

GENERAL CONFERENCE COMMITTEE

December 7, 1989, 1989, 10:00 a.m.

MEMBERS PRESENT

Enoch Oliveira (Ch), C D Watson (Sec), C E Aeschlimann, W Conn Arnold, Karl H Bahr, Rosa T Banks, M T Bascom, R W Bendall, C E Bradford, W Floyd Bresee, Shirley Burton, E E Carman, W T Clark, G H Crumley, R L Dale, Karen Flowers, D F Gilbert, G Gordon Hadley, J H Harris, Warren L Johns, W G Johnsson, Israel Leito, J Lynn Martell, W L Murrill, T R Neslund, R L Pelton, Leo Ranzolin, D E Robinson, Monte Sahlin, A E Schmidt, William H Shea, E H J Steed, Elizabeth A Sterndale, Michael H Stevenson, Iris H Stober, Gary B Swanson, M C Van Putten, F W Wernick, Ted F Wick, K H Wood

DEVOTIONAL REPORT

C D Watson presented an encouraging report from the Far Eastern Division. The division office has a high caliber team of nationals and expatriates who work efficiently with a good democratic spirit. There is a tremendous loyalty among the workers. Retirees who have served in the FED often return to give further service on a volunteer basis.

Each union is confident of reaching its Harvest 90 goal. In fact some goals have already been reached. The Global Strategy Committee is taking steps to reopen the work in North Korea.

In Bangladesh a well-thought-out plan for reaching the Muslim population was introduced.

In each of the unions there is a commitment to the aims and objectives of the Church and a clear understanding by the leadership of their responsibility and accountability as administrators. The workers sensed their responsibility and ties with the General Conference in the united thrust of world evangelism.

Watson saluted the leaders of the Far Eastern Division for their fine leadership.

Enoch Oliveira commented that the interest in the work is so successful in Korea and China but not in Japan, Hong Kong or Taiwan.

F G Thomas reported on his nostalgic trip to England, the home of his parents. He visited Newbold College where Borge Schantz had organized a program to commemorate the history of the Seventh-day Adventist British missions. Up through the 1920's Britain sent 60 missionaries, mostly to Africa. The remarkable thing was that their

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church membership was only 5,000 strong. This program was designed to encourage today's leaders.

Borge Schantz has set up the new Global Centre for Islamic Studies headquarters at Newbold College which is very tastefully decorated. David A Dunn and his wife, a young couple who were appointed to work in the Middle East, were there for a week of orientation.

Thomas also attended the Africa-Indian Ocean year-end meeting in Abidjan. The division is very much involved in Harvest 90 and expects to exceed its goal.

He was taken to Yamoussoukro, a town located north of Abidjan, where the President of Cote de' Ivoire is building a replica of St Peter's Basilica in Rome, actually a little larger. There are also beautiful gardens around the new Basilica. The Pope has agreed to come there to open the Basilica. A 20 room mansion is being built nearby to accommodate him overnight.

Thomas spent a weekend in Nigeria, the most populated country in Africa. Visits were made to the Adventist Seminary of West Africa and Ife-Ife Hospital.

Ife-Ife Hospital was taken over by the government for 11 years and given back to the Church two years ago. The medical staff is working under very adverse circumstances but is performing a wonderful ministry

ADRA has put down a new bore-hole for water for Ife-Ife Hospital. But the old pipes are so corroded that they permit only a trickle of water. There is an urgent need for a new water system.

Rwanda was the next stop on the itinerary. Thomas had lived many years on the border of Rwanda but never had the privilege of visiting that beautiful country.

He was able to visit Gitwe, Rwankeri Adventist Secondary School, The Adventist University of Central Africa, the orphanage and the facilities in Kigali. The work in Rwanda has prospered in spite of severe budgetary limitations.

Thomas thanked the committee for voting his itinerary. In spite of the severe economic problems and the lack of trained workers, the Lord makes up for our deficiencies.

PRAYER

F W Wernick was requested to remember Salim Japas, Jaime Castrejon, Eugene Stiles, Meredith Webster's mother and C L Brooks in his morning prayer.

MINUTES of the meeting held November 30, 1989 were approved.

GCO/GCC to FGT

ADAMS, ELVIN--RESIGNATION

VOTED, To accept the resignation of Elvin Adams, Associate Director of the Health and Temperance Department, effective June 30, 1989.

GCO/GCC to FGT

ADAMS, ELVIN--APPRECIATION

VOTED, To express appreciation to Elvin Adams, Associate Director of the Health and Temperance Department, for the valuable service he gave to the General Conference.

AUD/GCO/AUD/GCO/GCO/GCC to DFG

SALSBERY, RICHARD L--AREA DIRECTOR OF THE WEST
COAST AUDITING SERVICE - APPOINTMENT

VOTED, To appoint Richard L Salsbery, currently serving as acting area director of the West Coast Area General Conference Auditing Service, as area director of the West Coast Area effective January 1, 1990 (see GCC 89-270).

GCO/GCC to FGT

GREENE, JAMES A--RESIGNATION

VOTED, To accept the resignation of James A Greene, from membership on the General Conference Committee effective August 12, 1989 since he no longer serves as Vice President for Financial Administration, Loma Linda University.

CA/GCC to SEC

COMMITTEE ON APPOINTEES

VOTED, To approve the following report of the Committee on Appointees:

Appointments

Bowler, Bonnie Sue (GC/NAD)--Payroll Clerk, FED, Singapore (FED)
Brown, Harold Floyd (AR-LA Conf)--Assistant Academic Dean, Korea
SDA Language Institutes (FED)
Rosu, Emilia E--Amend action of May 3, 89 by changing division
status from EUD to NAD (voted by ADCOM Dec 4, 89 and eff
Nov 13, 85)

Releases

Boram, James Daryl from appt as Maintenance Director, Ishaka Adv
Hosp (EAD) Declined

Permanent Returns

Erlandson, Virgil Van Oliver, Dentist, Youngberg Adv Hosp,
Singapore (FED) to NAD, Assignment Completed, eff Jun 90

ADCOM/GCC to EO

INTERDIVISION TRAVEL

VOTED, To approve the following interdivision travel:

1. GENERAL CONFERENCE STAFF

Presidential

Kloosterhuis, R J	South African Union Conference, Jan 15-24, 1990 to attend the Literature Evangelist Institute to be held at Hartenbos, South Africa and the Africa Literature Ministry Coordinating Board to be held at Harare, Zimbabwe.
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Adventist Review

Johnsson, William G	Southern Asia Division, Feb 12-28, 1990 to gather material for feature articles about the Southern Asia Division.
Widmer, Myron	Inter-American Division, Nov 30-Dec 17, 1989 to gather material for feature articles about the work in Mexico.

Risk Management Services

Skadsheim, Melvin A

Euro-Africa Division,
Dec 11-15, 1989 to visit the Euro-
Africa Division office and the
Zurich Insurance Company in Zurich,
Switzerland for insurance business.

2. OTHER DENOMINATIONAL WORKERS

North American Division

Bushnell, S. Arthur
(Central California
Conference)

Far Eastern Division,
Apr 29-May 22, 1990 to conduct an
evangelistic crusade in the North
Philippine Union Mission. Travel
will be paid by the Physicians for
the Evangelization of the
Philippines.

Feyerabend, Henry
(Michigan Conference)

South African Union Conference,
September and October 1990 to
conduct an evangelistic crusade for
the Portuguese people to be held in
Johannesburg.

Nelson, Greg
(Auburn Academy)

South Pacific Division,
Jan 19-27, 1990 to participate in
the Victorian Conference camp
meeting. Travel will be paid by the
Victorian Conference.

3. ADJUSTMENTS

Rasi, Humberto M

Inter-American Division,
Feb 20-Mar 4, 1990 instead of dates
previously voted.

Adjourned.

Enoch Oliveira, Chairman
C D Watson, Secretary
Betty Pierson, Recording Secretary

W. Cous. Esq.

GENERAL CONFERENCE COMMITTEE

December 14, 1989, 11:10 a.m.

MEMBERS PRESENT

C E Bradford (Ch), M C Van Putten (Sec), Roy Adams,
 C E Aeschlimann, M J Allen, W Conn Arnold, Rosa T Banks, M A Bediako,
 R W Bendall, C E Bracebridge, W Floyd Bresee, Shirley Burton,
 G H Crumley, G O Engen, V S Griffiths, J H Harris, F L Jones,
 G E Knowles, Israel Leito, J Lynn Martell, M J Murray, R W Olson,
 R L Pelton, G L Plubell, Stoy E Proctor, G E Rice, Gary M Ross,
 Monte Sahlin, A C Segovia, R S Smith, Elizabeth A Sterndale,
 C R Taylor, G Ralph Thompson, O A Troy, C D Watson, Ted F Wick,
 D S Williams, K H Wood, F Donald Yost

MINUTES of the meeting held December 7, 1989 were approved.

HARVEST 90 REPORT

C E Aeschlimann presented the following Harvest 90 report:

September 30, 1989 the basic goal for Harvest 90 was reached--
 2,004,640 baptisms.

South America and Inter-America have already reached the total
 Harvest 90 goal, and Eastern Africa expects to reach it this month.

Of the eight remaining divisions, six have good possibilities of
 reaching theirs.

More than 500,000 souls will probably be baptized during 1989.

SEC/GCO/GCC to FGT

1990 GENERAL CONFERENCE SESSION--25% PROVISION - REPORT #3a

VOTED, To authorize the following additional partial list of
 delegate quotas to the 1990 General Conference Session under the 25
 percent provision of the General Conference Constitution, Article III,
 Section 3b:

Divisions and Attached Unions

Africa-Indian Ocean Division - decrease from 20 to	10
South African Union Conference - decrease from 6 to	4
Southern Asia Division - decrease from 8 to	0

General Conference Institutions

Adventist Health System/Loma Linda	1
Loma Linda University	16
SDA Radio, TV and Film Center	10
Adventist World Radio	1

General Conference

Eastern Asia Affairs Committee	1
South African Affairs Committee	2

Unorganized Territory

China	6
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SEC/GCO/GCC to FGT

1990 GENERAL CONFERENCE SESSION—25% PROVISION - REPORT #3b

VOTED, To approve the following partial list of delegates at large to the 1990 General Conference Session under the 25 percent provision:

DIVISIONS

Africa-Indian Ocean Division

Pierson, Robert G

(10 positions allocated; 2 names approved)

Euro-Africa Division

Cosendai, Aime	Noltze, Ronald K
Henning, Heinz	Patzke, Arno
Makowski, Michael	Pujol, Carlos
Menis, Alain	Rupp, Reinhard
Morgado, Joaquim	Villeneuve, Claude

(15 positions allocated; 10 names approved)

Inter-American Division

Archbold, B L	McDonald, Barbara
Castrejon, Jaime	Martinborough, G O
Hawlitshchek, Jochen	Villarreal, Isai

(20 positions allocated; 6 names approved)

North American Division

Atlantic Union

Brathwaite, Leila	Johnson, Gaylen
Carlson, Arthur	Lightbourne, Ronald
Carnegie, Ruth	Phipps, Edward
de la Pena, Carlos	Prosper, Naasson
Diller, Ralph	Soh, Benjamin
Edison, Yvonne	Thomas, David
Franklin, Samuel	Thompson, Jonathan
Griffiths, Helen	Vance, Junell
Gudmundsson, Lourdes	Wesley, Philip
Homicile, Luc	Yarde, Glenda

(20 positions allocated; 20 names approved)

Canadian Union

Bruce, James	Halminen, Karen
Cadogan, Isaac	Hutton, Karen
Cote, Harold	Janes, Ralph R
DeBoer, Gary B	Martin, Wayne
Domke, Carol	Parchment, Orville D
Ganson, Reo	

(11 positions allocated; 11 names approved)

Columbia Union

Abraham, Vimala	Klinger, Don
Ahnberg, Ralph	Lastine, Jerry
Bath, Peter	LaTonn, Janice
Breckenridge, Bryan L	Loveless, William A
Cale, Bryan	Ming, Melvin
Carreno, Teofanes	Netteburg, Kermit
Clough, Earl	Osborn, Richard C
Danko, Nicholas	Pangborn, S D
Davis, James	Santee, Willard
Dent, Joseph F	Stephan, James
Eva, Willmore	Willet, Robert L
Hardman, May	Wright, Henry M
Harlin, Cecil	Wright, Walter
Hodges, Clarence E	

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(27 positions allocated; 27 names approved)

Lake Union

Alger, Vernon	Magana, Orlando
Case, Charles C	Nelson, Ruth
Campbell, Carlton	Ogden, Merlene
Currian, B J (Mrs)	Ottshofski, Herman
Davis, Jerome	Snowden, J K
Ekkens, Daniel	Snyder, Charles
Habenicht, Richard	Stephan, Frederick R
Hagarman, Zerita	Toscano, Louis
Ippisch, Warren	Vaga, Remberto
Knecht, Dorothy	Woods, Charles

(20 positions allocated; 20 names approved)

Mid-America Union

Blanchfield, Roger L	Johnson, Cleo V
Brooks, Dennis	Lauer, Richard
Carlson, Ronald	Myers, Allen E
Carter, Willa Mae	Northrup, Melvin E
Flynn, Thomas W	Roehl, S Pete
Gibb, Betty	Underwood, R Lincoln
Glass, Evelyn	Wagner, John
Goley, John	Warren, Paul
Hanson, Donald L	Woolford, Robert

(18 positions allocated; 18 names approved)

North Pacific Union

Dodds, Larry D	Rayl, Betty A
Klam, Norman	Retzer, Verlyn
LeMert, Scott A	Spaulding, Sarah
Libby, John E	Stanyer, Thomas O
Lutts, T F	States, Newton H
Maddox, Sanford D	Summers, Lloyd
Manullang, Wellington	Vixie, John
Ortiz, George A	Wagner, William
Paulson-Lauda, Mary E	Zbaraschuk, Ila
Rasmussen, John	Zuchowski, Larry

(20 positions allocated; 20 names approved)

Pacific Union

Alleyne, William	Benson, Helmer
Anderson, Elizabeth	Bledsoe, T H
Bates, Richard	Blix, Fay

Bowen, Jill	McMurray, Frank G
Camacho, Harold	Montgomery, Marvin
Castro, Estela	Osiek, Ron
Caviness, Lawrence C	Pak, Hyung Chong
Chung, Kwang-Su	Paytee, Lorenzo
Clouzet, Ron	Peverini, Julio O
Cornwell, Frank E	Rincon, Isabel
Cunningham, Denise	Robertson, Philip
Del Pozo, Eloy D	Robles, Daniel C
Everidge, Gayle	Roderick, Richard H
Forsythe, Diane	Simons, Richard W
Hadley, Lee A	Solazzo, Michael
Hernandez, Vincent	Soria, Jorge
Howard, Martin	Sullivan, Don K
Hutchins, Kenneth	Taylor, David L
Jackson, Michael H	Thurber, Mic
Jobe, Meredith	Uren, Theodore, H
Knittel, Frank A	VanDenburgh, David
Ladd, Kenneth	Whitaker, Robert
Lau, Yvonne	Wiley, Jerry
Luckey, Manley	Williams, Birdie
Maxwell, Shirley	Zamora, Robert
Melashenko, E Lonnie	Zavala, Alfonso

(52 positions allocated; 52 names approved)

Southern Union

Abbott, W Maurice	Kirlew, William A
Albury, Frances	Kochenower, Benjamin D
Beckworth, Bill J	Lester, Isaac L
Bidwell, Dale	McFarland, Thomas
Blair, Mardian J	McKinney, James R
Bostian, Donald	McKinney, Oliver J Jr
Bryan, William R III	McNealy, T A
Butler, Xavier	Mills, Herman
Corredera, Wilfred	Murrian, William
Crook, Stewart J	Pilliner, Eileen
Cruise, Bernice	Pine, Cynthia
Davis, Frances	Powell, George A
Davis, Larry	Ringer, Alvin
Eaton, John	Roddy, Eugene
Epperson, Kenneth James	Ross, Dennis
Facundus, Elsie	Sahly, Donald R
Greenleaf, Floyd	Slattery, Faye
Grier, John	Stevenson, Richard
Halverson, Ronald B	Stout, Lewis A
Harrell, Frank	Werner, Thomas L
Haupt, Faye	

(41 positions allocated; 41 names approved)

Southwestern Union

Chavez, Mariano	Meister, Lowell
Coggin, Claudia	Moore, Larry R
Daniel, Ray F	Murray, J Fred
Dixon, Alva	Orduno, Ralph
Green, Samuel	Premdas, Harold R
Knutson, Deryl	Stacey, G Edward Jr
Martin, Carlos	Velez, Hilda
McFarlane, John H	Williams, Philip

(16 positions allocated; 16 names approved)

GENERAL CONFERENCE INSTITUTIONS

Adventist Health System/Loma Linda

Hinshaw, David B

(1 position allocated; 1 name approved)

Adventist World Radio

Grisier, Daniel

(1 position allocated; 1 name approved)

Christian Record Services

Delete Hauck, Elmer

(2 positions allocated; 1 name approved)

Loma Linda University

Andreasen, Niels-Erik	Osborne, David D
Behrens, B Lyn	Prior, Donald G
Cheatham, W Augustus	Reese, Leroy
Drayson, Ronald	Savedra, Marilyn
McCune, R Dale	Zapara, Thomas

(16 positions allocated; 10 names approved)

Pacific Press Publishing Association

Stiles, Eugene M

(6 positions allocated; 6 names approved)

Review and Herald Publishing Association

Add Starr, Eugene

(7 positions allocated; 7 names approved)

SDA Radio, TV, and Film Center

Arties, Walter E	Johnson, William
Benson, Rodney	Judd, Warren
Gepford, Barbara	Schmitt, Alta
Hardy, Cyril G	Wilcox, Richard N
Hoyos, Andy	

(10 positions allocated; 9 names approved)

GENERAL CONFERENCE

ADRA

Tobing, Sharon

Eastern Asia Affairs Committee

Wong, Robert

(1 position allocated; 1 name approved)

Selected Individuals

Baker, Delbert	Feldbush, Martin
Coggin, Joan C	Reynolds, Don
Holland, Kenneth	

UNORGANIZED TERRITORY

China

Chen, De He	Wu, Fang Chung
Jiao, Hong Zhih	Wu, Lan Ying
Neng, Dah De	Zhou, Hei Ying

(6 positions allocated; 6 names approved)

CA/GCC to SEC

COMMITTEE ON APPOINTEES

VOTED, To approve the following report of the Committee on Appointees:

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Calls and Transfers Between Divisions

Arteaga, Suzanne Billiet (EUD)—Call of General Conf as Director, International St Affairs, Andrews U (Currently employed at IAD office, Miami)
Kopp, Wilfried (EUD)—Call of AID as Dentist, Madagascar Clinic
Masih, D (TED)—Call of SPD as Hindustani-Speaking Evangelist, Fiji Mission (SPD) Regular basis

Permanent Returns

Millanao, Juan Eduardo, Church Pastor, Greater Sydney Conf, Australia (SPD) to SAD, Education, eff Dec 10, 89
Urrejola, Ruben Arnoldo, Physician/Surgeon, to SAD, Change of eff date voted Nov 21, 89 from Apr 1, 90 to Apr 1, 91 (SUD)

NADA/NADCOM/GCC to FGT

GENERAL CONFERENCE COMMITTEE (GCC-S)—MEMBERSHIP ADJUSTMENT

VOTED, To adjust the membership of the General Conference Committee (GCC-S) as follows (see GCC 89-221):

Add Campbell, S Peter (pastor)

BBB/GCC to FLJ

BORROWING OF FUNDS

VOTED, To approve the following additional borrowing:

Oakwood College—Women's Dormitory—Total cost - \$4,135,000 to be repaid in 15 years.

ADCOM/GCC to EO

INTERDIVISION TRAVEL

VOTED, To approve the following interdivision travel:

1. GENERAL CONFERENCE STAFF

ADRA

Andersen, Helge
Kvinge, Rolf H
(ADRA Denmark/Norway)

Eastern Africa Division,
January 1990 to visit Uganda
and Ethiopia. Travel will be
paid by ADRA/Denmark.

Dysinger, William P

Africa-Indian Ocean Division,
Eastern Africa Division, and

Middle East Union Mission,
Dec 20, 1989-Feb 19, 1990 to
visit Child Survival projects
and to give technical
assistance to the AIDS
programs. Travel will be paid
by the Matching Grant, the
Child Survival Grant, and the
AIDSTECH funds.

Biblical Research Institute

Shea, William H

South American Division, Jan 2-
Feb 15, 1991 to teach a course
in "Doctrine of the Sanctuary"
for the Latin American
Adventist Theological Seminary
branches located in Argentina,
Brazil, and Peru.

Church Ministries

Stevenson, Michael H

Trans-European Division,
Jan 22-Feb 5, 1990 to
participate in a Church
Ministries youth advisory
meeting and a youth congress in
Poland, and a Church
Ministries youth advisory
meeting in Iceland in
connection with a trip to the
South African Union Conference.

Communications

Haylock, Tulio R

Eastern Africa Division, Euro-
Africa Division, and Middle
East Union Mission, Jan 6-31,
1990 to attend Adventist World
Radio (AWR) meetings in
Harare, Zimbabwe and Bern,
Switzerland; and to contact
government officials in
connection with establishing a
radio station in the Middle
East.

Ellen G White Estate

Viera, Juan C

Inter-American Division, Feb 2-
5, 1990 to participate in the

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Adventist International
Medical Society (AIMS) Congress
in Mexico.

Health and Temperance

Williams, DeWitt S

Middle East Union Mission,
Jan 3-31, 1990 to conduct a
Breathe Free Plan to stop
smoking.

Ministerial

Edwards, Rex D

Inter-American Division,
Dec 19-24, 1989 to participate
in the Ministerial Council to
be held in Haiti.

Trust Services

Carter, G Tom

Africa-Indian Ocean Division
and Eastern Africa Division,
January 8-28, 1990 to meet with
a committee to study Trust
Services for the East African
Union Mission, and to make
Trust Services contacts in
Burundi and Madagascar in
connection with a previously
voted trip to the Southern Asia
Division.

White, Alan W

Eastern Africa Division,
Jan 8-12, 1990 to meet with a
committee to study Trust
Services for the East African
Union Mission. This is in
connection with a previously
voted trip to the Southern Asia
Division.

2. OTHER DENOMINATIONAL WORKERS

Andrews University

Dederen, Raoul

Trans-European Division,
Sept 2-10, 1990 to participate
in the Polish Union Workers'
Meetings while on furlough in
the TED. Travel within Europe
will be paid by the Polish
Union.

Loma Linda University

Guy, Fritz

Trans-European Division,
January 24 and 25 to lecture at
Newbold College. Travel will
be paid by Newbold College.

North American Division

Arnold, W Conn

Far Eastern Division, (ASI)
Mar 13-25, 1990 to attend the
Far Eastern Division ASI
Convention to be held in
Singapore and to establish ASI
chapters within the division.

Cohutta Springs Church Group
(Southern Union)

South Pacific Division,
Dec 22, 1989-Jan 2, 1990 to
construct the Mount Hagen
Church in Papua New Guinea.
Travel will be at personal
expense.

Mazat, Alberta
(Retiree)

Euro-Africa Division, Apr 30-
May 20, 1990 to conduct Family
Life Seminars. Travel will be
paid by the Euro-Africa
Division.

Parsons, Leona
(Lay Person)

Inter-American Division,
Apr 15-18, 1990 to conduct
Nursing Seminars in Curacao.
Travel will be paid by the
Inter-American Division.

3. ADJUSTMENTS

North American Division

Wallenkampf, Arnold
(Retiree)

South American Division,
Dec 30, 1989-Feb 14, 1990
instead of the dates previously
voted.

4. CANCELLATIONS

Presidential

Oliveira, Enoch

Inter-American Division,
Feb 2-5, 1990.

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ADCOM/GCC to FGT

GENERAL CALLS

VOTED, To record the following calls involving the General Conference or its institutions:

Bauer, Linda S (PR-FED)—Secretary-Office Manager,
Campus Ministries, Andrews University

Elkins, Dennis (La Loma Foods)—Analyst/Programmer,
Information Systems Services, General Conference

Kesler, Mervin (PR-FED)—English Teacher, Garden State
Academy, New Jersey Conference

Tyner, Stuart W (Review & Herald Publishing
Association)—Director of Development, Research and
Development Department, Loma Linda University

ADCOM/GCC to FGT

GENERAL CALLS CANCELED—BRUCE MOYER

VOTED, To cancel the call for Bruce Moyer to serve as Assistant Director of Planning for the Adventist Development and Relief Agency International at the General Conference (see GCC 89-626). He has declined the call.

PER/GCC to GHC-Retire Plan

WAGNER, RAYMOND A—RETIREMENT

VOTED, To grant NAD Retirement Plan Benefits to Raymond A Wagner following 18.18 years of denominational service, effective January 1, 1990.

Adjourned

C E Bradford, Chairman
C D Watson, Secretary
June Franklin, Recording Secretary

W. Carson, Esq

GENERAL CONFERENCE COMMITTEE

December 21, 1989, 10:15 a.m.

MEMBERS PRESENT

Enoch Oliveira (Ch), C D Watson (Sec), C E Aeschlimann, M J Allen, R E Appenzeller, M A Bediako, C E Bradford, W Floyd Bresee, Shirley Burton, W T Clark, D E Crane, G H Crumley, R L Dale, V S Griffiths, J H Harris, Warren L Johns, F L Jones, R J Kloosterhuis, Israel Leito, J Lynn Martell, K J Middleider, W L Murrill, R W Olson, R E Osborn, S H Parker, Gary B Patterson, R L Pelton, Stoy E Proctor, Humberto M Rasi, D E Robinson, Gary M Ross, W C Scales Jr, A E Schmidt, Elizabeth A Sterndale, Iris H Stober, Gary B Swanson, G Ralph Thompson, O A Troy, J F Wilkens, Neal C Wilson

DEVOTIONAL

The first description of the way mankind treated the Redeemer was to deny Him room at the inn, stated the Chairman. The world is full of religious systems, but there is no room for Jesus in this society. Even in the midst of this season of joy and music there is no room for Jesus. Instead Christmas is a time for profits, business, Santa Claus, and family reunions.

In his evangelistic work Paul determined to know nothing save Jesus Christ and Him crucified. A Catholic author said, "Paul is a book that speaks only of Christ. He is a genius that only thinks of Christ. He is a will that only wants Christ. He is a hero who only fights for Christ. He is a soul that lives only for Christ, by Christ and through Christ."

After listening to the message night after night in an evangelistic series, an elderly man expressed his enthusiasm about the convincing and logical way the prophecies were presented. Some years later, however, he joined the Baptist Church. Explaining his decision he said, "With the Adventists I learned to know the beauties of the prophecies, but with the Baptists I learned to know Christ."

How is it with us? Do we have room for Jesus in our private lives, in the complex, in our preaching? Let's make room for Him in our Christmas celebrations, in our hearts, in our lives, and in our ministry.

O A Troy, Hepsi Singh, and Israel Leito offered prayer.

MINUTES of the meeting of December 14, 1989 were approved.

89-674
December 21, 1989 - GCC

R&H/GCO/GCC to KJM-NADCOM

AUTUMN HOUSE PUBLISHING COMPANY ORGANIZATION
AND INCORPORATION

VOTED, To authorize the Review and Herald Publishing Association to organize Autumn House Publishing Company as a new publishing subsidiary to produce books to be marketed to the public as a nonsectarian product and to request the North American Division Committee to approve incorporation for this new company.

(J F Wilkens, Hepsi Singh, and Reginald Frood were present for the above item.)

CA/GCC to SEC

COMMITTEE ON APPOINTEES

VOTED, To approve the following report of the Committee on Appointees:

Appointments

Wade, Theodore E Jr (Auburn, CA)—Teacher, Faculty of Education,
Adv U of C Africa, Rwanda (AID)

ADCOM/GCC to EO

INTERDIVISION TRAVEL

VOTED, To approve the following interdivision travel:

1. GENERAL CONFERENCE STAFF

ADRA

Hall, Richard
(Consultant)

Eastern Africa Division,
Dec 28, 1989-Jan 16, 1990 to
assist ADRA/Ethiopia in
planning a food program.
Travel will be paid from the
Enhancement Grant.

Ochoa, Mario H

South American Division,
Jan 8-14, 1990 to participate
in the Third Annual South
American Division Youth
Congress in Buenos Aires,
Argentina.

Tetz, Raymond D

Inter-American Division and South American Division, Jan 10-16, 1990 to attend the Third Annual South American Division Youth Congress in Buenos Aires, Argentina and to participate in the filming of the President's report in Caracas, Venezuela for the 1990 General Conference Session. Travel will be paid from the Presidential General Fund.

Valenzuela, Alberto A

Inter-American Division and South American Division, Jan 7-14, 1990 to attend the Third Annual South American Division Youth Congress in Buenos Aires, Argentina and to participate in the filming of the President's report in Caracas, Venezuela and Montemorelos, Mexico for the 1990 General Conference Session. Travel to IAD will be paid from the Presidential General Fund.

Archives and Statistics

Yost, F Donald

Inter-American Division, Mar 5-8, 1990 to conduct a Records Management Seminar and to attend a union Secretaries' Council in the Caribbean Union.

Auditing

Vail, Wayne

Eastern Africa Division, Jan 13-26, 1990 and Africa-Indian Ocean Division, Jan 26-Feb 23, 1990 to conduct audits.

Church Ministries

Allen, Malcolm J

Trans-European Division, July 24-31, 1990 to participate in a camporee.

89-676

December 21, 1989 - GCC

Stevenson, Michael H

Trans-European Division, Apr 6-22, 1990 to participate in the British Union Youth Weekend, the Swedish Union Bible Conference, and the youth advisory meetings to be held at Newbold College.

Communications

Brillhart, David

Inter-American Division and South American Division, Jan 10-21, 1990 to participate in the filming of the Third Annual South American Division Youth Congress in Buenos Aires, Argentina and the Gui Mai story in Caracas, Venezuela for the 1990 General Conference Session President's report. Travel will be paid from the Presidential General Fund.

Health and Temperance

Hadley, G Gordon

Africa-Indian Ocean Division, Jan 7-20, 1990 to visit health-care institutions in Rwanda.

Presidential

Otis, Rose M

Inter-American Division and South American Division, Jan 10-16, 1990 to attend the Third Annual South American Division Youth Congress in Buenos Aires, Argentina and to visit Caracas, Venezuela and Montemorelos, Mexico for the filming of the 1990 General Conference Session President's report. Travel will be paid from the Presidential General Fund.

Rock, Calvin B

Inter-American Division, Feb 3 and 4, 1990 to participate in the Adventist International Medical Society (AIMS) Congress in Mexico.

Wilson, Neal C

USSR, Jan 15-25, 1990 to meet with believers to discuss the organization of the new division.

Treasury

Gilbert, Donald F

USSR, Jan 15-25, 1990 to meet with believers to discuss the organization of the new division.

2. OTHER DENOMINATIONAL WORKERS

Pearson, Michael
(Newbold College)

North American Division,
Dec 28, 1989-Mar 20, 1990 to lecture at Loma Linda University. Travel will be paid by Loma Linda University.

Di Pinto, Cynthia
(Far Eastern Division)

Southern Asia Division,
Feb 18-25, 1990 to conduct workshops. Travel will be paid by the Southern Asia Division.

Greater Sydney Chinese
Church Volunteers
(South Pacific Division)

Far Eastern Division,
Dec 26, 1989-Jan 17, 1990 to participate in a youth evangelistic outreach in conjunction with the Malang, Indonesia and Singapore Chinese churches. Travel will be at personal expense.

3. ADJUSTMENTS

Church Ministries

Leito, Israel

South Pacific Division,
January 1991 instead of dates previously voted.

Adjourned

Enoch Oliveira, Chairman
C D Watson, Secretary
Fay Welter, Recording Secretary

W. Courson, Esq

AN INTRODUCTION
TO
AUTUMN HOUSE PUBLISHING COMPANY

October 9, 1989

I. INTRODUCTION AND SUMMARY

Autumn House Publishing Company ("Autumn House") will be a nonprofit subsidiary corporation of Review and Herald Publishing Association ("Review and Herald"). The main objectives of Autumn House will be to: (1) provide broader distribution of Christian oriented products by marketing through secular and Christian channels; (2) increase the utilization of the Review and Herald's plant; and (3) attain profitability and financial independence.

Autumn House's products will espouse the Christian philosophy, but be non-sectarian in nature. Currently anticipated products are: (1) books for children; (2) books for adults; (3) videos for children; (4) inspirational videos; (5) cassette tapes for children and adults; and (6) periodicals. Topics will include character building, health, wellness, ethics, philosophy and other contemporary Christian issues.

Autumn House's functions will be limited to marketing and sales. Autumn House will not undertake any editorial, printing or production operations. Autumn House will contract with the Review and Herald for the performance of its editing, printing and production needs.

Initially, Autumn House will not have any employees. All Autumn House functions will be carried out by Review and Herald employees with Autumn House compensating Review and Herald either from Autumn House's working capital or, eventually, through operating revenues. In the future, Autumn

House may hire certain key employees while continuing to "lease" employees and services from Review and Herald at market rates.

The pro forma budgets for Autumn House are contained in Section IX. The following assumptions were made in developing the financial projections:

[assumptions to be inserted]

Autumn House intends to survive on its own, financially independent from the Review and Herald. In order to be successful Autumn House requires an initial capitalization in the amount of \$500,000. This capitalization will be in the form of a loan. Depending on the success of the initial products additional capital may be needed in the future. Review and Herald will not continually subsidize Autumn House either through cash contributions or accounting losses. Autumn House's survival will be contingent upon its success in the marketplace--not ongoing subsidies.

Although many challenges confront Autumn House, with diligent and creative guidance, it will be commercially successful and enhance the publishing mission of the Review and Herald.

II. BUSINESS DESCRIPTION AND OBJECTIVES

Autumn House will be a publishing company exclusively devoted to promoting Christian ideals. Its primary products will be books, periodicals and videos. Initially, its products will be developed for children and will emphasize the building of character traits. Other products will be developed for adults and will emphasize important areas of daily living such as health and wellness, devotionals, and morality.

In order to provide maximum flexibility in operation, Autumn House will be organized as a nonprofit Delaware corporation. The Review and Herald's Board of Directors will be Autumn House's corporate membership. The corporate membership will elect an independent Board of Directors of 5-7 individuals.

Autumn House, like Review and Herald, will be oriented only to Christian principles and traditions. However, Autumn House's publications will be nonsectarian in nature and will not duplicate the parochial efforts of Review and Herald.

Autumn House's publishing efforts will be consistent with industry trends where publishing companies focus primarily on marketing and sales functions. Autumn House will not undertake any editorial, printing or production operations, thus, greatly reducing initial capital outlay. Autumn House will contract with Review and Herald for the performance of its editing, printing and production needs.

After organization, Autumn House will obtain products primarily from the Review and Herald and possibly from other sources. In order to be considered for production, the product must conform to the criteria to be established by Autumn House's Board of Directors and management. The criteria will include a determination that the work is marketable inside and outside the Christian market, is not directly competitive with the products published by the Review and Herald and does not contain material inconsistent with the beliefs of the Seventh-day Adventist Church. In other words, Autumn House will fill a gap between the Christian and secular market not currently filled by any Seventh-day Adventist publishing company.

III. MARKET ANALYSIS

Autumn House is entering a very competitive market. Developing a respected and recognizable name will be a long, slow process. Due to lack of resources, Autumn House will not have the option of developing an aggressive, expensive marketing plan at its inception. Instead, Autumn House will concentrate on creating carefully selected quality products and focus its marketing activities to its more successful products. With the anticipated success, however modest, of the earlier products, Autumn House will be able to devote increasing resources to its marketing endeavors.

Autumn House intends to develop products which appeal to a wider customer spectrum than merely purchasers of religious books. For example, books and videos on health, exercise and diet are marketable to the general public irrespective of an individual's religious persuasion.

The typical customer will purchase Autumn House's products because of their unique content. Although price and convenience may be factors in a customer's buying decision, Autumn House's products will be priced and distributed consistently with and, thus, pose no pecuniary advantage over other similar products.

The purchasing cycle will be consistent with other published material, both religious and non-religious, with the heaviest retail volume occurring at year's end. It is anticipated that printing and production services will be readily available to Autumn House through Review and Herald, on an as-needed

basis. The marketing of Autumn House's products will be tailored to meet seasonal needs.

The primary appeal of Autumn House's products in the market place will be based on their quality and uniqueness. There will be much emphasis placed on obtaining quality manuscripts of contemporary interest and marketable to a large cross-section of purchasers of books and videos--religious and secular.

Certain initial products will be targeted directly to purchasers of religious books. The fastest growing segment of that market are products for children. Consequently, Autumn House will focus heavily on the children's market and capitalize on that growth.

Autumn House's initial market share will be small and subject primarily to the quality, uniqueness and contemporary relevancy of the products. Ever increasing marketing activities will further establish Autumn House's niche in the market place.

Most of Autumn House's products will be marketable both inside and outside the religious market. This would have the multiple effect of (1) increasing Autumn House's market-share within the existing religious market, (2) increasing the overall religious market size by attracting new purchasers to the market and, (3) enabling the marketing of Autumn House's products through other secular retail outlets.

Although some overlap is inevitable, Autumn House intends to introduce

books with a subject matter unique to other religious publishers. Furthermore, the printing quality, layout, graphics, illustrations, etc., in most of Autumn House's products will be equal to or exceed the highest industry standards. Thus, those consumers looking for a comparably priced, high quality product with contemporary topics by talented authors will be drawn to Autumn House's products.

IV. ADVANTAGES OF AUTUMN HOUSE'S PRODUCT

As discussed above, Autumn House's products will possess an advantage over other similar products due to their high quality in production and materials as well as their unique subject matter.

Although competitively priced, Autumn House's products will not have a price advantage in the market place. Likewise, the distribution of some of Autumn House's products will be through the same channels as its competitors. However, other products will be distributed through direct mail and direct sales increasing the convenience to the consumer.

V. MARKETING STRATEGY

Review and Herald has been investigating the marketing strategies best suited for Autumn House. These strategies will vary, of course, depending on the product. The marketing strategies and distribution channels being considered are direct response, bookstores, supermarkets and direct sales.

Marketing options under direct response include mail, card decks, book clubs and television. Of these options, direct mail appears to be the most promising. The cost of entry into direct mail is considered low to moderate while providing immediate feedback. Furthermore, Review and Herald's existing mailing list is a valuable asset which would be made available to Autumn House, excluding those lists which are predominantly Adventists, thus enhancing the profitability of this marketing approach. Other mailing lists will also be utilized. Research also indicates that direct mail is a particularly useful marketing tool with children's products.

Initial inquiries have revealed that Autumn House will have the option of marketing its products through secular and Christian bookstores. Although the profit margin may not be as high as through direct mail marketing, the distribution of products through retail outlets especially secular ones, will provide exposure to more people and, hence, fulfill a major purpose of Autumn House. Autumn House's products will be marketable through secular and Christian bookstores because they will be commercially viable and non-sectarian.

Supermarkets are the number one outlet for the sale of periodicals. If Autumn House develops this product, it will explore supermarkets as a distribution channel at the appropriate time.

Autumn House will also market its products through the traditional Adventist distribution channels of direct sales utilizing Literature Evangelists and Adventist Book Centers.

VI. PRODUCTION OPERATIONS

Autumn House will not engage in any production operations--including editing, layout, photography, typesetting, printing or packaging. Autumn House will participate solely in marketing and distribution operations.

All production operations for Autumn House will be carried out by Review and Herald. The Review and Herald plant is currently operating at approximately 50% capacity. Consequently, it is anticipated that at least for the initial years of operation the Review and Herald will be able to accommodate Autumn House's production needs.

Although related entities, all contracting between Review and Herald and Autumn House will be at market rates.

VII. MANAGEMENT AND ORGANIZATION

At its inception, Autumn House will have the following officers:

Chief Executive Officer
Chief Financial Officer
Secretary
Vice-President for Marketing
Vice-President for Distribution and Sales

These individuals, and their support staff, will be full-time employees of Review and Herald and will not draw a salary from Autumn House. However, Autumn House will pay for their services at market rates.

The sharing of personnel and other resources will be carefully monitored and subject to:

- (1) accurate cost accounting;
- (2) arms-length terms; and
- (3) refined legal agreements, as necessary.

Thus, both Review and Herald and Autumn House will maintain accurate financial data.

VIII. TIMING

Autumn House will begin immediately upon formation to review and obtain products suitable for its purposes. Selection of outstanding products will be particularly important at this time, as these products will be inextricably tied to Autumn House's initial marketing campaign.

IX. FINANCIAL

[Projected Revenue; Pro-forma budget; years 1-3]

X. CAPITALIZATION

Autumn House will be established with an initial capitalization of \$500,000. As indicated above, this capitalization will be utilized for marketing campaigns, employee leasing and production costs. The capital contribution will be in the form of a loan with interest and other terms at market rates.

Review and Herald will also allocate an additional \$500,000 as a line-of-credit for additional capital as necessary.