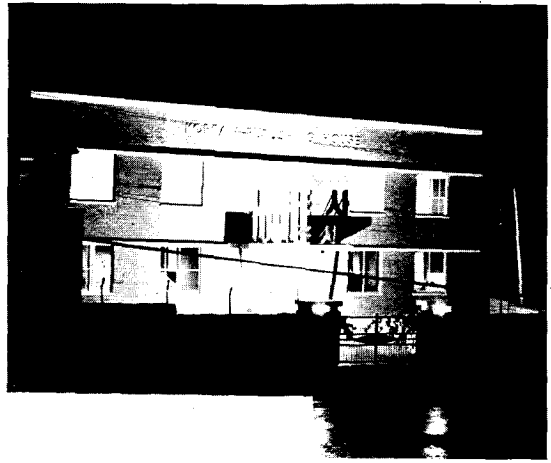


**FAR EASTERN DIVISION**

# OUTLOOK

July, 1968 M.C. (P) 0189

Light  
the  
World  
with  
Literature



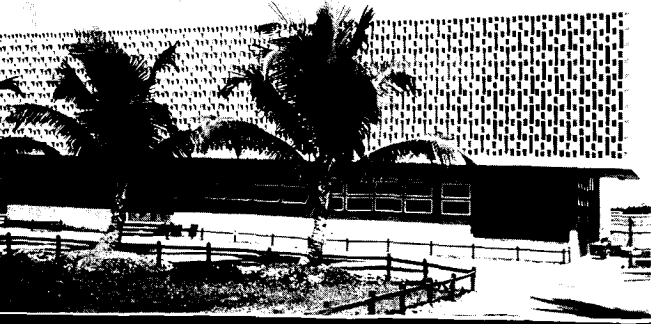
Korean Publishing House



Indonesia Publishing House



Philippine Publishing House



Thailand Publishing House

Publishing Special

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# Deskside Chats

## A Salute

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 Organization  
 E. A. Brodeur ..... Publishing  
 M. R. Lyon ..... Assistant Publishing

### FAR EASTERN DIVISION OUTLOOK

Don A. Roth, Editor  
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### Detached Mission

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JUST eighty years ago the first Seventh-day Adventist work in the Far East was begun in Hong Kong by a dedicated literature evangelist, Abram LaRue. His seed-sowing has resulted in a noble harvest. Today there are more than 202,000 Adventists in the Far Eastern Division.

Abram LaRue's literature ministry was both significant and symbolic, for the publishing program has been a central feature of the church's missionary endeavor ever since. The Far Eastern Division takes pride in its eight publishing houses and the army of literature evangelists who carry their product to some of the world's heaviest population concentrations. Today one out of every four literature evangelists in the entire world is working in the Far Eastern Division.

Why is our publishing program so important?  
 First, the literature evangelist is often the initial point of contact with those who are potential members of the church.

Second, large numbers of our Seventh-day Adventist church members not only support themselves by the sale of literature, but their sales also support the publishing house and its staff of workers. This is especially important in the Far East where Sabbath keeping presents to the average man an almost insurmountable problem.

Third, literature evangelists and publishing house workers are key figures among the membership of the church. The very nature of their work demands a high order of dedication. Their faith is strong. They are noted for their perseverance. They are especially adept at public performance. Many of them hold important offices in the local churches.

Fourth, literature evangelists bring to the church an element of enthusiasm which is inspiring. At almost any general meeting, one of the most interesting and stimulating periods comes when the colporteurs give their reports.

Fifth, our publishing workers set a high example of dedication for the entire church. South Vietnam is a current and outstanding illustration. Since the outbreak of hostilities in that troubled land, 12 of our literature evangelists have been killed and a number of others captured but later released. And yet, literature sales are higher than at any time before!

I salute our literature evangelists and the entire publishing program. They are a vital part of today's total evangelism.

Cordially,

*P. H. Eldridge*

Paul H. Eldridge, President



D. A. McAdams

## Your General Conference Publishing Secretary Says . . .

**WE** are living in an age of great scientific progress and enlightenment; yet, we are living in a time of trouble and deep spiritual darkness—spiritual darkness in the homes and hearts of men and women everywhere. Isaiah, the gospel prophet, states it very plainly in the following words: "For behold, the darkness shall cover the earth, and gross darkness the people. . ." Isaiah 60:2

Many people are reaching out for a better way of life. They are grasping for something which will bring them lasting joy. What is the answer to the world's needs? Is there hope? Is there light in this time of darkness? Yes, there is light and that light is Jesus Christ the Saviour of the world.

It is through the publishing arm of the church that the world in a large degree will be lightened with a knowledge of the plan of salvation and the truths found in the sacred Scriptures.

The Seventh-day Adventist church operates 44 publishing houses and publishes literature in 260 languages and dialects. Today we have the best equipped publishing houses and the most beautiful literature we have ever had in the history of the church. We have the books. We have the magazines. But, God is looking for men and women with hearts aflame for the message who will go forth as beams of light bringing hope and happiness into the homes of people everywhere through gospel literature.

It is the plan of the denomination to have at least one literature evangelist in every church. Is there a lightbearer for truth in your church going from door to door with truth-filled literature? Pray for those engaged in this work. Pray for more workers. Perhaps God needs you. The people who are living in spiritual darkness need you. You need the enriching experience which you will gain as you go forth to work for the Master as a literature evangelist. Why not respond to this great challenge and join our faithful bookmen around the world and help to **LIGHT THE WORLD WITH LITERATURE.**

—D. A. McAdams, Secretary, Publishing Department, General Conference

**I**N this issue of the Far Eastern Division "Outlook" we wish to pay tribute to the publishing family of the Far Eastern Division.

Without our efficient leaders, dedicated workers in the publishing houses and Book and Periodical Agencies, along with our consecrated field workers, we could never hope to reach the millions of judgment-bound souls of the Far East.

Never in the history of mankind has the challenge of evangelism been as great as exists today. The literature ministry stands in the forefront of the various avenues of the church in its efforts to save the lost of every land.

In this climactic hour the publishing department family in the Far Eastern Division is dedicated to fulfilling its call to service. To these faithful men and women we dedicate this special issue.

—E. A. Brodeur, Secretary, Publishing Department, Far Eastern Division

E. A. Brodeur



## Far East "Millionaires" Win 1,616 for Christ

**T**HERE is something dramatic and appealing about the term "millionaire." When the North Philippine Union colporteurs delivered more than one million pesos worth of literature last year, they were quickly and enthusiastically dubbed "millionaires."

Actually we have many "millionaires" in the Far East. For instance, the Japanese literature evangelists sell more than one hundred and four million Yen worth of literature yearly. The Indonesians surpassed the nineteen million Rupiah mark last year, while the Korean colporteurs sold more than twenty-two million Won worth of literature. As the same time, the Vietnamese colporteurs exceeded nine million Piasters in sales.

When all of the above figures, however, are translated into US dollar values, something rather interesting emerges. Last year for the first time in the publishing department history of the Far Eastern Division, the sales of our literature

evangelists actually exceeded a million dollars, running to a total of US\$1,163,000. In this sense it can accurately be stated that the Far East colporteurs are now "millionaires" in sales for the kingdom. During the past year 1,616 of their contacts were baptized into God's church.

—M. R. Lyon, Assistant Secretary, Publishing Department, Far Eastern Division

M. R. Lyon





SAUM. Pastor Vernon L. Bretsch serves as publishing secretary of a large and unique union field. His territory embraces seven countries. There are three publishing houses in the Southeast Asia Union.

# A Breath-taking Adventure

**L**ITERATURE evangelism is not only soul-inspiring, it is also "breath-taking." There are so many thrills around every corner. Let me tell you why!

Just a few days ago a group of young ministerial students were attending a series of my training lectures. Never had they attempted anything such as literature evangelism before. They asked me more questions in one hour than any group of regular workers have asked in a whole institute.

Then came "B-Day," their beginning day. Early in the morning, in groups of two, they began knocking on doors. All through the day they worked hard. Especially chosen as an experiment, they worked in government flats, where upwards of 100 families live in one building.

At about nine o'clock that evening two of them came to my home. They had run for nearly a mile, briefcases in hand, and talking fast. I had to slow them down in order to understand what they were trying to say.

"Breath-taking" is the word! "There were two ladies and a man." "They asked many questions about our religion!" "She had tears in her eyes as we talked about Jesus." They gave me a detailed report of their first experiences. They had had a "breath-taking" day. Happy is not a word adequate enough to describe the expressions of their faces.

Literature evangelism is "breath-taking!" It is wonderful! You can go where you please, and please where you go.

Our Heavenly Father gives us the necessary abilities. He sends the Holy Spirit to prepare the hearts of the people and Holy Angels go before to open the doors for us to enter in.

As the name of Jesus is mentioned in tenderness and love, the Holy Spirit draws near to soften and subdue the hearts of the people.

As a result, not only those friendly to Christianity but many who have not previously known of Christ experience new hope and a purpose to life as they benefit from the help of a literature minister.

If you want to really enjoy a "breath-taking" adventure, try literature evangelism. It is the best!

—V. L. Bretsch, Secretary, Publishing Department, Southeast Asia Union

## Chinese "Signs" is Missionary Journal for Millions

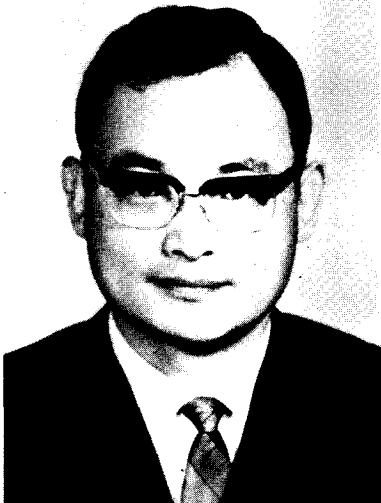
**T**HE publication of the Chinese "Signs of the Times" is my main responsibility. This magazine which was started by the "China Doctor," Dr. H. W. Miller, has enjoyed 62 years of publication. It is the only missionary paper of our church for the Chinese-speaking people throughout the world. Singapore became the home base of its publication 18 years ago.

The number of subscriptions of the "Signs" is not as high as we would like it to be, but the number is increasing. The rate of its progress is very encouraging indeed.

The "Signs" goes to all parts of the world, with Taiwan, Malaysia, and Hong Kong leading the list.

Besides the "Signs," we endeavor to print one or two books every year. The Chinese edition of the Bible Pageant Volume I was printed

Daniel Lee



early this year, and Volume II is on its way.

Dr. C. R. Anderson's "Modern Ways to Health" is now our main project. Our aim is to print more religious books and tracts in Chinese to be used by the Chinese churches throughout the world.

—Daniel Lee, Editor, Malaysian Signs Press

## Enrollments Secured by Colporteurs

A total of 86,000 enrollments for the Bible Correspondence Course were secured by Far Eastern Division literature evangelists during the past year.



E. N. Dicen

# Vietnam Ladies Sell Books Despite War



## When all Else Fails, Literature Work Steps in

**I**N the Central Philippines it is not always easy to win converts. Sometimes it seems as though we are up against insurmountable difficulties. Then it is that God chooses some humble means to open the door to success.

I am thinking of the experience which we had in the barrio of Pinaalitican. It seemed that months and even years went by with no real progress in this area. We held public meetings. For a while the meetings were well attended but the interest then seemed to grow colder and colder. Finally the meetings were stopped in the hopes that at some future time we might be able to continue our work there.

It was a few months later that six literature evangelists were assigned to that general area. Then it was that God performed His miracle. Books were sold and the people read. Interest began to spring up. The meetings were revived and it was easier this time to get people to study the Bible. Regular Bible studies were established and seven persons were baptized. Today a



**VIETNAM.** These five girls carry on an active program of literature evangelism in Saigon in spite of war, bombings, and kidnappings. They, along with over 60 other literature evangelists, are faithfully seeking the lost of Vietnam.

small church has been established in that place where it seemed impossible to do so not long ago.

—E. N. Dicen,  
Publishing Secretary, Central  
Philippine Union

## The Challenge of SCIUM

**W**HAT, you say, is represented by SCIUM? These letters stand for the challenge represented by some 20 million souls in one of the most diversified union mission fields of the Far East. Picture, if you will, the spector of hundreds of multi-story sky-rocketing apartment houses where some two million people like tiny ants in a giant hill dwell and call home.

Visualize a picturesque mountain covered with the spacious homes of wealthy aristocrats whose verandas overlook a breathtaking vista of one of the busiest harbors in the world. A harbor accommodating not only the daily traffic of more than 100 vessels bearing the riches of the world, but whose coves float thousands of those curious homes occupied by the sampan people. Visualize these things and you begin to get a picture of Hong Kong.

Then imagine, if you will, another place. This is a verdant island of rare natural beauty. Its 555 miles of variant coastline are washed with the sparkling waters of two seas. It affords some of the world's most photogenic scenery, especially when viewed from the heights of its lofty 200 mile long chain of forested mountains. In this I am trying to pass along a glimpse of Taiwan. For you see, SCIUM stands for South China Island Union Mission.

Because the literacy rate of our field is continually rising, it means that our publishing program has great potential for reaching the minds of the masses. Our literature evangelists number 24 and it is a growing number. Our sales, too, are growing steadily. The nearly four million pages of truth represented by last year's sales indicate a ten percent increase over the previous period. But we realize that this is only a beginning. The great challenge of SCIUM lies before us and it is heavy on our hearts.

—L. R. Colburn, Publishing Secretary,  
South China Island Union

### SCIUM Leader



**PUBLISHING SECRETARY.** Supervising the publishing program in South China Island Union, comprising Taiwan, Macau, and Hong Kong, is Pastor L. R. Colburn.



## Thief Won

### Through an Ambush

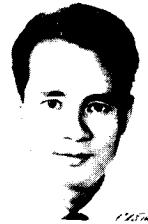
**I**N a secluded spot by the wayside the young man waited stealthily for the outworking of his plot. Surely in the briefcase of that traveling salesman who would be along soon there could be found some cash. For two or three days he had been studying the movements of the stranger.

Presently the colporteur appeared. The thief made his bid for the bag, but the literature evangelist not only managed to hold his bag, but he also "held" his would-be enemy.

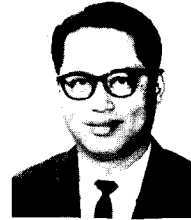
Instead of being harsh or seeking to do bodily harm, he talked earnestly to the young man who had tried to snatch his bag. He pointed him to a better way, a way which gave greater promise of happiness. He urged him to learn of that way through a book which he was selling, "The Great Controversy." The sale was completed and the thief became the owner of a new book. He read it with diligence. The book led to his conversion. He later married an Adventist girl and became a literature evangelist. How thankful he is today that God led him to the better way even through an ambush.

S. Bajo, left above, the would-be thief, and D. Rodriguez, right, who was nearly victimized, are literature evangelists today in the Philippines. They are thankful that they serve a God who can change the hearts of men.

R. L. Sheldon  
Thailand Publishing House



LeCong Giao  
Vietnam Signs Press



Y. F. Choo  
Malaysian Signs Press

### Publishers

ASIA. The Southeast Asia Union is unique in its diversity of territory with seven countries and eight official languages. Three publishing houses are situated in this Union—Singapore, Saigon, and Bangkok. Pictured Here are the managers of the three publishing houses.

"Our Publications can go to places where meetings cannot now be held. In such places the faithful evangelistic canvasser takes the place of the living preacher." CM, 141.

### Filipino Magazine Leaders Display Costumes

LADIES. Magazine leaders of the Philippines are colorful ladies both in personality and dress. Mrs. R. N. Emralino, fifth from left, is Assistant Publishing Secretary for the North Philippine Union.



**T**HE work of every publishing house is to provide an ample supply of reading material for the advance of the gospel and the work of the church. This would include literature for distribution to the general public and a separate class of literature primarily intended for the strengthening and growth of the church work and the individual members. Naturally, some literature does both very well. The Japanese "Signs of the Times" is a good example.

With a history of nearly 70 years



**BOOKS.** Bindery workers are finishing the first copies of "The Adventist Home" in Japanese. T. Maehata, Japan Publishing House factory superintendent, points out features of the new Spirit of Prophecy book to M. R. Lyon, Assistant Publishing Secretary of the Far Eastern Division.

# Publishing House With a Mission

of continuous publication, with the exception of the years 1943-1945, the "Signs" has been an important instrument for both the literature evangelists and the church membership. During these years the title and format of the magazine have been changed a few times, but the contents and purpose remains the same—the story of our Saviour and the events which signal His soon return.

At the present time, the 36-page magazine is published monthly, and is printed on good quality book paper with a full-color picture cover. All photographs and illustrations are prepared by the staff, and the editorial content is mostly locally written articles. The circulation is steadily increasing and is currently 34,000, of which 24,000 are mailed to subscribers and 10,000 are for



R. W. Pohle

single copy sales by the literature evangelists.

In addition to the active use of this journal by the literature evangelists, a "Signs" church campaign

is conducted annually, with members sponsoring subscriptions to their friends, neighbors or relatives.

The first book published by the Seventh-day Adventist church in Japan was a Spirit of Prophecy book, "Steps to Christ" in 1901. Through the years much emphasis has been placed on the translation and publishing of the books by Mrs. E. G. White. A total of 18 books have been published, and another nine have appeared in magazine series and pamphlet form. The Spirit of Prophecy books have been the majority of our book work and the plan is that they will continue to be.

"Christ's Object Lessons" was published a number of years ago, but has been out of print for some time. Within the last year, a completely new edition of this book has been published. This is a new translation which has also been redesigned for better sales appeal, and contains many illustrations in color. The success in sales by the literature evangelists is beyond all expectations. The first printing of 10,000 was gone in six months and the second printing of an equal number in about the same time.

The newest book completed, also from the pen of Mrs. White, is one which the Japan Union constituency has eagerly awaited. With a membership now at 6,611 the Adventist church in Japan now has "The Adventist Home," a book containing inspired counsel in the ideal home life.

—R. W. Pohle, Manager,  
Japan Publishing House

**BOOKS.** Another volume of the "Bible Pageant" Series has just been completed and released by the Japan Publishing House. This book, the "Mighty Prince" is the fourth in a five-volume set by Merlin L. Neff. The combined sales of the first three volumes has exceeded 100,000 copies.



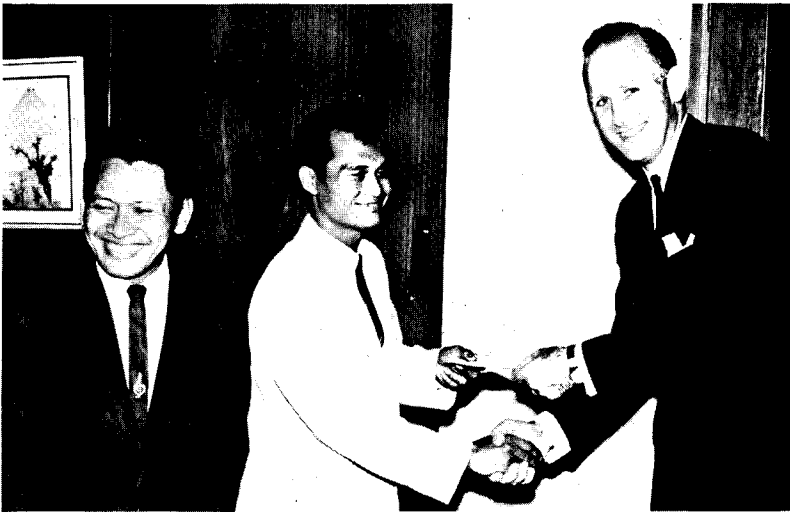
# Two Far East Publishing Houses Receive Merit Awards

**T**HE Philippine Publishing House and the Malaysian Signs Publishing house recently received high recognition in the Lithographic Printing Excellence contests held in their respective territories. Sponsored by the 3M Company these contests were each nationwide in scope. In the case of the Philippine Publishing House which received first prize for excellence of reproducing a four color book cover, its entry was judged the highest from among entries submitted by twenty-one of the nation's foremost printers.

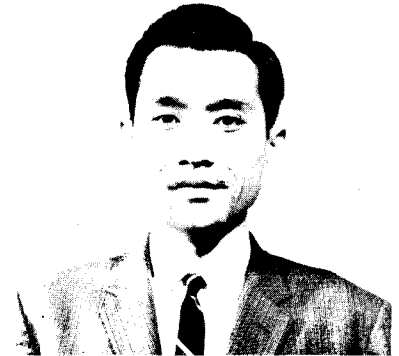
The Malaysian Signs Press located in Singapore took second place from among the many entries in their regional contest. W. D. Jernson, manager of the Philippine publishing house and his staff along with Y. F. Choo and staff of the Malaysian Signs Press are to be congratulated for achieving this award through quality production. It is further a tribute to the high standard of excellence to be found in Seventh day Adventist Publications in the Far East.



**LEADER.** N. Nakagawa, Publishing Secretary of the South Japan Mission, baptizes Iseko Ninomiya who was won to the truth through a literature evangelist contact.



Ephraim Rada, pressman, and Delbert Gozo, platemaker serving at Philippine publishing house are awarded cash prizes by a representative of the 3M company for their performance leading to the first prize in the **PRINTING EXCELLENCE CONTEST.**



Minoru Inada, former Bible instructor and chairman of the English department at Japan Missionary College is the newly appointed editor for Japan Publishing House.

The manager for 3M Company R. W. Smith presenting a certificate to Y. F. Choo, Manager, Malaysian Signs Press, Singapore.



**PAIR.** Shown left to right are K. Kobayashi and I. Kanzaki, literature evangelists of Japan. Their combined years of service in the literature ministry totals 81 years.





## Periodical Wins Japanese; Now Sells Gospel Literature

**T**HE gracious invitation of God to share the "Crown of Life" is also an invitation to share the "Cross" of going "into all the world" and sharing the invitation with others. This fact was realized by a 22-year-old nephew of a Buddhist priest who learned and accepted the message near Osaka, Japan, about seven years ago.

Hiyoji Kamino saw a copy of the "Signs of the Times" in a dentist's office and was attracted by its beauty and content. He was so impressed by the interesting content found within its pages that he sought every opportunity to read available copies and soon subscribed to the periodical so that he wouldn't have to miss a single article.



**CEREMONY.** Literature evangelists of the Japan Union always engage in the ordinance of the Lord's Supper at annual institute time. The special fellowship of this ordinance binds their hearts together in Christian love.

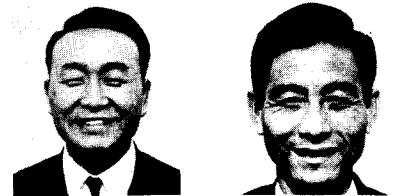
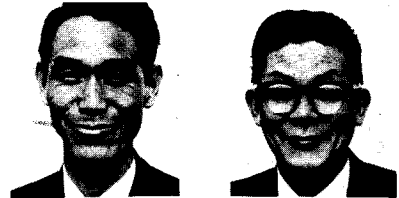
Seventh-day Adventist Christians before him, he wished that he could devote his full time to sowing the "gospel seed." But how could he make a living? What a happy surprise to learn that our all-wise God had long ago ordained a perfect plan to efficiently spread the "message," to fulfill the desire of the Christian to grow in his first love experience, and to help him make a good living at the same time. "Yes," Kamino thought, "by the grace of God I'll become a literature evangelist."

For the past six years he has been an efficient and successful literature evangelist. During the past five years, by the blessings of God, he has delivered approximately US \$14,000 worth of literature, largely of our big message books like "Desire of Ages" and "Christ's

**JUM.** Paul L. Jensen is Publishing Secretary of the Japan Union. The territory includes Japan and Okinawa.



## Japan's Publishing Leaders



**LEADERS.** Here are the four local publishing secretaries of the Japan Union who led their fields to an all-time sales high last year. In addition to selling \$291,000 worth of literature their workers were instrumental in winning 170 souls to God. Top, Y. Funamoto, N. Nakagawa; Bottom, N. Miyamoto, K. Nakama.

Object Lessons. Last year his deliveries were about US\$4,500.

He is now is a busy, successful, and happy literature evangelist. He is busy canvassing, studying English, taking piano lessons, and caring for his wife and three children. He is successful in selling much literature and bringing his contacts, including his parents, to church on Sabbath.

—P. L. Jensen, Publishing Secretary, Japan Union



**BOOKMAN.** Hiyoji Kamino is a successful literature evangelist in Japan.

Hiyoji Kamino was glad to fill out the form to receive a free Bible course. Because he was "hungering and thirsting" for truth, he quickly accepted it when it came. He soon began to come to church and, after appropriate study with the pastor, gladly followed the example of our Lord in baptism.

He was happy in his new-found faith. How much he had missed by not knowing the wonderful message of Jesus sooner!

The seeds of truth that he had so joyfully received were wonderful to him. The first year in the church went by quickly, and Hiyoji Kamino began to realize about the "seeds" of truth what the farmer realizes about the good seed in his storehouse—that the only way to keep it from spoiling and to make it multiply is to plant it! But, again the question, how!?

As thousands of other new-born

## New Hymnal Published for Philippine Islands

THE three unions in the Philippines will soon be enjoying the use of a new church hymnal in four major dialects. The book is published by the Philippine Publishing House.

The chief advantage of the new hymnal, in addition to an enlarged listing of songs, is that each song will be accompanied by its music. This is ordinarily a difficult task and quite unusual for a publishing



DISPLAY. A recent book display prepared by Ben Dalusong, Manager of the Central Luzon Mission Book and Periodical Agency serves workers and laymen at union session time in Manila.



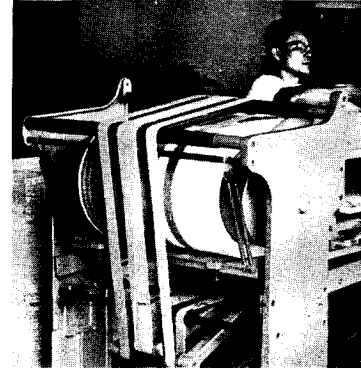
NPUM. A. N. Santiago is Publishing Secretary of the North Philippine Union. Last year Pastor Santiago's bookmen (and magazine workers under the direction of his assistant, Mrs. R. N. Emralino) sold over Ps.1,000,000 worth of literature.



PPH. Raymond Philippine

house that does not specialize in music publishing. The problem is in fitting the words to space out according to the music notes. That is why in hymnals published in the past in the Philippines, although they may have had some English hymns with music, all vernacular translations were without music.

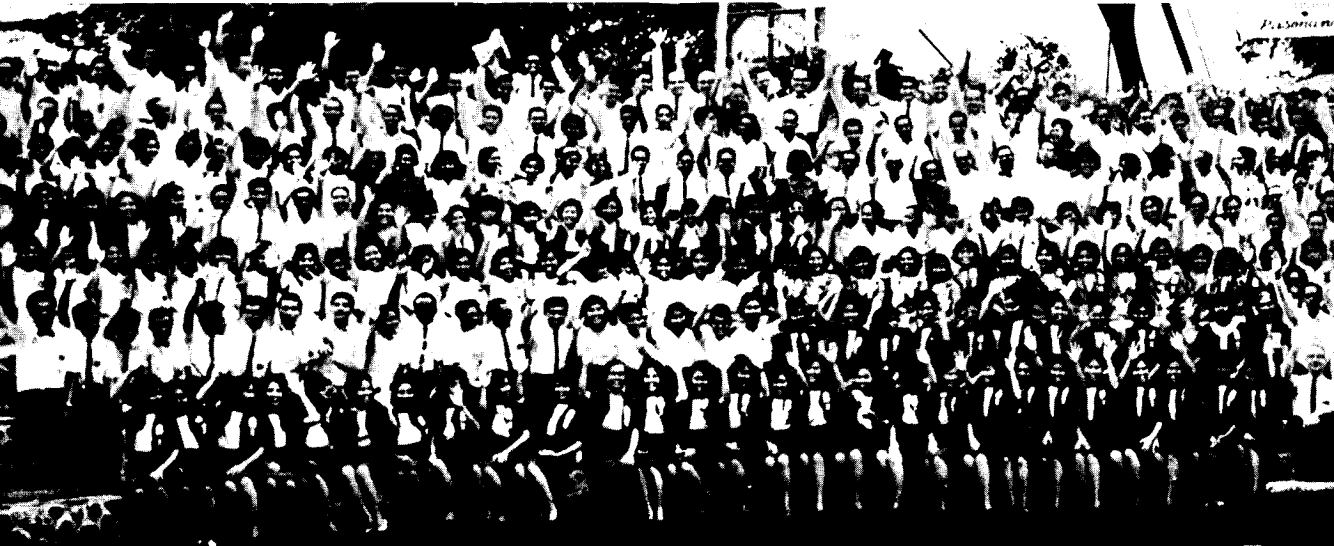
But thanks to the technical advantages of the offset process and the IBM typewriter, Philippine Publishing House is able to bring out the new hymnal. The Tagalog ver-



WORKER. Binderyman Eusebio Lopez in operation at the

# Philippine's Army of

GROUP. The largest colporteur institute ever held in the world took place November



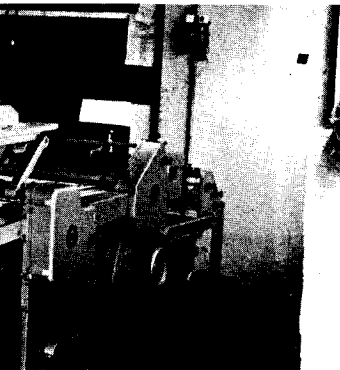


Editor-in-Chief,  
House

PPH. W. D. Jemson is manager of the Philippine Publishing House which serves three unions with 100,000 members and a colporteur working force of nearly 700.

per cent more songs than the one in present use, or a total of 305 hymns. They are organized in such a way as to aid in the selecting of certain types all hymns to fit certain occasions. A large section of responsive Scripture reading will be of value in church worship services.

The new hymnbook is designed to match in size the Bibles sold by the Philippine Bible Society. They will thus make a handy set to carry to church.



Stahl Folding machine which is now Publishing House.

sion is already in the field and work is well under way on the Ilocano, Panayan, and Cebuan versions.

Instead of being set on a linotype machine, the hymn texts are typed with an IBM typewriter. This has a face that looks like set type, and the IBM can provide variable spacings between words and/or syllables. This typewritten copy is shot by camera and prepared for printing just like any machine-set copy.

The new hymnals will have no hymns in English but will have 35



BOOKWOMAN. Mrs. Elda Nonato, mother of five children, is also a literature evangelist. During 1967 God blessed her with sales of \$5,500.00 worth of literature, thus turning in the highest sales record for the North Philippine Union in the year 1967.

# terature Evangelists

5. Close to 700 literature evangelists from the three Philippine Unions were in attendance.



## Musings of a Denominational Editor

RECENTLY I had an opportunity to become acquainted with one of our well-known leaders, a man of experience in church organization. One day he put his arm around me and said, "I am always very happy to meet and to visit with an editor." "Why do you say that?" I asked. "Oh, there are many reasons," he answered, "But one thing stands out above all others. You see, the editors within the Seventh-day Adventist church occupy a very important position, for their function is a vital key to the work of the church!" Certainly there is no denying of the truth of that leader's statement.

It is indeed possible for an editor to often feel the loneliness of his position as he sits at his writing table wrestling alone with articles,



M. H. Wauran, Editor  
Indonesia Publishing House



### Bookman on a Bike

ON WHEELS. At the southern most tip of the Japan Union this faithful literature evangelist carries on his program for God on the little Ryukyu island of Ishigaki. The Honda Cub is his faithful friend, making it possible for him, the only colporteur on the island, to carry the message of the printed page.

forming sentences, and arranging paragraphs. Surely it is a solitary profession at times. But it also must be recognized that if his work is to be done properly, there must be nothing lacking in interest value or those qualities which will gladden the hearts of the readers. In this manner only can his daily allies, the pen and paper, truly represent his thoughts. When an article is prepared an editor is not always able to visualize at that moment exactly what reaction will come from his writing. It is difficult to determine the total effect upon the reader, but nevertheless sooner or later the influence of his works will appear.

Some time ago I wrote an article in our magazine about the new

## Selling by Day, Teaching by Night

A number of the places in the South Celebes are very difficult to reach by gospel workers. One place called Tutujan is located about 60 miles from the mission office. In order to get there one must walk much of the way.

Some time ago a young lady literature evangelist, along with several of her fellow colporteurs, journeyed to that place. Upon arrival they all worked very enthusiastically in a group canvassing endeavor. Many of the people bought books and expressed a desire to learn more about the Bible. Soon our literature evangelists found themselves selling books by day and teaching the Bible by night. The people drank in the messages which they heard. Never before had they heard such wonderful things.

After about two weeks of work in that place, their supply of books had been completely sold out and they had to return to headquarters in order to get more books and to give a report of what they had found. Upon learning of the manifest desire for truth on the part of the people in that far out-of-the-way place, the local mission dispatched a pastor along with four literature evangelists to return and hold meetings. They traveled by car, boat, and foot.

Upon arrival at the village, the workers were very happy to find that the local officials had prepared a building in which to hold the public effort. Even benches had been made. This was indeed a special occasion. The literature evangelists busied themselves by selling books in the daytime and inviting the people to the public meetings to be held in the evening. In the evening they assisted the pastor in his work at the meeting place.

After five weeks of intensive effort, five persons were baptized. In addition there are now quite a number who are keeping the Sabbath and are awaiting the next baptism. Still more are attending the regular baptismal classes.

—Walter Raranta, Publishing Secretary,  
East Indonesia Union

Walter Raranta



earth entitled, "Is Heaven Real?" After that magazine was published I more or less forgot about the article until sometime later when I had occasion to take part in a baptismal ceremony in Bandung. At the close of the baptismal service one of the newly-baptized candidates told me of his experience and how he had been drawn to the teachings of the Seventh-day Adventist church. He said that he had been attracted by the magazine article, "Is Heaven Real?" After reading the article his curiosity led him to a public effort and as a result was baptized into this message. This is just one of but many testimonies and letters which we receive indicating how happy they are who read the articles in our magazines.

It is wonderful to receive these letters of hope that continually come from our readers. It is thrilling to go and see the results from the efforts when souls are baptized. This is the greatest joy that an editor can experience. But there is another aspect of editorial opportunity which is interesting. It is the opportunity for a very unique and meaningful association with the public.

One day I entered a waiting room in the Office of Public Relations at the Indonesian State Department. In the room were many guests. After introducing myself I came to realize that many of these guests were doctors from various districts. There were also high officials of other governments present. When

## Police Chief Saves Colporteur from Angry Mob



**M**EET Miss Marta! She works in the South Celebes Mission in Indonesia, and faithfully does her part for God regardless of any difficulties she may encounter.

Recently while working in an area where there are many fanatics of a certain religious sect, she was suddenly surrounded by a mob of people. Some were demanding to return their books and get their

those men began to tell me one by one that they were regular readers of the "Home and Health" magazine which it is my privilege to edit, you can imagine how good it made me feel. One of the doctors said, "Your

money back because their prejudice had been aroused. She asked the people if they had read their books yet. They had not, of course, and their prejudiced anger was only kindled against her.

She was forced to go to the police station. At the police station the chief of police examined her books and recognized one of them as the book which he had purchased some time before on the island of Java. Then he turned to the angry mob and said, "All right, if you don't want these books, you do not have to take them. But do not ask this young lady to take them back from you. Bring your books here and stack them on my desk and I will pay you for them. These are wonderful books. You would do well to read them yourselves. But if you don't want them, bring them to me and I will pay you for them." The embarrassed group soon dispersed and there was peace again.

Miss Marta was able to continue her work in that town with great success.

magazine is most practical and helpful for the populace. Please continue your good efforts that your magazine might safeguard the health and welfare of our people!"

The duties of the editorial department may be considered by some as being rather withdrawn or lonely. It is true that the results of an editor's work are not quickly realized. But really it is a work which is full of interest and satisfaction. The greatest privilege of an editor has been described by the servant of God when she wrote as follows: "The pen is a power in the hands of men who feel the truth burning upon the altar of their hearts and who have an intelligent zeal for God, balanced with sound judgment. The pen, dipped in the fountain of pure truth, can send the beams of light to dark corners of the earth, which will reflect its rays back, adding new power, and giving increased light to be scattered everywhere." *Counsels to Editors and Writers*, p. 180.

—M. H. Wauran, Editor,  
Indonesia Publishing House

## Literature Evangelists Sell in Borneo



**COSTUMES.** Literature evangelists of Bandjarmasin on the southeastern coast of Kalimantan (Indonesian Borneo) dress in the costume of their native lands. Many of these literature evangelists, as foreign missionaries, have left other parts of Indonesia to come to Kalimantan in order to carry on the work in that place. They are a happy and effective group of workers.

Borneo Bookman

## A Veteran Colporteur's Testimony

**T**HIRTY-FIVE years ago I began my career as a literature evangelist. I must say that God has been wonderful to me through these three and a half decades.

When I began canvassing on the island of Java I had been baptized but a very short time. It was at the time of the annual "Big Week" and so I was anxious to get started. I went to the Book and Periodical Agency and purchased Rps. 10 worth of books. But I did not have a briefcase. What was I to do? I got busy and bought a piece of thick black leather and sewed it together making a briefcase for myself. In this homemade carrying case I put my first books and began my work for God. I shall never forget my first visit with a gentleman who was an architect. He became my first customer, purchasing a book from me in the Dutch language.

With that first homemade briefcase I visited thousands of persons. I feel that many of them wanted to know the truth of God. The visible results of my work in the West Java Mission between the years 1932 and 1958 were in the form of 35 baptized persons.

Since 1958 I have worked in the area of West Kalimantan. In this area which was organized into a mission just five years ago I have had the privilege of seeing ten persons baptized.



R. Purba

Throughout my years as a literature evangelist I have endeavored to serve to the best of my abilities. In so doing I have served as Sabbath School secretary in my local church and as missionary secretary and an elder. Presently I am serving as elder of the Pontianak Church in the West Kalimantan Mission.

The briefcase which you see in the picture is a prize which I have received from the publishing department. It is a result of a contest held during the second quarter of

1967. I feel very humble to have been the literature evangelist who had the highest sales in the mission during this time. I am indeed thankful for this briefcase. It is indeed different and much nicer than the homemade briefcase which I started out with many years ago. But as I start out with this new briefcase I shall carry with me the riches of a 35-year experience as a literature evangelist.

I am happy to be in this work. It is a work where hand-in-hand with God I can serve Him and bring souls to His kingdom. I am appreciative of the leaders who have led me into the colporteur work. They have helped me to remain faithful and progressive in His cause. I continually seek an interest in your prayers that with the passing of time I may become stronger in God's work.

As I think back over the last 35 years it is quite impossible to remember the names and faces of all of the wonderful people who have purchased literature from me. I have confidence, however, and look forward to that wonderful day in the kingdom of heaven when it will be my privilege to meet with many of these customers again.

—R. Purba, Literature Evangelist,  
South Kalimantan Mission



Mr. and Mrs. Sumarijono

### Literature Evangelists Win Sugar Mill Owner

**I**N the city of Madiun in East Java are to be found two delightful people. They are Mr. and Mrs. Sumarijono. He is the head of a local sugar mill, an important and influential man in the city. He has been a vigorous lay preacher and has been responsible for the baptism of over 300 persons in his community, most of whom came from Islam.

A Javanese, he read his first Sev-



**GROUP.** Literature evangelists of Okinawa are an enthusiastic group. This past year they won 53 persons to the church. These colporteurs have visited every one of the 45 populated islands of the Ryukyus with their literature.

enth-day Adventist book in the year 1946. It was loaned to him by a member of the Protestant church, an employee in the sugar plant, and it was entitled "The Coming of Christ" in the Dutch language. That book had been purchased from a literature evangelist. The book whetted his appetite for more truth and so, when he was approached by a literature evangelist sometime later in 1947, he purchased "Prophecy Speaks" in the Dutch language.

A little later he was loaned "Daniel and Revelation" by the same man in the sugar plant. Then for ten years, during which time he never met another Seventh-day Adventist, literature evangelists came to his home and to his place of business. He bought every book that the literature evangelists brought to him.

In 1957 a literature evangelist came to sell him some books, but he had already purchased every book that we had to offer up to that time. The literature evangelist put him in touch with the church pastor, who studied further with him. Both he and his wife were baptized in the year 1960.

In the sugar plant warehouse there are 250 people meeting each Sabbath and there are also four active branches of this church. This has been made possible largely through the efforts of this man and his wife who first came to know the message through the reading of our literature. He says, "I am so thankful that literature evangelists kept coming to me and kept feeding my hunger for truth with the books which they presented. To all faithful colporteurs I say, 'thank you for your good work.'"



TEAM. The Tunggas make a wonderful team as literature evangelists. Wearing the clothing of their native island of Ambon, they serve on the island of Java in Indonesia.

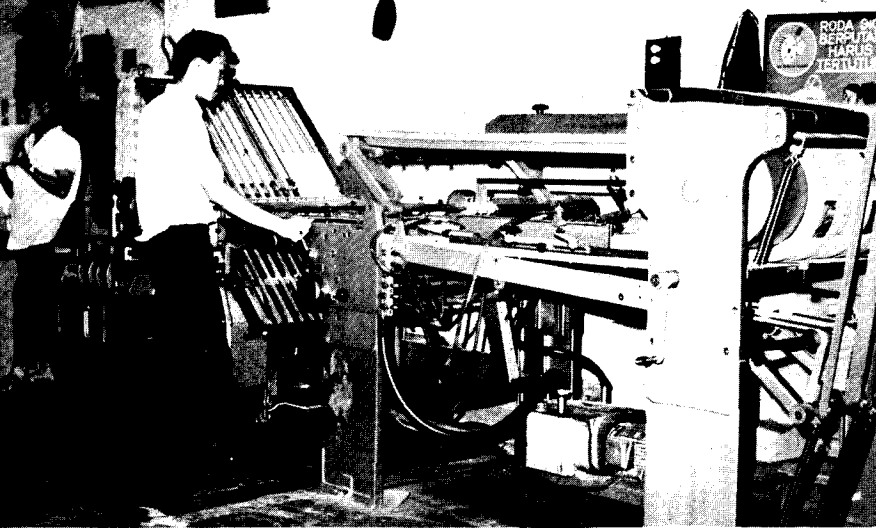


BAPTISM. The greatest joy of all is to see souls buried in baptism. This baptism conducted by Pastor M. R. Lyan in a little mountain stream was held on the island of Timar in Indonesia.

## Union Publishing Leader



Pastor Liberty Pandjaitan, Publishing Department Secretary, West Indonesia Union.



**FOLDER.** This fine folder helps keep production rolling for the 65 workers at the plant in Bandung, Java, Indonesia.

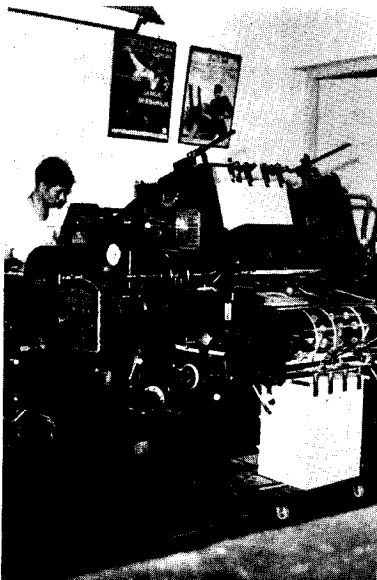
**“WE** have nothing to fear for the future, except as we shall forget the way the Lord has led us. . . .” Yes, as we look back over the past 13 years since moving into our present publishing building, we rejoice because of the way the Lord has led and blessed us. We know that He has helped us through many difficult times when our only hope and solution was prayer in order to obtain paper to keep the presses running.

During these years we have been able to add many new pieces of equipment. This has been essential in order to keep pace with the increasing demand by our colporteurs. Up until a few years ago we had

**STITCHER.** Nimble fingers at the stitcher hastens pages of truth-filled literature on their way to the homes of the people in Indonesia.



**PRESS.** A Heidelberg Offset Press installed in 1965 hums constantly to the needs of Indonesia's many colporteurs.



## Indonesia's Busy Publishing House

to depend on getting engravings for color printing done in outside shops. There were also times when we had to have some of our type set in outside shops, but now the picture has changed. With our present equipment we do not have to depend on outside help in any of our departments.

This past year we added a new Polar paper cutter and a Martini

book sewing machine. The year before we installed a new Stahl folding machine and a Heidelberg offset press. All of these machines have greatly helped us to produce better literature at a faster rate. In the future we hope to add other new equipment to replace the machines that are worn out.

We gratefully appreciate the help given to the Indonesia Publishing House in purchasing equipment so that we can better serve our colporteurs. Because of the generosity of the Rehabilitation and Expansion Committee, and also the Division and Union Committees, we have been able to expand our plant to a place where we are now beginning to reach our goal of keeping up with the needs of our colporteurs.

However, our colporteurs are finding it more difficult to sell books now than in the past. Inflation and political troubles have caused this situation. We are glad we have a good loyal group of literature evangelists who are willing to carry on regardless of the situation. The colporteur contacts have been responsible for a large number of people being baptized this past year.

It is our prayer that we may be able to continue doing the great task that is before us “for yet a little while, and He that shall come will come and will not tarry.”

—Lloyd E. Barber, Manager,  
Indonesia Publishing House

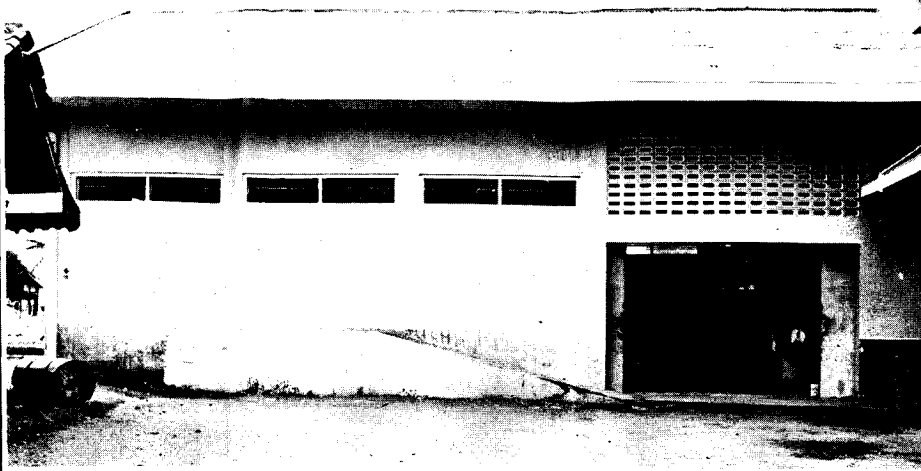
**CUTTER.** The new Polar paper cutter with all modern safety devices is a boon to the Indonesia Publishing House.



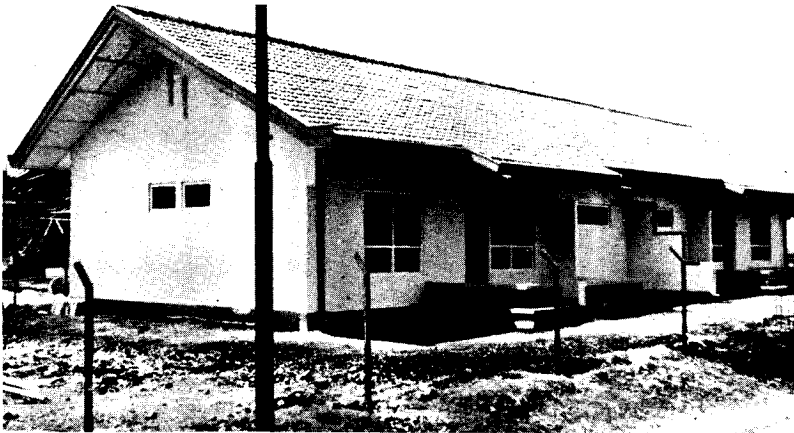




Lloyd Barber



**STORAGE.** This is the recently-completed storage facility at the rear of the Indonesia Publishing House which provides 2,200 square feet of much-needed storage space.



**UNITS.** These two housing units which are nearing completion on the Indonesia Publishing House property will house the editor and the plant superintendent.

## A Colporteur's Prayer Answered

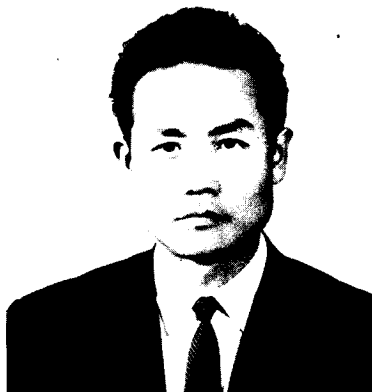
**I**T happened at Poong Jun, a remote coal mining village in eastern Korea. Located high in the mountains some 4,500 feet above sea level, it was a big company employing about 500 workers. To reach this point, however, there was no such convenience as buses or trains.

The only thing that Lee Kyusoong could do was to hitch a ride on a coal truck in order to reach his goal. His goal was to bring the message of God through the printed page to the workers of the Poong Jun coal mine. After two hours journey on the coal truck he arrived with his face completely blackened with coal dust. So he went down to a nearby stream to wash his hands and face.

When he entered the gate of the mine he knew that he would have

to meet the president first in order to achieve his goal. The president was looked up to and respected in the community. If only he would accept and endorse our magazine, Lee Kyusoong reasoned, others would follow his example. The

Yoon Hee Lee



problem now was how could he meet the president. Due to the condition of his health, visitors had been greatly curtailed. Furthermore, in order to see the president, he would have to have permission from the labor foreman who already knew that Lee Kyusoong was an Adventist literature evangelist.

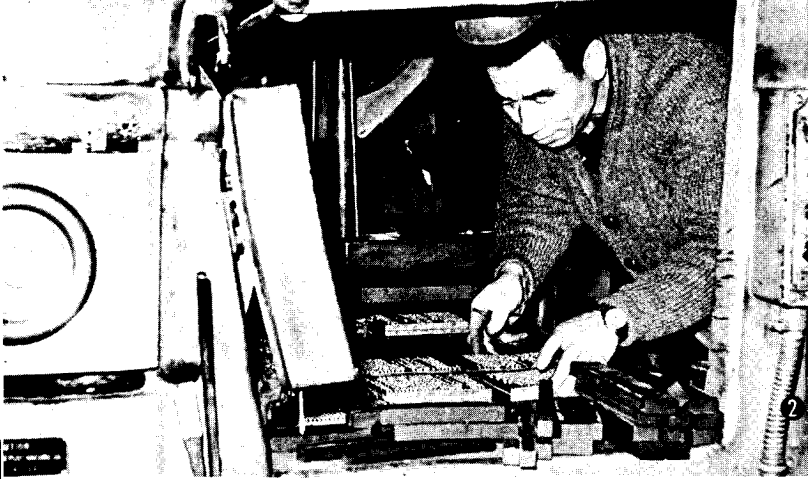
As the head foreman was approached on the idea of visiting the president, the literature evangelist was denied the opportunity. Knowing that the president's wife was an ardent member of another denomination, the foreman was afraid that he might be rebuked for allowing an Adventist to make a visit.

After patiently asking the foreman for permission to see the boss several times but always being refused, he was at a loss to know which way to turn. At that point he suddenly remembered that he had heard that the president's ill health was due to excessive drinking. He had heard one of the workers say that unless the president of the company did not abstain from drinking, his life would probably not last very long.

In a moment of inspiration, Lee Kyusoong began to pray in a clear audible voice. "Oh, Lord, the president of this great company who is as a father to the 500 workers here is ill. I have come to give him a special message regarding his health. It appears, however, that I must return now without seeing him because of this situation. Heavenly Father, if it be in accordance with Thy will, somehow allow me to visit him before I return. But, if not, please, I pray, protect him with Thy care."

When he finished his prayer and turned to leave the office, some-

**(Continued on Page 19)**

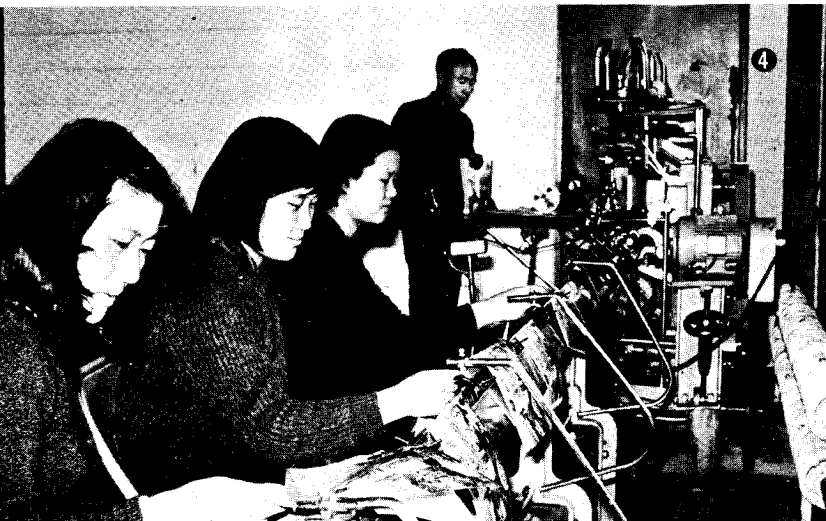


## Korean Publishing House Improves Equipment

A new building was recently constructed for the Korean Publishing House. This new addition has provided space for a chapel and working space for two new departments. The Press can now do camera work and platemaking for its offset department and the complete binding of books. A dark room has been built and ten new pieces of equipment have been purchased during the past two years. Up to this time all our negative work and plate making has been done in outside shops, and the same with our book binding. With the present equipment we have a complete operation of book making. Eighteen Spirit of Prophecy books have been printed and made available to the 30,000,000 people in Korea.

—H. R. Kehney,  
Manager, Korean Publishing House

1. H. R. Kehney, Manager of the Korean Publishing House, instructs Kim Young Hei in the making of a good half-tone negative in the newly-constructed darkroom of the publishing house.
2. Kim Yoon Sung, pressroom foreman, positions a form in one of the large letterpress machines at the Korean Publishing House.
3. Mrs. Wang, a composing room worker, faithfully performs the duty of typepicking a job case of more than 1,500 Korean characters.
4. Three young ladies feed signatures of the "Signs of the Times" onto the new stitcher conveyor chain and Mr. Kim, bindery foreman, gathers the results at the far end.
5. Kim Young Chei, press worker, and H. R. Kehney, Manager, make first tests on a newly-acquired offset camera.





**QUARTET.** United in heart and song these four colporteurs of northern Mindanao make their contribution to the annual institute as a quartet. They are all active soul winners. Left to right, G. Bacabis, E. Bermoy, E. Mullaneda, and G. Bacabis.

## A Soul-winning Triumph

**MR.** and Mrs. Victoriano Rebuta, live on the island of Mindanao near the city of Davao. One day, two literature evangelists came to their home. Convinced of the importance of the "Great Controversy" as source material for strengthening their religious convictions, they gladly ordered a copy from P. Bantigue and I. Samson. When they returned to deliver the book, they decided to spend the night in the home of the Rebutas.

The couple was eager to start reading the new book. Seeing the interest, Mr. Bantigue offered to give them a Bible study. This was a welcome suggestion. Our canvassers, being accustomed to dealing with people of different religious beliefs, talked on something that kindled interest. While the study was given by Mr. Bantigue, Mr. Samson took down notes on all the questions asked, the answers given, and the texts used. This was used as reference for the couple. Because they were so interested in the study, five subjects were covered that night.

At about midnight, the literature evangelist overheard part of the conversation of the husband and the wife in the adjoining room. "This is the first time we have heard interesting subjects about heavenly things. I wish these men could stay with us longer." The next morning before the colporteur left, a study on "The True Religion" was given. Mr. Rebuta paused in awe when he read the fourth commandment. The veracity of the command could not be doubted because he was reading from the Catholic version which he considered to be of final authority.

Before the end of that week our



F. D. Lao\*

literature evangelists received a letter from the couple urging them to give more light on the Bible. In response to the request Mr. Bantigue introduced them to the district worker, and by the Lord's help they were baptized by Pastor Silud on September 23, 1967.

This is only one of the many triumphs of the gospel ministry through literature evangelists.

—F. D. Lao, Publishing Secretary, South Philippine Union

### Report from Korea

S. D. Pangborn reports that Korea's literature evangelists are currently distributing more than 11,000 tracts and conducting about 300 Bible studies monthly in addition to their sales program.

### Prayer Answered

(Continued from page 17)

one called him. It was none other than the president himself. "Say, will you come in for a moment please? I am very sorry, but as a matter of fact no one is allowed to see me these days for various reasons. But since you came here especially for my health, I must welcome you and tell you that I really appreciate your interest." With a jubilant heart, Lee stepped into the president's office and explained the principles of our health message. Thereupon he presented a copy of the Korean "Signs of the Times." The president was very pleased with the presentation and happily agreed to buy and read the magazine. Then he turned to the other officers and foremen and asked them to buy the magazines also. Ten subscriptions to the Korean "Signs of the Times" were taken immediately.

Today we have 140 literature evangelists who are consecrated to the Lord in our Korean Union. Every one of them has a thrilling story or experience to tell of how God has been with them in spreading the gospel. There is much work yet to be done in Korea and I believe it will be hastened greatly by these devoted colporteurs. Please join us in praying for them day by day.

—Yoon Hee Lee, Editor-in-Chief, Korean Publishing House

### Korea Leader



**DIRECTOR.** S. D. Pangborn, Publishing Department Secretary, Korean Union.



Vietnam Publishing House



Japan Publishing House



Malaysian Signs Press