

The Advent

## REVIEW

and Sabbath

HERALD

GENERAL CHURCH PAPER OF  
THE SEVENTH-DAY ADVENTISTS

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HARRY ANDERSON, ARTIST

As our colporteurs go forth on their mission they may have the assurance that they "will be accompanied and instructed by holy angels, who will go before them to the dwellings of the people, preparing the way for them."—*Testimonies*, vol. 6,

p. 319. Further encouragement is given in these inspired words: "Those who labor for the good of others are working in union with heavenly angels. They have their constant companionship, their unceasing ministry."—*Gospel Workers*, p. 515.

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## *The Advent* **REVIEW** *and Sabbath* **HERALD** GENERAL CHURCH PAPER OF THE SEVENTH-DAY ADVENTISTS

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All communications relating to the *Editorial Department* and all manuscripts submitted for publication should be addressed to *Editor, Review and Herald, Takoma Park, Washington 12, D.C.*

	United States and Canada	Countries Where Extra Postage Is Required
One Year .....	\$4.75	\$5.25
Six Months .....	2.50	2.75

Make all post office money orders payable at the Washington, D.C., post office (not Takoma Park). Address all business communications and make all drafts and express money orders payable to **REVIEW AND HERALD**, Takoma Park, Washington 12, D.C. In changing address, do not fail to give both the old and new address.

Published by the Seventh-day Adventists. Printed every Thursday by the Review and Herald Publishing Association at Takoma Park, Washington 12, D.C., U.S.A. Entered as second-class matter August 14, 1903, at the post office at Washington, D.C., under Act of Congress, March 3, 1879. One Year, \$4.75. Vol. 131, No. 53. Copyright, 1954, Review and Herald Publishing Association, Washington 12, D.C.

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## Won Through a Colporteur

To C. H. Smith, formerly publishing secretary of the East Pennsylvania Conference, comes a story of adventure which began on February 5, 1950, when Sterling Bloss, a man with little interest in religious things, picked up an evangelistic folder in Allentown, Pennsylvania. The title of the lecture interested him, and he decided to attend the meeting. The message by the pastor at the little church in the city gripped his heart, and he attended every meeting throughout the series. He accepted all phases of the message, and on Sabbath, May 14, 1950, he was baptized into the Seventh-day Adventist Church.

Immediately after baptism he wanted to do colporteur work, and began on May 29. Since then Brother Bloss has been one of the star colporteur evangelists of the East Pennsylvania Conference. About January, 1952, he was impressed by the Lord to go back to his home town of Hazleton, Pennsylvania, and do colporteur work. He felt that he should go back not only to sell literature but to try to save his friends, relatives, and former acquaintances. He had no peace of mind until he packed his belongings and relocated near Drums. He asked the Lord that if He really wanted him there, He would give him an opportunity to give Bible studies and win souls to the message.

The first day in the field was a Friday, and he was successful in selling books—but he also became ill. He felt that God was testing him. On Monday morning he sold several large books and a Bible, and at the same time found a girl who was taking the Bible course. He immediately arranged for Bible studies, and his prayers were answered. The next day he had more success, and arranged for another Bible-study group in the home of his daughter.

Brother Bloss was a happy man. He then went directly to his pastor and told him about these interests. In September the pastor began studies in a home at Mount Grove, Pennsylvania, and another conference worker started studies in Fern Glen. These studies attracted a large group of interested people. He then sold books in another town where a Bible study group was started. Later, arrangements were made for studies at Rock Glen, Pennsylvania. Others were enrolled in the Bible course at Edgewood, and contacts were made at Freeland.

The first result of these studies came on May 9, 1953, when five new believers were baptized into the church at Wilkes-Barre, Pennsylvania. Then on Sabbath, September 19, nine others from this group took their stand for the truth and were baptized, making a total of fourteen so far who have come into the church as a result of these studies. At least fifteen others are now taking studies in that area—all colporteur contacts.

# "FORWARD WITH INCREASING SUCCESS"

By R. R. FIGUHR

THE invention of printing has been used by God as one of the most effective means of bringing to waiting souls everywhere the message of present truth. The work of Gutenberg opened "a great door and effectual," for the spread of the gospel. Just as the letters of Paul to the early church were "weighty and powerful" in bringing strength and unity to the believers in his day, so the distribution of tracts, periodicals, pamphlets, and books has proved to be of untold value in the development of the remnant people, who look for the soon coming of the Saviour.

Every Seventh-day Adventist knows that a large number who join our church do so as the result of reading our denominational literature. All minds are not influenced in exactly the same way. Some are content to rely quite largely on the spoken word of the living preacher. Others are not satisfied until they have also examined the records. Still others, who, because of circumstances or location, are deprived of personal fellowship and instruction, must depend altogether on our literature in order to learn the truth for the last days.

The growth of the publishing work among Seventh-day Adventists is a marvel of divine blessing and guidance. Ever since the word came to James White in 1848, "You must begin to print," the prospering hand of God has been manifested. The publications now being circulated in nearly all parts of the world speak in clear, convincing terms in hundreds of languages, calling men and women to search the Scriptures and to prepare for the day of God.

Seventh-day Adventist literature has an individuality all its own. It bears a positive and timely testimony. It appeals to mind and heart. It arouses the reader to the significance of the hour and to the imminence of coming events. It honors the Word of God as the source of all true doctrine. It enriches the life, and is a potent aid in witnessing to friends and neighbors of the blessed hope.

A flood of literature is abroad in the land today. Many good books and periodicals are prepared by the secular press for the general public. We would not discount them. But there are many other publications that reflect the vanity and

folly of the world. Comparatively few are of genuine value to the soul looking for a solution of the problems of life, death, and eternity. And yet is this not a time when the solution of just such problems is needed as never before? Surely we have before us a wonderful opportunity to place on the bookshelves of the world those volumes that speak the word of truth, warning, admonition, and courage in these days of crisis. We need to emphasize the reality of the divine commission to us as a people, to do our part in producing and circulating a distinctive literature of the Advent Movement, which will be like streams of light shining clear round the world.

For many years we have recognized the importance of the literature ministry in this denomination. Repeatedly it has been emphasized that our force of colporteurs could be greatly increased. Again and again we have been told of situations in certain lands where the supply of our books has been cut off, perhaps by war or by legislation opposed to our work, so that the colporteurs could not continue their labors. We recognize such a situation as a tragedy. We pray and work for the emergency to be overcome. How zealous we should be to do all in our power to foster the work in lands where restrictions do not exist and where in harmony with divine instruction the printed page can indeed be scattered like the leaves of autumn!

Our publications are not only for the world. They need to be in the homes of all our own people. Their message and influence need to be woven into the very fiber of our lives. Children of Seventh-day Adventist families should never be able to remember the time when books and papers from the denominational press were not to be found on the table and the bookshelf. What a goodly heritage our youth receive when from their earliest years they have vivid recollections of the weekly visits of our periodicals for children and youth, and of the thrilling and instructive books of the several reading courses that have been so carefully and wisely selected by the God-fearing leaders of our young people! What a safeguard such literature has been against the tide of trash that pours from the public press and sweeps so many adrift.

The labors of this church in circulating the printed page have been carried on now for 105 years. But they are not completed. Much of the counsel given in 1875 as a part of the first appeals for trained colporteur evangelists is still timely. Mrs. E. G. White, in September of that year, received in a dream an earnest message. We quote a portion of it:

"God has placed at the command of His people advantages in the press, which, combined with other agencies, will be successful in extending the knowledge of the truth. Tracts, papers, and books, as the case demands, should be circulated in all the cities and villages in the land. Here is missionary work for all.

"There should be men trained for this branch of the work who will be missionaries, and will circulate publications. They should be men of good address, who will not repulse others or be repulsed. This is a work which would warrant men to give their whole time and energies as the occasion demands. God has committed to His people great light. This is not for them to selfishly enjoy alone, but to let its rays shine forth to others who are in the darkness of error."—*Life Sketches*, p. 217.

As the third angel's message swells into the loud cry, our publishing work is to keep pace with the widespread advance of the remnant church throughout the world. It must never be allowed to languish. On the contrary, the well-known and oft-repeated slogan must be continually kept before us, "Forward With Increasing Success." More publications to more people in more languages should be our constant aim.

A few weeks before he died James White said, "I must see the publishing work prosper. It is interwoven with my very existence. If I forget the interests of this work, let my right hand forget her cunning."—*Ibid.*, p. 249. What a noble resolution on the part of this stalwart servant of God. What a worthy example to every one who believes in fulfilling prophecy and the nearness of Christ's return. What a challenge to the church in all the world to enlist the support of every member in the continued development of this divinely ordained means of bringing many to the light of truth and of hastening the Saviour's coming.



# THE AMAZING STORY

## of Our Publishing Work

By GEORGE A. HUSE

OUR publishing work was established by the direction of God and under His special supervision. It was designed to accomplish a specific purpose."—*Testimonies*, vol. 7, p. 138. Behind every successful movement there is a directive mind; behind the Seventh-day Adventist movement there is God. In His infinite providence He has ordained that man should be saved, and in accomplishing this objective He extends His hand of mercy to a lost world through the agency of the printed page.

"The publishing branch of our cause has much to do with our power."—*Colporteur Ministry*, p. 148. In planning a long-range program for the finishing of His work on earth, God took into consideration methods that would best forward this movement in strength and power. Therefore He established this mighty arm of the publishing ministry "under His special supervision . . . to accomplish a specific purpose." A work established under divine direction is one that will succeed despite anything Satan can do to hinder its progress. The building of a worldwide publishing work was not an easy task, and was accomplished only through sacrifice and perseverance. Let us reflect on the years gone by and

catch a glimpse of the growth of literature evangelism in the church.

It is an acknowledged fact that the invention of printing brought about a new era of enlightenment in launching the days of the Reformation. Valiant men like Luther, Melancthon, Wycliffe, Tyndale, and others were quick to recognize the value of literature in giving the gospel permanence and strength. In the days of the early missions outstanding religious leaders such as Morrison, Carey, Judson, Moffat, and others seized upon the advantages of the printed page, and used it extensively in advancing the work of the gospel. This gave strength and solidity to their efforts and paid substantial dividends in souls converted to Christianity in every corner of the world.

At the appointed hour in the year of 1844 the Advent cause was born. The men whom God had chosen to lead this movement were quick to recognize the value of the printing press. In April, 1846, a leaflet, written by a young woman, Ellen G. Harmon, was printed. It was her first vision and was entitled *To the Remnant Scattered Abroad*. The following year, in May, 1847, James White published a compilation of material entitled *A Word to the "Little Flock."*

These early tracts were distributed with prayer, and kindled the light of present truth wherever they were scattered.

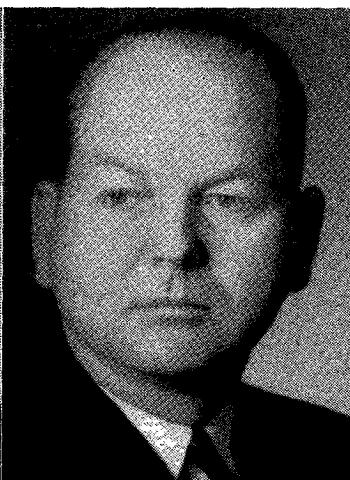
It was in the autumn of 1848 that the little handful of believers were called together by Elder White to pray especially that the Lord would open the way for them to bring out the message in printed form. The entire membership totaled scarcely one hundred believers. It was during this assembly that the Lord gave Sister White—the former Ellen Harmon—a message regarding this urgent matter. Writing of this experience, Sister White says:

"After coming out of vision I said to my husband: 'I have a message for you. You must begin to print a little paper, and send it out to the people. Let it be small at first, but as the people read, they will send you means with which to print, and it will be a success from the first. From this small beginning it was shown to me to be like streams of light that went clear round the world.'"—*Life Sketches*, p. 125.

This testimony brought great courage to the small group of believers and has been a profound source of inspiration to the workers of this cause through the years.



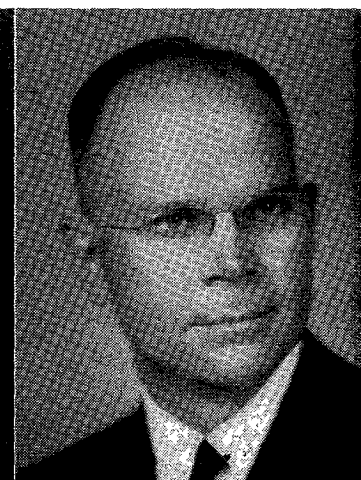
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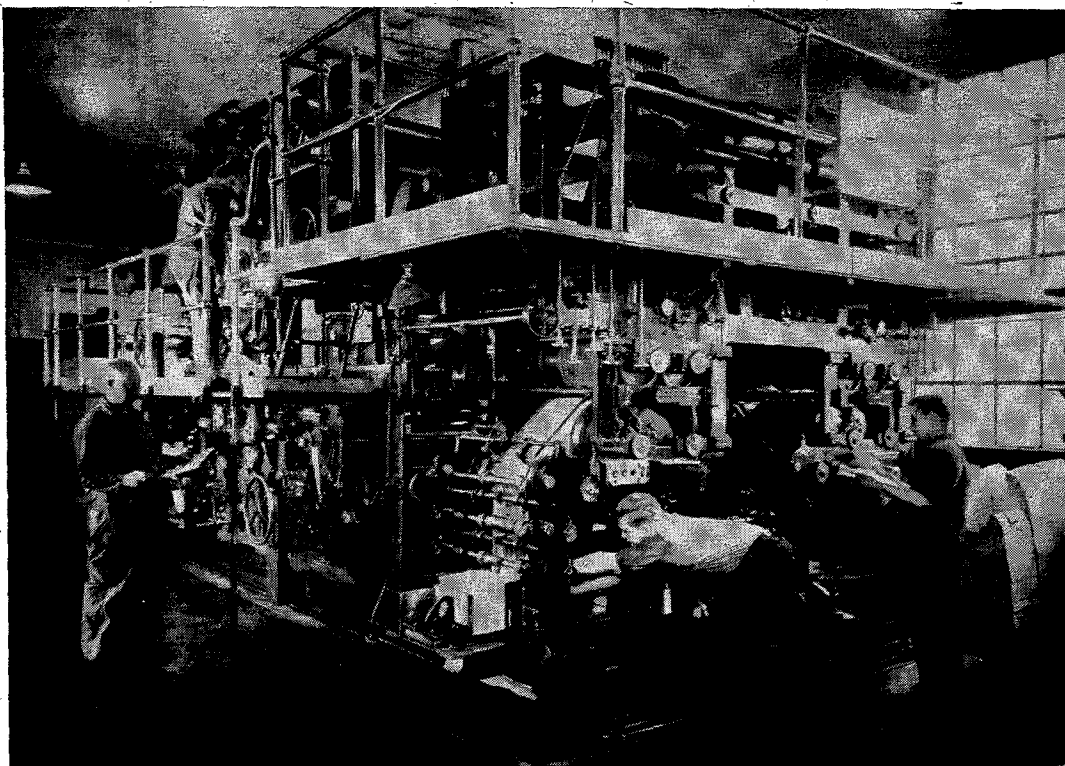
B. F. Wagner



W. A. Higgins

GENERAL CONFERENCE PUBLISHING DEPARTMENT SECRETARIES





Starting with a small hand press in 1852, and now with many large presses sending forth \$15,000,000 worth of literature annually, our publishing work has shown a miraculous growth.

Think of a small, unknown people being given a work of global proportions! They had very little of this world's goods, and yet they were to launch a program of such immensity that it seemed beyond all possibility of attainment. However, they did not hesitate an instant, and even though they did not know where the means of accomplishing this mission would come from, they moved forward in faith. Elder and Mrs. White started the little publication *Present Truth* in July, 1849, and had it printed in a plant in Middletown, Connecticut.

This was our first regular periodical. When the small edition was ready to be mailed, the believers gathered about it and earnestly prayed that God's blessing would rest upon the papers and upon the readers as they would peruse the sacred truths. Each issue was taken to the post office in a carpetbag by Elder White, who walked the distance each way, even though he was lame. Six months later, in November, 1850, the first number of the *Second Advent Review and Sabbath Herald*, which took the place of *Present Truth*, was published. Thus the fulfillment of the vision was started on its way to encircle the earth.

In May, 1852, a small amount of type and a Washington hand press were purchased, and our own publishing house was established in rented quarters in Rochester, New York. This was the second important step in the march of progress. Later, in August, 1855, this plant was moved to Battle Creek, Michigan, and work was begun in our own building. A power press was purchased to meet an ever-growing demand for greater

production. At times the brethren hardly knew where to turn for the financial strength needed, but God always provided the necessary funds with which to carry on.

Up to 1854 all papers and tracts had been distributed free to any who would accept them, and the expense was met by donations from our membership. Later Elder White had the conviction that our literature might be sold by the evangelists to those who attended their meetings. It was first tried at a tent effort in Shelby, Michigan, and fifty dollars' worth of pamphlets and tracts was sold. The ministers were urged to sell Adventist literature to all who would buy. Thus the plan of selling this truth in printed form was inaugurated.

In June, 1874, another step was taken in widening the scope of the publishing ministry, when the first issue of *Signs of the Times* appeared on the Pacific Coast. The type was set in rented rooms in Oakland, California, and the forms taken to a printing plant nearby to be run on its presses. The work grew rapidly, and larger quarters were established in the same city. Later the plant was moved to a beautiful site in Mountain View, California, where we now have a modernly equipped publishing house. Requests to have books and other literature translated into foreign languages were received, and various items were printed in French, Danish, Norwegian, and German. These were distributed to those who spoke these different tongues here in the United States. Wider and wider became the influence of the printed page.

In the spring of 1868 when it was felt that a better method of handling our literature was necessary, S. N. Haskell founded the Vigilant Missionary Society. The chief interest of this organization was to give the printed page a wider distribution, and thus influence readers to accept the teachings of this new and thriving church. Interest in the work of this society grew so rapidly that within a short time requests came from other places for offices of this kind in their respective areas. In 1870 the first of these was established, the Tract and Missionary Society of the New England Conference of Seventh-day Adventists. This was the forerunner of our present chain of Book and Bible Houses now found in many parts of the world field. These are truly missionary centers around which a major portion of conference activity revolves. Last year the Book and Bible Houses in North America alone sold \$5,307,979.66 worth of message-filled books, magazines, and other literature—a long step from a humble beginning.

The year 1881 is an eventful one in the history of denominational publishing work, for at the General Conference held in December at Battle Creek, Michigan, George A. King could be seen making his way among the leading brethren, with two books under his arm, *Thoughts on Daniel* and *Thoughts on Revelation*, bound in rough cloth. He had a conviction that these two books bound attractively in one volume could readily be sold to the public. The leaders did not see light in his venture and endeavored to discourage his ambitions. This was an

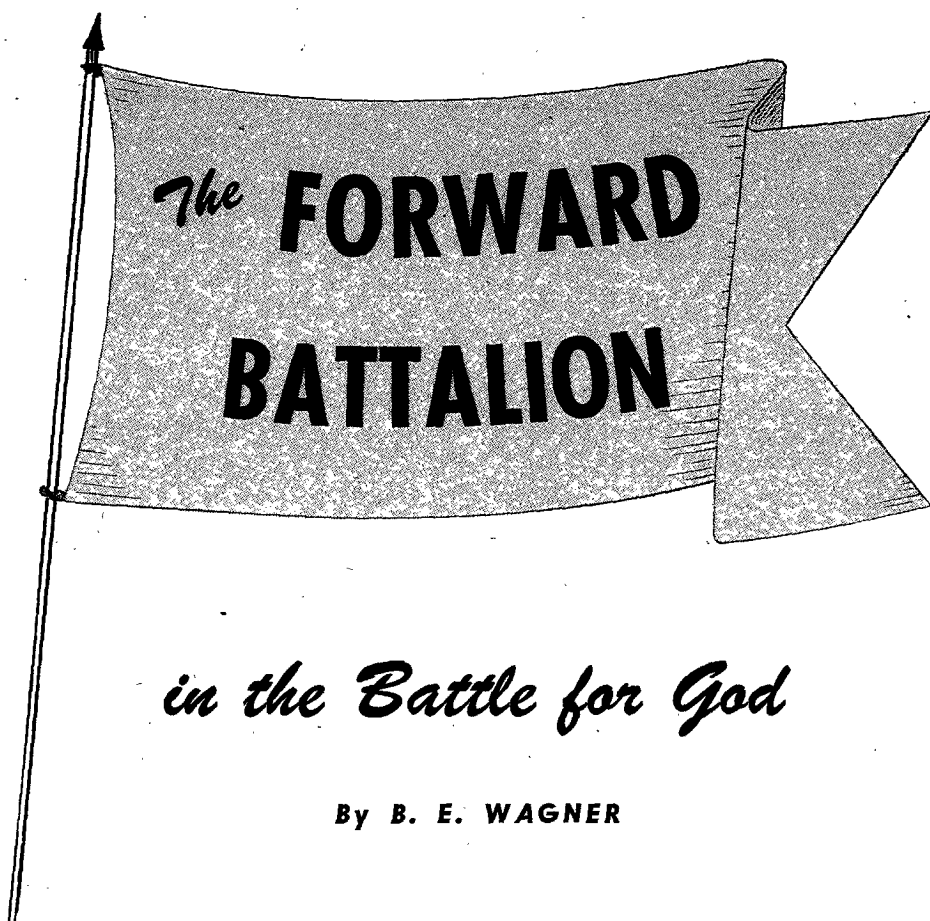
(Continued on page 40)

**E**VEN as these lines are being written a noble army of consecrated colporteur evangelists around the world is heralding the most startling message ever to be proclaimed to this doomed world, "Behold, he cometh." Armed with the last commission Jesus ever gave His disciples, "Go ye into all the world, and preach the gospel to every creature," these workers for God are seeking out the soul hungry and sin laden in every land. They hasten from place to place, from city street to country lane, to the hovels of the poor, to the mansions of the wealthy, to homes from which the shadows are never lifted, to homes where the light of the gospel has prepared the way, to religionist and devout believer, to the scoffer and indifferent worldling, and back again, carrying books and periodicals that are written to prepare men and women for the climactic events ushering in the triumph of the day of God.

Yes, undoubtedly not since the days of the early church, when the believers were dispersed abroad for the dissemination of the gospel, has there been a movement as unique as that carried on by Adventist colporteurs in this very year of our Lord. They go to their appointments by bus or motorcar or bicycle in some lands, by dog sled in the cold north, by oxcart in the tropics, by sampan and ricksha in the Orient, and by motorboat and canoe on the lesser waterways of the world's hinterlands. And the angels of heaven go with them.

Since that momentous hour a little over a century ago, when the instruction came to the small band of Advent believers, "You must begin to print," the ink has not ceased to flow or the publications to come forth. Today the presses roar in forty publishing houses and the message speaks in 198 printed languages. The initial pot of ink has grown into a small river, the old hand press has developed into scores of multiple high-speed machines that turn out millions of pages of soul-saving truths every year, and the first editions of *Present Truth*, which Elder James White carried to the post office in the humble carpetbag, have given way to trainloads of books and magazines that make their way by the hands of earnest gospel salesmen into the homes and hearts of nearly every nation and people.

Can anyone in the light of these developments believe other than that colporteur evangelism was born in the mind of God? When we read, "Our publishing work was established by the direction of God and under His special supervision" (*Testimonies*, vol. 7, p. 138), do we dare to think that any substitute form of ministry can reach the masses who are to be warned by this very means before Jesus comes? Thousands of Advent believers today would admit that before they were persuaded to keep God's commandments by the living preacher they had their interest awakened by a magazine or book.



Let us look at some of the counsels of the messenger of the Lord in regard to the publishing work and be encouraged by the way in which it has been, is being, and is to be fulfilled. "Our publications should go everywhere."—*Ibid.*, vol. 9, p. 62. This literally has come to pass. There are few corners of the globe to which our books have not gone. Yet strange to relate, there are still dark counties in America that have not a single witness to the truth. What responsibility do we have to them? From the same reference we read, "Let them be issued in many languages." This, too, has remarkable and substantial fulfillment in that in all the major languages and scores of lesser tongues the truth has been printed.

In wonderful ways the message is getting into the hands of the people, as a few instances here will show.

One of our book evangelists was working in a Midwestern city with a population of about twenty-five thousand where we do not have a church. At the close of one of his demonstrations his prospect said: "I believe God sent you here in answer to my prayers. I have gone to every church in this city, but my soul has not been fed, so I stopped going to church and have been praying that God would send someone to help me find His true church. I believe this good book you are selling will help me to find God's true people." On the same day this same colporteur called at another home and gave

the description of his book to a middle-aged man who told him, "I have been an infidel all my life, until recently. I have studied the New Testament and have decided to be a Christian, but I don't know where to go to church. I have been praying that God would send someone who would bring me in contact with God's people. Your earnestness has impressed me that you are the one God sent. I believe your book will give me the instruction I need."

Colporteur evangelists "are doing the work of the Lord in ministering to souls who know not the truth for this time. They are sounding the note of warning in the highways and byways to prepare a people for the great day of the Lord, which is soon to break upon the world."—*Ibid.*, vol. 6, p. 333.

As our bookmen come face to face with anxious, worried, confused people in their homes, they constantly marvel at how seemingly they have been led by God in many a time of crisis for the salvation of some soul for whom God has a care.

One of our literature salesmen stepped into a home one day and found a woman weeping. Her face was full of distress, and she was so discouraged she did not want to listen to anything regarding religion. With Christian kindness and courtesy the colporteur persuaded her to listen to his canvass. When he came to the chapter on the state of the dead, she stopped him and began asking questions regarding where

one goes at death and whether he thought we can communicate with the dead.

Then she told him the cause of her misery. Her husband had died a few days before, leaving her and her thirteen-year-old son bereaved. She felt life was not worth living any more, especially if what a Spiritualist was teaching her was true. She said, "If it is true that my dear husband knows all about my suffering and that of our dear boy, I do not want to live. I decided this morning to end it all. I have been begging my boy for two hours to kill himself, and told him that I would do the same. He doesn't want to do it, so I had just about decided when you came in to take the revolver and kill him and destroy myself."

With the mother and son sitting there weeping, the colporteur gave a Bible study on the state of the dead and had an earnest season of prayer. At its conclusion she said, "Oh, how happy I am that you came here this morning. You came just in time. I want that good book just as soon as I can get it." He made immediate delivery, and arranged with her for Bible studies. Soon she and her son were both rejoicing in the truth.

These experiences certainly prove there are many "on the verge of the kingdom, waiting only to be gathered in." Thousands are convinced that we are living in the crisis hour of earth's history. Darkness covers the earth and gross darkness the people. But the Lord has instructed us through His servant that "the world is to receive the light of truth through an evangelizing ministry of the word in our books and periodicals."—*Ibid.*, vol. 9, p. 61.

God calls men and women to the work of colporteur evangelism. When the book evangelist is wholly surrendered to God the Holy Spirit impresses him what to do and say. This is illustrated by an experience just received from R. C. Spangler, book evangelist leader:

"At one home, after securing an order for two of our books, I couldn't help admiring a beautiful new Bible that was lying on the table. I was impressed to say something I had never said before. I asked, 'Do you believe, Mrs. —, all that is in this book?' 'Why, most certainly I do,' she replied. 'I have been fasting all day for special meetings at our church.' 'Suppose, Mrs. —,' I added, 'that I could show you something from this book that you had not noticed before and I could prove it was truth. Would you believe it, even if it were different from what you now believe?' 'Yes, go ahead, if it's God's word. I have been praying that He will lead me into all truth.'

"For the next half hour she listened to a Bible study on God's Sabbath. All the time she listened intently, saying hardly a word except for a question here and there. When I finished she said, 'Where do you go to church?' I told her, and she

said, 'I'll be there tomorrow.' That was Friday, and sure enough she came to Sabbath school and church and continued to come every Sabbath. After a few weeks of visits from our Bible instructor and pastor, she united with God's people."

Thousands are baptized every year as the result of the work of our faithful book evangelists. Last summer a colporteur, Joao Barcelos in Brazil, reported more than one hundred baptized as the result of his work during a period of nineteen years. From New Zealand comes the report that 108 have been baptized because of the faithful ministry of Colporteur Henry Thompson. Glenn Shelton, of Iowa, reports 120 souls won by the literature ministry, and R. J. Jones, of Minnesota, reports 125, and we could report many more. "Our publications are now sowing the gospel seed, and are instrumental in bringing as many souls to Christ as the preached word."—*Christian Service*, p. 146.

When the Lord calls men and women to this sacred work, He Himself goes before them and in various ways impresses upon the hearts of the people their need of truth. One Monday morning in a Western city two young women book evangelists decided they would call at the first house together. A woman opened the door and exclaimed, "Have you got the book?" This greeting was so strange that one of the colporteurs asked, "What book?" She replied: "Since my husband died only a few days ago I have been so lonely that I have turned to the Bible for encouragement, but I cannot understand it. After lying down to rest last night I began to pray that the Lord would send

someone to help me understand my Bible. While I was praying I fell asleep. I dreamed that both of you girls called at my home and showed me a book that would help me to understand my Bible. Now I would like to know, Do you have the book?"

When instance after instance of this kind could be reported, showing that the Holy Spirit is working on the hearts of people, it is a clear indication that thousands more of our people should be going from home to home, either full or part time, giving judgment-bound souls the privilege of purchasing books that have such a vital relation to their soul's salvation. Since this is the last message to go to the world before Jesus comes, and we are the only people commissioned to carry it, every believer should examine himself in regard to his personal responsibility in bringing these wonderful soul-stirring books to the attention of all whom he meets.

Evidence that God has set His hand for new triumphs in the distribution of our literature can be found on every hand. Some in their travels and in brief business contacts find that sales for our large full-message books can be made with a brief earnest canvass of two or three minutes. It is a common thing for many of our colporteurs to sell one hundred dollars' worth of our books in one day. Many of our book evangelists are finding that on an average a sale can be made in every three or four contacts.

When such a large percentage of people are influenced by the Holy Spirit to purchase our message books, should not these contacts be multiplied by the million during this sunset hour of earth's history?



H. A. ROBERTS

The books our colporteurs circulate lead to a growing interest in and a deeper understanding of the Scriptures.



# SAVING SOULS

## Through Selling Magazines

By I. H. IHRIG

**N**O GENUINE Christian will dispute the fact that the responsibility for seeking the lost belongs to him. Of all the avenues open for seeking the lost there is none more vital and effective than the literature ministry. This is emphasized in these words: "The world is to receive the light of truth through an evangelizing ministry of the Word in our books and periodicals."—*Colporteur Ministry*, p. 5. "When church members realize the importance of the circulation of our literature, they will devote more time to this work. Papers, tracts, and books will be placed in the homes of the people, to preach the gospel in their several lines. . . . The church must give her attention to the canvassing work. This is one way in which she is to shine in the world. Then will she go forth 'fair as the moon, clear as the sun, and terrible as an army with banners.'"—*Ibid.*, p. 7.

Repeatedly the Spirit of prophecy makes reference to the use of papers and books, thereby emphasizing the importance of both. Other statements point out clearly that a definite work is to be done in reaching souls through our magazines: "Some would receive more benefit from papers and tracts than from books. Papers, tracts, and pamphlets that dwell upon Bible lessons all need attention in the canvassing work, for they are as little wedges that open the way for larger works."—*Ibid.*, p. 140. "Blessed soul-saving Bible truths are published in our papers. There are many who can help in the work of selling our periodicals."—*Ibid.*, p. 145. "We now have great facilities for spreading the truth; but our people are not coming up to the privileges given them. They do not in every church see and feel the necessity of using their abilities in saving souls. They do not realize their duty to obtain subscribers for our periodicals, including our health journal."—*Ibid.*, pp. 64, 65.

From these quotations it can be readily seen that magazines are to have a significant part in the literature ministry. That other denominations and publishers recognize their value, is evident from

the millions of magazines being sold today. Samuel Cardinal Stritch, archbishop of Chicago, said recently: "The printed word of the newspaper and other journals is more important than the radio or television. . . . However great the importance of the radio and television in our times, the printed word is more important."—*Tulsa Tribune*, May 14, 1954.

The magazine ministry is highly productive in soul-winning results as is indicated by the following experiences.

Mrs. —, of the Texas Conference, has been selling our journals for about thirty years. She has made a good living all this time and won many souls. Some time ago she was back in a town she had previously canvassed. She met a woman who asked her if she was not the one who had sold her husband a magazine contrary to her wishes. Mrs. — admitted she was. The woman then said, "You will be happy to know there are eight of us rejoicing in the truth, and we have joined the Seventh-day Adventist Church."

Two brothers have been working together in the South and Northwest for about three years. It is not uncommon for them to sell more than two hundred dollars' worth each in single copies during a week. It is plain to see they have a good income, and are placing the truth with thousands who would possibly never be reached in any other way.

Another colporteur in a large Midwestern city is selling six to eight hundred dollars' worth of single copies monthly. He is a successful businessman for God. His work is proving fruitful in souls won for the kingdom. He is building for eternity while God is prospering him here.

A young woman who is deaf frequently sells from two to three hundred dollars' worth of single copies a week. She is a true gospel worker. God blesses her financially, and gives her success in sowing the gospel seed.

Another magazine worker wrote, "Two more of my customers accepted the truth."

And so it goes as our brethren and sisters give themselves in service to the Lord in the blessed literature ministry and specialize in giving the message for this time through our truth-filled journals.

Most of these workers use the religious and health journals in combination, which plan is according to the divine blueprint. Both single-copy and subscription work provide a profitable business that Heaven approves for energetic, reliable, consecrated Seventh-day Adventists with a genuine burden for souls.

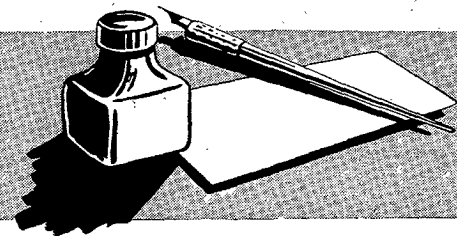
Workers who engage in this ministry call on stores, offices, and various business places. They also find street work remunerative. This brings them in touch with business and professional people, affording contact with many who would not be reached in their homes. It is a satisfying ministry for those who are

(Continued on page 15)

That the magazine ministry is highly productive in soul-winning results is indicated by the wonderful experiences of those who engage in it.



# EDITORIAL



## Special Number of the Review

This issue of the REVIEW is devoted to a presentation of one of the most important aspects of the denomination's activities—its publishing work. The story of the beginnings and the growth of this work is a fascinating one, and seems almost to partake of the miraculous. Indeed, it does have a miraculous side to it, for God gave instruction for the launching of it and has guided in its growth.

You will also find that this color number of the REVIEW is much larger than usual. The extra pages are filled with announcements of our current publications. As the holiday season draws near what better way to plan for gifts than to examine these pages and choose therefrom truth-filled books and journals to send to loved ones and friends?

## A Mile of Miracles

A mile—5,280 feet—may be a long stretch or just a short distance, depending on your mode of travel. To the colporteur evangelist, intent on book selling and soul winning, it is a long way; first, because he is traveling on foot; second, because he must visit all the homes in eight to ten city blocks before he can cover that distance.

Eight to ten city blocks will mean eighty homes if the average is ten homes to a block. If he finds one third of the people away or not interested in his work, that leaves well over fifty contacts that he will make at the door. Probably all of these people will invite him in, but less than half will give him opportunity to make a full demonstration with his prospectus.

A mile of travel to a colporteur in city territory may mean five to ten orders for his books, some of them cash. He may offer prayer in as many as fifteen to twenty-five homes. He will leave free literature with these people and speak words of kindness that can be understood as well as earnest words of warning.

Much can happen in the range of a colporteur mile. It is a mile of miracles, for the colporteur evangelist accomplishes revolutionary results in the thinking of his many prospects during the day's journey.

Approximately three thousand five hundred Seventh-day Adventist colporteurs are negotiating these miles of miracles nearly every day in all parts of the world. Traveling with them on their tours of mercy are the angels of God, who guide their feet to the homes of those who are praying for light and watching for tokens of Heaven's providence.

Occasionally a colporteur will arrive at a home just in time to save a poor, discouraged soul from death by suicide. Time and again through the years our literature evangelists have knocked at a humble cottage door to hear the words of greeting, "Oh, I am so glad to see you. Last night I had a dream, and God revealed to me that a man would appear at my home with a book on the Bible. You are the man—the very man I saw in my dream."

Our colporteurs do not know how to explain it, but frequently they are impressed to tell the prospect, "Yes, I am a Seventh-day Adventist." And just as

though God had planned it that way, the interested one acknowledges that he was reared in an Adventist home, but had left the truth and drifted away into the world.

Hearts will sometimes overflow, and with tears running down their cheeks people will say to our canvassers, "Oh, I have been looking for a book like this for years. I remember when I was a child, Mother had a *Bible Readings* that she would read to us children at night around the kitchen table. I have often wished that I could get a copy. I believe that God sent you here."

Every mile of the colporteur's journey from earth to heaven is packed with miracles. To be sure, there are moments of trial and times of discouragement, when it seems, as the colporteur travels along, as though the heavens are brass and that God is far, far away. But the colporteur who is acquainted with his heavenly Father recognizes that these lonely miles are permitted to test his spiritual vision and strengthen his faith.

Think of the encouraging words the Lord has spoken concerning our literature evangelists and other soul winners. We quote from the words of Isaiah:

"How beautiful upon the mountains are the feet of him that bringeth good tidings, that publisheth peace; that bringeth good tidings of good, that publisheth salvation; that saith unto Zion, Thy God reigneth!" (Isa. 52:7).

The colporteur evangelist is a publisher of peace. And as he journeys each day along his mile of miracles, he travels on what God calls "beautiful feet." Now there is nothing particularly attractive about normal feet. But colporteur feet are beautiful, so God declares. Of course, it is because they are busy feet, employed on errands of love and mercy.

Listen to the psalmist: "He that goeth forth and weepeth, bearing precious seed, shall doubtless come again with rejoicing, bringing his sheaves with him" (Ps. 126:6). Colporteur tears may at times be tears of discouragement, but mostly they are tears of intercession. All such tears are "collected" in God's "bottle" of memories (see Ps. 56:8).

And there are tears of rejoicing too as precious souls are saved! In the harvest scenes just ahead the bookman will exchange his worn prospectus for a star-studded crown, and in that land of glory he will meet those to whom he brought the message of mercy found in our truth-filled books.

Again the psalmist declares, "The Lord gave the word: great was the army of those that published it" (Ps. 68:11, margin). More and still more Seventh-day Adventists are joining the army of bookmen who are employed full or part time in the dissemination of our literature.

We believe that the onward progress of the Advent Movement is dependent to a large degree upon the pioneering efforts of our faithful canvassers. We salute them, and enthusiastically invite those laymen whom the Lord is calling, to come and join the ranks of these dedicated men and women. Said the Saviour, "Follow me, and I will make you fishers of men" (Matt. 4:19). If you will come, God can make every mile of the journey between your today and His tomorrow a mile of miracles.

D. A. D.

# Thrilling Stories

## FROM PUBLISHING LEADERS

A Symposium of the Ten Union Conference Publishing Department Secretaries in North America

### Priest Endorses Book

Bookman S. Aussner spoke little English when he started selling our literature in Western Canada. But his first year's delivery of *Modern Medical Counselor*, *The Great Controversy*, and children's books was over eleven thousand dollars.

One day while working in new territory he was invited to live with a man who was all alone, on condition that he would cook breakfast when the man was not there on time. This our brother agreed to do.

The bookman went about his work. He got this man he lived with to endorse *The Great Controversy*, and his sales skyrocketed. His host was a Catholic priest, which of course accounted for his coming late to breakfast, because of early masses.

When delivery day came the bookman was without a car. The priest gladly consented to drive him around. His little Italian-made car was heavily loaded with copies of *The Great Controversy*.

One purchaser of the book went to this priest. She was completely upset by what she had read. The priest inquired where she got the book. When told she had purchased it from "the Aussner fellow," the priest told her it was a fine book and good for her to read!

And so the blessed truth goes to great and small. God is continuing to bless our intrepid warriors of the cross, Canada's literature evangelists, and their leaders as they surpass previous records in sales and in souls won to the truth.

J. M. BUCY  
Canadian Union

### Sales Despite Drought

Edward Reddick and Robert Whitehead are working a territory where the winter wheat has been blown out of the ground or covered with dust. In spite of this condition, people buy sets of our books. One man would not let them in his house until he vigorously told them that he would not buy anything, because he needed every penny for ranch payments. Inside, the wife gave them the cold shoulder and declared that she must hurry

to town. Our brethren finally got control of the situation enough to demonstrate *The Bible Pageant Series*. Afterward the woman threw her arms into the air and exclaimed to her husband that she had always wanted something like this. She said, "I know that the Lord will not let us lose our place if we provide this for our family!" People are willing to sacrifice for our wonderful books. We don't need customers as much as we need colporteurs. May God give us more men and women to search out these needy souls.

C. G. CROSS  
Central Union

### Feeding the Hungry

"There are many who are seeking for light in the darkness. If our papers, tracts, and books, expressing the truth in plain Bible language, could be widely circulated, many would find that they are just what they want."—*Colporteur Evangelist*, pp. 81, 82.

One of our literature evangelists writes: "Some time ago a woman gave me the name of some friends of hers whom she wished me to call on. When I called they received me very cordially. I gave the canvass for the set, finishing by reading several paragraphs from one of the volumes. I will never forget the expression on the woman's face as she listened. When I ceased reading she said, 'I want these books. The Lord prepared me for this last night. My husband went to work at twelve o'clock, and as I knelt in prayer I had a wonderful experience, feeling the presence of the Lord. I besought Him earnestly to help me have a fuller knowledge of His Word. Surely your visit here today is the answer to my prayer.' She ordered *The Great Controversy*, *Bible Readings*, *Daniel and the Revelation*, *The Desire of Ages*, and a Bible. What a privilege it is to carry our truth-filled literature into homes such as this one! Pray that I may be worthy of the high calling of a literature evangelist."

In this late and dark hour honest hearts everywhere are earnestly praying and seeking for light. It is marvelous indeed

how the Lord is fulfilling His promise and sending the holy angels with the consecrated literature evangelists to the dwellings of the people, preparing the way.

We are definitely told that the Lord is calling for many more of our believers to enter this great neglected but challenging field of endeavor for the Lord. We read again: "Many who are hungry for the bread of life have not the privilege of hearing the word from God's delegated preachers. For this reason it is essential that our publications be widely circulated."—*Ibid.*, p. 5.

J. F. KENT  
Columbia Union

### From the Common Walks of Life

"In this closing work of the gospel there is a vast field to be occupied; and, more than ever before, the work is to enlist helpers from the common people. Both the youth and those older in years will be called from the field, from the vineyard, and from the workshop, and sent forth by the Master to give His message."—*Colporteur Ministry*, p. 21. No prophetic utterance was ever more literally fulfilled than these words from the pen of inspiration. For truly God's Holy Spirit is calling men and women from the common walks of life today into the literature ministry here in the Lake Union.

A man who was a professional prizefighter, and who had won ninety-six boxing contests without being knocked off his feet, heard the call to become a member of the remnant church. For several years now he has been one of our outstanding soul winners in the literature army of Michigan.

A successful farmer in Indiana heard the call to service. He sold his farm, entered the literature ministry more than three years ago, and is today a faithful soul winner for the Master.

A policewoman of Grand Rapids, Michigan, heard the Master's invitation, and today is doing full-time service as a literature evangelist.

A private detective in the city of Chicago gave up a promising career in that field when God's voice spoke to him, and for more than seven years he has been winning souls to this great message in that large wicked city. A Greek vegetable merchant purchased a copy of *Life and Health* together with *Bible Readings* at his place of business in one of the suburbs of Chicago, and learned of this message, which he and his wife and six children have all accepted. Both he and his wife have been literature evangelists now for more than three years, selling from ten to fifteen thousand dollars' worth of our wonderful literature each year.

This Greek colporteur sold a book to



a professional gambler who had been betting and booking bets on horse races at Arlington Park, Chicago, for more than twenty years. Now he too is a full-time colporteur evangelist. A man who worked twenty-three years for the Ford Motor Company and who was a foreman at the time he heard the call, gave up his work and is now the publishing secretary of one of our conferences. He will be ordained to the ministry soon. *Is God Calling You?*

R. G. CAMPBELL  
Lake Union

## Forty-seven Years of Colporteuring

An elderly woman was brought into the Des Moines, Iowa, church on Sabbath, July 10, 1954, in a wheel chair. Among others who extended to her the right hand of fellowship was a veteran colporteur, Glenn Shelton. He had sold her a copy of *Bible Readings*, which led to her acceptance of the truth of God for these latter days. The joy reflected in the smile of this dear woman was shared by the soul-winning literature evangelist.

On the following Sunday, at a colporteur rally near Des Moines, I asked Brother Shelton, "Would you mind telling me something about your experience in the literature ministry?"

"Nearly fifty years ago," he replied, "I was asked to go into the ministry. I chose the colporteur work, and have been happy in it ever since—now forty-seven years.

"To my knowledge more than one hundred souls have been baptized as a result of having read books that I sold. Since many of these have won others, the final number of converts will not be revealed until I reach the other side. A short time ago one of our ministers told me that he had baptized two people who had bought *Bible Readings* from me twenty-eight years ago.

"In my work I have walked a distance equivalent to several times around the world. The Lord has helped me sell books to the wives of two governors, the superintendent of a Methodist hospital, the director of the Des Moines Railway Company, judges, lawyers, ministers of many different denominations, ten Roman

Catholic priests, Billy Sunday, and others. Maybe I am the only colporteur who ever sold a copy of *Bible Readings* to a Jewish rabbi."

A warrior of the cross had given a ringing testimony. On that same Sabbath and in that same church Emma Jennings, another successful literature evangelist, brought a fine young mother up on the platform—her most recent convert. With a smile denoting inward joy, she told me at the close of the sermon, "I have four more people to be baptized soon."

Truly, our successful literature evangelists enjoy up-to-date experiences of vibrant interest. This fact was well expressed by Melvin R. Lyon, a student from Union College, who, when asked to relate an experience the preceding Friday evening, had said, "I will tell you about something that happened in my work just three hours ago." Yes, colporteur ministry provides thrills that are ever new and encouraging.

C. A. EDWARDS  
Northern Union

## The Sick Rise Up to Buy

There are occasions when our literature evangelists have outstanding experiences which indicate God's special blessing upon their work. The following experience illustrates how joyous one of these experiences can be.

Early one Friday afternoon a woman came to the door but was reluctant to invite me in. She said her husband was not feeling well and had just gone to bed.

"You tell him I have some very important details to discuss with him regarding his health," I said. I was on the porch talking through the screen door, and she left me there and went into the bedroom. Then I prayed that God would open his heart and by His Spirit sell him our service. In about three minutes, which seemed like ten, she came back and said, "He is getting up. Come on in."

I explained our service to them very carefully, starting with the health part. I pointed out to them how they would benefit by having *The Modern Medical Counselor*, to which they agreed. I then explained how the doctors were laying more stress on proper eating to keep well,

emphasizing this with *The Homemaker's Cookbook*. In a few minutes they both agreed they needed this guide to nutrition.

I then bridged across to a spiritual book, *Drama of the Ages*, explaining the need of food for the soul, bringing it right down to the blessed climax on the second coming of Jesus. They were greatly impressed. I asked a few questions that proved it was time to close the sale.

Then we had prayer together and I signed them up for the Voice of Prophecy Correspondence Course. As I left the home they invited me to come again. The wife said, "I never intended to let you in. I knew you were a salesman. I didn't want anything you had. Now I'm glad you came, and I'm glad we bought your books. What church do you represent?"

"I am a Seventh-day Adventist," I said.

"I thought so by the way you talked. We would like to attend your church."

"Fine," I said; "I'll look forward with pleasure to seeing you there."

And I am expecting to see them not only in church but in the kingdom of heaven.

M. V. TUCKER  
North Pacific Union

## Children Sleep With Books

The thing that impresses me most deeply about the colporteur ministry is the enthusiastic appreciation that comes from our customers for the literature we place in their homes. Here is a portion of a letter that just came to our office.

"DEAR SIR:

"I do want to tell you how thrilled I am to have the fine *Bedtime Stories*. The children, a boy six and two girls, five and three, are very happy with them and proud of them. I first became acquainted with them when the woman next door let me borrow one of her copies to read to the children. The children liked the stories so very much, and I felt that they apply lessons without a lot of scolding or lectures. I asked the local bookstore at once to get a set for me. That was in February. Months later I discovered a set of *The Children's Hour* in my doctor's office. The last time I was there I asked where he got them, and was put in contact with Mrs. ——— (a colporteur). I

## UNION PUBLISHING DEPARTMENT SECRETARIES OF NORTH AMERICA



C. H. Smith  
Atlantic Union



J. M. Bucy  
Canadian Union



C. G. Cross  
Central Union



J. F. Kent  
Columbia Union



R. G. Campbell  
Lake Union



C. A. Edwards  
Northern Union



M. V. Tucker  
North Pacific Union



A. G. Sutton  
Pacific Union



Eric Ristau  
Southern Union



Bruce M. Wickwire  
Southwestern Union

was really happy about finding them after such a long search.

"The children are so happy with them that they each have to sleep with a book. I just want you to know how very glad we are to find such books. I love the Christian character-building stories as well as the moral character-building ones. I believe I will learn much as I try to train my children. Our country needs young people trained in the love and admonition of God.

"I know several people who, I believe, would be interested in these books. Would you like to have the names?

"I wish you could witness the radiant faces of my happy children over these wonderful books. We live in a trailer camp, and there are a great number of adults and children nearby. The *Bedtime Stories* are the first thing the children show when anyone comes in. They are so excited over them.

"I hope this will encourage you in your work. It must seem rather dull to you, at times, not to be able to see the joy and ultimate results from the sale of these books.

"God bless you.

"Sincerely, Mrs. O. M. H."

A. G. SUTTON  
Pacific Union

## "Even the Most Unpromising"

The literature ministry is one of the most rewarding fields of personal missionary endeavor because it enables one to reach all classes of society with the message of hope, and because the harvest is a continuous one. Seed sown through the sale of a book today may bear fruit later even under seemingly impossible conditions, as is illustrated by the following experience.

"Who is it?" a gruff voice called from behind the door of the cabin in response to the knock of the colporteur.

"I am calling in the interest of Christian work," the colporteur replied.

"Would you mind if I step in, while I explain?"

"Take your Christian work and get on out of here," the voice replied angrily.

The colporteur never could explain afterward just why he did so, but he pushed open the door and found himself in a littered room where three men were seated at a table playing cards. A half-empty whisky bottle stood in the center. With a prayer in his heart and a large, warm smile on his face, the colporteur stepped over to the table, introduced himself, and began to canvass the men for his book. As he told of the love of Jesus and of His soon coming, the gruff-voiced man asked, "How much is your book?" After completing the sale, the colporteur prayed with the men and departed, amazed at his own boldness and marveling that he

had been able to make a sale to such unpromising prospects.

During the colporteur symposium at the camp meeting that summer, he related the experience he had had in the little cabin off the road. At the close of the meeting a well-dressed, radiant-faced man stepped up to the colporteur, threw his arms around him, and embraced him. Seeing the puzzled look on the colporteur's face, the man asked, "Don't you know who I am? I am Sam ——" Then the colporteur remembered. This was the gruff-voiced man who had ordered the book months before. Old Sam was baptized at that same camp meeting. Shortly afterward he died. And there, near the little cabin, old Sam rests, awaiting the call of the Life-giver because a colporteur brought him a book.

ERIC RISTAU  
Southern Union

## Door to Door "Soulsmen"

Colporteur evangelists of the Southwestern Union Conference, like other colporteurs, are "soulsmen" as well as salesmen.

First, L. G. Whitten, publishing department secretary of the Oklahoma Conference, writes: "While leaving for my territory I was attracted by a middle-aged woman tooting the horn of her car. Thinking it was one of our members, I slowed down and let her pass. However, she kept driving. I decided that I was going to canvass that woman, and followed her car. Upon my arrival at her home a gentleman invited me in, and I discovered that Mrs. ———'s mother had just died. They were in low spirits.

"I began by telling the wonderful promises of the resurrection and proceeded with my canvass. He asked if his wife might see also. As she appeared she pointed her finger at me, saying, 'You are the man. You are the man.' She then told me that the night before she had had a vision. She had seen me in her dream and I had books on the Old Testament as well as the New. This was a surprise to me. I went to the car and brought our truth-filled books, including *The Great Controversy* and *Daniel and the Revelation*. They decided to take the ninety-four-dollar set. After prayer, tears were running down the cheeks of those dear people."

Wayne W. Welborn, publishing department secretary of the Arkansas-Louisiana Conference, writes, "Veteran colporteur evangelist Glenn M. Cox called at the home of Mrs. Berry in New Orleans. After he had given his canvass, he had prayer with her, and prayed especially for her critically ill daughter. The daughter passed away shortly after he delivered the two books to her home.

"A year later Brother Cox was visiting

homes in another section of New Orleans. He knocked at a door. When the woman came she recognized Brother Cox and welcomed him. It was Mrs. Berry, and she said she felt he had come in answer to her prayers. After they lost their daughter they had begun to study their Bibles. Brother Cox answered some of the questions and arranged to hold Bible studies Sabbath afternoons. Mrs. Berry, her mother, and her son today are members of the New Orleans church."

BRUCE M. WICKWIRE  
Southwestern Union

## This Is Your Day of Opportunity!

Today there are many fields of service open to the earnest follower of Christ. He who has given us our life and our talents prepares us for the place in which we are to work for Him. The individual who is wholeheartedly surrendered will succeed in any missionary work, provided he makes the necessary preparation.

"In order to reach all classes, we must meet them where they are. They will seldom seek us of their own accord. Not alone from the pulpit are the hearts of men touched by divine truth. There is another field of labor, humbler, it may be, but fully as promising. It is found in the home of the lowly, and in the mansion of the great; at the hospitable board, and in gatherings for innocent social enjoyment."—*The Desire of Ages*, p. 152. This is the colporteur's field of opportunity. Many a colporteur has been able to trace the foregoing experience in his own life.

Through a chain of providential circumstances a colporteur was recently led back to his former home community. Here he worked the town faithfully with our literature. Soon Bible study groups developed. These interests were followed up, and a number of baptisms took place.

A veteran colporteur worker found interested people to whom her blind husband gives Bible studies. As the result of their work members are being added to the faith. Each year she delivers thousands of copies of our journals, in addition to many volumes. People are showing increasing interest in books like *The Great Controversy* and *The Desire of Ages*.

There are many openings in the colporteur work. "God has blessed His people who have moved forward following His opening providence."—*Testimonies*, vol. 1, p. 420. God is the best paymaster, and His settlements are always just. Decisions made now will influence not only your life but the lives of many of those "who seldom seek us of their own accord." For the co-worker with Christ every home is a challenge and every individual a prospect for the kingdom. This is your day of opportunity!

C. H. SMITH  
Atlantic Union

# Following Up

## THE WORK OF THE COLPORTEUR

By DALLAS YOUNGS

THE colporteur's most frequent lament, through the years, has been that his work has not been followed up. He would sell scores and hundreds of high-priced books indicating the interest of the purchasers in religious matters—and that, in too many instances, would be the end of it, so far as he could tell.

Sometimes he has undertaken to give Bible studies himself to the most interested people. I personally have done that, giving as many as four Bible studies a week. However, this proves to be an exhausting program. The colporteur who gives three or four selling canvasses an hour for eight hours is pretty well used up at the end of the day, nervously speaking. Then, add to that a Bible study in the

evening, and you are likely to have a tired colporteur starting out the next morning. Such being the case, his work will be affected, sales will be less. This may go on until the colporteur becomes discouraged, owing to continually lessening sales, and goes back to his old job.

God has been good to our denomination in giving us the colporteur plan. The Lord convinced George A. King that our doctrinal books could successfully be sold to non-Adventists, and Brother King, by hard persuasion and personal investment, convinced the brethren that it could be done. The result is that undoubtedly Seventh-day Adventists sell more religious literature in this way than almost all other denominations together.

This divinely given plan has proved invaluable to the progress of our work. Pastors, evangelists, churches, and conferences have all benefited, and this in spite of our failure generally to follow up the interest of the man or woman who would spend eight or ten dollars for a book teaching the great truth we are so anxious for them to know.

Undoubtedly, and I say this after careful reflection, our denominational sin of omission in failing to follow up the colporteur's interest is one of the greatest sins of which we are guilty. However, something has been done, and more must be done. A layman in Ohio is enthusiastically busy in doing this very thing. He secures all the names of interested people from colporteurs that he can, then gives them Bible studies, using pictures and a tape recorder.

Here is a wonderfully fruitful field for soul winning in every church. Several qualified laymen could be kept busy the year round giving Bible studies and developing the interest found by the literature evangelist. In some cases two lay brethren might combine their efforts, working together. It almost never fails that when Bible studies are secured in a certain home the interest expands. Interested people want their loved ones, friends, and neighbors to share in these good things, so invite them to attend.

Oftentimes the interest grows so large that it has to be divided.

This method is proved, and may unreservedly be recommended to our lay brethren everywhere. Counseling with the local pastor, working according to organization, with prayer and humility, the layman may engage in this phase of soul winning confident of the Lord's blessing and success.

In some cases the interests from colporteur contacts have been so great that the pastor of the church himself has devoted his efforts almost wholly to this phase of soul-winning endeavor. Bible studies were given in one such case at Kingston, Ontario, and three branch Sabbath schools were raised up. In this case great blessing has accrued around a large circle. First the colporteur secured the interest, which was developed by the pastor through Bible studies. Now members of the Kingston church are busy each Sabbath day conducting these thriving schools in different parts of the district.

Some churches and conferences have tried to do this work by proxy, and with some success. Literature has been mailed regularly to colporteur names. Naturally the human contact has been lacking, and for this reason success has not been so great as it might have been otherwise.

The Bible correspondence school plan has been an answer to the colporteur's prayers. By this plan the colporteur can carry with him a supply of cards offering the correspondence course free to those who would enroll. He can, and many colporteurs do, offer it as a follow-up service. In this way the customer becomes the student. The great doctrinal truths taught in *Bible Readings* are taught in the correspondence lessons. But the lessons have the advantage of constituting a challenge to study. They provide an organized, systematized guide to the student in his studies. They are definite, pinpointing the student's interest on a particular topic, and then another, and another, until our doctrines are all presented.

But even in the correspondence school plan the time comes when there must be the human contact, or the interest will wane and fail. When the student progresses to a certain place in his studies he must be visited by a qualified person who can make friendly, spiritual contact, answering the student's questions and helping him over the hard places. This is imperative. It sometimes happens that a student will be so interested that he will buy the book, study the lessons, then hunt up the church all by himself. This, however, is the exception rather than the rule.

It may be, as time passes, that God will give us other methods of following up the colporteur's interest. Right now it seems to me that we need to make a better use of the methods He has already given us. There are possibilities in all these methods that we have not yet realized.



PHOTOGRAPHIC ILLUSTRATIONS

As the colporteur goes from home to home leaving our truth-filled literature, many interests in the truth are created.



# An Appeal for Recruits

By W. A. HIGGINS

**W**ANTED—more workmen! It seems that this has been the need of the church in every age. When Christ was on earth He said to His disciples, "Look round, I tell you, and observe these plains—they are already ripe for the sickle" (John 4:35, Weymouth). Again He said, "The harvest truly is plenteous, but the labourers are few; pray ye therefore the Lord of the harvest, that he will send forth labourers into his harvest" (Matt. 9:37, 38). We need many more laborers now because the same situation prevails today. One of the most effective workmen for the advancement of the cause of Christ is the colporteur evangelist. Since the days of the Reformation, literature has been a mighty agency for the spreading of the gospel.

I asked a colporteur one day what percentage of people bought our books. He said that more than one half of those he visited bought literature. This is not true, of course, in every territory with every colporteur; but, on the average, out of every three or four homes visited by our consecrated colporteurs, one person buys Seventh-day Adventist books. But how challenging is the thought that many more people would buy our literature if given an opportunity! Why haven't they been visited? There aren't enough colporteurs! The need today, as for centuries past, is for more gospel workers. We need more full-time colporteurs. We need more who will devote their spare time to the work. We need more students from our schools who will spend their summer months and spare time in the colporteur field.

What a wonderful opportunity the colporteur work offers those who are talented and who are willing to apply themselves diligently. Many have forsaken lucrative occupations they once followed in the world and have devoted their full energies to the colporteur ministry. Their rewards have been very rich. They are truly self-supporting, full-time missionar-

ies. In other words, they do not depend upon the tithes of the conference for their sustenance, but from the profit of the literature they sell they are able to earn a good livelihood.

These colporteurs have the satisfaction that comes from giving their full talents to the Lord's service, and they are enriching their own Christian experience as they visit the homes, talking to the people about things of eternal value, praying with the people, and leaving literature that tells of God's plan for them. They are seeing many accept the truth as a result of their labors, but we need more full-time colporteurs.

We have been told that as we near the end "there are men who will be taken from the plow, from the vineyard, from various other branches of work, and sent forth by the Lord to give this message to the world."—*Testimonies*, vol. 7, pp. 270, 271. At a recent institute we found new colporteurs in attendance who had served as nurses, secretaries, clerks, carpenters, railroad workers, radio technicians, office workers, salesmen, teachers, engineers, mechanics, milkmen, business managers, upholsterers, and housewives. Many men and women are leaving their former occupations for the colporteur ministry and are making an outstanding success.

Colporteur Harry Eastep of Louisville, Kentucky, had a job with a large com-

pany, with the assurance of a good future, but when he became a Seventh-day Adventist he felt he should share his faith more definitely. During the first eleven months that Brother Eastep canvassed he delivered \$10,600 worth of Seventh-day Adventist books. Brother Eastep has just sent this word, "People are searching for something that they are not receiving in their churches. There are hungry souls everywhere we go. There is an urgent need for men who will go forth to take this wonderful truth to a sin-sick world. Where there is one colporteur there should be one hundred. The Lord will bless those who step forward in faith. He will bless them not only spiritually, but also financially."

There are thousands of homes that need to be visited, homes that are waiting for the coming of the colporteur. Could you answer their call? Will you?

We have been greatly pleased to note that many of our lay members have been devoting their spare time to the colporteur ministry with outstanding success. Many of our sisters who have home responsibilities are working several hours a day or certain days of the week in the colporteur ministry.

Some of our brethren who have the evening free are turning these spare hours into fruitful service by learning a canvass for one of our books or journals, and



Group of youthful recruits, with colporteur leaders, attending a colporteur institute held in one of our colleges.

visiting the homes in the evening. And this, by the way, is the most successful time of the day to canvass, because the people are usually home and relaxed and perhaps more willing to listen than during the day. In fact, some of our most successful colporteurs today are those who first learned to canvass as part-time colporteurs in their spare time.

During recent years in England hundreds of church members have been recruited and trained to serve as part-time colporteurs. A. W. Cook, publishing department secretary of the British Union Conference, reports that in North London there are forty-seven men and women who are devoting part time to the literature ministry. In the past year they sold approximately sixty thousand books and magazines, including *Bedtime Stories*. A record was established when two thousand magazines and *Bedtime Stories* were sold in one week.

Why not develop your talents by devoting a few hours each week to this important service, and you will have the satisfaction of doing something very definite to advance the cause of truth. Not only will you earn good wages for your spare time, but you will make many excellent missionary contacts; and perhaps in this way you will not only sell the books but be able to follow up, or turn over to the pastor, some of these interests. If you cannot be a full-time colporteur, then why not consider being a part-time worker?

For fifty years hundreds of Seventh-day Adventist youth have had the wonderful privilege of canvassing for scholarships during their vacation. The advantages of this plan are many. First, it is an education in itself. A student never really knows how to meet people until he meets them in their own homes.

The Spirit of prophecy states, "Let those who have been in our schools go out into the field, and put to a practical use the knowledge they have gained. . . . The education obtained in this practical way may properly be termed higher education."—*Colporteur Ministry*, pp. 32, 33. In this day, when young people generally are interested in everything except spiritual things, it is inspiring to see Seventh-day Adventist youth visiting the homes and talking to people about spiritual values. The people themselves are most favorably impressed.

There is also a scholarship plan available to young people that gives them financial assistance on their schooling. Hundreds and thousands have taken advantage of this wonderful opportunity. Many have earned their entire way through college by this plan, but we need more workers, and we need more student colporteurs.

John Bernet, a student of Washington Missionary College, makes the following comment about his experience as a student colporteur: "Have a happy time while you learn," is my motto as a student

colporteur. I have had many good times and have learned much in my four summers of canvassing. The colporteur ministry offers many opportunities for students and develops many desirable characteristics. Why work twelve months to earn your year's schooling when you can earn it in three months?

"I shall never forget the first canvass I gave by myself. Oh! how my knees knocked. Yet it taught me to depend wholly upon the One who will never let me down.

"When the going gets rough you learn to stick it out to success. This develops fortitude that will help you reach your life's goal. Working hand in hand with God gives one opportunities to learn the sacred art of dealing with hearts and minds. The ability to bring people to a favorable decision will mean success in any field of endeavor and, above all, candidates for God's kingdom. This is the most honorable opportunity of all. Do you want to serve God and humanity during your vacation period? Then share your faith the literature way."

What are your plans for your next vacation? It is none too early to lay your plans. If you are a student, you cannot do better by yourself, your church, or others than to be a student colporteur.

We have been told that the publishing work is to play a mighty part in the finishing of this message. Our books, so well prepared and beautifully illustrated, are worthless on the shelves of the publishing house. This is where you fit into the picture. Why don't you seriously ask yourself the question today, Could I be a full-time colporteur? Could I be a part-time colporteur? Could I be a student colporteur? More workers are needed and wanted now!

## Saving Souls Through Selling Magazines

(Continued from page 8)

diligent and faithful. There is also the added joy that comes from ministering to others and helping them find their Saviour.

The awakening interest in religion on the part of many today makes the consecrated literature evangelist specializing in the magazine ministry a welcome visitor, as the colorful and uplifting journals are offered the people from month to month. The frequent contact with many of the same persons regularly affords the added advantage of becoming acquainted and of exercising a positive personal influence on behalf of the message. This, with the appeal of the magazine, the ministry of angels, and the Holy Spirit, constitutes a powerful witness.

"Those who have a genuine humility, and whose minds have been expanded by the truths unfolded in the gospel, will have an influence that will be felt. They will make an impression upon minds and hearts, and they will be respected by the larger number, even of those who have no sympathy with their faith. With the truths of the Bible and our valuable papers, they will have success, for the Lord will open the way before them."—*Colporteur Ministry*, p. 87.

The magazine ministry is ordained of God as an integral part of the publishing work. This makes it a high and honorable calling. All who successfully engage in the work must recognize its sacredness and carry it on with dignity and earnestness. Truly they are walking in the footsteps of Jesus, who came to seek and to save the lost.

Please cut out this coupon and mail it to your conference publishing secretary or to the Publishing Department, General Conference of Seventh-day Adventists, 6840 Eastern Avenue, Washington 12, D.C.

### My Response

I would like to do more to advance the cause of the third angel's message. Please send more information about the colporteur work. I am interested in:

- |   |                                    |
|---|------------------------------------|
| <input type="checkbox"/> Full-time work | <input type="checkbox"/> Books     |
| <input type="checkbox"/> Part-time work | <input type="checkbox"/> Magazines |
| <input type="checkbox"/> Student work   |                                    |

Name \_\_\_\_\_

Address \_\_\_\_\_

# Small Literature in Evangelism

By H. K. CHRISTMAN



CHARLES CAREY

**I**T WAS a wonderful vision. In November, 1954, 106 years will have passed since that vision was given to form the pattern of the large sector of our literature ministry that is designed for missionary distribution among the masses. After the vision of that distant day in that eventful year, Mrs. E. G. White said to her husband, "You must begin to print a little paper, and send it out to the people."—*Life Sketches*, p. 125.

We feel impressed to emphasize the "little paper" feature expressed in this vision. Is it possible that these words symbolize the tremendous number and volume of tracts and periodicals that have appeared in many languages through the years announcing our distinctive message to every part of the world? The hidden potential of that marvelous vision has blossomed through the intervening years until at this moment the tracts and periodicals of Adventism have attained a world coverage and have made a magnificent contribution to our soul-winning endeavor. From our latest statistical report we learn that they are available in 198 different languages.

Several factors serve to emphasize the important place our tracts and periodicals are destined to occupy in heralding our special message to the world.

*In the first place our smaller literature makes an immediate appeal to people in the midst of life's busy pursuits.* A number of years ago we were admonished to "let literature be distributed judiciously, on the trains, in the street, on the great ships that ply the sea, and through the mails." It is possible that the Lord, speaking through the prophet, was envisioning our time, when He said, "Write the vision, and make it plain upon tables, that he may run that readeth it" (Hab. 2:2).

In a southwestern city two sisters were waiting in a bus terminal for transportation to another town. Surveying the

contents of one of our reading racks, they each chose a copy of one of our most popular periodicals for perusal. Its silent message found a response in their hearts, and they both enrolled in the Bible correspondence course featured in its pages. In due time they subscribed for the periodical. Its regular visits, combined with Bible study, intensified their interest and convictions. A Sabbath morning visit to the Adventist church in their city brought them into personal contact with the pastor. Within a few weeks they were baptized and accepted into fellowship.

*Then too, tracts and periodicals provide an economical approach to the missionary idea among our people.* In the price schedule of our smaller literature most tracts are available at a cost of only one cent per copy, while our widely circulated missionary periodical can be mailed to any part of the world for approximately three cents per week. Only eternity will reveal the results that may follow these small investments made by burdened hearts.

Some months ago we learned that one of our brethren in the Northwest was making a real sacrifice to provide a club of one of our periodicals for distribution in a large city in the Orient. A copy fell into the hands of a woman of culture and refinement. A careful perusal of its contents prompted a letter of high commendation to the publishers. She, too, enrolled in the Bible correspondence school in India. While she pursued her Bible study the periodical came regularly to her home. Her letter was relayed to the conductor of the Bible school. In his reply, a few weeks later, he announced the conversion of this woman to the truth and her subsequent enlistment in active service for her own people.

*And lastly, tracts and periodicals provide an excellent opportunity for every-member participation in active missionary service.* We must not forget that this

is the genius of the prospective success of Adventism in its conquest of the world with a saving message. "In this work every disciple of Christ can act a part."

As one illustration of the limitless possibilities for world coverage, it is interesting to note that all the copies of our *Signs of the Times* alone, printed in an average year, if placed three feet apart, would reach clear around the world at the equator. And this is only one item in the colorful array of small literature that has been provided our people for their soul-winning endeavors.

Through the years we have been constantly inspired by the vision of a mighty movement that will swell into the loud cry of the third angel's message, as we near the end of time. How appropriate it is to anticipate a steady stream of our tracts and periodicals rolling from our presses and publishing houses in an ever-increasing volume, reaching the judgment-bound masses.

And how often our hearts have been thrilled anew as we recall the inspired promise that "God will soon do great things for us, if we lie humble and believing at His feet. . . . More than one thousand will soon be converted in one day, most of whom will trace their first convictions to the reading of our publications."—MRS. E. G. WHITE, quoted in *The Review and Herald*, Nov. 10, 1885.

This is both our challenge and our prospect as we contemplate our work during these lingering hours of human probation. Oh, that we might individually accept it, and determine to share with the redeemed in the great homecoming event soon to occur!



A PROMINENT artist had written the letter. It came as a response to a book gift I had made to him and his wife. "Thanks," he had said, "for the thoughtful gift, *Gateways to God*. It will be used and appreciated throughout the year." And then, to convince me that here was no mere formal routine note, he added this thoughtful word:

"It seems that recently more people are thinking and talking more seriously along spiritual lines. Perhaps it is because of the . . . uneasiness that seems to be mounting everywhere. Each of us is trying . . . to find peace. *Gateways to God* is one of the many books written to help in the search. It was kind of you to send it along."

A few months later, with shocking impact, the news came that he had suffered a heart attack and had died. I wrote a letter of comfort to his widow. She replied that although the "aching disbelief"—the feeling of unreality of tragic fact—still filled her life, she was deriving great personal strength from following daily the devotional readings in *Gateways to God*.

And then it occurred to me that this one gift book had had an immeasurable place in the experiences of these two people. Apparently in their search for those more enduring values they had reared an at-home altar and had worshiped God by the light of this small unpretentious volume. A similar story might be told no doubt by a wide group of persons who have received devotional books from Adventist members at the year-end holidays.

And what is said of these books containing daily Bible texts and comments and meditations could be repeated for the special dollar books—*Bible Readings for the Home* (1952), *Drama of the Ages* (1953), *The Great Controversy* (1954). It could be said also for the paper-bound Crisis Series, as we have termed them, and the expanding number of the Little Giant Series, smaller yet and paper bound, but carrying a tremendous active persuasion for the reader to join hands with those who are preparing for the



People in all walks of life appreciate the hopeful message that is found in our books.

## OUR BOOKS ARE

# Cherished Gifts

By LOUIS B. REYNOLDS

judgment and Christ's appearing. It holds also for the Army and Navy editions of *Steps to Christ* and for the vast Nugget Series, which deal in one volume with one specific point of faith.

The denomination's publishing houses are making unprecedented offers with these books, thus permitting members at a low cost to do their part in helping spread the warning that the great day of God's wrath is come. Here is their opportunity to show, moreover, that good books, decent books, books that are fit for the whole family, are still being published. Persons of their acquaintance, who are otherwise disgusted with the flood of base and immoral literature published in recent years, will welcome the sterling values contained in Adventist books.

A large segment of those who are reached by our members with the gift volumes are themselves teachers in Sunday schools and officers in various organizations of their churches. They have informed us of their personal needs and how these were met through spiritual discoveries resulting from the reading of books issued by our publishing houses.

A widow told how *Drama of the Ages* had convinced her "that the people who put this book out had the true message." A movie actress pointed out that she had, through this book, found truths in the Bible that she had never known before, and that "the seventh day is the Sabbath." A worried mother has discovered how to face the future confidently, though her boys are in the

armed forces. Another has written out of skepticism that has become persistent faith. A selfless nurse remarked humbly, "Your book made real to me the great spiritual help I may be to those whom I serve." A mother observed, "When I was through with the book, it was not through with me."

There are many similar testimonials for *Bible Readings for the Home*, *The Great Controversy*, *Steps to Christ*, and others. In addition to the testimonials there are baptisms taking place with increasing frequency, which grow out of these books that have been lent or given to neighbors.

One book department manager has talked hopefully of placing as many as one-half million copies of the dollar book for 1954 in non-Seventh-day Adventist homes before the year is done. The suggestion was made by him also that the home of every member should have one or two copies of *The Great Controversy* for its own use and one or two other copies for gifts or lending. Former dollar-book projects have been highly successful and the one this year should be no exception.

Now, while people are thinking and talking along spiritual lines, the church faces its greatest opportunity to make its greatest impact upon men's minds. Events of our age are of such character as to arouse questions and send the questioners out into the streets seeking the answers. The small books, the dollar books, and the Crisis Series are made to order to provide these answers.

It is only by following private witnessing with prayer and personal work that the public preaching will bring forth at the last the salvation of sinners. And it is only as members become active in imparting their faith that the latter rain in its fullness will be seen.

## ADVENTIST BOOKS

# Mighty Aid in Enriching Our Own Lives



EWING GALLOWAY

One may receive relaxation, edification, and inspiration from the great variety of wholesome books coming from our publishing houses.

By H. M. TIPPETT

**N**EARLY a hundred new books roll from our combined publishing house presses every year. It is a far cry from that first primitive bookstand made of three boards and managed by J. O. Corliss at the first camp meeting at Wright, Michigan, in 1868, when everyone marveled at the sale of six hundred dollars' worth of books and tracts, to the well-stocked conference Book and Bible Houses and their beautiful camp meeting bookstands of today, which, with an army of colporteurs in the field, sell an annual total in all the world of more than ten million dollars' worth of books alone.

Who buys this great output of literature, and what place does it have in the work of the gospel as conceived by the church? These questions have been asked many times by publishing house representatives other than our own. They cannot understand by what genius of sales organization we can produce and distribute year after year such a large volume of business. To those of us who know the third angel's message, of course, there is no secret in it. The ever-increasing distribution of our literature, both books and periodicals, is implemented by the faith of the Advent believers in the prom-

ise of God that it is by this agency the world is to be lightened with His glory.

The purpose of our publications is clearly stated in *Testimonies*, volume 7, pages 139, 140, "The publications sent forth from our printing houses are to prepare a people to meet God. . . . In a large degree through our publishing houses is to be accomplished the work of that other angel who comes down from heaven with great power and who, lightens the earth with his glory." The work of the angel of Revelation 18 spoken of here is a work of giving the world its last warning and of a spiritual preparation of those who seek to be ready to meet God face to face. These publications are not only to teach the world the message for these times, but also to edify and inspire the believers.

Ever keeping in mind the admonition of Paul, "Study to shew thyself approved unto God," Seventh-day Adventists have been large buyers of books designed for personal study. Although our publishers have produced many volumes in this field the most significant and exhaustive project yet attempted and being brought to eminent success is the *Bible Commentary* in seven volumes, of which two are com-

pleted and the others proceeding on schedule. Marshaling a large group of the eminent Bible scholars of the church, with competent editorship to scrutinize, correlate, and organize the material, the sponsors of this great undertaking, under the blessing of God, have placed before workers and lay believers the best research and Biblical analysis available in our ranks. In defense of the faith have appeared such books as *Answers to Objections*. Twenty years of research went into the four impressive historical volumes *The Prophetic Faith of Our Fathers*, widely commended in the religious press of the nation.

Then there are books providing stimulus to daily devotion, such as the current *Gateways to God*, and other forms of inspirational reading written by some of our most able writers. They cover every type of interest, such as denominational history, in which field *Captains of the Host* and *Christ's Last Legion* are outstanding, biographies of the founders of Adventism, missionary travels and triumphs, nature lore, health principles, and sermon philosophy. Many of these books have been included in the annual Book Club lists for ministers, colporteurs, and young people.

In late years especially, with increased facilities for the production of beautiful illustrations in color at reasonable cost, attractive sets of books for children have found great favor. Notable among these have been *Uncle Arthur's Bedtime Stories*, *The Children's Hour*, and *The Bible Pageant Series* in five-volume editions, and in one volume, *The Golden Treasury of Bible Stories*. More recently *The Bible Story*, a complete retelling of all the best stories of the Bible, has been launched, with three richly illustrated volumes completed and four more coming. For preschool children we depended for many years on books supplied by outside publishing houses, but in the last decade particularly, such series as *Happy Children's Library*, *Tiny Talks for Tiny Tots*, and the *Finger Plays* books have provided reading free from the contamination of the fairy tale and the fanciful.

For the newer members of the church, and for older ones, too, who have not started a denominational library at home, the wonderful *Christian Home Library* series of about forty volumes is recommended. Books by Sister White and others, chosen because of their high merit, have been included in this set. They may be purchased a volume at a time. Another group of five volumes recommended for coverage of every type of interest is the recent *Highways Series*, showing the way to truth, learning, happiness, health, and heaven.

Our Book and Bible House representatives in each conference stand ready to supply lists of other books rich in reading values and to counsel every inquirer in the building of his personal library.

# Adventist Journals For Adventist Homes

By R. J. CHRISTIAN

**T**HROUGH the years our periodicals have maintained a vital relationship to the spiritual life of the church. While the principal objective of the denomination—so far as its journals are concerned—has been a soul-winning one, still we have ever cherished the purpose of nourishing the spiritual life of the members of our own churches.

THE ADVENT REVIEW AND SABBATH HERALD was born just a few years after the disappointment of 1844. The prime purpose of the journal was to review the Advent doctrine, to restate it in the setting of the great truths that had been brought to light in the sanctuary service. This journal, which became our church paper, was also dedicated to the proclamation of the great Sabbath truth. The REVIEW was meant to be a "Sabbath herald."

The regular visits of this inspired periodical served to confirm the faith of our pioneers as well as to extend the glorious doctrine of the Advent and of the Sabbath. So the REVIEW from the beginning was a spiritual, molding influence in the church as well as a missionary journal.

A little later the first copy of *The Youth's Instructor* appeared, then in 1874 came the *Signs of the Times*. As the movement grew, it became apparent that God had a mighty purpose for His people to fulfill. *The Youth's Instructor* became a powerful molding force for good among our youth, encouraging them to live for God and to be missionaries. The *Signs of the Times* soon took its place as a powerful medium for bringing the Advent message to those not of our faith.

As the denomination expanded its fields of endeavor, and Sabbath schools were organized, it became apparent that a journal was necessary to foster the regular and systematic study of the Scriptures in connection with the weekly Sabbath school services of the church. So *The Sabbath School Worker* was born. Through the years this journal has been a guide not only to Sabbath school officers but to teachers of youth, children, and adults as well. Who can estimate the effect upon the spiritual life of Seventh-

day Adventists that has followed the monthly visits of our wonderful *Sabbath School Worker*?

Healthful living is also essential to the work of preparation for eternity, and it is closely related to the spiritual life. As messages came to us from the Spirit of prophecy, the thoughts of our leaders turned to the instituting of a health journal that would be a medium for communicating health principles to the members of the church and to the world at large. Several excellent journals have been published through the years. *Life and Health* fills a distinctive place in the field of preventive medicine and in the promotion of our health message.

*These Times*—formerly the well-known *Watchman Magazine*—and *Message Mag-*

*azine*, both published at the Southern Publishing Association in Nashville, Tennessee, are journals of outstanding merit, occupying a vital place in the work of the church. And so is *Present Truth* with its unique plan for presenting the great doctrines of the church. We can think of no better instrumentalities in the hands of our laymen and workers for the winning of souls than these journals and others like them published abroad.

The growth of the ministry of the Advent Movement kept pace with the church itself. In time there came into being *The Ministry* magazine. This monthly journal is read widely, not only by licensed and ordained preachers, but by physicians, nurses, ministerial students, and local church leaders. *Ministry* is a spiritual journal—Christ centered in its emphasis.

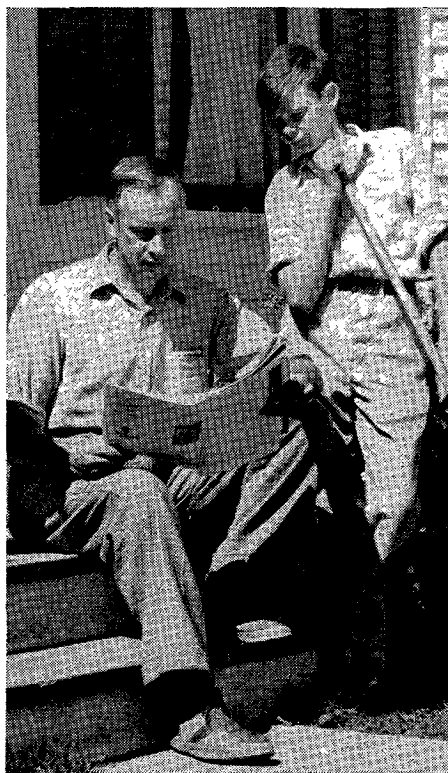
More recently *Go*, the journal of Adventist laymen, has been launched by the Home Missionary Department of the General Conference. The *Liberty* magazine, *The Journal of True Education*, and *Listen* are distinctive in their fields. Each brings information on vital matters relevant to the spiritual life of the church. *Listen* is recognized as the leading temperance journal in the world today. It should enjoy a much wider circulation. The same can be said of *Liberty*.

As the denomination grew, the conviction became very deep in the hearts of many of our people that the time had come for the junior youth of the church to have their own journal. Hence, the *Junior Guide* recently came into being.

In the first issue of *The Youth's Instructor* Elder James White indicated that this paper was planned to serve the children of the church. But as time went on, it became clear that a separate journal for the little folk would have to be prepared. So *Our Little Friend* came into prominence. This excellent little paper holds before the children of the movement the lofty example of Bible and church heroes—young and old—who wrought for God.

Yes, our periodicals afford a living means of presenting our message to our own Adventist believers as well as to those who are not of our faith. One of the most interesting facts about our periodicals is that not one was ever published by the denomination to make money. The principal objective was to expand the treasury of spiritual life and power. Our periodicals are a kind of spiritual cafeteria. As we go through the pages we select those portions that seem to be of particular interest and appeal to us. Not even the world's best journals or newspapers can take the place of our own church papers.

Every home in the Advent Church should have a selection of our journals which appeal to the heart, and have messages so spiritual that they will help you and your family to prepare for the future, immortal life.



H. A. ROBERTS

The regular visits of our journals in the home will help prepare the family for the future life.

# Inspired Works

## FOR THE REMNANT PEOPLE

By **ARTHUR L. WHITE**

**W**RITE, write, write, I feel that I must, and not delay," penned soul-burdened Ellen G. White in 1884, as she toiled on the manuscript for *The Great Controversy*. "Great things are before us, and we want to call the people from their indifference to get ready."—Letter 11, 1884.

Just as the commission had been given to the prophet Jeremiah, "Write thee all the words that I have spoken unto thee in a book" (Jer. 30:2); and as the apostle John was instructed, "What thou seest, write in a book" (Rev. 1:11), so to the youthful Ellen G. White at the outset of the Advent Movement came the commission, "Write, write the things that are revealed to you."—*The Review and Herald*, June 14, 1906.

Prophecy was being fulfilled. The remnant people, keeping God's commandments and preparing for the soon coming of the Lord, had come into being. God had declared that this remnant church would be given special light and guidance through the Spirit of prophecy (Rev. 12:17; 19:10), and that prediction was fulfilled.

Years before the organization of the Seventh-day Adventist Church, the youthful James White—who was to become the pioneer publisher of the church—issued Ellen White's first inspired message of encouragement and guidance to the remnant people. This publication, in broadside form, opened with the significant words, "As God has shown me in holy vision."

Nearly sixty years and eighty thousand handwritten pages later, Ellen G. White, looking over her books, declared: "Sister White is not the originator of these books. They contain the instruction that during her lifework God has been giving her. They contain the precious comforting light that God has graciously given His servant to be given to the world."—*Ibid.*, Jan. 20, 1903.

Here indeed is a matchless line of books. Acknowledged to be different—written under the inspiration of God—these books were to speak with authority to their readers.

Wrote Ellen White, "In ancient times God spoke to men by the mouth of prophets and apostles. In these days He speaks to them by the testimonies of His Spirit. There was never a time when God instructed His people more earnestly than He instructs them now concerning His will and the course that He would have them pursue."—*Testimonies*, vol. 5, p. 661.

What has it meant to the church around the world to have writings bringing the direct message of God to His people?

It has meant God's people being ever pointed to the Bible. Ellen White in 1851 closed her first book, "I recommend to you, dear reader, the word of God as the rule of your faith and practise."—*Early Writings*, p. 78.

It has meant the assurance of God's approval on our cardinal doctrines as they were dug from the Scriptures.

It has meant guidance to a people commissioned to preach "this gospel of the kingdom" "to every nation, and kindred, and tongue, and people."

It has meant the expanding concept of the tasks before us, leading to a broad, sound work in church organization, pub-

lishing, educational, medical, and evangelistic lines.

It has meant a church with high standards of Christian living.

It has meant men and women of all walks of life led to deep spirituality and holy living.

It has meant protection in times of insidious satanic onslaught through false doctrines or fanaticism.

It has meant clear views of coming events, making us children of the day and children of the light.

This is what it has meant for us to have these Spirit of prophecy books in the past. This is what it still means to us today. Those counsel-filled books are plentiful and may be in every Seventh-day Adventist home, for they have been printed in scores of languages and circulated by the millions of copies. Why were they written?

"Read the first chapters of *Patriarchs and Prophets*, and see if the precious truths contained in this book are not given by the Lord to protect His people from deceptions that are urged upon them."—Ellen G. White letter 212, 1906.

"To reveal the wiles of Satan, and the means by which he may be successfully resisted, . . . is the object of this book," penned Mrs. White of *The Great Controversy*.—*The Great Controversy*, Introduction, p. xii.

"This book [*Ministry of Healing*]," she wrote, "contains the wisdom of the Great Physician."—*Testimonies*, vol. 9, p. 71.

And of *The Desire of Ages* and some others of her books she said: "The Holy Spirit traced these truths upon my heart and mind as indelibly as the law was traced by the finger of God upon the tables of stone."—Letter 90, 1906.

"The Testimonies," she wrote, "contain instruction which meets the case of all, both parents and children."—*The Review and Herald*, Dec. 26, 1882.

These statements touch but a few of the forty-five E. G. White books now available that deal with every phase of life and Christian experience.

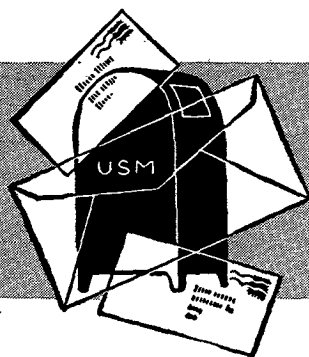
Writing of the lasting timeliness of the counsels, Mrs. White penned these words for the church a few years before her death: "Time and trial have not made void the instruction given. . . . The instruction that was given in the early days of the message is to be held as safe instruction to follow in these its closing days. Those who are indifferent to this light and instruction must not expect to escape the snares which we have been plainly told will cause the rejecters of light to stumble, and fall, and be snared, and be taken."—*The Review and Herald*, July 18, 1907.

In the light of this body of witness from the messenger of the Lord, and in the light of our experience as a people, can any question the indispensable place of this God-given literature in our lives today?



Mrs. E. G. White





## HOW OUR LITERATURE IS MADE *Available to You*

By C. L. PADDOCK

**I**N STRATEGIC places around the world we operate almost a half-hundred publishing houses, and print in about two hundred languages, thus providing inspiring, uplifting, soul-winning literature for our people.

It is a very simple matter to get a single tract, a hundred books, or a whole carload of Adventist literature if you desire it. Catalogs are printed which list hundreds and hundreds of items, large and small, and these catalogs are furnished free to our members. To secure any item in the catalog, you don't even have to mail a letter, if you attend one of our churches. Just hand your order to the church missionary secretary, who will in turn send it to the Book and Bible House. If you see the missionary secretary only on Sabbath, and do not wish to carry on a business transaction, that has been arranged for. Envelopes are available in which you may place your order with the money, and drop it on the collection plate.

In every conference, and in most mission fields, there is a Book and Bible House ready to serve you. These Book and Bible Houses gather together the books, the tracts, in many languages from all parts of the world so you may have them on short notice. If you wish to send your order direct to your Book and Bible House, you may do so. Write your order plainly, send the proper amount of money, and they will be happy to care for your order promptly. If you want periodicals or magazines, they may be ordered in the same way. Your Book and Bible House is a service center in the area to be of help to you. They are at your service the year around. If you want literature for missionary work, if you want books for gifts or for your own home, if you have some problem regarding our literature, drop them a letter asking for help. They will be glad to give you counsel. Take advantage of this service.

Visit your Book and Bible House whenever you have an opportunity. They maintain a display so you may see and examine any or all of our books at close range. Displays are often set up in our churches, thus bringing our literature to your very door. At our camp meetings a

bookstand is maintained for your convenience. Many conferences have a permanent Book and Bible House building on the campground for this purpose.

The Book and Bible Houses secure their supplies from our publishing houses. In the United States we have three large publishing houses printing in English and one printing in foreign languages. You may secure our literature in many languages. If you have neighbors or friends who are Italian, Polish, Hungarian, Ukranian, or almost any other nationality, you can secure literature in their mother tongue.

Our publishing houses try to supply the literature needed by our church members, our colporteurs, our ministers, and are constantly seeking for new and up-to-the-minute material that can be printed in attractive form for you. Every line printed by these publishing houses is carefully checked and edited by respon-

sible persons and committees to be sure that anything printed is orthodox, and upholds this message.

When new items are ready in our publishing houses word is sent out to the Book and Bible Houses, and they in turn inform our church officers and our people. Announcements are also made by the publishers in *THE REVIEW AND HERALD*, *The Youth's Instructor*, *Our Little Friend*, and many of our denominational journals. If you wish to be informed about new literature coming from our presses, read carefully these announcements.

There are books and magazines for every member of your family—the tiny tots, adolescents, youth, adults. There is literature in almost any language and on almost any subject. And it is easily available to you at reasonable prices. Money spent for denominational literature is a good investment.



The Florida Book and Bible House in Orlando, Florida, is one of a group of agencies throughout the world where our literature may be obtained.

# Lengthening the Cords

By D. A. McADAMS

**D**URING World War II several of our large denominational publishing houses were damaged and others were completely destroyed. At the close of the war in 1945 the General Conference Committee, in counsel with Publishing Department leaders in Washington and the managers of the publishing houses in the United States, appointed the Publishing Rehabilitation Committee. The responsibility of this committee was to study the needs and bring to the General Conference Committee a recommendation concerning necessary funds for rebuilding and equipping publishing houses in the war-torn areas of the world. It was agreed that the three major publishing houses—the Pacific Press Publishing Association, the Review and Herald Publishing Association, and the Southern Publishing Association—would together supply the necessary funds for publishing rehabilitation. This plan is in harmony with the Spirit of prophecy (see *Testimonies*, vol. 9, p. 62).

From 1945 to 1950 the Committee worked largely on rehabilitation projects, then in 1950 the General Conference broadened the responsibilities of the Committee and changed its name to Publishing Rehabilitation and Expansion Committee. This new idea brought in the plan, not only of rehabilitating publishing houses but also of supplying printing equipment to needy ones and establishing new publishing houses in overseas fields.

To date twenty-four projects have received financial assistance from the publishing houses in the United States. Three heavy projects had to be cared for immediately following the war;

namely, rebuilding publishing houses in China, Japan, and the Philippines. Today we have a beautiful modern publishing house in the Philippines, near the city of Manila. This institution, with more than thirty-five consecrated, efficient employees, produces literature in thirteen languages. It serves the two Philippine unions, which have more than forty-four thousand baptized church members and 392 colporteur evangelists.

The publishing house in China was furnished with a full complement of supplies and machinery.

A well-equipped, new printing plant near Yokohama, Japan, was completed a few years ago. The colporteurs of Japan are having good success in selling books and magazines and in winning souls to Christ.

Fortunately the French Publishing House was not physically damaged during the war, but it had difficulty in securing paper. Soon after the war ended one hundred tons of paper and binder's board was sent to them. A cylinder press and other needed machinery were sent to Seoul, Korea.

Since the expansion part of this program became effective in 1950, the following new publishing houses have been built: The Advent Press, Accra, Gold Coast, West Africa; the Malagasy Publishing House in Madagascar; Angola Press, Nova Lisboa, Angola, Portuguese West Africa; and the Middle East Press in Beirut, Lebanon. Not only have these new publishing houses been built, but several overseas houses that found it necessary to enlarge their facilities have received substantial financial aid. The

publishing houses in Brazil, Burma, India, Italy, and South Africa were able to increase their literature production capacity as a result of rehabilitation funds received. These institutions are now in a position to serve the needs of their respective territories with much greater efficiency.

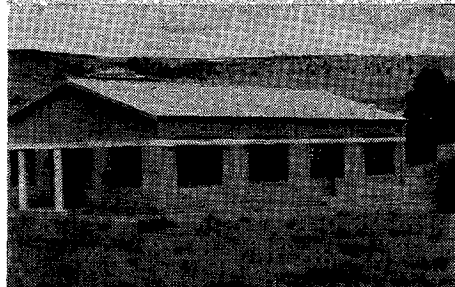
At the present time a new publishing house is under construction in Bandung, Java. More than eighty million people live in Indonesia, and they must be told about the love of God. The 140 colporteurs of Indonesia are anxious to preach Christ to the millions through literature. This new publishing house will assure these workers of a constant stream of literature.

And so this great publishing expansion program marches on. The chain of denominational publishing houses belts the globe, and the giving on the part of the three houses in the United States is making each link in the chain stronger, more effective, and more secure.

The publishing rehabilitation and expansion program has been in operation for almost a decade. During this time \$716,072.67 has been appropriated by the contributing publishing houses to printing plant projects around the world. The individual projects have ranged from \$8,000 for the Iceland Publishing House to \$200,000 for the Philippine Publishing House. The liberality of the publishing houses has strengthened the stakes and lengthened the cords of our worldwide literature evangelism program.

## A FEW OF OUR OVERSEAS PUBLISHING HOUSES

Malagasy Publishing House, Ambohijato, Tananarive, Madagascar.



Angola Publishing House, Nova Lisboa, Portuguese West Africa.



Oriental Watchman Publishing House, Poona, India.



Philippine Publishing House in Manila.

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Sabbath School Department  
General Conference of Seventh-day Adventists

Takoma Park, Washington 12, D. C.

TELEGRAPHIC ADDRESS  
"GENERAL CONFERENCE"  
WASHINGTON, D.C.

November 4, 1954

CABLE ADDRESS  
"ADVENTIST" WASHINGTON

SABBATH SCHOOL OFFICERS AND TEACHERS

Dear Fellow Workers:

I take this opportunity to call your attention to a special service soon to be offered to our Sabbath schools in the columns of the church paper. Beginning with 1955, the Review and Herald will carry a regular weekly page of senior Sabbath school lesson helps. These notes will be entirely different from the teachers' helps in the Sabbath School Worker.

After you read this letter, please circle November 13 and 20 on your calendar as two important dates in your Sabbath school schedule.

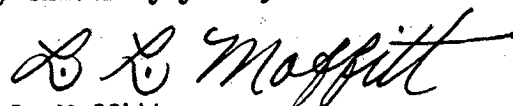
On November 13 the superintendent should make a brief statement concerning this new plan for Sabbath school lesson helps and announce that on November 20 order blanks will be distributed. The teachers can co-operate by urging their class members to come prepared on November 20 to place their subscriptions to the Review and Herald.

On November 20, the Sabbath school secretary should supply each teacher with order blanks for the members of his class, plus a few for visitors. The superintendent should again call the attention of the school to this special feature of the Review and to the order blanks that will be distributed in the classes, and urge all to subscribe or to renew their subscriptions. He should make clear that all that is required at this time is the subscriber's name and address on the order blank, and that payment should be made later to the church missionary secretary.

Then at the very beginning of the class period, the teacher should pass out the order blanks, add a few words of encouragement, give time to sign the blanks, then collect them and place them in the class envelope for the secretary to pass on to the church missionary secretary.

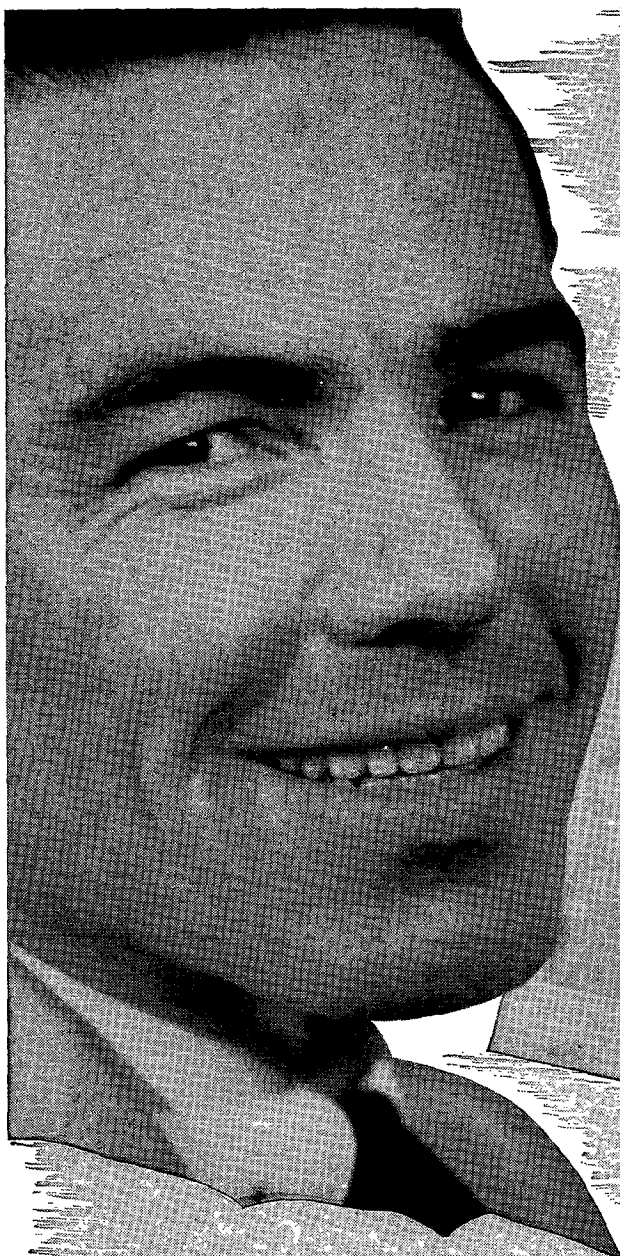
If these suggestions are carried out, many of our Sabbath school members will seize the opportunity to subscribe to the Review in order to have this special Sabbath school lesson help in addition to all the other good things they will receive in the enlarged church paper.

Very sincerely yours,



L. L. Moffitt  
Secretary, Sabbath School Department  
General Conference of Seventh-day Adventists





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7. Delightful new format makes it easy to find items of special interest.

All these and other new features yours at reduced rates for 1955.

## ANNOUNCING

With the coming of 1955, we introduce a new enlarged FAMILY GROUP. Growth has blessed the church through its entire history, and now our FAMILY GROUP is enlarged to include our latest arrival, GO, the action journal for all Seventh-day Adventist laymen. Also a new BIG 4 for more limited and yet diversified reading—the REVIEW, LIBERTY, LIFE AND HEALTH, and GO.



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### ★★★★ OUR FOUR-STAR SPECIAL\*

A new BIG 4, offering still further savings. We introduce a new BIG 4 for our believers—the ★ REVIEW, ★ LIBERTY, ★ LIFE AND HEALTH, and ★ GO—a full \$9.75 value reduced for a limited time to only \$7.25. Save \$2.50. Order now!

\* If you wish to include the JUNIOR GUIDE, the journal for all aggressive junior youth, packed with stories, MV classes, thrills on every page, just add \$2.95 to either of the above FAMILY GROUP or BIG 4 prices.

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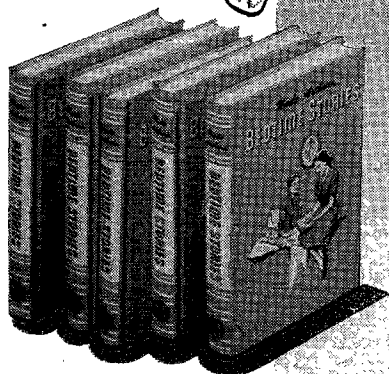
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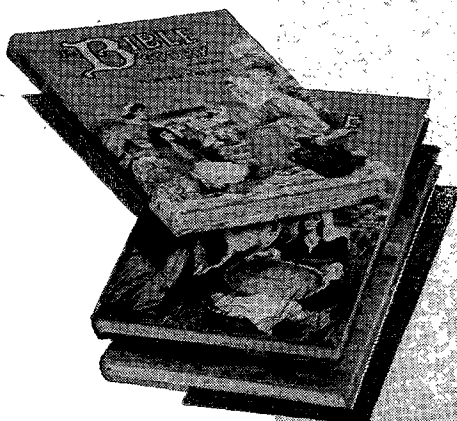
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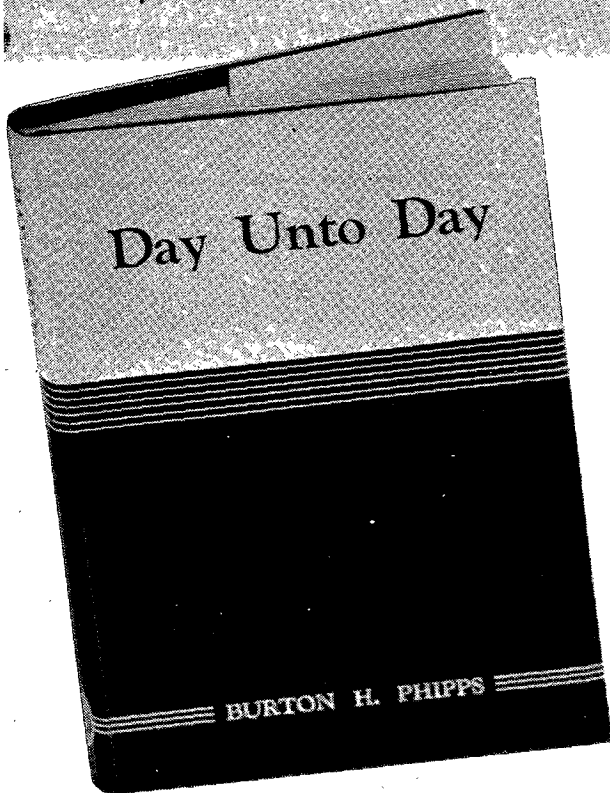
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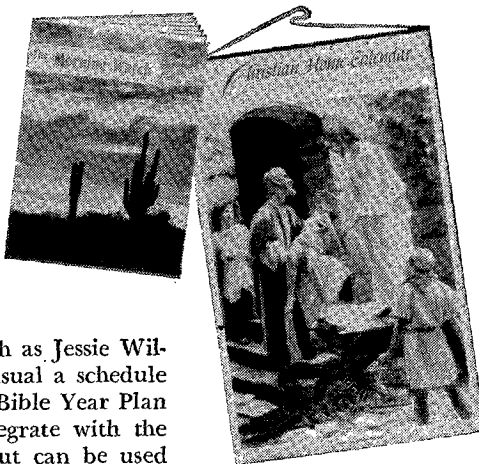
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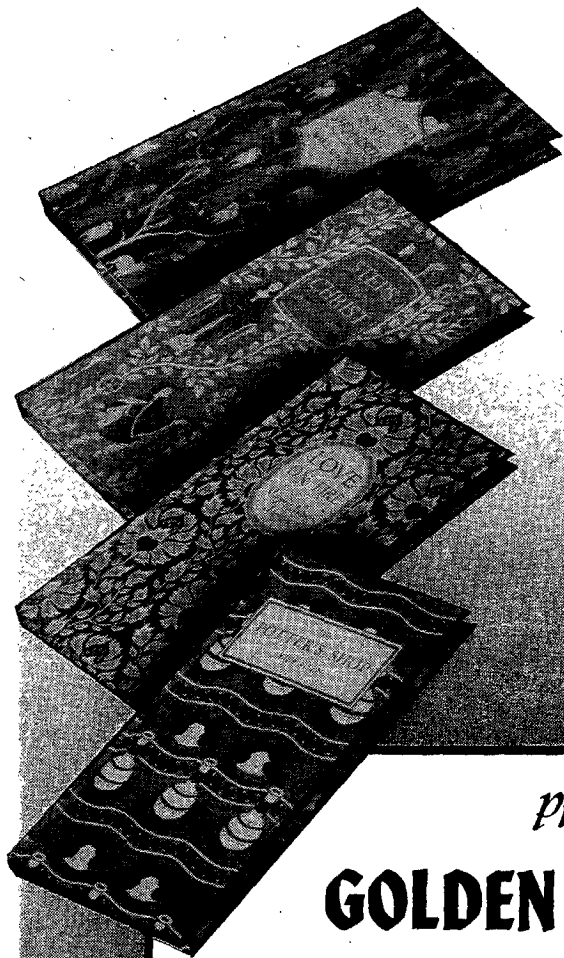
Every boy and girl will prize this lovely little booklet designed with daily memory texts for 1955. Opposite each month's list of Scripture references is a 4½ x 6-inch picture in two colors portraying indoor and outdoor junior activities of the four seasons of the year—fourteen in all.

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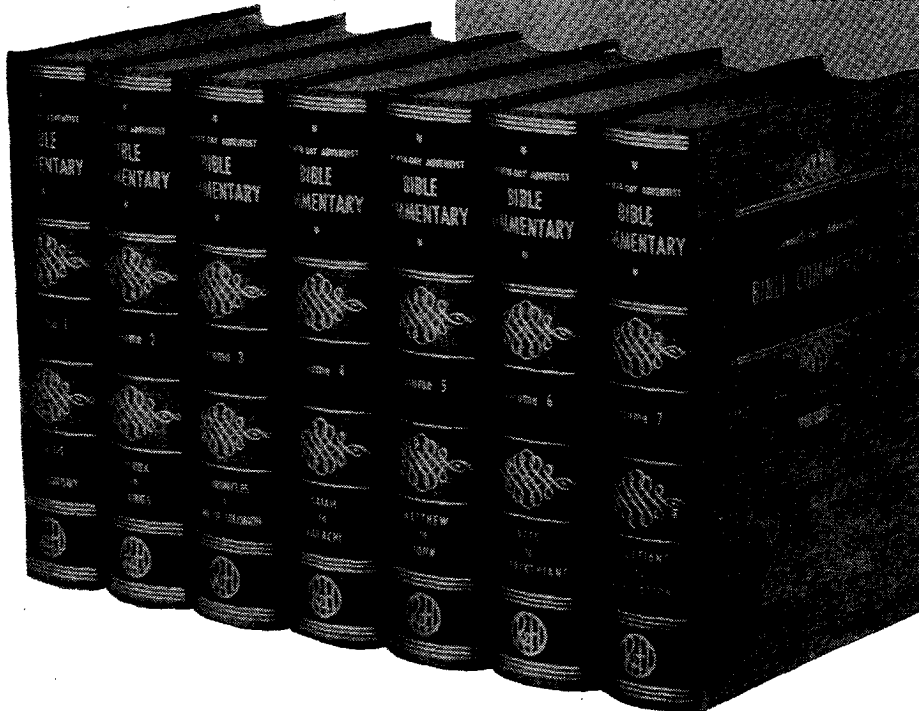
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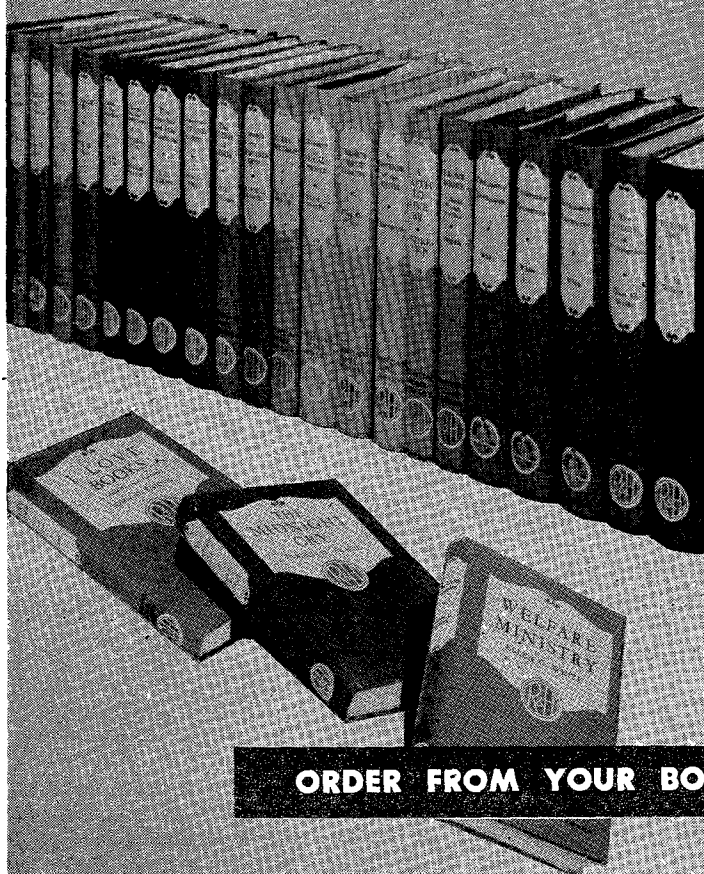
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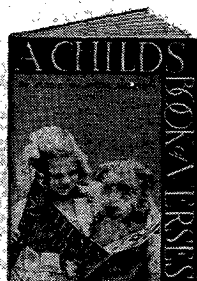
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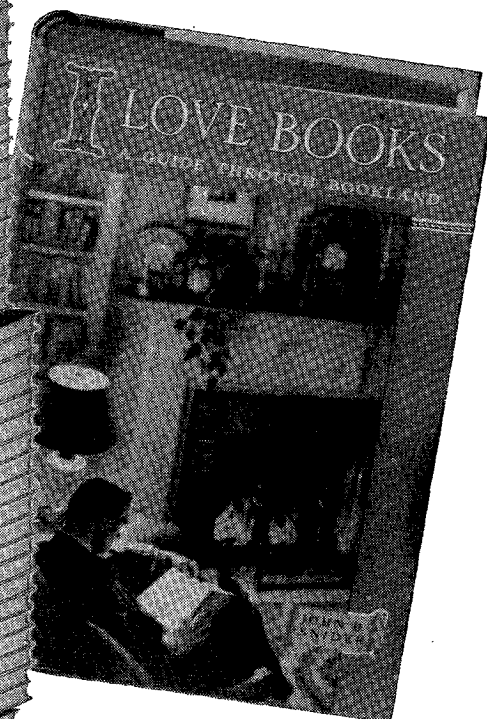
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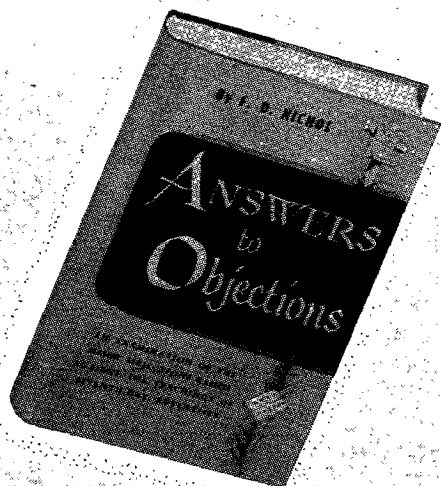
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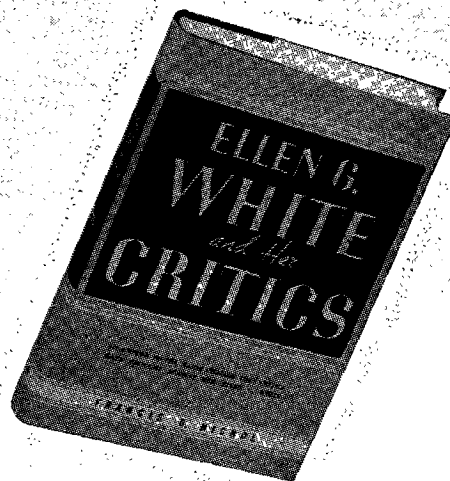
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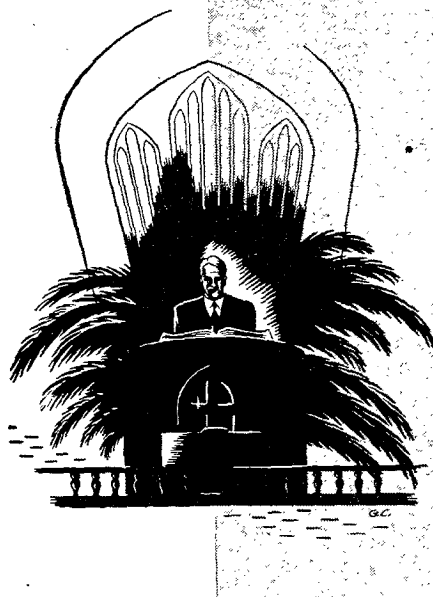
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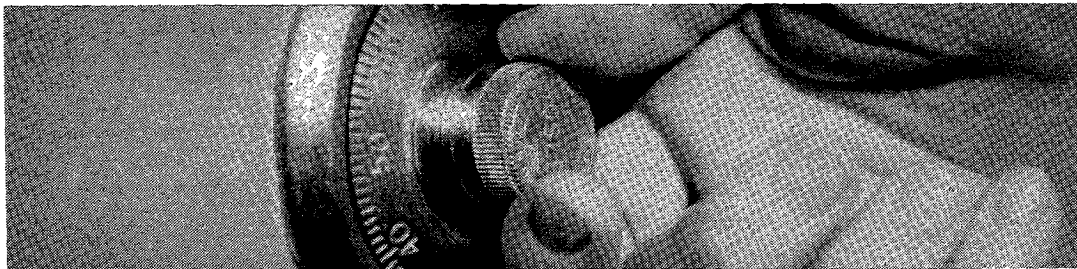
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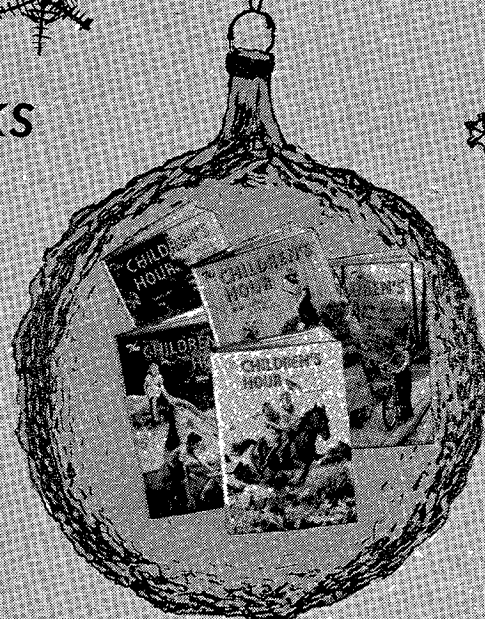
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# The Amazing Story of Our Publishing Work

(Continued from page 5)

expensive procedure, and they were positive the books could not be sold.

However, Brother King continued pressing his case until the Review and Herald reluctantly agreed to publish an edition of five hundred copies of the book under the title *Daniel and the Revelation*. This was done only after this zealous pioneer bookman guaranteed that he would be responsible for the sale of the entire edition. Well, you know the story. The first edition sold so readily that soon other improved editions were brought out, and thus the colporteur subscription program was launched. The publishing work had found its place in the denomination's evangelistic program, and little did our early colporteur realize the powerful agency he had inaugurated for disseminating truth.

In the year 1874 another forward step was taken by the denomination when J. N. Andrews set sail for Europe as the first missionary from home shores. One of the first things he did was to publish a paper in the French language entitled *Les Signes des Temps*. This was printed in an outside plant, and immediately gained popularity as a messenger of the third angel's message. Later, in 1884, a fully equipped publishing house, the Imprimerie Polyglotte, was established in Basel, Switzerland. Here publications were printed in French, German, Rumanian, and Italian.

A new era of denominational publishing was under way. Because of strict religious laws the publishing work was removed to Hamburg, Germany, in 1895. Besides the languages just mentioned, additional publications were brought out in Spanish, Bohemian, Russian, Dutch, Hungarian, Armenian, Turkish and Turkish-Greek, Polish, Latvian, Estonian, Serbian, Croatian, Bulgarian, and others. The house at Hamburg grew rapidly from a small depository to one of the denomination's major publishing institutions. Thus we see that the "streams of light" had started to make their way "clear round the world," and wherever our publications went it was not long before believers came into the church.

The value of the printed page was now recognized as a definite asset to the work of saving souls, and printing plants began to multiply in every part of the world. At the General Conference held in Battle Creek in 1901 Mrs. White made an earnest appeal in behalf of the work in the South. In response it was decided to establish a publishing house in the city of Nashville, Tennessee. The printing of our literature started in a modest manner, and as the pages of truth found their way into the homes of the South the pro-

duction of literature increased greatly in volume. Today the Southern Publishing Association stands as a staunch witness for the message in publishing books, magazines, and tracts for that beautiful section of the United States.

One of the most outstanding steps in the development of the literature work was the organization of the General Conference Publishing Department in 1902. It added a new and forceful impetus to this branch of the service throughout the world territory and brought about closer cooperation and unity between the field and the publishing institutions.

The scholarship plan was instituted in 1907, and has proved a wonderful blessing to everyone concerned. Its accomplishments have been fourfold: (1) Thousands of youth in every part of the world have secured a Christian education who otherwise would have been unable to do so. (2) The truth in printed form has been brought before many who might not have been reached in other ways. (3) Students have received an experience and training in speaking to people about their soul's salvation that would have been impossible to secure through classroom or books alone. (4) Publishing house, college, and Book and Bible House have benefited by the sales thus made. In almost every part of the world field, and in practically every phase of our denominational work, we find strong leaders who have secured their entire education in our schools through the scholarship plan. This program and the leadership thus developed have meant much to the cause in general. Our educators have come to look upon the scholarship plan as one of the major aids in the development of character, personality, poise, and above all a firm Christian foundation in the lives of the students who spend their summer vacations in the literature ministry.

As the message entered into many countries of the globe it was found in most instances that literature had opened the way. An illustration of this is found in the Philippines. It was in 1905 that R. A. Caldwell set sail for Manila, paying his own transportation. He sold quantities of English and Spanish books among the people there, and it was not long before an interest was created. Literature became one of the chief methods of evangelism, for it planted the seeds of truth far and wide. People soon were accepting the faith, and churches began to be established. Today there are more than forty-four thousand baptized church members in these islands, a wonderful growth during these short years.

In January, 1920, the General Conference Committee officially set up the Missions Extension Program. In this plan the major publishing houses supplied funds to purchase equipment for needy mission plants and also entered into a plan of training experienced men to

act as managers and factory superintendents of these institutions. H. H. Hall connected with the Publishing Department to implement these plans and to survey the needs of mission publishing houses. Great strides were made under his leadership, and the literature work moved onward to new heights of achievement for God. The houses that donated their means and those that received help were greatly benefited. As a result of this plan millions of pages of literature have gone out into the field. This was gospel teamwork in action.

During the first ten years of this organization sales totaled only \$5,000; but the report of sales for the quadrennium just closed revealed an all-time high of \$59,865,627.40, or an annual average of almost \$15,000,000.

The "streams of light" are finding their way completely "round the world." Today we are operating a chain of forty publishing houses printing Adventist literature. They employ 1,704 persons as editors, compositors, pressmen, bookbinders and other classes of workmen producing a fine class of books, magazines, tracts, and other literature in 198 languages. There are 4,573 colporteurs, 376 publishing department secretaries, and 160 Book and Bible House workers distributing these pages of truth to the multitudes.

In Revelation 18:1 we find these impressive words: "And after these things I saw another angel come down from heaven, having great power, and the earth was lightened with his glory." Here John the revelator, looking forward to the time of the end, saw that there was to be a great religious awakening in the hearts of men. It was not to be weak or obscure, but worldwide, positive, and clear. The glory of God was to fill the whole earth. It was God's final message to humanity, inviting mankind to eternal happiness.

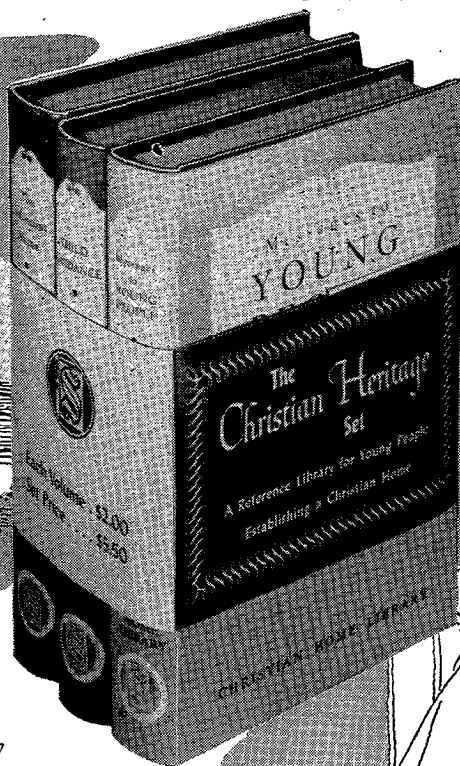
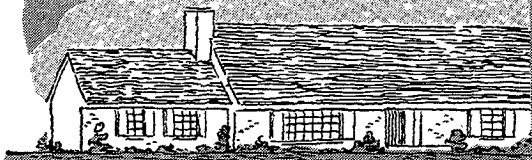
Couple with the foregoing the following statement from the *Testimonies*: "In a large degree through our publishing houses is to be accomplished the work of that other angel who comes down from heaven with great power and who lightens the earth with his glory."—Volume 7, p. 140.

This is God's great light and power program, and you will note that it is largely through the influence of the printed page that this enlightening process is to be accomplished. God has set His hand to finish the work rapidly, and by the instrumentality of Adventist literature the earth is to be flooded with the glory of this message.

Thus from our early beginning Adventist literature has played a sacred role in giving Christ's truth to a lost world, and it will continue to do so until the close of probation. Many honest hearts would never know the way of salvation were it not for the printed page.



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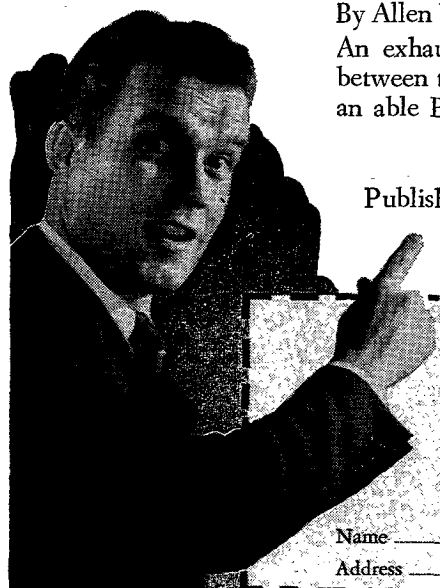
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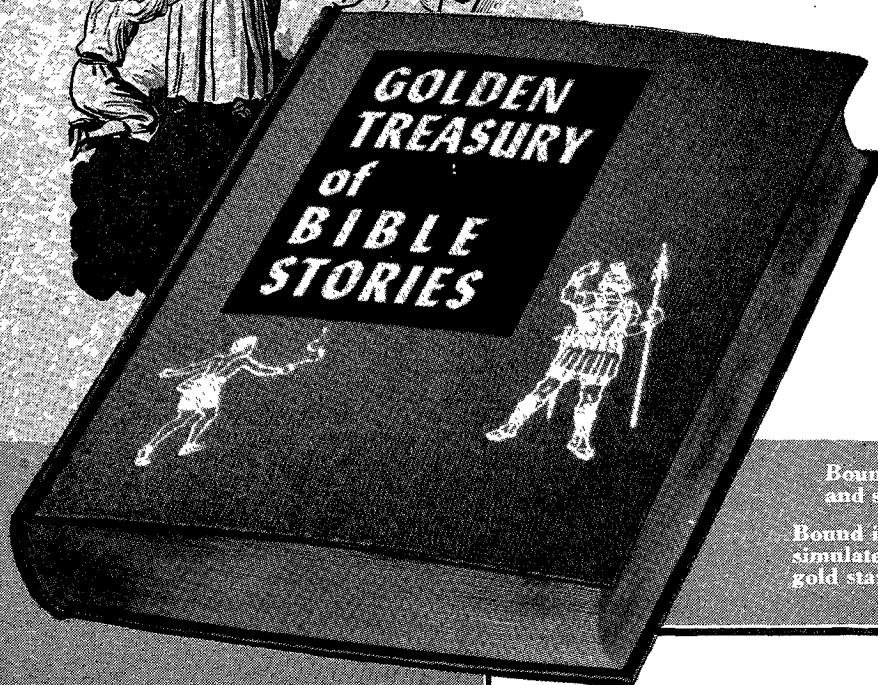
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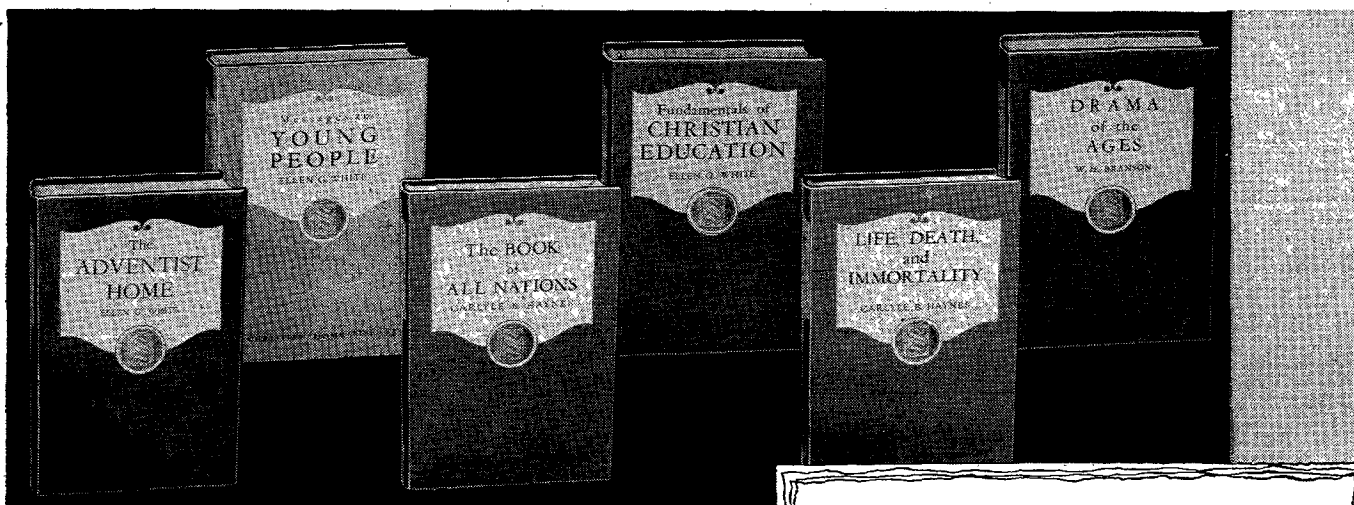
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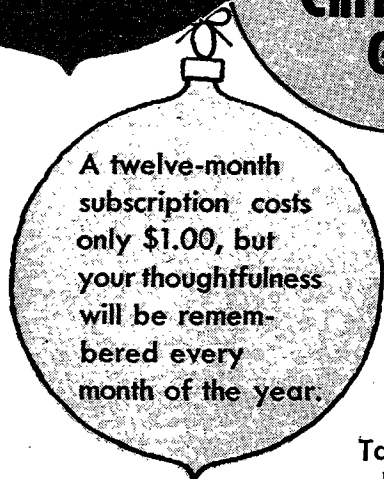
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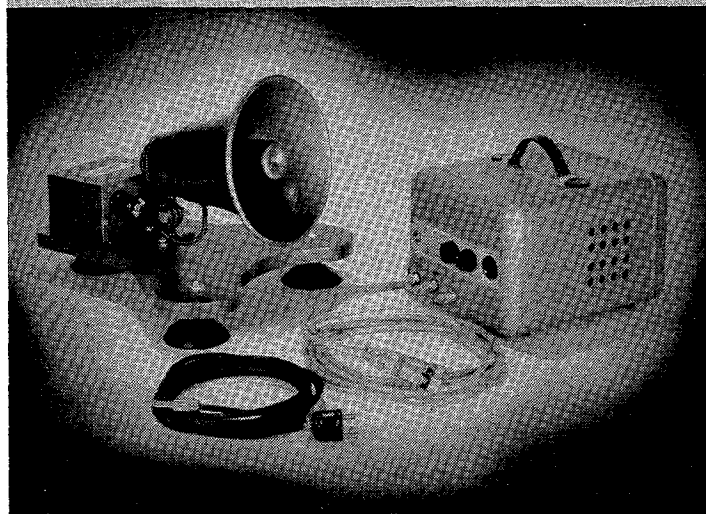
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# A Sacrifice of Love

By C. L. TORREY

Treasurer, General Conference

WHO has not read with interest the old story of the curfew? A young soldier for some offense was condemned to die, and the time of his death was fixed "at the ringing of the curfew." Naturally such a doom would be fearful and bitter to one in his prime; but to this unhappy youth death was doubly terrible, since he was soon to marry a beautiful young woman, whom he had long loved. The lady, who loved him ardently in return, had used her utmost efforts to avert his fate, pleading with the judges and even with Cromwell himself; but all in vain. In her despair she tried to bribe the old sexton not to ring the bell, but she found that to be impossible.

The hour for the execution drew near. The preparations were completed. The officers of the law brought the prisoner and waited, while the sun was setting, for the signal from the distant bell tower.

To the wonder of everybody curfew did not ring! Only one human being at that moment knew the reason. The poor girl, half wild with the thought of her lover's peril, had rushed unseen up the winding stairs, climbed the ladders into the belfry tower, and seized the tongue of the bell. The old sexton was in his place, prompt to the fatal moment. He threw his weight upon the rope, and the bell, obedient to his practiced hand, swung to and fro in the tower. But the brave girl kept her hold, and no sound issued from its metallic lips. Again and again the sexton drew the rope, but with desperate strength the young heroine held on. Every moment made her position more fearful; every sway of the mighty bell threatened to fling her through the high tower window; but she would not let go.

At last the sexton went away. Old and deaf, he had not noticed that the curfew gave no peal. The brave girl descended from the belfry, wounded and trembling. She hurried from the church to the place of execution. Cromwell himself was there and just as he was sending to demand why the bell was silent, she saw him—"And her brow, full of hope and full of glad-

ness, has no anxious traces now. At his feet she told her story, showed her hands all bruised and torn; and her face so sweet and pleading, yet with sorrow pale and worn, touched his heart with sudden pity—lit his eyes with misty light; 'Go; your lover lives!' cried Cromwell; 'curfew shall not ring tonight.'"

Do you think that this young man, redeemed by the sacrifice of love from the clutches of the law, would regard any service to the fair woman who had redeemed him a hardship? He would, of course, have been willing to lay his life upon the altar for her.

Now let us listen to another story of love. The scene is laid at Calvary. Jesus is upon the cross. Those hands that had been laid in healing on so many are now pierced with nails, and His feet that walked the weary miles to bring hope and comfort to the multitudes are nailed to the cross. The mob mocks, jeers, derides, and cries, "He saved others; himself he cannot save. If he be the King of Israel, let him now come down from the cross, and we will believe him." There is no pitying hand to wipe the death dew from His face; there are no words of sympathy and unchanging fidelity to stay His human heart. His disciples have forsaken Him and fled.

Alone He suffers the abuse and mockery of wicked men; alone He drinks the bitter cup. "In that thick darkness God's presence was hidden. . . . God and His holy angels were beside the cross. The Father was with His Son. Yet His presence was not revealed. Had His glory flashed forth from the cloud every human beholder would have been destroyed. And in that dreadful hour Christ was not to be comforted with the Father's presence. He trod the wine press alone, and of the people there was none with Him."—*The Desire of Ages*, pp. 753, 754.

After His resurrection, Jesus instructed His disciples, "Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost" (Matt. 28:19). After two

thousand years these words still are sounding in our ears.

This message has gone to nearly every nation of earth, but there are still multitudes who have not heard. There is yet a great work to be done, and time is fast running out.

All cannot go to the far fields of earth, but all can give liberally of their means so that others may preach the Word. In so many places of earth doors are wide open.

The Week of Sacrifice affords another opportunity to show our deep appreciation for the Saviour's sacrifice of love. We are to follow in His footsteps. He gave His life, His all, for others. What have we given?

The task of finishing God's work has been left to His church. He is depending on you and me to provide the means to do this. Said the servant of the Lord: "If those who claimed to have a living experience in the things of God had done their appointed work as the Lord ordained, the whole world would have been warned ere this and the Lord Jesus would have come in power and great glory."—*The Review and Herald*, Oct. 6, 1896.

And again in 1900, just fifteen years before her death, Sister White wrote: "Had the purpose of God been carried out by His people in giving to the world the message of mercy, Christ would, ere this, have come to the earth, and the saints would have received their welcome into the city of God."—*Testimonies*, vol. 6, p. 450.

Brother, sister, the cause needs your help to finish the work—your time and your money. The work is delayed and hampered for lack of workers and funds. A great responsibility rests upon us.

At the close of the Week of Sacrifice our people will be given an opportunity to give a sacrifice offering for the advancement of the work and the finishing of it. Shall we not respond generously? The Lord is counting on you, and I am sure you will not, cannot, fail Him.