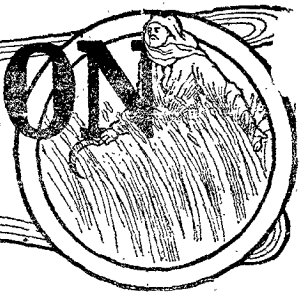


SOUTHERN UNION WORKER



"My meat is to do the will of Him that sent me, and to finish His work."

VOL. XIV

COLTEWAH, TENNESSEE, SEPTEMBER 23 1920

No. 40

▷ Harvest Time For Colporteurs ◁

Throughout the seed-sowing time farmers look forward with joyful anticipation to the harvest. In order to reap this harvest they not only toil early and late but they usually make all other things secondary to the reaping that the best results may be obtained from their efforts. If this principle is good on the part of farmers who are mainly looking with interest to financial gain, how much more should it be true when we are working for a harvest of souls.

While the majority of our colporteurs have had small deliveries throughout the entire year, yet in many sections the fall season is the most profitable time for the large deliveries. It is therefore a time of much earnest prayer on the part of this band of workers. Some are even fasting as well as praying that the Lord may give them a successful delivery. We are therefore asking our church members throughout the Southern Union Conference to unite their prayers with this band of workers that God may bless in their deliveries. I have confidence to believe that you will be glad to do this.

On the part of the colporteurs, let me ask that aside from praying, do all that is possible on your part to make the deliveries a success for the Lord

cannot very well overlook negligence. Jeremiah says "Cursed be he that doeth the work of the Lord negligently." (Margin) To this end, allow me to suggest the following:—

1. Make thorough preparation ahead of time.
2. Send out notice letters to your customers a week or ten days before your delivery.
3. Meet the people on time and with a smile.
4. Be pleasant, courageous and persistent while delivering the book, but above all be a Christian.
5. Whether the book is delivered or not, remember that Christ is not only our companion in labor but is also a partner in this business. This should especially be remembered in a financial way at the time of settlement of accounts with the Tract Society.

While the financial side has its place and we have to deal with this feature of the work more or less, yet let us not forget that the real harvest in this work is the harvest of souls and not necessarily a harvest of dollars and cents or big records. To this end, let us keep in mind that if we work from right principles, the same angel that helped us in securing the orders will also help us in delivering the books.

After the book is delivered encourage the customer to read it, assuring them that it is full of truth for this time and that they should dig for it as for hidden treasures.

A book that is delivered in this way will become our preachers, as one of our colporteurs has expressed it. It will preach the word night and day as it never takes a vacation. It preaches without a salary and it needs no board, clothing, or railroad fare. It never gets impatient with its congregation nor does it allow itself to be drawn into an unprofitable debate. To those who study these books we are told "that the Holy Spirit will impress minds as they read the books, just as He impresses the minds of those who listen to the preaching of the Word. The same ministry of angels attends the books that contain the truth as attends the work of the minister."

"I have been shown that the publications already have been doing a work upon some minds in other countries breaking down the walls of prejudice and superstition... As they search the Scriptures to see if these things are so, a new light shone upon their understanding and angels were hovering over them and impressing their minds

with the truths contained in the publications they have been reading. I saw them holding papers and tracts in one hand, the Bible in the other, while their cheeks were wet with tears... And when the truth was received in their hearts and they saw the harmonious chain of truth, the Bible was to them a new book. They hugged it to their hearts with grateful joy while their countenances were all aglow with happiness and joy." Colporteurs Evangelist, pages 8, 9, 28, 29.

As an illustration of the above statement, I wish to say that during the campmeeting season this summer, many of our colporteurs brought with them precious sheaves as trophies of their labors during the year. These hearts were made very happy to see some fruits of their labor. At one of these meetings, a sister colporteur and her daughter were on the stand relating in a simple way some of their experiences as to how the Lord had so wonderfully blessed their work. The husband of this sister was an unbeliever and had held out "stiffly" against the truth. This man was in the audience at the time. He listened very attentively to the simple story. His eyes began to fill with tears and he went from under that tent a soundly converted and happy man. One can imagine the happy expression on the face of his wife as he publicly renounced the world, gave up his tobacco and the next day stood up for baptism.

Let us remember then with the Lord's scales, He measures the harvest not in dollars and cents but in precious souls. We are also reminded that the harvest is the end of the world and that the world is to be warned

of the approaching doom. So a message is sent to us at this time which says "The world is to receive the light of truth through an evangelizing ministry of the word in our books and periodicals. Our publications are to show that the end of all things is at hand... Let every human intelligence who professes the name of Christ testify the end of all things is at hand; prepare to meet thy God." Vol. 9, pp. 61-62.

The Saviour says "Pray ye therefore the Lord of the harvest" and "Say not ye, there are yet four months and then cometh the harvest? Behold I say unto you, lift up your eyes and look on the fields; for they are white already to harvest."

V. O. Cole.

From Far Away Pitcairn

A Miraculous Deliverance

We quote the following from a letter written by Brother Walter Fisher Young to Pastor Lyndon, superintendent of the Eastern Polynesian Mission, and which appeared in the "Australasian Record:"

"The church council gave me the privilege of taking a trip to Mangareva if I chose to go. The 'Messenger' (our boat) was to make a short trip to Mangareva, returning to Pitcairn as soon as possible.

"I will tell you of our trip home and a miraculous deliverance. We were in sight of Mangareva for about four days owing to a calm; then a light wind blew, but not fair for Pitcairn. Afterward the wind increased to a strong head blow and it lasted for a long time. This seemed to strain the boat, and it began to leak very badly. On account of

the strong head wind we made very slow progress. We sought the Lord that He would favor us with a fair wind that we might soon reach home, but it seemed as if the fair wind would never come. Still we kept on pleading with the Lord to remember and help us.

"Our food supply was fast running out. We were fifteen or sixteen days out before we sighted Pitcairn. The day we sighted land was Sunday, and we were that evening many miles to leeward of the island. Our last known food supply was cooked and eaten that evening. Though many miles from shore our captain lowered the boat and sent five men to row ashore to let the islanders know of our present condition on board. Floating on a leaky boat, without provisions, the few men left on board having to be at the pump day and night to keep the water from overflowing the ship, and working without food, we were growing week and feeble.

"Day and night the boat from the shore tried to reach us, thus bringing relief, but this was all in vain, for they never found us. From Sunday till Tuesday we were there in an almost helpless condition. The wind was contrary for us to make the land. In our distress we sought the Lord on board. Those on shore assembled in the house of God to seek help in behalf of those on board the 'Messenger'.

"On Wednesday morning we sighted a steamship. We put the distress signal up, but the captain from the steamship did not see it, so passed us by. That same steamer passed close by Pitcairn. The boats made for her and succeeded in getting aboard. They presented the condition of the 'Messenger' to

Negro Department Collection October 9

the captain, and God used that captain to answer the prayers of His people. The captain turned his ship around and went in search of the 'Messenger' until he found it. He saw the condition of the ship as well as those of us on board, and he took it in tow, trying to get it to land. But the 'Messenger' was fast filling with water, and would not be able to get to land. All cargo was taken from her and placed on board the steamer, and all hands left the 'Messenger,' not a life being lost.

"The 'Messenger,' which was now nearly filled with water, was sent adrift and has probably gone to the bottom. But how much we have to thank God for in using this sea captain to save our lives. Surely God sometimes waits till all human help has failed before He answers prayer. Is not our experience something like that of the apostle Paul?

"Last Sabbath a special thank-offering collection was taken. Praises to God as well as prayers were offered in the service. At that service there were those who had long kept their seats without standing up and bearing a word of testimony to the goodness of God, but during that service the Spirit of God came into our meeting, and quite a good number of both men and women took their stand for the Master anew.

"So we see how wonderfully God answers prayers, also the means He uses to touch the hearts of men. This miraculous deliverance is worthy of being printed in our papers that others may see the wonderful workings of God."

Our greatest glory is not in never falling, but in rising every time we fall.—*Confucius*.

The year is fast passing and we are nearing another Annual Collection for the Negro Department, which is to be taken Sabbath, October 9th, next, throughout the United States and Canada, principally for the Oakwood Junior College and the Department in general.

A little more than twenty-five years ago this message was first making a beginning among my people, with fewer than a hundred members, and paying less than a hundred dollars in tithes and offerings. The last two years the Message has made some progress. For the membership has grown from 3,500 to more than 6,000, while the tithes and offerings brought in for the same period amount to more than \$335,000.00, which does not include money raised for local church and conference work, which would be about \$75,000.00 more.

In the face of this splendid showing we must come before you praying you to consider our appeal for October the 9th, next, by giving us a liberal donation for the building up of our educational work, as expressed in the Oakwood School, and other lines of our evangelical efforts in furthering this closing, purifying Message among our people greatly in need of help. As you plan to give to said collection, remember that what you may donate will be counted on the 50-cents-a-week per member that we have been requested to raise this year, for Missions.

It should also be noted in passing that our people are handling and selling thousands of dollars' worth of our truth-

filled literature, thus helping our several publishing houses to do a profitable business and also aid the Denomination in sending "this Gospel of the Kingdom to the remotest ends of the earth" and hastening the return of the Just One.

In view of all that has been said and that, which might be stated, let me plead with you in the name of the Great King, in behalf of my needy people, to give liberally to the collection for the Department on the day appointed, October 9th, so that money may be in hand to prepare men and women to send out among our people to help finish this work. For the closing hour has long ago struck, "And there shall be delay no longer".

Knowing that all who care, who desire to hear these words from those guiltless lips of the Saviour, "Then shall the King say unto them on his right hand, Come, ye blessed of my Father, inherit the kingdom prepared for you from the foundation of the world: for I was an hungered, and ye gave me meat; I was thirsty and ye gave me drink; I was a stranger and ye took me in: naked, and ye clothed me; I was sick, and ye visited me: I was in prison, and ye came unto me. Then shall the righteous answer him, saying, Lord, when saw we thee an hungered, and fed thee? or thirsty, and gave thee drink? when saw we thee a stranger, and took thee in? or naked, and clothed thee? or when saw we thee sick, or in prison, and came unto thee? And the King shall answer and say unto them,

Verily I say unto you, Inasmuch as ye have done it unto one of the least of these my brethren, ye have done it unto me." Matt. 25:34-40, will esteem it a privilege and great pleasure to help in this Cause, I am thanking you, now, in behalf of the Department for the same.

W. H. Green.

1920-21 Senior Reading Course

"That is one of the most interesting books we have ever had in our "Reading Courses," said a young woman recently of the book, "In the Land of the Incas." "I could hardly put it down until I had finished it," she added.

Why should our young people not find it interesting? It is written by one of our own missionaries, one who is fast becoming known as "The Apostle of the Indians in Peru." It breathes out a confidence in the power of God to redeem souls, and a song of victory in the realization that God is working mightily to carry this message to the ends of the world.

There are three other books, too, with messages just as definite and inspiring. "Our Day in the Light of Prophecy," by W. A. Spicer; "The Ministry of the Spirit," by G. B. Thompson; and "With Our Missionaries in China," by Mrs. Emma Anderson; all have a timely word for our young people, for they are written by those who have a vision of the call from the fields as well as the hearts of their American readers.

Order your Reading Course set for 1920-21 through your tract society immediately.

ALABAMA CONFERENCE

Alabama News Notes

Elder O. L. Denslow plans to open another effort in Decatur Ala., Sunday night, September 12. Let us remember this company at the Throne of Grace.

Prof. Bradley is spending a few days in Mobile in behalf of their church school.

A man and his wife, not of our faith, recently sent us a check for \$100 to be used in foreign mission work. This is a splendid gift and is the result of a little home missionary work done in the man's home when he was sick sometime ago. It pays to be active in service for the Lord. The Lord will richly bless this man and his gift to the cause.

The work upon the new office building is progressing nicely. We hope to move into it the first of October.

The Alabama Campmeeting

The beautiful oak grove in West End, Birmingham, Ala., proved to be a very delightful and suitable location for the campmeeting this year. With the exception of one heavy storm, the weather was all that we could desire. Our new tents added much in making the camp neat, attractive and comfortable. Everyone enjoyed the ten days spent there.

A portion of each day was given to Bible studies as well as a preaching service each night. These meetings were a great source of strength to our people. We had excellent help throughout the entire meeting. Elder F. W. Martin from Glendale, Cal., Elder H. K. Christman

and Dr. D. H. Kress from Washington D. C. represented the General Conference. While Elders J. L. McElhany, T. G. Bunch, V. O. Cole, O. R. Staines and Prof. Thompson came to us from the Southern Union. Prof. Johnson from the Southern Junior College at Goltewah, Tenn., assisted in making the Young People's meetings a success. Then too, all of our local Conference laborers were present to aid in carrying the heavy burdens of the meetings. Everyone worked real hard to make the campmeeting all that it should be and we praise the Lord for the rich blessings which He bestowed upon us during this convocation.

The business of the Conference passed off very smoothly. Everyone's heart was cheered to hear the President's report, as well as the departmental reports, which revealed progress made during the past year in all lines of our work. Early in the meeting the nominating committee rendered their report and the following were elected for the ensuing year; President, J. F. Wright; Secretary-treasurer, B. C. Marshall; Field Secretary, J. R. Staton; Home Missionary and Medical Secretary, C. T. Burroughs; Young People's and Educational Secretary, Prof. W. P. Bradley. On account of Mrs. Wright needing rest she felt best to give up her work as Sabbath School Secretary, therefore, Brother Burroughs was elected to this office also. We wish you to continue to remember these workers at the Throne of Grace as they head up the different departments this year, so that the work will move rapidly forward.

We had pitched a very neat book tent this year. It was a new one and it was placed where

our people delighted to congregate. As the result of so many visiting this place together with the public sales held in the large tabernacle, our total book sales reached the sum of \$820. This was quite a gain over one year ago, when we sold only \$215 worth of books. It is a pleasure to see our good books finding their way into the hands of the people.

The last Sabbath was an "High Day" and it turned into a real revival to the entire camp. Sins were put away and all drew near to God. In the afternoon a very impressive service was conducted, at which time Brother M. L. Wilson was ordained to the Gospel Ministry.

Thus taking everything into consideration, we all felt that the meeting was a success and it was surely good to be there. Doubtless this convocation will prove to be a great strength to

our work in every line this year throughout the field. May every soul who had the privilege of attending become a mighty power for good in advancing the cause of God, now that they have returned to their part of the vineyard. J. F. Wright.

JUNK?

O, No! It would seem almost like burning Bibles to sell four thousand Morning Watch Calendars to the junk dealer. But that is what may have to be done if they are not disposed of before the close of 1920.

Tens of thousands of our people are making daily use of this little reminder. Are you? How about your friends? Only five cents a copy. Today, now, while it is on your mind, order as many copies as you can use. Handled by your tract society.

THE HARVEST INGATHERING CAMPAIGN

The Harvest Ingathering Campaign for Alabama will open promptly September 18. The papers and supplies have already been sent to your church. So every believer should now begin to prepare for active service and be ready for business the opening day. Please do not put this matter off this year and thus cause a delay. Let us get right down to hard work and finish the job up as quickly as possible. Our Conference goal is \$7,000 and the individual goal is placed at \$10 by the General Conference Department. We can reach it, so let everybody lift and we will surely win, because God will lead us to victory.

KENTUCKY CONFERENCE

Room 621 Crutcher and Starks Building
Louisville, Kentucky.

The Colored Work in Bowling Green

Bowling Green is not a new field; we once had a well organized church in this small city but last July when I entered it, I found but five believers. We started our tent meetings Sunday, July 11th, and continued night and day for eight weeks, heralding the message of a soon coming Saviour. After the first week the attendance was very good and the people all seemed deeply interested in the truths presented. The tent measured 40x60 and we had seats for about three hundred persons. When the "Sabbath" was presented we could not find seats to accommodate those who came out to listen to the discussion of the subject, many had to stand on the outside while others remained in their automobiles and buggies. But we reached the high water mark the following Tuesday night when the question, "Who Changed the Sabbath?" was answered; there were close to one hundred persons standing. It may be well to state that many white people attended. Some nights nearly one third of the attendance was made up of that race.

The field was well prepared for the effort; for nearly eight months Brother G. S. Finkard did house to house work with our literature, principally the "Present Truth." During the effort Brother C. D. Minnis, our chorister and tent-master, sold between \$300 and \$400 worth of "Bible Readings" and "Practical Guide" besides these one

hundred and twenty-five small books were sold in the tent. The books were presented after the sermon and as the people came forward with their offering an opportunity was given them to buy one of these small books. Our offerings amounted to a little over \$140; in addition to this, \$100 was given to assist in the erecting of a place of worship; \$50 of this amount was donated by a new convert. Up until now there are about thirty-four Sabbath-keepers including a few children and a number of others are yet deeply interested. The prospects are bright for the organization of a good strong church in this city. In the midst of our effort, our only Bible worker was called to the bedside of her father who is yet in a critical condition; it seems as if we will have some difficulty in getting her place filled. In order to be near to her people, Miss Brice will teach her home church school this year. The practical health and temperance lectures given by Miss Anna Knight our Home Missionary Secretary, were helpful to the success of the meeting.

We are greatly in need of a place of worship; there is no place to rent and the only thing to do is to erect an humble place of worship so that those who have accepted the truth can meet together. We will appreciate any assistance any one can give us to this end. J. GERSHOM DASENT.

LOUISIANA CONFERENCE

Louisiana News

Brother B. E. Wagner is at present visiting his folks at Barberton, Ohio, before sailing

for his new field of labor.

W. F. Miller and wife, of California, sailed September 10th for Arequepa, Peru.

Prof. C. J. Boyd and wife, of Oakwood Junior College, sailed for Cristobal, Canal Zone, last week.

W. C. Causey, who for some time past has been working in and about Mansfield, has moved to Winnfield, and will work the surrounding territory.

A very interesting program was rendered by the children and young people of Mansfield, on Children's day, August 14th. There were twenty-seven who took part.

A very encouraging report is given by Brother Wm. Watson, who recently sold a "Bible Readings" and "Marked Bible" to one who a short time after wrote that he was so well pleased with the books, and was planning to keep his first Sabbath.

Louisiana Conference Campmeeting

At this writing our campmeeting is now in progress, and we very much wish that every member in the Conference could be present to enjoy the blessings we are receiving from day to day.

Elders W. F. Martin and H. K. Christman, also Dr. D. H. Kress are with us from the General Conference; and Elders J. L. McElhany, O. R. Staines and V. O. Cole, from the Union office, are present. Brother F. L. Harrison also spent a few days with us, and Mrs. E. A. Sutherland, from the Nashville Agricultural Normal Institute at Madison, Tenn., has been giving splendid instruction in dietetics. Prof. H. A. Johnston, from the Southern Junior College, is also present, and all of the local

workers in the Conference.

The churches for the most part are well represented by their delegates, and all present are feeling the benefits derived from the meetings.

While we can at the present time give you but a partial report of the meetings, we know you will be anxious to learn about the campmeeting. The officers elected for the Conference are as follows:

President - - - W. K. Smith.
Sec.-Treas. of the Conference and Tract Society - H. W. Klaser.
Field Mis Sec. - - Ray Kinney.
Home Miss. and Medical Secretary
L. E. Christman.
Young People's, Educational and S. S. Secretary - Miss Ellen Knudson.
Religious Liberty Sec. E. H. Huntley.
Conference Executive Committee,
W. K. Smith, E. H. Huntley, A. J. Meiklejohn, C. A. Lantz, L. E. Christman.

C. B. CALDWELL.

Notes From the Union Office

Miss Hazel Wood has been attending the Lake Charles Campmeeting, and will spend some time with her people in Louisiana before returning to the office.

Elder J. C. Buhalts writes into the office that he has been putting in long hours looking after the mill work at McKinley, Alabama. They are getting out lumber there for several churches which are to be built in the Union.

Brother and Sister Melendy left Nashville last Wednesday night for Meridian, Miss., where they are to assist Elder Bunch in conducting a Union effort.

Elder J. H. Lawrence is having large crowds attend his meetings in Paducah, Ky. We believe that another church will

be added to the Tennessee River Mission as the result of the meeting which is being held there; and to this end we shall ask God's blessings upon the workers who are helping in this meeting.

Sister Anna Knight is visiting several of the larger churches in the Union in the interest of the Harvest Ingathering work.

Elders McElhany, Bunch, Cole, Staines, and Prof. Thompson have been attending the camp-

meetings in Birmingham, Lake Charles and the Conference meeting in Jackson, Miss.

Those from outside the Union who have assisted in the camp-meetings are Dr. Kress, Elder W. F. Martin, Prof. Johnston, and Elder H. K. Christman. Their help has been very much appreciated by those who have attended the campmeetings.

It was the privilege of the writer to attend the last part of the meeting at Jackson, Miss.,

also the first part of the camp-meeting at Lake Charles. Upon my return I came by the way of Clanton, Ala., and stopped at the office for a few hours.

F. L. Harrison.

"Make it a rule never to utter one word of doubt or discouragement. You can do much to brighten the life of others and strengthen their efforts, by words of hope and holy cheer."
—Mrs. E. G. White.

COLPORTEUR'S REPORT

FOR SOUTHERN UNION CONFERENCE

WEEK ENDING SEPTEMBER 11, 1920.

KENTUCKY CONFERENCE

Name	Hrs.	Orders	Value	Deliv'd
Carl Ashlock	20	20	96 50	171 50
J F Ashlock	22			171 50
Voy Blair	29	3	14 50	102 00
Wm E Bickett	26	3	20 50	2 50
Lee Cratcher	62	17	125 50	82 00
H H Guffey	41	7	21 00	
Claud Hughes	14	10	67 00	13 50
Roscoe Moore	40	8	125 00	
Fred A Mote	54	3	14 00	645 05
Wilbur Moore	12			168 00
Alex Perry	41	32	182 00	
J W Rowe	23	8	51 50	3 50
Lyndon L Skinner	31	9	44 50	137 50
Martha Thompson	26	10	31 00	
E B Whittier	19	20	108 50	
COLORED				
Wm Fort	13	9	51 00	4 50
Chas D Minnis	168		431 50	150 70
Wm Martin	71	26	65 50	55 50
Julia Slaughter	6		5 50	13 50
Thomas Stafford	10			18 00
Total	728	210	1455 00	1547 55

ALABAMA CONFERENCE

Ray Brenner	44	28	144 50	
R D Capps		61	365 50	
H L Edwards	9	7	34 00	
J E Foley	28	40	123 75	
J C Holland 2wks	87	66	328 50	
D M Holland	37	27	122 50	
Clayton McNeill	22	40	190 00	
W V Nelson	34	4	24 50	35 50
N F Nelson	41	17	74 50	4 50
M S Peppers	16	29	130 00	
E J Santee	29	17	89 50	24 50

R Louis Smith	27	19	93 50	
E V Sykes	12	2	13 50	30 00
J W Taylor	25	19	85 00	5 50
E C Widgery		10	35 50	23 50
COLORED				
Matilda Mathews	50	9	43 00	4 50
Bibles			65 40	12 40
Total	461	395	1963 15	139 90

TENNESSEE RIVER CONFERENCE

M Odegaard	47			524 00
W C Starkey	49			330 50
Otto Christensen	43			311 50
Jesse Miller	60			244 75
Elton Chapman	38	14	80 00	
J L Gordon	20	8	54 50	35 00
Geo Wallace				31 25
H G Miller	19	2	5 25	10 00
R J Hyatt		9	14 50	6 05
Wm J Keele	17	3	13 50	14 50
COLORED				
Louis Rayford	28	9	52 50	
Georgiana Rice	9	1	3 00	10 00
Bibles			12 70	31 65
Total	331	55	235 95	1549 20

LOUISIANA CONFERENCE

L B Spear	64	76	408 00	14 00
W C Causey	44	13	72 00	
W A Hunt	21	7	50 75	17 75
Mrs W A Hunt	15	12	45 00	16 00
Jewel Mann	8	10	40 50	3 50
Amine Pendas	25	2	11 00	104 50
J B Hardy	30	2	10 00	29 25
John Harzman	18			123 50
H W Sellars	20			117 00
Wm Watson	23			100 00
Mrs J B Hardy	30			23 75
Bibles			6 60	19 80
Total	298	122	643 85	572 05

Southern Union Worker

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Pertaining to the Union

Union Conference Directory

L. McElhany, President.
F. L. Harrison, Sec'y-Treas., and J. Auditor
John Thompson, Ed. and Y. P. J. V. Sec'y
V. O. Cole, Union Missionary Sec'y.
O. R. Staines, Home Mission Sec'y.
C. J. Buhals, Financial Sec'y.
T. G. Bunch, Union Evangelist
E. A. Sutherland, M. D., Medical Sec'y
Office Address, 2006 24th Avenue North,
Nashville, Tenn.

Newspaper Advertising Helps to Win New Believers, Says Evangelist

One of the most effective as well as systematic methods of reaching the multitudes in the large cities with the Adventist doctrines is through the newspaper columns, according to Elder Taylor G. Bunch, who as Union Conference evangelist, has given this method a fair trial in the city of New Orleans.

With the larger portion of the population of that city of more than 300,000 souls adhering to the Roman Catholic faith, Elder Bunch decided that he would enter upon a newspaper campaign for the two-fold purpose of getting people to read the message and also to attract them to his meetings, and he is firmly convinced that such methods have been more effective than if he had spent his advertising energies in other avenues.

He felt that the people, while within the confines of their own homes, would read his advertisements announcing his meetings, and also the reports of his ser-

mons in their favorite newspapers whereas they might wholly disregard a handbill or some other form of advertising offered them, and he also believed that the Holy Spirit would impress the hearts of at least some of those readers with the truthfulness of what he had published.

This is the second public effort he has held in New Orleans in which he has made good use of the newspapers, and he finds that his interest increased from such publicity. He has reaped an encouraging harvest of souls, and there is an excellent interest shown in the follow up effort that is now being conducted by Elder A. J. Meiklejohn and his corps of workers.

Oh, that our evangelists all over the Southern Union field, would do more through the newspapers to attract people to their meetings, and also to teach them the message for this time through reports of their sermons!

Elder Bunch received a large number of requests for literature from persons living away from New Orleans, where the newspapers circulate, asking for more literature on the subjects he has been presenting. He has even heard from as far away as Honduras, so extensive is the territory over which the newspapers of New Orleans circulate. The reports of his sermons have averaged in length from a half-column to a column, and by paying for the reports he removed the possibility of the editor blue pencilling any of his strong statements.

Elder Bunch first attempted to have reports of his sermons published free of charge, but soon found that the editors had a different viewpoint as to the value of the news contained in them, and would shorten them

or not publish them at all. He then obtained the consent of the Louisiana Conference committee to pay for the publication of his sermons, with the result that the new experiment has thus far worked well.

It is the opinion of the writer, who has spent more than half of his life writing for the newspapers, that very little will be accomplished in the way of having free reports of sermons published in the newspapers of the large cities, and that the time has arrived when the proposition of paying for the insertion of sermon reports should at least be considered. Now, there are many cities in the Southern field where the editors will gladly publish reports free of charge, and the workers in these cities should continue to furnish reports every time they preach a doctrinal subject, and should especially consider the importance of the newspaper work during the tent and hall effort season.

And there are other cities in the Southern Union where the newspaper editors will not give much consideration to the printing of doctrinal sermon reports. These are the cities where our workers should be the most determined to have the message published, for Satan would discourage them, if he possibly could and souls would perish who otherwise might be saved. It is in these big cities, where so many other attractions are on that the editors will not consider our doctrines as news items, that our workers should do as the Spirit of Prophecy directs—engage in "judicious advertising," and by so doing, they will add another very important method to their list of reaching the world with the message in the shortest time possible. Walter L. Burgen,
Secretary of the General Conference Press Bureau.