At this opening devotional service I want to commence with the consideration of something basic in Christian experience. Read with me from the first chapter of Colossians, verses nineteen to twenty-three, and notice in particular verse twenty-one: "And you, that were sometime alienated and enemies in your mind by wicked works, yet now hath He reconciled." Here the double experience of Christianity is illustrated, summed up in those two words, "alienation and reconciliation."

You who were sometime alienated, or estranged. The cause of this estrangement is always wicked works. There are degrees of estrangement: first, we are alienated; then, as a result, we become enemies. Consider again the cause of this estrangement and you will find that the wicked works involved are always voluntary wrongs on which we embark and never involuntary wrongs.

There is a universal attempt today to rationalize every problem on a psychological basis. Guilt we are told, is a sickness not a responsibility. The Bible, however, does not speak like that. It teaches us that estrangement is caused by a voluntary entering into wicked deeds, and improper thoughts. It is true that Adam's legacy to mankind does hold the human race in chains, but God has provided for all enslaved in this way, the opportunity of salvation. Only by wicked works are we separated from God. If we close our ear to God and His urgings, if we sacrifice our hearts to our senses, if we let ease be dearer than purity, if we leave duties undone, if we transgress God's laws, then we have committed voluntary acts of sin, and our wicked works separate or estrange us from God.

Looking again at our text we find that you were alienated and enemies "in your mind." With the mind begins the experience of wicked works. This troubles us greatly at times, and young people in particular often complain of evil thoughts that come unbidden into their minds. Let us always remember, that thinking is one thing, and thinking to do something about that thinking is quite an-
other. "Keep thy heart with all diligence, for out of it are the issues of life." Every deed or act that we commit springs from the thoughts, and we are responsible for those thoughts. The Psalmist says, "Thy Word have I hid in my heart, that I may not sin against Thee." The apostle Paul goes further when he says, "Those things which ye have both learned, and received, and heard, and seen in me, do; and the God of peace shall be with you." But what are those things on which we are to dwell? "Whatsoever things are true, whatsoever things are honest, whatsoever things are just, whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report, if there be any virtue, and if there be any praise, think on these things." Phil. 4:8, 9.

If wicked works appear, the results are two-fold. First, we have the alienation, which is the first step in separation from God. To be an alien in a civilized country is not too bad nowadays; usually we are entitled at least to certain privileges. But this was not so long ago. The alien in the Jewish commonwealth had no such privileges. In the Roman commonwealth, to be an alien was to be an outcast, unprotected by the laws of the land. The punishment of crucifixion, for instance, was reserved exclusively for the punishment of aliens. Jesus our Saviour came as an alien and He was slain on the cross. A few months ago I stood in Philippi outside the prisonhouse where Paul was lashed and persecuted as an alien. In Ephesians 2:12 he speaks of being "without Christ, being aliens from the commonwealth of Israel, and strangers from the covenant of promise, having no hope, and without God in the world." That is the experience of sinful man alienated from God. He is as a result, without God and without hope in this world. Friends, think of the awfulness of that. None of us here have that experience. We are all sinners, but we are looking forward to the time when we shall have full peace with God. All of us have hope, but Paul here speaks of a man without hope and without God.

Secondly, being alienated, means that we become enemies of God. This is the ultimate experience of the lost man in this world. This is all too frequently illustrated in the field of human relationships. Alienation from a friend so often leads to entire separation, and friend becomes the enemy of friend. Spiritually it is just the same. Men don't part company with God suddenly, they don't leave the church suddenly—I wish they did! If they did we would hasten after them and bring them back. Alienation sometimes comes so slowly that we don't notice that it is occurring, and men have become enemies before anything can be done about it. The most terrible thing in the world is to become the enemy of God. For "it is a terrible thing to fall into the hands of the living God."

But our text tells us that, although alienated from and enemies of God, we have become reconciled to Him. Reconciliation means harmony where discord once reigned, or as Paul expresses it in Ephesians 2:15, speaking of Jesus, He made "in Himself of twain one new man." Reconciliation means eliminating the enmity which separates us from God.

This reconciliation effected in Jesus' name, is fourfold. First, Christ reconciled man to God by a two-fold experience. He exhibited the nature and love of God's character by dying on Calvary. As a result the will of God becomes glorious to us, and Jesus' disciplined surrender to that will becomes the greatest manifestation of love. Thus beholding, we become sorry for our sins, our sins are forgiven, we are justified, and thus reconciled to God. God sees in us the loveliness of Jesus Christ. We accept these steps of reconciliation, but it is God who puts into our hearts the will to accept.

Reconciliation is an accomplished fact. Every soul in the world has been reconciled; the trouble is they don't know it and so won't accept it. When they do accept, how wonderful they feel!

Secondly, this reconciliation in Jesus' name, brings the reconciliation of man to man. "For He is our peace, who hath made both one, and hath broken down the middle wall of partition between us." Eph. 2:14. Notice Paul's imagery. The separation between Jew and Gentile was as if a great wall had been built between them, but at His crucifixion Jesus tore down that wall, so that the two became one man. When Jesus died He didn't become a Gentile, but a universal Man. The only basis for making the nations one is for them to become new men—new creatures in Jesus Christ. That is the spectacle we as Seventh-Day Adventists are to present to the world. There is no room in the Adventist church for estrangement; we are not Adventists if enmity is in our hearts.

Thirdly, by this reconciliation man becomes reconciled to himself. We think that the hardest thing is to forgive our enemies, but the hardest thing in the world is really to forgive ourselves. This is vitally important. To stand as one in whom God sees not us ourselves, but Jesus. Thank God, Jesus' experience takes away our enmity to ourselves, and we are reconciled to ourselves. "I am crucified with Christ: nevertheless I live; yet not I, but Christ liveth in me." Gal. 2:20. When that is so we are not old creatures cleaned up, but we are new creatures in Christ Jesus.

Fourthly, and lastly, through this reconciliation, man becomes reconciled to duty, to life, and to the paths in which the Lord leads us in this life. Few who find their own places in life are really happy about it. In Jesus we become reconciled not to our way, but to the way God calls us. Humanly speaking, Jesus was a failure. To Israel He was an alien, an enemy of society, but out of this God worked His purpose. If we could only see the end of the way along which God is leading us, we would see that His way is a glorious way. Many things happen to us in this world, but remember, it is not what occurs to us along the way that counts. What counts is our attitude to what happens—our submission to the plan of God.

"You who were sometime alienated and enemies in your mind by wicked works, yet now hath He reconciled.” May this experience be ours.

(Reported by K. A. Elias)
South England Conference

**President's Report**

1950 - 1953

By J. A. McMillan

We are thankful to the Lord for the many evidences of His leadership and blessing during the past four years. Increases in membership, tithes, offerings, and Ingathering are the highest in the history of the conference.

**MEMBERSHIP**

The figures of membership accessions during the past quadrennium are:

<table>
<thead>
<tr>
<th>Year</th>
<th>Accessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>226</td>
</tr>
<tr>
<td>1951</td>
<td>102</td>
</tr>
<tr>
<td>1952</td>
<td>201</td>
</tr>
<tr>
<td>1953</td>
<td>323</td>
</tr>
</tbody>
</table>

Grand Total 912

This compares favourably with the two previous periods:

<table>
<thead>
<tr>
<th>Period</th>
<th>Accessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1942-1945</td>
<td>603</td>
</tr>
<tr>
<td>1946-1949</td>
<td>697</td>
</tr>
</tbody>
</table>

The net increase for the preceding quadrennium was 284 and for the period under review 431, which represents a gain of 27.5 per cent. We are so glad that the preaching of the Gospel, the sowing of the seed by ministers, Bible instructors, books, magazines, Voice of Prophecy lessons, and membership witness in the power and demonstration of the Spirit brought forth this encouraging harvest. At the time of reporting, our membership is well over 4,000. We pray that under the latter rain a more abundant soul-saving service will engage the entire membership during the current quadrennium.

**FINANCES**

When we turn to the financial side of conference administration, we note the same healthy growth. The tithes of the four years show a steady increase.

<table>
<thead>
<tr>
<th>Year</th>
<th>Tithes (£)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>46,524</td>
</tr>
<tr>
<td>1951</td>
<td>49,716</td>
</tr>
<tr>
<td>1952</td>
<td>53,147</td>
</tr>
<tr>
<td>1953</td>
<td>57,755</td>
</tr>
</tbody>
</table>

Total 207,142

Increase over previous Quadrennium 46,054

(28.6 per cent)

The Ingathering campaign also demonstrates the missionary-minded activities of our loyal members:

£

<table>
<thead>
<tr>
<th>Year</th>
<th>Ingathering</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>16,494</td>
</tr>
<tr>
<td>1951</td>
<td>16,983</td>
</tr>
<tr>
<td>1952</td>
<td>18,646</td>
</tr>
<tr>
<td>1953</td>
<td>20,088</td>
</tr>
</tbody>
</table>

Total 72,211

Increase 11,932

(19.8 per cent)

So also do the Sabbath-school offerings:

<table>
<thead>
<tr>
<th>Year</th>
<th>Sabbath-school (£)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>7,270</td>
</tr>
<tr>
<td>1951</td>
<td>7,935</td>
</tr>
<tr>
<td>1952</td>
<td>8,130</td>
</tr>
<tr>
<td>1953</td>
<td>8,723</td>
</tr>
</tbody>
</table>

Total 32,058

Increase 4,821

(17.7 per cent)

Our Sabbath-school membership increased from 3,480 to 3,518. A total of 341 Sabbath-school members were baptized during the period. We regret to record that the number of Sunday schools declined from six to four.

**HOME MISSIONARY ACTIVITIES**

Only 23 per cent of our members reported home missionary activities during the four years and only 29 of the 64 churches and companies report holding the first Sabbath of the month missionary meeting. However, the faithful remnant gave 7,456 Bible studies and made 38,680 missionary visits. In addition 2,184,968 pieces of literature were distributed. We pray that the Spirit of God may water the seed thus sown to the saving of many souls.

**CHURCH BUILDINGS**

We are glad to report that eight churches or church halls were bought, or built, during the four years, the following being the locations: Chalford, Chiswick, Croscombe, Gillingham, Lodge Causeway (Bristol), Central London, Swindon, and Wembley. Sites were purchased at Brixton and Ealing for which permits are being negotiated. Extensive publicity was given throughout the country to our purchase of the New Gallery, London, and our standing among other churches has been enhanced by the showing of the film "I Beheld His Glory."

The responsibility of maintaining the New Gallery Evangelistic Centre rests on a committee comprising the officers of the Division, the Union, and the local conference with the centre evangelist. Our annual budget depends on General Conference appropriations, office rents, and offerings. We hold the head lease on properties that are rented out to several business concerns. The rents received from these firms cover a substantial portion of the £17,500 rates and taxes levied on the entire properties.

We had assumed that the rates on the New Gallery and the chapel in Heddon Street would be released, as they are in respect of the other church properties held by us throughout the British Isles.

AUGUST 6, 1954
However, on account of the outstanding success that attended the showing of the film, "I Beheld His Glory," press publicity gave the impression that we were conducting a lucrative commercial enterprise, with the result that the rating authorities refused us exemption of the £6,000 rates per annum. We lost our case at the first tribunal appearing and have appealed against this decision. We appeal to our members to pray earnestly that God will bless our next appearing so that exemption from this heavy burden may be secured.

CHURCH SCHOOLS

Within the confines of the conference there are four church schools, located at Newbold, Plymouth, Walthamstow, and Wimbledon. These have had an average enrolment of 145 pupils. We face serious problems, at times, to staff these schools with consecrated and qualified teachers, and we trust that teachers will be forthcoming as the needs of the schools demand.

The colporteur work has extended each year. The sales show an encouraging increase for the four-year period as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>18,976</td>
</tr>
<tr>
<td>1951</td>
<td>18,113</td>
</tr>
<tr>
<td>1952</td>
<td>19,403</td>
</tr>
<tr>
<td>1953</td>
<td>21,333</td>
</tr>
</tbody>
</table>

Total 77,825

May God bless this seed-sowing to the building up of His kingdom throughout the conference.

Lastly, we would express our appreciation to the General Conference for the services of Pastor G. E. Vandeman in London during the past two years. His ministry has greatly encouraged our evangelistic workers and added to our membership in the great metropolis. The New Gallery Evangelistic Centre remains as a memorial to the work initiated in the Coliseum Theatre two years ago. May we all move forward in consecrated zeal, determined by God's grace to build more strongly, give more liberally, live more graciously, and win souls more abundantly, to the glory of the Master.

North England Conference

President's Report

1950 - 1953

By J. H. Bayliss

FIFTY office and field workers in our conference are committed to the task of evangelizing twenty-one million people; congested, in the main, in twelve industrial areas, comprising some of the greatest cities and town-clusters in the world. Such is the super-

lative challenge demanding the courage, industry, and devotion of our ministry. We are grateful, however, for the practical support of a vast body of energetic lay preachers and lay church workers who are co-ordinating their efforts with those of the ministry, for the finishing of God's work. We are in the happy position to report progress in every phase of church endeavour.

EVANGELISM

During the quadrennium aggressive and continuous evangelism has been the central intention of all our planning and activity. We have built our programme upon the solid foundations laid by our predecessors. Early in the period under review, some of our most experienced soul-winners were called for service into other fields. The young and promising evangelists who remained, were in need of advanced field training if we were to grapple successfully with our problem of city evangelism. During one winter six of our more experienced workers were loaned to our sister Conference, and shared in the toil and received the enlarged vision from the great London School of Evangelism. This sacrificial investment is now yielding its dividends. The following winter, a further seven young workers equipped themselves for more efficient service, by means of the practical training they received through the Birmingham city campaign. It is our purpose to provide other young workers with practical instruction so that the expanding body of trained men and women will apply their talents increasingly to the winning of souls.

Since the last Union session a total of fifty-eight public evangelistic campaigns have been conducted in our territory, and the product of these efforts has been an aggregate of 556 souls. If space permitted our evangelists could relate some thrilling experiences of the wonders wrought by God's grace; of victories over life-long defiling habits; of souls rejoicing in the salvation of Christ and their new association in Advent fellowship. As a result of this fruitful our membership stands today at 2,233.

The church-housing of our believers is a matter which demands constant attention. Some of the rented halls in which our members assemble provide a most embarrassing environment for worship. During the quadrennium three properties were purchased and renovated into acceptable places of worship. Four other, groups of believers will shortly possess their own dedicated spiritual homes. We are aware, however, that much has yet to be done in this connection.

We thank God for our faithful and loyal members in North England. Their devotion to the cause of God is represented in the increasing tithe and offerings return and in energetic sacrificial service.

FINANCE

With the increasing membership the tithe has risen from £82,384, the total for the previous quadrennium, to £104,052 for the four years ended December 31, 1953, an increase of £21,668, or 26 per cent.

In addition they have contributed mission offerings by giving and getting £70,880, as compared with
£60,431, an increase of £10,449. By getting, we mean giving amounted to £17,273 for the last quadrennium, as against £16,917 for the previous four years, an increase of just £356. As this slender increase is placed beside the substantial advance in the title return, the statistician is provided with food for thought. We hasten to add, however, that our members contributed £13,273 for the support of their own churches, as compared with the £10,034 for the previous quadrennium, an increase of £3,239; to say nothing of £1,121 for such funds as Good Samaritan, Evangelistic Box, Students' Aid, the Messenger and Light Bearer, etc., and in several cases special gifts to provide their own new church buildings.

MISSIONARY VOLUNTEERS

The rising generation in our conference has been made conscious that this is time's last hour, and in the words of one of our songs: "There's a work for Jesus, none but you can do." Throughout the field the young people have been very active helping in evangelistic missions, taking responsibility in the musical programme, ushering, visitation, and instruction through Bible studies.

In June this year we held an MV Leaders' Convention at Matlock when over 100 youth leaders met to lay plans for the strengthening and enlarging of our societies. We feel sure that we are going to see a concerted advance in our youth people's societies. Youth camps, fairs, and congresses have been regularly conducted. These have been effective in winning our youth and holding them together. We have joined forces with youth from other parts of the Union for larger gatherings at the New Gallery and in Paris. These have done untold good.

The MV Week of Prayer, the Legion of Honour, the Share My Faith movement, the MV courses are all well promoted and followed.

Like their elders the youth excel in Ingathering.

EDUCATION

One of the departmental duties added to the president's sphere of service was that of Conference Education secretary. In this field of activity we are pleased to report the development of a small but progressive church school in Leeds. The school was opened two years ago with an enrolment of nine pupils. Today, due to the industry of the headmistress and the school board, the pupilage has increased to thirty-one. We are due to open the new school year in September with thirty-five children, and a regular assistant teacher. We are proud of our Leeds school.

Some very encouraging letters, of a friendly and appreciative character have reached the staff from parents; in which expression is given to the welcome change observed in the life and behaviour of their children since attending the school.

Inquiries have been received from two other centres for a similar proposition. We trust that these intended projects may mature.

PUBLISHING

God is certainly prospering our literature work in North England. From 1950 to 1953 our annual sales rose from £22,803 to £26,571, an increase of approximately fifteen per cent. We rejoice that this has been achieved despite the departure of some of our best colporteurs; either to other fields or to the College. New successful workers have taken their places, one of whom will probably be numbered for the second year running among those who sell annually more than £1,000 worth of message literature. We expect half a dozen such results within our conference this year.

In 1953 our regular and auxiliary colporteurs distributed more than 380,000 bound books and periodicals. We are assured that under the influence of the Spirit of God these silent messengers will bear a harvest in due season. Consciences awakened by the printed page are, even now, leading to baptisms, and our colporteurs are feeding the Voice of Prophecy school with its most fruitful students. The vastness of our task can be appreciated when we estimate that probably less than one home in ten shared in last year's visitation. More young men and women, zealous for God, vibrant with energy and enthusiasm, and as true as steel in all their dealings with their fellow men, are needed to circulate printed truth.

PUBLIC RELATIONS

The Public Relations Department has found an enthusiastic support throughout the conference. Last year occasional—and it was very occasional—reports found their way into the public press. Now in every district and in every one of our larger churches press secretaries have been appointed and are keeping the public informed of Adventist activities. Early this year all the local secretaries were brought together for district gatherings to receive instruction in newspaper reporting from our Union Press Secretary. The results have been greater than we anticipated. Every secretary is receiving a copy of every article published in Britain mentioning Seventh-Day Adventists. This we find is proving an invaluable help in passing on suggestions to each other. Our press secretaries are making an important contribution in letting our light shine in this part of the world.

HOME MISSIONARY AND SABBATH SCHOOL

During the years covered by this report the Home Missionary and Sabbath School Departments in North England have been led by several brethren. The well-laid foundations of our predecessors have provided a firm basis for present developments.

Two very successful conventions were convened for Home Missionary and Sabbath-school officers respectively in the delectable precincts of Cromford Court, Matlock Bath, which have inspired these departments to render more effective service.

Our Sabbath-school work shows an improvement in practically every aspect, but special mention should
be made of the progress of Sunday-school evangelism. At the last Union session there were seven schools in North England. At the close of last year there were thirteen Sunday schools, with an aggregate enrolment of nearly 300 children receiving religious instruction by Seventh-Day Adventists.

We have a willing and hard-working membership ready to co-operate in soul-winning endeavours, as evidenced by their ardent support of the Ingathering work. Each year has witnessed the shattering of the previous year's aggregate. We are compelled to mention the unparalleled triumph of the 1954 campaign, when well over £16,000 was gathered, representing a per capita collection of 47. 14s. 5d. By far the larger portion of this money has been collected in very small amounts, thus the total represents scores of miles walked, and thousands of words spoken. The ultimate success of this sacrificial service cannot be adequately measured in monetary terms, but we already have proof that our Ingathering work is a contact maker bringing the message for this hour to the attention of the people.

PROSPECTS AND APPRECIATION

In bringing this brief recitation of modest progress to your notice, I am impelled to write words of sincere tribute of my colleagues, both in the office and in the field. It is through their selfless devotion in service, together with the loyal and consecrated co-operation of our conference membership, that our humble achievement has been possible.

We face our task with faith and optimism and believe the inspired promise of Ellen G. White: "We are sure that an abundant harvest of souls will yet be reaped from English soil." (Historical Sketches, page 166.) Already 1954 promises to be the conference record year for accessions to the faith. And in service, together with the loyal and consecrated conference membership, that we nevertheless feel that this is far too many. We look upon these twenty-two as souls to be reclaimed by prayer and personal endeavour. "Hear Thou from the heavens their prayer and their supplication, and maintain their cause, . . . if they bethink themselves in the land whither they are carried away captives." 2 Chron. 6:35, 37. We are thankful that the Lord sees not as man sees nor counts by human mathematics.

Welsh Mission

President's Report

1950 - 1953

By J. M. Howard

"For who hath despised the day of small things? for they shall rejoice." Zech. 4:10. "Behold, I am the Lord, . . . is there any thing too hard for Me?" Jer. 32:27.

There are some who, looking at the Welsh work in detail, have said in their hearts: "Behold this atom, of what worth is it?" This morning we are to give you an aggregate account of the results of the many small endeavours and great sacrifices made by our loyal and faithful believers in the beautiful little country of Wales.

MEMBERSHIP

Eight years ago we aimed at the 500 membership mark. In December of last year we had topped it by five—and already during this first half of the present year we have baptized nearly 40 new believers. To those who have never won a soul, who have never buried the dead, who have never watched the flight of the flock to other fields, who have never had the grief of cutting off from Israel those who had no more wish to stay, this may seem indeed "a day of small things." We who have watched the growth and taken part in it find cause for much rejoicing.

During the past four years we have added to our membership by baptism and vote 115 souls. But during the same time we lost

- By death ......... 34 members
- By transfer ...... 23 members
- By apostasy ... 22 members

in all 79 souls, leaving us a net gain of 36. For this small mission we have had an unprecedented loss by death and transfer. This is a loss over which we have no control, but which nevertheless represents a depletion in membership equal to two good-sized churches. Added to this is the very regrettable loss of twenty-two members by apostasy. Although 14 less than the preceding quadrennium, we nevertheless feel that this is far too many. We look upon these twenty-two as souls to be reclaimed by prayer and personal endeavour. "Hear Thou from the heavens their prayer and their supplication, and maintain their cause, . . . if they bethink themselves in the land whither they are carried away captives." 2 Chron. 6:35, 37. We are thankful that the Lord sees not as man sees nor counts by human mathematics.

TITHE AND OFFERINGS

You will see from the figures below the the finances of the mission have made consistent progress through the years. May I here compare the two quadrenniums.

<table>
<thead>
<tr>
<th></th>
<th>1946-1949</th>
<th>1950-1953</th>
<th>Gains</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tithe</td>
<td>£17,011</td>
<td>£22,455</td>
<td>£5,444</td>
</tr>
<tr>
<td>Sabbath School</td>
<td>£3,310</td>
<td>£3,644</td>
<td>£334</td>
</tr>
<tr>
<td>Ingathering</td>
<td>£9,338</td>
<td>£11,653</td>
<td>£2,315</td>
</tr>
<tr>
<td>Y.P.S.</td>
<td>£87</td>
<td>£85</td>
<td>£2</td>
</tr>
<tr>
<td>Annual Offerings</td>
<td>£329</td>
<td>£266</td>
<td>£63</td>
</tr>
<tr>
<td>Big Week</td>
<td>£230</td>
<td>£186</td>
<td>£44</td>
</tr>
<tr>
<td>Total Offerings</td>
<td>£13,691</td>
<td>£16,166</td>
<td>£2,475</td>
</tr>
</tbody>
</table>

In these comparisons it will be noticed that in the midst of all the heavy gains the Annual and Big Week offerings show between them just over £100 loss. This, however, is more than made up by the generous gifts made by our people when special appeals for Jamaica, East Coast Floods, and Famine Relief were made. Nearly £400 was contributed in this way. After all this is an industrial country and there are very few who are not giving to the limit of their ability. Any special appeal naturally lessens
some other offering as there is only one pocket from which to give.

COLPORTAGE AND HOME MISSIONARY WORK

The Lord has blessed the colporteur work and the home missionary endeavours of our people. Doubtless full reports will be given by Brethren E. R. Warland and A. W. Cook, so there will be no need for me to take the time to duplicate this information.

VOICE OF PROPHECY

This latest world-wide method of soul-winning among our people which is doing so much to hasten the finishing of the work is operating with encouraging success here in Wales. No less than half of our net gain of thirty-six souls came from the follow-up work of the ministry among the Voice of Prophecy interests in this field. This has meant a lot of faithful work and hundreds of miles of travelling around the country, but it has been well worth while.

CAMPS

It was a great joy to us when the North and South England Conferences chose Wales for their MV camps during the past quadrennium. Never had a small group of youth been so blessed. Being so near home the juniors were particularly privileged to be able to attend. It gave us much happiness to visit both the North and South camps and find among the hundreds of campers such a spirit of loyalty and friendship. After twenty-five years the camps are here to stay. We little dreamt a quarter of a century ago that they would be such a power for good in building up our youth work in Britain.

NEW CHURCH BUILDINGS AND YOUTH HALLS

Many years of worshipping in odd corners of Britain to the accompaniment of cobblestone clatter and the calls of commerce, led us, when we came to Wales, to aim at a suitable home for every church. At the present time we have seven churches, three youth halls, and two youth rooms. Four of these buildings have been opened during this quadrennium. We are grateful to God and all concerned for the generous help given to make this splendid achievement possible.

This establishing of our youth work in Wales has led to quite a bit of favourable newspaper publicity. The Newport Youth Hall has many times been in the news of recent months, in connection with special displays and its fortnightly R.S.P.C.A. Cadet school. Recently the public relations secretary, Dr. H. Ebdon, with Miss Bond, organized an Animal Welfare Exhibition. Guest speakers and the press were invited and the High Sheriff, who was present, requested copies of the local dailies which carried special illustrations of the evening’s proceedings. Copies have also been sent to the universities and the Federation of Animal Welfare.

Both at Newport and Cardiff, Bible Exhibitions have been held to celebrate the British and Foreign Bible Society’s 150th anniversary. This also has given us much publicity in the counties of Monmouthshire and Glamorganshire. We have had sixty-four press announcements during the past six months.

PROSPECTS

Judging by the progress being made this year the future is full of blessing and encouragement. In spite of the natural caution here in Wales against anything “new,” we have been encouraged to see during the past two years an increasing consistency being maintained in the interest aroused. Many more hundreds are attending our services. Already we have welcomed forty new members into the family this year and a further five baptisms are planned between now and December. We anticipate that 1954 will be the most outstanding soul-winning year in the history of our work in Wales. Pray for us. As we go “back to the fight,” we say in our hearts, “I will remember the years of the right hand of the most High... Thou hast with Thine arm redeemed Thy people... Thou leddest Thy people like a flock.” Psa. 77:10, 15, 20.

Scottish Mission

President’s Report

1950 - 1953

By B. Kinman

It is a melancholy thought and one which daily confronts me that if you come to Scotland you will need to meet 10,000 Scotsmen before you meet one Adventist, for of the total population of 5,000,000 there are only 500 who have adopted the Advent faith, and this after more than 50 years of labour. At the same rate of progress it will take half a million years before all Scots are Adventists. Indeed, there is but one answer to the mighty challenge of Scotland and that is Pentecost, when the Lord will add to the church daily.

MEMBERSHIP

During one year of the period covered by this report the mission was under the leadership of Pastor J. H. Bayliss, who had laid a good foundation for evangelism. We must indeed be grateful to our heavenly Father for an increase in membership over and above that of the last quadrennium, for the total net gain from 1946-1949 was 15, whereas from 1950-1953 it was 138, and last year was the highest total gain in membership ever reached in Scotland, which was 71.

While all the workers in the Scottish field, of which there have never been more than twelve, and are now only eight, must be given credit for this achievement, special mention must be made of Pastor I. MacGougan and his team who have done such noble work in Glasgow, and Dr. G. M. Brown.
who has demonstrated so convincingly the truth of the Spirit of prophecy statements such as this: "Doors that have been closed to him who merely preaches the Gospel will be opened to the intelligent medical missionary." God reaches hearts through the relief of physical suffering, and a demonstration of the principles of health reform will do much toward removing prejudice against evangelical work. If only we had many more doctors who were prepared to link up with our evangelistic programmes, I know that we should get far greater and more lasting results.

FINANCE

In giving a report of this kind one is often inclined to give the matter of finance too important a place, and use financial gains or losses as an indicator denoting the spiritual prosperity or otherwise of the cause under review. This method can be wholly false, however, and tells nothing more than the story of the unequal distribution of wealth. It can also be true that a growing increase in tithe over a given period is an indication of a growing and faithful membership.

From 1946-1949 the tithe income to the mission was just under £12,000; for the period 1949-1953, the figure was just over £18,000, the largest increase being last year when we received over £1,000 more than the previous year.

Sabbath-school offerings for the four years amounted to £2,700, an increase of £400 over the previous quadrennium.

The Ingathering totals are certainly encouraging. At one time £1,000 was considered a great achievement for the whole of Scotland, yet this year one church alone, Edinburgh, raised over £900. The total increase over the four-year period compared with the previous quadrennium is £3,300.

LITERATURE WORK

This department has shown remarkable gains. We will not here tell you of these wonderful achievements, as the Publishing Department has never been found short of words, and they will tell you the story in their own inimitable way. Suffice it to say that during this present four years there has been a monetary gain of £12,000, last year again showing the highest total ever reached of £7,373, being an increase over the previous year of £2,000.

YOUNG PEOPLE'S SOCIETIES

One sphere of our work in the Scottish Mission which is a cause for concern is the absence of strong Young People's societies. Except in Glasgow, where we do have a very strong and virile society of about sixty young people, the other churches and companies are almost without young people's work at all. The three Scottish camps to which it has been my privilege to attend have done much to strengthen and establish this department of our work and we are working and praying to the end that before long we shall see our first church school established in Scotland. It is my firm conviction that results in Scotland will be achieved when we are able to adopt a three-point plan of operation, namely: Evangelism, Medical evangelism, and Education, in every town we enter.

CHURCHES

We are pleased to be able to report that one church has been added to the number during the four years. Last year Pastor D. Baildam entered Dunfermline and conducted a campaign which resulted in the establishing of a nice little church building standing in its own grounds and which is now completely free of debt. A central site was purchased in Aberdeen and plans are now being drawn up for the construction of a new building in that city. Edinburgh spent £550 on church decoration last year and Glasgow £250 on improvements and decoration, but the present church premises there are now too small for the number of worshippers, and plans are on foot to obtain a new church building with a vision large enough to cope with the expanding membership.

GENERAL

While we are thankful to our heavenly Father for all His goodness, grateful to the British Union for all their financial and encouraging aid, and full of appreciation for the loyal devotion to service of the workers, we are deeply conscious of how little has been accomplished and how much remains to be done. If ever there was a country where the harvest was ripe but the labourers few—that country is Scotland. Given the workers with a vision, and adequate means to meet the crying need of evangelism, Scotland will be one of the most productive fields in the British Union.

Irish Mission

President's Report

1950 - 1953

By O. M. Dorland

For the first eighteen months of the quadrennium, Pastor A. J. Mustard was in charge of the field which was then divided into two separate missions. As far as our work is concerned we have done away with the border and are again operating as a single mission.

Brother Mustard laid a good foundation for the work in Dublin by launching the Christian Culture Correspondence Course and establishing the Ranelagh Health Clinic and Institute. The Institute has proved a great success under the able direction of Brother and Sister H. E. Nix who came to us from the United States to care for this work. Four hundred treatments were given in 1950 which was its first complete year of operation, and 620 the second year. Pastor W. G. Nicholson moved to Dublin in 1951 as I came to Belfast in the September of that
year. He experimented in advertising early in 1952 and as a result the number of treatments rose to 1,265 for the third year. The clinic was now nearing its capacity and were fortunate in securing the services of Miss B. Finlay, sister of our Bible instructor, as a masseuse. With her excellent assistance, Brother and Sister Nix report 3,500 treatments for the fourth year. Structural alterations were made during the year to make it possible to treat so many, but better facilities became necessary and an addition has been constructed that will make it possible to give up to 10,000 treatments in a year. It will be ready for use following this conference session. Our facilities are now second to none in Eire.

Six patients travelled to the Clinic from a place sixty-five miles away, twice a week for treatments, and two others, thirty-five miles. The influence of those working at the clinic is illustrated by the fact that when one of the patients learned that we were extending the premises he wrote out a cheque for £20 toward the cost, "because," as he expressed it, "of the grand Christian influence that the place was wielding." Prejudice is being broken down and men and women are looking at Adventists in a new light.

Much of our evangelistic work has taken the form of personal Bible studies. Pastor J. R. Lewis is located in Coleraine on the north coast, and I am located, with Brother E. Logan and Miss Aikenhead, in Belfast, the capital of Northern Ireland. Pastor W. H. Frazer, assisted by Miss F. Burnett, is located in Portadown. Miss Alice Finlay assists Pastor W. G. Nicholson in Dublin, the capital of Eire.

There were added by baptism and vote, 20 in 1950, 3 in 1951, 20 in 1952, and 19 in 1953. Eighteen were added on June 5th this year. These eighteen are the work of Brother W. H. Frazer from an effort in Banbridge and personal work in the surrounding district. We hope to have a further baptism by the close of the year. The net result is a gain of 41 for the quadrennium. This compares very favourably with the previous four years, or an average of £800 per year.

We also have some very faithful colporteurs led by Brother H. D. Howard. The students have also done very well in their summer colporteur work. The tithe amounted to £11,926, a gain of £3,220 for the four years, or an average of £800 per year. The Sabbath-school offerings show a gain. Over £1,800 was contributed, an increase of £335. Our Ingathering last year showed a per capita of £8. 5s. 8d.

Our greatest need, so far as material things are concerned, is representative church buildings. We do not have one that represents the glorious truth we hold in the whole of Ireland. Because of this lack, our public evangelism has practically come to a standstill in Belfast as public halls are very difficult to procure. We have secured sites in Dublin, Belfast, and Portadown, but we need funds to enable us to proceed.

We ask an interest in the prayers of God's people that the work may be finished in this portion of His vineyard.

**Manager's Report**

**1950 - 1953**

By J. H. Craven

It would be useless to deny that at the present moment I am entertaining in my heart a real feeling of joy as I present the quadrennium report. This joy is born of an inner conviction that the Lord has seen fit to bless this institution beyond our own expectation. Even now, after reviewing the comparative statistics for several months, the increases in sales seem almost impossible. I recognize that comparative sales figures must always be the predominant feature to gauge the progress or decline of an institution such as the publishing house, but the only true gauge of the success or otherwise of such an institution is, if possible, to also assess the effectiveness of the literature produced by way of winning souls for Christ. I can say confidently in this most important matter also, that the literature produced has and is becoming more and more effective in a very marked manner, although the information available to establish such an assessment, by reason of its very nature, is somewhat difficult to establish.

Consider the sales comparisons between the two quadrenniums.

**Firstly, the sterling value increase:**

<table>
<thead>
<tr>
<th></th>
<th>1946-1949</th>
<th>1950-1953</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Book Sales</td>
<td>194,432</td>
<td>248,227</td>
<td>53,795</td>
</tr>
<tr>
<td>Periodical Sales</td>
<td>57,050</td>
<td>82,527</td>
<td>25,477</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>24,125</td>
<td>43,520</td>
<td>19,395</td>
</tr>
<tr>
<td><strong>Total Increase (all categories)</strong></td>
<td><strong>98,667</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Secondly, the numerical increase:**

<table>
<thead>
<tr>
<th></th>
<th>1946-1949</th>
<th>1950-1953</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Book Sales</td>
<td>536,559</td>
<td>618,938</td>
<td>82,379</td>
</tr>
<tr>
<td>Periodical</td>
<td>176,327</td>
<td>215,213</td>
<td>38,886</td>
</tr>
<tr>
<td>Sales</td>
<td>3,107,116</td>
<td>4,218,594</td>
<td>1,111,478</td>
</tr>
<tr>
<td><strong>The further analysis of sales</strong> will be of interest:</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>1946-1949</th>
<th>1950-1953</th>
<th>Increases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sub. Books</td>
<td>176,327</td>
<td>215,213</td>
<td>38,886</td>
</tr>
<tr>
<td>Trade</td>
<td>16,555</td>
<td>29,567</td>
<td>13,012</td>
</tr>
<tr>
<td>Tracts</td>
<td>1,550</td>
<td>3,448</td>
<td>1,898</td>
</tr>
<tr>
<td><strong>Our Times</strong></td>
<td>16,985</td>
<td>32,244</td>
<td>15,259</td>
</tr>
<tr>
<td><strong>Good Health</strong></td>
<td>8,332</td>
<td>15,572</td>
<td>7,240</td>
</tr>
<tr>
<td><strong>Magazines</strong></td>
<td>31,733</td>
<td>34,710</td>
<td>2,977</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>251,482</td>
<td>330,754</td>
<td>79,272</td>
</tr>
</tbody>
</table>

Also to consider the total sales since 1945 will indicate progress that should bring courage to our hearts.
Since 1945 the sales of your publishing house have exactly doubled and since 1939, when the total sales were £28,814, have more than trebled.

Now, how about the sales so far this year? Of course, this year's activities are not encompassed within the quadrennium report, but we can just take a peep at the sales figure for the half year ended June 30th. The sales for the six months ended June 30, 1953, amounted to £39,202; but the sales for the six months ended June 30, 1954, amount to £43,049 an increase of £3,847. This increase, I am confident, is an indication as to the progress in the future.

Upon reviewing our sales activities in the past it seems to me that the most important decision ever made, that has done much to increase the sales, was that of selling books by way of sets in a case. You all have undoubtedly heard of the set of three that is now being sold with such outstanding success. I am referring, of course, to Uncle Arthur's Bible Stories, Volumes 1 and 2, the third volume being God's Answers. The idea of selling sets met with immediate success. Not only is it proving attractive to the buyer, but in a very definite way it is proving attractive to the seller, because we all must recognize that deep down in the heart of every member of the colporteur ministry is the desire to win souls. Although the selling of children's literature might be an easy way of making sales, yet it does not satisfy this yearning of the colporteur-evangelist in its entirety. But when children's books are sold with a full-message book, not only is the child appeal present to attract the purchaser, but the set also encompasses a full-message volume which satisfies the desire of the colporteur. This composite attraction is all to be found in the set of three already mentioned, Uncle Arthur's Bible Stories, Volumes 1 and 2, providing the child appeal, and God's Answers providing a full-message book. In this way the message is being taken into the homes of the people of this country in a way that would very possibly never materialize if it were not for selling books in a set. In other words, it materially increases the colporteur's earnings and at the same time achieves the objective of our very existence, and that is to proclaim the message.

This rather spectacular increase in the sales for the first half of this year, I think, can very definitely be pin-pointed to this manner of selling books. If we compare the first six months of this year with the first six months of last year we have an increase in sales of our medium-priced books of fifty per cent. In the first six months of last year we sold 12,826 medium priced books, but the sales for the first six months of this year amount to 18,479.

This experiment that has proved so successful has encouraged us further, and we have now produced a set of two books in a case presenting The Bible Speaks as Volume 1 and God's Good News as Volume 2. We believe that the appeal contained in The Bible Speaks will sell the two volumes and in this way the reader will receive a set of books that, if read honestly and with a receptive mind, will, without question, persuade many to the truth of our message.

It is also in our minds at the very earliest possible moment to produce a set of six small volumes, probably containing five Bedtime Stories from Series 1-5, the sixth volume being a full message book.

We have also nearly completed a health book entitled Radiant Health. It has been printed in a very modern style, profusely illustrated with pictures, and I believe it will have a very important place in our literature. This book will do much to fill in the gap that has existed in our literature for some time, and with its introduction I feel that we have in a very goodly measure encompassed the whole truth that we accept as a people and wish to proclaim to the world. Radiant Health has been written by our own doctors and medical auxiliaries, and I know full well that you will be more than pleased with this volume.

FINANCE

Let us turn our attention to matters of finance. The profits for the past four years are as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>£</th>
</tr>
</thead>
<tbody>
<tr>
<td>1945</td>
<td>44,094</td>
</tr>
<tr>
<td>1946</td>
<td>50,883</td>
</tr>
<tr>
<td>1947</td>
<td>58,085</td>
</tr>
<tr>
<td>1948</td>
<td>74,065</td>
</tr>
<tr>
<td>1949</td>
<td>68,449</td>
</tr>
<tr>
<td>1950</td>
<td>68,059</td>
</tr>
<tr>
<td>1951</td>
<td>83,063</td>
</tr>
<tr>
<td>1952</td>
<td>88,668</td>
</tr>
<tr>
<td>1953</td>
<td>90,034</td>
</tr>
</tbody>
</table>

During the currency of this period we had the joy of donating £5,721 to the cause of evangelism in one form or another; in other words one-third of our profits were consumed in this manner.

During the four years reasonable reserves have been set aside to meet contingencies and I can confidently say that the company's financial structure has never before been so solidly built.

One other matter related to finance that gives us much joy is the effort of the staff in connection with Ingathering. During the four-year period their efforts have been as follows:

<table>
<thead>
<tr>
<th>Amount collected</th>
<th>Per capita (approx.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£ s. d.</td>
</tr>
<tr>
<td>1950</td>
<td>5,002</td>
</tr>
<tr>
<td>1951</td>
<td>4,292</td>
</tr>
<tr>
<td>1952</td>
<td>4,011</td>
</tr>
<tr>
<td>1953</td>
<td>3,233</td>
</tr>
<tr>
<td>Total</td>
<td>16,538</td>
</tr>
</tbody>
</table>

I believe these figures are world records for an institution.

For all the blessings of the past which have been
ours we thank our heavenly Father, and as we focus our vision on the future we do so with confidence, knowing that if we exercise faith with vision, great things are in store for the literature ministry in the future.

To cope with the demands of the future, plans are already in hand to build an extension and to purchase new modern machinery. And with this additional floor space and modern machinery we shall accomplish much.

The management and the loyal staff of the publishing house have but one all-absorbing desire and that is to evangelize through the literature ministry, and in every other possible way support the work of the church. To this end we re-dedicate our efforts and earnestly ask for God's abundant blessing in the future.

Will you not join our ranks and help to finish the work God has given to us? Oh, how we need your efforts! Will you not enlist as a colporteur? If you cannot perchance be a full-time colporteur, every member can be an auxiliary colporteur. What do you think would be the result if every member was either a full-time colporteur or an auxiliary colporteur? I will tell you; just listen to the words of Mrs. E. G. White: "More than one thousand will soon be converted in one day, most of whom will trace their first conviction to the reading of our literature." God is beckoning you to help finish His work. Will you respond?

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Stanborough Press Ltd.

Editor's Report

1950 - 1953

By W. L. Emmerson

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The present quadrennium has been a notable one, for it began with 1950, exactly in the middle of this fateful twentieth century, and it ended with 1953, the Coronation year of Queen Elizabeth II. Viewed from the editorial department of our publishing house it has also been a quadrennium of "increasing success" which Sister White assured us would ever attend the ministry of the printed page.

Let me begin by saying a little about the circulation of our magazines and periodicals during the past four years, for these have been our first and regularly recurring responsibility.

We have two religious journals in the British field, the fortnightly The Bible and Our Times, which, incidentally, received its new name at our Union Session just four years ago, and Good News, which is undated and appears once or twice a year as occasion demands. The former is handled largely by our church missionary workers, the latter by our auxiliary and regular colporteurs.

Following the counsels of the servant of the Lord we have sought to make these missionary papers "as attractive as possible" so that "the attention of the people would be "arrested," and we have been gratified to note their steadily increasing sales.

The annual sales of Our Times passed the half million mark during this quadrennium and show a total increase of 843,422 over the previous four years, as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950-1953</td>
<td>2,242,968</td>
</tr>
<tr>
<td>1946-1949</td>
<td>1,399,546</td>
</tr>
<tr>
<td>Increase</td>
<td>843,422</td>
</tr>
</tbody>
</table>

This represents an increase of 65 per cent in the number of copies circulated during the quadrennium.

During the same period the sales of the undated magazine Good News were as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950-1953</td>
<td>633,330</td>
</tr>
<tr>
<td>1946-1949</td>
<td>625,890</td>
</tr>
<tr>
<td>Increase</td>
<td>7,440</td>
</tr>
</tbody>
</table>

This was a slight increase of one per cent in the number of copies sold. Several thousands of a sixpenny undated youth paper Youth Calling were also circulated during 1951.

Thus the total circulation of our religious periodicals and magazines was:

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950-1953</td>
<td>2,884,039</td>
</tr>
<tr>
<td>1946-1949</td>
<td>2,147,387</td>
</tr>
<tr>
<td>Increase</td>
<td>736,652</td>
</tr>
</tbody>
</table>

Expressed in percentages, the increases were 34 per cent in the number of copies sold and 42 per cent in the sales value.

Two factors which have helped considerably in making these very satisfactory increases in the circulation of our missionary journals are the spring double number of Our Times, which has become an established feature of the Missions Extension Campaign, and the club subscriptions of Our Times, which we promote at the time of the Tract Campaign in the autumn. We are happy to say that we are now selling 100,000 copies of the spring double number each year and the club subscriptions have steadily increased year by year through the quadrennium from 4,177 in 1950 to 7,864 in 1953.

<table>
<thead>
<tr>
<th>Year</th>
<th>Subscriptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>4,177</td>
</tr>
<tr>
<td>1951</td>
<td>6,026</td>
</tr>
<tr>
<td>1952</td>
<td>7,016</td>
</tr>
<tr>
<td>1953</td>
<td>7,864</td>
</tr>
</tbody>
</table>

For the co-operation of the Home Missionary department in these special campaigns we are deeply grateful.

AUGUST 6, 1954
HEALTH MAGAZINES

Besides our two Bible magazines we have two health journals, ably cared for by my editorial colleague, Pastor R. D. Vine: Good Health, which is a monthly, and Health and Happiness which, like Good News, is undated and appears once or twice yearly.

A comparison of the sales of these journals with sales of the previous quadrennium reveals an increase as healthy as the contents of these popular magazines.

GOOD HEALTH
1950-1953 .......................... 937,163
1946-1949 ................................ 580,602
Increase 61% .......................... 356,561

HEALTH AND HAPPINESS
1950-1953 .......................... 397,392
1946-1949 ................................ 379,127
Increase 5% .......................... 18,265

HEALTH JOURNAL TOTALS
1950-1953 .......................... 1,334,555
1946-1949 ................................ 959,729
Increase 39% .......................... 374,826

Gathering together all our small literature sales we find the quadrennium comparisons as follows:

1950-1953 .......................... 4,218,594
1946-1949 ................................ 3,107,116
Increase 35% .......................... 1,111,478

If these circulation figures are recalculated on a per capita basis we find that every member of the church has distributed during the quadrennium, on an average,

294 copies of Our Times
87 copies of Good News
129 copies of Good Health
55 copies of Health and Happiness

465 copies

This we believe is a commendable total, especially when one recognizes that the per capita circulation of the corresponding American magazines, Signs of the Times, These Times, The Message Magazine, and Life and Health, probably works out at less than 300 copies per member per quadrennium.

At the same time, we are sure that there could be a vastly greater circulation of our missionary periodicals and magazines throughout the land if we had the co-operation of the whole membership of the church.

AUXILIARY AND REGULAR COLPORTEUR SALES

Before leaving our small literature sales, special mention must be made of the fine work of our 300 or so auxiliary colporteurs, and particularly of the noble North London Literature Band, which broke all previous records in 1953 by selling a total of 54,775 periodicals and magazines, and 4,272 copies of Bedtime Stories, valued at £1,844. 6s. 7d.

And most remarkable of all is the fact that in the last two years of the quadrennium, 1952 and 1953, a magazine worker carried off the trophy for regular colporteur sales. Brother W. Smart of Wales reached his peak sales figure of £1,574. 3s. in 1953, which was £345. 7s. 9d. higher than the highest subscription book sales in the Union. Another small literature worker, Brother J. Oliver of South England, tied for third place with £1,200 sales. These figures represent a tremendous effort.

CHURCH PAPERS AND TRACTS

In addition to our missionary magazines and periodicals, which represent 696 magazine pages per year, the editorial department is responsible for the production of our church paper, the British Advent Messenger, and in association with three of the Union departments, for The Light Bearer, The Leader, and a special bi-monthly paper for the colporteurs, The British Bookman. These together comprise a further 600 pages of church literature per year. Then there have been tracts for the Tract Campaigns and sermon reports for the large London and Birmingham campaigns, which during the past two years have aggregated nearly 1,000 tract pages a year.

NEW SUBSCRIPTION BOOKS

Over and above all this, the present quadrennium has seen the production of four new editions of Bedtime Stories, and three new subscription books, Uncle Arthur's Bible Stories, Vol. II, by A. S. Maxwell, God's Answers, by Pastor R. D. Vine, and God's Good News by Pastor W. L. Emmerson. These new books together totalled 1,280 book pages. A new health book has been in process of preparation for some time and will shortly be available.

THE NEW ADVENT HYMNAL

Finally, after many years of diligent research by Pastor J. Harker and his Music Committee, the New Advent Hymnal, containing 735 hymns, was published in 1952. This has met with a ready acceptance in the churches.

In the production of all this volume of literature we have ever borne in mind the counsel of the Lord's messenger that "the power and efficiency of our work depends largely on the character of the literature that comes from the presses" (Testi-
striven to give such “character” to the literature which has gone forth from our publishing house as would “be the means of quickly giving the sacred light of present truth to the world” (Counsels to Writers and Editors, page 180), and hastening the return of our Lord and the establishment of His kingdom.

The ultimate evidence of the achievement of these objectives is, of course, the number of souls brought into the message by the literature ministry. This figure is always difficult to discover by reason of the fact that literature contacts are invariably passed over to the ministry and are absorbed into the general baptismal figures. However, through Voice of Prophecy enrolments alone we can trace no fewer than 2,184 correspondence school students from our periodicals, magazines, and books during the quadrennium. Of these, twenty were baptized in 1951, twenty-two in 1952, and twenty-three in 1953. Unfortunately, the figures for 1950, the first year of the quadrennium, are incomplete, but on the basis of the three succeeding years there were probably around twenty in that year, making between eighty and ninety baptisms from literature contacts recorded by the Voice of Prophecy alone.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Literature Enrollees</th>
<th>Enrollees from Magazines</th>
<th>Enrollees from Books</th>
<th>Baptisms</th>
</tr>
</thead>
<tbody>
<tr>
<td>1950</td>
<td>494</td>
<td>379</td>
<td>115</td>
<td>7*</td>
</tr>
<tr>
<td>1951</td>
<td>448</td>
<td>336</td>
<td>112</td>
<td>20</td>
</tr>
<tr>
<td>1952</td>
<td>531</td>
<td>376</td>
<td>155</td>
<td>22</td>
</tr>
<tr>
<td>1953</td>
<td>711</td>
<td>560</td>
<td>151</td>
<td>23</td>
</tr>
</tbody>
</table>

* Figures incomplete

It is actually a very striking fact that since the inception of the Voice of Prophecy School, literature names have consistently proved the most fruitful of any source in baptisms. In 1953 the literature baptisms work out at one in every thirty-one students, compared with one in eighty-one for radio contacts and one in eighty-six for card contacts. It is of further interest that of the twenty-three literature enrollees baptized in 1953, eighteen were Our Times readers. This further emphasizes the supreme soul-winning value of the regular reading of our missionary periodicals and should encourage our membership to still more diligent effort with these message-filled papers.

This year we celebrate the seventieth anniversary of Present Truth, or The Bible and Our Times, as we now call it, and there could surely be no better way of celebrating than determining, by God’s help, to vastly increase its circulation and effectiveness. We shall have more to say about this when we come up to the annual Tract Campaign in the autumn and we are confident that our whole membership will rise to meet the challenge.

At this conference, we record our thankfulness to God and to our loyal membership for the successes of the literature ministry during the quadrennium 1950-53 and we look forward in faith to a still mightier work in the quadrennium now begun.

The Stanboroughs Hydro

Medical Superintendent’s Report
1950 - 1953

By Dr. A. H. Williams

It is now just over forty-two years since the opening of the Stanboroughs as a medical institution. The road to St. Albans which runs past the front of the Park was then a winding country lane through hedgerows and farmlands. In the succeeding years the town has grown out, now surrounding the town itself in all directions, now surrounding us on all sides, yet leaving us as always, a restful beauty spot ideal for its purpose—a place where the sick can find Christian helpfulness.

With increasing patronage the buildings were enlarged, and all seemed set fair for comfortable prosperity. Then came the war. With the taking over of the buildings by the government Emergency Medical Service our patients were sent home, and the old days ceased. Beyond all doubt the institution served a noble purpose during the long years of the war, both as hospital and medical school; and then with the coming of peace, in due time it reverted to denominational control.

Eight years have passed since then; and today it is not really of a mature establishment well on to half a century old that we report, but of a pioneer institution still struggling through its first decade. Not only had the continuity of patronage and service of the pre-war years been disrupted almost completely; but the economic upheaval which the years of conflict caused, followed by the introduction six years ago of the National Health Service, has created entirely new conditions against which we must work.

All of us know from our daily experience that a pound sterling today will not buy what that sum purchased in 1939. Add to that a profound change in the social structure of the nation, and you have forces which have compelled us to seek out an entirely new approach to the task of operating the Stanboroughs.

The magnitude of these forces can be gauged from their effect on private medical institutions in general. In a recent report, the Chief Medical Officer of the London County Council drew attention to the fact that, whereas in 1939 there were 170 private nursing homes registered by the L.C.C., by the end of 1953 only 29 of these survived, along with 19 newly registered. This trend in London is typical of the whole country. Ever mounting costs have compelled corresponding increases in fees, which now have to be three times or more than what they were fifteen years ago. Side by side with that is to be remembered the progressive impoverishment, both by heavy taxation and by the
general effects of inflation, of the classes who alone could formerly afford to pay for leisurely rest in a comparatively expensive Hydro.

More and more, patronage consists either of acutely sick people, of chronic cases needing constant nursing, of cases for rehabilitation treatment, of elderly folks needing more or less nursing and medical care. Surgical cases are also admitted, and we have an organized maternity unit. A few come for rest and general recuperation; but that type of work is no longer so substantial a portion of the total as formerly, nor are there present indications that it is likely to be so. We are in no sense in competition with those fashionable establishments which, along with some particular brand of diet restriction or control, offer a round of amusement and social life of a type entirely at variance with our basic principles. In short, the Stanboroughs is a health institution, not a worldly type of holiday resort; and the financial success of the latter is no guide to the solution of our problems.

The changing type of admission offers an ever widening scope for the application of those methods of treatment which our movement has pioneered—physiotherapy, rational diet, and general healthful living. Patients, for example, who come to us having been injured, whether by accident or disease, are often wonderfully helped by such simple standbys as baths, packs, exercises, and massage. Others, compelled by illness to keep to their beds for protracted periods, are often helped to maintain their musculature in better condition by suitable physiotherapy, thus facilitating their ultimate resumption of normal life. Our treatment rooms staff are therefore kept busily employed.

We have, of course, frequent opportunity of giving simple instructions in healthful living. As to diet, we conceive our purpose to be to instruct people to select from what is available to them that which is healthful, and to avoid that which causes harm. We endeavour to steer them between over-indulgence on the one hand, and excessive restriction on the other. As to habits, our propaganda against such follies as indulgence in tobacco has been enormously strengthened by the results of current medical scientific research. The public spotlight on the mounting toll of traffic accidents is a powerful aid to advice against the dangers of indulgence in alcohol. Health education is not merely a matter of formal lectures to a numerous audience; perhaps of even greater value is the quiet talk with the individual patient in the light of his immediate physical disability.

We have endeavoured thus far in our report to portray our purposes and our problems. We regret very much that it is no longer possible to fill the Stanboroughs with patients at rates as low as formerly. A quotation from the London County Council report already mentioned should suffice to explain the reason:

"There are still some small homes with from six to ten beds charging about six guineas upwards, but at such a figure and with present-day prices, no more than the bare minimum of nursing staff can be provided, and the food could hardly be expected to be of the highest quality. Homes of this type appear to be on the border of solvency, and it may well be that few can survive."

We are very glad, against this rather forbidding background to be able to present figures which show substantial progress in the endeavour to rebuild the work under prevailing conditions.

In considering the number of admissions it is to be emphasized that two opposing trends are at this stage at work simultaneously; the continuing fade-out of the old type patronage, and the continuing build-up of the new. The former trend tends for the present to obscure the latter.

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The actual financial figures are more immediately encouraging. Detailed financial statements are presented regularly to the constituency, and it is not proposed to burden this conference report with such figures at this juncture; but the figures now presented have been extracted to reveal the progress made.

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1928</td>
<td>£14,934</td>
<td>£14,398</td>
</tr>
<tr>
<td>1938</td>
<td>£18,287</td>
<td>£18,582</td>
</tr>
</tbody>
</table>

Post-war

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1948</td>
<td>£20,961</td>
<td>£26,854</td>
</tr>
</tbody>
</table>

One important development which commenced during the war, and which has been greatly accentuated by the introduction of the National Health Service is the existence of X-Ray apparatus in certain hospitals and other institutions which formerly employed our equipment. This has cut off a very valuable source of our income.

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1938</td>
<td>£1,134</td>
<td>£750</td>
</tr>
<tr>
<td>1953</td>
<td>261</td>
<td>361</td>
</tr>
</tbody>
</table>

Careful experiment has been made with various types of advertising, and it has been made abundantly clear that the most valuable approach is to be made through the family practitioner, whose co-operation we find invaluable.

Admissions recommended by other doctors:

<table>
<thead>
<tr>
<th>Year</th>
<th>Admissions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1948</td>
<td>38</td>
</tr>
<tr>
<td>1949</td>
<td>24</td>
</tr>
<tr>
<td>1950</td>
<td>53</td>
</tr>
</tbody>
</table>

BRITISH ADVENT MESSENGER
In that connection our Maternity Department, quite apart from its own direct value, which we esteem very highly, has proved to be one of the best advertising agencies available to us. Generally the expectant mother makes her booking directly with the department, and thus introduces her own doctor to the institution. Often this has led to his sending cases for our general beds.

You have recently been reminded through the Messenger of the Medical Aid Fund which assists our members to come to the Stanboroughs for rest and treatment, if they are unable to meet the whole charge themselves. We are glad to welcome them under this arrangement, and warmly commend the fund to you for your generous support.

These recent years have indeed been a time of struggle for the Stanboroughs' staff. We are grateful to them for their loyal co-operation; and we cordially commend them, their problems, and the institution which in the Lord's name they serve, to your fellowship in prayer.

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**Report of Nominating Committee**

*President of the British Union Conference.*—W. W. Armstrong.

*Secretary-Treasurer of the British Union Conference.*—N. H. Knight.

**DEPARTMENTAL SECRETARIES**

*Home Missionary and Sabbath School.*—E. R. Warland.

*Radio and Voice of Prophecy.*—C. R. Bonney.

*Missionary Volunteer and Temperance.*—C. D. Watson.

*Publishing.*—A. W. Cook.

*Religious Liberty.*—W. L. Emmerson.

*Press Relations.*—R. D. Vine.

*Education.*—Referred to British Union Conference.

*Medical.*—Referred to British Union Conference.

**EXECUTIVE COMMITTEE OF THE BRITISH UNION CONFERENCE**

—Union President, Union Secretary-Treasurer, Secretary of British Advent Missions Ltd., Union Departmental Secretaries, Local Conference and Missions Presidents, Managers of Institutions, Chief Editor, Principal of Newbold College, A. Carey.

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**Report of Committee on Credentials and Licences**

**RECOMMENDED,** that the following young workers, who have demonstrated their calling to the work of God, be ordained to the Gospel ministry at this Union Quadrennial Session.


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**RESOLUTIONS**

**REVIVAL OF SOUL-WINNING SPIRIT**

Because we believe "the work of God on this earth can never be finished until the men and women
Resolved, 1. That our church leadership plan for
revival services in our churches, placing before our
membership the need for, and great blessing accru-
ing from, a revival of the soul-winning spirit.
2. That our ministers and church officers plan a
co-ordinated programme of missionary work for
each church, including a part for every member
(Ibid., page 11).

3. That wherever possible, training classes based
on *Training Light Bearers* or the "Christ-centred
Evangelism Courses" be conducted in every church,
teaching our members how to work for souls.
4. That we encourage our lay workers to develop
interests and bring souls to decision by systematic
literature distribution, holding Bible studies, cottage
meetings, public efforts, branch Sabbath schools,
Sunday schools, etc.

**Radio and Bible Correspondence School**

*Whereas it is recognized that the Voice of
Prophecy Bible School is an important and suc-
cessful means of taking the everlasting Gospel into
the homes, and that the radio work is so extensive
and penetrating in its influence of bringing the
thousands in touch with this saving truth,*

Resolved, That the ministry and members do
their utmost to nurture the interests aroused and
accept the responsibility of seeing that every home
in their districts receives a Voice of Prophecy
card telling of the existence of the Voice of
Prophecy programme and the Bible School, and giving
the opportunity of studying the truth through the
lessons offered.

**Pathfinder Clubs**

*Whereas, it is established that the peak age of
decision for Christ is twelve to fourteen years, and

Whereas, it is found by experience that one of the
most effective approaches to child evangelism, among
our own youth and others not of our faith, is
through their recreational and hobby interests as
provided in club or group activities,

*We recommend, That the General Conference
plan for the establishment of MV Pathfinder Clubs
be adopted in as many churches as possible in the
British Union, under the direction of Master Guides
or trained youth leaders.*

**Permanent Camp Sites**

*Whereas, almost five hundred young people at-
tend our Summer Camps every year, and

*Whereas, our camps are proved to be a most
valuable evangelistic agency amongst our own youth
and others not of our faith, and

*Whereas, twenty-eight conferences in North
America and several fields overseas have found by
experience that conference or mission owned camp
sites greatly enhance the effectiveness of the MV
camping programme,*

*We recommend, That our Conference and Mis-
sions committees be requested to give serious con-
sideration to the purchase of camp sites and facili-
ties for youth camps this year.*

**Testimony of Centenarian Adventist**

*The following statement was made to the dele-
gates in session by Mrs. Horspool, a member of the
Stanborough Park church, who reached the age of
one hundred years on July 23, 1954:

"I came into the message at forty years of age
under the ministry of Elder E. E. Andross.

"I am happy to know the Lord Jesus Christ, and
am looking forward so much to the glorious com-
ing. I am longing to be on the earth made new."

**Listen to the Voice of Prophecy—Radio Luxembourg**

**Fridays, 208 metres.**

Friday, August 13th, at 11 p.m.
"CAN MAN SAVE HIMSELF?"

Friday, August 20th, at 11 p.m.
"YOUR QUESTIONS ANSWERED"

Friday, August 27th, at 11 p.m.
"WHY DID JESUS GO TO HEAVEN?"

**Sunset Calendar**

Reproduced from the *Nautical Almanac*
by permission of the Controller
of H.M. Stationery Office.

Lon'n Car'ff Edin Not'm Bel't
Aug. 13th 8.28 8.41 8.57 8.37 9.02
Aug. 20th 8.14 8.26 8.40 8.22 8.47
Aug. 27th 7.59 8.12 8.23 8.08 8.30

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