

Pacific Union Recorder

"They Shall Be All Taught of God"

Witnesses for Today

Several young men have attended Middle East College who started out like Saul of Tarsus. One young man came to us quite uncouth and noticeably unkempt. Learning poise, refinement, and virtue and developing a well-balanced spiritual personality as he studied with the ministry in mind, he has returned to his mountain home and is looked up to as the educated parson. We visited in that village one Sabbath—speaking at the church service—and there in the Sabbath school, he who formerly had been so retiring and empty was the well-informed superintendent of the day, a young student bringing honor to his family and to his God. We felt rewarded as teachers.

One of our new students who canvassed last summer received about two months ago the glad news that one person whom he had met in his literature ministry was ready for baptism. Joy spelled with a capital "J" could not describe the happiness of the young soul winner. He is here in school to learn how to prepare for more effectual ministry.

An evangelistic center in the city of Beirut would multiply the opportunities to introduce Jesus and explain His teachings. Such public meetings cannot be held unless in the privately owned church building—and our Armenian and Arabic and English-speaking churches are in out-of-the-way places and with limited seating facilities. We can not accommodate many.

The college branch Sabbath school is winning many friends and we trust in the future—many converts. The little children though spanked, slapped, and ridiculed by the priests and nuns of a nearby church slip away somehow at a later hour to join in the Sabbath afternoon program of the branch Sabbath school. One not-too-religiously-inclined father reported that he and his wife are

pleased with the change for good seen in their little boy as a result of the Adventist meetings for children. Oh, we pray that the little children may lead their parents.

As we look about us at Middle East College we can see modern Jonahs for Nineveh, Daniels for Babylon, Pauls for Turkey, Esthers for Persia, and Ruths for Jordan. Let us do our best in fervent prayers and in the coming Thirteenth Sabbath offering to educate these prospective workers and give them a practical on-camps and off-campus training program in soul winning. As in other places, "many are on the verge of the Kingdom waiting only to be gathered in."

T. S. GERATY, *President,*
Middle East College.

More Reports

This week we continue the printing of reports given at the recent session of the Pacific Union Conference. We hope to complete these reports in the March 7 issue of the RECORDER.

Department of Education

Christian Education Is Evangelism

From a courageous beginning 57 years ago in a drafty little lean-to on the church at Centralia, California, Christian education in the Pacific Union Conference has grown to be "big business." There are now 10,395 boys and girls enrolled in 175 elementary and intermediate schools, 3014 in 18 academies, 2335 in the five nursing schools, the two colleges and the various schools of the College of Medical Evangelists, making a total of 15,744 young people. In our secondary and elementary schools alone 733 teachers are employed.

During this past quadrennial period expansive developments have been made in educational buildings, equipment, and personnel. For the elemen-

tary division we may count 9 new auditoriums, 78 new classrooms added to buildings already in use, and 16 entirely new schools.

In our secondary schools new plants have been erected, or are in the process of construction, in Honolulu, Modesto and La Sierra. In addition to these, a United States Air Force Base near Phoenix, was purchased in July, 1953 as the site for our newest boarding academy. Remodeled and repaired air force buildings are now serving as classrooms, library, dining hall, kitchen, chapel, offices, dormitories and faculty apartments.

Lodi Academy has expanded its facilities by extensive renovations.

Among other additions in various academies are the following: 2 dormitories, 1 dormitory annex, 2 cafeterias, 1 industrial arts building, 1 recreation center and skating area, 1 chapel, 1 administration building, 1 auditorium, 1 broom factory, 10 faculty homes, 1 physical education building, 1 swimming pool, and 1 music studio. These are only the major improvements.

But, important and necessary as these developments are, they are not the entire story of Christian education. Christian education is more than buildings and equipment. It is evangelism. The total number of baptisms in this union conference during the four-year period is 11,767. Of this total, 3,035 baptisms were of young people in our elementary and secondary schools.

Typical of the many wonderful stories of conversions due to Christian education is the following:

Harry was a gangling, seventh-grade boy. He couldn't read very well. He couldn't write. His parents were separated and neither could be bothered about him. His only friend was a man who had taken pity on him and who had invited him into his own home. He was the man Harry now called

TAKOMA PARK, WASHINGTON D C
General Conference SDA
Statistical Secretary

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F. W. SCHNEPPER Editor
OPAL STONE Assistant Editor
C. L. BAUER Assistant Editor

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Sunset Table

Courtesy of Newton Observatory, P.U.C.

Friday, March 4

Angwin	6:05	Oakland	6:04
Arlington	5:48	San Diego	5:42
Chico	6:01	San Jose	6:04
Eureka	6:10	Phoenix	6:26
Fresno	5:55	Reno	5:53
Lodi	6:00	Salt Lake City	6:21
Loma Linda	5:47	Honolulu	6:36
Los Angeles	5:50	Hilo	6:26

Friday, March 11

Angwin	6:12	Oakland	6:11
Arlington	5:53	San Diego	5:53
Chico	6:08	San Jose	6:10
Eureka	6:18	Phoenix	6:31
Fresno	6:01	Reno	6:00
Lodi	6:07	Salt Lake City	6:29
Loma Linda	5:53	Honolulu	6:39
Los Angeles	5:56	Hilo	6:28

father. For some reason Harry came to church school and the teacher, Mrs. Jones, set to work to help him.

It was wonderful to have a teacher who really cared what happened to him, and in response Harry set to work too.

The Bible lessons were hard, but they were fascinating. All those strange stories of beasts and scrolls and angels and images. . . . These were worth learning about!

One day Harry announced, "Mrs. Jones, my father wants the texts you gave us in class yesterday. Write them down for me." So the texts were listed and Harry took them home.

Again and again this request came, until finally Mrs. Jones said, "Harry, your father would understand so much better if we could talk about these things together. Why don't you invite him to come to the school tomorrow evening and we'll have a Bible study."

"Oh, no!" remonstrated Harry. "My father says he doesn't want to see you. He says he won't listen to you. You just write down the texts. He will see for himself if the Bible says what you say it does. He doesn't believe you. I don't either."

The next day Harry announced, "My father says it is so. He didn't believe what you said, but it is in the Bible, and now he knows it is so."

All through the school year this procedure continued, and in the spring Harry told his teacher quietly, "My father says to tell you he is coming to church tomorrow and that he is going to be a Seventh-day Adventist."

And the father *did* come, again and again. The minister, to his amazement, found that Harry's foster father did not need Bible studies. He knew the doctrines. He had learned them all from Harry.

Before the school year closed Harry and his father were both baptized. After the service was over, the man turned to Harry's teacher and said, "Mrs. Jones, all this is due to you and to the church school. If it had not been for the school I would not be here today."

Yes, Christian education is evangelism. I pray that we may never lose sight of that fact, and that Christian education, under God, and under the guidance of devoted, well-trained teachers, with the continued blessing and

active support of the constituency of this Pacific Union Conference, may grow, and grow, and grow.

A. C. NELSON, *Secretary.*

Please Help Us

We have received an envelope addressed to "Book and Bible House, 116, Angwin, Calif." It contains two one-dollar bills and 66 cents in 3-cent stamps, and nothing else.

We have no way of identifying the sender.

Will whoever mailed this, please write to Pacific Union Recorder, Box 116, Angwin, Calif., and tell us the purpose of this remittance?

The Regional Department

Evangelistic Origin and Expansion

Seventy-six years ago last August, Elder J. N. Loughborough conducted a tent effort in Reno, Nevada. Among those who attended was a young man, twenty-six years old. He listened eagerly to Elder Loughborough's lectures, and also heard one sermon by Mrs. E. G. White.

On the last Saturday in September, 1878, he kept his first Sabbath, and upon the organization of the Reno church he became one of its charter members and was elected clerk. Later he was made the secretary of the Nevada Book and Bible House, then called the Tract and Missionary Society. This young man entered the colporteur ministry, taking subscriptions for the *Signs* in order to attend Healdsburg College.

On completing his second year at Healdsburg the California Conference sent him to Kansas to begin missionary work among the Colored Americans. From Kansas the General Conference called him to Louisville, Kentucky, where he assisted in organizing the second Seventh-day Adventist church in the United States to serve that constituency. This young man was Elder C. M. Kinney, first Colored American minister and pioneer worker for his people.

As we have observed the sturdy growth made in this Department since those days of humble beginnings, we can thank God for the important part the Pacific Union Conference had in educating and employing this minister and sending him forth into the harvest

the
Voice of Prophecy

listen every Sunday

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Los Angeles, Calif.

On Mutual... and ABC

Invite your friends to hear the Voice of Prophecy.

"Prophecies of Christ"—March 6.

"Parables of Christ"—March 13.

field. Today one out of every nine members in the Seventh-day Adventist denomination is a member of his race.

Even though the Pacific Union Conference played this important introductory role, it was not until 1908 that the first church representing this particular segment was established. Twenty-three charter members were organized into the Furlong church in Los Angeles under the medical missionary labors of Miss Jennie Ireland.

Church Growth

From these twenty-three members the Pacific Union Regional Department has grown into 26 churches with a membership of 3,920, or about ten per cent of the entire Regional Department constituency in the United States.

As a result of the evangelistic zeal of the conference workers, coupled with the cooperative endeavors of the laymen in these churches, the largest number of baptisms for a single year in the quadrennium was achieved during 1954. The additions through baptism and profession of faith totaled 346. For the four years the baptisms were 1,282.

The ministers of the Department are increasingly devoting more attention to training and utilizing the abilities of the membership in lay evangelism. A partial report indicates that at least sixty-five were baptized in 1954 from the work of laymen.

The latent potentialities of our laymen are exemplified by a twenty-year-old bride who with her husband was baptized as the result of studies given them by a layman. When an evangelistic campaign was started in Richmond, this young lady used her car each evening to carry and lead others to the meetings. On the last night of the campaign with rain falling in torrents, she led a long caravan of cars to the hall. She had brought ninety-one adults and four juniors to that particular service. By actual count she had personally brought 440 non-Adventists to this 30-night series of meetings. In addition to looking after the bookstand, a brother brought 360 adults to the auditorium. Thus far twelve persons have made their commitment to Christ and seventeen others are in the baptismal class.

While a report of finances cannot indicate the spiritual warmth or health of a church, it does serve to indicate whether or not the church is making progress. It is a pleasure to report that

the tithe received from the 26 churches in the Pacific Regional Department for the 1951-1954 quadrennium amounted to \$1,149,167.04. This is a gain of \$361,179.48 over the previous quadrennial period.

During this same period the constituency contributed \$373,047.44 in mission offerings; a gain of \$96,628.86 over the preceding four years. The tithe and foreign mission offerings totaled over one and a half million dollars.

You will be happy to know that in the major lines of the work in the Regional Department definite advancement has been made. Of course there are areas of test and trial and conditions which might be discouraging, but we go forward courageously with the assurance that our message represented by the triumphant angel flying to all nations will shortly cause the earth to be "lighted with his glory."

Also we have the implicit expectation that if in love and obedience we maintain our covenant relationship with the Lord through sacrifice, He will victoriously bring us and those for whom we have labored into His everlasting kingdom. It is to the achievement of this ultimate goal that the workers and constituency affiliated with the Pacific Union Regional Department dedicate their lives and service.

OWEN A. TROY, *Secretary.*

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Department of Religious Liberty and Temperance

"The Lord hath prepared his throne in the heaven, and his kingdom ruleth over all. . . . The most High ruleth in the kingdom of men and giveth it to whomsoever he will." This is the memory verse of our department.

It was my privilege to come to the Pacific Union Conference in August, 1951. From then until January 1, 1953, I carried the Religious Liberty work, while Elder Ashbaugh carried the Temperance work. In January, 1953, Elder Stanley M. Jefferson was called from the Southeastern California Conference to be associated with me; and soon thereafter the Temperance work was given to our department, following the election of Elder Ashbaugh to field secretary work.

Immediately upon arrival I was confronted with a challenge made by the so-called Tax Payers Alliance against

the California State Legislature, which had previously enacted almost unanimous legislation exempting church-operated schools from taxation. I appeared with others on television, radio, and in public gatherings, defending the action of the legislature.

The church belongs to God, and the state belongs to Caesar. The work of our department is to make clear distinction and differentiate between these two. A bitter battle was fought, and the matter was on the ballot in the 1952 election. Our department gave direction to many of our workers who spoke before various groups in defense of the action of the legislature. We printed and circulated over two million folders, giving what we thought, and still think, was a clear explanation of the issues; and the people voted by more than seventy thousand majority to uphold the legislature.

The Tax Payers Alliance brought the matter to the courts in Alameda County, and a three-judge panel voted two to one that the measure was unconstitutional. It was then appealed to the Supreme Court of California, and this court has not rendered an opinion. We are hopeful that when they do it will be in our favor.

Early in 1952 the legislatures of California, Arizona, Utah, and Nevada were in session. In Arizona there is a barber Sunday-closing law which has been on the books for many years. We undertook to get this law repealed. It was wonderful to work with the men and women in the legislature in Arizona. The labor union was the principal defender of that Sunday-closing law. We were successful in getting the repeal measure passed by the House of Representatives, and were well on the way to get a majority in the Senate in our favor when the time came for the legislature to adjourn. Thus that battle came to an end, and they still have a barber Sunday-closing law in Arizona.

In Utah a Sunday-closing bill was introduced designed to close just about everything, and in order to make a strong fight we felt it best to visit the governor, to go on the air, and to enlist our church members in a letter-writing campaign. Our members were faithful in writing their representatives. The governor gave us a warm welcome and assured us of his sympathy. When it was learned that there was to be a public hearing before the Senate commit-

tee on this bill hundreds of people came in and there was no place in the Capitol large enough to hold them.

The outcome was that while the House passed the Sunday-closing bill, the Senate passed it by a majority of only one or two votes. Then it was that the Governor came to our rescue and vetoed the bill, which made it necessary for the Senate to get a two-thirds majority vote to override his veto. The opponents of the bill worked overnight, trying to get one member to change his vote, which had they succeeded would have passed the bill. But this member stood his ground all night, and in the roll call in the morning voted to sustain the governor's veto. So the Sunday bill was lost, but the battle was extremely close.

They introduced the old, proverbial, perennial barber Sunday-closing bill in California. The Lord blessed us with friends in the Assembly, and particularly on the committee to which the bill was referred, so that when the committee took its final action it voted unanimously to recommend to the Assembly that the bill not pass. Thus the Sunday-closing barber bill died in California.

We had been receiving reports from our people who worked in the Civil Service that they were prohibited from taking examinations because the examinations were all set for the Sabbath. We worked with the Civil Service Department in Sacramento for a long time, but to no avail. Finally, we wrote a letter to every member of the legislature, telling them our problem. One of the members of the Assembly introduced a bill to provide that people who observe Saturday as the Sabbath could take the examination after sundown Saturday night, with the understanding that they would have to have a proctor with them all day Sabbath to make sure that they did not contact anyone and gather any answers. For this service they had to pay, which of course was not very pleasant, but the way was opened to take the examinations. Quite a number have availed themselves of this opportunity since, and some County and City Civil Service groups have followed the same pattern.

Our department has worked with the governor and various members of the legislature in the interest of temperance. I think our efforts, with the efforts of others, have helped to bring about the

liquor reform situation which is getting under way in California.

We launched a "Bumper Brigade" and had thousands of stickers printed to put on bumpers saying "Liquor Kills—Don't Drink." We received orders from all over the United States, and some from foreign countries, asking for these stickers.

Our local Temperance departments have done a good work. They are gradually getting billboards put up in strategic places, calling attention to the evils of liquor and challenging the people to do something about the situation.

Then we have produced a new sound film, "One in Twenty Thousand," showing the relation between tobacco smoking and cancer. These films are being shown throughout the union. We recently had a luncheon in Glendale, and invited about forty prominent persons. Following the luncheon we showed them this film. More and more the public is learning about it, and we are receiving calls to show it at different places. I hope this will help to put the American Temperance Society on the map in our territory.

Back to Religious Liberty items, in a number of cases our colporteurs have been stopped, and in most instances we have been successful in convincing the city attorneys and the city councils that the type of work our colporteurs are doing should be permitted to go on without a license and without a tax.

We have had a number—a large number—of Unemployment Compensation cases where our members have been denied compensation because they were considered not available for work because they wouldn't work on Sabbath. Where we have had good cases we have won out. Cases on the border line, or doubtful, we have not always been able to win. It may be that we will have to make a court test case, even in California, before it is over.

Since Elder Jefferson came into the department we have both been kept busy. Brother Jefferson has rendered faithful service and has had good success and made many friends.

Another problem we have had is with the labor unions. Sister White has made it quite clear that we should have nothing to do with labor unions. Yet hundreds of our people who work for a living are constantly faced with the threat by the unions that if they don't join the unions they will not be allowed

to work. We have met with union leaders from time to time, but with very little success so far as getting them to change their attitudes. While we know that God loves Seventh-day Adventists, we must also remember that He loves the people who may want to persecute us, and our motto is, "Protect the persecuted and save the persecutor."

ROY L. BENTON, *Secretary.*

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Publishing Department Report

We have the privilege of bringing you the Publishing Department report for the Pacific Union for the past four years. It is really a wonderful report. The actual work that makes this report possible is done in our local fields. Therefore, I should like to introduce to you the managers of our Book and Bible Houses and our publishing secretaries. These managers will please stand as their names are called. M. E. Hagen—Arizona; W. M. Robinson—Southeastern; Herbert Griffith—Southern; C. S. Johnson—Central; F. C. Cook—Northern; R. L. Wangerin—Nevada-Utah; G. M. MacLafferty—Hawaii; J. M. Rowse. Brother Rowse is the manager of the Pacific Union Branch in Mountain View.

For the past several years they have been working and praying toward selling a million dollars worth of books in one year that are purchased from the Pacific Press Branch. The sales of the branch do not include magazines and periodicals, but do include books, Bibles, and tracts. I want to give you the figures of the sales from Brother Rowse's Branch Office to the Book and Bible Houses in the Pacific Union during 1954—\$1,051,874.10. There you are! These men during 1954 realized their dreams of purchasing a million dollars worth of books from the Pacific Union Branch in Mountain View. When we add to the books and Bibles the periodical sales during the four-year period, these managers have sold at retail price to our people over \$4,000,000 worth of literature.

Now our Publishing secretaries. These men direct the activities of our colporteurs who place books and magazines in the homes of the public. C. W. Mangold—Arizona; C. L. Williams—Southeastern; H. B. Wiles—Southern; W. C. Whitten—Central; Ray Van Voorst—Northern; M. T. Johnson—Nevada-Utah; D. D. Dirksen—Hawaii.

Among the many pleasures Elder

Reiswig and I enjoy as we work together in the Publishing Department is the privilege of working closely with these men. These Book and Bible House managers and publishing secretaries, their assistants and their colporteurs are among the finest in North America.

It was four years ago at this meeting that we told you we were beginning an organized program of developing the collection-by-mail program for our colporteurs. The year before in 1950 our deliveries were \$293,835.74. However, these men feel that we should be just as interested in reporting our soul-winning results as our sales results. We are told there is "a revival coming in our publishing work" during the last days. Therefore, we began to talk, pray, and work toward a half million dollar delivery report in one year and an increase in our soul-winning results. Our program was built on the following two quotations from the Spirit of prophecy. First, "God's special blessing accompanies the labors of men of action." We felt we were willing to work hard for "God's special blessing." Second, "When we work for our fellow men, God will prosper our every effort." We felt that if we worked hard and tried to win souls, God would surely bless us. Now we are going to show you what has happened. Here are the deliveries year by year. Remember our goal is \$500,000 deliveries in one year.

Year	Deliveries	Gain
1950	\$293,835.74	
1951	370,175.38	\$ 76,339.64
1952	497,008.12	126,832.74
1953	549,306.31	52,298.19
1954	601,093.88	51,787.57

Back in 1937 in January just 18 years ago, Elder E. M. Fishell came to the Pacific Union as the publishing secretary. Elder Fishell is well-known, loved, and respected by these publishing men on this platform. Many of us are his boys! Elder Fishell was the publishing secretary in this union for fourteen years. I don't know of a man who receives a greater thrill out of these large reports these men are producing month by month and year by year than Elder Fishell. In order that you might better understand how our work has grown and how it progressed under the leadership of Elder Fishell, I want to take you back to January 1937 when Elder Fishell arrived in the Pacific Union.

Elder Sutton: Elder Fishell, do you remember what the deliveries were in

the Pacific Union in 1936, the year before you came here to take over as Union publishing secretary?

Elder Fishell: Yes, Elder Sutton, I remember very well. The deliveries for 1936 for this Union amounted to \$64,641.00.

Elder Sutton: You mean, Elder Fishell, that in the entire Union the combined deliveries of the seven conferences were \$64,641.00?

Elder Fishell: That is correct.

Elder Sutton: Let's see, in this union we have Arizona, Southeastern, Southern, Central, Northern, Nevada-Utah, and Hawaii. Now let's take the smallest conferences we have. Which one is that—the smallest in membership? It is Nevada-Utah. Here we have the deliveries for the entire Union in 1936, the year before Elder Fishell came as \$64,641.00. Now let's take the report of the smallest conference we have in the union for 1954. That will be Nevada-Utah's report. The amount is \$81,400.51. There you are. That gives you an idea of how the work has grown in the Pacific Union since Elder Fishell came in 1937.

Four years ago we began to talk in terms of a half million dollars worth of deliveries in one year. Now these men are beginning to talk in terms of a million dollars worth of our literature going into the homes of the people in one year. We are enlarging our vision and are making bigger plans, but we are not changing our foundation. We are still going to build on these same two statements: "God's special blessings accompany the labors of men of action," and "When we work for our fellow men God will prosper our every effort."

Now our soul-winning report. I mentioned to you that four years ago we began to keep records of our soul winning. It took some time to work out a satisfactory reporting system, but I am happy to tell you that now every week the colporteurs fill out a report on their soul winning, just the same as they do on their deliveries. We do not have a complete soul-winning report on all of the items for the four years because it took some time to perfect our reporting system, but I can give you a report for 1954.

a. Number of colporteur contacts baptized.....	166
b. Number of colporteur contacts attending church	712
c. Number of colporteur contacts taking Bible studies	1,255

d. Number of colporteur contacts enrolled in the correspondence courses	16,704
e. Homes in which colporteurs offered prayer	16,593
f. Pieces of literature given away.....	174,951
g. Number of former Seventh-day Adventists found	888

As we close this report and start on another year, we in the Publishing Department are impressed with the appropriateness of the prayer Sister White mentions in *Ministry of Healing*, page 474, that should be prayed every day by every worker for God. In this short prayer that Sister White says we as workers should repeat daily is embodied our pledge, as colporteurs and publishing leaders, to the Lord during these closing days. The prayer is: "Lord help me to do my best. Teach me how to do better work. Give me energy and cheerfulness. Help me to bring into my service the loving ministry of the Saviour. Amen."

A. G. SUTTON, *Publishing Secy.*
A. R. REISWIG, *Associate Secy.*

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Medical Department

In Volume 9 of the Testimonies, page 170, are these words: "Christ, the great Medical Missionary is our example. . . . He healed the sick and preached the gospel."

Volume 6, page 289: "The medical missionary work should be a part of the work of every church in our land."

Volume 7, page 62: "We have come to a time when every member of the church should take hold of medical missionary work."

Let us note this. Christ has set for us an example. He healed the sick and preached the gospel. Then every church and every member should be doing this same type of work. This means that God wants His people to be so burdened for the sick of body and soul that by living faith they will claim the power from heaven to heal the sick. Then the way will be open to preach the gospel.

Many of our church members are realizing answers to their prayers as God is healing their neighbors, and new members are coming to the church. The Medical Reports show a very fine increase along all lines of work. I will today give just a few of the items:

1951-1954 First Aid Report

Junior, 392; Standard, 2,421; Advanced, 670; Instructor, 133; Total, 3,620; Non-Adventists participating, 221; Grand Total, 3,841.

— 1954—		
	Physicians Dentists	
Arizona	23	
Central California	187	23
Nevada-Utah	14	2
Northern California	213	41
Southeastern California	280	35
Southern California	804	42
TOTAL	1,521	145

Cooking Schools

Eighteen Cooking schools were held, with an average attendance of 100.

The Time Has Come

No doubt, the time has come for us to appoint bands in our churches to go from house to house and help where help is needed in caring for the sick and take the gospel to them.

A. D. BOHN, *Medical Secretary.*

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Public Relations Department

God's blessing has made possible four highly successful years of service by the Public Relations Department. Credit for the measure of success enjoyed by the department belongs first to God, and then to the heaven-directed leadership of Donn Henry Thomas, who, until September, 1954, gave direction to the Public Relations activities in the Pacific Union.

When Brother Thomas was elected director of the General Conference Bureau of Public Relations this past summer, he had built up in the Pacific Union Conference a Public Relations program now regarded as a model throughout the denomination.

Credit is also due the local conference Public Relations directors, and, of course, to the faithful church press secretaries. Elder H. B. Wescott of Central California, Elder Glenn Fillman in Northern, Elder C. F. Phillips in Nevada-Utah, Elder D. E. Dirksen in Southeastern, Elder R. C. Barger in Hawaii, Elder Glenn Knudsen in Arizona and, more recently, Herbert Ford in Southern, have all contributed greatly to the growth and development of the Public Relations work in the Pacific Union.

Since 1951, newspapers in the Pacific Union Conference area have printed more than 200,000 column inches of local news about Seventh-day Adventists. During 1954 alone Adventist stories totaled 66,433 column inches, several thousand more inches than any other union has reported for a single year and the highest figure ever reached in 12 months by the Pacific Union.

This does not include General Conference Session publicity.

In addition to widespread newspaper publicity, Adventist activities in the Pacific Union Conference have been publicized in national magazines, such as *Time*, *Christian Century*, *Newsweek*, *Christian Herald*, *Fortnight*, *Radio-TV Life*, *Public Relations Journal*, and *Friends*.

Adventist groups and individuals have appeared on more than two dozen television programs arranged for by union and local conference Public Relations departments or by church press secretaries.

The church has also enjoyed several hours of free radio time in which to tell its story.

Adventist fair displays have become an important part of Public Relations activity. The fair booths are being utilized to give the millions of fair-goers a world-wide picture of the denomination's work and to reach them with information about doctrines of the church.

During 1954 there were eye-catching booths at all of the major fairs. At the big Los Angeles County Fair in 1953 the Adventist booth attracted approximately 1,000,000 people, 30,000 of whom received denominational literature, including enrollment cards for Bible correspondence courses. The story was repeated in 1954, and on a smaller scale in Central, Northern, Southeastern, Nevada-Utah and Arizona.

Highway signs giving the location and time of services for local churches have been erected under the sponsorship of the department, and seven big billboards have been erected on busy highways near the borders of the four states of the union.

Press workshops are held each year to give church press secretaries training for their important jobs. Workshops have been held in all local conferences. Also, for the benefit of press secretaries, are monthly bulletins containing progress reports and instructional material to help the secretaries do a better job. The office also supplies news releases which can be adapted by church press secretaries for local use.

In 1953 Press Relations Day was inaugurated to bring to the membership a better understanding of the denomination's plan to reach the public via "newspaper evangelism." This program has been an excellent morale booster for

press secretaries and an inspiration to church members in general.

Press Relations Day has also provided an excellent natural way to reach newspaper editors and reporters with the Adventist message. Church press secretaries are encouraged to invite editors and reporters to be present on Press Relations Day and to give those journalists copies of appropriate Adventist books in appreciation of news coverage, which many of them have done. In 1953 one press secretary invited her church editor to the Press Relations program on Sabbath morning. He accepted and has been attending Sabbath services ever since. The pastor states he believes the editor will become a member.

Two other public relations projects with vast soul-winning potentials were conducted in 1953 and 1954 in connection with the American Bible Society drive to increase Bible reading from Thanksgiving to Christmas. In 1953 a search to find the oldest Bible in each town having an Adventist church was carried out. News stories telling about the Old Bible Search created widespread interest and provided an opportunity for Bible studies to be given to scores of people contacted as church members carried out the search.

In 1954 a Favorite Bible Passage Survey was sponsored, creating another upsurge of interest in the Bible and paving the way for Adventists to contact people seeking truth. Again the press played a major role in making this project a success.

In nearly every town where the survey was conducted, prominent people, such as mayors and city officials, took part. Even California Governor Goodwin Knight participated in the Adventist survey.

Events of the past four years have proven the truth of this statement written by Mrs. E. G. White in *Life Sketches*, pages 216, 217: "God has placed at the command of His people advantages in the press, which, combined with other agencies, will be successful in extending the knowledge of the truth."

God is making it possible for the seed of truth to be sown in newspapers and magazines read by millions of people. This will make it possible for Seventh-day Adventist evangelists to gather a bountiful harvest of souls as a result.

It is the purpose of the Public Relations program in the Pacific Union Conference to make the harvest ripen as quickly as possible.

C. A. OLIPHANT.

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Report of Field Secretary

In February of 1953, I was invited to become Field Secretary of the Pacific Union Conference to represent the sanitariums of this union in the field, and assist them in securing the help they need to operate successfully. I embarked upon a task that was entirely new to me. I was surprised to discover that over three thousand persons are employed in the sanitariums of the Pacific Union Conference alone and that they represent nearly 50 different kinds of jobs.

The union conference committee appointed a representative committee to study the problems confronting our sanitariums and to outline a program for the field representative. This program was approved by the union committee and has guided the activities of your Field Secretary. Among the recommendations of this committee was the printing of an attractive brochure which would illustrate some of the typical activities in the operation of one of our sanitariums. The main ideas for this brochure came from the fertile brain of Donn Thomas, who was assisted by Bill Oliphant. Three thousand of these were printed, and several hundreds have already been distributed. It is felt that the most effective distribution will be in connection with services where the sanitarium work is presented.

We began the educational program suggested by the committee, by writing a series of articles for the RECORDER giving a brief picture of the sanitarium and health work as brought to view in the Spirit of prophecy. Articles were also written for the Review.

Sister White makes it clear that the medical missionary work is on a par with the gospel ministry; that our sanitariums are one of the most successful means of reaching all classes of people; that they were established for the object of soul saving; that they are the right hand of the gospel; that this plan originated with the Lord; and that sanitarium workers are laborers together with God. The sanitarium work has been referred to as "The gospel in action."

At the close of the series of articles in the RECORDER, we invited those who

were interested in employment in one of our sanitariums to write. Scores of applications for work came in, many of them from highly skilled persons who were employed at once and are now giving valuable service to the cause of God. Of course many of our applicants were unemployable by reason of advanced age, lack of requisite skills and other causes.

Two luncheons were held at the Glendale Sanitarium, where the pastor and church officers of near by churches were invited in for a friendly get together where we could discuss rumors, unfavorable publicity, misunderstandings and criticisms that might have grown up during the years. In a project employing so many hundreds of people occasional mistakes are almost inevitable. It may not happen again, but the impression goes out that this is standard operational procedure at the sanitarium.

We have conducted meetings in a good many churches and schools, emphasizing the desirability of the nursing profession and the sanitarium work as a life work in God's cause. It was my privilege and pleasure to conduct a full week's meetings in the Modesto church and the Modesto Academy and church school. It was a busy program, with meetings in the grade rooms and academy chapel in the morning, followed by personal work for the students and then meeting in the church at night. I was impressed by the fine type of leadership given the academy by Professor Olsen; and the church by Elder Bentz. We trust that all of these contacts with churches and young people will be productive of great good.

One sanitarium has provided us with a list of their graduate nurses. A similar list from all the sanitariums would help us do a better job of nurse recruitment as we work by correspondence and personal contacts in the churches.

We have been fairly successful in getting most types of help needed by the sanitariums, with the exception of the help which they need most of all, that is, Adventist Registered Nurses. A few nurses have been encouraged to connect with our sanitariums, one of them as supervisor, but the problem is not one of easy solution. A number of factors enters into the picture: One of these is financial, another is spiritual; with the latter alone I can attempt to cope. If the sanitarium work is the

work of God, and we believe most firmly that it is, then God has a solution to every problem that arises in connection with it. It is surely the will of God that well-trained Christian nurses, who love God, who love His cause in the earth; who believe in the sacredness of God's law, and in the coming of Jesus, will be the ones to take care of the patients in our sanitariums and watch for opportunities to lead them to Christ.

F. G. ASHBAUGH.

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Loma Linda Food Company

Continuous, contagious enthusiasm is an essential ingredient for success in any important undertaking.

But enthusiasm must be soundly based and it must be fed, and in this so-called "Health Food Work" we get ours from a study of, and a deep-seated belief in the many chapters in Testimonies, Volume 7, and other Spirit of prophecy books which record the special instructions about foods and nutrition given through Mrs. E. G. White. We also go to the work of scientific researchers who have confirmed all that Sister White wrote since her first vision on this subject 92 years ago, when little was known of the science of nutrition.

Listen to these striking quotations from Volume 7, pages 114 and 124:

"The health food business is one of the Lord's own instrumentalities to supply a necessity."

"During the past night many things have been opened before me. The manufacture and sale of health foods will require careful and prayerful consideration."

"... Animals are becoming more and more diseased, and it will not be long before animal foods will be discarded by many besides Seventh-day Adventists."

Incidentally a special Gallup Poll conducted several years ago at the instigation of Elder F. D. Nichol, showed that there are approximately 3,000,000 strict vegetarians in the U.S., so we see that this prophecy has been amply fulfilled.

Again in Volume 7, pages 124 and 125; Sister White went on to say:

"Foods that are healthful and life-sustaining are to be prepared so that men and women will not need to eat meat. . . . As God gave manna from Heaven to sustain the children of Israel, so He will now give His people in different places skill and wisdom to use

the productions of these countries in preparing foods to take the place of meat. . . . God is working on behalf of His people. He does not desire them to be without resources. He is bringing them back to the diet originally given to man."

We have sometimes heard folks wondering out loud why the Church is in the food business. Please note this striking quotation from Volume 7, page 128:

"In all our plans we should remember that the Health Food Work is the property of God, and that it is not to be made a financial speculation for personal gain. It is God's gift to His people, and the profits are to be used for the good of suffering humanity everywhere."

Friends, if there is any work committed to the Church for its benefit and that of the world in these last days that has been more neglected and even despised by some than any other, it is the nutrition program enunciated by God through Mrs. E. G. White. The "enemy of all good" has wanted it that way, and has hindered the program in many ways, but chiefly by ignorant and unwise narrowness; by misguided broadness, and by willful indifference and neglect.

About 230 enthusiastic workers in laboratories, in factories, in the sales field, in our public nutrition program and in our offices, are constantly studying and working to develop and provide even better foods than those already being sold. Cooking schools and nutrition conventions are being held. There is wonderful support and cooperation from the field. The business is expanding rapidly. Success is being achieved in this special field that was so neglected for many years. God's wisdom and blessing are being constantly sought by the workers and they are being richly rewarded.

The Loma Linda Food Company began small away back in 1906, and it continued small until 1935, when the Loma Linda Food Company was organized as a separate legal entity.

During the year 1937 the corporation was transferred to the legal ownership and control of the Pacific Union Conference and plans were made for a larger factory near La Sierra College, so that students could have part-time work. At the same time, long-range plans were made for new products and market development. So that you may

see how God blessed while Satan sought to hinder, we will give some figures which briefly tell the story of 20 years since incorporation in 1935.

In 1935 the assets were \$31,612; liabilities \$11,612, and net worth \$20,000. Now, 20 years after incorporation, the latest figures available show: Assets, \$1,430,823.66; Liabilities, \$350,089.90; Net Worth, \$1,086,346.46. On January 1, 1951, we purchased property, formulas and goodwill of the Soy Products business of International Nutrition Laboratories Inc. previously operated by Dr. H. W. Miller. Our Eastern Division, for the management and development of all interests east of the Mississippi River, was organized, with headquarters at Mt. Vernon, Ohio.

As part of the agreement to purchase, we agreed to open a Nutrition Research Laboratory for general work, but especially for the development of adequate protein foods from vegetable sources. This began July 1, 1951, with H. W. Miller, M.D. as director.

During 1951 the Council on Diet and Foods of the American Medical Association granted their Seal of Approval of Soyolac—a hypo-allergenic Soy Milk powder formula for infants—and authorized the use of the Seal on labels and literature.

During 1952 new Research Laboratory and General Administrative Office buildings were begun at La Sierra.

In 1953 the International Nutrition Research Foundation began its public nutrition service under the able leadership of an experienced public nutritionist and lecturer, Miss Dorothea Van Gundy. The response from the field was immediate, and the demands for help were overwhelming. Several qualified people could be used if funds were available.

The high light of the year 1954 was an International Nutrition Convention held at La Sierra, following the General Conference session. The Research Foundation was responsible for the arrangements and for the success of the Convention which was attended by more than 250 delegates from all over America, and from a number of foreign countries. A record of the lectures and discussions is available in book form from the International Nutrition Research Foundation at La Sierra for \$2 postpaid.

The year 1954 had been billed from the beginning as a year of recession and

adjustment, but all kept their eyes on the goal instead of on the difficulties, and steadily worked toward what proved to be our most successful year, when more than \$250,000 was added to the previous year's record sales total, so that the quadrennium finished with a sales total for 4 years of \$8,080,623.60, and with reasonable earnings, most of which have been used for repayment of loans and for the provision of additional buildings, machinery, equipment and working capital. Also the development of the Research Laboratory and the Public Nutrition program are costing more than \$40,000 annually.

The label and box-top saving plan continues to gain momentum. The pennies paid for Sabbath School investment in 1954 totaled \$8,202.85; for the quadrennium \$29,086.40, and since the plan's inception in 1940, \$70,963.76 has been paid out for missions. It can be much more, but it is up to you, and especially to church pastors and Sabbath school superintendents and secretaries.

We still need your understanding and sympathetic support and your prayers for God's guidance and blessing, for we remember Jesus said "Without me ye can do nothing," but "With God all things are possible."

And so, having reported what God has done during the past four good years, we press on.

GEORGE T. CHAPMAN,
General Manager.

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Pacific Union Supply Company

Since the report from the Pacific Union Supply Company four years ago, we have made substantial gains in every department.

At the time of the last quadrennial session four people carried the work of the Supply Company; today 14 people are engaged in meeting the needs of the field. We especially have a burden for the sale of audio-visual equipment to help finish the work in the Pacific Union Conference, for Christian records for the Adventist home, and for films that meet the standards of our church. Sales have consistently stayed in the vicinity of a half million dollars per year. During the past four years the Pacific Union Supply Company has been carrying all of the overhead and wages entirely out of operating gains. During 1952 and 1953 we were in a position to reduce our accounts pay-

able to the Pacific Union Conference by several thousand dollars.

Audio-Visual—Four years ago the View-Master reels and projectors had just been introduced. To date over 4,000 units have been placed in North America and approximately 2,500 of these in the Pacific Union. During the past 90 days over 1,000 sets of reels and projectors have been placed within our union conference.

Projectors, screens, record players and tape recorders have also played an important part in our audio-visual program. More than 2,000 units have been sold during this same period. These tools in the hands of our workers and laymen have done much to advance the gospel. Many schools and churches have benefited.

Film Rental Library—The Film Library under the guidance of Mrs. Lucille Richardson is filling a need not only in the Pacific Union but in all of North America. Her staff is doing an excellent job screening films for our committee, making bookings, and sending these bookings the cheapest and best way, and caring for the film when it is returned to the library. Every film when it is returned by a customer is inspected and cleaned. This permits the film library to make expert repairs, and gives the new customer a clean print ready to show.

Before any recommended film is purchased for the library, it must be reviewed by the Operating Board of the Pacific Union Supply Company. Then, if this committee feels the film meets our standards, it can be accessioned.

At the present time the film library offers nearly 350 different 16mm sound films, covering a variety of themes such as nature, health, temperance, travel, missions, music, hymns, religion and education. During 1954 the film library realized a gross income of over \$14,000. Any profits that accrue are used to purchase additional films so that the library is ever expanding.

Chapel Records—Chapel Records started in a modest way as the "Sabbath Music" label and later as the "Cathedral" label; it is now registered and patented as "Chapel Records." Chapel Records offers music recorded by 26 different vocal and instrumental soloists and 13 ensembles of duets, trios, quartets and larger groups. There are 10 different musical records especially for children sung by the King's Heralds

Quartet, the Temple Trio and several solo artists. Thirteen children's records are stories told by Uncle Arthur, Eric B. Hare and Elman Folkenberg.

Less than a year ago Chapel Records added 21 different tapes by 13 of the record artists. The tape library will have new additions as we increase our regular record releases. In order to serve the Book and Bible Houses efficiently we maintain a Chapel Record inventory of approximately \$25,000. For the year 1954 our gross sales amounted to \$66,000.

Recently we had requests to release sub-master Chapel Records tapes for overseas fields in Australia, South Africa and England. After careful study the Voice of Prophecy and the Pacific Union Supply Company consented to make available sub-masters to these countries, since trade restrictions and custom regulations have made it difficult to ship records to these territories.

Sound Department—The facilities of the Sound Department headed by Mr. Leston Post are increasing in demand. Mr. Post furnishes counsel and technical information to schools, churches, and individuals as problems arise. It is his aim to fill a long-felt need to install better and more efficient sound systems in our churches, schools, auditoriums and in many offices.

ROBERT H. KOORENNY, *Manager.*

Central California

R. C. BAKER, Pres. R. E. OSBORN, Sec.
435 North Third St. Telephone Cypress 2-3987
Mail Address, P.O. Box 580
San Jose 6, Calif.

Dorcas Federation Meeting in Modesto Area

Tuesday, March 8 is the time set for a Dorcas Federation meeting of the Modesto area. It will be held in Turlock at the church-owned auditorium on Minnesota Road from 10 a.m. to 3:30 p.m.

Mrs. Glen Smith, federation president, has planned an excellent program filled with interest, inspiration and new ideas for Dorcas workers and their friends. Fine music and a tasty potluck dinner are also on the agenda.

Elder C. E. Guenther of the General Conference, who has a rich experience of foreign mission service, will be our guest speaker. Elder Guenther is spending only five days in this conference and

the federation feels fortunate in securing his valuable assistance for this occasion. Elder D. N. Reiner of San Jose will also be with us.

The federation executive committee is appealing to every Dorcas-minded member within this area to attend this meeting. Thirteen churches are represented in the federation and let not one fail to send a good delegation to this important gathering.

Let us remember that the objective of the Dorcas Federation is to provide Christian fellowship and to promote enlarged service for the Master. Here we may exchange ideas and share experiences which will be of mutual benefit to everyone.

Pastors and district leaders, please come too. Your encouragement and cooperation are needed.

MRS. C. W. HARTWICK,
Federation Vice President.

Sabbath School Workshop

A Sabbath School Exchange Club, Convention and Workshop

will be conducted for the churches of the Northern San Joaquin Valley.

Time: March 5, afternoon and evening.
Place: Modesto church, 17th and H St.

Time: March 6, all day.
Place: Turlock S.D.A. school,
Cor. Minnesota and Olive Ave.

Mrs. Paul E. White is arranging the program which will include demonstrations and exhibits of new materials, patterns, and plans for 1955.

Elder R. R. Breitigam
of the Pacific Union Conference,
and

Mrs. J. B. Clymer
of Angwin

are to be the guest speakers. We invite as many as possible to attend from the churches in this area.

K. H. Wood, *Secretary,*
Sabbath School Department.

Notice of Central California Conference Session

The eleventh biennial session of the Central California Conference of Seventh-day Adventists (reorganized 1932) will be held in the San Jose Seventh-day Adventist Church, 77 North 5th Street, San Jose, California, on March 2, 1955, the session opening at 10:00 a.m.

The purpose of the session is to receive reports; to elect officers, an executive com-

mittee, and departmental secretaries; to issue proper credentials and licenses; and to transact such other business as may properly come before the session.

Each church is entitled to one delegate to this session for the church organization and one additional delegate for each forty members or major fraction thereof.

R. C. BAKER, *President.*

29-3 ROBERT E. OSBORN, *Secretary.*

EVANGELISTIC SERIES

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The Voice of Prophecy

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- H. M. S. RICHARDS
- J. O. IVERSEN
- KING'S HERALDS

WELLESLEY MUIR, *Pastor.*

Nevada-Utah

ANDREW FEARING, *Pres.* I. E. ANUNSEN, *Sec.*
185 Martin Ave., P.O. Box 1470
Reno, Nevada

Signs Crusade

It is *Signs* Crusade time. This should be the best year in the circulation of our "great silent evangelist" and it will be if every member realizes the urgency of the hour and wholeheartedly supports the program. It is believed our people will gladly rally with willing and generous support.

Let the *Signs* spark a revival in literature ministry in your church. Make big plans—bigger than ever before. Sense anew the importance of literature ministry and pray to be able to live up to conviction. "If there is one work more important than another, it is that of getting our publications before the public, thus leading them to search the Scriptures."—*Christian Service*, p. 145.

And why shouldn't we give untiring zeal to the literature work? "Our publications are now sowing the gospel seed, and are instrumental in bringing as many souls to Christ as the preached word."—*Christian Service*, p. 146.

The goal per member is three subscriptions, but many will sponsor more. Let us take heart and turn in our *Signs* orders now. The cost is only \$1.70 in single subscriptions and \$1.60 in clubs of five or more going to one address. Order through your church home mis-

sionary secretary. If you are a conference member order through the Book and Bible House.

It will take some sacrifice in order to send the number of *Signs* that should be sent. But God loves those who come to Him by sacrifice. Blessings and satisfaction are received from every effort made to please the Lord.

C. F. PHILLIPS,

Home Missionary Secy.

Conference Session and Workers' Meetings

Please note that preceding our Nevada-Utah Conference biennial session which opens March 9 at 7:30 p.m. in the Reno church, a Workers' Meeting will be held at the same place of appointment, beginning at 8:30 a.m. on March 8, and will continue until noon of March 9. An excellent program is being planned for the workers and we will have strong help from Elder C. L. Bauer, president of the Pacific Union Conference, and his corps of workers; and Elder J. O. Iverson associate speaker of the Voice of Prophecy.

Our annual audit will meet at 1 p.m. on March 9.

Regarding the conference session, delegates and any others desiring information concerning reservations or housing arrangements, meals, etc., please write to Pastor Sydney Allen, 1200 Arlington Ave., Reno, Nevada.

I. E. ANUNSEN,
Secretary-Treasurer.

Showers of Blessing

Overwhelming success has been shown in the Publishing department for the year 1954. The conservative goal of \$37,000 in sales had been set by the literature evangelists. The blessing of the Lord was poured out on all who carried our books into the homes. An impressive total of \$81,400.58 was reached before the year was over. The gain in sales over the previous year exceeds the total deliveries for any one year in this conference! Our praise and thanksgiving belongs to the One who made it possible.

Someone has said, "Nothing succeeds like success." With a few new workers and the confidence of those who participated in the victory of 1954, the literature evangelists have sold, during the past month, over four times the total of January 1954. The first week of sales for February 1955, exceeded

the whole sales for the month of February 1954!

Our hope now is that the work can be finished in this conference. We feel the latter rain is definitely being experienced by our literature evangelists. We are working hard that the Lord will come soon. Are we all doing as much as we can?

MILTON T. JOHNSON,
Publishing Secy.

Notice of Nevada-Utah Conference Session

The first meeting of the twelfth biennial session of the Nevada-Utah Conference of Seventh-day Adventists is called to convene at 7:30 p.m., Wednesday, March 9, 1955, in the Reno Seventh-day Adventist church, 1200 Arlington Ave., Reno, Nevada.

This meeting is called for the purpose of receiving biennial reports concerning the work carried on in this field, for the election of officers, departmental secretaries, and an executive committee; and for the transaction of any other business that should receive consideration by the delegates.

Each church body, regardless of size, is entitled to one delegate-at-large, and additional delegates on the basis of one for each twenty church members or major fraction thereof.

ANDREW C. FEARING, *President.*
30-2 I. E. ANUNSEN, *Secretary.*

Notice of Nevada-Utah Association Meeting

Notice is hereby given that the regular biennial session of the Nevada-Utah Association of Seventh-day Adventists is called to convene at 10 a.m., March 10, 1955, in the Reno Seventh-day Adventist church at Arlington Ave., Reno, Nevada.

This meeting is called for the purpose of receiving reports from the officers, electing a board of directors for the ensuing biennial term, and for the transaction of such other business that should properly come before the delegates assembled.

All duly elected and accredited delegates at any regular or special session of the Nevada-Utah Conference of Seventh-day Adventists will also be recognized as delegates of any Association session.

ANDREW C. FEARING, *President.*
30-2 I. E. ANUNSEN, *Secretary.*

Temperance Rally

The date was January 18. The place was Reno church. The weather was bad.

It was a coincidence that our date coincided with a rather blustery storm that brought snow to Reno. But it did not dampen or freeze out the spirits of the few who came and enjoyed the inspirational leadership given in a round-table discussion of the Temperance

problems that face us in 1955. Elder Scharffenberg from the General Conference, secretary of the American Temperance Society, led in these discussions.

Elder Stanley Jefferson, the assistant Temperance secretary for the Pacific Union Conference, was with us, as well. But we were sorry that he could not have been with us from the first sound of the program gong. His plane was grounded because of the storm and he arrived by bus several hours late. We were happy to have him encourage the drive for new memberships in the American Temperance Society during the course of the evening program.

The evening meeting at 7:30 featured the film, "One in 20,000" which was received favorably by everyone. Elder Scharffenberg gave us some very pointed statements as to the figures which reveal the cutback in sales that major tobacco companies have suffered as a result of the intensive campaign put on by the anti-tobacco forces, foremost of which, is the American Temperance Society.

If every member in every church throughout Nevada-Utah Conference will cooperate to the very fullest extent, 1955 will be our banner year in the cause of Temperance.

R. L. GARBER,
Temperance Secretary.

Hawaiian Mission

C. E. ANDROSS, Pres. G. C. LASHIER, Sec.
1026 South King St., Honolulu, T.H.
P.O. Box 4037 Telephone 64436

MV Officers' and Pathfinder Directors' Institute

Kailua church was the place; Sunday, January 23, from 2 till 9 p.m. was the time; and the 1955 MV Officers' and Pathfinder Directors' Institute for the island of Oahu was the event that drew some 50 youth leaders together for counsel, fellowship, and inspiration.

The program opened with a message by Elder C. E. Andross, in which he presented the challenge of the hour in which we live. Those present accepted the challenge and responded to it by dedicating themselves to the task of leading the youth of the Church into more purposeful work for Christ and community.

Discussion of MV and Pathfinder Club objectives, plans, and activities

followed. These were taken up in their relation to the "MV 5 for '55":

1. REVIVE our youth, by a stronger spiritual emphasis.

2. ARRIVE at greater Share Your Faith heights. An outpost for every society, and a post of duty for every Missionary Volunteer.

3. STRIVE for greater JMV leadership by training the youth (16-30 years) as Master Guides.

4. Make ALIVE every MV society.

5. THRIVE in the out-of-doors.

Items of business included the nomination of Federated MV officers, a recommendation urging the forming of a federated nature club, minor changes in the procedure of reporting, as suggested jointly by the Home Missionary and the MV departments, and the inaugurating of a 7-point grading plan for the MV societies.

The climax of the evening's program was the showing of the nature film, "Beaver Valley."

With such an army of youth leaders as have been elected here on the island of Oahu, how much might be accomplished in the spreading of the message of a crucified, risen, and soon-coming Saviour!

EARL WRIGHT, MV Secretary.

Hawaiian Mission Academy News

The chapel services held three times each week are an important part of the educational program of Hawaiian Mission Academy. A variety of programs are presented which will promote especially the spiritual objectives of the school.

During the first semester the faculty presented during the Wednesday chapels a series of talks on the Ten Commandments as applied to practical day-by-day Christian living. During the present semester the teachers are presenting lessons from their favorite Bible story or character.

Recently, we were privileged to have as guest speaker, Dr. Glenn Cunningham, former Olympic champion runner, who presented a challenge to clean living. Dr. Cunningham was in the Islands under the sponsorship of the Temperance League of Hawaii.

Other guest speakers this school year have included Mrs. Betty Farrington, Hawaii's Delegate to Congress, Mr. David Bray, custodian of the throne room of Iolani Palace, Elders A. C. Nelson and L. R. Rasmussen of the

Pacific Union and General Conference Educational departments, Elder E. N. Dick of the Medical Cadet Corps, Elders A. D. Bohn, and A. R. Reiswig of the Pacific Union Conference, Dr. Donald W. Hewitt of Los Angeles.

On January 26, we were privileged to have Mr. Kenneth Abel, concert pianist and accompanist of New York, present a concert to our students. Mr. Abel was vacationing in the Islands.

Elders E. E. Cossentine and O. A. Blake of the General Conference visited the academy briefly on February 13.

Kauai Evangelistic Effort

A series of evangelistic meetings called the "Everybody's Bible Meetings," was started on West Kauai on January 23. Meetings are being held four times a week in Kakaha and Kaumakani on Sunday, Tuesday, Thursday, and Friday evenings.

Our opening night meetings in both places were packed with a capacity crowd. The seating capacity of these halls is about 100. The film, "The Power of God," a Lutheran Church production, was shown. This film portrayed in a most powerful and gripping manner Christ's power to change the hearts and lives of individuals and bring peace and happiness to all those who accept Him as their personal Saviour.

A good interest is being manifested. Several persons have been coming regularly and have not missed a single night.

The members of the Kekaha and Kalaheo churches are cooperating in this series of meetings. We ask an interest in your prayers that our effort to win souls on this lovely "Garden Isle" may be a real success.

GEORGE KIYABU.

News from Hilo

Elders Ernest L. Broder and Lawrence E. Davidson have joined in a series of meetings being currently held in the Mauna Loa school gymnasium here in Hilo. The pre-advertising was carried on for a month before hand through radio and material sent through the mail. The interest is good and we are praying for a large number of people to accept the message of salvation because of Christ-centered evangelism. If you have friends and relatives who should be visited, please write to P.O. Box 1475, Hilo, Hawaii and give us the names. We shall be glad to do what

we can to encourage them to attend the meetings.

Hilo church rallied to the Christmas caroling during the past holiday season and although seventy inches of rain fell from Thanksgiving to Christmas the members solicited over \$1,000. The heavy rains did not dampen the spirit of our people here even though their clothing was dampened quite often.

Church members in this area have felt the need of expanding and changing our present church building to accommodate a larger number of people, and have started a fund-raising campaign. Their enthusiasm was manifested by pledging 90 per cent of the needed funds at one meeting. After the remodeling is done we expect to have a very representative building.

As we look back on 1954 we have every reason to believe that the Lord has been with us in the advancement of His work. Twenty-seven were baptized in Hilo during the year. For this harvest we wish to thank God and solicit your prayers that 1955 will see many more souls won in this area as a result of cooperation among laymen, church leaders and ministers.

L. E. DAVIDSON, *Pastor.*

Northern California

CARL BECKER, Pres. F. T. OAKES, Sec.
Telephone Kellog 4-1710
1811 11th Ave., P.O. Box 149
Oakland 4, Calif.

"More Signs, More Souls"

We are all acquainted with the statement, "More Signs, More Souls." Many years ago the servant of the Lord wrote, "Our publishing houses are God's appointed centers and through them is to be accomplished the work, the magnitude of which is yet unrealized."

"More Signs, More Souls" is more than a mere slogan, it is a demonstrated fact. The Bible formula works in this matter. If we sow sparingly, we shall reap sparingly. Indeed, if there ever was a reason behind a wider circulation of *Signs* there is ten-fold more reason for such promotion now. These are days of momentous events in the history of the world. Everywhere there is an increasing sense of expectancy.

Leading rapidly into the close of probation are these eventful days of earth's history. Speaking of the time when probation is closed, the Spirit of proph-

ecy says: "The plagues were falling upon the inhabitants of the earth. Some were denouncing God and cursing Him. Others rushed to the people of God and begged to be taught how they might escape His judgments. But the saints had nothing for them. The last tear for sinners had been shed, . . . the last warning given. The sweet voice of mercy was no more to invite them."—*Early Writings*, p. 281.

Surely it must appeal to every heart which beats true to the Saviour to do all that can be done to win souls while probation's hour still lingers. We know that every church and every individual member will fall into line to help us in this, another opportunity, to "gather sheaves for the garner."

Let us make our 1955 *Signs* crusade a great soul-winning endeavor. Let us be satisfied with nothing less than a missionary dedication of at least three *Signs* per member in this ominous hour.

"If we sow bountifully, we shall reap bountifully." "My Word," said Jesus, "shall not return unto me void."

WALTER LIND,
Home Missionary Secy.

Dorcas Federation Meets

It was a beautiful day as some 500 Dorcas welfare members and friends met in the Hilborn church in Lodi for their Federation meeting on February 6.

Guest speakers were Dr. and Mrs. George Rue of Korea, Elder J. L. Brown, manager of the Welfare and Relief Depot, and Elder Walter Lind, Home Missionary secretary of the Northern California Conference.

Mrs. G. H. Loewen, Federation president, presided.

Our hearts were saddened and thrilled as Dr. and Mrs. Rue unfolded the tragic story of Korea, and what God is doing in that war-torn outpost. Indeed, we considered it a high honor to have with us at this very important meeting these brave warriors of the cross, better known to all Koreans as the "greatest living missionaries." May God bless them.

Elder B. W. Mattison, pastor of the Central church in Lodi, conducted the devotionals and again we were reminded that the Dorcas work is to provide opportunity for the winning of souls to Christ. Seventeen churches in our district were represented, each Dorcas leader giving an interesting report of the work in her home church.

Many thanks to the ladies responsible for the delicious potluck served during the noon hour.

An invitation was accepted to meet with the Central church in Sacramento for the fall Federation meeting.

We all enjoyed the meeting and went home truly thankful for the blessings received. Our prayers and best wishes go with Dr. and Sister Rue as they return to their field of labor.

IDA KIESZ.

Health Food Store—Chico

Those of our people who live in the vicinity of Chico will be happy to learn of the Health Food Store that has been recently opened under the management of the Feather River Sanitarium, a non-profit organization.

The store is located next to the Medical Clinic on Eighth Avenue, on the north side of Chico. It is the hope that this location can be made into a health center with lecture rooms for health and cooking classes, and treatment rooms.

At present the store carries an excellent line of natural health foods. Here one can purchase whole grains in various forms; flour for baking, cereal for breakfast foods and many other foods in their natural state. The services of Brother Howard Williams, a baker of many years' experience, have been obtained and one can purchase a superior whole-wheat bread. Our people who have so much light on the subject of healthful living should use only the best that can be obtained. We are happy here in Chico that now these natural foods can be purchased so close to home.

CLARENCE N. KOHLER, *Pastor.*

Region Two MV Rally Held

About fifteen hundred Missionary Volunteers and friends attended the first Associated MV Rally of the year at Lodi January 15. Societies in Region Two are Stockton Central, East Stockton, San Joaquin, Lodi Central, Academy, Lodi Hilborn, Manteca, Tracy, Escalon, Galt, San Andreas and Pine Grove, and Altaville.

Elder Glenn Fillman introduced our speaker, Dr. Arthur L. Bietz of the College of Medical Evangelists and pastor of the White Memorial church in Los Angeles.

New officers were announced. The new president is Ralph Sneed. Associated with him for the year are Robert Dubose, vice president; Lawrence Suel-

zle, Kenneth Perrin, social vice presidents; Rosalie Haffner, secretary-treasurer; Willard Purdy, nature coordinator; Phyllis Moffatt, Master Guide coordinator; Harry Suckut, Pathfinder coordinator; Gus Emerson, publicity secretary with Lenford Retzer as assistant; Richard Littleford, usher chairman. Elder B. W. Mattison, pastor of the Lodi Central church is sponsor.

Offering for the afternoon was designated toward the purchase of projectors for use in missionary work and amounted to more than \$125.

The next rally will be held in Stockton in April.

GUS EMERSON.

Southeastern California

H. H. HICKS, Pres. E. A. SCHMIDT, Sec.
9707 Magnolia Ave., Telephone Riverside 9-1350
Mail Address, Box 584, Arlington, Calif.

Going and Growing

"Lord, I've done my part; the rest is up to you if you want a radio program," was my prayer as I left Radio Station KFXM in San Bernardino. There seemed doubt of our obtaining free time on the radio as the manager-owner had the smell of liquor on his breath. The decision was left with God. Three days later we received a letter saying, "I have audited the temperance program that you left with me some days ago. I have found it very acceptable and excellently dramatized. Consequently I am interested in having the series of six programs you mention, as I feel that they are considerably in the public interest. . . . I will schedule them for broadcast once a week on Sunday afternoon at 4 starting Sunday, February 4, 1955."

We are going to visit every radio station in our conference to try to put "But, I Didn't Intend" on the air.

Temperance education is growing very rapidly in Southeastern California. By the time this is published we will have finished "Temperance Weeks" at the La Sierra Demonstration School and Valencia Junior Academy. It is our objective to hold a Temperance Week in all our schools throughout the conference.

The Narcotic Education and Temperance Education program are on fire. A few weeks ago over 3,000 students in Imperial County heard our program. In Escondido, 800 students from the 6th

to 12th grades saw "One in 20,000" during a period of five days. In March, pictures and lectures will be given in Escondido on alcohol and narcotics. High School appointments are coming in day by day. Surely the Lord is blessing our program.

We solicit your prayers that our work in educating the youth in this area will go and grow as it has since our program started in June, 1954.

CHARLES C. CASE,
Assistant Temperance Secy.

Keep This Day Open for . . .
Conference-wide
Youth Rally
La Sierra College Auditorium
Sabbath, March 26, 3:30 p.m.

Hear—
Elder E. I. Minchin, recently from Northern European Division, new Associate MV Secretary of General Conference

Also Enjoy—
La Sierra College Orchestra
La Sierra Collegians
Other youth in action.

Southeastern California Association of Seventh-day Adventists
H. H. HICKS, Pres. F. A. GREGERSON, Sec.
The Association officers will gladly assist you if you wish information regarding wills and the Conference Trust Agreement Plan.
P.O. Box 584
9707 Magnolia Avenue
Phone 9-1350 Arlington, Calif.

Arizona

G. H. RUSTAD, Pres. M. E. HAGEN, Sec.
2601 East Thomas Road, Box 5277
Phoenix, Arizona
Telephone AMberst 6-3342

News Around the Conference

The Ingathering received to the close of January and remitted to the union conference was \$18,342.60. This represents about two-thirds of the conference goal. Remember the Minuteman goal is \$21.42 per member. Have you done your share?

The Thunderbird Academy field day was held Thursday, February 17. The first reports stated that they raised over \$1,400. They were assisted by a number of the ministers in the Phoenix area.

Brother Robert Midkiff has been assisting the Holbrook Mission school with the electric wiring on the new girls' dormitory. They are also using extra carpenter help on the interior.

The Tempe church school is being finished in knotty pine and work is progressing nicely. It was hoped that the church school would be operating in their new rooms ere this but it is not being built under contract and therefore progress has been slower. Elder W. W. Scott is doing valiant service on this project.

Prof. G. E. Smith met with the Tucson church school parent-teacher group on the evening of February 17.

A Dorcas Federation meeting was held in Phoenix February 20. Elder Glenn R. Knudsen was in charge of this gathering.

Elder W. R. French has been assisting with the Maricopa Mission building project. At the present time work is going forward on the Dorcas-Clinic rooms.

The old Phoenix Spanish church building has been sold and after a few weeks they are hoping to meet in their new church home. At this writing the main auditorium has been plastered and work is going forward on other rooms. It is now planned to hold the first meeting in the new church on Sabbath, March 12.

Voice of Prophecy Visit Appreciated

Friday evening, February 11, the Voice of Prophecy group came to Thunderbird Academy for the vesper hour. Their visit was greatly appreciated. The quartet were liberal in sharing their talents with the student body.

On Sabbath morning the churches of the Valley united for Sabbath school and the worship hour in the North Phoenix High School. It was an inspiration to see the auditorium well filled for the worship hour. The message brought by Elder Richards on "The Prodigal Son" was much appreciated.

In the evening we again gathered in the Auditorium for a study on God's willingness to spare His children.

We hope that the Voice of Prophecy group can again visit Arizona.

M. E. HAGEN.

Southern California

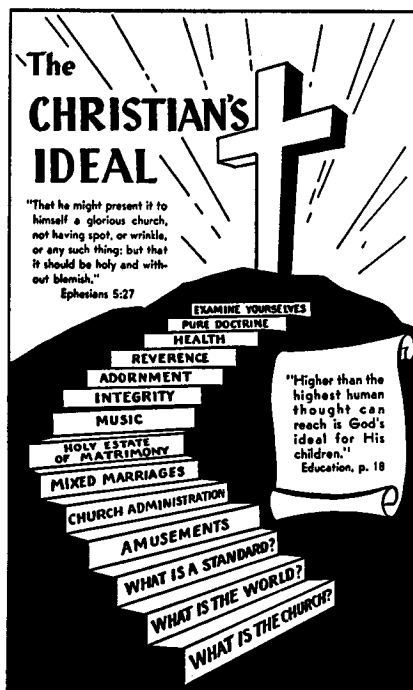
R. R. BIETZ, Pres. A. G. MUNSON, Sec.
P.O. Box 969
1535 East Chevy Chase Drive, Glendale, Calif.
Citrus 3-6231 CHapman 5-1876

Integrity in Church Administration

Text: "But when I saw that they walked not uprightly according to the truth of the gospel, I said unto Peter before them all, 'If thou being a Jew, livest after the manner of the Gentiles, and not as do the Jews, why compellest thou the Gentiles to live as do the Jews?' Gal. 2:14.

Paul saw what he believed to be double dealing and felt that Peter needed a bit of reproof "before them all." Paul loved Peter, but did not like the inconsistency which was evident in the latter's behaviour. There was no difference in conviction between the two apostles. They believed the same truth. Peter, however, concealed his real convictions when the hour demanded that he should show his colors.

There is a lesson in this experience for church officers, pastors and conference leaders. Leaders must always be consistent. They should never fear to express their convictions even though it may mean the loss of friends. A friend who is a friend only so long as he is never opposed has never been a friend.



For such an individual the term "apple polisher" would be more apropos.

The work of the church is a spiritual work and should be conducted by spiritual people on a spiritual basis. "Clever politicians" have not been called of God to lead the church. God's men are humble, self-denying and honest. The leaders of the church as well as the entire membership should be free from anything which even has the slightest resemblance to the worldly "you scratch me and I'll scratch you" philosophy.

Church boards must deal honestly, fairly and justly with all members. Never should there be any unholy maneuvering to get people in or out of church office. Never should members be disfellowshipped except in an honest and upright manner. No church board or congregation should be maneuvered into decisions at an unguarded moment by a shrewd and clever leader. It is at all times more important to be spiritual than to be clever. No man can give the impression that he himself is clever and that Christ is mighty to save.

Spiritual people always have full confidence in each other. They are never suspicious as to the motives of others. It should not be necessary for our congregation to guess what we have "up our sleeves." Spiritual people are forthright people. They live in the sunlight where they can be seen for what they are. It was George Washington who said, "I hope I shall always possess firmness and virtue enough to maintain what I consider the most enviable of all titles, the character of an honest man."

It is most important, too, that in connection with the work of the church anything and everything that savors of a political nature should be eliminated. Church and conference elections are to be carried on in a spirit of freedom, reverence and holy fear. At political conventions certain blocks of votes are held in the hands of certain leaders. At the proper moment they are turned over to the candidate. In the church, leaders should be selected on the basis of ability and consecration. Officers of the church should be selected by people who are free to speak their own convictions and then gladly accept the will of the majority.

The statement from Volume 4, page 607, should be read many times, "Principle, right, honesty should ever be cherished. Honesty will not tarry where policy is harbored. They will never agree; one is of Baal, the other of God.

The Master requires his servants to be honorable in motive and action. All greed and avarice must be overcome. Those who choose honesty as their companion will embody it in all their acts. To a large class these men are not pleasing, but to God they are beautiful." During the days of the Reformation men spoke the truth unhesitatingly. They were interested in "winning friends and influencing people," but not for the price of sacrificing principle and surrendering their own manhood. Most reformers were severely tempted to surrender their convictions and to succumb to an easy tolerance of untruths and favoritism, but few of them capitulated. The most subtle, the most unsavory political maneuvering did not catch them. Of John Calvin it is said, "All the cleverness that human wisdom knows how to produce was repulsed by the superior knowledge of the Word of God. There he stood, before men who seemed to themselves nine times as wise as he, strong as a rock on which the surf washes."

The church today will progress and grow if the leadership is honest, upright, and fully dedicated to the Church of God and its great mission.

R. R. BIETZ, President.

—o—

Ingathering in North Hollywood

The North Hollywood church, under the direction of Brother Lou Cline-Smith, missionary leader, and led by Elder Erling Calkins, the pastor, has been bringing treasure into the storehouse for the past two months. Now an overflow of the church's \$3,000 Ingathering goal has been reached.

Carefully laid groundwork made this year's Ingathering early victory possible. The church began with holiday caroling.

Two weeks before the church's Victory date, some \$1,200 was lacking. With a well-organized program of singing bands five nights a week and a faithful group of women who canvassed the business districts two or three days a week the remaining funds were soon collected. Brother Clinesmith set a good example to the church, bringing in more than \$300, aside from his participation in the singing bands.

On Sabbath, February 5, Elder D. L. Olsen was guest at a victory march in which members of the church brought their offerings and pledges to fulfill the Ingathering goal.

North Hollywood is the third Southern California church to reach its Ingathering goal for 1955. The Culver City and Wilmington congregations also attained an early victory.

VERA DEAN NANCE.

—o—

York Lyceum Center

4949 York Blvd. Los Angeles 42
Cleveland 6-1276

Hear

Phillip Knox

Wednesday, March 2, 7:30 p.m.

The Highway to Health and Happiness

Friday, March 4, 7:30 p.m.

How to be Prosperous in 1955

Sunday, March 6, 7:30 p.m.

Star of Bethlehem and Its Challenge to Infidelity

—o—

MV Newsettes

"In Quest of the Best" is the theme for MV Week of Prayer, March 5-12. Plan to join this quest in your own MV society. Attend the evening meetings of the week, and seek a closer fellowship with the Saviour.

E. S. Booth, outstanding Adventist naturalist, will present a Nature Lore Workshop for Pathfinder leaders, parents, teachers, and others interested in practical nature crafts, hobbies, and photography, March 13, at Glendale Union Academy, 10 a.m.-4 p.m. and 7-9:30 p.m. If you come for the day session, bring your lunch. This will be a most down-to-earth meeting for novices and also folk who know a "little" about the field of nature.

March 15 is the time for the regular Angelus Nature Club meeting. Dr. E. S. Booth will be the film lecturer. Then, over the weekend of March 18-20, Dr. Booth will lead the club in a camping field trip to O'Neil Park in Orange County, east of El Toro. Visits will be made to Lake Elsinore, Laguna Beach and other areas of interest. Over four hundred persons have now joined the Angelus Nature Club. Have you? Send your application to MV Department, Box 969, Glendale 5, Calif.

April 3-10 is the annual spring vacation field trip of the Nature Club. This year, the trip will be to Guaymas, Mexico. For further information contact the MV Department.

Conference-wide Pathfinder Camporee will be May 13-15 in Oak Park, Simi Valley. Directors, counselors, and

other staff members are already making large plans for this event.

The Bellflower Master Guide class is meeting on the second and fourth Sabbath afternoon of each month, at 3 o'clock in the Bellflower church on the corner of Bixby and Walnut Avenue in Bellflower. Evening meetings will be held later. If you want to become a Master Guide, why not join this class!

HENRY T. BERGH,
Missionary Volunteer Secy.

—o—

Child Evangelism Exchange Club

Sabbath afternoon, March 5, at three o'clock, will be the opening hour for the next meeting of the Child Evangelism Exchange Club, to be held in the Glendale City church, corner Isabel and California.

Separate groups are planned for the Cradle Roll and Kindergarten. Mrs. Ruth Said and Mrs. Dora Buller will be in charge of the Cradle Roll group. The Kindergarten section will be supervised by Mrs. Jerry Goddard and Mrs. Ethel Wildes.

Mrs. Ford Nix will have charge of the Primary section, assisted by Mrs. Ormand Clark and Mrs. Elden Burkett. Mrs. Nix is an experienced Primary leader. She will put in booklet form her ideas of how to present the next quarter's lessons, mission appeal, and how to keep the interest of Primary boys and girls. She will also conduct a panel discussion on how to improve the interest in your division.

After sundown there will be opportunity to look over the displays, and materials will be available which can be purchased.

—o—

Every Member Evangelism

Several months ago Lupe Alercan asked that someone come to Azusa and help foster an interest among the Spanish people. Brethren Joseph Escobedo and Edward Diaz of the Pasadena Spanish church responded with their projectors and Bible studies were arranged. Now, four months later four individuals have been baptized by Pastor Lopez and others are attending services.

Huntington Park sends this information. "On Sabbath afternoon, January 15, 1955, a group of earnest souls from the Huntington Park church interested in giving Bible studies and winning souls to God, came to join the Projector Club. Officers were elected and a name selected for our club. Mr. Ralph



Brother Escobedo is kneeling on the left and Brother Diaz on the right.

Thomas, president and Mrs. Verna Gordnier, secretary-treasurer. We are called the 'Illuminators.' May the lights go on in many homes and the Word of God received with great joy, is the prayer of each 'Illuminator.'

From Alhambra we have this news. More than 50 joined the class of "Lift Him Up Evangelism" being conducted by Elder Winders. A graduation was conducted recently in Huntington Park as a group of 10 received their diplomas in "Lift Him Up Evangelism."

Join the March of Laymen and speed the gospel to every man.

D. L. OLSEN,
Home Missionary Secy.

ADVERTISEMENTS

Reference from the conference president must accompany request for advertising space in the RECORDER, send your ad and the necessary \$2 to him.

Advertisements are accepted for one insertion only. Rate: \$2.00 for fifty words or less. Cash must accompany the advertisement.

Advertising is limited to Seventh-day Adventists except where a service may be rendered to our members. Real estate ads must be from owner and refer to one property only. Complete information as to admissible advertising may be secured at your local conference office, through which all advertising must go. It is understood that the RECORDER can assume no responsibility for advertisements appearing in these columns. Advertisements will be printed as space permits.

WORK WANTED.—Lady wishes work as companion for an elderly lady or couple. Will live in. Would also consider auto court work. Can give references. Write to 1960 Anzar Rd., Aromas, Calif.

EXPERIENCED CATTLEMAN, reliable, married, desires to lease cattle ranch or operate on share basis. Must have good soil, plenty water, grazing land. Upkeep of buildings assured, have qualified building experience. Fair mechanic. Prefer near academy. Good references. Write to 109 Ashland Dr., Daly City 25, Calif.

LA SIERRA COLLEGE

College Day Announced

Some 300 academy and high school seniors will be guests of La Sierra College on Wednesday, March 2, for annual College Day festivities. Coming from all parts of Southern California and Arizona, the group will participate with college students and faculty members in the activities of the day.

Purpose of the day-long program is to give the seniors a picture of college life and some idea of the opportunities in the various fields of learning available here after high school.

Coordinated by Dr. Charles B. Hirsch, assistant professor of history and political science, the theme of the day is "La Fete Internationale," and all plans for the day are slanted along this international theme.

Highlight of the day's activities will be the exhibition and fair in College Hall during the afternoon and evening. All departments of the college will be represented in this phase of the program and the exhibits will show the various steps in each department's scholastic program.

"Martin Luther" to Be Shown

"Martin Luther," the film biography of the great Protestant reformer, will be shown at La Sierra College Sunday night, March 20, at 8 o'clock in College Hall. Sponsored by the Associated Student Body of the institution, the picture will be shown in College Hall in order to insure adequate seating facilities for all who plan to attend the film.

Proceeds from the evening will be used to increase the student scholarship fund recently created by the A.S.B. and approved by the college administration. Ticket prices for the event are one dollar for reserved seats and 75 cents general admission. Tickets may be purchased by sending a self-addressed, stamped envelope to A.S.B., La Sierra College, Arlington, California, stating the price range desired and the number of tickets wanted.

Tentative plans call for a second showing of the feature should the demand for tickets create such a need. Further announcement in regard to the film will appear in the L.S.C. paper, the *Criterion*, and in the *RECORDER*.

Exhibit for Community

Community friends of La Sierra College are cordially invited to visit the college and attend a special exhibit Wednesday evening, March 2, in College Hall. Beginning at 7:30, the exhibit features all phases of college life and is designed to acquaint friends of the college with the various departments and facilities of the school. Highlight of the exhibit will be a special 30-minute program to begin at 8 o'clock.

Enlarged Meteor Planned

More pages, better coverage of collegiate and departmental activities, and more color highlight the 1954-55 edition of the La Sierra College yearbook, the *Meteor*. Currently nearing completion, the book will contain more than 192 pages covering every aspect of collegiate life as well as an increased section dealing with alumni events.

A limited number of the yearbooks will be available to the general public when the book is released in the spring, states yearbook circulation manager Bob Wickman. Persons interested in reserving a copy of the 1954-55 *Meteor* may do so by sending five dollars, the postpaid price of the book, to Meteor Circulation Manager, La Sierra College, Arlington, California. Reservations will be promptly acknowledged, Wickman said.

Please Note

Message Magazine Price Change

The following rates are effective with the April, 1955, issue of the *Message Magazine*.

One year, \$2.75; 2 years, \$5.25; 3 years, \$7.50; 5 years, \$11.75. For missionary subscriptions during campaigns, \$1.50; regular S.D.A. rate, \$1.75.

The *Message Magazine* does not have the circulation potential of some of our other periodicals. Consequently the volume of production required to maintain the lower rate was not being realized, which has made it necessary to make this increase.

I. H. IHRIG,
Circulation Manager.

Notice of Arizona Conference of Seventh-day Adventists Constituency Meeting

Notice is hereby given that the regular biennial session of the Arizona Conference of Seventh-day Adventists is called to convene at 10:00 a.m. Sunday, March 13, 1955, in the Chapel of Thunderbird Academy, located eight miles north of Scottsdale, Arizona.

This meeting is called for the purpose of receiving reports, electing officers, departmental secretaries, and an executive committee for the ensuing term; and for the transaction of any other business that may properly come before the delegates assembled.

Each local church shall be entitled to one delegate in the sessions of this Conference without regard to number and one additional delegate for every twenty church members or major fraction thereof.

G. H. RUSTAD, *President*.
M. E. HAGEN, *Secretary*.

30-3

Notice of Biennial Session Arizona Conference Corporation of Seventh-day Adventists

The regular biennial session of the Arizona Conference Corporation of Seventh-day Adventists is hereby called to convene at the Thunderbird Academy Chapel, eight miles north of Scottsdale, Arizona on March 13, 1955. The first meeting will be held at 11:00 a.m.

This meeting is called for the election of a board of directors and for the transaction of such other business as may properly come before the Corporation.

Delegates to this meeting are the same as the delegates to the regular biennial session of the Arizona Conference of Seventh-day Adventists, which is called to convene at the chapel of Thunderbird Academy on March 13, 1955.

G. H. RUSTAD, *President*.
M. E. HAGEN, *Secretary*.

30-3

Notice of Northern California Conference Session

The first meeting of the 11th biennial session of the Northern California Conference of Seventh-day Adventists will be held March 6, 1955, at 10 a.m. in the Grand Avenue Seventh-day Adventist Church, 278 Grand Avenue, Oakland, California.

The object of this meeting is to receive reports pertaining to the work carried on within the territory during the period just closed, for the election of officers, departmental secretaries, and an executive committee, and to take care of any other business that should come before the delegates for their consideration.

Each local church shall be entitled to one delegate in the meeting of this Conference without regard to numbers, and one additional delegate for each forty church members or major fraction thereof.

CARL BECKER, *President*.
F. T. OAKES, *Secretary*.

29-3