

# THE Record

Southwestern Union Conference of Seventh-day Adventists

February 13, 1963

SOUTHWESTERN UNION  
COLLEGE

## A Senior College ... SOON?

**NEEDED:  
\$2,000,000 for  
OUR COLLEGE**

RAYMOND S. MOORE, *President,  
Southwestern Union College*



The artist's conception of the now-completed Findley Memorial Library, located on the campus of Southwestern Union College, is one upgrading move fully realized.

On March 13, 1962, the Southwestern Junior College Board voted to accept its Development Committee's earlier recommendation to move toward senior standing. Since then, countless students, parents, and friends have asked our ministers and us a hard question, "When?"

**Board Action.** On January 24, 1963, the Trustees took action in a meeting with four representatives of the General Conference to go ahead with senior standing (and possibly ally ourselves closely with one of our Adventist universities) as soon as funds are made available for its development program — for buildings, faculty, library, operating, and endowment. The minimum estimates for immediate needs is \$1,250,000. This is needed whether we become a senior college, or not. An additional \$750,000 is needed for endowment to take much of the operating load for a senior college off the conferences.

Such a move, the board decided, will accomplish many things:

1. Keep our young leaders in our own field.
2. Prepare our own ministers.

3. Prepare our own teachers.
4. Enable us to train to our own standards.
5. Build our own conferences without being forced to lean on other senior colleges (It has long been known that as the college goes, so goes the church in standards and numbers).
6. Pave the way for philanthropic foundations, which usually give only to senior colleges, to give also to us.

To affiliate with one of our universities would give us strength while we are working toward senior accreditation, so that there would be no uncertainty about degrees.

**A crisis and a goal.** This program calls for real urgency. If we linger along, there will be no solid

basis for advancement. This is why we are asking you for \$2,000,000 in the next year. But not you only, for we are also going to non-Adventists on this, the Southwestern Union's greatest single financial appeal. This could mean our first senior college graduating class by 1965 or 1966.

A \$2,000,000 goal is a lot of money. (Continued on page 3)

**EDITOR'S NOTE:** Dean George Thomson and Registrar Paul Wilson announced the SUC enrollment as 586 students to date. This means a surprising second semester net gain of thirteen students over the first semester, they said. Normally our colleges experience a second semester drop. However, the percentage of dropouts this year was exceptionally low. For this gain the teachers and the administration give praise and credit entirely to God.





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EDITOR \_\_\_\_\_ H. W. Klaser  
Assistant Editor \_\_\_\_\_ Pauline Hubbard

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(P.O. Box 400),  
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Those desiring should make wills, trust agreements, and annuities in favor of the legal association rather than the conference. Write your conference secretary-treasurer for further information.

## EDITORIAL

### Polite, Penetrating Pedagogy

A. R. MAZAT,  
Sabbath School Secretary,  
Southwestern Union

There is a definite affinity between good teaching and good promoting. A good Sabbath school teacher promotes, and a good promoter teaches. Therefore, every enthusiastic Sabbath school teacher will discover for himself the main items of promotion for his class by carefully reading each issue of the *Sabbath School Worker*.

The teacher in a special sense stands between his class members and the denomination. It is therefore advantageous to the class, to the school, as well as to the denomination if the teacher will acquaint himself with the history of the Advent Movement. A lack of information or some misinformation may breed discontent, disunity, and dissatisfaction within the class or Sabbath school. Fifteen minutes of the teacher's meeting could be spent profitably in reviewing high points of our church history.

The Sabbath school teacher is the logical promoter of mission offerings. By lip and life service his example will be emulated. Portions of letters from missionaries could be secured and shared with the Sabbath school class members. Whole letters might tire people, but short, snappy sketches would inspire people to more large-hearted giving. Items of mission interest also could be taken from the *Review and Herald*. Sometimes it might be wise to bring a map to class, pointing out places that will benefit from our Sabbath school offerings. Here again, the assiduous teacher will acquaint himself with the proper pronunciation of names, and give some historical background to the area sponsored by the Sabbath school overflow offering. Interesting material can always be found in the *National Geographic* magazines or in a standard encyclopedia.

When the teacher can get the class members who belong to the church to comprehend that this is OUR work, he has accomplished much. When the class members express justifiable pride in the fact that each year nearly 300 new missionaries sail for overseas posts, the teacher has discharged one of his many duties effectively.

Teaching which includes promoting can become contagious by enrolling and encouraging all church members to be regular members of the Sabbath school.

As a Sabbath school teacher, do you combine courage with your presentation? Are you causing your class members to rejoice because they are Seventh-day Adventists? If you are sharing with them reliable facts, you are.



# A Senior College — Soon?

(Continued from page 1)

But God is our own Father, and His wealth is limitless! Do you believe it? One other small church-related college in Texas has a \$7,500,000 development goal. The Methodists in this area are talking \$30-40,000,000 for their colleges. And some of these colleges accept Federal aid, while we must not. We believe our people have the biggest hearts of all and the biggest concern for the work of their God.

**Other colleges did it.** Some onlookers have said our union is too small to have a senior college, so comparisons were made with others of our colleges which advanced to senior standing. The following, for example, is a comparison with Southern Missionary College when that school began its move to senior status:

	Southern Missionary College	Southwestern Union College
College Students	170	290
Academy Students	270	296
Union Conference Membership	20,426	21,500+
Faculty:		
Doctorates	2	2
B.D.'s	0	2
M.A.'s	9	25
B.A.'s	17	4

**Your College and the Church.** The years have cried to our college, "Give us leaders." And a stream of some of our church's most distinguished men and women has poured over the earth. Whether it was old Keene Academy or Southwestern Union College, as the college has gone so has gone the church. For nearly seventy years you have sacrificed for this school, and God has warmly blessed. Yet, now He is waiting to do greater things than you and I have ever dreamed, if we do His will, follow His plea.

**Investment for Missions.** Colleges which have kept close to the standards of God have been great mission agencies — their churches' most rewarding investments — preparing leaders who multiply their money through the winning of souls. Our teachers are working, studying, and praying in special groups to the end that Southwestern Union College will be a great soul-winning agency in our union.

**Time is passing fast.** We are asking every minister and layman to count this college his own and pray and give for its success. Our faculty at the college are already examining their ability to give. One has pledged \$10,000 in cash and property, even though it means going without some long-planned comforts. An aged widow with

an income of less than \$80 a month has pledged \$250 and is planning, if possible, to give \$75 more. We are told:

"The very means that is now so sparingly invested in the cause of God, and that is selfishly retained will, in a little while, be cast with all idols to the moles and to the bats. *Money will soon depreciate in value very suddenly when the reality of eternal scenes opens to the senses of men.*"\*

Authorities in Washington, D.C., tell us that soon there may be little or no tax deduction for gifts to colleges and churches. This is part of President Kennedy's tax program, a sign of the times. The enemy of souls is using every device to cut off God's work.

Some of our leading businessmen in the Southwestern Union have counseled us to begin now, and to set our target for one year. They point out that there is not going to be a chance to give much longer, and the college need is now. One layman has volunteered a substantial share in all the profits of his business.

**Method.** We are trying to be frugal here, businesslike. We can provide you the best of accounting or legal advice without cost. We urgently need gifts — money, property, books, securities, etc. And we will protect carefully your interests if you place a trust or annuity with our college, backed as it is by the Southwestern Union and the General Conference. We will be glad to come to you if that is necessary.

**Use of the Money.** Specific needs for which the money will go include (1) a new Dining Room, (2) Science Building and equipment, (3) Music Building, (4) Library addition and books, (5) Faculty upgrading, and (6) Operating Capital which can be used to save much money in day-to-day operation.

**Acknowledgements and Memorials.** Every gift will be acknowledged by letter or plaque. Rooms, buildings, pianos, and furnishings may be memorials to you or your loved ones, but most of all to your Saviour.

If you cannot give, will you share your prayers that the Spirit of God might impress those who can? Your prayers are the breath of heaven to us and life to our college.

Will you not only pray about this but also write soon? to:

The President  
Southwestern Union College  
Keene, Texas

\* *The True Missionary*, Vol. 1, No. 1, page 2, Mrs. E. G. White, Battle Creek, Michigan, January, 1874. (Italics supplied.)



## ARKANSAS-LOUISIANA

### Church Reverence

Recently a meeting was held by the Hammond, Louisiana, church board at which time proper reverence for the house of God was discussed with suggestions made and adopted by those present to promote this characteristic in the church and among the members.

Brother Jerry Brown, head deacon, had neat signs made which were attached to designated pews as not being available generally to the entire congregation. For example, the rear pews were set aside for mothers with babies. A regular deacon was placed on duty in the lobby to insure quieter entrance and to prevent loitering and confusion. Two deacons were stationed at the exit of the auditorium to assist in orderly exit and to prevent congestion, sometimes due to premature visiting. In short, the deacons were kindly but reverently doing their job.

The result? The finest Sabbath for reverence in the church in a long time. Many happy comments came from both adults and the youth. The congregation cooperated wonderfully and assured success of the plan. It is hoped that it will always be said of our church, "Mine house shall be called an house of prayer for all people."

GEORGE GREEN, District Pastor,  
Hammond-Gonzales District.

## From Mountain View to Mountain Home

(An Ingathering contact starts a worker on his way to service. We now welcome the Johnsons back to Arkansas. I have asked Brother Johnson for a letter of his experience that I feel you, too, will appreciate. I. M. Evans, president, Arkansas-Louisiana Conference.)

Just after Thanksgiving, 1928, Mrs. Magoon, wife of the pastor of the Tampa, Florida, Seventh-day Adventist Church, called at our home for a Harvest Ingathering donation. She arranged for Bible studies, and a year later we were baptized.

With a burden on my heart to bring the good news to other members of my family, I began to make plans to go to Arkansas to do colporteur work. In late May, 1930, I arrived in Little Rock for colporteur institute, having left my family at my mother's home in Rector, Arkansas.

Soon I was assisting in the Publishing Department of the conference. Through the years we have labored in this capacity in the Alabama-Mississippi, Minnesota, and South Dakota Conferences.

At the end of 1946, I went to Union College, taking certain subjects preparatory to pursuing Bible House service. In 1947 we accepted a call to be assistant manager of the Florida Book and Bible House; in 1948 we were called to the Central California Conference. In the latter part of 1959, I was called to the Pacific Press Publishing Association. After two and one-half years in the Book

Department keeping the live inventory, ill health necessitated my retirement.

Realizing the nearness of the coming of the Lord, we left the congested area in which we were living and moved to Mountain Home, Arkansas. Here we not only expect to regain health, but also to gain some souls for our Lord and Saviour. Our first interest is to help establish and strengthen the kingdom of God in this earth.

V. R. AND ARLA JOHNSON,  
MOTHER MAUD MAINS,  
(Arla's Mother).

## TEXICO

### Roswell-Carlsbad-Hagerman-Hobbs District News

The year of 1962 has been fraught with difficulties and blessings throughout the district. The Hobbs church building program at Lovington was almost completed. In the meantime, most of the members have scattered elsewhere.

Two baptisms in the Carlsbad church added six members. Three were added by baptism in Roswell and three by profession of faith. One other died of a heart attack four days before he was to have been accepted into the church.

The Hagerman vacation Bible school with over 100 children from non-Adventist homes in attendance was an outstanding success. The Spanish effort in Roswell resulted in about nine baptisms and another company formed to the glory of God. This interest was awakened by Elder G. G. Brown; the effort was conducted by Elder Manuel Lopez, and is now cared for by Brother Gonzales of Albuquerque, since Elder Brown retired and moved to California. In all, this has been a good year.

The district reached and surpassed its Vanguard Ingathering goal on December 22 — Sister Emma Head of Roswell being our star solicitor. She solicited \$1,415.22 of the \$5,225.00 district goal this year. She says, "I love to ingather." Many a day started



V. R. and Arla Johnson and Arla's mother, Mother Maud Mains.



for her when she arose at two or three o'clock in the morning to put out a big ironing — she takes in ironing for a living — and be ready to go Ingathering by seven or eight o'clock a.m. Some days she was out all day long. Then again, that night she would spend two or three hours with the caroling program. She never missed a chance or a night to ingather until the district had reached the goal. She helped to raise the goals for Hagerman and Hobbs, also. Now I must tell you a little secret — I am glad I have Sister Head in my district!

I am also thankful that I have a church that can work together without my help to raise successfully their Ingathering goal in about a week and a half. Yes, that is the situation in Carlsbad. This little church with a membership of about 60 raised a goal of \$1,825.00 in about 10 nights of caroling. Besides this, they helped to raise the Hobbs church goal. There are six men in this church who do very well as lay preachers. I am proud of them. A plan for lay evangelism is being formed here that I believe will bring success in a very big way this coming year. Pray for us and watch for results.

HENRY I. MILLER,  
Pastor.

## TEXAS



Elder and Mrs. E. E. Johnson, Mitchell, Richard and LaGene Renee.

## Welcome to the Johnsons

We welcome Elder and Sister E. E. Johnson and their children, Mitchell, Richard, and LaGene Renee, to the Las Cruces, New Mexico, District. Mrs. Johnson was the former Rose Evelyn Drake of Tulia, Texas, and is a graduate of Southwestern Union College at Keene, Texas. Brother Johnson graduated from Union College in 1955. He taught school the

next year at Hemmingford, Nebraska; served as district pastor in Broken Bow, Nebraska, 3½ years; Norfolk, Nebraska, 2 years; and Sheridan, Wyoming, 1 year, before being called to serve the Las Cruces District.

May the Lord add His rich blessing as they unite heart and hand to accomplish the tasks set before them.



"THESE JARS JUST AREN'T BIG ENOUGH" — Yes, that's what these ten youngsters pictured above from the Elgin, Texas, Sabbath school decided after adopting a "PINTS FOR PENNIES" project for 1962 Investment. The jars only hold \$7.00, and some brought more than \$10.00. Altogether these ten boys and girls brought in 45 pounds of pennies totaling \$71.11. (Oh, by the way! What was that excuse you offered when asked to choose an Investment project? These children aren't very big. Look at them! Does your excuse still sound good?) Oh, yes, we should tell you the rest of the church helped, too. The church, under the enthusiastic leadership of their Investment secretary, Mrs. C. I. Rabun, raised more for Investment in 1962 than in the preceding ten years combined — a very worthy example for YOUR Sabbath school to follow. (Note: The boys and girls are using quart jars for 1963.)

—W. R. May, Texas Sabbath School Secretary.

## Dark County Meetings

Work has been started in the College Station - Bryan area. More than 200 Lone Star Bible Course enrollees have been secured, and meetings are planned for that area beginning April 21, 1963. We anticipate that these evangelistic meetings will be held in a tent, and the location will be announced later.

We are happy to announce that at this time Sabbath school and preaching services are being conducted in College Station. These meetings are on Sabbath afternoon at three o'clock for Sabbath school and preaching at four. The meetings are being held at the YMCA on the campus of A and M College. You can locate the YMCA by inquiry. Anyone you ask can tell you where it is and how to get there.

Any Seventh-day Adventist living in the College Station - Bryan areas, together with any friends, are cordi-



# YOUTH RALLIES

## Dallas Area

February 8, 9

Friday Evening, Feb. 8, 7:30 p.m.

Special MV Service

Music: Southwestern Union College

Sabbath Morning, February 9

Sabbath School, 9:30 a.m.

Church Service, 11:00 a.m.

Sermon, Dr. Raymond S. Moore,  
President, Southwestern Union  
College

Music, Mizpah Choraliers

Sabbath Afternoon, Feb. 9,

3:00 p.m.

- ☆ Singspiration
- ☆ Youth Features
- ☆ Special Program: Mizpah Choraliers, Southwestern Union College
- ☆ Guest Speaker: Dr. Raymond S. Moore, Pres., Southwestern Union College

Saturday Night, Feb. 9, 7:30 p.m.

Special Program: Band, Southwestern Union College

Film: "Verdict At 1:32"

ALL MEETINGS AT

DALLAS CENTRAL CHURCH

## Central Texas

February 15, 16

AUSTIN CHURCH

Friday Evening, Feb. 15, 7:30 p.m.

Special MV Service

Music from Southwestern Union College

Sabbath Morning, February 16

Sabbath School, 9:30 a.m.

Church Service, 11:00 a.m.

Sermon, Dr. Raymond S. Moore,  
President, Southwestern Union  
College

Music, Southwestern Union College

Sabbath Afternoon, 2:30 p.m.

Singspiration

Guest Speaker: Dr. Raymond S. Moore, President, Southwestern Union College

Music: Southwestern Union College Youth Features

Saturday Night, 7:30 p.m.

Film: "Verdict At 1:32"

ALL MEETINGS AT THE  
NEW AUSTIN CHURCH

301 W. Anderson Lane, Austin

where these people are and what their address is, we would appreciate hearing from you right away.

If you read this notice, please write to Elder B. E. Leach, Texas Conference of Seventh-day Adventists, 2838 Hemphill Street, Fort Worth, Texas. Thank you for any help that you may give to us.

Mrs. J. R. Atchley

Mr. Paul Outlaw

Mrs. Paul Outlaw

Miss Barbara Vaughn

Marion S. Rose

Mrs. Imogene Davis Rogers

Francisco Morin

Mrs. Ruby Lee Jameson 6-2t.

## Notice of the Southwestern Junior College Corporation Constituency Meeting

Notice is hereby given that a constituency meeting of Southwestern Junior College, a corporate organization under the laws of the State of Texas, will be held March 4-8, 1963, in the Granada Hotel, San Antonio, Texas. The purpose of the meeting is to receive reports from the officers and to elect a Board of Trustees for the ensuing quadrennial, and to transact such other business that may properly come before the constituency.

The members who are the constituency of this Corporation shall be the delegates assembled at the regular session of the Southwestern Union Conference of Seventh-day Adventists.

L. C. EVANS,

President of the Corporation.

RAYMOND S. MOORE,

Secretary of the Corporation.



Jefferson Academy proudly presents the "Future Ministers' Club." The young men pictured from left to right are: Bobby McCallister, Milton Ray, Eugene Fuller, Melvin Lake, Calvin Bailey, Floyd Vasquez, Ronald Slough, Carl Strickland, Frank Abbott, Gerald Davis, Leon Marshall, Jimmy Layland, Duane Goodman, Ronald Hunter, Jimmy Griffin, and Mike Easley. These men will do great things for the cause of God. Please pray for them.

ally invited to attend these meetings on Sabbath afternoon.

Anyone desiring further information should write Dallas Youngs, Box 528, Huntsville, Texas.

DALLAS YOUNGS,

Texas Dark County Evangelist.

## Texas Searches For Missing Members

The following people who belong to the Texas Conference Church are missing. We do not have any address for them and need information about these members now. If anyone knows

From the campus of

Southwestern  
Union College

February 15 - 17

## The Knights of Song

Friday, Feb. 15 — 8:00 PM

Pecan Park Church

Sabbath, Feb. 16 — 9:00 AM

Texas City Church

Sabbath, Feb. 16 — 11:00 AM

Galveston Church

Saturday, Feb. 16 — 8:00 PM

Texas City

Nessler Civic Center

Captain Room

Sunday, Feb. 17 — 7:00 PM

San Antonio Church





The Health and Welfare Society of the Roswell Seventh-day Adventist Church collected food from the local merchants to help aid the needy in that city last year. After the society finished collecting the food, baskets were prepared and distributed to the many needy families of the community during the holidays. Approximately 50 families received these baskets last year. This program is sponsored each year by the Roswell Health and Welfare Society. Mrs. Earline Ben is the leader.

## The Voice of Prophecy Radiobroadcast Topics

### FEBRUARY

- 10 We'll All Be Together Again
- 17 The Unexpected Messiah
- 24 Look to Jesus Christ

### MARCH

- 3 For Backsliders Only
- 10 The Sheep and the Goats
- 17 2500 Years in 150 Words
- 24 Domsday Weekend
- 31 Teenagers Talk!\*

\*Written and delivered by H. M. S. Richards, Jr.

## Business Notices

Send all advertisements to your local conference office for approval. Rate: Fifty words or less, one insertion, \$2.00. Payment must accompany copy.

**ANNOUNCING: KINGDOM RECORDS**, new privately-owned record company operated by and for Seventh-day Adventists. All artist royalties plus an equal amount matched by Kingdom Records (total of \$1.50 per record) is to be given for some specific Christian Education aim. First aim in Southwestern Union: to aid Southwestern Union College's 4-year-college plans. Each 12-in. Long-play record (price \$4.50) will have 1 hour of good Adventist music by 40 different male choruses, ladies' choruses, church school choirs and bands, soloists, musicians, and singing groups of all ages. A real Union-wide Slingspiration! We need 40 such selections immediately for our first record, and 40 more for each succeeding record. Make a 1½-minute tape recording of your group, performing a song from Church Hymnal. Send to Kingdom Records, Box 77, Keene, Texas. We'll return your tape after putting it onto the record. 5-3t.

**WINDERMAN WANTED** to work in broom factory. Experienced or will train. Sabbath privileges. Write now to S&W Broom and Mop Company, Box 217, Elkhart, Texas, or phone RO 4-5196. 7-1t.

**FOR SALE:** Large 8-room house; 5 rooms and bath downstairs; 3 rooms and bath, apartment upstairs. Garage and wash-house. In second block off main street; corner lot; asbestos siding; 5 bearing papershell pecan trees. Priced to sell. Contact J. T. Jennings, "A House," 500 Bowie Street, Baytown, Texas. 7-2t.

## ANNOUNCING

### SOUTHWEST REGION CONFERENCE

## Five-state Lay Soul-winning Rallies

### FEATURING —

New Soul-winning Techniques

Soul-stirring Songs

Dynamic Preaching

Church Officers' Workshop

#### Feb. 1-3 — Texas

\*Dallas  
Fort Worth  
Wichita Falls  
Waco  
Longview  
Corsicana  
Mosier Valley  
Tyler  
Marshall  
Nacogdoches

Muskogee  
Newby  
Okmulgee  
Tulsa  
Sapulpa  
Ardmore

#### Shreveport

#### Mar. 22-24 — Texas

\*Houston  
Beaumont  
Port Arthur  
San Antonio  
Austin  
Taylor  
Elgin  
Navasota

#### Feb. 22-24 — Louisiana

\*Baton Rouge  
Alexandria  
Monroe  
Hammond  
Covington  
Lake Charles  
Jennings  
New Orleans  
Kenner

#### Mar. 29-31 — Arkansas

\*Little Rock  
Hot Springs  
Pine Bluff  
Fort Smith  
Texarkana

#### Feb. 15-17 — Oklahoma

\*Oklahoma City  
Enid  
Langston  
Hominy

\*City in which the meeting will be held.

## Sunset Schedule

	Feb. 8	Feb. 15
Abilene, Texas	6:19	6:25
Amarillo, Texas	6:23	6:30
Brownsville, Texas	6:20	6:25
Dallas, Texas	6:06	6:12
El Paso, Texas	5:46	5:52
Fort Worth, Texas	6:08	6:14
Galveston, Texas	6:03	6:09
Gentry, Arkansas	5:51	5:59
Keene, Texas	6:08	6:14
Little Rock, Arkansas	5:45	5:52
Muskogee, Oklahoma	5:56	6:03
New Orleans, Louisiana	5:43	5:49
Oklahoma City, Oklahoma	6:05	6:12
San Antonio, Texas	6:18	6:24
Santa Fe, New Mexico	5:38	5:45
Shreveport, Louisiana	5:54	6:00
Tulsa, Oklahoma	5:58	6:05



Secretarial Office  
Gen. Conf. SDA  
Takoma Park  
Washington 12, D. C.

92955

## SPECIAL Church Officers' All-day Meeting

NORTHERN ARKANSAS DISTRICT

Sabbath, February 9, 1963  
Mountain Home, Arkansas

Place. Community Center

Location: Highway 62 — About 5 miles east of Mountain Home  
Sabbath School 9:30 A.M.  
Morning Service 11:00 A.M.  
Guest Speaker — Elder L. C. Evans

Afternoon: 3:00 to 5:00 — Church Officers.

Evening: Social, Mission Pictures

The book and Bible house will have a book display.  
Come and spend the day and receive a blessing.

E. A. LEMON, Pastor, Northern Ark. Dist.

Personnel: I. M. Evans, President; P. I. Nosworthy, Treasurer

### Departmental Men::

W. H. Elder, Jr., H.M. and S.S. Secretary  
D. M. Winger, Educational and MV Secretary  
H. J. Carubba, Church Development Service  
W. B. Moore, Publishing Department  
W. W. Welborn, Book and Bible House

## Smoke Signals

### Habbling in Death

There is a habit in death which is called "habbling." It is a habit which is common to all who are addicted to the use of tobacco. It is a habit which is dangerous to the health and life of the individual. It is a habit which is dangerous to the health and life of the community. It is a habit which is dangerous to the health and life of the world.

"We do this, and we do this because we are in the habit of doing so." — William S. Connel

SMOKE SIGNALS, the colorful, four-page quarterly that tells why tobacco kills, has now become a monthly.

So says W. A. Scharffenberg, executive secretary of the American Temperance Society. "This four-page creation was geared to inform the laymen in an easy-to-read style the scientific and medical proof of why tobacco kills," he stated. "And now because of additional need for information in this area, we will publish SMOKE SIGNALS in 1963 as a monthly."

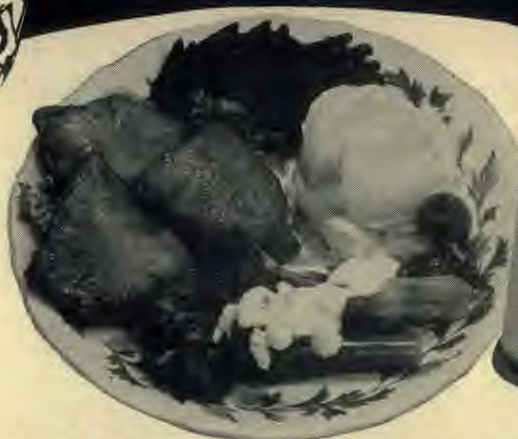
M. A. Jones,  
American Temperance Society.



It's AMAZING

SANDWICHES  
CROQUETTES  
A LA KING  
CASSEROLE  
CHOW MEIN  
JULIENNE SALAD

FRIED CHICKEN STYLE



GIVE LIFE A LIFT . . . NO EQUAL ANYWHERE

WORTHINGTON FOODS, INC. WORTHINGTON, OHIO

A SEVENTH-DAY ADVENTIST SELF-SUPPORTING COMPANY