

Pacific Union Recorder

"They Shall Be All Thought of God"

VOL. 56

ANGWIN, CALIFORNIA, OCTOBER 22, 1956

NO. 13

Broader Plans Must Be Laid

We have all been greatly encouraged with the progress that has been made in recent years in the development of our temperance program. The publication of *Listen* and *Alert* magazines, the setting up of the International Commission for the Prevention of Alcoholism, and the establishment of Institutes of Scientific Studies at Loma Linda, Geneva, Bombay, and Washington; the production of the film "One in 20,000," and more recently the publication of the quarterly bulletin *Smoke Signals* have thrust us into the forefront of a new temperance reform movement, the influence of which is being felt all around the world.

But what of our future? Are we to call a halt to our rapidly expanding program and widening field of activities both at home and abroad? Are we to say now, So far and no farther? We can either advance or turn back. Are we to turn back? We are confident that our people everywhere will say No! a hundred times No! There must be no retreat, no withdrawal, and no retrenchment.

We must on the other hand lay larger plans, attempt bigger things for the speedy finishing of the work. Not only must *Listen* and *Alert* be strengthened, but plans should be laid for the publication of these periodicals on a monthly basis. The temperance issue is becoming a live issue all around the world, and we must drive this issue home to the hilt now. These periodicals should be given a wide circulation. We ought to set aside \$100,000 for this purpose in 1957.

The Institutes at Loma Linda, Geneva, Bombay, and Washington must not only be strengthened and enlarged, but similar Institutes of Scientific Studies should be established in Africa, in Latin America, and in the Far East. We need at least \$25,000 for these projects in 1957.

A more vigorous anti-tobacco and anti-liquor advertising campaign should be launched and launched immediately. More signs, jingle boards, and billboards should be erected along our highways; more placards and posters should be placed in strategic areas; more bumper strips should be prepared and placed on cars; more radio programs, and we hope eventually a TV program, should be sponsored. We need at least \$50,000 in 1957 for these projects.

A new film, as effective as the film "One in 20,000," showing the effects of alcohol on the brain cells of the individual and on society as a whole should be produced early in 1957. This project will take another \$25,000.

We trust that our people will respond with a liberal offering on World Temperance Sabbath, October 27.

W. A. SCHARFFENBERG.

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"Lost, Strayed or Stolen"

Yes, this is the impression that one of our church members received as she read a letter written by a Seventh-day Adventist serviceman overseas. What we write, like what we say, reveals something of our spiritual condition, and that young man in uniform must have been slipping seriously in his Christian experience for his letter to give the impression that he was "lost, strayed or stolen."

One can be "lost" as the result of the careless indifference of those who are responsible for him, or who are in a position to help him, but fail to do so.

One can "stray" when hindering ties are broken, or when barriers to straying are removed.

One can be "stolen" by evil powers when usual watchcare is relaxed, and the enemy is allowed to creep in and spring on his victim.

If you believe that our young men in uniform cannot be "lost" that they don't "stray" or that they can't be

"stolen" by our unscrupulous enemy, you should walk by my side as I contact some of them! You should hear them say, "I used to be an Adventist!" You should see the utter discouragement in their eyes as they make the request, "Just take my name from the church books." You might even want to be present at a court martial where one of our young men is on trial for a charge not growing out of religious convictions. All of the above has happened!

Lest you draw a wrong conclusion about our servicemen, I hasten to add that *the above has not happened often*, but even *once* is too many times! I should also add that I have seen some marvelous victories come after humiliating defeats when help has come to the one in difficulty.

My plea is that you place your War Service Commission secretary in touch with our young men as soon as they leave for camp. A week or a month later may be too late! A lot can happen to a young man in that period of time. Give his name and military address to the church servicemen's secretary. (There should be one in every church!) He, in turn, will send it to the conference War Service Commission secretary. The name will be sent to us, and we will see that he gets the free literature sent to our service personnel in uniform.

The church members should write to this young man. Pastor and friends, as well as parents and loved ones, should write to him. Letters mean so much to him! Listen to these extracts:

"It seems that I haven't a friend in the whole army. Everyone is looking at me and saying, 'There goes that guy who has to have off on Saturday.'"

"If you find time, write to me. Letters are my only encouragement, and so far I haven't gotten any."

"I have been doing a lot of thinking about the hereafter lately. I have come to the conclusion that I will stand for

TAKOMA PARK, WASHINGTON D C
General Conference SDA
Statistical Secretary

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F. W. SCHNEPPER Editor
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C. L. BAUER Assistant Editor

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Sunset Table

Courtesy of Newton Observatory, P.U.C.

Friday, October 26

Angwin	5:18	Oakland	5:18
Arlington	5:04	San Diego	5:04
Chico	5:13	San Jose	5:17
Eureka	5:21	Phoenix	5:42
Fresno	5:09	Reno	5:05
Lodi	5:13	Salt Lake City	5:32
Loma Linda	5:02	Honolulu	5:59
Los Angeles	5:06	Hilo	5:49

Friday, November 2

Angwin	5:09	Oakland	5:10
Arlington	4:57	San Diego	4:58
Chico	5:05	San Jose	5:09
Eureka	5:12	Phoenix	5:35
Fresno	5:01	Reno	4:57
Lodi	5:05	Salt Lake City	5:23
Loma Linda	4:55	Honolulu	5:55
Los Angeles	4:59	Hilo	5:45

the right no matter what comes or what happens."

Thank God for that conclusion, in spite of difficulty, neglect, and loneliness! That man will not be "lost, strayed or stolen" as long as he has that kind of courage and consecration! *But what of the young man who is not as strong as he is?*

Make sure that the War Service Commission secretary gets the name and full military address of *your* loved one in uniform. He may be straying already—even out of the truth—but send his name in. We want to help you to keep your dear ones from being "lost, strayed or stolen."

GEORGE W. CHAMBERS, Secy.,
Gen. Conf. War Service Comm.

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Institutes for the Prevention of Alcoholism

During World War II the United States Government sponsored a series of posters, advertisements and radio programs entitled, "Know Your Enemy." In them the objective was to show some phase of the enemy's attempt to undermine our American way of life. They were effective messages, and made more vivid and real the problems of war to those far removed from the main battle lines, yet very much in the conflict, for all of that.

In similar fashion, the Institutes of Scientific Studies for the Prevention of Alcoholism, held annually now, in Loma Linda, California; Geneva, Switzerland; Bombay, India; and Washington, D.C., are serving to focus the attention of peoples from many walks of life upon the face and tactics of the enemy—alcohol and alcoholism. Their work has been most effective, if we can judge from early results.

When, in 1950, the National Committee for the Prevention of Alcoholism was formed, with Dr. Andrew C. Ivy as president, and W. A. Scharffenberg as secretary, they took as their first project the sponsoring of a school of alcohol studies. Our medical college at Loma Linda was chosen as the site for the first school; and with the cooperation of the school authorities, its activities were launched in the summer of 1950. By faith, the meetings were advertised, and the response was overwhelming. Ninety-two students enrolled in the first course, and successfully completed the rigorous two-week program of studies. Clergymen from many churches, educators,

temperance workers, students, medical personnel, and others, all found the course of sufficient interest to attend. Made an annual affair, the Institute saw its seventh annual session in 1956 at Loma Linda. Now there are nearly 800 graduates of the school, representing 45 states of the United States and 33 foreign countries.

The work done by the graduates, in the interest of sobriety and temperance, is a continual source of amazement. Ministers have returned to their churches, knowledgeable and inspired. In two cases, whole denominations have revived their temperance work, in large part because representatives attended the Institute at Loma Linda. Educationally, many school systems have inaugurated alcohol education programs as a direct result of the Institute work. But even more remarkable has been the effect of the Institutes upon individuals. School teachers have returned home and awakened whole communities. Souls have been won to Christ as a direct result of these schools.

At the fourth Institute, in 1953, Mr. Archer Tongue, secretary of the International Bureau Against Alcoholism, with headquarters in Lausanne, Switzerland, was an interested student and lecturer. He determined to launch a similar school in Europe. After considerable preliminary work and consultation, the International Commission for the Prevention of Alcoholism, founded in 1953, in cooperation with the International Bureau in Lausanne, sponsored the first all-European Institute in Geneva in August, 1955. It, too, was an instantaneous success. Students from eighteen countries, ranging from Iceland to India, attended the first session, held in French, German, and English. The second session was held in Geneva in June of this year. The European Institute has become an annual affair. Already, its influence is being felt in Europe. Several governments have sent public health personnel, doctors, and professors as students or lecturers. Our own churches in several countries, formerly timid in this branch of our work, have launched vigorous programs.

In May, 1956, in Bombay, India, the first all-India Institute was launched with Chad B. Israel as director. Dr. Andrew C. Ivy and W. A. Scharffenberg were present to help inaugurate the program. Two hundred fifty students applied, but only eighty-five could be accepted. With the direct support

the
Voice of
Prophecy

listen
every
Sunday

BOX 55
Los Angeles,
Calif.

On Mutual...
and ABC

Invite your friends to hear the Voice of Prophecy.

"Victims of Divorce"—October 28.

"When God Unites the Nations"—November 4.

of the Indian Government, with radio, movies, newspaper, and television publicity supplied by the news media of India, the Institute was off to an auspicious start. So profound was the effect that the respected *Christian Century* carried a two-column report of this Indian school. The political leadership of India is backing the school in its intensive drive to "dry up" India. Time alone will tell all of the results of this new venture; but it may well become the most outstanding of all our Institutes.

Finally, this summer, a fourth school of alcohol studies was opened on the campus of the American University in Washington, D.C. For some years there have been requests for such a school in the East; this year it was launched. The enrollment was not as large as our Loma Linda school; but the enthusiasm was as great. The Board of Directors has voted to make this an annual event, also.

Altogether, more than 300 leaders in fifteen countries have been trained in the Institutes of 1956 alone, to carry on effective work for temperance. And the work is hardly begun. Calls already have been made requesting similar schools in Japan, Burma, Central America, the Philippines, and Africa. As World Temperance Sabbath approaches, remember this phase of our world-wide program. Pray for it, and give generously to this work, so well begun.

W. H. BEAVEN,
Institute Director.

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Appointment of Religious Liberty Secretaries in Local Churches

As we approach the time of year when officers of the local churches will be elected for 1957, nominating committees should have in mind the importance of selecting a Religious Liberty secretary for the church. The office of church Religious Liberty secretary is part of the general denominational organization.

As set forth in the *Church Manual* (page 99), the church Religious Liberty secretary is elected at the same time that other church officers are selected, to serve for one year. The Religious Liberty secretary is not a member of the local church board unless he is so designated. The *Manual* suggests that, "He should be of positive spiritual influence, able to meet the general public, interested in public affairs, apt at correspondence, and concerned with

the preservation of the liberty of the people of God to do the Master's service." *Church Manual*, p. 270.

In the past not all our churches, particularly some of the smaller ones, have had Religious Liberty secretaries, but as the issues come more clearly into focus, and problems affecting the liberties of our people and the spreading of the gospel increase, the importance of filling this position becomes more apparent.

Though the duties of the Religious Liberty secretary are many and varied, he will particularly be concerned with, and endeavor to prevent the adoption and enforcement of local, city, county, and state laws that restrict the religious liberties of its citizens and bring embarrassment to God's work. Green River ordinances that prevent the sale and distribution of religious literature, various types of licensing acts, Sunday laws, and many other types of religious legislation, are examples of this type of legislation.

The Church Religious Liberty secretary will be informed of the utterances and acts of public officials in connection with such laws, and the attitudes of influential men in business, religious, and political circles in general. He will actively participate in the circulation of *Liberty: a Magazine of Religious Freedom*, and other literature in the cause of religious freedom. He will "organize and stimulate religious liberty meetings, programs, and enterprises as circumstances require." *Church Manual*, p. 271.

A new pamphlet has just been prepared by the General Conference Religious Liberty department, entitled, "The Church Religious Liberty Secre-

tary." This pamphlet sets forth in detail the duties of the local church Religious Liberty secretary, and contains valuable information on many local problems that affect freedom of religion. No Religious Liberty secretary should be without the aid of this important help. You may secure a copy by writing to the General Conference Religious Liberty Department.

We have been told, "When God has given us light showing the dangers before us, how can we stand clear in His sight if we neglect to put forth every effort in our power to bring it before the people? Can we be content to leave them to meet this momentous issue unwarned?" *Vol. 5*, p. 712.

ALVIN W. JOHNSON, *Secy.*,
Gen. Conf. Religious Liberty Dept.

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Important Notice

The brethren of the War Service Commission have kindly agreed to underwrite the expense of a number of annual subscriptions to our quarterly Jewish journal, *Israelite*, to be sent to the Jewish boys in the armed forces. There are many thousands of these boys. To enter these subscriptions, however, we need the names and addresses of these men, whether they are our own boys or Jewish boys connected with other groups.

Will our brethren and sisters throughout our conferences kindly help us in this venture? This is one way of sowing seeds of truth, and who knows what the harvest might be. We earnestly appeal for your cooperation. It will cost you nothing but the price of a stamp to send in the list of names and addresses, to the Hebrew Scripture Association, 6840 Eastern Ave., N.W.,

The Adventist Home and School for 1957

presents

Book Reviews—on child guidance and the home.

Films—for your information and enjoyment.

Activity Projects—for child evangelism in your church and community.

Activities—for your children at the Home and School meetings.

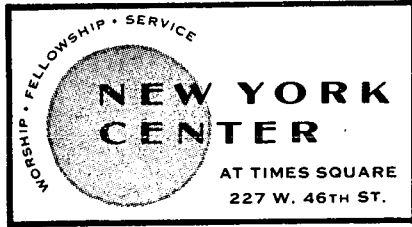
Programs—for the year:

- | | |
|-----------------------------------|--|
| 1. Juvenile Delinquency. | 6. Preparing the Preschool Child for School. |
| 2. The Psychology of Learning. | 7. The Family Budget. |
| 3. The Family Schedule. | 8. Relatives in the Home. |
| 4. Child Evangelism. | 9. Working Together as a Family. |
| 5. A Study in Character Building. | |

Single subscription \$1 a year. Order from your church missionary secretary or conference Book and Bible House.

Takoma Park, Washington 12, D. C.
We thank you in anticipation of your early response.

THE HEBREW SCRIPTURE
ASSOCIATION.



Many years ago the servant of the Lord gave us a message regarding the work in New York City: "Here let a center for God's work be made, and let all that is done be a symbol of the work that the Lord desires to see done in the world . . ." Fifty-five years later that center is about to become a reality, as on November 10, Seventh-day Adventists open the New York Center at Times Square—the very heart of this greatest of all cities.

This center will shed the light of truth on the fifteen million Americans who live in the metropolitan area, and upon the more than thirteen million visitors who come here to the "crossroads of the world" each year. Hence the influence of the Center will be nationwide.

The Center building is a six-story structure, beautifully remodeled both inside and out to fit our particular needs. If you could be present on opening day, you would be proud that you are an Adventist. Our main auditorium is a thing of beauty and utility for the proclamation of the message of God. Facilities are provided for the teaching of our health message and diet reform. On the stage of our lower auditorium is a demonstration kitchen that would bring joy to the heart of any home-maker.

Every effort has been made to follow the blueprint of city evangelism outlined in the Spirit of prophecy. Yes, here, at last, is an institution within this great population area that will give character and standing to the cause that we love. However, we are forcefully reminded that it takes more than a building to do a work for God. It takes the heartfelt cooperation and prayers of those who love the truth.

There are three things that you can

do to help the Center fill its divine mission. First pray for the Center, its staff and its work. Second, as your friends come east on vacation, give them our address and tell them a warm welcome awaits them here. Lastly you can respond to a simple request—send us the names and addresses of your friends and relatives in the Greater New York area. We will send them a special invitation to the opening series of evangelistic meetings. One out of every 11 Americans lives within 20 miles of our Center. Every name that you send to us, will help the New York Center do its appointed task. Will you not help by writing *today*? The address is 227 West 46th Street, New York, N. Y.

J. R. HOFFMAN, Assoc. Director,
New York Center.



Larger Gifts Needed

Nearly 300 delegates from some 50 countries gathered last month in Istanbul, Turkey, for one of the largest and most significant international meetings ever held.

Many attending this 25th International Congress Against Alcoholism are outstanding leaders in government, education, science, and other fields, a veritable United Nations summoned to consider one of the most pressing problems of the world today.

As a person met and mingled with this varied group, one thing was plainly evident: Our own temperance publications were well known and thought of. The very name *Listen*, or *Alert*, was the same as an official introduction, serving as the means to open the way to the hearts and minds of these people. From various countries—Norway to Australia, Czechoslovakia to Japan, Khartoum to Canada—came spontaneous expressions of appreciation.

God, in entrusting the message of temperance to His people, emphasizes the importance of literature: "We have a work to do along temperance lines besides that of speaking in public. We must present our principles in pamphlets and in our papers."—*Temperance*, p. 248.

Listen, voice of the American Temperance Society, is entering its tenth

year. Its colorful design, forthright approach, and varied material have made it a favorite in its field, not only in the United States but in other countries. It is indeed an "advertisement" for the high ideals of our temperance message.

Upward of 4,000,000 copies of *Listen* have already been circulated. It now has the largest circulation of any temperance periodical in America. It is the only one that has been accepted for use in public school systems in various parts of the United States.

Alert, convenient pocket-size voice of our International Temperance Association is being read with interest in nearly every part of the world. Kings, prime ministers, members of parliament, judges, physicians, and others of high position are receiving *Alert* regularly, and report their appreciation for its message.

Youngest in the temperance literature family is *Smoke Signals*, quarterly fact sheet on the tobacco issue. Started as aid to the film, "One in 20,000," *Smoke Signals* has become popular in interpreting the extensive tobacco research of today and encouraging healthful living in the light of current findings.

God has led His people in developing temperance literature for these times with a mighty message attractively and appealingly presented. Now is the time for a wider circulation of these publications. They should be spread everywhere. The people need to be awakened to current conditions and be instructed in good living habits so as to be receptive to spiritual appeals.

Your liberal remembrance of World Temperance Day on October 27 will help achieve this—a greater need; a larger gift!

FRANCIS A. SOPER,
Editor, *Listen* and *Alert*.

How Old Are Juniors?

When we think of our juniors we usually picture lively, inquisitive youngsters scampering around high and low in search of adventure.

It is for young folk with this unbounded energy that the Faith for Today junior Bible lessons have been prepared. Entitled, "Adventures in the Holy Bible," these studies attract and hold the interest of these wide-awake younger members of the Lord's family.

But this junior Bible course has devoted followers in other age groups, too. Among the young in heart who

enjoy this series is a group of three whose combined ages total 224 years. Here's what one of them says. "Though classified as junior, this course sounds very interesting. We three are not exactly juniors, being 85, 73, and 66; but we are eager to go adventuring in the Scriptures. Enclosed are our enrollment cards."

May God keep us all young enough to go exploring in the world's greatest adventure book, the Holy Scriptures.
FAITH FOR TODAY.

Arizona

G. H. RUSTAD, Pres. M. E. HAGEN, Sec.
 2601 East Thomas Road, Box 5277
 Phoenix, Arizona
 Telephone AMherst 6-3342

Books Delivered in Arizona

Week Ending October 6

<i>Colporteur</i>	<i>Books</i>
Walter Womack	51
Mrs. M. McColpin	11
Ora Mae Williams	9
Mrs. Alma Moseley	6
Ron Whitney	6
Edward Schwengel	2
Mrs. Hulda Weber	1
Total Books	86
Deliveries for Week	\$743.38

Nevada-Utah

ANDREW FEARING, Pres. I. E. ANUNSEN, Sec.
 1095 East Taylor St., P.O. Box 1470
 Reno, Nevada

Evangelism in Las Vegas

Evangelistic meetings have been in progress here in Las Vegas since the middle of the summer. The interest has remained constant from the start. We are now in the testing truths and the interest is good for an early baptism. The meetings are being held in the church auditorium so the interested people who are coming have known from the first the church they are attending. They have been faithful in coming to the Sabbath services most of the time the past few weeks.

As we close the meetings we will start cottage meetings on the other side of town to take care of a definite interest developing in that area. In fact, these meetings will be held in a minister's home and his neighbors will be invited to attend.

It is interesting to see the Holy Spirit work upon the hearts of the people in this city that is world-famous

for its attractions that pull heavily away from the church. People here find it very easy to drift with the crowd. The glitter of the world has an almost overpowering effect on a large part of the populace. Only the power of God can separate the thinking of the people from the way of life here and the things of the kingdom. We ask an interest in your prayers as we battle the lure of entertainment and so-called easy money.

FRANK PURCELL.

Growth in Christian Education

There have been enrolled in the fourteen church schools in this conference for the school year 1956-57 300 pupils, which is an increase of 26 over last year. Day by day during the months ahead our twenty-two devoted teachers will be so very busy teaching the three R's and not that alone, but they will be conducting fourteen intensive evangelistic efforts. There will be 180 meetings in each of these campaigns.

Two hundred thirty-six of the 300 pupils attending these carefully planned series of studies will be interested prospective converts to the whole of the doctrines of the Adventist Church. Sixty-four of the pupils enrolled are now baptized members. It is the goal of the teachers that a goodly number of these listeners, who listen under such favorable circumstances, may be brought this year to a definite decision for Christ, for this is the primary objective of the entire program of Christian education.

The church schools of the conference are well scattered over Nevada, Utah and the Sierra section of California. It is more than a thousand miles from the conference office to the Navajo Indian School in Monument Valley; and a complete inspection of the schools by auto entails travel of well over 2,500 miles. The following is a list of the schools by states, including the enrollments in each place:

Nevada	
Fallon	20
Las Vegas	33
Reno	49
Utah	
Milford	15
Monument Valley	15
Moab	7
Ogden	20
Provo	19
Salt Lake City	27
California	
Bishop	18
Lake Tahoe	24

Lone Pine	7
Quincy	8
Susanville	38

One school, Susanville, operates an intermediate school with seven academy-grade students. Three schools, Fallon, Lake Tahoe, and Provo, have each added a teacher this year because of the increase in the number of pupils. Fallon is doing much to improve their school facilities by installing a heating plant and building an entirely new set of rest rooms. Moab has remodeled a part of their chapel into a lovely classroom. Ogden is using the fine school rooms which are a part of the nearly completed new church building. Lake Tahoe has expanded into an additional room of the church and has added play space. Provo is looking ahead into the near future and has land in sight for a splendid new modern school building. Salt Lake City is drawing plans for a bigger school building in a new location on a larger area. The Reno Home and School society is sponsoring a project to lay a concrete slab on the school grounds for skating and wet weather playing. Almost every school board and Home and School society is busy with plans to add new desks, teaching equipment and playground equipment, as well as considering other schemes for improvement.

Advances, growth and development are wonderful, and we are thankful too, but there are some vital matters which give us great concern. Five of our twenty-two teachers are giving themselves unreservedly as half-time teachers with half pay. Only seven of our teachers are college graduates. Three teachers are specifically trained for elementary teaching with a two-year elementary training course or better. Some of our teachers have a limited number of college hours of elementary teacher training. Two church schools were closed this year because the pupils available were too few. Elko hopes to open a school next year. These facts should cause us to give sober study to the future.

Thanks to God and commendation to the noble teachers and local leaders swells from our hearts as we see this advancement and definiteness of purpose. And yet, let us not rest upon our accomplishments until we have done our personal part to make "Christian Education, following the divine blueprint, available to every Adventist child."
 D. V. COWIN.

Northern California

CARL BECKER, Pres. W. J. BLACKER, Sec.
Telephone Kellog 4-1710
1811 - 11th Ave., P.O. Box 149
Oakland 4, Calif.

Temperance Goes to State Fair

It is a real pleasure to present a report of the activities at the Temperance department booth at the California State Fair this year. The accompanying picture will give a little idea of our display.

During the twelve days of the fair over 50,000 pieces of literature dealing with alcohol, tobacco and narcotics were distributed. We know that only eternity will evidence the good that was done while there.

For the second year we showed continuously a portion of the film, "One in Twenty Thousand." There were well over six hundred showings of this film during the twelve days. We had hundreds of individuals mention to us that they paid their way into the fair in order to see the film that was causing such a stir.

Tremendous interest was noticed among the youth. The booth to our left was sponsored by Sears, Roebuck & Co. A fine young man was there selling an encyclopedia. Naturally, he could hardly close his eyes and ears to the hundreds and thousands who stopped to see our film and receive literature. After seeing and hearing our film for two solid days, he came over and said, "Friend, I am through!" and held out to me his package of ciga-

rettes. I said, "No, you are just kidding." He said, "No, I mean it," and for the remainder of the days of the fair, no tobacco was seen in his hand.

I think of two boys, twelve and thirteen, that had visited our church booth and were encouraged to come down to see our film. Both of these boys were smoking. They came and saw our film through twice and then returned to our church booth, giving their tobacco to the one in charge, stating their desire to never touch it again. They expressed a definite desire to attend our Sabbath school and know more of our people. This interest is being followed up by one of our ministerial interns in Sacramento.

One other experience, quite unique, came from the booth on the right. The man and wife who maintained the booth with a display of accordions, had known something of the Seventh-day Adventist belief. They knew it is our desire to have healthy bodies, and after seeing our film for several days, the wife came to me one morning and said, "Mr. Adams, we are not touching meat again! Our sandwiches today are peanut butter. After seeing the picture and operations as many times as we have, we just couldn't touch flesh foods again." They not only do not smoke, but they do not partake of liquor. After our contact they are definitely interested in our message.

In 1955 we had an experience with a gentleman who maintained a candy-making booth. At that time he made his

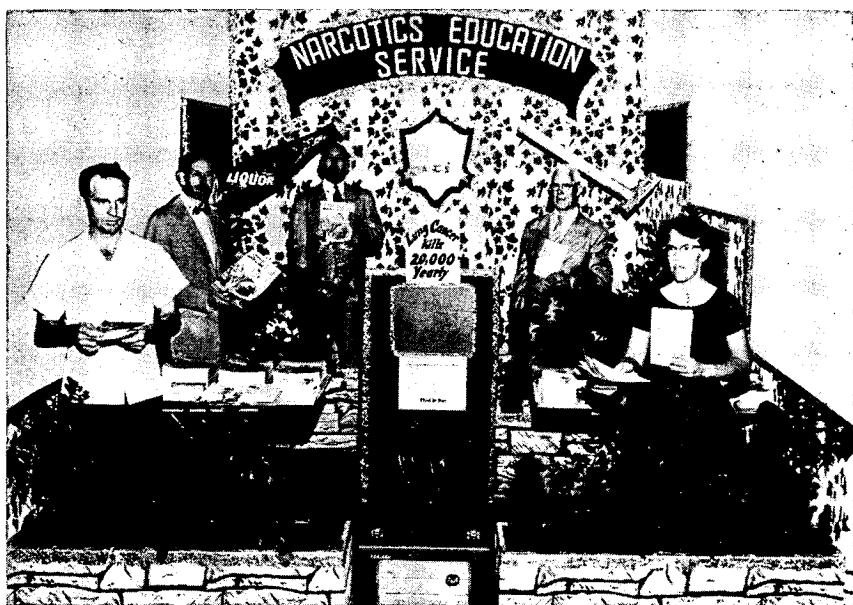
decision to throw away his cigars. He had smoked for over twenty-five years, and he told us he was a chain cigar smoker, smoking sometimes as many as 20 to 25 cigars a day. We were anxious to contact him again. As we met this year he was most cordial in saying that since the 10th of September last year, he had not touched tobacco in any form. He said, "I want to express my appreciation of your efforts, and of the Seventh-day Adventist Church for what they are doing to hold up before the people the high standard of true healthful living." He said he felt this year just like a little boy. His health is wonderful and the good Lord has blessed him materially during this past year. He said, "My total sales have risen to \$24,000."

We could enumerate experience upon experience, these are only a few which thrilled us as we sought to impress the minds and hearts of those who passed by our booth.

We know you will be interested in the fact that for the second year our Temperance booth received the Bronze Plaque as an outstanding educational exhibit in the California State Fair.

We appeal to our members to continue their interest in our temperance work. We request an interest in your prayers that the work of your Temperance department will continue to grow, and that each individual member, throughout this field will continue to be more and more temperance-minded.

May we fulfill the challenge passed to us from the Spirit of prophecy—that among the friends of temperance, Seventh-day Adventists should stand in the



Stop—Look—Remember

BOOK DISPLAY

at the

St. Helena Sanitarium Assembly
Hall, October 23, all day.

Display at Pacific Union College
in Irwin Hall Wednesday,
October 24, all day.

And on Sunday, October 28, there
will be another Book and Bible
House Display at the Pathfinder
Festival being held in the new
location at the Solano County Fair
Grounds near Vallejo.

C. S. JOHNSON, *Manager.*

front ranks. Unitedly let us go forward in our temperance work that many souls may be prepared for God's kingdom as a result of our contacts in this field in behalf of temperance.

R. E. ADAMS,
Temperance Secy.

Church News

Forty-four church press secretaries in the Northern California Conference reported 283 church news stories and items published in their local newspapers during the month of September. These stories with their headlines and 25 accompanying pictures covered 1799 column-inches of space. More than 50 papers carried this Adventist church news.

To this we were able to add for September 18 institutional news stories, with seven pictures, this representing 172 column-inches of space. This brought our report of space for the month to 1971 column-inches. This is the highest report for the year in figures for the work of the church press secretaries, and only the June report, which included the Lodi camp meeting publicity, exceeded the over-all totals of the September summary which has just been mailed.

For this general reflection of effort and the results we thank the Lord. And we express appreciation to the faithful press representatives in the churches and all cooperating with them to present to the public information to give better understanding of Seventh-day Adventists, their teachings, and work.

Report for the third quarter—July, August, September—records 708 news stories, 93 pictures, and 5,297 column-inches for Northern California.

J. R. FERREN.

Hawaiian Mission

CREE SANDEFUR, Pres. G. C. LASHIER, Sec.
P.O. Box 4037 Telephone 64436
1026 South King St., Honolulu, T.H.

Press Relations Recognition Day

A public relations "first" was scored for Hawaii when representatives from at least three newspapers attended Seventh-day Adventist services to receive public expressions of gratitude for the part which the local press plays in getting the news of the church before the eyes of the people of our communities.

Editor of the *Friendly Isle News* attended services at Molokai on Sabbath, September 22, and received a verbal word of thanks and a gift book. Arrangements for the program were made by the local press secretary, Kenneth Nip.

At Aiea, on Sabbath, September 29, representatives from the *Honolulu Star Bulletin* and the *Honolulu Advertiser* were present at a service planned by Miss Deborah Piele, Aiea's press secretary, and the mission public relations department. The book, *Desire of Ages*, was presented to each of these men. They were pleased to think that an organization "cared enough" to prepare a special program in their honor. Let us thank God for the favorable attitude which the newspapers and magazines of the world are now showing toward our message!

EARL WRIGHT,
Public Relations Secy.

Plan Now

Pathfinder clubs on the island of Oahu are starting preparations for the second annual Pathfinder Festival, to be held from 10 a.m. till 4 p.m., Sunday, November 18, at the Ala Moana pavilion and banyan court.

Activities will include displays of craft work, hobbies, marching, and outdoor-living skill demonstrations. One special part of the program will be a presentation by the Marine Corps Drum and Bugle team.

If you live on Oahu, plan now to attend!

EARL WRIGHT, MV Secy.

Hawaii County Fair

Pastor Ira Follett of the Hilo church with a committee from the local church composed of Brother Matthew Chow, Dr. Kay Ota, and William Hua arranged an attractive booth at the Hawaii County Fair. Two beautiful pictures were painted for this special occasion by Brother Pre Cabuncal. In keeping with our aim to keep Christ before the world, he painted a picture of Christ with outstretched hands to the multitude and the other of a hospital bed with a Christian nurse watching over a patient. Also standing by the bed was Christ the Master Physician. The furniture was donated by a local furniture company.

Once again the film, "One in 20,000" was shown, with a tremendous interest manifested by the crowds that visited

the fairgrounds. Many came and requested the privilege of seeing the picture upon the recommendation of a friend who had seen it.

A highlight of events at the booth was when Governor King of the Territory of Hawaii stopped at the booth and expressed his knowledge of our work in the islands and his appreciation of the good work we are doing.

Approximately 10,000 truth-filled tracts were distributed during the five-day fair.

L. E. DAVIDSON,
Home Missionary Secy.

News

Immediately following the church service Sabbath, September 29, the Hilo MV society ate lunch together in Hawaii National Park (about 25 miles from the church), after which Matthew Chow gave an enlightening talk about plants and trees native to Hawaii. Mr. Chow led the group on a nature walk where about forty trees and plants were observed in their native habitat. About sixty individuals enjoyed a day in God's wonderland.

Thursday morning, October 4, the Dorcas society of the Hilo church realized \$75 from a food sale.

At the church service, October 6, Mr. Sensano, press secretary for the Hilo church, presented the editor of the *Tribune-Herald* with the books *Desire of Ages* and *God Speaks to Modern Man*, as tokens of appreciation for his cooperation in publishing our church news items.

Central California

D. E. VENDEN, Pres. R. L. STRETTER, Sec.
435 North Third St. Telephone Cypress 2-3987
Mail Address, P.O. Box 580
San Jose 6, Calif.

Conference News

Over 500 boys and girls went to Friant Dam October 12 for the annual Pathfinder Camporee. Elder DeBooy, our Missionary Volunteer secretary, was looking forward to a busy and enjoyable week end when he left with his car loaded with equipment.

Elder Harvey Retzer, pastor of the Shafter church, began a series of meetings Sunday night, October 7, in the Adventist church at the corner of Lerdo and Poplar streets in Shafter. Meet-



REACHING THE PEOPLE WITH TEMPERANCE

"We must act and God will not fail us. He will do His part when we do ours."

SAFETY DEMANDS SOBER DRIVERS

IF YOU THINK YOU WON'T DRINK!

SAFETY DEMANDS SOBER DRIVERS

LIQUOR KILLS DON'T DRINK

1

"One in 20,000"

An estimated 5,000,000 persons have felt the impact of this graphic tobacco film. Hundreds have won complete victory over smoking.

2

"Listen"

Some 3,500,000 copies of the world's most colorful journal of better living have emphasized the appeal and allure of temperance.

3

Radio Transcriptions

Vivid and vital—these dramatic true-life experiences are being featured on local radio stations.

4

Institutes

Hundreds of educators, temperance workers, and ministers of

5

Highway Advertising

On major heavily traveled highways, billboards and jingle boards attract attention of thousands of motorists daily.

6

"Smoke Signals"

Approaching 2,000,000 total circulation, this dynamite-packed quarterly fact bulletin interprets tobacco research of today and tells how to quit smoking.

7

Bumper Strips

Seen in every part of the nation, reflectorized temperance messages glow from thousands of automobile bumpers.

8

"Alert"

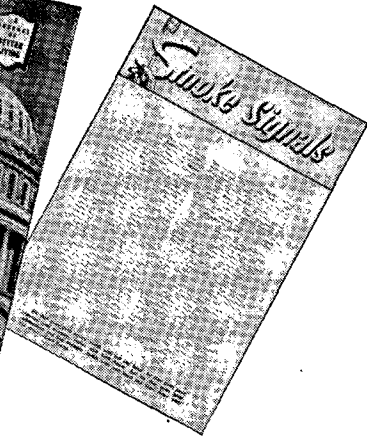
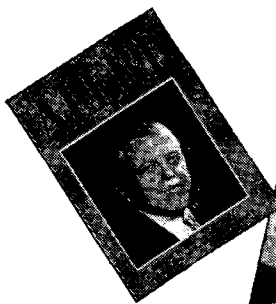
Kings, prime ministers, government officials in many lands, receive and appreciate this popular pocket-size quarterly.

9

Youth Chapters

In all our schools youth are trained for effective witness in all areas of temperance.





... "BROADER PLANS MUST BE LAID"

"A great work is to be accomplished; broader plans must be laid; a voice must go forth to arouse the nations."



Temperance Work in Mission Lands

Urgent and insistent calls for opening of new work overseas demand immediate action.



Color Film

A new film is already started in the field of alcohol, with the powerful impact on youth that "One in 20,000" is making.



Institute Expansion

The people of Africa, the Philippines, Burma, the Middle East, and Inter-America present unique opportunities for the establishing of Institutes in their areas.



New Publications

Temperance program books for youth are in prospect, also a basic reference work on alcohol education, more national editions of "Alert," wider sponsorship circulation of "Listen."

A Greater Need . . . A Larger Gift,

WORLD TEMPERANCE SABBATH

OCTOBER 27

Special Notice

Sabbath services of the Rolinda church will be held in the First Methodist church, 6th and D streets in Kerman on October 27 and November 3.

All in that area are welcome to attend.

WAYNE GRIFFITH.

ings will be held every night. Those who live within driving distance of these meetings should take advantage of this opportunity to bring friends and neighbors to hear the striking subjects given by Elder Retzer.

Elder W. O. Reynolds is continuing the lectures in Fresno every Sunday night in the large Civic Auditorium. A good interest is reported.

The colporteurs in Central have set a new all-time high record for the conference. Pray for these faithful colporteurs that God may continue to bless them. Elder Whitten and his assistants and the fine group of colporteurs are doing a marvelous work.

Elder and Mrs. G. R. West and Elder and Mrs. G. H. Friedrich are conducting an evangelistic series of meetings in the beautiful new church in Hanford. We have the report that the attendance has been very good.

Brother and Sister Edwin L. Stewart are assisting in the meetings in Fresno. Brother Stewart has charge of the music and Sister Stewart is helping at the organ.

Elder R. W. Engstrom, pastor of the San Jose church, is holding a series of evangelistic meetings in the church. He is assisted by Elder A. E. Holst, chaplain at the Doctors Hospital, and by Miss Anita Phillips, Bible instructor. A good interest is reported. Meetings are held Sunday night and Wednesday night each week.

Prof. E. F. Heim, conference educational superintendent, and Mrs. Bernice Hanson, his assistant, are both away from the office visiting the academies and elementary schools in the conference. Increased enrollments and a good spirit is the report from all sections of the conference.

Elder Reiner and Elder Venden recently attended the A.S.I. meeting held in Oakland. This convention, held in the interest of self-supporting institutions, was a real inspiration to all. Thrilling reports were given and inspiring lectures and demonstrations helped to make it a meeting long to be remembered by all who were in attendance.

Elder R. Curtis Barger has been working hard giving leadership and direction to the many Sabbath school workshops held in various districts of the conference. He has also had oversight of the church booths in the various county fairs. Thrilling reports have come in from all sections of the conference about the Vacation Bible Schools held during the summer.

Right now when the temperance question, especially as it relates to the importance of defeating Proposition 5, is before us, Elder K. H. Wood, our temperance secretary, has been busy in getting out information and various promotion materials.

A report of the various building projects in the conference that are in the process of construction will be given later.

D. E. VENDEN, *President.*

Important Notice

Regional Sabbath School Teachers' TRAINING COURSES

October 27-31

Modesto Region

November 3-7

Burlingame District, at Burlingame church

December 15-19

Fresno Region, at Fresno Central church

New concentrated General Conference Training Course "B" will be given, plus other new material. *All present* and all *prospective* Sabbath school teachers are urged to attend.

In each case the schedule will be as follows: Sabbath, 3:30-5 p.m.; Sunday through Wednesday, 7:30-9 p.m.

Sunday workshops will be held in connection with the training course at Modesto and Fresno.

R. CURTIS BARGER.

Southeastern California

R. C. BAKER, Pres. E. A. SCHMIDT, Sec.
9707 Magnolia Ave., Telephone Riverside 9-1350
Mail Address, Box 584, Arlington, Calif.

Office Hours

Monday through Thursday 8 a.m. to 5 p.m.
Friday 7:30 a.m. to 1:30 p.m.
First Sunday of each month 8 a.m. to 5 p.m.
(Closed all other Sundays)

Do You Know?

That—In the year 1900 Sister White wrote, "The importance of the canvassing work is kept ever before me." *Vol. 6, p. 329.*

That—"God calls for workers from every church among us to enter his service as Canvasser-Evangelists. God loves His church. If the members will do His will, if they will strive to impart the light to those in darkness, He will greatly bless their efforts." *Colporteur Ministry, p. 20.*

That—"Those who labor for the good of others are working in union with the heavenly angels. They have their constant companionship, their unceasing ministry." *Vol. 6, p. 307.*

That—"Many are on the verge of the kingdom, waiting only to be gathered in." *Acts of the Apostles, p. 109.* As evidenced by this recent report sent in by a colporteur working in San Diego.

"My inviting to church, people whom I meet on the street is at last bearing fruit! For several weeks a young marine, who purchased my journals and enrolled in the Bible Course has been coming 60 miles from his camp to attend MV meeting, Sabbath school and church. This is his first contact with Adventists. He seems to really enjoy attending our church and asks many questions.

"Recently my husband and I gave him some Bible studies with our new SAVE machine. 'Oh, I'm so glad I met you!' the young man exclaimed after seeing the study on Armageddon. 'I'm not ready for the events that are going to take place and I want to be ready.' He had studied various religions, including some mystic religions from the Orient, before attending our church. When he wrote home about our religion his father replied that he feels he's at last on the right track. He took some enrollment blanks back to camp with him so he can enroll his buddies in the Bible course."

Yes, Brother, Sister, God constantly reminded His special messenger of the importance of the canvassing work. He

calls for workers from every church in Southeastern. Are you one of those He is calling from your church?

Write immediately to the Publishing Department of the conference about the beautiful new TREASURES OF LIFE set and the latest up-to-date methods used in this soul-winning work.

The hour is late! It is time to finish the work!

C. L. WILLIAMS, Secy.
Publishing Department.

—o—

The Fable of "You Sup"

Proposition 5 on the November ballot in California is sponsored by the liquor interests and is calculated to bring back in principle to California the ancient saloon. Proposition 5 does away with what the present laws demand. California's constitutional amendment requires that food be served where alcoholic drinks are dispensed. In about three-fourths of California taverns, the liquor sellers are violators of the constitutional amendment. Mr. Munro, the Sacramento liquor czar, said in testimony before a legislative committee that 75% of the taverns in California are breaking the constitutional law of the state in that they do not meet the food dispensing requirement of the present law.

As citizens we will officially implore the governor of California to require his Mr. Munro to enforce the present law which was sponsored in the legislature by the liquor barons themselves in 1933. Proposition 5 would change the law without helping the situation.

Passing Proposition 5 would make these lawbreakers good citizens again. Changing the law rather than their behavior is a cheap way to cover wickedness and to victimize California's citizens.

In the days of prohibition the "lugubrious wail" was raised by the wets that the dry amendment could not be enforced—the same wail from the liquor interests now is that the "wet" amendment in California's constitution can't be enforced. The facts are that selling alcoholic drinks is largely a lawless business, it develops criminals, it thrives by exploitation, it damages whatever it touches—from the varnish on the table to the fine coordination of the muscles of the eye.

We as church members are not to participate in politics, neither can we stand by while such a Frankenstein beguiles our neighbors and their children in such a lawless way. We cannot favor lowering the requirements that have been set up to limit "outlets" and require that food be served as well as drink. The aim of Proposition 5 is to allow liquor to be served without food—this in effect is bringing back the saloon again.

Personally we are against Proposition 5, but this is a country where people vote uninstructed. Our hope is that Proposition 5 will be defeated and that the law will be strictly enforced. It is high time that the liquor industry exist in America only with local option control, and at that under deep suspicion, to wait the day of an aroused public when the citizen can have some say

in the control of the institutions in his own community.

Let us fight liquor by pen, voice, and vote.

R. L. HUBBS, Secy,
Temperance Dept.

Southern California

R. R. BRETZ, Pres. ALVIN G. MUNSON, Sec.
P.O. Box 969
1535 East Chevy Chase Drive, Glendale, Calif.
Citrus 3-6231 CHapman 5-1876

Office Hours

Monday-Thursday 8 a.m. to 5 p.m.
Friday 8 a.m. to 2 p.m.
First Sunday of each month 8 a.m. to 5 p.m.
(Closed all other Sundays)

Free Craft Instruction

Do you want to know more about the latest crafts and the best teaching methods for any crafts?

Mrs. Lorena Whittington, who has been in charge of craft instruction at Cedar Falls for several years, and is MV Pathfinder director, will teach Sunday classes at the White Memorial Union School, 1605 New Jersey, Los Angeles, beginning October 28, and continuing on the third Sunday of each month thereafter (November 18, December 16, etc.). The classes are sponsored by the MV department.

Included in this instruction will be techniques in teaching the junior youth, craft supplier information, some free supplies, demonstration and opportunity to do-it-yourself. This instruction is for leaders, and not for children. It is expected that anyone taking the instruction will be using it to assist in work for junior youth.

Instruction will begin at 10 a.m. October 28 and will continue until 3 p.m. Bring a sack lunch, so you will not need to leave during the noon hour. Here is an opportunity to learn about crafts for junior youth without any cost to you!

HENRY T. BERGH, MV Secy.

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News Notes

A series of Health Education classes in the preparation of hot dishes and menu planning is being held every third week at 7:30 in North Hollywood church by Mr. John Cooley and Dr. Alfaretta Johnson Cooley. Next meetings of the series are scheduled for October 27 and November 17.

Evangelistic meetings at Simi Valley church began Sunday evening, October 14, with Pastor Harold Rich speaking

OCEANSIDE MEETINGS

310 North Tremont

COMING PROGRAMS — Last Week:

- Tuesday, Oct. 23, "God's Big Picture." An introduction to the least-known subject in the Bible.
- Wednesday, Oct. 24, "Where Is Your Heart?" and film, "All That I Have."
- Thursday, Oct. 25, "The Light Still Shines."
- Friday, Oct. 26, "The Only Church I Could Belong To," Candlelight Service. Music by Voice of Youth radio group.
- Saturday, Oct. 27, "The Drama of the Ages," a musical program with choir, soloists, organ, and narration.
- Sunday, Oct. 28, "The Last Night on Earth," and film, "Hidden Treasure."

"Life of Paul" films, Tuesday and Thursday nights.

All meetings begin at 7:30 p.m. Invite your friends and come.

on the subject, "What Do These Things Mean?"

At a Home and School meeting of San Gabriel Union School, 8833 E. Broadway, San Gabriel, Elder M. L. Andreasen, ministerial secretary of Southern California Conference, spoke on "Their Rightful Heritage." Following the meeting a constituency meeting of the school was held.

Activities at Norwalk church include a recently instituted MV Sunshine Band which visits Norwalk shut-ins at 3 o'clock each Sabbath afternoon, and a Layman's Bible Training course.

A Layman's Training Institute was begun at Lynwood church recently. The meetings of the institute were taught by Miss Mary Walsh, Pacific Union Conference Bible instructor, and were held nightly.

A Prophecy Speaks Bible school has started at Baldwin Park with a heartening response from church members and visitors. The Baldwin Park Pathfinder club is being reorganized for a strong winter program also.

Addresses Needed

Anyone knowing the whereabouts of the following individuals, please notify the Glendale Sanitarium church clerk, Mrs. C. L. Jaqua, 625 Solway, Glendale 6, California, as soon as possible:

Bonnie Jean Langley, Harry W. Pfeifle, Mrs. Donna Babcock Hymers, Dr. Wm. Harris, Jr., Vesta Haugen,

Mrs. Evelyn Gregory, Nancy Lee Strowbridge, Elleen Chamberlain, Bobby and Charles Lewsadder, J. M. Read, Mrs. Nellie P. Mires, Thomas D. Russell, Teresa Rae Schlegel, Mrs. Louise Schommer, Mrs. Vera Sereda, Mr. and Mrs. Talmer Simle, Dorothy and Joy Simle, Mrs. Don Smith, Mrs. Mardell Stanbury, Mrs. Thelma Taylor, Mrs. Lucille Young, Mr. and Mrs. W. R. Worthern, Esther Ballagas, Mrs. Edith Barnes, Mrs. Lois T. Klein, Mrs. Aaron Oswald, Mrs. Lois G. Daily, Elaine and Donna Pohlman, Jean Dorsey, Elinor Fillbach, Mrs. Grace Flemming, Mrs. Donna Fortress, Mrs. Betty Higgins, Mrs. June Ingrahan, Jessie M. Watson, Florence Kelly.

Rolling Westward

The glamor of a wagon trip westward still lives today—but mostly in the memory of those who left their homes and friends to make the uncertain journey to settle new frontiers. The tales of those rugged days are often filled with humor, sometimes marked with tragedy, but always inspiring with courage.

Rolling Westward is the story of the Dunlap family as recalled by Aunt Sadie Maghee and written by Fern Row Casebeer. Opening with the establishment of the home in Kentucky, the story of the Dunlap family continues with their move northward into Ohio. After many eventful happenings, and the growth of the children to the later years of their lives, the story comes to a pleasant end in the far west.

Order your copy of the book now

Baldwin Park Homecoming Day

Homecoming Day for former members, members, and friends of the Baldwin Park church will be held beginning at 9:30 a.m., November 3, at 13965 E. Ramona Blvd., and Stewart. A tour of the church will be held after the 3 p.m. service.

MARIAN R. PADGETT,
Press Secy.,
Baldwin Park Church.

through your church missionary secretary for only \$2.75 plus 11¢ tax and 15¢ mailing costs.

HERBERT GRIFFITH, *Manager*,
So. Calif. Book & Bible House.

Covina Church Raising

On Sunday, November 4, starting at 7 o'clock in the morning, a "framing party" will be held on the new Covina church site, 1067 E. Badillo Street.

The men of the church will be out in force to erect the frame for their new church home. However, as the church has only been organized recently and the membership is small, the helping hand of the able-bodied men of our larger churches would be very greatly appreciated.

Dinner will be prepared by the ladies of the church and all of the men on the job will be served. If you cannot come for the whole day, feel free to help part of the day.

This church building project is unique in that the members themselves are acting as contractor and will contribute most of the work.

Covina is only a short half-hour from downtown Los Angeles along the newly completed San Bernardino freeway. Turn left on Citrus Avenue until you reach Badillo Street in the center of Covina. Turn right on Badillo and you will find the church lot between Grand Avenue and Glendora Avenue.

The Covina area is building rapidly, and we feel a great burden of responsibility rests upon us to raise a "light-house" to God's glory in that area.

If you cannot come and help the building program which will continue throughout the winter, please pray for this venture of faith.

HERBERT FORD,
Public Relations Director.



—Public Relations Photo.

On September 20, 43 young women comprising the newest class of Glendale Sanitarium and Hospital School of Nursing participated in traditional capping and candlelighting ceremonies at Glendale Sanitarium church. Elder Frank E. Rice, new assistant administrator of Glendale Sanitarium and Hospital, presented the evening's address, "What Doth the Lord Require of Thee?" The new class, representing one of the largest groups in the institution's history, lists among its members students from 13 states besides California, and six foreign countries. Presentation of the class was made by Miss Martha Johnson, director of Glendale Sanitarium and Hospital School of Nursing.

HERBERT FORD.

La Crescenta Reunion

The fifth annual reunion program of the La Crescenta church will be held at La Crescenta Park, New York and Honolulu avenues, on October 27 at 1 p.m. All former members of La Crescenta church and their families are cordially invited. If possible, plan to be with us at our morning worship services also at 2844 Montrose Avenue, La Crescenta.

This program is a time when the present members of the church have an opportunity to renew old friendships with former members who have moved away and our newest members have an opportunity to meet them. These are enjoyable occasions, reminding us of the wonderful reunion that Jesus is planning for us soon. We hope to see you there.

HAZEL WAGNER, Secy.,
La Crescenta Church.

Day of Recognition

On Sabbath, September 22, members of numerous churches throughout Southern California Conference learned much of the aid newspapers and other communications agencies have given toward spreading the gospel news.

In special services which saw many newspaper editors and representatives present, church press secretaries and pastors told members of the expanding regard communications agencies are giving the gospel as preached by Seventh-day Adventists. Most of the services featured a review of the growth of press relations in the Seventh-day Adventist denomination, and a brief summary of how church members may individually aid in a fuller utilization of gospel preaching through the public press.

At Pomona services church press secretary C. L. Sampson presented the editor of the Pomona *Progress Bulletin* with a copy of *Desire of Ages*, while a photographer from the newspaper recorded the event. In services at Santa Monica Mrs. Chester Asimont related progress of her church's use of the Santa Monica *Evening Outlook* and presented the *Outlook's* religious editor with a copy of *Desire of Ages*.

West Los Angeles church marked the special day with a presentation service of *Desire of Ages* by Dr. Bernard Til-

ton, church press secretary, to all editors of newspapers in the West Los Angeles area. Present at the church services was the editor of the *Brentwood Pacer*.

Greater use of Seventh-day Adventist news by communications agencies and a resulting greater appreciation of the church's message by the public, with more persons influenced to attend Adventist services, typifies the 1956 press relations picture for Southern California Conference and its faithful church press secretaries.

HERBERT FORD,
Public Relations Director.



—Public Relations Dept. Photo.

Elder R. R. Bietz, Southern California Conference president, is shown above affixing a sash with Master Guide pin about Alvin G. Munson, secretary-treasurer of the conference, at an outstanding investiture held September 21, at Cedar Falls. Being invested with Brother Munson was another member of the conference executive committee, Brother Harry Schriilo, shown at right. Also receiving the highest youth leadership achievement awards are Mr. and Mrs. Roy Shreve of Temple City (at left). Participating in the services were members of the local and union conferences as well as Elder A. W. Peterson, a former Missionary Volunteer secretary of the General Conference. The investiture was held during the first session of the Master Guide camp.

(Continued on page 16)

OBITUARIES

ELTZ—Mrs. Annie Eltz was born in Yugoslavia Jan. 11, 1884; and died in Los Angeles Sept. 7, 1956. After her husband's death, Mrs. Eltz located in Los Angeles. Her eldest son, Ernest, accepted present truth while in the armed services and after study Mrs. Eltz united with the East Los Angeles church about 1950. She was an enthusiastic and tireless worker. Surviving

are 3 sons, Arthur, William, and Ernest Eltz, and 5 grandchildren.

VOGT—Flora Close Vogt was born in Illinois Oct. 21, 1898; and died in Van Nuys, Calif., Sept. 16, 1956. She was united to Ben Vogt in 1920. She had been a Seventh-day Adventist for 25 years, serving the church in various capacities. Surviving are 2 sons, Jack and Robert Vogt; a sister and 2 brothers.

BAKER—Alexander Baker was born Feb. 17, 1885, in Russia; and died in Lodi, Calif., Sept. 8, 1956. He accepted the Advent message 13 years ago and was faithful. He is survived by his wife, 2 sons, 3 daughters, 5 grandchildren, a great-grandchild, 2 brothers and a sister.

WILSON—Ina Wilson was born in Arcadia, Nebr., Nov. 5, 1880; and died July 24, 1956, in Eureka, Calif. She was married to Joseph Wilson in 1897 and they both accepted this message the next year. Surviving are 3 sons, Elmer, Clarence and Woodrow Wilson; 2 daughters, Lorena Nygaard and Fern Wilson; 2 brothers, 5 sisters, 12 grandchildren, and 4 great-grandchildren.

THORNBURG—Ellen Mae Elizabeth Thornburgh was born Feb. 10, 1903, in Dickson, Okla.; and died Sept. 2, 1956, in Fortuna, Calif. Her parents were Adventists and she was baptized when 18. In 1925 she was married to Paul Thornburgh and they were active in the church through the years. She is survived by her husband, 2 daughters, Mrs. Glynne Rakestraw and Mrs. Jeanie Rakestraw; a son, Bobby Thornburgh; 5 grandchildren; her mother, Mrs. Hattie James; a brother, Raleigh James; and a sister, Mrs. Edith Morrison.

EASTMAN—Frances Steunenberg Eastman was born in Caldwell, Ia., Aug. 12, 1892; and died near Stockton, Calif., Aug. 17, 1956. She was baptized in 1904. She was educated at Walla Walla College, and in 1918 became a Bible worker in the Upper Columbia Conference. She later entered the Loma Linda School of Nursing, graduating with the class of 1922. After this she held positions in the Loma Linda and Glendale Sanitariums and the White Memorial Hospital and also served in the health department of Los Angeles County. In 1930 she was married to Mr. Fred Eastman, who survives her. She is also survived by 2 brothers, Julian P. Steunenberg and Elder Frank W. Steunenberg; and a foster sister, Mrs. Edna Mann.

THURSTON—Elder Herbert Grant Thurston was born in Randolph, N.Y., April 30, 1868; and died at Visalia, Calif., Sept. 12, 1956. He was reared in an Adventist home and attended denominational schools, completing college work at Healdsburg. He was married to Alice A. Atwood. He entered the ministry in Williamsport, N.Y. and later labored in Pennsylvania and in California and for a time was with the Pacific Press. Elder Thurston served as president of the Mississippi, Arizona, Southern Oregon and Idaho conferences and for a number of years was religious

liberty secretary of the North Pacific Union Conference. After his wife's death in 1946 he retired, locating at Visalia. He was later married to Mrs. Jessie M. Rouse, who survives him. He is also survived by a son, D. S. Thurston; a daughter, Mrs. DeVera Brown; 3 grandchildren and 3 great-grandchildren.

BALDWIN—Floyd W. Baldwin was born Jan. 7, 1900, at Elreno, Okla.; and died at Hanford, Calif., Jan. 27, 1956. With his twin brother, Orville C. Baldwin, he was baptized at an early age. He was a graduate of Pacific Union College. Most of his life's work was in MV or educational fields, his last service being at the Armona Union Academy. He was married to Vesta Jorgensen, who survives him. He is also survived by his mother, Mrs. Sallie Baldwin, 2 brothers and a sister.

MASON—Paul Clinton Mason was born in E. Westmoreland, N.H., May 29, 1878; and died in Glendale, Calif., Sept. 13, 1956. He attended South Lancaster Academy. His first denominational position was as secretary-treasurer of the New England Conference; about 2 years later he joined the faculty of South Lancaster Academy. He was married to Miss Ethel La Bier in 1902. Brother Mason served the Lord in denominational work for many years, for some time with the Pacific Press, then as secretary-treasurer of the E. G. White publications office. After a period of ill health, he returned to work, this time in the Glendale Sanitarium and Hospital office. Later he became business manager of the Association for the Study of Internal Secretions, which position he held for 25 years.

Brother Mason was of a deeply spiritual nature and was baptized at an early age. He had served as elder in several churches, and was highly valued as a counselor.

Mrs. Ethel Mason died in 1953. In 1955 he was married to Mrs. Lula Leary, who survives him. Also surviving are his son, Dr. Lloyd Mason, 4 grandchildren, 5 step-children and 13 step-grandchildren.

GARDNER—Melissa Christiana Gardner was born in Independence, Mo., Aug. 27, 1885; and died in Inglewood, Calif., July 30, 1956. She had been a faithful member of the church for many years. She is survived by her husband, Roy Gardner; a son, Roy Gardner; 3 daughters, Thelma Durkos, Hazel Carpenter, Martha Jane Newby; 6 grandchildren, a great-grandchild, and 2 sisters, Maude Waggoner and Miriam Mason.

ABBOTT—Laura Emily Kelly Abbott was born in Yardville, Pa., Sept. 10, 1877; and died in Upland, Calif., Sept. 25, 1956. She was married to Dr. Frank Abbott, who died in 1945. He had served at St. Helena Sanitarium and at Paradise Valley Sanitarium, then entered private practice. Mrs. Abbott untiringly ministered to those in need, particularly assisting students who needed help. She is survived by 2 sons, Dr. C. Norman Abbott and Dr. Kenneth Harvey Abbott; a daughter, Irma Osborne; 9 grandchildren, and a sister, Mrs. Ethel Ferguson.

AIREY—Hattie Maude Bunch Airey was born July 21, 1869, in Seneca, Newton Co., Mo.; and died Sept. 27, 1956. Her parents accepted the Advent message shortly before her birth and she was reared to have faith in God. The family were pioneers in the Pacific Northwest. Hattie attended the old Portland Academy during some of its earliest years and taught public school in the summer. In 1890 she was married to Robert William Airey, also a public school teacher. Together they devoted their lives to the establishing of denominational educational work, pioneering in Oregon, Washington and Idaho. Elder Airey was instrumental in establishing many of the academies in those states. Sister Airey stood faithfully by her husband in all the hardships associated with pioneering. Her spirit of sacrifice for the finishing of God's work on earth was a real example. She is survived by 2 daughters, Mrs. Adlai A. Esteb and Mrs. Elmer R. Wells; 2 sons, Robert W. Airey and Dr. Wilfred J. Airey; 10 grandchildren and 6 great-grandchildren.

SKINNER—Mrs. Clarissa Skinner was born near Atalissa, Ia., Aug. 17, 1880; and died at Loma Linda, Calif., Sept. 15, 1956. From her godly mother she learned of the blessed hope and never wavered in her devotion to God and His work. She was married to George Howe Skinner in 1904 and together they went to Washington, D.C. for training for mission service. They accepted an invitation to work in Canada and Mrs. Skinner stood faithfully with her husband in labors in that great country. In 1923 Elder Skinner was called to be chaplain at the Loma Linda Sanitarium but soon was stricken with a serious illness from which he never fully recovered. Mrs. Skinner cared for her husband, at the same time continuing active in church work. Until the time of her last illness she visited the lonely and sick. Surviving are a daughter, Mrs. George Seifert; 2 sons, Elder Laurence A. Skinner of the General Conference MV department and Charles D. Skinner; and 9 grandchildren.

HEIDENREICH—William Miller Heidenreich, M.D., was a native of Freewater, Oregon; and died in Arcadia, Calif., Oct. 4, 1956. He was a graduate of Walla Walla College and did post-graduate work at Woodman College and the University of Washington. He was married to Helen B. Livingston. Dr. Heidenreich was dean of men and later head of the science department of Walla Walla College. He then took medical training at C.M.E. and for the past 26 years has practiced in Arcadia. He was a member of the board of ethics of C.M.E.; he served as chief of staff at the Monrovia Hospital and was on the staff of St. Luke's and Alhambra hospitals. He was active in community service.

His faith in God was staunch. He was an active member, serving for many years as elder of the Pasadena church. He had served on the board of Glendale Union Academy and the executive committee of Southern California Conference.

Surviving are his wife, Mrs. Helen Heidenreich; his son, Capt. Ellsworth W. Heidenreich; 2 daughters, Mrs. Homer

Goulard and Barbara Heidenreich; 7 grandchildren, a brother, Harry Heidenreich, M.D.; and 2 sisters, Mrs. Perry Baden and Mrs. John Lubben.

HASKELL—Earl Lavern Haskell was born in South Dakota April 9, 1893; and died in Vista, Calif., Aug. 23, 1956. He was baptized in 1922. Surviving are his wife, Mable, and 2 adopted children, Mrs. James Lindsey and Robert Earl Haskell; 7 grandchildren, 3 sisters, Mrs. Lavern Lewis, Mrs. Mable Rogers, and Mrs. Lucille Hussey; and a brother, Noel Haskell.

LAMBETH—William W. Lambeth was born Dec. 4, 1851; and died in Loma Linda, Calif., Sept. 10, 1956. He was a strong advocate of all the principles of the truth and a zealous home missionary worker. Surviving are his children: Mrs. Georgia Page, Mrs. Pearl Crossland, Miss Ellen Lambeth, J. B. Lambeth, Mrs. Willa Grube, and R. R. Lambeth.

VERCOUTEREN—Olive Gertrude Hunter Vercouteren was born in Effingham, Ill., March 19, 1860; and died Sept. 22, 1956, in Chehalis, Wash. She was married to J. J. Vercouteren in 1882. One daughter was born to them, who died in 1953. Sister Vercouteren was baptized in 1893 in Denver, Colo. Soon afterward the family moved to California and Sister Vercouteren became a colporteur. She was one of the first to enter the oil fields near Bakersfield, then worked for years in San Francisco. She is survived by a sister, Minnie Bernard; 6 grandchildren, 11 great-grandchildren; and 3 great-great-grandchildren.

SAUDER—John L. Sauder was born in Akron, O., Oct. 9, 1877; and died Sept. 29, 1956. He was baptized as a youth of 16 and has been a loyal and active member. For 30 years he was in denominational work in various conferences of the Pacific Union, leading in the publishing and home missionary departments. In 1900 he was married to Catherine Swift who passed away in Glendale, Calif. Two years later he was married to Elva Wallack. Since his retirement from active service their home has been in Yucaipa, Calif. He is survived by his wife, 2 sons, and a brother.

SVEE—Mrs. Mathilde Hansen Svee was born in Oslo, Norway, Nov. 16, 1882; and died in Los Angeles, Calif., Sept. 20, 1956. In 1906 she was married to John Svee, who died in 1951. Mrs. Svee was a member of the Norwegian-Danish church in Minneapolis, Minn., for many years and at the time of her death was a member of the Florence-Downey church. She is survived by her daughter, Mrs. Ruth Marquette; 4 sons, George, Arthur, John, and Roy Svee; 9 grandchildren; a sister, and 3 brothers.

TRANGER—Clyde Alonzo Tranger was born in Willard, O., Jan. 22, 1880; and died in Los Angeles, Calif., Sept. 28, 1956. In 1901 he married Maude John, who died in 1953. In 1948 he joined the Florence church by baptism and gave unstinting devotion until the time of his death. In

1955 he was married to Flossie Lowers who survives him. He is also survived by a brother, Charles Tranger.

ADVERTISEMENTS

Reference from the conference president must accompany request for advertising space in the RECORDER, send your ad and the necessary \$2 to him.

Advertisements are accepted for one insertion only. Rate: \$2.00 for fifty words or less. Cash must accompany the advertisement.

Advertising is limited to Seventh-day Adventists except where a service may be rendered to our members. Real estate ads must be from owner and refer to one property only. Complete information as to admissible advertising may be secured at your local conference office, through which all advertising must go. It is understood that the RECORDER can assume no responsibility for advertisements appearing in these columns. *Advertisements will be printed as space permits.*

WANTED.—Woman to help with nursing and other work in a rest home. Please give references. Parrett's Rest Home, 5610 No. McCulloch, Temple City, Calif. Phone Forest 8-5648.

FASTENATORS end falling shoulder straps. Fastenators, sterling silver rhodium plated (never tarnish), \$1.99. Others, silver color or gold plated, \$1; all tax included. 3 sizes; average, 12-18 dress; medium, 18-24; large, 24-30. Maker: Hazel Cundle, 704 Via San Clemente, Montebello, Calif. Patent pending.

WANTED.—First-class, all-around auto mechanic. Must be good S.D.A. References exchanged. Good opportunity for right man for future. Write Box 5277, Phoenix, Arizona; or phone Alpine 3-1907.

DENTIST WANTED.—In brand new Medical office; 3½ rooms offered for rent. S.D.A. dentist is desired. Eastside Stockton population of about 15,000 has no dentist. Need is great. Please contact A. G. Yankov, M.D., 703 Sargent Ave., Stockton, Calif.

GOOD SAMARITAN HOME.—Nice quiet country location, vegetarian diet, reasonable rates. Here we use natural hygiene as taught by Mrs. E. G. White in the Health Classic books. Phone Turner 5-9236, or write Rt. 2 Box 215-C, Auburn, Calif.

JOB WANTED.—Steady, dependable young S.D.A. man with family wants a permanent job on ranch. Experienced with registered and non-registered cattle and with heavy equipment. Salary with house preferred. Write P.O. Box 297, Butte City, Calif.

NEW AND USED musical instruments, including trumpets, trombones, clarinets, French horns, and others, available at special prices. Includes Buescher and other prominent makes. Phone or write for special prices. Vermont Piano Shop, 7314 So. Vermont, Los Angeles 37, Calif. Pleasant 3-0123.

WANTED IMMEDIATELY.—A radiologist for Lakeside Community Hospital, Lakeport, Calif. Please contact Les Provencher, phone Colony 3-5651.

FOR SALE OR TRADE for southern California property, large, almost new duplex, full basement, with one apartment. 2 furnaces, cooler, good well, pressure system. Nearly 5 acres; variety of fruits; landscaped; view. Highway 40, 28 miles above Sacramento; mile past Penryn on right side of road. H. H. Hoyt, Rt. 1 Box 88, Penryn, Calif.

FOR SALE.—Attractive home in Paradise, 1¼ baths, 3 bedrooms, screened patio, extra-size double garage with loft; floor furnace, gas range. 2 acres apples, chestnuts, small fruits. \$11,500, FHA loan. Write Margaret White, Rt. 1 Box 112, Loma Linda, Calif.; or see Dr. F. M. Rositer, 341 Valley View, Paradise, Calif.

FOR SALE.—Building site; 1 acre containing approximately 70 Early Red Robin peach trees and a shrub lemon. Double garage shed, including considerable building supplies. \$2,400. 1370 Olivine, Mentone. Phone Loma Linda, Pyramid 6-2842 or Riverside, Overland 9-1088. C. H. McReynolds, 4954 Strong Ave., Arlington, Calif.

1957 FORDS.—Low prices on 1957 Fords. Also Chevrolets, Buicks, Plymouths, Oldsmobiles, Studebakers, Mercurys, Lincolns, Pontiacs, Dodges, DeSotos, and Chryslers. Factory and Portland delivery. California delivery on some models (Ford). No sales tax in Oregon. For your confidential prices write Harold Roberts, 931 S.W. Gaines, Portland 1, Oregon.

FOR SALE.—5-room stucco on 2 lots in La Sierra. Corner property, fenced; 10 x 25 swimming pool. Near bus and stores. Located at 5011 Rose St. Immediate possession. \$8,500, terms. Owner, 330 So. Juanita, Hemet, Calif. Phone 0642.

FOR SALE.—Acre of level fenced land in Brownsville, Calif. 4-room house, own water, electricity, phone available. Desirable country, among S.D.A. colony. \$3,500, terms; or \$3,000 cash. Write to Irving Spencer, 4095 Front St., San Diego 3, Calif.

FOR RENT OR LEASE.—1-chair barber shop located in small business center near Modesto. Church school and academy. Rent \$30 per month, utilities paid. Marshall Sowder, 1701 Gene Rd., Modesto, Calif. Phone KE 7-1712.

FOR SALE.—207 acres good soil in Wadena Co., Minnesota. Fenced and cross-fenced with sheep-tight fence. 60 acres under cultivation, balance pasture. Can be cultivated. New 4-room house, bath, basement; good well; 26 x 36 cement-block garage. Sacrifice because of age. J. E. Doering, 12061 So. Walnut, Caruthers, Calif.

WANTED.—To contact a finish carpenter who would be interested in a paying project on a share basis in the country. Write to Box 355, Lower Lake, Lake Co., Calif.

FOR SALE.—Near Paradise Valley Sanitarium and San Diego Academy, 3-bedroom home. Beautiful view of San Diego Bay, 1430 sq. ft. in house; fireplace, bath and a half; dining room, laundry, dinette, central hall. Fruit trees, fenced. \$16,200. Reasonable down payment. Elder Charles H. Betz, 1461 Mariposa, San Diego 14, Calif.

FOR RENT about December 1, 5-room house adjoining the S.D.A. campground on Old San Jose Rd., Santa Cruz. Most of the furniture will be left in the house, also 2-years' supply of fireplace wood. Large yard and garden space. B. F. Walker, 1851 Old San Jose Rd., Santa Cruz, Calif. Phone Greenwood 5-1017.

FOR SALE.—Tape Recorder, S.A.V.E. special, model BLT 2, projector, speaker, 30-ft. cord, microphone, 1 set (30) 20th Century film strip Bible studies; 1 set (30) tape recordings, 7½ IPS-15 reels, 1 30 x 40 screen on tripod. Used very little. \$200 cash. Box 4311, North Park Station, San Diego, Calif.

I WILL restyle your out-dated coat or double-breasted suit into a smart new single-breasted model; also alterations. DB coats restyled, \$18; SB coats restyled, \$13. Paul Rosenberg, 118 San Mateo Dr., Loma Linda, Calif.

FOR SALE.—One-third acre. 13 fine Fuerte avocados, 20- to 40-foot spread. Other fruit trees. Gentle slope, splendid building site. Elevation 700 feet. Church, church school 1¼ miles. \$3,500, terms. Hazel Sanford, 1145 Loma Vista Way, Vista, Calif.

FOR SALE.—2-bedroom home, view; picture windows in living, dining rooms. Many closets, 1½ baths, tubs, shower. Lovely kitchen; built-ins, double sink; service room, double tubs. Also 1-bedroom rental in rear. Lots of shade, shrubs, flowers. Write M.W., 34331 Avenue E, Yucaipa, Calif.

HOUSE FOR SALE.—Living room, bedroom, kitchen; dressing room and bathroom; service porch with laundry trays. Partly furnished. Also guest house, 2 rooms and bath, furnished. Near S.D.A. church and school; stores, post office, and beach. Price \$6,500; \$4,000 cash, balance arranged. R. J. Starkey, Box 544, Clearlake Highlands, Lake Co., Calif.

A HEALTH SPECIAL.—With each Hollywood Liquefier purchased from Healthway, Box 254, Pasadena, Calif., we will include a beautiful, sturdy time-saving \$20 Saladizer. Get yours now. Liquefier colors: White, cream, pink, or yellow. Mail \$44.95 and color choice to Healthway, Box 254, Pasadena, Calif.

FOR SALE.—Placer County, 1½ acres with home, organic garden, also peach, pear, apricot, lemon, nectarine, nut trees, grapes, berries. New Rototiller and house trailer included. Beautiful views; above the fog, below the snow. Price \$7,500. Write or call E. A. Magie, Box 326, Auburn, Calif. Phone Turner 5-9429.

LA SIERRA COLLEGE

Enrollment Shows Increase

Total enrollment is now set at 846, including 30 in the extension section at Paradise Valley Sanitarium, a slight increase over that of last year at this time. The college dormitories are filled to capacity and in some instances slightly crowded. The administration is thankful that adequate dormitory space has been provided for the women students. A successful year is anticipated, one from which the faculty and students alike will benefit.

Week of Prayer Concluded

The 34th autumn spiritual emphasis week ended October 13. The students, with few exceptions, stood at the conclusion of the final morning chapel of the week to indicate their desire to dedicate or reconsecrate themselves to Christ. Elder N. R. Dower, president of the Texas Conference, and three L.S.C. alumni, Elders H. M. S. Richards, Jr., '52, and Richard and Henry Barron, '45 and '52, led the special exercises which included morning and evening assemblies beginning the evening of October 5. The three alumni, all now workers in the Texas Conference, divided their time between the college and the preparatory and demonstration schools. The theme of the week was "Living Faith." A baptismal class is now forming as the result of interest developed during the week.

L. E. Downs Receives Ph.D.

Lloyd E. Downs, professor of biology at La Sierra College since 1944, was certified for the Doctor of Philosophy degree in zoology from the University of Southern California on October 8. The degree will be formally conferred at the next commencement, which will be in January. His dissertation was entitled "Mating Types and Their Determination in *Stylocchia Putrina*," a species of the ciliated protozoa. Dr. Downs received his academy instruction at Lodi Academy, and received his A.B. and A.M. degrees from Pacific Union College, the latter degree in 1945. He spent some time in teaching and administrative work at Brazil Junior College in Sao Paulo, Brazil. Dr. and Mrs. Downs and their children, Ramona, 17 and

Arthur, 12, reside on Sierra Vista in La Sierra.

Freshmen in the News

Parents of freshmen and new students may have noticed mention of their sons and daughters in the various hometown newspapers recently. Personnel of the newly organized public relations office sent scores of newspaper releases bearing names of the freshmen and other new students and other personal data to editors throughout California and other states during the past few weeks. This was one effort of the news-reporting program which Dr. Charles Hirsch, instructor in social sciences and director of the public relations office, is developing. In advance of the recent Ingathering day (to be reported later) releases and pictures were sent to newspapers of cities which were to be entered by the students. The office is also handling publicity announcing the 1956-57 Artist series.

"Jubilate," New Choral Recording

"Jubilate," a high-fidelity recording by the La Sierra College music department, has been released recently by Chapel Records. The recording, featuring music appropriate for Sabbath listening, was recorded in the La Sierra church last spring by the 80-voice college choir and the 42-member La Sierrans ensemble. Numbers to be heard are "Onward, Christian Soliders," arranged by Waring; "Praise Ye Jehovah," by Mozart, with Lenore Finney as soloist; "Jubilate Deo," by Sowerby; "Shepherds' Farewell to the Holy Family," by Berlioz; and two a cappella numbers, "None Other Lamb," by Roff, and "I'm But a Stranger Here," arranged by Prof. John T. Hamilton. Records are available at all Seventh-day Adventist Book and Bible Houses or at Chapel Records, Mountain View, California.

"The gospel invitation is to be given to the rich and the poor, the high and the low, and we must devise means for carrying the truth into new places, and to all classes of people."—*Evangelism*, p. 552.

Southern California (Continued from page 13)

Health and Welfare Service Center

Work Schedule for Dorcas Welfare Societies

January

- 9, Wednesday, Santa Barbara
- 10, Thursday, Santa Monica
- 14, Monday, Santa Paula
- 15, Tuesday, Simi Valley
- 16, Wednesday, Spanish American
- 17, Thursday, Sunset Avenue
- 18, Monday, Temple City
- 19, Tuesday, Torrance
- 20, Wednesday, Van Nuys
- 21, Thursday, Van Nuys Spanish
- 25, Monday, Ventura
- 26, Tuesday, Wadsworth
- 27, Wednesday, West Los Angeles
- 28, Thursday, White Memorial

February

- 1, Monday, Whittier
- 2, Tuesday, Wilmington
- 3, Wednesday, Wilmington Spanish

Press-Inspired Gifts

"After reading 'Adventist offering to aid Indian youth' in the *Star News*, it is our desire to give to this most worthy cause."

So begins a letter addressed to Pastor Albion Hoff of Culver City from a resident in his community. With it was included a substantial check to swell the Navajo Indian offering taken September 22. The letter and check came as the result of good pastor-press secretary cooperation in getting the good news of Seventh-day Adventists before the great congregation that comprises the community.

A similar report comes from Press Secretary Aletha Cobbin, Inglewood, as she relates that the principal of the Inglewood church school received a check from "the man across the street from the school," as a result of reading a story about the Navajo Indian offering in the *Inglewood News*.

Hundreds of thousands of Southern Californians are reading of the ways and works of Seventh-day Adventists in their newspapers each week. They are seeing Adventists on their television screens and hearing them on their radio sets. The combined result of this press evangelism will only be measured on eternity's yardstick.

Is your church press evangelism conscious? If not, why not?

HERBERT FORD.