



OUTLOOK

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September, 1973



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ISSUE**



OUTLOOK

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diligent men

Wise kings keep their eyes open for diligent men. That's the way to build strong nations. Solomon wrote: "Seest thou a man diligent in his business? he shall stand before kings" (Prov. 22:29).

Solomon put his theory into practice. Among his retainers, one named Jeroboam caught his eye. "Seeing the young man that he was industrious, he made him ruler over all the charge of the house of Joseph," the record says. This same Jeroboam later became the first king of Israel when the ten tribes broke away from Solomon's son. He was diligent in his business, a man God could use.

God is still looking for this kind of men. Education, training, experience, personality, integrity—every one of these qualifications is important. But without diligence they simply describe a brilliant failure.

No activity is more effective in developing diligence than the literature ministry:

Diligence in preparation, both practical and spiritual.

Diligence in hours of work.

Diligence in carefully covering territory.

Diligence in giving spiritual help as well as selling literature.

Diligence in following up the interests discovered.

Diligence in strengthening the church and participating in its general program.

The church is proud of these tremendous workers. Selling literature is only a minor measure of their accomplishments. Every experienced pastor knows how valuable it is to have a colporteur or two in his congregation. Evangelists find their greatest success in territory where colporteurs have been.

Nor is it surprising that a large proportion of our church leaders in every category and at every echelon have at one time or another served in the literature ministry. Diligence is good business; and diligence in God's business is one of the ingredients of success.

"Seest thou a man diligent in his business?" He either is now, has been, or would be a first-rate literature evangelist!

Cordially,

P. H. Eldridge

Paul H. Eldridge, President

LIGHT THE WORLD WITH LITERATURE

a statement by the world leaders of Seventh-day Adventist publishing work

The time has come to light the world with literature. People all over the world are looking for peace, happiness, security, and a better way of life. Millions are searching for something better, yet are not able to find it because they possess no Seventh-day Adventist publications. Books, magazines, and pamphlets, which deal with the various aspects of the plan of salvation, must be printed and made available to the thousands of Adventist church members and the large army of literature evangelists throughout the Far East. Every Adventist home should be a small book depository because every Adventist should do missionary work by presenting literature to friends and neighbors. Though every Adventist cannot become a literature evangelist, every Adventist can distribute free tracts, magazines, and other materials.

We thank God for the large army of literature evangelists in the Far East. These men and women

go from door to door telling people of the crucified, risen, and soon-coming Saviour and presenting the truth of the living God to people in printed form.

Today the Seventh-day Adventist church operates 48 publishing houses which are strategically located in various parts of the world so as to advantageously serve the various language areas. Also 183 book and periodical agencies serve as important outlets for denominational publications for Seventh-day Adventists and literature evangelists. These publishing houses, book and periodical agencies, and the literature evangelists represent a dynamic force in Adventist evangelism. The main thrust of the publishing program is to supply Adventists with literature, to help new members become acquainted with and adjust to the church family, to help the more experienced member become firmly rooted, and to enlighten millions of people of the soon return of our Lord.

We need more literature evangelists. Time is short, the task is great, and the laborers are few. May the Spirit of God impress many of our faithful believers in the Far East to accept the challenge of scattering the printed page. God needs you; the people who do not know the Lord need you; and you need the experience you will receive.

The greatest days for the publishing program are just before us. We thank God for past accomplishments, but, realizing that the time is short, the entire church—administrators, departmental men, pastors, literature evangelists, church officers, and laity—must cooperate for greater advancement in the winning of sales and souls through the literature ministry, and thus light the world with literature.—*Publishing Department, General Conference of Seventh-day Adventists* □



D. A. McAdams
Secretary



J. N. Hunt
Associate



H. White
Associate



B. M. Wickwire
Associate

Bold Adventure

In this special issue of the *Outlook* we want to introduce to you the publishing leaders throughout the Far Eastern Division and share with you some of the thrilling experiences and bold, new projects and plans of the literature ministers serving the church on the very front lines.

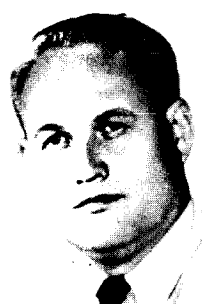
I am sure you have heard much recently about the "Bold Adventure" and "Mission 74." The leaders of the church are astir as never before in this dynamic, coordinated master strategy and are earnestly echoing the heaven-sent call for the entire church membership to become involved in year-round contact witnessing. We can be sure heavenly agents are astir also and eager to cooperate with all who respond to the challenge.

What a challenge for publishing leaders and literature evangelists. This is the very area in which we specialize. We are in a position to help our pastors enlist and train thousands of church members as "auxiliary literature evangelists," many of whom will some day swell the ranks of the "regular army" of literature evangelists.

We have the promise of success in this program through the servant of the Lord, Ellen G. White. She writes, "When the church members realize the import-



A. N. Santiago
Associate



S. D. Pangborn
Secretary

ance of the circulation of our literature, they will devote more time to this work." *Colporteur Ministry*, p. 7.

This "Bold Adventure" for God affords an unprecedented opportunity for church administrators, departmental secretaries, pastors, and laymen to give "attention to the canvassing work" as never before, and to march forward to final victory, "fair as the moon, clear as the sun, and terrible as an army with banners." *Ibid.* — *Far Eastern Division Publishing Department* □

Special Tribute



E. A. Brodeur
1959 to 1971



M. R. Lyon
1971 to 1973

This is the year for another Far Eastern Division Quadrennial Editorial and Publishing Department Council. November 6 to 12 publishing leaders of the division will meet in Manila to review the progress of the past and lay bold new plans for the future.

With this in mind, I would like to pay special

tribute to two former publishing secretaries of the Far Eastern Division who have served during the past four years and who, with the help of God, played a very vital part in making this tremendous growth and progress possible. The strong, dedicated leadership of E. A. Brodeur and M. R. Lyon has been indelibly stamped upon the publishing program of this division, and its positive influence will continue to be felt for many years to come. The successor to either of these two men could not have hoped for a stronger foundation or a more rapidly developing program on which to build.

Although they have gone on to new fields of labor, we are assured of their sincere interest and prayers on behalf of the continued progress of the publishing program throughout the Far East. Let us also remember them in our prayers that their Christ-like leadership will continue to be instrumental in developing the work in their respective fields of service. — *S. D. Pangborn* □

PUBLISHING SECRETARIES



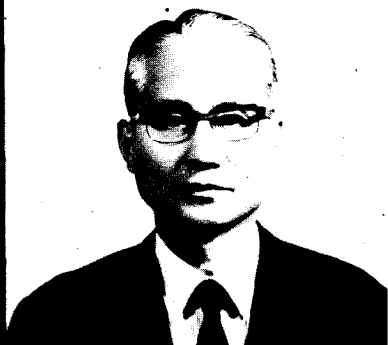
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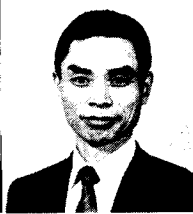


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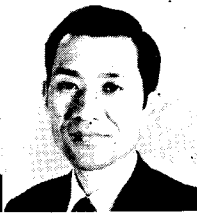
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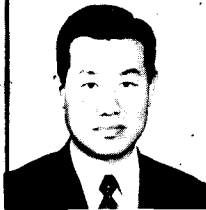


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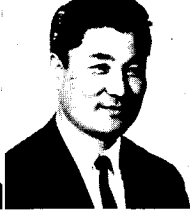
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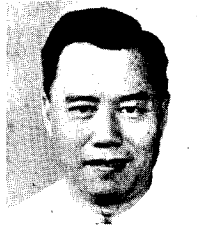


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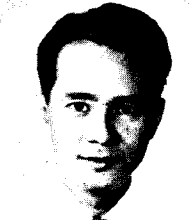
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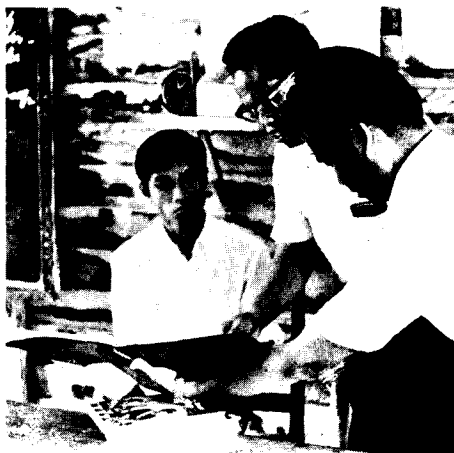
Le Van Khoa
Editor

Not pictured:
Signs of the
Times Pub. Assoc.,
South China Island,
D. F. Gilbert,
manger; C. Shen,
treasurer; C. Teng
editor.



Lord, send me

"I have a message for you. You must begin to print a little paper and send it out to the people. Let it be small at first; but as the people read, they will send you means with which to print, and it will be a success from the first. From this small beginning it was shown to me to be like streams of light that went clear round the world." — Ellen G. White, 1848.



And so began the publishing work of the Seventh-day Adventist church. The Far Eastern Division has an active publishing program with presses in eight publishing houses rolling off millions of pages of literature designed to tell the multitudes of the Orient of the Lord Jesus Christ.

These publishing houses, however, would be of little value without the dedicated efforts of many publishing workers and literature evangelists who promote, distribute, and sell Adventist literature.

Our cover picture demonstrates, at least in numbers, the enthusiasm of literature evangelism in this division. Last March some 1,850 attended the world's largest colporteur convention in Baguio City, Philippines.

Many in today's world are searching for meaning to life. Thank God for the printed page — for books and magazines telling of a soon-coming Christ, Who gives meaning to life. And thank God too for those dedicated persons, those diligent men and women who have responded, "Lord, send me." Without these people, the love of God would never be known in the homes and hearts of many, many people around the world. This special issue of *Outlook* features the publishing work and workers of the Far Eastern Division □



TRANSPORTATION IN LITERATURE EVANGELISM





Motorcycles and river launches

Various types of transportation have helped in the distribution of Seventh-day Adventist literature throughout the Far East. Often literature evangelists cannot afford the expense of an automobile, not to mention the fact that they go into many places in which an auto is impractical due to lack of or inadequate roadways.

Motorcycles, bicycles, boats of various sorts, buses and vans are tremendous help to the literature evangelist's work. Among the methods of transportation acquired in the past four years are two river boat launches for the Vietnam Mission. (See story on page 17.) Were it not for these launches, literature evangelists would not be able to reach some of the villages along Vietnam's waterways.

Another vehicle used for literature distribution is the bookmobile, a van loaded with Adventist books and periodicals, which can travel from place to place. (See story on page 14.)

Publishing secretaries sometimes find local vehicles a dependable means of transportation while traveling in the Far East. Note M. R. Lyon below □



central philippines

TRAINING FOR MAGAZINE SALES

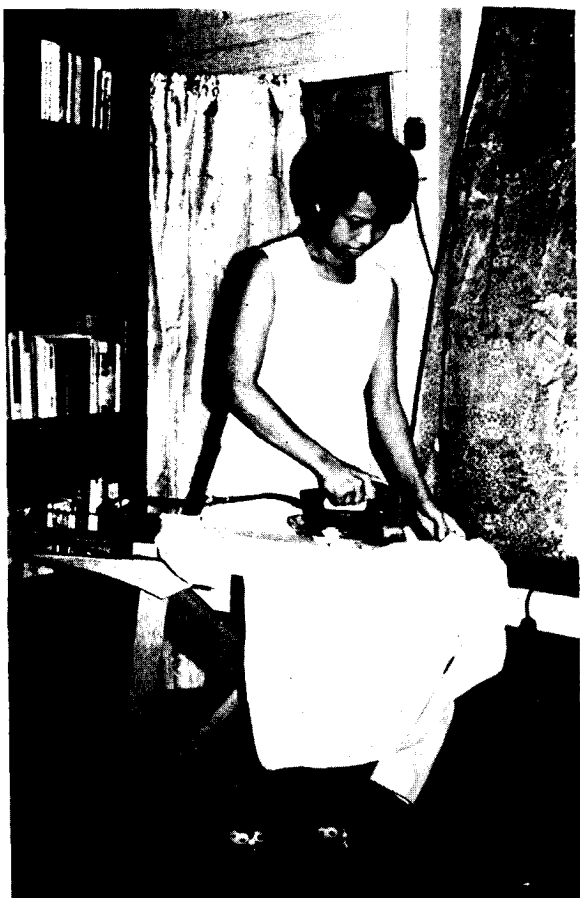
The three Philippine union missions have learned the value of training programs for literature evangelists. Mrs. R. N. Emralino, assistant publishing secretary of the North Philippine Union Mission, has fostered and developed a very unique plan of group canvassing by young ladies who specialize in selling magazines.

Thirteen young women participated in the first Magazine Leadership Training Program in the Central Philippine Union Mission. They lived, worked, prayed, and played together in a rented house for the entire month of the training program. Their well-organized and strictly regulated activities included morning and evening worship, household duties, and regular hours for canvassing. Special classes were also given in personality development, cooking, and good housekeeping.

During the day the girls went door-to-door selling magazines, getting practical instruction on the various phases of salesmanship-management, public relations, organization, setting goals, spirituality of the literature evangelist, and others.

In their very busy schedules, they were also expected to complete written assignments. During the





They lived, worked, prayed and played together in a rented house for the entire month of the training program.



noon hour one might find the girls making charts and bulletins or working on other projects. The program was a full one with not much free time except Friday afternoons when they could prepare for the coming Sabbath. Even the Sabbath was busy for the trainees for they were involved in many church activities.

After the month of training, the 13 girls turned around and led out in training programs throughout the Central Philippine Union. Each girl was expected to lead out with new groups and to apply what she had learned during the month of training.

The Lord has blessed the magazine program in this union with sales reaching more than 20,000 pesos during the same time it used to take to reach 5,000 or 6,000 pesos. Also due to the tremendous success of this program, the Central and South Philippine Union Missions have employed assistant publishing secretaries to lead out in this work in their respective territories. Ofelia Flores is working in the South Philippine Union, and Jovita Tac-an is with the Central Philippine Union.

Training salemen is not looked upon as an expense, for it is really an investment which pays for itself many times over in the end. — *Jovita Tac-an* □



east indonesia

Highest Goal

The highest goal of the literature evangelist is to bring persons to Jesus Christ. Frans Laturnus, a relatively new literature evangelist working in the Maluku Mission had that experience very soon after beginning the work.

In addition to selling books, Frans encouraged all his customers to enroll in a Bible correspondence course. At one home four young people, a brother and his three sisters, all signed up for the course at the same time.

After a couple of months' of study these young people completed the course, so Frans suggested that they study with a Bible instructor in order to get more understanding of the Word of God. Several study sessions followed, until all four of them requested baptism.

However, fearful of their parents' reaction to their decisions, they went ahead without telling their mother and father.

The happiness they experienced on their baptism day soon turned to trouble when their parents learned of what had happened. The father went after his son with a long sharp knife, and the three girls were beaten and locked in their room. Their long dark hair was sheared off. Because they remained steadfast and would not relinquish their faith even in the face of such punishment, all four were forced to leave home empty-handed, without even a change of clothing.

The most natural retreats for the young four—some were the homes of the Bible instructor and the colporteur. The faith of all was strengthened as they encouraged one another in the Christian life. Soon the brother and his sisters were training to follow in the steps of Frans Laturnus. They all wished to be literature evangelists and bring more persons to Jesus Christ□

japan

Good Progress

The publishing work in Japan is in a transition stage, and is making good progress in two specific areas — door-to-door canvassing and evangelism.

Sales records of literature evangelists in each local mission are growing at a good pace.

One reason for the growth in sales is new methods used in selling. Also, all of the books stocked at the Japan Publishing House have been sold through the local missions.

These experiences help us know that when we are of one accord, we can accomplish great things. We have also learned that though we have many difficult problems in our publishing work in Japan, we must go forward aiming at the financial independence of the literature evangelist, and improvement of spirituality and sales technique. — *N. Nakagawa, publishing secretary*□

Lightbearers in a Dark City



Yoshiko Yamanaka and Akie Shimotsumagari went to the city of Nara as a "Paul and Barnabas" literature evangelist team where no Seventh-day Adventist work had ever been established.

Some tried to discourage these women from going into Nara because they felt that the roots of Buddhism ran so deep in this ancient capital city that it would be impossible to reach the people with Christianity. But their minds were made up and they could not be discouraged.

Mrs. Yamanaka and Miss Shimotsumagari began their work in Nara in 1966. As they sold books, they began to find those who were interested in Adventist teachings and they started giving Bible studies.

By 1970 their group of Bible students became so large they could not all meet in the living quarters of the two women. So Mrs. Yamanaka and Miss Shimotsumagari requested that the South Japan Mission purchase a lot and build a two-story house where they could live upstairs and conduct Bible studies and church services downstairs.

There were two very happy literature evangelists when the president of the mission responded favorably to their appeal.

In addition to the two-story building, a new chapel was recently completed on the same lot and a pastor has been assigned to take up the ministerial responsibilities of the city.

After eight years of work, only 32 persons have fully surrendered their hearts to God. But are the two literature evangelists discouraged? Definitely not! May God continue to bless their lives and their work□



Both South and North Japan Mission Book and Periodical Agencies have begun direct book sales in local churches. This service has been very much appreciated by the church members, and has resulted in larger sales to Adventists. While some book sales are aimed at those who do not know Christ, church members too need the instruction and inspiration found in Adventist publications.

korea

Today an Adventist

Literature evangelist Lee Won Kyu knocked on the door of a house in Seoul. He told the girl who came to the door that he wanted to see the lady of the house. The girl disappeared and after a moment returned saying that the lady of the house did not wish to see him.

Not defeated so easily, Mr. Lee gave his visiting card to the girl to show the woman. Some 10 minutes passed before the girl came back but this time she opened the door and let him enter. In the living room, he saw a woman lying in bed. She looked extremely pale. She looked up at the literature evangelist, and said, "I'm going to kill myself with poison."

Mr. Lee then began to tell her of Jesus, her personal saviour. She listened carefully for some time. Then she told him that she had been religious many years before and that she wished now to obey the commands of Jesus again. Today she is still following Jesus and is a faithful church member□

Health Angle

Literature evangelists in the Central Korean Mission have found that health lectures help promote the sale of literature.

Some time ago several of them gave lectures on healthful living to various women's clubs, and temperance societies. They spoke to some 728 persons and sold W216,000 worth of literature□

Secondhand Dealer

As a secondhand dealer, Kim Ei Whan used to share his faith by lending Seventh-day Adventist books to his customers. After six years in the secondhand business, he has gone into full-time literature evangelism in the Middlewest Korean Mission.

As a result of his work an entire Catholic family was baptized one year ago□

north philippines

Printed Pages Win Souls

Although the Luzon region of the North Philippine Union Mission had been evangelized by various religious sects, no one had ever taken the Third Angel's Message to the northernmost islands of the region. These islands are located between the China Sea and the Pacific Ocean, near Taiwan. It has been allegedly told that these isles of the sea served as the jumping board of smugglers before the imposition of the Martial Law in the Philippines.

Several attempts of Seventh-day Adventist literature evangelists to go there failed because of the uncertainty of the boat ride and the unpredictable weather conditions.

In 1968 a literature evangelist, Alipio Eclar went to visit the island of Calayan. He sold several books which proved to be tools of teaching the Bible truths to the people. In a short time these truths were implanted in the hearts of the people.

Fernandico Grande was one of the converts. An active and devout Catholic, he had taught catechism to the people and had donated the land for the Catholic church as well as donated much time and money into the building of the church. His conversion to Adventism came through reading a small Bible. It is not certain, but the Bible may have been one left by Mr. Eclar, the literature evangelist.



Bookmobiles in the North Philippine Union Mission have contributed much to the progress of the total publishing work in the union. Since February, 1973, 12 promotions have been held in 12 different churches, and some 600 church members have seen the colorful displays. The pictured bookmobile is the one of the Central Luzon Mission. Together with the van of the Northern Luzon Mission, these bookmobiles serve the North Philippines Union Mission.

Grande's interest in preaching the gospel became even more earnest than before. He wanted to do twice as much for God as he had been doing. So he joined the literature ministry, selling books and preaching right in his own place.

To strengthen his work among the people of Calayan, a layman was asked by the mission to help the work of Mr. Grande, and soon a minister, F. B. Berto joined in the work there. Today the group of faithful Seventh-day Adventists in this place continue to witness for Christ, awaiting the day of His return.

This experience vividly shows how God will bless the efforts of His workers, in this case a literature evangelist, who was willing to take the chance of going to this island area. — F. D. Loa □

F. D. Loa, formerly publishing secretary of the North Philippine Union Mission, left the Philippines last July to join his wife in Hawaii. We appreciate and thank Pastor Loa for the strong, dedicated leadership that he has given both as a literature evangelist and as a leader for many years in the Philippines.

south china island

Chinese Books

Monte Mohr, publishing secretary of the South China Island Union Mission, has been working hard to build up the publishing program in his field since completing language study early last year.

The student program especially has responded in a remarkable way and has shown tremendous growth under his able and dedicated leadership. His excitement and enthusiasm shows in the following letter:

"Fill your ears with this good news from Hong Kong. Final reports tell us that 40 Hong Kong students sold over HK\$25,000 worth of truth-filled literature. This includes 10,000 copies of Chinese *Signs* and many other small books which were sold by students door to door. It required a lot of hard work, several rallies, five training schools, a summer retreat, and a little money from the union. The program was successful and it was a first for Hong Kong. Hong

Kong students are excited, the Hong Kong Mission is excited, and I am excited."

Another accomplishment in the South China Island Union Mission is the recent printing of 25,000 copies of a new inexpensive paperback edition of *The Great Controversy* in Chinese for mass distribution. The old edition has been out of print for a number of years.

Doyle Barnett, president of South China Island Union Mission, says, "This is a landmark and a forward step in the publication of Spirit of Prophecy writings, something that many of our Chinese believers and others have looked forward to for many years to come."

It is reported that other unions where there are Chinese-speaking people have placed larger orders from this initial printing. The proceeds of the sale of this book will be set up in a special trust fund for a reprinting when the present stock is exhausted.

Greater things are in store for the publishing program in South China Island Union Mission. May God continue to bless as new plans are laid and executed to reach the millions of Taiwan, Hong Kong, and Macao through the literature ministry. □

south philippines

Selling Millions

The South Philippine Union Mission Publishing Department reports show that we reached our first million pesos in sales in August of 1972. Total reports for the year were over 1.5 million pesos, a gain of well over ₱ 300,000 over the previous year.

It may interest you to know that our South Philippine Union Mission literature evangelists are not merely interested in sales alone, but they are soul winners as well, with a total of 820 reported baptisms as a result of literature evangelist contacts during 1972.

Our plan for the future is another challenge. For the year 1973, a goal has been set for two million pesos in sales and 1,000 in souls. We are not afraid because we know He is there to guide. —E. L. Demiar □

That Book Did It Again

A certain neighbor of Gonzalo Abawan gave him a copy of *The Great Controversy* which had been purchased from a colporteur by an individual who took no interest in it. Mr. Abawan took the book and began reading. At first he skimmed the pages, reading only portions that quickly caught his attention. The

more he read, the more he became interested, and finally completed the entire book. However, it was two years before he began keeping the Sabbath.

To help strengthen his faith, he purchased a set of the *Modern Home Library* from another colporteur working in his city of New Rizal, Mlang, North Cotabato.

In 1968, three years after he had received the copy of *The Great Controversy*, another colporteur visited Mr. Abawan, and discovering that he was keeping the Sabbath, so gave him a copy of *Steps to Christ* and a Bible.

Four years later, members of the Mlang church organized a Branch Sabbath School in Bagontapay, some five kilometers from Mr. Abawan's home. He attended the meetings and took two friends with him. All three attended the meetings faithfully, and finally were baptized.

Mr. Abawan has been zealous in witnessing to God's power. Because of the interest he aroused in the community, a lay preacher, Noe Medrozo, held evangelistic meetings in New Rizal last August. As a result, 23 persons were baptized. Among these were the mother, wife, son and daughter of Mr. Abawan. He has donated a piece of property, and now a church stands in that place as a witness to the good things that can happen when *The Great Controversy* is loaned to the honest in heart — T. Batulayan, district leader, North Cotabato □

Cash Please

When a customer told Manuel Panaguiton that he would pay for his copy of *The Great Controversy* with a pig, the literature evangelist said he'd wait until after the pig was sold and then collect his payment in cash.

Panaguiton, a colporteur from the Northern Mindanao Mission, had sold the book to Misael Paclar some time before, but the man never had the money to pay for it. Often the literature evangelist would find Mr. Paclar drunk when he called on him. Running short on patience, Panaguiton pressed harder for payment. That's when he was offered the pig.

Mr. Paclar did sell his animal, however, and after several months, paid the colporteur in full for the book. Now that it was paid for, he decided to read, and he found it interesting. In fact, he became very interested and continued reading.

He requested Bible studies and several months later was baptized into the Seventh-day Adventist church, along with 10 other members of his family. — E. L. Demiar □



A colporteur's work is more than knocking on doors, presenting a canvass, and making out orders. Rizpah Dioso of the South Philippine Union Mission conducts Vacation Bible School on one of the corners of Davao City.

southeast asia

New Ventures

The Sabah Mission has experienced the most marked growth in publishing work in the Southeast Asia Union Mission. The literature evangelist force in that territory has grown from one in 1969 to 40 in 1972.

The Revolving Cycle Fund has provided funds for the purchase of motorcycles for literature evangelists who are unable to purchase such vehicles themselves.

Danson Ng has joined the publishing staff as assistant in the union. He will be visiting churches promoting denominational literature with special emphasis on Spirit of Prophecy books.

A new book advertising plan has proven its worth already in pilot program. The major cities of Malaysia and Singapore are the targets for the use of these new advertising materials which are now in production.

Three literature launches have been donated to assist in bringing the light to the isolated areas of the Southeast Asia Union Mission. Two are completed and the third is presently under construction in South Vietnam.

Southeast Asia Union College and the union publishing department have developed a joint "Christian Witness Course." Through this course the student

gains valuable experience in literature and public evangelism. The student also receives a scholarship and three hours of college credit.

We thank God for His blessings and guidance in the publishing program of Southeast Asia.

Among some 25,000 books displayed at the International Exhibition of Book industry in Kuala Lumpur, Malaysia, were Seventh-day Adventist health books and magazines in Chinese, English, Malay, and Tamil languages.

The exhibition was held in connection with International Book Year and included books and magazines from Malaysia, Singapore, Indonesia, Australia, Russia, United States, India, Thailand, Korea, Japan, Britain, France, Germany, Denmark, the Philippines and Italy.

Sales from the Adventist display amounted to \$177 in cash and \$1,204.50 in orders□

west indonesia

One Canvass - - Two Sales

Fourteen hours by boat off the western coast of Central Sumatera is Nias, an island some 120 kilometers long. It was to this distant island that literature evangelist R. L. Tarihoran felt compelled to go. This was the beginning of miracles and changed lives.

Early in this experience Tarihoran learned that man's extremities are God's opportunities. After entering the yard of a certain home, he first met the lady of the house. Approaching her, he began to introduce her to his literature.

But out of the house came her husband, red faced and angry, hurling threatening words at the literature evangelist who could not understand his dialect. But the tone of his voice indicated that something was definitely wrong.

What Tarihoran did not know then, but soon learned, is that it is the custom on the island of Nias that all strangers first meet the man of the house.

In the midst of this scene, Tarihoran noticed a well-dressed gentleman walking on the road, so he motioned for him to come. Quickly he asked if the man could speak Indonesian. He was a school teacher and could speak both English and Indonesian fluently.

So with the teacher as translator, Tarihoran apologized for his lack of understanding of the customs of Nias. Then he proceeded to explain the purpose of his visit.

(Continued on page 18)



Crew members of the C. L. Paddock, Jr., pose during the dedication ceremonies of two literature launches for South Vietnam.

Literature Boats

River launches for Vietnam

River launches have brought a new and exciting phase of work into the publishing program of South Vietnam. Two launches currently in use help solve the problem of getting into remote areas of Vietnam as well as into areas where war has destroyed roads and bridges.

With winding rivers connecting almost every area of southwestern South Vietnam, the waterways offer the most important means of communication.

The first obstacle in securing the literature launches was finances, but with the first gift from Ethel O'Cain of Bellingham, Washington, the project was possible. A second sum of money was offered for building a second launch by Robert Altman, a pastor in Forest City, Florida.

Realizing the potential of these launches, the Vietnam Mission appointed Truong Cong Hoang, a credentialed literature evangelist in the delta, to be the assistant publishing secretary of the mission. Since March, 1973, he has been in charge of the Vietnam launch program.

An exciting day in the publishing work of Vietnam was March 23, 1973, the day of the dedication of the two launches, named C. L. Paddock, Jr., and Roger Dee according to the desires of those who donated the money for them. Dedication services were held at the

Ruiu Side Von Nyan Seventh-day Adventist Church, some 200 kilometers from Saigon. One person attending the dedication service described the boats as "torches" set against the dark backdrop of surrounding trees. He called it a "torch in the dark night," for that symbolizes the work of the launches.

One of the biggest advantages of the launches is that they can be gone for several days at a time, and loaded with books and magazines, the colporteur does not have to make frequent trips back to his home to pick up more literature.

The colporteurs work in teams of five. They canvass together for two weeks and then go on down the river to another village. In addition to selling books and magazines, they hold public meetings and thus become better acquainted with the people and have more opportunity to tell them of Jesus Christ.

Work on the launches is progressing with much success. Reports indicate that recent sales have more than doubled. Many more literature evangelists are anxious to enter this phase of evangelism. The Vietnam Mission is hoping more people will be impressed to help in this project so that at least four more launches can be built and more literature evangelists can become involved in this work in South Vietnam □

The angry man's face turned to a natural color as he listened to the literature evangelist.

"We would like this set of books for our home," he told Tarihoran at the end of the canvass.

At this point the translator interrupted and said he would also like a set of the books for his home.

In just a few minutes Tarihoran had sold two sets of books.

Several weeks passed before the literature evangelist returned to this area. He visited the home of the school teacher and asked what he thought of the books he purchased.

"It is the book *Kiamat* or in English *The End* which has caused me to do some serious thinking," he replied.

Tarihoran answered several of his questions that day and returned often for Bible studies. The result was baptism.

But then the teacher wanted to change occupations. He too wanted to be a literature evangelist and share his new-found faith with others. —L. R. Colburn□

L. R. Colburn was publishing secretary of the West Indonesia Union Mission from September, 1970, to April, 1973. He is now secretary of the South China Island Union Mission.

Award of Excellence

Indonesia Publishing House received third place award for printing excellence in a contest conducted by the Indonesia Academy of the Graphic arts in 1972. Among scores of entries from throughout Indonesia, 23 were chosen by the academy for recognition. Indonesia Publishing House submitted its monthly health journal, *Rumah Tangga dan Kesehatan*, and was listed third in the field of magazine production. This was the first competitive award received by the publishing house□

Adventure for All

The key emphasis for the "Bold Adventure" in Mission 74 and Mission 75 and onward is the commitment and training of the entire church membership in a year-round, contact-witnessing program. This, of

course, is the very area in which our publishing leaders and literature evangelists specialize. They are in a position to help our pastors enlist and train thousands of laymen.

In the past, most of our efforts have been concentrated on recruiting and training full-time, professional literature evangelists. This is good, and we must not let down in this area because these workers form the foundation of our subscription literature program. But in the light of the following statements from the pen of inspiration, I believe it is high time we build, as never before, upon this firm foundation of regular literature evangelists a reserve army of auxiliary or missionary literature evangelists.

"God calls for workers from every church among us to enter His service as canvasser evangelist." *Colporteur Ministry*, page 20.

She even goes so far as to say, "Let every believer scatter . . . leaflets and books containing the message for this time." *Ibid.*, page 21.

"Our publications are now sowing the gospel seed and are as instrumental in bringing as many souls to Christ as the preached word. Whole churches have been raised up as a result of their circulation. In this work, every disciple of Christ can act a part." *Christian Service*, page 146.

"When church members realize the importance of the circulation of literature, they would devote more time to this work. . . ." *Colporteur Ministry*, page 7.

This is the very work that a large number of our church members should be trained to do not only as regular literature evangelists, but as auxiliary workers, those who can spend only a few hours each week doing this work. It is clear that when this counsel is heeded the work of the church will go forth as "an army with banners."

This program is also in complete harmony with the "Bold Adventure" objectives and if it is to succeed it will necessitate the full cooperation of all departments of the church working together as a united team.

Knowing your publishing leaders and literature evangelists as I do and being confident in their eagerness to see God's work finished, I am going to take the liberty to commit the entire family of publishing workers in the Far Eastern Division to the "Bold Adventure" in Mission 74, 75 and onward.

We in the publishing department want to be a part of this united program to hasten the day when Jesus can come. With God's help and your cooperation, we will endeavor to fulfill the objectives of this program. —S. D. Pangborn□



THE BOLD ADVENTURE

Reaping Asia's Harvest Now!

