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 By W. R. Beach



Nope, they're not heating branding irons.

(See page 2)

Youth in This Crisis Hour

By H. K. CHRISTMAN, Circulation Manager, Listen

WHILE visiting on the big island of Hawaii a few years ago, Brother Aweau proudly placed in my hands for perusal a framed citation issued to him personally over the signature of the Secretary of the Navy. It was unique in that it honored him for being the first young man to sound the alarm when the tragedy of Pearl Harbor occurred. I thrilled again as I listened to his rehearsal in dramatic sequence, of his participation in the terrible emergency of that early December morning, when several thousand American boys died, great battleships were sunk, and pandemonium reigned everywhere.

Emblazoned in bold relief against the background of my memory is the thrilling fact that an Adventist young man was the first voice of alarm that sounded over the phone and into the ears of the commandant of mili-

tary installations on the island of Oahu.

A great destroyer, far more menacing and destructive than military weapons, is attacking the rising generation all over North America today. And tragic as it may seem, a large sector of the very flower of our young manhood and womanhood is succumbing to its domination. Alcohol, to-bacco and narcotics constitute the historic triumvirate in the arsenal of this great destroyer that challenges our every resource in this crisis hour.

Did you know that during 1959 \$11,000,000,000 was spent in America for alcoholic beverages? That during the same year 485,000,000,000 cigarettes were consumed, 15,000,000,000 more than during the preceding year? And that, on conservative estimates more than 50% of all crime and highway accidents over the nation are directly attributable to intemperance? Even a casual survey of the endless ramifications of this great destroyer furnishes mounting statistics ad infinitum.

We recall the challenging appeal written long years ago, "Of all who claim to be numbered among the friends of temperance, Seventh-day Adventists should stand in front rank." Temperance, p. 233. In this connection it is most gratifying to discover that a kind Providence has given this people in the Listen magazine, the finest, most colorful, and most in-

formative temperance journal in North America.

And now for the good news! Senior and junior high schools throughout North America, numbering more than 25,000, with a total enrollment of almost 25,000,000 teen-age youth, present our most challenging and prospective field for the educational and cultural ministry of Listen—A Journal of Better Living. We are happy to announce authorization to dedicate 50% of the offering received in all our churches on Temperance Sabbath, October 29, 1960, to sponsor Listen for at least three strategic locations in every one of these more than 25,000 educational institutions on the continent during 1961.

And here is more good news! A well-organized follow-up program is contemplated to maintain helpful contact with each subscriber during the passing year. At the same time plans are maturing to secure volitional renewals of these subscriptions following the date of expiration, thus providing an opportunity for adventure into other fields with Listen in suc-

ceeding years.

Remember the rising generation with *Listen*—Temperance Sabbath Offering, Sabbath, October 29.

The Cover

A corn roast and social with a western flavor climaxed Missionary Volunteer Weekend at Southern Missionary College September 23 and 24. With Elder Desmond Cummings, Southern Union MV secretary, left, are four local conference MV secretaries, Ray James, Florida; Bill Dopp, Kentucky-Tennessee; Ted Graves, Georgia Cumberland; and George Yost, Carolina. Elder LeRoy Leiske, Alabama-Mississippi president and MV secretary was present for events earlier in the day.

Southern Tidings

437 East Ponce de Leon Avenue Postal address: Box 849 Decatur, Georgia

POSTMASTERS: All notices should be sent to SOUTHERN TIDINGS, P. O. Box 849, Decatur, Georgia.

EDITOR Cecil Coffey
MAKEUP EDITOR Dan McBroom

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ADDRESS CHANGES may be sent direct to SOUTHERN TIDINGS or, for members ot any conference listed below, to the local conterence office. Always give both the old and new addresses. Allow thirty days for the correction.

MANUSCRIPTS from members should be addressed to the office of the local conference where membership is held. CLASSIFIED ADVERTISING rates and regulations are given in the section for classified advertising. DISPLAY ADVERTISING rates and regulations are available on request from Advertising Manager, SOUTHERN TIDINGS, Box 849, Decatur Georgia.

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Wills, trust agreements, and annuities should be made in favor of the legal association rather than the conference. Write your conference secretary-treasurer for the exact name.

"Intemperance lies at the foundation of all the evil in our world."—

Temperance, p. 165.

"Listen"

Educates Wisely!

Youth today are looked upon with envious eyes by the tobacco and liquor interests as potential customers. For this reason, the most subtle and appealing advertising is directed to them to pressure them into habits of smoking and drinking.

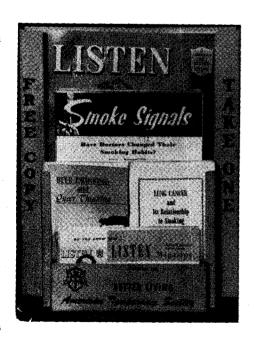
Youth need to be warned and to be educated for temperance. In this field nothing is stronger and more persuasive than truth.

Our entire program includes supplying temperance literature, using films, providing educational materials. Right now the schools are the most urgent, and primary emphasis this year is on *Listen* for these schools.



75,000 sponsored Listens for the nation's youth—the goal for World Temperance Sabbath, October 29, 1960—will furnish three Listens for every junior and senior high school in the United States and Canada.

Educators appreciate Listen. High school principals and supervisors say of Listen:



- "Excellent source material."
- "We have needed a magazine like this for a long time."
- "Tremendous! Takes a lot of guesswork out of a hard subject. I personally am quite impressed."
- "Has been most valuable as a source of information on today's teenage habits. Has been used in faculty meetings."
- "Best thing I've seen in narcotics education."
- "Provides an excellent background and comprehensive material."

Temperance Day— October 29, 1960

YOU AND THE WORLD AROUND YOU -



Pointers for more pleasant and meaningful relationships between you and your church and the people among whom you live and work.

Don't:

Press distinctive doctrines of the church in contacts with new people.

Da:

Dwell on points you hold in common, win their confidence first as a person; then you will have opportunities to speak of the doctrines.

PREPARED BY THE GENERAL CONFERENCE BUREAU OF PUBLIC RELATIONS ...



WHAT IS YOUR FUTURE-

and the future of your neighbors and loved ones? "The Impending Conflict," ten of the closing chapters in the book, "The Great Controversy," is READY NOW. Its beautiful new four-color cover and modern design will make it an ideal gift. When you read the chapters on the "Snares of Satan," "The Time of Trouble," "God's People Delivered," and others, we feel certain you will want to get copies for your neighbors.

THE IMPENDING CONFLICT

by Ellen G. White

NOW ONLY 50 cents each

1 copy 5 copies 10 copies copies Mailing expense Sales tax where necessary TOTAL ENCLOSED *Add 10 cents for the first copy and 5 cents for each additional copy.

Order from your church missionary secretary or your Book and Bible House.

> Pacific Press Publishing Association Mountain View, California

LISTEN! A Real Challenge

By Jesse O. Gibson

A GREAT need exists for a wide-spread educational campaign in the field of temperance. Radio and television are repeatedly blaring out their commercials for beer and cigarettes hour after hour and day by day. Newspapers and magazines are likewise filled with cunning advertising aimed to entice young people to smoke and drink. More than an occasional warning should be given to these young people. A constant educational program should be carried on.

The main objective for the Temperance Day Offering, October 29, is to help Listen magazine reach as many young people in North America as possible. Although the general promotion of literature distribution through direct mail and literature racks should be continued, and the use of our fine films should be encouraged, the primary purpose of this offering will be to provide complimentary Listen subscriptions to junior and senior high school teachers in the United States and Canada.

We wish it were possible to put a subscription for *Listen* magazine into the hands of every elementary teacher as well, but this seems to be in the future. The goal has been set at three sponsored *Listen* subscriptions for every junior and senior high school. These will be sent to selected key teachers or departments, such as sociology, biology, driver education, physical education, counseling, homemaking and the school library.

This whole project will call for more than 75,000 subscriptions to Listen, which will mean much work in preparing lists. And if it is going to be really effective, it will require a faithful follow-up in order to turn these trial subscriptions into club subscriptions for the classes with the use of the Teaching Guides for the teacher.

In harmony with the plan outlined

at the American Temperance Society National Convention in Denver last year, the American Temperance Society and Narcotics Education, Inc., with the additional help and cooperation of the Pacific Press, have been making a concerted effort to provide the following means of promotion:

- 1. Churches and American Temperance Society chapters are to provide the funds.
- 2 Narcotics Education, Inc., will select the names and be responsible for the follow-up.
- 3. The Pacific Press will cooperate by sending out extra mailing pieces in order to follow these up, endeavoring to get *Listen* into the school curriculum.

Since there is no correlation between the number of schools and church membership, it seems that the only fair thing is to set goals for this program based on church membership. These goals have been passed on to the unions and by them to the conferences. It would be advantageous for the church temperance societies to allow their portion of the funds to be added to the funds in the conferences, that there may be sufficient funds to reach the goal for each conference. Through such a plan the idea of Listen sponsorships for educational institutions will far surpass anything ever done heretofore.

The Pacific Union is to be congratulated in its splendid lead in this matter. It is already sending *Listen*, not only to key teachers in high schools, but also to a large number of elementary schools. For several months now the American Temperance Society, Narcotics Education, Inc., and the Pacific Press have been working closely together in planning this program of follow-up for 17,000 subscriptions which have gone out already. Teachers receiving the free subscriptions will be

contacted at least five times—first, with an introductory letter, then by a catalog and two direct mail cards, and a final card stapled into the magazine itself. Never before has so much cooperative effort been put forth to get *Listen* into the school curriculum. Here are a few typical replies received from our first questionnaire cards sent to more than 8,000 teachers in California and Arizona:

"Tremendous! Listen takes guesswork out of a hard subject. I personally am quite impressed."

'Excellent source material."

"Listen is one of the best sources of information on alcohol, tobacco, and narcotics that have been available."

"We have needed a magazine like this for a long time."

"Listen has been most valuable as a source of information on today's teen-age habits. Has been used in faculty meetings."

With God's help this nation can be blanketed with introductory complimentary subscriptions to *Listen*. Let us work and pray that this may be possible, and that God will impress upon the hearts of the teachers the necessity of using *Listen* in regular classwork.

And let's make the offering on Temperance Day, October 29, an unprecedented one in the history of our work!

Vandeman in Atlanta

Beginning November 5, Evangelist George Vandeman, speaker on the "It Is Written" television series, will begin a three-week series of meetings in Atlanta. During that time he will appear on live television at the conclusion of each program Sunday mornings on WAGA-TV.

He will appear November 5 and 6 at the Tower Theater and every night thereafter, except Mondays, at the It Is Written Auditorium, corner of Mercer and Eloise Streets.

Elder Vandeman will be present November 5 for the combined church service at 11:00 A.M. at the It Is Written Auditorium. Sabbath school begins at 9:30 A.M.

begins at 9:30 A.M.
Elder H. E. Metcalf, Collegedale, will continue the evangelistic program two additional weeks at the It Is Written Auditorium.

It Is Written began appearing on Atlanta television October 4, 1959, and will conclude December 25, 1960. It will be followed by a series entitled the "Family Worship Hour."

The Church . . . The Mission

By W. R. BEACH, Secretary
General Conference of Seventh-day Adventists

THE world situation today lays an awesome responsibility on the church. The exploding world popula-



ding world population, mankind's woefully misplaced loyalties, godless, social, political and economic concepts are a compelling challenge to an expanding effort.

Many non-Christian religions are experiencing an unprecedented upsurge—they are on

W. R. Beach

the march. Moslem claims to have in Africa alone a number of missionaries comparable to that of Protestantism in the entire world. Buddhists are extending and adapting their program, setting Buddhist doctrine to Christian hymnody. For instance, Buddha now suggests to the children, "Buddha loves me, this I know." By systematic revision the Hindu sacred writings are being made intelligible to the masses. Shintoism is building bigger shrines and hopes to restore emperor worship to Japan.

Then, overcasting the whole, there is change, revolution and distress in many areas.

Certainly the church today is in the trough of embattlement. At such a time we thank God for the hand of protection set over His work. In the troubled areas of Africa a certain number of overseas workers had to be evacuated to nearby stations and centers. None have been evacuated from Africa. Though some real hardships have been imposed, God has taken care of His children.

In one area of the Congo 35 evangelistic efforts went forward, some of them to very fruitful conclusions. In

Reprinted from *Tidings*, a bulletin of the General Conference Home Missionary Department. Kampala, Uganda, 103 persons have accepted the message as a result of an evangelistic campaign in that city. In South Africa Ingathering reports are very gratifying. Our overseas workers have given evidence of much wisdom and courage, and we are grateful to them and to the leaders of our church for this very worthy conduct. Already many of these overseas workers are back at their positions, and the work of God will go forward more aggressively than ever.

Nowhere is there, or should there be, a slackening of the pace. The church is, and must ever remain, mission to the world. We must think in terms of a larger, more effective thrust in the world.

More and perhaps better than in any other way this can be assured through a properly oriented, thoroughly organized and aggressively prosecuted Ingathering campaign. Every instrument of the church must be put to use. Our message must be stated in letters of fire. The service, fellowship and teaching of the church must be consistent and warm. And all of this can be undergirded mightily by the Ingathering campaign, which once again is before us.

Our last campaign totaled the largest amount in one year of our history. By the end of June, North America stood at \$5,192,839. These funds—with God's blessing — have accomplished much. They represent the dedication and loyalty of our church at its shining best. May God bless every leader and every member this year that yet greater exploits will be done for him.

A S I

CONVENTION

of

Self-supporting Gospel Workers

We Invite:

- ► Members of the ASI ► Prospective Members
- Others who may be interested in the work of the ASI:
 - Physicians engaged in private practice
 - Nurses, physical therapists, other related medical workers
 - Operators of private hospitals, sanitariums, clinics, care homes, homes for the aged and orphaned children
 - Manufacturers and distributors of bona-fide health foods
 - Operators of S.D.A. industrial enterprises
 - Conference administrators and ministers

Slogan: "Strive together toward a common vision."

St. Moritz Hotel, Miami Beach, Florida Friday, Sabbath, Sunday — November 4, 5, 6

For ALL self-supporting workers in the Southern Union Conference

NEWS FROM THE CONFERENCES

Alabama - Mississippi

Branch Sabbath Schools

During the year 1960 our Sabbath schools have been endeavoring to conduct at least one branch Sabbath school for each parent Sabbath school. From J. O. Tompkins, pastor of the Gulfport district, comes the following report:

"An old faithful colporteur, Brother Lavroff from Talowah, was selling books in Wiggins, Mississippi. He visited the Prehota home but could not get in, so canvassed Mrs. Prehota at the door. She would not buy, but did accept the Bible course. She studied, her interest grew. I contacted her. Studies opened in her home. Mrs. Prehota's mother, Mrs. Myrl Hall, came to the studies. Mrs. Prehota took sick, and we had to change the studies to Mrs. Hall's home. She invited in another family, the Andersons. As a result, Mrs. Hall, her step-daughter Patricia, Mrs. Anderson and her children, David, 12; Julia, 13; and Shirley, 16, were all baptized on Sabbath, April 23.

"The Lord blessed the combined work of a colporteur, the Bible school, faithful laymen, branch Sabbath school work, and a minister.

These precious souls are the direct results of the faithfulness of our colporteur work, our Bible School correspondence courses, the faithfulness of our laymen, our pastors and the branch Sabbath school endeavor. It is Sabbath school evangelism in reality as these precious souls join the ranks of the army of the remnant church. This fine company is the child of branch Sabbath school evangelism. May God



A group of members standing in front of the recently-completed Anniston, Alabama, church, which was dedicated on August 27, 1960. This church was also organized in 1955 as a result of the work of Elder W. R. May, Obed Graham and Mrs. Marye Burdick.

add His abundant blessing to each one of them and to each one who had a part in winning them to Christ Jesus through the colporteur work, the Bible correspondence course, the lay activity, the pastoral work and the branch Sabbath school work. May each one of our Sabbath schools win many precious souls through the branch Sabbath school evangelism to form new com-

panies of believers, growing into churches and hastening the glad day when all the branches of Sabbath schools will meet in that greatest of all Sabbath schools in Heaven with the teacher being Jesus Christ.

M. B. ELLISTON, Home Miss. Sec. Alabama-Mississippi Conference

PLEASE NOTE

Word has just been received that the Quiet Hour program, under the direction of Elder J. L. Tucker, Redlands, California, is being released from Montgomery, Alabama, each Sunday morning at 7:30 over WBAM, 740 on your radio dial. All believers within listening distance of this station will want to tune in to this program and invite their neighbors and friends to do so also.

LEROY J. LEISKE

Carolina

Carolina Lamplighters

The title is intriguing. Some of you may be wondering who the "lamp-lighters" are and what they do.

The Carolina Lamplighters are the 32 consecrated teachers that we have in our 19 schools throughout the length and breadth of Carolina; these teachers who light the lamp of faith, hope and trust in God; who give to our students not only an education, but a Christian education; who when they open the doors of history not only give the facts as they happened, but give them in the light of prophecy; who when they give the geography of different lands, also give the great mission program that Adventists carry on.

We could go on and on about the "lamplighters," but suffice it as to say they are doing a magnificent job with an enrollment this year of 451 students, from the 45 that are in the first grade to the 18 that are in the tenth grade.

GEORGE V. YOST Educational Superintendent Carolina Conference



Branch Sabbath School Group.

"What a Nickel Will Do"

By H. V. REED

It is surprising what one nickel will do in this day of astronomical budgets for the army, the navy, foreign aid, social security



aid, social security and the like. No, a nickel is not very big, but I say again, it is surprising what it will do, especially if it is backed up with plenty of other "recruits" just like it.

H. V. Reed For instance: There is standing

today on the Mount Pisgah Academy grounds a brand-new broom shop furnished with machinery and loaded with broom corn where ten or twelve academy boys are being trained in a trade, because some people in the Carolina Conference decided that a nickel a day for Mount Pisgah Academy was not too much to give and that this plan blessed by the Lord could produce immense results.

Then, too, there is the girls' dormitory standing where it has always been, but shining bright and new in fresh redecoration throughout the interior, with halls, floors, and rooms gleaming in new paint and varnish—all again due to the fact that some people of Carolina believe in the Nickel a Day for MPA program.

The boys' dormitory also has been thoroughly renovated inside, and the rooms are fresh and new and the furniture has had a renovation. All due to the fact that Carolina people have faith and believe in a program of giving consistently a nickel every day to help industrialize and maintain a first-rate academy by a systematic giving program.

Recently we were privileged to buy another six cows, which are fine milk-producers, because our people have given in the Nickel a Day program for expansion of wealth-producing industries on the campus. These cows were joined also by six others bought by the farm manager himself who wanted to see this program go through in a strong way. This wonderful gift by Emil Tetz, combined with a few cows purchased, practically doubles the milk-producing animals on the Mount Pisgah Academy farm.

As I write these words, a crew is engaged in the construction of a new auto mechanics building and maintenance shop on the Mount Pisgah Academy grounds due to the fact again that nickels were lined up and sent marching into the needs of the Mount Pisgah Academy campus.

Now, I am wondering how many of you dear believers in Carolina have had a part in sending these nickels to help the boys and the girls on Mount Pisgah Academy grounds. Many of you have, but there are many of you who have not yet shared the joy of having a consistent part in this grand forwardmoving program.

At the recent committee meeting for the conference last Thursday on the Mount Pisgah Academy campus, Elder W. O. Coe was appointed program co-ordinator for the Nickel a Day for MPA program. Assisting him will be Elder Yost and Elder Pitton. It is believed under this fine strong combination that the field will have a consistent, forward-moving program in this respect. As our Ingathering program draws to a close in the Carolina Conference, this expansion program will gain ever-increasing momentum.

It was voted also to appoint six band trips on which the academy will depend for informing the Carolina field of the great possibilities at Mount Pisgah Academy, and we know they will bring a fine report of the work that is being done there now. Please unite your prayers with ours that Mount Pisgah Academy might progress in the right direction toward preparing youth for leadership in the third angel's message, and that a great love for the truth and the coming of Jesus might be instilled in the heart of every boy and girl attending the academy there. Please remember that it is a surprising thing what a nickel can do when properly backed up by the constituency of the Carolina Confer-



MILKING TIME at Mt. Pisgah Academy finds 16 cows milking and producing 500 pounds of milk a day. Eleven new head of cattle were recently added to the herd bringing the total to 38. By next year, heifers coming fresh are expected to increase the number of milkers to 25. This herd is expected to bring an income into the school of around \$900 a month by the first of the year.



Boys at Mount Pisgah learn to make brooms. Dallas Colvin, manager of the new Mt. Pisgah Academy Broom Factory, supervises Jim Green as he winds broom corn to a broom handle.

The Day I Enjoyed Ingathering

By LYNDON DEWITT

(Note: Elder Lyndon DeWitt is on appointment to the mission field and will sail, with his family, from New York, November 4, to Iran. Elder DeWitt held his last evangelistic effort recently in Fayetteville, N. C., working with Pastor L. A. Ward, district superintendent. He also helped with the Ingathering while there. As he came by the conference office to bid farewell to the office workers, he sat down and penned the following report of his Ingathering experience in Bladenboro, N. C., where Dr. C. R. LaGrange and his wife are the only Adventists.)

"You don't know what this man means to us," Mr. Frank told me as he sat down to write us out a check for \$25 for Ingathering. "We were just as needy in this little town of Bladenboro, N. C., as in any place you have mentioned overseas where you work.

"Before he came," referring to Dr. C. R. LaGrange who was with me, "we didn't know what a Seventh-day Adventist was. In fact, we actually got down the encyclopedia to determine what kind of persuasion this was. We are happy to be able to give to your overall work."

Then with emphasis and emotion he said, "What a wonderful blessing this doctor has brought to our town!"

Actually, Dr. C R. LaGrange has not been praticing long in Bladenboro, having just settled there in May of this year. But his fame has spread far and near, and he is deeply loved.

I wish you could have attended me as I worked with him soliciting for Ingathering recently. He casually remarked that he would be missing from \$50 to \$100 that day in his medical practice, but his patients were instructed to come back another day. He confided, "This work is more important than my medical practice at the moment, anyway."

I wish you could have sat down with us as we made the first contact, a place that has for years refused to help our work. They seemed glad to write out a check for \$25. You would have enjoyed the way the doctor slipped by all barriers into the office of his "competitor" doctor, and came out in five minutes with another \$25. Coming out of this office, we met a man on the corner, and after a two-minute story, had only to stop down

at the local bank and pick up another \$25. We stopped at the local Ford agency. The man was too busy to talk with us, but "if it's money you want, make them out a check for \$25," he told his secretary.

In just a few hours after our initial contact we counted over \$225, with virtually no refusals.

Dr. LaGrange, like many of the physicians and dentists in the Carolinas and around the world, is making a wonderful contribution to the cause of God. And when the stars are counted, many, many will be placed to the credit of these noble Godfearing men.

Florida

Ricks Join Staff

We are happy to welcome to our Florida Conference working force, Elder and Mrs. R. H. Ricks and their children. Elder Ricks has been invited to be pastor of the Tallahassee church and chaplain of the Forsyth Memorial Sanitarium and Hospital.

They come to us from the Kentucky-Tennessee Conference where they served with success for a number of years in pastoral-evangelistic work.

Elder Ricks is a man of experience and has a deep burden for souls. We're confident that God will bless his leadership in Tallahassee, and that our people there will benefit wonderfully from his ministry.

H. H. SCHMIDT President, Florida Conference

God's Protection

Although hurricane Donna raged through the Florida Keys and up through heavily populated central Florida, leaving millions of dollars worth of damage to buildings, crops, highways and equipment, no serious damage to our church or institutional buildings in Florida has been reported

Several trees and many branches were down on the grounds both of the Florida Sanitarium and of Forest Lake Academy. A failure of electric power was experienced by both institutions, but restoration of the service was very prompt.



SABBATH ON THE MOUNTAIN. Next to nature and to God, members of the Piedmont Alumni chapter of the College of Medical Evangelists, gathered at Morrow Mountain State Park. Elder H. V. Reed (extreme right), conference president, preached the Sabbath sermon. Dr. J. A. Oliver (fourth adult from left, back row), Rockwell, N. C., taught the Sabbath school lesson.

Some damage to the roof of the church in Kissimmee was reported, but it is not understood to be severe.

The conference van has taken a load of welfare relief supplies to one of the most heavily stricken areas. Elder W. L. Mazart is supervising the distribution.

We are humbly grateful for God's protecting care through this disaster.

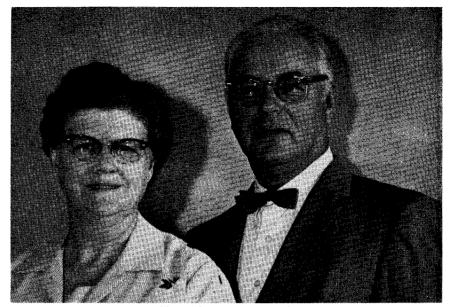
CHARLES BEELER

Teachers' Institute

"Your Child Today" was the topic of an enlightening panel discussion at the Florida teachers' institute in Miami Beach on September 1, with Elder H. S. Hanson as moderator. The sub-topics were: "How to Handle Temper Tantrums," by Miss Ruby Shreve, teacher in Taft; "How Shall We Hold the Family Together?" by Mrs. LaVerne Beeler, second grade teacher at Forest Lake; "Readiness for School Is More Than Mental," by Mrs. Luta Hudson, third grade teacher in Miami; "How to Achieve Ideal Discipline," by Don F. Aldridge, principal, Jacksonville Junior Academy; and "TV, Its Influence on Boys and Girls," by Kenneth Dunn, principal, West Coast Junior Academy.

The material presented was taken in part from the book entitled "Your Child Today," by Morton Morton Edwards (Perma Books, New York) which was highly recommended by the moderator.

The Florida Conference pastors were in joint council with the teachers on that first day of the teachers' institute which continued, under the leadership of Elder Ward A. Scriven, and Miss Grace Duffield, superintendent and supervisor of the conference department of education.



Elder and Mrs. K. A. Wright

Wright Serves New Post

Elder Kenneth A. Wright is now serving as stewardship secretary of the Florida Conference. He is visiting the churches, encouraging the members to be faithful in tithes and offerings.

He is available for personal counseling regarding the various plans suggested by the conference for special gifts and bequests to the Lord's work. Any who wish counsel in regard to their financial plans of this nature should contact Elder Wright through the conference office.

Since Elder Wright has such a long connection with the Florida Conference and the Southern Union, and is acquainted with so many people in the field, he is particularly fitted for this work He has served in educational and pastoral work in the Southern Union for 24 years. He was principal of Forest Lake Academy four years and president of Southern Missionary College 12 years. Since coming to Florida again in 1957, he has been pastor of the Fort Lauderdale and the Walker Memorial churches.

Mrs. Wright was recently elected state Dorcas Federation president, and will be able to keep in touch with that work throughout the conference as she travels with her husband. Her previous experience along this line includes service as a federation president in the Kentucky-Tennessee Conference and as president of the Central Florida Federation 20 years ago.

"Providence is going before us, and Infinite Power is working with human effort."—Gospel Workers, page 28.



Panel which discussed "Your Child Today" at the Florida Teachers' Institute in Miami Beach. From left: Miss Ruby Shreve, Mrs. LaVerne Beeler, Mrs. Luta Hudson, Elder H. S. Hanson, moderator, Elder W. A. Scriven, conference superintendent of education, Don F. Aldridge, Kenneth Dunn.





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APPETIZING

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The Fabulous Story of Hialeah Hospital

By CHARLES R. BEELER

From 30 beds in a one-time radio weather station to 159 beds in an ultra-modern, million-dollar plant in nine years is the fabulous story of Hialeah (Florida) Hospital, whose published motto is: "Christian Care Through Modern Medical Science."

Acting for a group of church members who believed in medical missionary work, Elder W. O. Reynolds, then pastor of the Miami Temple church, bought a block of land, with a down payment of \$5,000 and a mortgage for \$45,000. The hospital was set up in the largest of three buildings on the property, with doctors' offices, laboratory and X ray and maternity in the others.

The first few months were a struggle. At one period, the very existence of the institution was spared by the fact that Doctors Ralph S. Akers, Herman L. Anderson and C. C. Ray, dentists, set up a clinic there and attended to it in rotation for the benefit of the

hospital, while maintaining their individual practice in their own offices.

Luther May was administrator for a time, after which the management was handled briefly by Mrs. W. O. Reynolds and Mrs. Herbert Happs. Donald Welch, the present administrator, has been in charge since 1952 and has directed the rapid and tremendous expansion program.

The medical staff had its beginnings with Dr. L. L. Andrews, an Adventist physician of long practice in Miami and formerly connected with the Florida Sanitarium. Dr. A. W. McCorkle, whose home was Lake Worth, Florida, began his practice at the Hialeah Hospital in December, 1951.

By 1956 the original 30-bed capacity was inadequate, and financial resources were sufficient to begin a program of expansion. At that time six additional patient rooms were added, and the capacity was increased to 50 beds. The addition included a large main nursing

station and a surgery unit consisting of three operating rooms and a central supply room.

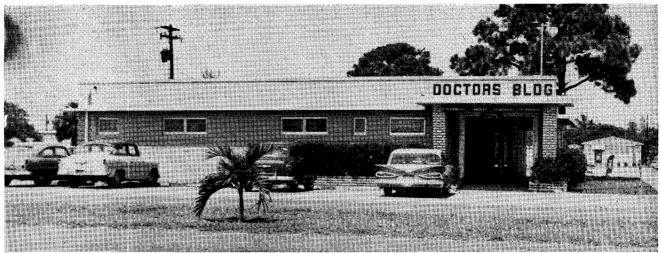
The doctors' building, which houses the offices and examining rooms of four physicians, was built at the same time.

In July, 1957, four of the original patient rooms were remodeled to become offices for accounting and medical records, and East Hall was built with 38 more beds. This added space filled so quickly that in December West Hall and the new maternity section were begun.

Such expansion in patient space necessitated the taking of a big advance step in February, 1959, in the provision of larger and better-equipped service departments. This included a spacious clinical and pathological laboratory and blood bank, a complete radiological department with four diagnostic X-ray rooms, two X-ray therapy rooms and a cobalt therapy



Hialeah Hospital, front view. The second floor portion of the original building may be seen in center.



The Doctors' Building which houses the offices of four doctors.

room. Administrative offices and lobby were added also.

Another part of this enlargement was an emergency department with four receiving rooms, which has be-come one of the major facilities of Dade County with an average of 30 to 40 cases daily. The emergency desk is connected by direct phone to the

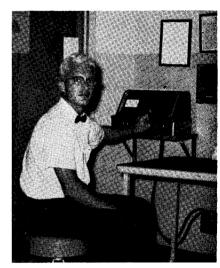
Hialeah police station.

The master plan for the ground floor was rounded out in 1959 with the completion of the kitchen and cafeteria at one end of the building and the pediatrics wing, with 35 beds, at the other; both entirely ultra-modern. Future expansion, in the planning stage, will be upward, with three additional floors, reaching an ultimate capacity of 250

Everywhere you turn, there is something from tomorrow already in use today. The cobalt therapy unit which cost \$100,000 is the latest advance in cancer treatment. It utilizes the gamma rays, with an output equal to a three million volt X-ray machine, from a small wafer of radioactive cobalt produced in a nuclear reactor. These rays are able to destroy cancers located deep inside a patient without danger of destroying normal healthy tissue. Every treatment is under supervision of one of the radiologists (M.D.) of the department and the unit is inspected periodically by the Atomic Energy Commission.

There is a system for medical records by which the doctors may dictate information, such as a post-operative report or an admitting examination, by telephone from many places throughout the hospital to a central recording unit from which transcriptions are made by the stenographers.

By use of another ingenious device, staff doctors may check in or out



Left, Dr. A. W. McCorkle at his desk. Right, Dr. Howard M. Simon, Jr., operates the control panel for Cobalt therapy unit. Under the charts on the wall may be seen the window of lead glass, 12 inches thick, through which the patient may be observed, and the loud speaker of the inter-com by which the doctor may talk with the patient.

merely by registering their individual code number on a telephone-like dial at any of three entrances. While a doctor is "in," the fact is electronically remembered by the device which responds with an "in" or "out" symbol for the switchboard operator if a phone call is received for him.

The fathers' waiting room is thought to be the first in the U.S. to be equipped with closed circuit television. When the baby is born, the father hears an announcement of the baby's sex and the mother's condition. Then in a few minutes he hears, "Turn to channel 6 to see your new baby, and on the screen he sees the infant in the nurse's hands, much sooner than he could be allowed to see it otherwise. Welch says that the reaction has been terrific. This equipment was featured in 230 Sunday newspaper magazines.

Another marvel of modern invention used by the hospital is called "Meals on Wheels." The tray carts that are used to distribute food to the patients' rooms are equipped with both heat and refrigeration. During the time that the trays are being prepared in the kitchen, the cart is connected to an electric outlet. When it is ready, it is moved to a point in the hall where it is immediately connected to another outlet during the time that the trays are being taken to nearby rooms.

The stupendous growth of this institution, which at the close of 1959 had a net worth of over \$900,000, has been made possible by profitable operation and by an almost constant patient occupancy of about 90 per cent or higher. There has never been a public fund-raising campaign, according to Donald Welch, the administrator. The financing of such a rapid capital outlay has been accomplished through bond issues, mortgages and private contributions of friends and the Seventh-day Adventist churches.

The records of the year 1959 list 7,606 admissions, 39,040 patient days, 1,231 births and 3,672 surgical operations.

Although he would be the first to give generous credit to his many associates, and rightly so, the story of Hialeah Hospital is to a great extent the story of Donald Welch, who has served, now, for eight years as administrator. He was born in Hastings, Nebraska. His father was a teacher and a minister and the family moved to the mountains of Missouri and later to Madison, Tennessee. His hospital career began at the Madison Sanitarium and Hospital, before his education was completed. He advanced there to become head of the clinical laboratory and blood bank.

It was after his service in the U.S. Army medical corps during World War II that he completed his college work for a B.S. degree at Madison. He did graduate study in business administration at George Peabody College, in Nashville, Tennessee. Before connecting with Hialeah, he had hospital staff experience in Tennessee and at Tallahassee, Florida. Active in church and community affairs, Welch is an elder in the Miami Springs Seventh-day Adventist church, and is a member of the conference committee and the board of Forsyth Memorial Sanitarium and Hospital. He is a president (1960) of the South Florida Hospital Association. The Miami Springs Chamber of Commerce honored him on March 21, 1959, as one of three area citizens who had made an outstanding contribution to our way of life.

The energy and devotion of the administrator is reflected in the department heads and all the employees, and as a result, Hialeah is known to doctors, and patrons as the friendly, helpful hospital. Good employee-patient relations are carefully and successfully promoted. It has been observed that one reason the patients seem to be pleased with this institution is because the employees are contented in their work. The *Hospital Record*, a news sheet for the employees has promoted the idea that "working here is something to be proud of."

All the department heads and perhaps one-third of all other employees are Adventists. At least eight serve as church elders, and several are Sab-



Everybody is busy at the nursing station. Dr. O. D. Anderson uses phone.



A corner of the Clinical Laboratory.



A young patient and her grandmother in the new pediatrics wing.

bath school and MV officers, teachers, deacons and deaconesses. Many are regularly engaged in some form of direct missionary work, apart from the hospital service, and suitable opportunities are tactfully used in contact with the patients and visitors in the hospital.

Élder Charles F. Everest who has had ten years of pastoral and departmental experience in denominational work is the full-time chaplain of Hialeah Hospital. His spiritual program in the institution includes the offering of *Steps to Christ* to every patient and spiritual counseling of those who need and welcome it among patients and personnel. During 1959, more than 60,000 people were thus made at least a little aware of Seventh-day Adventists, and three persons were baptized through the hospital's influence.

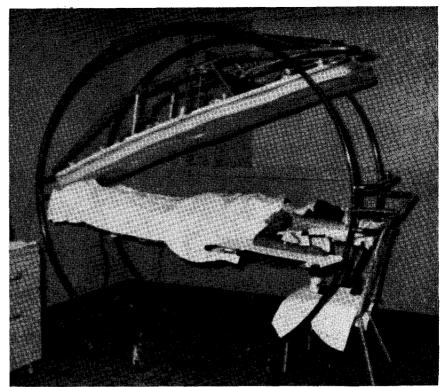
The chaplain's department provides an excellent service to the religious community of all denominations, through the volunteer work of Mrs. Margaret Dixon, wife of the pastor of the North Hialeah Methodist church. Mrs. Dixon notifies all pastors by phone of the admission of any of their members, and delivers patients' mail and flowers that arrive for them. She also writes a letter for the chaplain to the families of any who die in the hospital.

Some sort of public service is frequently done by the hospital or some of its staff. It is difficult to get details on these activities because they are done spontaneously and no attempt is made to keep record of them In September of 1957 when the Asiatic flu epidemic was anticipated and the vaccine against it was scarce, the hospital called the Hialeah police department and had 30 officers ordered over at once for a free innoculation. It was felt that those who maintain law and order should have a priority on immunization.

Hialeah Hospital has made an interesting contribution to the drive to provide useful and gainful employment to the handicapped. In 1958 Mrs. Paula Lopez, who is blind, was employed as an X-ray darkroom film processor. Dr. Howard M. Simon, Ir., chief radiologist, brought the idea from a northern hospital where it had been discovered that the extraordinary perception of the blind and their sensitive fingers could be trained to a high efficiency in this work. Mrs. Lopez became very efficient at it and later trained two other blind persons who were sent by the Florida Council for the

Kitchen equipment, no longer needed by the hospital, was given to the Greater Miami Academy for the installation in the gymnasium-auditorium kitchen. A large share of the price for the purchase of two and one-half acres of land for the academy is being borne by Hialeah Hospital. At different times, instruments and equipment have been donated to mission institutions in the Inter-American Division.

Dr. A. W. McCorkle is president of the medical staff of 160 (53 active). He was the first physician to connect in a rather definite way with Hialeah Hospital in 1951, and his service has been an influential factor in the phenomenal growth of the institution. He was joined by Dr. O. D. Anderson



A special bed for patients whose position must be frequently changed.

some time later. Doctors T. Hirsch and Charles Stephenson are now associated with Doctors McCorkle and Anderson in private practice, renting their space in the Doctors' Building from the hospital.

Elder W. O. Reynolds, who is now working in the Potomac Conference, is chairman of the hospital board. Other board members include three physicians, three dentists, a nurse, a merchant, a contractor and one of the department heads at the hospital. Although this institution is not owned and operated by the denomination, it began as a missionary enterprise and is still characterized by its original aim to serve humantiy through medical missionary work.

Georgia-Cumberland

Ellijay, Postell Canvass

Members of the Ellijay and Postell churches have just completed their every-member fund raising canvass in behalf of the Georgia-Cumberland Conference academy and local church program.

"The congregations are to be commended for manifesting faith, devotion and financial achievements so remarkably," said Mr. Clyde Brooks, a director in the project. "Recognizing that if the constituency is to have a 'haven of refuge' for our youth in this evil age, and also recognizing their individual responsibility in getting such a school, the members pledged their wholehearted support.

"By early October," says Mr. Brooks, "It is expected that the Ellijay church will have raised approximately \$18,000 and the Postell church nearly \$3,000. A number of the members have expressed their appreciation for a better understanding of the term 'Christian stewardship,' and have felt that the canvass was a great help spiritually."

spiritually."
"This is only exemplary of the response given by members of other churches throughout the conference as the academy fund-raising program is presented to them," emphasized Elder A. C. McKee, conference president

The "Family Worship Hour"

The "Family Worship Hour" Crusade, conducted by Elders Harold E. Metcalf and Gery P. Friesen, with Mrs. Marye Burdick, Bible instructor, closed Sunday, August 28. The attendance was outstanding throughout the six-week crusade.

An Italian imported tapestry was given to every person who attended 25 of the 30 services held. On the closing night 125 tapestries were given away. The average attendance was 225 per night. A choir of 27 voices was on hand every night.

There have been many indications of the Lord's blessing. A baptismal service has been held every Sabbath since the close of the crusade. Twenty-five had been added to the church by baptism or profession of faith by August 10. Another 25 are considered definite interests, now preparing for baptism, reports Elder Friesen.

Among those baptized was a family who had spent four years in the Adventist ministry and another three years at the Southern Publishing Association.

"All were happy to welcome the J. Benny Seal family back into the family," said Elder Friesen.

A Baptist evangelist and his wife were baptized into the Advent hope on September 17, the climax of much prayer and work on the part of many in the Chattanooga area. Six husbands of Adventist wives were baptized, four complete families came in the church on the same day, and one wife of a member was baptized along with several unmarried individuals.

"The Family Worship Hour" is a 15-minute daily radio program, now being heard over seven radio stations.

Augusta Broadcast

"It Is Written," a weekly television evangelistic series featuring George Vandeman, began a 39-week series at 9:30 A.M., Sunday, October 16, on courtesy time being provided by WRDW-TV in Augusta, Georgia.

Because the station reaches 11 counties in South Carolina and 17 counties in Georgia, members of both the Augusta church and South Carolina churches within that area met in Augusta October 1. They presented pledges to provide for 100,000 en-



A portion of the group baptized in the Chattanooga Crusade includes, from left to right: Elder Harold Metcalf, Mr. & Mrs. Bob Thrower—former Baptist evangelist, Mrs. Paul Porter, Mrs. Flora Wheeler, Miss Gladys Ridgeway, Mrs. Maggie White Leth, Mr. G. M. Cranford, Elder Gery Friesen. Second row: Mr. George Robinette, Mr. Paul Porter, Marcia Seal, Mrs. Benny Seal. Third row: Mrs. Bobby Newman, Mrs. Curtis Johnson, J. Benny Seal, Karen Seal, Mrs. Houston Dover. Fourth Row: Mrs. Marye Burdick, Mr. Frank Cunningham, Mr. Fred White, Mr. & Mrs. Ray Simmons, Mr. Houston Dover.

rollment cards to be mailed to homes in every television-viewing county within the station's range.

It was expected that funds would be pledged for another 50,000 cards by members not present for the meeting. Cards cost \$17.50 a thousand.

This is highly commendable because the Augusta church only recently pledged more than \$17,000 for its church operation fund and academy building fund, says A. C. McKee, Georgia-Cumberland Conference president.

As in follow-up programs which have accompanied the "It Is Written" series in other cities, lay members will personally contact those who enroll in the accompanying Bible course, "Take His Word." These contacts will be made every 40 days, taking specified lessons with them.

5 Bible Studies

Bible study activities took a big jump in the Lenoir City, Tennessee, district last April when David Bates and his wife moved to Kingston.

Having taken three courses in giving Bible studies in Baltimore, Maryland, Mr. Bates moved from Chattanooga in April to his present home near Kingston and started Bible studies with his first family group June 28.

"Word spread to neighbors of those receiving studies, and I began receiving requests from others to begin studies in their homes," Mr. Bates relates. "As news of the studies continued spreading I received requests from still others I knew nothing about."

By the end of July Mr. Bates had his fifth study in progress and since that time still others had requested to begin.

Most of those taking the studies



David Bates, Kingston, Tennessee, prepares his projector and tape recorder for Bible studies he gives to five groups each week. The groups average from six to 27.



Discussing the televising of the filmed evangelistic series by Elder George Vandeman over station WRDW-TV in Augusta, Georgia, are, from left: A. C. McKee, Georgia-Cumberland president; M. D. Oswald, Georgia-Cumberland home missionary secretary; W. O. Reynolds, "It is Written" staff secretary, Washington, D. C.; W. O. Coe, Carolina home missionary secretary; Robert E. Metcalf, WRDW managing director; H. V. Reed, Carolina president; J. M. Jansen, Carolina secretary-treasurer; and F. W. Harvey, Augusta church pastor.

were members of some other church already established in the area. At one study there has been a total of 41 persons who have attended at various times. The five studies average 27, 25, 14, 7 and 6.

Mr. Bates is using his projector and a set of the new edition 20th Century Bible course tape recordings. Looking to the future, he expects to get a branch Sabbath school started as soon as possible.

Mr. Bates has been asked several times to conduct the lesson study during Sunday school at a community church near his home and reports that it has been a good opportunity to present Seventh-day Adventist doctrine.

New Day for Graysville

There have been plenty of high days in Graysville and even some low ones.

In the very early days, the denominational organizational headquarters for the Southland centered there. Later a sanitarium and an academy were situated in Graysville. Some of the low days took place when the sanitarium burned down, and later when the academy was reduced to a ten-grade school. The faithful membership continued to hold on with determination with varying degrees of progress and retrogression.

But the upturn has started. There is a sound of going there. Recently Dr. L. F. Littell purchased a magnificent clinic in nearby Dayton. He was accepted immediately—and already he foresees the need of an associated Adventist physician. This means much to the Graysville community.

But the token most significant is the beautiful church now being built on the Graysville campus. It stands in front of where the old boys' dormitory once stood.

During recent days the Graysville membership showed their faith in the future by committing \$23,670 over the next three years to the completion of the church and for the building of the conference academy at Reeves.

The leadership in this effort was as follows: Dr. L. F. Littell was the general chairman, Harold Hanon was the special gifts chairman, G. C. Clowers was initial gifts chairman. The fellowship dinner was an outstanding success.

As it appears now, Graysville will have 100 per cent participation in this forward effort. As one of the charter members exclaimed: "This has been a real revival not only for Graysville but for the whole surrounding area."

R. E. CRAWFORD

Macon Plans New Church

For several years a desperate need has existed for a new church building in Macon, Georgia. Sabbath after Sabbath the small auditorium of the present church is packed to capacity and usually chairs must be brought in to take care of the overflow congregation. Lack of adequate rooms for the children has been a tremendous handicap to the officers of the Sabbath school, and the need is growing more acute.

Six or seven years ago, five acres were purchased in one of the nicest residential sections of the city and a modern school building erected, which is now rated as a model school.

Then, one year ago a start was made to raise funds for a new church building to be built on the same property. This has resulted, up to the present, in \$6,000 in cash toward the project. However, a number of the leaders in the church came to the conclusion that far greater accomplishments in sacrificial giving were necessary if the church were to be a reality in the immediate future, and that it was pos-

sible to at least triple what was being

In conjunction with the overall plans for the Georgia-Cumberland academy, Elder H. R. Beckner, conference institutional development director, met with the church board. They outlined plans whereby the church could raise in pledges over the next three years sufficient funds to meet the total remaining for the construction of the new church, and also the amount needed to meet its allotted portion toward the new academy. The church



Elder Kenneth Harding addresses Macon fellowship dinner. Seated are Elder H. R. Beckner, institutional development director of the Georgia-Cumberland Conference; Dr. and Mrs. George Fuller (Dr. Fuller was general chairman of the canvass); and Donald Short, associate pastor of the Macon church.



Mrs. H. H. Herin, Sr., charter member of the Macon church, addresses the group at the fellowship dinner.

board enthusiastically adopted the plans, and an every-member canvass was conducted in the church.

A wonderful spirit of unity and harmony has been manifested throughout the entire canvass program by both the officers and members of the church.

The fellowship dinner held in connection with the canvass in the fellowship room of the Vineville Methodist church was hailed as an outstanding success. A number of testimonies were given by the laymen of how God had blessed them in their decision to sacrifice for the Lord.

Dr. George Fuller was general chairman for the canvass program, and other speakers for the evening included Dr. O. C. Meissner, Suel Mosley, Jr., Charles Rawls, Norman Wilson, Malcolm Duckworth, and Mrs. H. H. Herin, Sr., one of the charter members of the church. She said that there had been no other occasion in all of the history of the church to equal this fellowship program.

fellowship program.

At the time of writing, approximately 80 per cent of the canvass goal of \$52,000 has been pledged, with pledges from two-thirds of the congregation already received.

We give praise to our heavenly Father that His people here in Macon have been willing to enter into a real spirit of sacrificial giving. It is our hope that in the next 18 months we shall be worshipping in our new church.

KENNETH HARDING, Pastor

routh With Truth

The youth and juniors of the Cleveand, Tennessee, Seventh-day Adventist church are in the midst of a spontaneous evangelistic program — Youth with Truth Crusade.

Recently the young people came to the adult leaders of the church with the suggestion that such meetings be conducted for the people of the community. The adult members enthusiastically endorsed the project.

The first step was to conduct a series of eight messages in the Cleveland church as a preliminary to public meetings for people of other faiths.

Sabbath, September 24, two juniors and one youth presented topics related to the subject, "To understand the Bible," at the church service. Similar services were conducted Monday, Wednesday and Friday evenings with the concluding service on Sabbath, October 8.

The program is co-ordinated by a directing committee composed of youth and adult leaders of the youth and junior groups. A date for the second series was to be set following the completion of the first series of talks.

Kentucky-Tennessee

Youth Leaders Meet

A well-outlined program packed full of instruction how to help save our youth through Pathfinder and Missionary Volunteer activities, plus plenty of healthful recreation, made up the program at the Tri-Union MV and Pathfinder Officers' Workshop, conducted at Little Grassy Lake, Illinois, September 9 through 11. The MV secretaries of the Central, Lake and Southern Unions were present, along with local conference and church MV leaders and Pathfinder directors.

"I Pledge My Wholehearted Support"

For many years the constituency of the Georgia-Cumberland Conference has realized the need of our own conference academy. Now that we are fully committed to the task of providing this academy, I am happy for this opportunity to pledge my wholehearted support of the academy program. I trust that all of us who are members of this conference will be willing to make the necessary sacrifices for the speedy accomplishment of our goal that our young people in Georgia-Cumberland may continue to be provided with the kind of education necessary to fit them for a place in God's service here, and a place in His kingdom hereafter.

KENNETH HARDING, Pastor Macon District

All 47 acres of the five-year old camp on the lake are adaptable for cabin camping, hiking, recreation, campfires, hobbies, boating, canoeing and water skiing. Sabbath afternoon was spent in showing us how to help our youth enjoy nature through interesting games of track and trail. This way the young people can glean spiritual gems from God's great out-of-doors. Saturday night was devoted to learning new games to teach the youth - games that stressed the necessity of a purpose and a spiritual application to our fun. On Sunday, while the Pathfinder leaders were being taught the fundamentals of drilling, knot tying, camp pitching, hobbies and crafts and given instructions as to how to start Pathfinder clubs, the MV leaders were learning improved methods of youth leadership.

All those who attended expressed the desire to have a like camp next year which would stress survival in the wilds and help us prepare our youth for the coming time of trouble.

Mrs. J. W. Osborne Pathfinder Director Madison Boulevard Church

Indian Creek Camp

The Kentucky-Tennessee Conference opened its new youth camp last summer on Center Hill Lake by operating four separate camps with a total attendance of nearly 500. The camps included the junior boys and girls, handicapped children and a doctors'-ministers' retreat. The Lord markedly blessed the preparation for the opening season of the camp, which was purchased less than a year ago.

The most popular features of the camp were the waterfront activities, horseback riding, campfires and nature study. Directing the excellent nature program were Miss Alta Philo and Terry McComb. A total of 311 MV honors were awarded. Out of a staff of 50, 29 were senior youth from our academies and colleges, all of whom made outstanding contributions to the young people of our conference.

Mrs. Frieda Sossong, director of food service, added much to the success of the camp by her delicious meals. Next season we are planning a greatly expanded program which will include a senior youth camp. The camp is now being used for camping by families, as well as church and school groups.

Contruction will continue as the funds are made available.

W. E. DOPP, Youth Leader Ky.-Tenn. Conference





Left: the beautiful blue waters of Center Hill Lake were thoroughly enjoyed by all the campers. Right: The youngsters called this "just horsin' around."





Left: Camp stew, anybody? Right: Counselor Sonny Ricks shows interest in campers' technique of tile craft.

South Atlantic

New Columbia Church

After 40 years of dreams, the Lord gave the members of the Ephesus Seventh-day Adventist Church a new church building in which to worship Him. The church has all the proper appointments for the size of its congregation and room for increase in membership.

The church seats 250 persons in the main auditorium and 40 persons in the wing. The church present membership is 80. Our local leader, Mr. Ugene Preston, played a large part in the completion of the church along with all of the faithful members.

Those who took part in the opening services were Elder L. S. Follette, guest speaker, Elder Samuel Thomas, Elder O. S. White and many of our fellow brethren and sisters from nearby churches.

Pray for us as we seek to do greater work for heaven.

F. W. PARKER, Pastor

VBS Graduation

Graduation exercises were held for the Rocky Mount Vacation Bible School in the church. There were 33 students in attendance daily.

The welcome address was given by Mrs. Zenobia Thomas. Songs and skits were given by the primary, intermediate and junior departments.

The teachers were Mrs. Zenobia Johnson, Mr. Matthew Kirby, III, Mrs. Elizabeth Thomas and Mrs. Zenobia Thomas. Mrs. Sallye Kirby was in charge of all of the music for the school.

We are always proud of our Vacation Bible School in Rocky Mount for it proves to be an inspiration to those in attendance as well as in the homes of those attending.

Mrs. Zenobia H. Thomas Press Secretary



Students and teachers of the Rocky Mount, North Carolina, Vacation Bible School.

MV Fellowship at SMC

A student religious group in charge of all services held at Southern Missionary College on a recent week end presented a nationally-known Seventhday Adventist editor as a featured speaker.

Each year the campus chapter of the Missionary Volunteer Society sponsors a fellowship week end. State and regional youth leaders gathered here

from eight Southern states.

Desmond Cummings, youth leader for the Southern Union of Seventh-day Adventists, Decatur, Georgia, was the featured speaker at a Friday night vesper service. This was the first convocation of the week end.

Mr. Roland R. Hegstad, editor of Liberty magazine, was the speaker during the regular Saturday morning church service. He is also associate secretary of the Religious Liberty Department of the General Conference of Seventh-day Adventists, Washington, D. C.

Mr. Hegstad conducted the spring Week of Spiritual Emphasis here in 1958. Since then he has filled several

other speaking appointments here.
An ordained Seventh-day Adventist minister, Mr. Hegstad last summer made a tour of Europe and presented an illustrated lecture, "Reformation Lands," on Sabbath afternoon.

A sundown meditation service was conducted Saturday evening by L. J. Leiske, youth leader and president of the Alabama-Mississippi Conference of Adventists, Meridian, Seventh-day Mississippi.

Saturday night a Western-style corn roast was presented by the student organization. The students gathered around 12 bonfires to roast some 1,000 ears of corn. Camp-fire entertainment was provided. (See cover picture.)

A brief vesper service, following the entertainment, was conducted by Ted N. Graves, youth leader of east Ten-nessee and Georgia. His headquarters are in Atlanta.

The week end activities were planned under the direction of Dwight Hilderbrandt, student leader of the SMC Missionary Volunteer Society.

Other officers are Richard Brunk, associate leader; Lewis Bush, treasurer; and Joanne Schuler, secretary.

"Although human beings have abused their mercies, wasted their talents, and lost the dignity of godlike manhood, the Creator is to be glorified in their redemption."—Gospel Workers, page 38.

OBITUARIES

GRIGGS: Julius M. Griggs was born in Cleveland County, North Carolina, July 31, 1885, and died August 7, 1960. He united the remnant church in the early twenties and remained a very loyal member. He was a member of the Henderson-ville, N. C., church at the time of his death. He is survived by his wife, Mrs. Eula Cornelia Whitaker Griggs.

HOLLAR: Mrs. Carrie Lee Hollar, born August 9, 1882; died September 2, 1960, at the age of 78. Surviving her are one son, five daughters and one sister.

BISHOP: Cynthia Ann Bishop was born in Orlando, Florida, June 15, 1952, and passed away August 15, 1960, following heart surgery at the J. Hillis Miller Health Center, Gainesville, Florida. She is survived by her parents, Mr. and Mrs. Loren Bishop and a sister, Suzy.

HOLLY: George Franklin Holly was born January 9, 1877, in Marion County, Florida, and died July 25, 1960, in Ocala, Florida. He was a member of the Ocala church. He is survived by his wife, Emma, one daughter and one sister.

ADDKISON: Robert E. Addkison was born December 23, 1892, in Camden, Mis-sissippi, and died September 9, 1960, at Augusta, Georgia. He was a member of the Winter Haven church. He is survived by his wife, Iola, one son and one daughter.

LONG: Clem M. Long was born December 4, 1876, in Indiana, and died July 19, 1960, at his home in Anthony, Florida. His wife, Elizabeth, preceded him in death in 1955. He is survived by one daughter and two sons.

FRY: Lula Estelle Pipkin-Fry was born July 28, 1883, in Trezevant, Tennessee, and passed away September 22, 1960, at Hinsdale Sanitarium and Hospital, Hinsdale, Illinois, at the age of 77. She was married to John Albert Fry of Jackson, Tennessee, in 1901. She is survived by her four children. Her membership was at the Nashville First Church.

Jones: Mrs. Abigail Russell Jones was born in Nebraska, December 13, 1890, and died in Decatur, Georgia, August 27, 1960. She was a member of the Birmingham Seventh-day Adventist Church in Alabama for 50 years and was church organist there for 32 years. Mrs. Jones was a widow of the late Stephen Earl Jones. In



remember... ONLY YOU CAN PREVENT FOREST FIRES!

1959 she moved to Decatur to be with her daughter, Mrs. Douglas Anderson, and became a member of the Beverly Road Church.

RUSSELL: Mrs. Edna Blair Russell was born September 17, 1879, in Weirsdale, Florida, and passed to her rest September 28, 1960, at the home of her son in Miami, Florida. She was a member of the Miami Temple church. Surviving her are four sons and two daughters.

OWEN: Mrs. Georgia Ann Owen, 66, widow of Charles E. Owen, died at her home, 307 McCormick Street, Knoxville, Tennessee, September 25, 1960, after a lingering illness. She is survived by four sisters.

JACOBS: Eldon P. Jacobs, 36, died September 23, 1960, at Madison Sanitarium. He was a member of the Lenoir City Seventh-day Adventist Church. He is survived by his wife, Mrs. Elizabeth Jacobs, his mother, three sisters and six brothers.

WILKES: Mrs. Elbridge Wilkes, 75, died September 3, 1960, of a heart attack at Presbyterian Hospital, Knoxville, Tennessee. She is survived by two sons.

All Writers

Elder Walter T. Crandall, editor of The Youth's Instructor, will conduct a writers' conference at Southern Missionary College November 4-6.

You Are Invited

CLINTON THEOLOGICAL SEMINARY REUNION

A second Clinton Theological Seminary reunion is planned to be held at the La Sierra College Tuesday, December 27, 1960. The afternoon program is to begin at 3 o'clock; supper at 6 o'clock at the college cafeteria and the evening program is to begin at 7:30. All students, teachers and especially graduates are cordially invited. For further information write to Mrs. O. J. Graf, 11384 San Juan, Loma Linda, California.



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(SDA rate, 1 yr. \$3.00)		31							
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☐ THE GEM TRIO with Junior Guide	e 22.50	<u>ices</u>	17.00	ě	5.50	19.55			
☐ THE GEM TRIO with Worker	20.50	pric	15.25	1	5.25	17.45			
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(Review, Life and Health, Liberty, GO)	22.75	at	14.75	1	8.00	17.30			
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October 30—Bible Questions November 6-Are You in Prison? November 13-The Sinner's Prayer November 20-Temples on Earth

SUNSET TABLE

Oct. 28	Nov. 4	Nov. 11	Nov. 18
5:50	5:43	5:38	5:34
4:59	4:52	4:47	4:43
5:33	5:26	5:20	5:16
5:51	5:44	5:38	5:34
4:56	4:49	4:44	4:39
4:49	4:41	4:35	4:29
5:10	5:03-	4:57	4:53
5:09	5:03	4:58	4:54
4:56	4:48	4:43	4:38
5:44	5:39	5:35	5:31
5:24	5:17	5:11	5:07
	5:50 4:59 5:33 5:51 4:56 4:49 5:10 5:09 4:56 5:44	5:50 5:43 4:59 4:52 5:33 5:26 5:51 5:44 4:56 4:49 4:49 4:41 5:10 5:03 5:09 5:03 4:56 4:48 5:44 5:39	5:50 5:43 5:38 4:59 4:52 4:47 5:33 5:26 5:20 5:51 5:44 5:38 4:56 4:49 4:44 4:49 4:41 4:35 5:10 5:03 4:57 5:09 5:03 4:58 4:56 4:48 4:43 5:44 5:39 5:35

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WANTED: Film strips and projector for Bible studies. WANTED: SDA registered nurse to work in Adventist doctor's office. Church and church school nearby. Contact Evert E. Kuester, M.D., Route 5, Kingsport, Tennessee. (21,22)

nurse to work in Adventist doctor's office. Church and church school nearby. Contact Evert E. Kuester, M.D., Route 5, Kingsport, Tennessee. (21,22)

WANTED: Unattached, healthy, responsible woman, middle-aged or younger, to live in home and assist with elderly lady, children, and general housework. Salary and details open to discussion and agreement. For further information write Mrs. L. C. Waller, Route 2, Box 317, Candler, N. C. Telephone Mohawk 7-1412. (21,22)

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RIVERLAWN TRAILER PARK. on the beautiful Aldia River. Large trailer spots, Branch Sabbath school, registered nurse on grounds. Planned recreation and hobby classes. Gene Steiner, P. O. Box 308, Riverview, Florida. (21-24)

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POSITION OPEN at our plant for laboratory assistant. Work involves quality control, recipe testing, and assisting in research and development. Opportunity for advancement in responsibility and income. Some experience or training in foods and nutrition important in qualification for job. Write to Worthington. Foods, Inc., Worthington, Ohio. (21-23)

NEWBURY PARK ACADEMY has openings in the Broom Factory for experienced to learn the trade. If you are interested, please contact the Principal, L. W. Roth, Newbury Fark Academy, Newbury Park, California. Telephone Thousand Ocaks, Cluzer Contact the Principal, L. W. Roth, Newbury Fark Academy, Newbury Park, California. Telephone Thousand Ocaks, Cluzer Contact the Principal, L. W. Roth, Newbury Fark Academy, Newbury Park, California. Telephone Thousand Ocaks, Cluzer Contact the pri

FOR SALE: 16-room, stone-veneer building, seven baths, eleven cedar-lined closets, six with mirrored doors. Six apartments and two single rooms. Automatic gas heat, new furnaces, ventilation by four-foot attic fan through transoms over doors and by fan in basement through heat registers. Ideally located for nursing home. One acre lot with many shade, ornamental and fruit trees. Terraced lawns. Trailer on foundation and trailer space with septic tank. Three blocks from

Madison Sanitarium and Hospital. Next door to doctor's clinic. On hard road, 300 feet from Nashville bus stop. Income on apartment house \$396.00 per month. Reasonably priced at \$28,500. Contact Roy Kinsey, 777 Sanitarium Road, Madison, Tennessee. (22)

Tennessee. (22)

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FOR SALE: Service station and grocery store located near Dunlap, Tennessee, SDA church and church school. Have one acre of land, more can be had it desired. Electricity, telephone, school bus and mail route by our door. Contact Carl Land, Phone Wilson 9-2228, Star Route, Dunlap, Tennessee. (22, 23)

Tennessee. (22, 23)

PECANS: This year's crop. Schleys, Stuarts, Success, Frotcher, Moneymakers. Price F. O. B., Albany, Georgia. Shipped in 100-lb. lots or more. Best quality. William D. Kearce, Sr., 405 Edgewood Lane, Albany, Georgia. (22, 24)

CAFETERIA DIRECTOR: One of our newest, best equipped SDA institutions is seeking an ambitious, neat man or woman to manage its cafeteria. Please give references in first reply. Write to Dept. H., Southern Tidings, Box 849, Decatur, Georgia. (22, 23)

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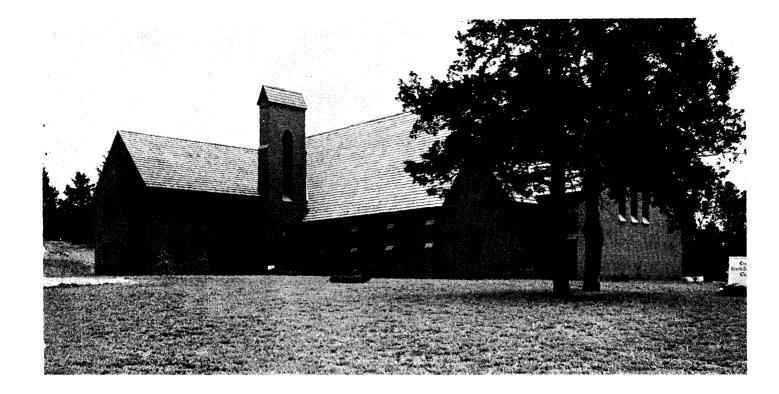
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HOME FOR SALE: Two bedroom block house, nice Florida room, living room, kitchen, bath, utility room. Excellent neighborhood, organic garden, citrus trees, near Forest Lake Academy, church and shopping center. High and dry. Price \$7,500. Some terms. W. H. McHenry, Rt. 2, Box 477, Maitland, Florida, or phone Va 8-4305, Winter Park, Florida (22)

FOR SALE: Three-bedroom house, 1½ baths. East porch 10 x 14. Two basements. Good shade. Priced to sell. Eugene Wedel. Phone 2-0087. Routs 3, Box 483, Tallahassee, Florida. (22)

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In the summer of 1955 Elder W. R. May, assisted by the district pastor, Elder G. S. Stevens, together with Obed Graham and Mrs. Marye Burdick, Bible instructor, conducted a series of evangelistic meetings in a 40 x 80 metal tabernacle in Huntsville, Alabama. Elder May, newly appointed conference evangelist, in counsel with the conference committee, had selected this growing city, which at the time boasted only a handful of white Adventist believers, as the location of his first effort, and members in the Alabama-Mississippi Conference especially interested in the evangelism program had provided the money to purchase the tabernacle. From the very outset the meetings met with tremendous success, and at the close of the series on August 27, 1955, a new church of 54 members was organized.

Now, five years later, this congregation has a membership of 113, with a lovely, new, completely-air-conditioned church, recently built at a cost of approximately \$120,000 (shown in the accompanying pictures), and a fine, new church school building where thirteen pupils are receiving a well-rounded Christian education under the direction of Mrs. Mabel B. Scott, teacher.

Dr. L. B. Hewitt, practicing physician and conference medical secretary, who has been located at Huntsville during the past six years, has given tremendous support to the expanding program in this place. This past summer Dr. Ted H. Dortch, Jr., recent graduate of the CME School of Dentistry, joined him in service there.

A good number of the church members are employed at the Redstone Arsenal and a couple are college instructors.

The work in Huntsville continues to move ahead, and our believers there look forward to the time when their lovely church home can be dedicated free of debt. Pray for the work at this place.

LEROY J. LEISKE



What the Alcoholic Beverage Industry Wants You to Believe

By DESMOND CUMMINGS

On October 29 Seventh-day Adventists in the Southern Union Conference and elsewhere will have an op-



portunity to help win one of the most vicious battles being fought anywhere. I refer to the battle being waged against the mounting problems of alcoholism.

We cannot afford to be complacent about this Desmond Cummings thing. Unfortunate-

ly the problem strikes at far too many Seventh-day Adventist homes as well as the homes of their neighbors, relatives and friends. To make matters worse, in many instances, the American people are being brain washed as to the true dangers and results of drinking. For example, the alcoholic beverage industry itself is propagandizing its philosophy through ten basic teachings. Some of these are partially true. The industry believes that in order to keep an evil going you must surround it with some good. That is why the following ten teachings have been so readily accepted by so many fine intelligent people:

- 1. That alcoholism is a disease and that the alcoholic is a sick man.
- 2. That alcoholism is not due to alcohol, but rather to the psychological or the pathological makeup of the individual. In other words, the trouble is in the man and not in the bottle.
- 3. That the alcoholic, inasmuch as

he is a sick man, should be sent to a hospital and not to a jail.

- 4. That drinking is no longer a moral problem, but rather a public health problem.
- 5. That clinics should be erected in all of our major cities for the rehabilitation and care of the alcoholics and that the expense of erecting and operating such clinics should come out of the public
- 6. That beer, wine, and whiskey should be recognized as a food and should be placed in every food store in the country.
- 7. That the vast majority know how to handle their liquor. Only a very small percentage of those who drink, not more than 5 per cent, get into difficulty due to their excessive drinking.
- 8. That every person should be left to decide for himself whether or not he will drink. To require him to abstain is fundamentally wrong and to prohibit the manufacture and distribution, sale and consumption of alcoholic beverages is a wrong of the first magnitude.
- 9. That our goal should be moderation, not prohibition, which takes away personal liberty, breeds gangsterism, bootlegging and crime, and which was a failure. All citizens, church people included, should unite in this new scientific approach to the alcohol problem and work for true temperance, which is drinking in moderation.
- 10. That plans should be laid for the revision of all textbooks so

that the ideas taught in our schools will be in harmony with this new scientific approach to the alcohol problem.

These ten teachings, culled from various alcoholic beverage industry publications, are receiving wide acceptance today. There is a grain of truth in most of them. But the truth element is there merely to camouflage. Seventh-day Adventists, of all people, ought to recognize this. We also should recognize the danger of one or more of these teachings becoming embedded in the thinking of Seventh-day Adventist young people. If this should happen, the results would be disastrous.

There is a most effective way, among many developed by the American Temperance Society, to expose these teachings. I refer to the circulation of Listen magazine.

No other piece of "truth" literature aimed at combatting the lies and half truths of the alcoholic beverage industry has ever been so effective as Listen. Not only should every Seventhday Adventist home have access to it; every public official, every teacher in all the schools and every other thought leader throughout the Southern Union should be receiving Listen magazine.

On Sabbath, October 29, you will have an opportunity to meet this challenge. Your nation's welfare, your community's welfare and possibly the welfare of your immediate family are at stake in this issue. You cannot afford to do nothing for the cause of temperance, and you never can do too much.