed page!

CHURCH CONVENTIONS

Many literature conventions have been held in districts throughout the Union with the valuable participation of local and neighbouring literature evangelists, who have spoken of their experiences and testified to the power of God through their ministry. A variety of literature has been displayed and inspirational films have been screened demonstrating the effectiveness of the printed page in leading men to Christ. We know that these rallies have been fruitful in swelling the number of those who handle the Word of Truth at the doors.

SOUL WINNING

We have left until the very last the most important aspect of our labour. Our duty is to sell books, but we must never forget that our books are to win souls. We are happy that this is being accomplished today.

We cannot hope to estimate the full result of our labour. For that we must trust to the Lord of the reapers, but through personal follow-up and Bible studies given by our literature evangelists themselves, as well as by ministers to whom names of interested contacts have been passed on, a token number of the ultimate promised harvest are being brought to the great decision. It is an encouragement to those whose primary duty it is to sow the seed of truth, to see an early, though limited result for their sacrifice. Several bookmen have had this joy during the past four years, among them some of our younger workers. Two of them have each seen four souls baptized, another three.

FRUITAGE IN SOULS

We only wish it were possible to present a complete account of the number of baptisms through literature, but by a revised system of reporting introduced last year, we are now obtaining information for future use and encouragement.

Of particular help has been the valuable link with the Voice of Prophecy Bible School. Every large bound book and magazine sold has contained a special invitation to study one of the courses offered. From these invitations some 4,213 applications for lessons have been received during the quadrennium, and from these applications a total of 44 baptisms have been reported, or one from 95 applications.

	Aţ	plications	Baptisms
1954		1,049	15
1955		872	9
1956		1,197	12
1957		1,095	8
	TOTAL	4,213	44

Naturally, it has not thus far been practicable to attempt to trace all these applications to their worker sources, but every class of literature has played its part. Almost any churchmember or literature evangelist listening to this report today, who has distributed magazines or books, may have been responsible for one of these baptisms.

Let us then praise God for what is being accomplished, and give freely of our service in literature evangelism, for in the day when all secrets are revealed there will be a reward of joy.

	SUBSCRIPT	ion Books	MAGA	MAGAZINES AND PERIODICALS			
Year	Large Bound	Small Bound	Magazines	Our Times	Good Health	Total Magazines and Periodicals	
1954	41,862	135,695	302,354	545,578	250,085	1,098,017	
1955	49,559	119,497	329,326	513,709	224,885	1,067,920	
1956	40,597	142,872	457,348	483,940	201,582	1,142,870	
1957	40,184	138,105	381,908	479,372	184,867	1,046,147	
1954-57	172,202	536,169	1,470,936	2,022,599	861, 419	4,354,954	
1950-53	140,791	581,318	1,017,558	2,221,481	912,523	4,151,562	
Gain	31,411	× ×	453,378			203,392	
Loss		45,149		198,882	51,104		

Number of Books and Magazines Sold 1954-57

Publishing the Gospel

By J. H. CRAVEN Manager, Stanborough Press Ltd.

I REMEMBER very clearly in my report at the last quadrennium stating that it was with joy in my heart that I presented the work of the publishing house for the period under review. Very naturally, at that time it was with real joy that I sensed the progress that had been accomplished in the literature ministry. And as I very carefully went through all the facts and figures for the quadrennium under review today, I could not help but experience a continued joy, even more abundant than at the last quadrennium, as I have been impressed more and more as time passes that God has blessed the literature ministry in this land in such a way that it creates within our own hearts and thinking the rightness of the inspired pen of Mrs. E. G. White, when on so many occasions she left us in no doubt whatsoever that the publishing work will do much to finish the work on earth. How very true is the statement of the servant of the Lord, when she says that the third angel's message will be largely accomplished by the publishing houses.

I read a statement by Elder R. R. Figuhr but a few days ago, and it does seem to me that it expresses just the thoughts that I entertain in my own mind with regard to this important department of our church work. So long as we keep our "sights" at the level expressed in this statement, and so long as we accept the sentiments contained therein as a guide, we will surely grow in strength as every minute passes. I am going to quote from this statement:

"You and I are to be dedicated sowers in this programme. It was God who launched the publishing work in this church, bear that in mind. One hundred and ten years ago He gave the vision that started us out on the publishing work as a career. He wanted those first articles written, as He has wanted every article written since, for one purpose-to win men and women to the kingdom of God. The divine prediction was that that humble beginning would grow and would spread around the world, and the messenger of the Lord said she saw light shining out from these publishing establishments. And that is the purpose of our literature, to give light in this land and in every other land of the world. Our work must be effective and increasingly effective. God wants us to continue this programme, to become more proficient and more efficient in the production of it; but it is necessary that the seed sown be living seed, bearing the life that God has put in it, life that will reproduce in other lives so that the kingdom of God might spread in the earth and prepare the way



for His coming. I believe that if we move together, plan together, pray together, and work together, we will reap together by the blessing of God."

This is the key that will unlock the door to the richest blessings that God can bestow on His work as we endeavour to serve Him well.

IMPRESSIVE GROWTH

My report must very naturally be sustained in figures, and it would seem that this is the only way to measure the activities of an institution. So that you will gain a true impression of the growth of your publishing house, I will set down the sales of each quadrennium from 1926 and onward to the quadrennium under review, which ended December 31, 1957. You will note the tremendous upsurge in sales during the past few years of the periods under review:

1926-1929		£122,756
1930-1933	••••••	£113,042
1934-1937		£108,558
1938-1941		£ 124,244
1942-1945		£161,369
1946-1949		£251,482
1950-1953		£330,744
1954-1957		£477,124

Now let us compare the sales of the quadrennium that has just concluded with the previous quadrennium. I note that the sales for the previous quadrennium amounted to £330,744, and for the quadrennium under review the sum of the sales was £477,124, showing an increase in sales for the present quadrennium of £146,380; an increase in sales of 44.257 per cent.

Our president, Pastor W. W. Armstrong, asked me at the commencement of the quadrennium under review to outline the plan of activities for the four-year period. In that plan I stated that we would make an effort to increase the sales by 50 per cent. Well, we have fallen just short of this goal, but only just. We can all at this moment thank God for this wonderful achievement.

OUTSTANDING SALES

If we analyze these figures a little more closely, it will be noted that the increase in book sales amounts to £107,835, or an increase of 43.442 per cent, and the increase in sales of periodicals is somewhat similar so far as percentage gains is concerned; the gain a mounts to £38,752, a percentage increase of 46.956 per cent.

The quadrennium under review is by far the most outstanding period in the whole history of the publishing house. There is no other quadrennium that begins to compare in any way with these increases in sales.

Our commission to preach the Gospel of the kingdom has been prosecuted by the publishing department during this quadrennium in a way that shows very clearly God's blessing, and the magnitude of the work does raise the question just how far the work has been accomplished in this land through the literature ministry. I personally believe that it has been accomplished in a measure perhaps beyond what many of us think.

INCREASED CAPACITY

This increase in sales has, of course, brought tremendous production problems and they are still with us. To cope with this ever-increasing problem, two years ago we built an extension at the rear of our factory, giving us an additional factory floor space of one-third. In a portion of that extension we introduced our own engraving department, which has made a magnificent contribution to making our books and magazines more attractive, and thereby increasing their sales. It has also meant a considerable saving, in that the costs of purchasing engravings from a trade house these days is extremely costly.

However, it soon became apparent that this increase in factory floor space was totally inadequate, as it was realized that more machinery must be purchased, and what is more, that printing presses must be installed of the very latest type, so that an excellence of work could be accomplished that would give us even more attractive literature. So a little over twelve months ago we commenced to build our second extension, which gives us a further increase of factory floor space of an additional fifty per cent as compared with our original floor space, and also a fifty per cent increase in our office accommodation.

NEW LITHO PRESS

Installed in this extension we have two of the most wonderful rotary offset litho machines that can be obtained in the world today. We purchased firstly our smaller machine, and then our two-colour machine which will print a sheet of approximately 50 inches by $38\frac{1}{2}$ inches.

Although we have this equipment we are still

working just as much overtime as ever before to meet all the demands made upon us.

Many of you have doubtless seen the first two volumes of our new set of books, *Footprints of Jesus.* A set of books based on the life of Christ, it has earned a name by a good number of press personalities of this country as being the best "Life of Christ" ever published.

The sales of the first two volumes have gone far beyond our expectations. We printed 15,000 copies each of Volumes I and II to commence with, and in seven weeks practically the whole edition of Volume I was sold, and within eight weeks of finishing the first edition we had recommenced the second edition of 20,000 copies each of Volumes I and II.

When we think of some of our student body who have accomplished astronomical figures in sales, it speaks only too well of what the public think of this new publication. One student sold almost £1,200 worth in seven weeks; other students have sold between £500 and £600 in the same period of time, and many students are selling between £50 and £70 per week.

A LOYAL BAND

Surely, God is guiding us and blessing our plans. As we look to the future, as a house, we have but one desire and that is to make the strongest and mightiest contribution that we can make toward the finishing of the work on earth. Time limits my report, but I must bring to your attention the very loyal band of workers at the publishing house; men and women whose names you probably do not know, but men and women who have made this report possible, men and women whose singleness of purpose can be assessed in some measure, I think, by their achievements during the Ingathering campaign. The workers of The Stanborough Press Ltd. have collected a per capita sum each year of between £25 and £28, and this I believe is a world record for an institution.

We look to the future, believing that God will bless us even more than in the past, and that He will guide us in the many far-reaching and ambitious programmes that we have in mind by way of new publications, and many advance moves in technical matters.

Firstly, I thank God for His wonderful blessing, then I would also like to thank the Northern European Division and the British Union Conference who stood by us in shouldering the heavy problems that have been ours during the currency of this quadrennium.

"THE great object of our publications is to exalt God, to call men's attention to the living truths of His Word."—Colporteur Ministry, page 2.

"Our publications have a most sacred work to do in making clear, simple, and plain the spiritual basis of our faith."—*Ibid.*, page 1.

"Every page is a ray of light from heaven, to shine into the highways and the hedges, shedding light upon the pathway of truth."—*Ibid.*, page 151.



It was in November, 1848, almost exactly 110 years ago, that Ellen White gave to her husband, James White, the message she had received from the Lord: "You must begin to print a little paper and send it out to the people. Let it be small at first; but as the people read, they will send you means with which to print, and it will be a success from the first. From this small beginning it was shown to me to be like streams of light that went clear round the world."

Not many weeks ago I stood in the Belden house at Rocky Hill, Connecticut, where that message was given, I went along the road from Rocky Hill to Middletown, along which James White trudged to make arrangements for the printing of his "little paper," and I climbed the stairs to the third floor room of a building in Main Street, Middletown, where a century ago stood the press on which the first issues of Present Truth were printed. As I stood there with Arthur White and talked of his grandfather's experience, I realized as never before the manifest providence of God in the vast publishing work of Seventh-Day Adventists which started in that little third floor room, and I am glad to have a part, with my editorial colleague, Pastor R. D. Vine, our two proof-readers, Brother E. A. Warren and Miss P. Weston, and our editorial secretary, Miss M. DeAth, in the ministry of the printed page in this corner of the great world field.

Our responsibility as an editorial department falls into three categories:

- 1. Subscription books
- 2. Periodicals and magazines
- 3. Church papers

NEW SUBSCRIPTION BOOKS

You have already had a report from the Union Publishing Department Secretary of the circulation of our message-filled subscription books during the past quadrennium, but you may be interested in a few details from the department initially responsible for the preparation of these volumes.

During the past four years we have produced five new one-hundred page books. Four of these were the annual issues of Uncle Arthur's Bedtime

From the Editor's Desk

By W. L. EMMERSON

Editor, Stanborough Press Ltd.

Stories, while the other was a new edition of Pastor W. T. Bartlett's well known book, Friendly Talks. Four volumes of Bedtime Stories together with Friendly Talks were also prepared as a subscription set.

A new health book of 150 pages, entitled *Radiant Health*, was compiled by Pastor Vine. This has proved so popular that he has recently enlarged it to the full size of our medium-priced subscription books and it is enjoying a wide circulation both in this country and abroad.

Most recently we have prepared the first two volumes of a beautiful new subscription set, *Footprints of Jesus*. These first two volumes are subtitled "From Manger to Manhood" and "Miracles and Ministry," and the set will be completed by two further volumes in due course. *Footprints of Jesus* is the first set to be produced by the lithographic process and contains a wealth of colour plates such as we have never before been able to include in our subscription books. Instead of about eight colour plates in three colours as heretofore, each volume of the new set contains fifty full-page colour plates in four colours and one of the bindings is also in four colour litho on art linen.

When we showed the first volume to the directors of an American art firm from whom we obtained many of the Bible and Bible lands pictures, they declared that they had never seen such fine reproductions of their pictures before—not even in the United States. No wonder we are proud of our new litho department and those who are operating it.

These latest subscription books have been received with commendation by the literature evangelists in Britain, and inquiries are beginning to come in from fields abroad which are contemplating the use of these colourful volumes.

Altogether, during the quadrennium we have produced 1,200 pages of new subscription literature.

MAGAZINES AND PERIODICALS

The past quadrennium has also been one of phenomenal advance with our magazines and periodicals, and if I were only allowed three words to summarize this advance I would say

BIGGER - BETTER - and MORE

However, as I have been allowed fifteen hundred or so words in this report, I can add a few more details.

During the two years 1954 and 1955 we advanced just over 7 per cent in sales of small literature. This was in the right direction, but we were not at all satisfied. Thinking over the situation we came to the conclusion that while the low prices of our periodicals and magazines were ideal for the purposes of church missionary endeavour they did not provide sufficient economic return to be used to any great extent by our part-time and regular colporteurs as a part of their means of livelihood, and that to advance sales in these two latter groups we needed papers of a larger size and a higher price. So we had to decide what was the desirable increase in the size of our papers to encompass this object without militating against their use by the churchmembers. Eventually it was decided that Our Times should be increased from 16 to 20 pages and from 3d. to 4d.; Good Health from 20 to 24 pages and from 4d. to 6d. and the magazines Good News and Health and Happiness from 20 to 36 pages and from 8d. to 1/- in price. It was also decided to start a new 1/- magazine especially for the children, which was given the name Happy Hours. Pastor Vine accepted the responsibility of producing this new paper in addition to editing Good Health and Health⁻and Happiness.

These decisions meant a stepping out in faith, but they have been abundantly justified during the last two years of the quadrennium, for in 1956, the first year of the bigger and better papers, we' saw an advance of no less than 58 per cent in the total value of small literature sales and in 1957 a further increase of 3 per cent, so that the sales in 1957 were 63 per cent higher than in 1955 and 70 per cent higher than at the beginning of the quadrennium. The following table gives details of this remarkable increase.

	£	5.	d.
1954	22,477	5	8
1955	23,483	15	1
1956	37,159	1	2
1957	38,158	19	0
	121,279	0	11

The total increase in small literature sales over the previous quadrennium was £38,752 or 46.96 per cent,

Of course, the main interest in the circulation of our literature is not monetary returns but the placing of the message in the homes of the people and so we should inquire what this great increase in sales has meant in pages of literature distributed, and in the next table this will appear.

PAGES OF PERIODICAL AND MAGAZINE LITERATURE CIRCULATED

	1954	1957	Increase		
Our Times	8,812,588	9,745,700	933,112		
Good Health	5,073,640	4,515,500	-558,140		
Good News	3,418,460	4,819,572	1,401,112		
H. and H.	2,654,280	5,360,856	2,706,576		
Happy Hours		3,757,068	3,757,068		
-	19,958,968	28,198,696	8,239,728		

14

From these figures you will see that in 1957 we placed almost a million more pages of Our Times in the homes of the people than in 1954, one and a half million more pages of Good News, two and three-quarter million more pages of Health and Happiness, which far more than compensated for a slight drop in the sales of Good Health, and three and three quarter million pages of Happy Hours which we did not have in 1954. In total we placed eight and a quarter million more pages of Britain in 1957 than in 1954.

REGULAR MAGAZINE WORKERS

The bigger and better papers, have, as we intended, encouraged our part-time and regular colporteurs to make greater use of them, and we now have twenty-eight working exclusively with magazines. Brother W. C. Smart of South Wales has actually topped the list in colporteur sales every year during the quadrennium. In 1957 he reached a figure £400 higher than the highest book sales by a regular colporteur. Three magazine workers were in the top twelve in colporteur sales and five in the first twenty.

AUXILIARY COLPORTEURS AND HOME MISSIONARY ACTIVITY

Contributing also to the fine increases in periodical and magazine circulation is the continued promotion of auxiliary colporteur bands by the Publishing Department. The North London Band continues to do outstanding work, last year breaking all previous records by the circulation of periodicals, magazines, and *Bediime Stories* to the value of £3,081.

We appreciate also the co-operation of the Home Missionary Department, which has continued to make use of the Special Double Number of Our Times in connection with the Missions Extension Campaign in the spring, and in promoting club subscriptions to Our Times for church missionary work in the autumn. During the quadrennium the number of club subscriptions to Our Times has risen from 7,871 to 9,965 copies per issue, which represents somewhat less than half the total copies of Our Times circulated.

In connection with this latter campaign also, eight new eight-page tracts have been produced each year in a series which now numbers twenty-four. It is proposed to build up this series until we have forty subjects, covering every important phase of the message. As a result of the autumn Our Times campaigns over one and a half million or more than \pounds ,000 worth of tracts have been given during the quadrennium as bonuses to our churchmembers to assist them in their missionary endeavour.

SALES MEAN SOULS

From the quantities of small literature placed in the homes of the people we go on to ask how many of the readers have become interested enough

BRITISH ADVENT MESSENGER

in the message to want to study more about it, and here the Voice of Prophecy records give us some indication, as every piece of literature contains an invitation to take the free correspondence courses.

In 1954 the number who availed themselves of this offer totalled 1,022. In 1957 the number had risen to 1,254. The overall literature enrolment figures for the quadrennium were: Small literature enrolments, 2,767; Book enrolments, 1,642; Total 4,409. In 1957 the literature applicants represented just over 10 per cent of the total number of student applications, and actually 17 per cent of the applications for the health course came from readers of Good Health and Health and Happiness. In connection with the latter figure it will be remembered from Pastor C. R. Bonney's report that 74 per cent of those who complete the health course ask for the Bible course, so that our health papers are not only messengers of health but direct evangelizing agencies as well.

All these figures drawn from the Voice of Prophecy records are evidence, if only partial, that our literature is persuading men and women, boys and girls, to study the message and eventually to take their stand with the Advent people. One or two specific instances of this spiritual progress are all that there is space for in this report.

ONE PAPER-TWO SOULS

A lady picked up a copy of *Our Times* on a railway platform in Southern England. She read with interest an article on the Sabbath and, desiring to inquire further into this subject, applied for the Voice of Prophecy course of study. In less than a year from picking up that first paper not only was she baptized into the Advent church, but she had won a friend to the faith as well. Two souls from one copy of *Our Times* in less than a year!

A gentleman in the North of England bought a copy of Good News, read it with interest and decided to send for the Voice of Prophecy course. Then he changed his mind and tore the application form up. However, he was not easy in his mind about doing this and prayed that if he ought to take the course another application form would come into his hands. Three years passed and one day he was looking at a copy of Uncle Arthur's Bible Stories which had actually been bought by his wife some months before Good News came into his house, and out fluttered a Voice of Prophecy enrolment form. He remembered his prayer and realized this was the answer. He sent for the course and a few Sabbaths ago he attended church for the first time. We pray that he, his wife, and his four children may soon be in full fellowship with us in the Advent church.

An Adventist in England sent a copy of Our Times to a friend in Australia. She too found an article on the Sabbath and was convinced by it that she should keep the true Sabbath of the fourth commandment. Round about the same time she listened to the Voice of Prophecy programme in Sydney and on writing expressing her appreciation of the pro-

AUGUST 29, 1958

gramme, was visited by one of our ministers. She was happy to discover that the Voice of Prophecy was an Adventist programme and told our worker that she had kept the previous Sabbath as a result of reading an article in *Our Times*. She too is now in touch with the Advent church "down under."

Yes, indeed, our papers are winnning souls and more papers circulated will mean more souls in the kingdom!

CHURCH LITERATURE

In addition to subscription books, periodicals, and magazines circulated by our colporteurs and churchmembers, the British field is served by no fewer than seven church and departmental publications. The British Advent Messenger is the general church paper for the British Union, Youth, Church Officers' Leader, British Bookman, The Voice of Prophecy News, the Sabbath-School Quarterly, and the Morning Watch Calendar are prepared for various departments of the Union Conference, while Northern Light and Alert are produced for the Northern European Division, the last mentioned with the valuable assistance of Mrs. A. C. Vine.

These church and departmental journals total 1,284 pages per annum, which, with 896 pages of periodicals and magazines per year, 256 pages of tracts, and 1,200 pages of new subscription literature, give a grand total of 10,004 pages of literature produced during the quadrennium to foster the life and activities of the church and spread a knowledge of God's last message to mankind.

We in the editorial department of the British Publishing house are happy to have had a part in the production of this large volume of message-filled literature. We believe that the blessing of God has been upon it and that it has been instrumental in drawing many souls to the Lord and His church, and we would at this time re-dedicate our hearts and minds and energy to render a still greater service in coming days.

"THE publications sent forth from our printing houses are to prepare a people to meet God. Throughout the world they are to do the same work that was done by John the Baptist for the Jewish nation. By startling messages of warning, God's prophet awakened men from worldly dreaming. . . . By his presentation of truth he exposed popular delusions. In contrast with the false theories of his time, truth in his teaching stood forth as an eternal certainty. This same message, through the publications from our printing houses, is to be given to the world today."—Colporteur Ministry, pages 3, 4.

British Advent Messenger

Vol. 63. No. 17b.

August 29, 1958

Published Conference						
		Watfor				
EDITOR:			w.	L. 1	EMME	RSON

Resolutions

SABBATH SCHOOL WORK

WHEREAS, The Sabbath school has been a great blessing in the extension and unification of the church throughout the world, thus fulfilling the words of the Lord's servant, "The influence growing out of Sabbath school work should improve and enlarge the church" (Counsels on Sabbath School Work, page 9) and,

WHEREAS, the continual growth and empowerment of the church depends upon our individual knowledge of, and devotion to, the Scriptures of truth,

We Recommend, 1. That we use every means to encourage faithful Sabbath school attendance.

2. That we encourage our people to form the habit of following faithfully the daily lesson study plan.

3. That we call upon our parents everywhere to maintain the family altar, heeding the counsel of God's messenger: "Parents, set apart a little time each day for the study of the Sabbath school lesson with your children. Give up the social visit if need be, rather than sacrifice the hour devoted to the precious lessons of sacred history."—Ibid., pages 41, 42.

4. That we give thanks to God for what the Sabbath school has done for the cause of world evangelism, both in liberal offerings and in souls won to Christ, and that we lend our full support to these objectives by even greater sacrificial giving and by personal effort on behalf of every evangelistic agency promoted through the Sabbath school.

CO-ORDINATED EVANGELISM

WHEREAS, the signs on every hand indicate the imminent end of all earthly things, and

WHEREAS, the work cannot be finished except through the united efforts of both pastors and laymen,

We recommend, 1. That we send forth a clarion call summoning all our churches to unite in a great soul-winning crusade.

2. That conference and mission committees be encouraged to include plans on the agenda of their workers' meetings for uniting ministry and laymen in aggressive evangelism.

3. That the pastors and missionary committees direct this lay-evangelism on the following plan:

- a. Spiritual preparation of the church through revival meetings.
- b. A soul-winning training programme.
- c. Friendly visitation of the homes in the community for the purpose of compiling a "prospect list" of interests, securing enrolments for the Voice of Prophecy Correspondence School, and finding openings for Bible studies.

LITERATURE DISTRIBUTION

WHEREAS, we have been told by the messenger of the Lord that "soon more than a thousand will be converted in a day, most of whom will trace their convictions to the reading of our publications" (Review and Herald, November 10, 1885), therefore

We recommend, that greatly increased literature distribution be fostered in every church by:

a. Re-instating the "King's Pocket League" which will encourage an extensive use of Gospel tracts.

b. The wide circulation of our periodicals, books, and other Gospel literature.

c. The thorough organization of the missionary potential in the churches with the objective of covering the entire area with our literature.

d. The use of literature racks strategically placed in public places.

e. The church missionary committee assigning the responsibility of keeping the racks filled with appropriate literature, including Bible Correspondence Course enrolment cards.

CHURCH SCHOOLS

WHEREAS, we have been told that "the work of our colleges and training schools should be strengthened year by year" (Fundamentals, page 488) and,

WHEREAS, it is desirable that more of our youth should have the opportunity of attending schools that will reinforce and not counteract the ideals, principles, and truths that are believed, taught, and practised in the home and in the church, and,

WHEREAS, the conference policy provides for up to 50 per cent of the cost of school buildings, 60 per cent of initial school equipment and furnishings, 60 per cent of church school running expenses,

We recommend, that in suitable centres our churches be encouraged to start a church school building fund so that new church schools may be established.

PARTIAL REPORT OF NOMINATING COMMITTEE

President.—J. A. McMillan.

Secretary-Treasurer of British Union Conference and British Advent Missions.—C. Wilson.

Auditor.-N. H. Knight.

Sabbath School and Home Missionary Secretary.— E. R. Warland.

Radio Secretary and Principal of Bible Correspondence School.--V. H. Cooper.

Ministerial Association Secretary.-V. H. Cooper.

Missionary Volunteer, Education Department, and Temperance Secretary.—C. D. Watson.

Publishing Department Secretary.-A. W. Howard.

Press Relations Secretary.—R. D. Vine.

Religious Liberty Secretary.---W. L. Emmerson.

- Medical Secretary .- Dr. A. H. Williams.
- British Union Executive Committee.—President and Secretary-Treasurer of British Union Conference, Secretary-Treasurer of British Advent Missions, Presidents of local conferences and missions, Union Departmental Secretaries, Managers of Institutions, Chief Editor, Principal of Newbold Missionary College, A. Carey, R. C. Syme.