

# PACIFIC UNION RECORDER



"Then They that Feared the Lord Spake Often One to Another."

VOL. 14

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No. 34

## ANNUAL MEETING OF THE PACIFIC PRESS PUBLISHING ASSOCIATION

### Synopsis of Proceedings

To sell nearly a half million dollars' worth of our literature in one year, and to publish nearly 2,000,000 truth-filled tracts during the same time was the record of the Pacific Press Publishing Association, as revealed by the reports submitted at the eleventh annual meeting, held at the assembly hall of the institution in Mountain View, March 8, 1915. The retail value of the literature issued by the publishing house during 1914 was \$471,126, of which \$337,575 was the value of books, \$131,148 the tracts and \$2403 miscellaneous publications.

The tracts sent out during the year numbered 1,998,000. The *Signs of the Times* weekly list increased from 21,260 to 34,346, and the *Signs Magazine* mailing list grew from an average of 9789 at the beginning of 1914 to 12,026 at the close of the year. Besides this agents' sales had jumped from 29,000 to 50,000. The subscription list of *Our Little Friend* showed a steady growth, having averaged 16,000 each week in 1913, and being 17,235 each week on the average during 1914.

Ninety-eight members of the Pacific Press Publishing Association were present, in addition to many of our leading brethren from all parts of the United States and Canada, when Elder J. N. Loughborough offered the opening prayer. His buoyancy of spirit and the fervency with which he gave praise to God for the rapid strides with which the truth has been carried to many nations through the printed page, gave little indication that he had passed his eighty-third year.

Before kneeling in prayer he held before the gathering a copy of the first

issue of *Present Truth*, the first paper published by Seventh-day Adventists. He told of the instruction given through the spirit of prophecy to Elder James White, that he should "start a little paper," which would be like "streams of light" encircling the world.

Upon the platform was Elder W. C. White, who took to the post-office in a wheelbarrow the first edition of the *Signs of the Times*. Elder I. H. Evans, president of the North American Division Conference, Elder E. E. Andross, president of the Pacific Union Conference, and Elder E. W. Farnsworth, vice-president of this union field, also were upon the platform. Others were M. C. Wilcox, H. H. Hall, James Cochran, W. E. Whalin, H. G. Childs, W. W. Eastman, C. H. Jones, J. O. Corliss, H. W. Cottrell, I. A. Ford, H. S. Shaw, B. M. Shull.

At this meeting the final steps were taken in the acquirement of the International Publishing Association, of College View, Neb. F. F. Byington will continue as manager, and J. R. Ferren, former secretary of the California Bible House, of Oakland, has been placed in charge of the periodical department. The new branch prints ten periodicals in foreign languages.

The annual report of the treasurer, Brother H. G. Childs, showed the total assets of the Pacific Press and branches to be \$312,332, and the net gain for 1914, \$32,144.12. Since the reorganization and rebuilding of the plant, following the fire a few years ago, the institution has been able to secure for mission work through appeals in the *Signs* and contributions from its own funds, \$35,557. Since 1908 it has spent \$15,563 to establish printing offices in China, Japan, Korea, India, the Philip-

pires, South America and South Africa. The gain last year was greater than that of any year in the history of the institution, except 1912. No commercial work whatever is done.

During the annual meeting the members voted to give to foreign missions the entire profit on the *Signs of the Times* weekly, amounting to \$2520. Japan, China and Korea were given \$3214 for strengthening the publishing work in those fields. One thousand dollars was given to each of the three colleges in the Pacific Press territory—Pacific Union College, St. Helena; Union College, College View, Neb.; and Walla Walla College, College Place, Wash.

S. N. Curtiss, manager of the Kansas City branch, reported 30,000 copies of our subscription books to have been sold from that place alone during 1914. J. F. Beatty, manager of the Portland branch, said his sales for 1914 were \$52,720. The Portland branch sold more than \$10,000 worth of text-books alone last year. Tremendous difficulties are confronting our Canadian brethren on account of the war, as reported by Brother J. M. Rowse, manager of the Canadian branch at Calgary, Alberta. Notwithstanding this, progress is made.

C. H. Jones, manager of the Pacific Press, presided at the meeting. His annual report was received with much interest, and is given in this issue of the RECORDER.

The five union field agents spoke at the afternoon session, these being, F. E. Painter, Mountain View; C. E. Weeks, Minneapolis, Minn.; W. R. Beatty, Portland, Ore.; J. H. McEachern; College View, Neb.; and W. L. Manfull, Calgary, Alberta, Canada. The board of directors to serve during

the ensuing year, was elected as follows: C. H. Jones, H. G. Childs, H. H. Hall, M. C. Wilcox, James Cochran, B. M. Shull, W. E. Whalin.

About 400 partook of the repast provided by the Pacific Press and Mountain View friends. Bindery tables were moved out, and the members and delegates seated at long tables. Music was furnished by the Pacific Press orchestra, led by E. L. Chapman. Elder Evans spoke briefly, complimenting the publishing house management upon their liberal policy and efficient work. Other speakers were Elders Andross and Corliss, and Dr. George Thomason. Special credit for the success of this occasion is due Mrs. V. M. Donaldson, Mrs. H. H. Hall, Mrs. James Cochran, Mrs. B. M. Shull, T. F. Culhane, Charles N. Lake, and the employees of the institution who assisted them. F. A. COFFIN.

## Annual Report

### From the Manager to the Members of the Pacific Press Pub. Assn., for Year Ending December 31, 1914

Read at the Annual Meeting of the Association, March 8, 1915

Dear Brethren and Sisters, Friends and Fellow Workers:

Stirring events have occurred since our last annual meeting, which have had an important bearing on our work. Without a moment's warning, like a thunderbolt out of a clear sky, the leading nations of Europe have clashed in deadly combat. Business has been almost paralyzed, and at first we thought it was going to interfere seriously with our work. But the Lord has overruled in our behalf.

A spirit of inquiry has been awakened among the people, and many are coming to Seventh-day Adventists for an explanation of what these things mean. Never before have we received so many letters of inquiry as during the last few months. Here is a sample:

"Would you kindly send us a sample copy of the *Signs of the Times*? Some literature of the Adventist movement fell into my hands, and it has interested me greatly. This is not a mere whim; I am, thank God, a believer in the coming of Christ, but in my Christian experience in America I have not had the pleasure of meeting anyone who expressed my idea as nearly as some of the Adventist literature has done. Would you kindly send me the copy? Moreover, I would be very pleased if you could give me the address of the leaders of this movement. I need guidance in a matter of great and vital concern to myself, and wish to communicate with someone that I can feel is spiritually able to help me. Therefore I beg you to kindly grant me my request.

"I am inclosing a self-addressed and stamped envelope for your convenience, and hope I soon may hear from you.

"Thanking you in advance for the favor, I beg to remain."

And here is one more:

"Not by accident or by chance, but by God's design, the July number of your magazine came into my hands at this hotel. I am deeply interested as a believer in all matters pertaining to the second coming of Christ as being near, very near at hand. In view of the awful conditions in Europe, I wish you to send me any two numbers subsequent to July, bearing upon the matter of the final war, and collateral matters."

Scores of letters similar to these might be quoted, but this must suffice.

In addition to our regular periodicals, which have given particular attention to these stirring events and their meaning in the light of prophecy, special literature has been prepared to meet the issue, and this too has had a large sale. A little pamphlet entitled "The World's Crisis" was issued early in December. Scarcely was the first edition of 15,000 off the press before they were all sold and another edition of 25,000 copies printed. These are now gone, and we are printing a third edition, of 20,000 copies.

### Financial

We gather the following facts from our treasurer's report:

Since the organization of our work, the interest-bearing debt has been reduced from about \$170,000 to \$46,110.99, over \$14,000 in notes and accounts having been written off during the past year.

Our assets, including real estate, plant, equipment, and supplies, at both the home and branch offices, amount to \$312,332.47; our liabilities, including reserve funds, are \$77,352.80; leaving our present worth \$234,979.67.

Our net gain for the year ending December 31, 1914, including branch offices, was \$32,144.12.

During the year, we have donated printing material and machinery to our mission printing offices to the amount of \$2757.85. This includes a paper cutter and a Boston wire stitcher to the Philippine Islands; and a cylinder press to South Africa.

## Financial Statement Pacific Press Publishing Association Condensed from Report of Treasurer December 31, 1914

### ASSETS

Money on hand and in banks		\$ 16,551.00
Notes receivable		8,213.53
Due from publishing houses and tract societies		32,027.62
Commercial and personal accounts		2,538.89
Real estate, buildings, and equipment at Mountain View, Kansas City, Portland, and Calgary	\$158,979.42	
Less reserve for depreciation, 1907-1914	41,233.30	117,746.12
<i>Supplies</i>		
Bound books and manufacturing materials		135,255.31
Mountain View, Cal.,	\$81,191.24	
Kansas City, Mo.,	34,438.50	
Portland, Ore.,	11,301.56	
Calgary, Alberta, Canada	8,324.01	
Total assets, December 31, 1914		\$312,332.47

### LIABILITIES

Notes payable (within denomination)		\$46,110.99
Personal accounts, royalty, etc.,		8,260.01
Institutions, tract societies, etc.,		1,241.67
Branch offices		1,536.38
		\$57,149.05

### Reserve Funds

Accrued interest	\$ 50.57	
Unexpired subscriptions	8,645.46	
Employees' pension and relief fund	4,801.01	
Special fund	6,706.71	20,203.75
Total liabilities and reserve funds		\$77,352.80

### CAPITAL AND SURPLUS

Capital	\$ 96,351.65	
Surplus, January 1, 1914	\$110,327.99	
Net profits, December 31, 1914	28,300.03	
Surplus, December 31, 1914	138,628.02	
Present worth, December 31, 1914		\$234,979.67
		\$312,332.47

In addition to this our board recommends turning over to the North American Division Conference for foreign mission work the net gain on the *Signs of the Times* weekly for the year 1914, amounting to \$2568.71.

By having cash on hand with which to pay promptly for stock and material, we have saved in cash discount \$1241.16.

#### New Machinery

During the year, we have replaced one of our old worn cylinder presses that passed through the fire, with a new Miehle press, costing \$3550. Other small machines, tools, etc., bring the total amount expended for these things during the year to \$4226.45.

#### Improvements

Our growing business not only calls for additional machinery, but for more office and storage room as well. During the year, we have added two editorial rooms to the main building, and a stock room to the factory. These, together with some minor improvements, cost \$1943.83.

#### Transfer of the International Publishing Association

One of the most important moves made by the house during the past year was the steps taken leading up to the purchase of the real estate, stock and material of the International Publishing Association, of College View, Neb.

At the council of the General Conference committee and the North American Division committee, held in Washington, D. C., last October, a motion was introduced requesting the Pacific Press to take over the business of the International Publishing Association, together with all its assets and liabilities. The brethren felt that the Pacific Press was in a better position to carry on the business economically and aggressively than the International Association. The motion was approved by all our leading brethren in attendance at this council, and our directors agreed to the proposition, with the understanding that the transfer be made on the basis of an audit of the General Conference auditor.

In harmony with this agreement, Brother J. J. Ireland, the General Conference auditor, went to College View immediately at the close of the council, and after going through the books and taking a complete inventory of the stock, etc., ascertained that the assets of the association amounted to nearly \$40,000, and the liabilities to about the same.

At a meeting of the constituency of the International Publishing Association, held at College View, January 19, 1915, legal steps were taken, transferring the real estate and personal property of the association to the Pacific Press Publishing Association, thus creating another branch office. Plans have been laid to continue the work at College View for the present at least, on practically the same lines as it has been carried on in the past.

It will be remembered that about two years ago, at the request of the

International, we took over the large subscription books in foreign languages, and about a year ago the smaller books were transferred to the Pacific Press as well. This left the International with their various periodicals and tracts. At the time the transfer was made, the following periodicals were being published:

*Christlicher Hausfreund, Deutscher Arbeiter, Die Zeichen der Zeit, Der Jugendbote, Evangelists Sendebud, Lys over Landet Missionaeren, Tidens Tecken, Tidens Seckens och Sions Vaktare, Signalen.*

The directors thought that it would be well to continue all, or nearly all, of these periodicals, and employ the same editors as heretofore, but on this we want your counsel.

Brother F. F. Byington has been asked to continue to act as manager of our College View branch, and we have invited Brother J. R. Ferren to go to College View to take charge of the circulation department and assist in getting the work started on more systematic and aggressive lines.

We realize that in taking over the work of the International Publishing Association we have assumed a tremendous responsibility, and it has been done purely as a missionary enterprise; but we trust that by the blessing of the Lord and the hearty cooperation of our brethren, we shall be able to make it a success. As far as we have been able to learn, everyone is pleased with the change, and the outlook is very encouraging.

#### Foreign Book Business

During the past few years, our foreign book business has been growing rapidly and demanding a large investment of means. In view of this, we felt that some plan must be devised whereby we could come in closer touch with our foreign publishing houses, and secure their cooperation in order to make a saving in the cost of translating, initial expense, etc. If each office could share in this, it would save duplicating manuscript, electrotype plates, etc., and thus greatly reduce the initial expense.

With this in view, Brother H. H. Hall, manager of our book department, visited our publishing houses in Europe and South America last year, being away from the home office about five months. Arrangements were made with nearly all these houses to share the expense of bringing out new publications in the various languages, thus making it mutually beneficial. The war coming on in Europe has retarded the work to some extent, and yet we consider the trip a very successful and profitable one.

#### "Signs of the Times" Weekly

For over forty years, the *Signs of the Times* has been recognized and used as our pioneer missionary paper, and the results have been most encouraging. Scores are now rejoicing in the truth who date their first experience from reading this paper. Hardly a day

passes but we receive letters from those who have become interested in or have embraced the truth through reading the *Signs*.

The North American Division Conference selected the *Signs* as one of the special mediums to be used in the great missionary campaign inaugurated last fall; and as a result of this, the subscription list has been nearly doubled, standing now at about 33,000. The goal fixed was an average of two copies a member. A few churches reached the goal, but by far the larger number fell short. Indeed, it is quite evident that many of our churches are not yet taking a single copy. Here is a great unworked field, which we hope soon will be reached. However, the results of the effort thus far are very encouraging, and we trust that the good work will go on until the goal is reached.

Some have thought that we ought to have a less expensive paper for general circulation, and have suggested that the *Signs* be reduced to eight pages, with the subscription price at \$1 instead of \$1.75 as it is now, and club rates in proportion.

Others think we should continue the *Signs* as a sixteen-page weekly, and then start a four-page or eight-page monthly to meet the demand for a cheaper medium. These are important questions that should receive your most serious consideration at this meeting.

When the North American Division decided to use its influence in helping to increase the circulation of the *Signs*, the directors voted to recommend to the constituency that all net gain be donated to foreign missions, this to be credited to each conference according to the number of papers taken. We are glad to say that as a result of this effort, we already have over \$2500 to be credited in this way.

We have endeavored to cooperate with conference officials by sending them the names of interested readers within the bounds of their conferences, in order that they might come in personal touch with these persons, and the results have been very encouraging. One conference president, writing us in regard to this matter, concludes his letter as follows:

"You have sent us other names of people in our conference, and in one year four of them embraced the truth."

Truly, the *Signs* does bring people into the truth.

#### "Signs of the Times Supplement"

A few months ago, arrangements were made with the Review and Herald office to bring out simultaneously a series of four-page papers, as *extras* to the *Signs* and the *Review*, these extras to be issued monthly, and to contain the main points of present truth, each extra to deal with a single topic, such as the second coming of Christ, the state of the dead, the Sabbath, etc. But the post-office authorities would not permit us to mail this matter as an extra to the *Signs*. We have therefore made application to have this four-page sheet entered as a regular periodical,

under the title of *Signs of the Times Supplement*. The first three numbers have already been issued, and they are having a large sale. These are published in harmony with the recommendation of the General Conference committee for cheap literature for general circulation.

#### Book Department

Brother H. H. Hall, manager of our book department, furnishes the following very interesting facts concerning the work in this department during the past year:

Total sales.....\$337,575.50

#### BOUND BOOKS

Cloth.....	94,110
Half leather.....	9,166
Leather.....	9,091
Board.....	6,962
Paper.....	7,170

Total number of books bound.....126,499

Gathered signatures.....13,232

#### PAMPHLETS

S. S. Lesson Quarterlies.....	225,150
Bible Students' Library.....	16,367

Total number of pamphlets.....241,517

#### TRACTS

Bible Students' Library.....	985,000
Apples of Gold Library.....	718,000
Story of a Dry Town.....	225,000
Prohibition and Liquor Traffic.....	70,000

Total number of tracts.....1,998,000

#### NEW BOOKS ISSUED

Three-volume edition of Testimonies  
Bible Readings (revised)  
The World's Crisis  
Great Controversy, Finnish  
Mystery Unfolded, Russian  
Bible Lessons Manual  
Course in Cardboard Construction  
Primary Reading Manual  
Practical Guide, Spanish  
Vegetarian Cook Book (revised)

#### BOOKS IN PREPARATION

Practical Guide, Danish  
Heralds of the Morning (revised edition)  
In Touch with God  
Ministry of Angels  
Daniel, paper  
Revelation, paper

#### Periodical Department

The past year has been one of marked prosperity for our periodical department, as will be seen by the following report, furnished by the manager, Brother G. C. Hoskin:

#### "SIGNS OF THE TIMES" WEEKLY

The year 1914 marks a most noticeable growth in the subscription list of our pioneer missionary paper. Starting in at the first of the year with 21,260 subscribers, we come up to the close with an increase of over sixty per cent, or a list of 34,346. This splendid growth is due, to a great extent, to the personal attention and hard work on the part of our General and North American Division Conference men, who led out in and promoted a division-wide missionary campaign, which brought the *Signs* before our people in an unusually strong way. A goal of two copies a member was set; and while this was not reached, still the results were most gratifying. With

some good strong work again this year, we feel confident a still higher step toward the goal will be reached.

During the year, a total of 1,342,700 copies were printed. This is 488,650 more papers than were printed in 1913. It represents a weekly average of almost 27,000. Who can estimate the measureless possibilities in this vast and extremely effectual army of silent workers entering the homes of people every seven days? Then to think of the results that might be seen if the list were what it ought to be!

This is the largest circulation the *Signs* has experienced for several years. Let us hope that it is only the beginning of bigger and better things for our pioneer missionary paper. And remember, the *Signs* does bring people into the truth.

#### "SIGNS OF THE TIMES MAGAZINE"

Ever increasing, always growing, and "improving in contents," so its readers say, the *Signs Magazine* finishes another year, the best in its history. Each year shows continued increases in circulation, a steady climb toward the top of the ladder. The past five years show circulation as follows:

1910.....	354,000
1911.....	371,000
1912.....	407,000
1913.....	414,000
1914.....	441,000

The first of the year, our mailing list was 9789, with agents' sales aggregating 29,000. The mailing list for December stands at 12,026, with agents' sales aggregating 50,000—a gain of over twenty-two per cent in the list, and of over seventy-two per cent in gross sales. It means an average monthly circulation for the year of almost 37,000 copies.

This good showing is brought about by the astonishing spirit of inquiry that is entering the hearts of people everywhere. The world situation has had a great deal to do with the demand for this particular class of literature. We feel confident it means continuous growth for the *Signs Magazine*, and that the year before us will be one of even greater advancement in circulation.

#### "OUR LITTLE FRIEND"

Another encouraging year for our children's paper! The weekly average of circulation for 1912 was 14,600; for 1913, 16,000; and for 1914, 17,235. This represents 880,000 copies for the entire year. There has been no material change in the list, it remaining about the same during the twelve months.

This is a most encouraging showing; and while it is not all that we would like to see, still it leads us to believe that there are still greater fields and opportunities for this splendid little paper.

#### Panama-Pacific International Exposition

In counsel with our leading brethren, and by vote of the board of directors, we secured space for an exhibit at the Panama-Pacific International Exposition, which is to be held in San Francisco, February 20 to December 4, 1915. The space allotted to us is 18½x36 feet,

in the Liberal Arts section of the Palace of Machinery—the largest building on the grounds. At the time we applied, we were informed that space in the Liberal Arts building proper was already 50,000 square feet over-subscribed, but that they had secured a section in the Palace of Machinery, and this was all that was open for us. It seems a little out of place for our exhibit, but it is the best we could do at the time. It is located in Block 52, at the corner of Fifth Street and Avenue B.

The contract for the erection of the booth was let to the Commary-Peterson Co., for \$900, complete.

It has been our purpose to make this exhibit represent the four leading features of our work, namely, evangelical, educational, medical, and publishing. To this end, a globe five feet in diameter has been constructed; and the location of our publishing houses, sanitariums, educational institutions, and mission stations in all parts of the world is noted by little electric bulbs on this globe, red representing our publishing houses, blue our sanitariums, green our educational institutions, and white our mission stations.

Over 200 of these little bulbs appear on the globe, scattered all over its surface. The globe revolves very slowly, and makes a very striking object lesson.

At the rear of the globe, in folding leaves, may be seen photographs of our various institutions. This globe and the photographic leaves occupy one end of our booth. At the opposite end is a set of large folding leaves, to which are attached samples of all our tracts in various languages, periodicals, etc.

At the rear, a large fireplace has been erected, with sectional bookcases on either side, containing samples of all our bound books in various languages.

The center is reserved for chairs and a large reading table, where visitors can come in and rest and examine various publications at their leisure. In all the arrangements, we have tried to preserve the library effect. Those of you who visit the exposition will have the privilege of seeing this exhibit and passing judgment on the same. We trust that from this booth some seeds of truth may be sown which will spring up and bear fruit to the glory of God. Cards have been prepared on which we are to take the names and addresses of interested persons, so that literature can be sent to them at their homes.

The total cost of the booth and the installation of the exhibit was about \$3000. This expense is to be shared equally by the Pacific Union Conference, the California Conference, the St. Helena Sanitarium, and the Pacific Press.

In addition to the cost of the booth and the installation of the exhibit, will be the salary and expense of one or more attendants. The St. Helena Sanitarium has consented to allow one of its employees, Brother Fred Payne, to take charge of the booth for the first month, and the Pacific Union Confer-

ence has voted to request Brother Ernest Lloyd to act as attendant a part of the time.

**Pacific Press Training School**

We are pleased to report that more than the usual interest has been taken in the Pacific Press training school during the past year. The classes have been well attended and the results very encouraging. We copy the following from the annual calendar, giving the studies pursued, instructors, etc.:

**STUDIES AND INSTRUCTORS**

Bible (New Testament History), Elder A. O. Tait; English, Miss Alice Roberts; Advanced English, Mr. F. A. Lashier; General History, Mr. J. L. Stansbury; Reading and Expression, Mrs. S. C. Swenson; Bookmaking, Mr. B. M. Shull and Bindery Specialists, Mr. E. F. Counter and Type Room Specialists, Mr. F. H. Gage; Illustrated Lectures, Dr. L. A. Reed, Elder A. O. Tait, Mr. H. H. Hall, Mr. F. H. Gage; Literary and Musical Features, Mrs. S. C. Swenson and Students, Mr. E. L. Chapman and Orchestra.

**CLASS PERIODS**

Monday evening, 7:00 to 7:45, Bible; 7:50 to 8:45, General History; 7:50 to 9:15, Book Composition.

Practical work in typesetting, proof-reading, making up of pages, platen presswork, etc., conducted in the Pacific Press type room.

Thursday evening, 6:45 to 7:25, English Classics 1 and 2; 7:30 to 9:00, Bookbinding. Practical work embracing all phases of binding, to be carried on in the Pacific Press bindery. 7:30 to 8:15, Reading and Expression.

The third Saturday evening of each month, the Bindery and Composition classes meet together in the class room for the study of such topics as will be of general interest.

As stated in the calendar, the classes in bookbinding and book composition have been conducted in the factory, led by experienced workmen, and have been of a very practical and helpful nature.

The illustrated lectures and the musical and literary features have also been very entertaining and instructive.

The teaching for the most part has been done by our own employees, without remuneration excepting the satisfaction of seeing the interest taken by the students and the progress they have made. As will be noticed, Brother F. A. Lashier, principal of our Mountain View church school, has taught the advanced class in English.

One very interesting feature added to the school during the past year was the purchase of a kinetoscope, by which lectures can be illustrated by moving objects.

**Workers to Foreign Fields**

The Pacific Press is a training school for workers, and scores of persons can be found in this country and foreign fields now bearing responsibilities, who received their training here at the Pacific Press. The last to go was Miss

Florence Shull, one of our most efficient and devoted stenographers, who accompanied Elder Daniells to China to take up work in our mission publishing house at Shanghai.

Brother Clarence Hall, one of our most promising young men, has accepted a call from the Mission Board to go to Japan to take charge of the publishing work in that field. His wife was also one of our best workers in our circulation department. They expect to sail for the Orient the twentieth of this month.

Others are in training, and are willing to go to any part of the world when called.

**Branch Offices**

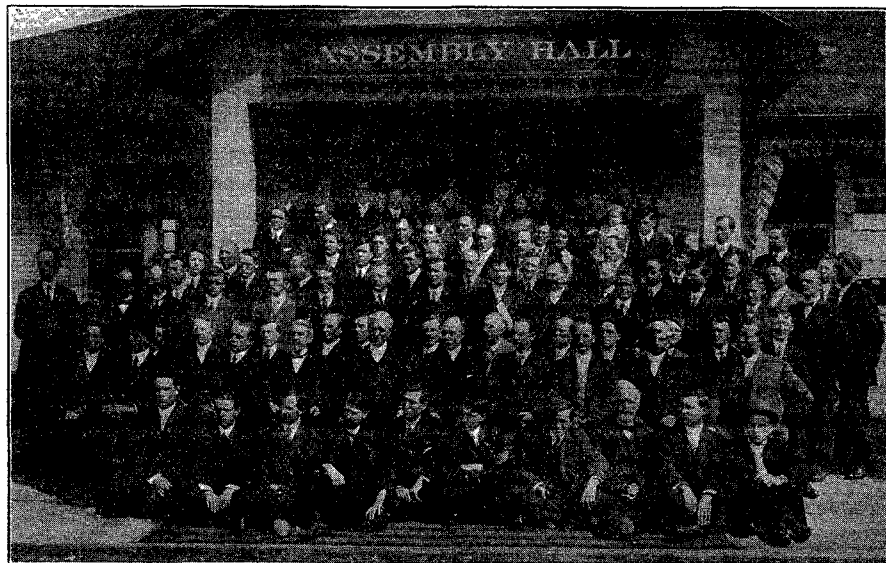
The Pacific Press now has in successful operation four branches, as follows:

Kansas City branch, 1224 Euclid Avenue, Kansas City, Mo., S. N. Curtiss, manager.

Portland branch, 719 E. Flanders

tered our ranks and claimed one of our oldest and most faithful employees, namely, Brother V. M. Donaldson. On Friday morning, November 20, while at his post of duty, he was stricken with paralysis. About two weeks later he had a second stroke, and died on Wednesday, December 16. He was buried in Mountain View Cemetery, Oakland, on December 19, 1914.

Brother Donaldson came to the Pacific Press as an apprentice in the year 1878, and worked for the institution continuously until he was stricken. For many years he held the position of chief engineer and was one of our most reliable and faithful workmen. He was not only faithful in the office, but in his church duties as well, acting as chairman of the board of deacons for many years. But we sorrow not as those having no hope, for we believe that if faithful we shall meet our brother in the morning of the resurrection. In behalf of our employees, we extend to



Delegates to Missionary and Bookmen's Convention, Mountain View, Cal., March 2 to 15, 1915.

Street, Portland, Ore., J. F. Beatty, manager.

Canadian branch, 1109 Fourteenth Street, W. Calgary, Alberta, Canada, J. M. Rowse, manager.

International branch, College View, Neb., F. F. Byington, manager.

The managers of our Kansas City, Portland, and Canadian branch offices are present, and will submit their reports in person. We did not assume control of the International or College View branch until after the close of our 1914 fiscal year, hence have no report to present as to its workings.

We are pleased to state that all four of our branch offices are now well established in good, substantial buildings of our own, which tends to give stability to our work.

**Death of V. M. Donaldson**

During the past year death has en-

the bereaved wife and son our heartfelt sympathy.

**Spiritual Interest**

We are pleased to say that nearly all our employees are earnest, devoted Christians, true and devoted to the message, and taking an active part in all lines of missionary endeavor.

Chapel services are held in the office chapel every Sunday morning, and other special meetings from time to time. These meetings are always well attended and a good interest is manifested.

During the week of prayer, special services were held every morning in the departments, and it was a season of great spiritual refreshing.

The office was closed one day during the Harvest Ingathering campaign, and nearly all the employees went out to

near-by towns to solicit funds. About \$400 was gathered in.

In addition to the Harvest Ingathering campaign, our employees took an active part in two other important campaigns, namely, one in behalf of statewide prohibition, and one against the proposed Sunday law. They also responded nobly to the appeal in behalf of the \$150,000 educational fund, and to the call for means with which to erect a new church school building here at Mountain View.

The rush of work often demands long hours, sometimes even all night, and in this too the employees have never failed us. We find them ready and willing to respond to the call to meet every emergency. Our sisters are somewhat handicapped on account of the eight-hour law, but we know they are glad to do all they possibly can. It is a pleasure and a privilege to be associated with such an earnest, devoted class of workers.

The past year has been one of marked prosperity for the Pacific Press, and we are glad that so many of our fellow workers who have helped to make possible this good showing are present with us, not only to listen, but to take part in laying plans for the future.

The events now occurring all around us indicate that we are rapidly nearing the end. Our time to labor for the salvation of souls is short. Broad plans should be laid for carrying this message to the ends of the earth speedily. May the spirit of wisdom be given to all present, and may still greater prosperity attend the work during the coming year, is the prayer of your fellow laborer,

C. H. JONES,  
General Manager.

### Missionary and Bookmen's Convention

The second biennial missionary and bookmen's convention for the United States and Canada, west of the Mississippi River, was held at the Pacific Press assembly hall, Mountain View, from March 5 to 15. Seventy-three delegates arrived on location day, March 5. Nineteen field agents, five union conference field agents, twenty tract society secretaries, three missionary secretaries, six canvassers who had sold \$1000 worth of books during the season, and twenty-five General Conference representatives, conference presidents and others were in attendance at the convention's opening meeting Sunday morning.

Elder W. W. Eastman, secretary of the publishing department of the North American Division Conference, was chosen as chairman, and J. R. Ferren, circulation manager of the College View branch of the Pacific Press Publishing Association, as secretary. Problems of the bookmen were discussed,

occupying several days. The importance of canvassers' institutes, the weekly news letter, and a courageous spirit on the part of the colporteur were emphasized during the sessions Sunday and Monday.

Elder I. H. Evans, president of the North American Division Conference, spoke at the Tuesday morning session of the convention, emphasizing the thought that real success in the book work, as in other branches of the cause, is not measured in dollars and cents, but in the souls won to Christ.

"I believe every man, individually, ought to take rifle aim and say, 'By the help of God I will bring souls to Christ,'" he said. "This book department has grown to be a gigantic affair. You have more men engaged in this than we have in any other line of work, unless it be our sanitarium work. You are doing a splendid work, but I think we want to get a better focus upon the real purpose, and then every man set his heart to bring souls to Christ. That will incite you to prayer. I hold that if a man has the true ideal of labor, he will be a man of prayer. His dependence will not be upon his wit or assurance of ability, but it will be upon the indwelling of the Holy Ghost to help him, when he meets parties, to speak in the name of the Lord. This is the power that will enable him to conduct himself in such a way that when he leaves the house, there will be an impression that he has made upon that family or that person that never can be forgotten. If you can put 1000 men into the field in this country filled with that idea, that purpose, with that one objective—resolved that every soul he meets will be impressed with the life of Jesus Christ—I'll tell you, brethren, the Holy Ghost will follow up such work, and many a poor soul, who otherwise would never read what you sell them, will, because of the impression made, turn the pages of those books and become impressed with the truth. I would like to see our men in the field so carry on their work that wherever a man has gone and sold in a region a book, there should spring up a great demand in that community for a minister to come and preach the gospel of Jesus Christ."

Foreign books, tracts and periodicals were given thorough consideration during the convention, and an effort will be made to bring the lists of German, Danish and Swedish tracts as nearly as possible into conformity with the English list. Recommendations of two

years ago to increase the number of foreign books have resulted as follows:

In Portuguese we already have "Home and Health," "Christ Our Saviour," "Steps to Christ," and "Glorious Appearing." "Patriarchs and Prophets" has been translated, and a joint edition will be published within a few months, in Brazil. "Coming King" is translated, and a joint edition of 12,000 copies is being issued in Brazil, we to take 8000 for our Western territory.

In the Italian we now have the new edition of "Steps to Christ" and "Mystery Unfolded." "Coming King" has been translated, and a joint edition for the use of Italy and the United States is being published for us in Gland, Switzerland.

In Polish we have the new edition of "Mystery Unfolded."

In Finnish a 5000 edition of "Great Controversy" has been completed at Helsingfors and only awaits the opening of sea traffic to be shipped to Mountain View.

In Russian we have "Mystery Unfolded" already in stock, and the translation of "Great Controversy" is nearly completed.

In Hungarian and Bohemian, shipments of "Mystery Unfolded" have been imported from Hamburg. In addition to the foregoing, "Practical Guide" Danish has been practically completed, while the same book is now being translated into Swedish and will be ready the last of this year.

The Spanish edition of "Practical Guide" is already on the market, and nearly 5000 copies have been sold. "Heralds of the Morning" is being translated into Spanish, and an edition will be issued soon at Barcelona.

Home missionary work was the subject of the meetings Friday afternoon and Sunday, being led by Elder F. W. Paap, home missionary secretary of North America. He brought to the attention of the convention those testimonies which instruct us that "those who have the spiritual oversight of the church should devise ways and means by which an opportunity may be given to every member of the church to act some part in God's work." Volume 9, page 116. He read also that "it weakens those who know the truth for our ministers to expend on them the time and talent that should be given to the unconverted. In many of our churches in the cities the minister preaches Sabbath after Sabbath, and Sabbath after Sabbath the church members come to the house of God with no words to tell of blessings received because of blessings imparted." Volume 7, page 18.

The formation in each church of a missionary committee, consisting of church elder, missionary secretary,

Sabbath-school superintendent, young people's leader, and church school teacher, and the careful and permanent districting of the city or territory of the church were emphasized. Some churches prepare a pencil diagram for each member, giving the blocks to be covered. One church, successful in ingathering campaigns, obtained the names of the householders in each block, thus enabling workers to approach the homes more intelligently.

That great care be used in reporting faithfully the work done was urged. Much of the Bible consists of reports, including the books of Exodus, First and Second Samuel, First and Second Kings, Esther, Daniel, Acts and others. Elder Paap called attention to the ruled book prepared for use of the church missionary secretary, for recording work done. The Morning Watch calendar's report pages were mentioned as a good form for individual records, these to be transferred to the regular individual report blanks.

A message from Sister E. G. White, received during the convention, will be of interest. This was telephoned by Brother C. C. Crisler, and was as follows:

#### TELEPHONE MESSAGE

W. C. White, St. Helena, Cal,  
H. H. Hall, March 10, 1915.

In an interview this morning with Sister White I outlined to her some of our plans our bookmen are making for an increased circulation of our denominational publications, and told her also of the publishers' convention now in session at Mountain View.

Sister White once more expressed her pleasure over the privilege she had two years ago of meeting with so many of the bookmen from Pacific Press territory. And then she said:

"I am very glad for all they are doing for the circulation of our books. The publishing branch of our cause has much to do with our power. I do desire that it shall accomplish all that the Lord designs it should. If our bookmen do their part faithfully, I know, from the light God has given me, that the knowledge of present truth will be doubled and trebled. This is why I have been in so much of a hurry to get my books out, so that they could be placed in the hands of the people and read. And in the foreign languages the Lord designs that the circulation of our books should be greatly increased. Thus we shall be placing the cause of present truth on vantage ground. But let us remember in all our endeavors we must seek daily power and individual Christian experience. Only as we keep in close touch with the source of our strength shall we be enabled to advance rapidly and along even lines."

C. C. CRISLER.

#### MESSAGE TO MRS. E. G. WHITE

By unanimous vote of the delegates, the following message was sent from the convention to Sister White:

"The missionary and bookmen's convention assembled at Mountain View, Cal., composed of representatives from the General and North American Division missionary and publishing departments, and delegates from the Central, Northern, North Pacific, Pacific and West Canadian Union Conferences, send greeting.

"We recognize the great blessings that have come from God to this cause through the medium of your writings, and that many peoples of many tongues have been inspired to lives of devotion to God through the reading of them. We take this means of conveying to you our sincere appreciation of these messages of counsel and instruction, and of extending to you our deepest sympathy in the physical suffering through which you are now passing.

"We are praying that the Lord may sustain and comfort you in these afflictions, and that by His blessing you may have a speedy recovery.

"The spirit of the convention is very harmonious and the hope and courage manifested in all the deliberations are remarkable. It is the solemn conviction of every delegate that the time left to finish the work is very short, and that what is done must be done quickly."

The automobile trip of the convention delegates through the beautiful Santa Clara Valley, taken Wednesday afternoon by the courtesy of the Mountain View Commercial Club, the visit to the Panama-Pacific Exposition by special train Tuesday, March 16, and the visit to Sister White's home, St. Helena Sanitarium and Pacific Union College, were events which will be remembered by the visitors with pleasure. Between forty and fifty made the St. Helena trip. The Pacific Press employees joined in the exposition visit, taking their annual outing that day, and being allowed full time and expenses by the institution.

FRANK A. COFFIN.

#### Resolutions

The following resolutions were discussed and adopted by the missionary and bookmen's convention:

##### Transfer of Colporteurs

*Whereas*, Many of our colporteurs and magazine workers go from one field to another without proper arrangements having been made (especially is this true of the student colporteurs), and believing that there should be some regulations with reference to colporteurs and magazine workers the same as other conference laborers changing from one field to another, therefore,

*Resolved*, (a) That when an individual

wishes to work in another conference the field agent request him to secure the consent and recommendation of his president and field agent, and if a student, also a recommendation from the school treasurer and one from the faculty.

(b) That if a field agent or a missionary secretary receives requests for territory from an individual in another conference, instead of encouraging him, he first require him to comply with the above recommendation.

(c) That if the applicant resides within the conference, the field agent or the secretary request him to get a recommendation from the church officers.

(d) That these recommendations be considered by the conference officers (president, tract society secretary and field agent or secretary), before the agent be allowed to take up his work.

(e) That a suitable application blank be issued for the use of those desiring to enter colporteur work.

##### English Titles on Foreign Publications

*Whereas*, Much confusion and many disappointments have resulted from the inability of many of our secretaries to distinguish the various publications in foreign languages; we therefore

*Recommend*, That all publications in foreign languages used in the North American Division Conference have the name of the book and language printed in English on both the title page and the wrapper.

##### Colporteur's Record and Account Book

*We Further Recommend*, That the present colporteur's record and account book be retained, but that the following changes and additions be made:

1. That the number of order blanks be reduced to twenty and printed on different colors of paper, and that the number of report blanks be increased to fifty.

2. That a table of weights be inserted giving the number of the various books required to make 100 pounds.

3. That a sample order, a sample report, and a sample page of the account with the tract society be inserted.

4. That an explanation be made of the scholarship plan as adopted by the publishing department of the General Conference.

##### Instruction In Opening a Book

*We Recommend*, That all our publishing houses have attached to the wrapper or put in a conspicuous place on each large book, instructions as to the proper way of opening a new book.

##### Fares

*Whereas*, There has been no uniform system of paying the railroad fare of student colporteurs to and from their field; we therefore

*Recommend*, That the maximum inducement offered to accepted student colporteurs who return to their home conferences, be

(a) Their fare to the field on condition of agreement to put in twelve weeks of

faithful work during the season, including delivery, the fare not to be allowed in case the colporteur fails to carry out the agreement.

(b) That where a scholarship is earned during this time, and settlement made for all books received, his return fare to the school be paid.

(c) That where conditions are such that it seems advisable for a student to work in a field other than his home conference, arrangements to be made in harmony with the recommendations dealing with the transfer of colporteurs, in which case the courtesies mentioned in above paragraphs (a) and (b) shall apply.

#### Catalogues

*We Recommend*, That in future editions of our catalogues of publications, the mailing weight of all bound books be given.

*We Recommend*, That the publishing houses be asked to make it a practise to send immediately after it is finished, a copy of each new book, periodicals, tract, or pamphlet to the tract society office, these sample copies to be charged, if necessary, to the tract society.

#### "Church Officers' Gazette"

*Whereas*, In the conduct of this work we have reached a time when the greatest possible effort must be made to enlist all our people in personal soul winning work; and—

*Whereas*, The *Church Officers' Gazette* furnishes matter and programs of a most helpful, stimulating character, especially would we emphasize the regular fourth Sabbath home missionary program.

*Be it Resolved*, That we urge every minister, church elder and leader to study carefully the *Church Officers' Gazette*, and use every legitimate means to see that the regular fourth Sabbath home missionary program is carried out in all our churches, large and small.

The following resolutions were passed by the convention:

To the citizens of Mountain View:

*Resolved*, That we hereby express our appreciation to the citizens of Mountain View who have so kindly opened their homes to the delegates and furnished such royal entertainment.

To the Commercial Club:

*Resolved*, That we extend a vote of thanks to the Mountain View Commercial Club for its kind hospitality in making possible the delightful automobile ride through the beautiful Santa Clara Valley, which feature of our entertainment was greatly enjoyed and fully appreciated by the delegates to this convention.

To the Pacific Press Publishing Association:

*Whereas*, The Pacific Press Publishing Association has made possible this convention by its generosity in assisting in the payment of railroad fare and by the free entertainment of the delegates; therefore,

*Resolved*, That we express our sincere thanks to the officers of this asso-

ciation for their splendid hospitality and for many other favors, and that we pledge to them our prayers and our hearty cooperation in the carrying forward of the great work committed to us, and in securing a largely increased circulation of the printed page.

To the newspapers:

*Resolved*, That we hereby express to the managing editors of local newspapers our sincere appreciation for articles they have kindly published concerning our convention.

*Resolved*, That the secretary of our convention is hereby instructed to inform the managing editors of the Mountain View *Register-Leader*, San Jose *Mercury-Herald*, Oakland *Tribune*, Oakland *Enquirer*, and San Francisco *Chronicle*, of the above action.

#### Canadian Prices Clearly Marked

*We Recommend*, That all advertising matter for pamphlets and bound books bear the following imprint: "10% higher in Canada;" and we further recommended that when the price is printed on the cover of the book or pamphlet, as in the Berean Library, the Canadian price as well as the States price be given.

#### Suggestive Combinations to Offer at Camp-meetings

*We Recommend*, The following set of Berean numbers and pamphlets covering every phase of truth, and containing 3058 pages for a public effort at each of the camp-meetings at \$1.92. (Berean numbers in cloth would cost \$6.35. Retail price in paper \$2.95.)

Revelation  
Daniel  
Glorious Appearing  
Sabbath in History  
Sabbath in Scriptures  
Our Paradise Home  
Steps to Christ  
Hand of God in History  
Spirit World  
Christain Science  
Prophetic Gift  
Saints' Inheritance  
The Lord's Day  
Sure Word of Prophecy  
Christ Our Advocate  
Matthew Twenty-Four

#### FOREIGN TRACT PACKAGES

*We Recommend*, That an assortment of tracts in the German, Danish and Swedish languages be put up in packages to be sold for \$1 and for 50 cents, these packages to be made up of tracts that are being eliminated from the regular lists, and be furnished at very liberal rates. (The amount mentioned was about \$5 worth for \$1.)

#### TESTIMONIES FOR THE CHURCH

That the full set of the Testimonies be furnished as follows: Leather bound, nine volumes (retail price \$12.75) \$10.80; cloth bound, nine volumes (retail price \$8.25) \$7.00. That ten per cent discount be allowed a purchaser buying a single copy to complete set; on two or more copies to complete set, fifteen per cent.

#### WRITINGS OF MRS. E. G. WHITE

The complete set of Mrs. E. G.

White's books in the leather retail at \$31.10. These are trade editions so far as published.

*We Recommend* a special camp-meeting rate of \$25.25. Cloth retailing at \$22.75, special rate of \$18.

#### RED LEATHER TRADE BOOKS

*We Recommend*, That any three of our regular red leather trade books selling for \$2, such as "Great Controversy," "Daniel and Revelation," "Patriarchs," "Desire," etc., be sold in sets at the camp-meeting for \$5.

*We Recommend*, That the following books be grouped and advertised accordingly, a slight reduction being made:

#### FOR BIBLE STUDY

Bible Readings  
Bible Footlights  
Helps to Bible Study  
Bible Text Book  
Bible Dictionary  
Bible Concordance

#### MISSIONARY WORK

Missionary Idea  
Church Missionary Work  
History of Reformation  
Printing Press and Gospel

#### HEALTH BOOKS

Practical Guide  
Home and Health  
Health  
Colds  
House We Live In  
Vegetarian Cook Book  
Ministry of Healing  
Out of Doors

#### LIMP LEATHER BOOKS

Desire of Ages  
Patriarchs  
Great Controversy  
Daniel and Revelation  
Bible Readings

#### "Signs of the Times" Weekly Prices

The report of the committee on subscription prices for the *Signs of the Times* was discussed at some length. It seemed impossible to come to an agreement as to the minimum number of papers on which club rate should apply. Voted that this matter be referred to the Pacific Press board.

#### Leather Bindings

After some discussion as to whether or not the leather binding on large books should be discontinued, it was voted that the English books continue to be bound in leather as heretofore, but that the leather binding be discontinued on foreign editions. A record of the foreign books in leather now in stock at the various offices will be made and given out so that their sale can continue until these stocks are exhausted. F. A. COFFIN.

"Talents unused will rise at the judgment-seat to rebuke us. God gives us ability and then calls us forth into the field that we may exercise it. Fitness for service also lies in the response to God's will. The possession of power and the call of God may both be realized and we may still fail. It is when we say, 'I will' to God that human weakness is linked with divine strength and then a great service is possible."



## MISCELLANY

**WANTED.**—Continuous supply of our denominational papers and tracts. James Harvey, 1729 Grove Street, Oakland, Cal.

**FOR SALE.**—Alfalfa honey in five-gallon cans \$4 per can. It is light color and fine flavor. Sample free. Satisfaction guaranteed. Correspondence solicited. M. S. Dickinson, Los Banos, Cal. 24-3mo

**WORK WANTED.**—Adventist man and wife wish work on ranch in California—man to do light ranch work, wife to cook. Moderate wages. Address Mr. Chapman, 1120 So. Normandie Avenue, Los Angeles, Cal. 33-35

**WANTED.**—Competent salesman to sell our brooms to the trade, also household-representative to sell to the consumer. This is a missionary enterprise to enable us to give work to worthy students. San Fernando Academy, San Fernando, Cal. 34-35

**FOR SALE.**—An excellent, fully equipped dairy ranch, seeded to alfalfa and in one of the best districts in the interior of the State of California. If sold a considerable sum will accrue to the cause. For particulars address Pacific Union Conference, Box 146, Glendale, Cal.

**FOR SALE.**—Five acres three miles south of Lodi; two miles from Lodi Academy. Three acres of alfalfa and fruit. Soil sandy loam. Barn with three living rooms; chicken houses and yards. Two wells, pumping plant and windmill. Stock and tools. For further information address Route 4, Box 48, Lodi, Cal.

**WANTED.**—Someone to make a good home for two motherless girls, ages thirteen and fifteen years. These girls have noble aspirations, and are good Christians. Also there are three boys, ages four, seven and nine years. These children need a mother. Any Adventist who will take these children collectively or separately and save them from being placed in an orphans' home of the world, please write immediately to C. S. Prout, Fallon, Nev. 31-2

**FOR SALE.**—Highly improved twenty-acre dairy ranch, eighteen acres alfalfa, family orchard, six-room modern house, large barn, well, windmill, tank and

tank house, two horses, eleven cows, one male, six head young stock, 125 chickens and all farming implements, located seven miles from Modesto, two miles from Salida, one mile from public school, five miles from Seventh-day Adventist school and church. Good location and fine soil. For particulars address Morris & Jacobson, 807 Eleventh Street, Modesto, Cal., dealers in alfalfa, fruit and grazing land. 33-36

### Obituary

**SALTER.**—Mrs. M. E. Salter was born in La Fayette County, Ind., September 1, 1839, and died at her home in Fresno, Cal., March 11, 1915, age seventy-six years, six months, and ten days. She accepted the third angel's message many years ago, and was a member of the Fresno church at the time of her death. She was laid to rest until the Life-giver comes to take to Himself His own. This blessed hope cheers our hearts in the hour of sorrow. She leaves her husband, one daughter and one son, besides other relatives to mourn her loss. Words of comfort were spoken by the writer.

N. P. NEILSEN.

### Sabbath April 17

In a recent meeting of the union conference committee, it was suggested that all our churches plan to take at least a little time in the morning service, Sabbath April 17, to consider the Temperance *Instructor* campaign for 1915 and decide upon the supply of *Instructors* to use. Some of our churches have already taken up this matter and sent for their complement of papers. We trust all other churches and companies will remember to give consideration to this important work on the date suggested.

When asked what he thought of the 1915 Temperance *Instructor*, one of our educational secretaries replied: "This *Instructor* will be another strong factor in making old King Alcohol's throne totter." So it will. So far as we know there is nothing in the field of temperance literature more competent to work for the advancement of individual purity and the betterment of social conditions. The *Instructor* contains the best sort of temperance reading to place in the hands of young men and women. All members of our churches should definitely plan to scatter a good supply of the new issue among the people about them. God calls upon

us to mold public sentiment in regard to these things. It is another opportunity to demonstrate that Seventh-day Adventists are leaders in true temperance reform. Kindly remember the day—Sabbath, April 17.

Order through your tract society. Fifty copies or more cost 4 cents each. Under fifty copies the price is 5 cents each. The papers sell for a dime.

ERNEST LLOYD, *Union Miss. Sec.*

"Your light may be small, but remember that it is what God has given you, and that He holds you responsible to let it shine forth. Someone may light his taper from yours, and his light may be the means of leading others out from the darkness."

### April Appointments

Elder F. W. Paap, and Ernest Lloyd—

Thursday evening, April 1: Southside, Los Angeles.

Friday evening, April 2: Glendale (Y. P. Society).

Sabbath morning, April 3: Carr Street, Los Angeles.

Sunday evening, April 4: San Fernando church.

Monday morning, April 5: San Fernando Academy.

Tuesday evening, April 6: Boyle Heights, Los Angeles.

Wednesday evening, April 7: Glendale church.

Friday evening, April 9: Paradise Valley Sanitarium.

Sabbath morning, April 10: G Street church, San Diego.

Sunday evening, April 11: Escondido church.

Tuesday evening, April 13: Lodi church.

Wednesday morning, April 14: Lodi Academy.

Wednesday evening, April 14: Lodi church.

Thursday evening, April 15: Sacramento church.

Sabbath morning, April 17: Oakland Twenty-fifth Street church.

Sabbath afternoon, April 17: Berkeley church.

Wednesday evening, April 21: St. Helena Sanitarium.

Thursday evening, April 22: St. Helena church.

Sabbath morning, April 24: Pacific Union College.

Sunday evening, April 25: Healdsburg church.

## Pacific Union Recorder

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CLAUDE CONARD - - - - - EDITOR  
E. E. ANDROSS { - - - - - ASSOCIATE EDITORS  
J. O. CORLISS }

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THURSDAY, APRIL 1, 1915

"Every true disciple is born into the kingdom of God as a missionary. He who drinks of the living water becomes a fountain of life. The receiver becomes a giver."

During the week following the bookmen's and missionary convention at Mountain View, Elder F. W. Paap, secretary of the home missionary department of the North American Division, and Ernest Lloyd, the union missionary secretary, visited the San Francisco (Laguna Street), Fresno and Bakersfield churches enroute to Southern California. Reports of these and other missionary meetings will appear later. We are glad to have Elder Paap with us at this particular time, and we shall appreciate the help he will bring to our missionary leaders and secretaries and the churches he and Brother Lloyd plan to visit before the camp-meetings begin.

### Arizona Conference Corporation Meeting

The annual meeting of the Arizona Conference Association of Seventh-day Adventists will be held in the Phoenix Seventh-day Adventist chapel at the southeast corner of Third and Pierce Streets on Tuesday, April 6, at 7:30 P.M. Officers for the ensuing year will be elected at this meeting.

J. ERNEST BOND, *President*,  
CLAUDE CONARD, *Secretary*.

### Central California Camp-meeting

The Central California camp-meeting will be held April 30 to May 9 at Recreation Park near Fresno on the same grounds that we occupied last year. Application has been made for reduced rates to this meeting and we have assurance that our request will be granted. The exact dates at which tickets may be purchased to the meeting will be announced later.

G. A. WHEELER, *Secretary*.

### Summer School

The Pacific Union Conference committee, at a recent meeting held at the Pacific Union College, arranged for holding a summer school June 28 to August 9. The summer school will begin its work immediately following the Pacific Union Conference educational convention, which is to be held June 18 to 26. A full attendance of all our teachers throughout the union is desired at the convention. It is hoped that all our church-school teachers will avail themselves of the opportunities of the summer school. Liberal provision has been made for their attendance in the matter of transportation, etc. The announcement of the summer school with its courses of study and faculty will appear soon.

M. E. CADY,

*Edu. Sec. Pacific Union Conf.*

### Echoes from the Convention

Earnest consideration was given our home missionary movement at the recent convention held in Mountain View. In the general discussion many strong appeals for the building up of this essential department of our work were made. The following statements from leading missionary workers may be helpful to many of our local missionary leaders:

*Missionary Meetings.*—"I want to urge that missionary meetings be largely made up of experiences, for these impress others and often lead them to engage in missionary service."

"It would be well to have the entire missionary meeting lead up to something that is to be done. I believe in a definite aim for every service. This is the way to accomplish results."

*Fourth Sabbath Missionary Service.*—"It is of first importance that the fourth Sabbath missionary service be held unless something extraordinary occurs to prevent. I like to follow these meetings with actual work among the homes of the people."

One of the conference presidents attending the convention remarked, "I also believe in devoting the fourth Sabbath to missionary work. Some time ago I went to a church and told the people we would have a missionary meeting the next Sabbath. The elder and his wife were quite surprised, but since a missionary meeting had been announced they thought they had better do some missionary work. They cranked up their auto and distributed a lot of literature that week. We had

such a good meeting on the next Sabbath that we continued the same plan the next week following. The services grew, and in less than a year that church doubled its membership." Yes, results will follow as we carry out the Lord's program for His people.

ERNEST LLOYD.

### "The Great Iron Wheel"

What is that? It is *not* now, but when I was about thirteen years of age, seventy years ago, it *was* the title of a book that a minister wrote, in which he claimed that the Methodist Episcopal Church was a "sort of popery." It seemed, however, that the "popery" was that they did not agree to carry on their work just in harmony with his ideas, and his "individual independence."

Perhaps children do not understand such movements. The question would really arise, Why does this man make such a fuss because he is outside of that place of such awful tyranny, and from which he is pleading with others to "come out?" Does he want to get back? Now he is out he will not have to go through the painful ordeal (?) of separating from them. Why not rejoice that they have given him leave of absence, before he got contaminated with what he claims to be so wicked.

Now one thing this boy did notice: The Methodists paid little attention to his "wind of doctrine," but went right on with their work, making rapid growth, and "*The Great Iron Wheel*," with its driver, ran off the track, disappeared from public view, and we heard no more of the promised "*great reform*."

Moral—If the Lord's church moves on under divine guidance, having her righteousness from the Lord, "no weapon formed against her shall prosper." Jer. 54:17. And the ship, Zion, will anchor safe with her consecrated passengers, in the port of eternal deliverance. J. N. LOUGHBOROUGH.

"It is not whether Germany and her allies win, or England, France and Russia triumph, that should engage the attention of Seventh-day Adventists just now, so much as the question, Am I ready for what is coming? Am I doing what God expects of me in making known to my neighbors and friends that soon, at best, the sun of gospel opportunity will set, never to rise again, and earth's terrible night settle down upon a lost world. Am I doing *that*?"