

Report from Washington on Smoking

This article from Advertising Age of May 12, 1969, summarizes for you the present scene in Washington, D. C., as far as the smoking question is concerned. We expect soon some action from Congress about cigarette advertising. This article will give you the background leading up to this action.—F. A. Soper.

The tobacco and broadcast industries still expect to get some kind of a law protecting cigarette advertising. But the price of victory keeps climbing.

Four years ago they were able to get a law which has precluded federal and state regulatory agencies from imposing restrictions on freedom of cigarette advertisers. This law was passed after the Federal Trade Commission proposed to issue a regulation requiring health hazard warnings in cigarette ads as well as on packages.

After a three-week donnybrook at the House commerce committee which ended last Friday, the prospects of a similar success this year have diminished to the point where regulations that tobacco and broadcast interests considered unbearable four years ago begin to look like an attractive compromise. The commerce committee is top-heavy with members who want to help the advertisers. But anti-cigarette forces have done such an effective job of publicizing the pro-industry bias of the existing law, most members are looking for something which looks less like a vote against public health.

Republicans like Rep. William L. Springer (R., Ill.) will certainly vote to prevent the Federal Communications Commission from forcing cigarettes off the air. But they suggest that the cigarette people ought to be willing to submit to some kind of a warning in ads—which sounds surprisingly like the FTC regulation which the Congress nullified four years ago.

From all appearances, the bill that eventually passes the House will represent the high water mark, for the prospects in the Senate are dismal.

After June 30, the existing law precluding action by regulatory agencies expires, and the agencies will be free to move unless Congress passes a new law. Meanwhile, the anti-cigarette forces have maneuvered themselves into a position where it will be virtually impossible to get a new law by June 30 unless there are substantial concessions.

Under normal procedures, the bill has to go to a commerce sub-committee under Senator Frank Moss (D., Utah), who has threatened to filibuster the industry's legislation to death unless there is a considerable change in the industry's attitude. The tobacco and broadcast industries have experienced lobbyists, who can probably devise a way to by-pass Senator Moss, but they are not likely to achieve this unless they give the key senators something they can use to show that substantial steps have been taken to reduce the saturation of cigarette commercials during prime TV time.

Some observers suggest that the battle over cigarettes is for the advertising business what the war in Vietnam is for the U. S. Government. The battle has proven prohibitively costly, yet there does not seem to be any easy way to achieve disengagement.

During the past four years, the rearguard action to preserve cigarette advertising has generated a series of disasters for the advertising business, as anti-cigarette forces fashioned an arsenal of new legal and regulatory weapons which are readily extended from cigarettes to other products in appropriate cases.

The cigarette labeling law, a blessing for the tobacco people, represents a worrisome precedent, for it is the first time Congress has required a specific health hazard warning on the label of a product sold in the mass market. There are numerous other dangerous innovations, Among them is the creation of a testing laboratory at FTC which publishes comparative performance data on all brands of cigarettes. This lesson certainly has not been overlooked by consumer groups.

Currently, the Supreme Court is being asked to decide whether broadcasters who carry cigarette ads can be compelled to carry anti-cigarette messages. If the court takes the case, this means the basic first amendment rights of advertising will be tested under the worst possible circumstances for the advertising business, since cigarettes will be the commodity in question. No wonder Ira Millstein, distinguished New York attorney, long associated with advertising, recently commented, "Cigarette smoking is not only dan-

Academy Chapel, Columbus, Wisconsin.

The bride is the daughter of Mrs. Ray Calliotte of Junction City, Kansas, and George Jones of Kansas City, Kansas. The groom is the son of Elder and Mrs. C. M. Willison of Minneapolis, Minnesota.

Mary, a graduate of Union College, has been teaching at Wisconsin Academy. Robert, a graduate of Andrews University, is a teacher in the Hinsdale Junior Academy. They will make their home in the Hinsdale area where Mary will teach in the Adult Education Program at the Hinsdale Sanitarium and Hospital and Robert will continue his teaching at the Junior Academy.

The wedding ceremony was performed by the groom's father.

NORTH DAKOTA

Conference of Seventh-day Adventists Box 1491 Jamestown, North Dakota 58461 Een Trout, President Reuben Beck. Secretary Make wills and legacies to North Dakota Conference Association of Seventh-day Adventists

News Notes

* Fifteen students from Sheyenne River Academy with their sponsors, Emil Kahler, and Principal and Mrs. Ray Hoffman, attended the Northern Union Bible Camp held at North Star MV Camp, Brainerd, Minnesota, September 11-13. Representatives from the General Conference MV Department, Andrews University, and the Northern Union Conference were also present. Clifford Hoffman, MV and Educational Secretary of the North Dakota Conference, spent two days at the Bible Camp.

Reuben Beck, Secretary-Treasurer

Sheyenne River Academy Alumni Week-end

October 17 - 18 Guest Speaker - Dr. Delmer Holbrook Class of 1941 Classes to be honored, 1919 1920, 1944, and 1945.

of the North Dakota Conference, attended a meeting on Deferred Giving recently held in Dallas, Texas. Help and instruction in the writing of Trust Agreements was given in order that the conference might more efficiently serve our people in this important phase of the work. Sabbath, September 13, found the following office personnel preaching in the churches listed: Elder Albertsen at Robinson; Brother Amick in Carrington; and Elder Trout in Ellendale. Elder Trout attended the Barron-Turner meetings in Wahpeton on Saturday night.

Conquest of Space

Nearly a million people crowded the beaches and towns near Cape Kennedy, Florida, on July 15 to watch man's attempt to conquer space. Other millions watched via television or listened glued to their radios. As other nations watched and listened also, they said that it was a tribute to the smooth cooperation of the thousands of Americans who had worked together for one supreme object. Some American newsmen seemed to think it was a tribute to the vision of President Kennedy and Johnson and Congress, who authorized the expenditure of the billions to make it all possible. I think both observations were correct. Without the vision and faith necessary, the money would not have been appropriated. Without the efforts of thousands of industrial contractors, and cooperation of people from nearly every walk of life, the mission impossible could not have been completed "in this decade."

As Christians, we, too, have a "mission impossible" which has been assigned to us. It is not to merely set foot on the moon, but to set foot on the sea of glass somewhere in the vast expanse of space. Many skeptics today are asking the doubter's question. "Where is heaven?" Just as though one needed to know its precise location before one could be expected to have faith to believe that there is such a place. But "Faith is the substance of things hoped for, the evidence of things not seen." Hebrews 11:1.

Dr. Thomas Paine, director of NASA, was interviewed by newsmen during the space flight of Apollo 11, and asked about the possibility of life on other worlds. In his answer he declared that there were literally thousands of worlds where the possibility of life might exist. Certainly, there is room enough for even scientific minds to believe that there is in the vast universe a place called heaven.

Just as our nation has spent its best resources in men and materials to accomplish the dream and faith of those who felt we could "land a man on the moon in this decade," just so we who believe the promises of God and His Divine Son are expected to spend our best resources

The NORTH DAKOTA BOOK & BIBLE HOUSE invites you to attend

OPEN HOUSE

SUNDAY & MONDAY

OCTOBER 5 & 6 9 a.m. to 9 p.m.

Free Gift for Everyone! Refreshments!

Camp Meeting Prices Prevail! Door Prizes!

Your ticket for the drawing for FREE set of Books given at

OPEN HOUSE

Name _

Address _

(Present this ticket at the Book & Bible House on either Sunday or Monday)

of talent and strength and money to accomplish the impossible. That is, to bring the Gospel to all the world, not in this decade, but in this generation. Unfortunately, too often we have pushed the task on to the next generation, rather than spending all on the kingdom of God and His righteousness.

The Great President of the universe has given us the vision and the dream upon which to base our faith, that is, the promise of Jesus Himself that "I am going away to prepare a place for you. And when (if) I go and make ready a place for you, I will come back again and will take you to Myself, that where I am you may be also." John 14:2, 3. Amplified Bible.

Also, just as thousands of companies and individual scientists, and engineers were essential to the fulfillment of NASA's dream, just as surely it is essential that the thousands of ordinary church members who have an extraordinary vision and faith, should work together in divine unity in the power of the Holy Spirit to accomplish the precondition stated by our Lord and Saviour as necessary before we can conquer space.

It is this: "And this good news of the kingdom (the Gospel) will be preached throughout the whole world as a testimony to all the nations, and then will come the end." Matthew 24:14 Amplified Bible.

From the first stage lift-off of Saturn Five's ignition to the final splashdown there were a total of 88 essential steps to land men on the moon and bring them back again safely. Not one of these steps was insignificant or considered of little consequence by our three astronauts or by NASA.

In reaching the hundreds of millions of people of our globe with the Gospel we often hear complaints that we have just got too many programs going to be successful with any of them. We have the temperance, health evangelism approach, medical work, literature evangelism, *Liberty* Circulation, and regular preaching of the Gospel in a hundred different ways. We have the education of our children in church schools and academies, all of which require the expenditure of great sums of money. Since God has been pleased to give His remnant people divine direction through the Spirit of Prophecy and His Word, we have the assurance that this money is not spent in vain.

We here in North Dakota are trying to update our academy. Thousands will be needed for this project. Systematic giving on the part of ministers and laymen alike will be essential if the vision of our conference leaders for adequate dormitories is to be realized.

From Christian Service, page 40, we have this encouraging promise:

"Before this work shall close, thousands will be cheerfully laid upon the altar. Men and women will feel it a blessed privilege to share in the work of preparing souls to stand in the great day of God, and they will give hundreds as readily as dollars are given now." May God hasten this day. We have the vision given by the Master for a completed Gospel commission. Training of our youth so they may also play an important part in this work is a part of this vision.

Our brethren of the Conference Committee and the Academy Board have suggested that each family plan to give at least two per cent of income for this goal. The tithes of our faithful members have increased from year to year until only 2 per cent of our income would now amount to over \$80,000 per year for evangelism and the expansion program for training of the youth.

Only one thing is lacking to the essential accomplishment of our objective. That is that enough members consider themselves individually responsible before God to do their part in the over-all plan of soul winning and of finances. When this vision of what each can and must do to be prepared for salvation finally takes hold of the membership of our churches we will see unbelievable results, and "Mission Impossible" will come to fruition.

DON HENSEL, Pastor Max District

Conference Office Improvement

"What a blessing this is—we will no longer be disturbed by what people are saying in the other end



Reuben Beck, conference secretarytreasurer, is examining the quality of the new carpeting while Elder Trout, conference president, looks on approvingly.

of the building," remarked one of the office staff.

The occasion was the installation of carpeting in the North Dakota Conference office. A soft green commercial-type carpeting was installed in the Book & Bible House and the main floor of the office building.

"The carpeting, I feel, will add to the efficiency of the work of our office staff, due to quieter working conditions and more comfortable surroundings," stated Elder Trout.

The office building was built in 1961 and dedicated in June of that year. The modern building will be a blessing and asset to our work for years to come.

> D. G. ALBERTSEN PR Secretary

New Church at Wahpeton

The first meeting held in the new Wahpeton Church was on Sabbath, September 6. The Barron-Turner evangelistic team began a three-week series of meetings that at this writing is being well attended. A capacity audience attended the opening night and on the second Saturday night nearly 600 people were present. Several ministers are assisting the team and the pastor in visiting the homes of interested people who are attending the meetings.

The church is brick exterior of contemporary design. The interior is

NORTHERN UNION OUTLOOK



Exterior view of the front entrance to the church, taken from the street showing the bells, steeple, and sign all in bronze.



Dick Barron preaching in the new church at Wahpeton to a capacity crowd.

carpeted throughout, with adequate Sabbath School division rooms, youth chapel, and a balcony in the narthex. A baptistry is located directly behind the pulpit in the chancel area with steps leading to it from dressing rooms on either side. A large foyer adds to the convenience of the building making easy access to rest rooms, Sabbath School rooms, and aiding the general flow of traffic. The new church building will surely be a blessing to our people and to the community which it D. G. ALBERTSEN, serves. PR Secretary

SOUTH DAKOTA Conference of Seventh-day Adventists 217 North Grand Pierre, South Dakota 57501 F. W. Bieber, President R. W. Wilmot, Secretary Make wills and legacies to South Dakota Conference Association of Seventh-day Adventists

Mobridge Meetings

In a recent letter from R. R. Patzer I learned that he began his series of evangelistic meetings in Mobridge this past week end. May I encourage the readers of the OUTLOOK living in the area to support the evangelistic campaign in Mobridge.

Also, he informs me that he has a radio program over station KOLY at 6:05 p.m.

Let us support these meetings, brethren, and all do our part towards strengthening our Union-wide evangelistic thrust.

L. H. NETTEBURG

Pathfinder Day

The General Conference has designated September 27, 1969, as Pathfinder Day to be observed in all our churches. On this Sabbath we are to give official recognition and encouragement to the Pathfinder Club in the local church. We encourage our senior members to become acquainted with the wonderful possibilities afforded by the club in the development of our Junior youth and to lend their full cooperation and support.

We need to make our young people feel that they are appreciated and wanted. We need a program that will fit their need and interest, one that will reveal religion to them in their terms, and one in which life is made attractive and appealing. This is the purpose of the Pathfinder organization. What greater investment could the church make than to see that every boy and girl in the church has the advantage of membership in a Pathfinder Club? It is something to think about.

> L. J. PUMFORD MV Secretary

"It Is A Joyous Work"

In vision Mrs. E. G. White saw hundreds and thousands of God's people visiting families and opening before them the Word of God. She said that "It is a joyous work to open the scriptures to others." 9T118.

The Gift Bible Evangelism plan has had the support of thousands of church members and they have found it a real joy to work for souls in this pleasant way.

South Dakota members have placed 217 Bibles during the first 8 months of this year, I am sure this is a partial report. We know of two individuals who have been baptized who completed the Gift Bible plan. This report could be much more joyous if each church member had enrolled at least one person.

A Gift Bible brochure entitled "Should I Bother To Look Into This?" has been sent into the churches to help you obtain Gift Bible students. Ask your Lay Activities leader or pastor for a supply of these booklets to take to your neighbors and friends. They can inform you as to the correct way of using this excellent help.

"Many are on the verge of the kingdom, waiting only to be gathered in." The Acts of the Apostles, p. 109. You, too, can enjoy opening the Scriptures to others through Gift Bible Evangelism.

> J. B. GRAY, Director Lay Activities Department

The Importance of Influence

A talent often underestimated among Seventh-day Adventists is that of personal influence. In our humble evaluation of ourselves we often feel that there isn't much that a person like us who possesses only ordinary talents can do in the finishing of the gospel proclamation.

How fortunate we are that in our own daily work we, of necessity, meet and associate with people. In carrying out the various programs of the church such as literature distribution, welfare work, Ingathering, etc., again we have contact with people. If we realize that the person is of far more importance than whatever program prompted the contact and endeavor to use our influence to leave that person a little nearer Christ, a whole new vista of vigor and inspiration will pervade our churches.

None of us lives to himself. You are influential with some life. Are you directing that life toward your Saviour?

You will meet or meet again many people during the Ingathering program. How unfortunate it would be if in our enthusiasm to raise funds to win souls through the world program of the church we should for one moment fail to bring Christ to the person we solicit for such funds.

Here is the person within our immediate influence for whom we can do something now. Our words



Sermon Subjects September 28-The End of Time and a New Beginning

October 5-Dial Heaven

SUNSET CALENDAR

September 26
Des Moines, Iowa 6:05
St. Paul, Minnesota 6:02
Bismarck, North Dakota 6:33
Huron, South Dakota 6:24
Rapid City, South Dakota 5:43
October 3
Des Moines, Iowa 5:53
St. Paul, Minnesota 5:50
Bismarck, North Dakota 6:19
Huron, South Dakota 6:11

Rapid City, South Dakota 5:30 All time given is CST

and attitudes may be the deciding weight in his balance of destiny.

Remember that God needs you using your influence for Him. No one can take your place.

> TOM ROBINSON Mobridge District

Advertisements and business notices are not solicited but are published as an accommodation and service to our readers. The right is reserved to reject any or all advertisements when space readers. The right is reserved to toget any or all advertisements when space is short, and such advertisements as are acceptable should first be sent to the local conference office for approval of the officers and passed on by them to the conference office in Minneapolis. For each insertion the rate is five cents a word with a minimum of one doilar per insertion, cash to accompany the copy for the advertisement.

Honsekeeper wanted for young family. Live in. Room, board, salary. Refer-ences required. Write or call, Rodney Diede, Minnesota Conference of Sev-enth-day Adventists, 1100 Ford Road, Minnetonka, Minnesota 55343 Telephone: 545-8894 x9-26-69

Becording Tape - Used, but like new: 7" Deluxe \$2.50 - 3 for \$6.00 5" Regular \$1.60 - 3 for \$4.00 3" Regular .45 - 3 for \$1.20 Postage paid on \$4.00 order - High quality guaranteed or money back. Box 656, Angwin, California. A student proj-cot x9-26-69

Help wanted in frozen dough plant at Nevada, Iowa. Church school and academy available. Opportunity for ad-vancement with fast growing organ-ization. Hospitalization, profit sharing plus good working conditions. Call or write Dakota Bake N-Serv. Inc., Box 7, Navade Iowa Nevada, Iowa. x9-26-69

Lutheran lady wants to share her trail-er home with some lady. She drives 15 miles to SDA church. Write to Mrs Beda Dybsand, Sacred Heart, Minnesota 56285 x9-26-69

ANOKA MINNESOTA EVANGELISM (Continued from page 12)

people and extend to them the invitation. Surely there are others who would rejoice in the message of truth with us, if only someone would give the invitation.

"July is probably not the best month for public evangelism", someone said. The meetings began on the Fourth of July holiday week end, which is not good. Tornado warnings were given several times. Storms struck nearby. One of the worst heat waves of the season came during the first week of the meetings. Several of the families had vacations planned. Youth camp and Junior camp came during the meeting. July is probably not the best month for evangelism, but, what a tragic loss if the meetings had not been held. God bless the Anoka Church and

the pastor, H. I. Jarnes, for launching out during this unlikely time. God bless other churches and their ministers who are keeping evangelism alive. This is the spirit that is necessary to "Turn the Tide" here in the Northern Union Conference.

> HALLE G. CROWSON Northern Union Evangelist

OBITUARIES

HOAGLUND-Wallace HOAGLUND—Wallace Hoaglund was born October 2, 1914, and passed away on July 24, 1969, due to injuries received in an automobile accident on his way home from church July 20. He joined the Stevens Avenue Seventh-day Ad-ventist church in 1961, being an active, faithful member to the time of his death. He leaves to mourn his passing his wife, Frances (Rudolbh) Hoaglund and one brother, Lloyd Hoaglund of Minneapolis. Received 8-12-69 Arthur Dahl Hoaglund was

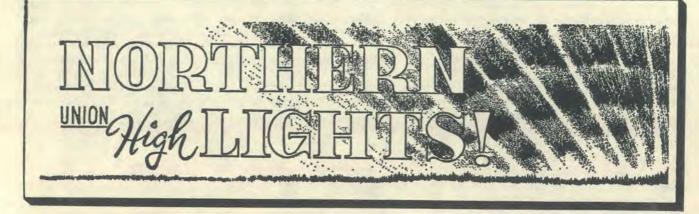
GREGERSON-Helen Bates Gregerson was born January 9, 1906, near Cherokee, lowa, and passed away suddenly Au-gust 16, 1969, at her home in Ute, Iowa. In 1931 she was united in marriage to Chris Gregerson. Helen was a loving mother and enjoyed very much the care of her five children. In 1935 Helen was bantized into the Ute Seventh day. Adof her five children. In 1935 Helen was baptized into the Ute Seventh-day Ad-ventist church. An avid student of the Holy Bible, she believed implicitly in the command to love thy neighbor as thyself. Her joy was in helping others in the community. She leaves to mourn, her husband, Chris; five children, four-teen grandchildren, and a brother, Wil-liam of Storm Lake, Iowa, as well as many friends and relatives.

many friends and relatives. BABBITT-Mrs. Lucille Ann Babbitt, 71. of Centerville, Iowa, was born June 23. 1897 and passed away Friday. June 20. 1969. On February 16. 1919, she was united in marriage with Earl Babbitt in Corydon, who preceded her in death. Survivors include two sons, James Carl of South Bend, Ind., and Weston E. of West Minister, Pa.: one daughter, Mrs. Mary Jane Romeo of Muskegan, Mich.; live grandchildren; four sisters, and six brothers. Mrs. Babbitt's life was one of sacrifice for the good of others. The impulse to help and bless others seemed to spring constantly from with-in. She was a kind and devoted mother and will be greatly missed by her chil-dren and a host of friends. Funeral services were held Sunday, June 22, at the Miller-Wehrle Funeral Home with Pastor Craig Hollingsworth officiating. Interment was made in the Russell Cemetery where she awaits the call of the Lifegiver. C. Hollingsworth

C. Hollingsworth

C. Hollingsworth COBB—Clarence Lyle Cobb was born May 14, 1922, in Grand Rapids, Mich-igan, and went to his rest July 14, 1969, in the Sioux Valley Hospital, Sioux Falls, South Dakota, He was born to Mr. and Mrs. Clarence Cobb and spent most of his life in Grand Rapids, Michigan. He came to South Dakota in October, 1966, and lived near Parker, South Dakota. He became ill in De-camber, 1968, and passed to his rest on July 14, 1969, of leukemia. He was a member of the Hurley church. He became a member of the remnant church in September, 1952, and was a faithful member until his death. He is survived by his widow, two sons, David and Christ; four daughters, Terrie, Betty Jo, Susan, and Kimberly; his parents, Mr. and Mrs. Clarence Cobb, Sr., Tra-verse City, Michigan; three brothers and two sisters. Words of comfort were spoken by Eugene Wagner, assisted by Myron Johnson, and W. K. Mansker, He awits the call of the Life-giver. Received 8-26-69

GENERAL CONFERENCE OF SDA STATISTICAL DEPARTMENT 6840 EASTERN AVENUE, N.W. WASHINGTON, D. C. 20012



ANOKA MINNESOTA EVANGELISM

BY HALLE G. CROWSON, Northern Union Evangelist

The Anoka Lodge was the site chosen for the evangelistic campaign in Anoka, Minnesota. The lodge has a lovely auditorium which is fully carpeted and which is centrally located to provide easy access for those attending the meetings.

H. I. Jarnes, pastor of the Anoka S. D. A. Church, joined with Halle G. Crowson, Northern Union Evangelist, for the three-week campaign which began July 6.

The membership of the Anoka Church gave outstanding support to the meetings and did all in their power to insure success during the meetings. The members are to be commended for their untiring efforts in attendance and for bringing so many of their friends to the meetings. The church was rewarded for all the effort put forth, for on August 2 they witnessed eleven baptisms and one profession of faith. The baptism was conducted Sabbath afternoon at the home of Mr. and Mrs. Ray Christiansen whose home is on the shore of beautiful Elk River. Following the worship service the church proceeded to the Christiansen home for the baptism. After the baptism, the ladies of the church served a tasty lunch on the spacious lawn bordering the lake.

The Anoka Church accepted the challenge given by Elder Crowson during his closing sermon to keep evangelism alive in Anoka. The church membership is determined to continue to search out interested (Continued on page 11)



This beautiful lake on the Elk River provided an excellent setting for such an occasion.



H. I. Jarnes leads candidates into the water for the sacred rite of baptism.



Elder Jarnes on the left and Elder Crowson on the right stand with the newly - accepted members at the baptism.