

SOUTHERN TIDINGS



"Give All to God You Would Keep for Eternity"

VOLUME XLIII

COLLEGEDALE, TENNESSEE, SEPTEMBER 28, 1949

NUMBER 38

"A PLACE TO HIDE" ANOTHER MILESTONE IN EVANGELISM

By MILDRED LEE JOHNSON

"O ATLANTA, there is a hiding place," was Elder M. K. Eckenroth's vehement plea before nearly 3,000 people as he closed his sermon on the opening night of the Prophetic Crusade on September 18. At the appointed hour the great stage curtain of the Atlanta Municipal Auditorium had slowly parted, as if symbolic of the prophetic revelations to come in the weeks ahead, and a vested choir of 110 voices had sung beautifully their testimony, "I Know Whom I Have Believed," as the very first utterance of these public meetings.

Yes, Atlanta is a marked city. It is a key city, the hub of many industries and activities, the crossroads of the South, and inevitably the target of any air invasion. It will need a place to hide. But it is also marked for spiritual conquest while there is yet time to work.

Atlanta is a city of paradoxical character. On the one hand, it is strongly religious; on the other, it has a black crime record. Its many churches are packed on Sundays; its countless liquor stores claim devotees, both socially and financially, from officialdom and the elite. Although it is a stronghold of popular churches and a large per cent of the population is religious-minded, yet a pre-effort investigation revealed that approximately 200,000 of its residents never attend church. Like every other great metropolis, nothing ordinary interrupts its all-absorbing tempo of pleasure-seeking and money-making.

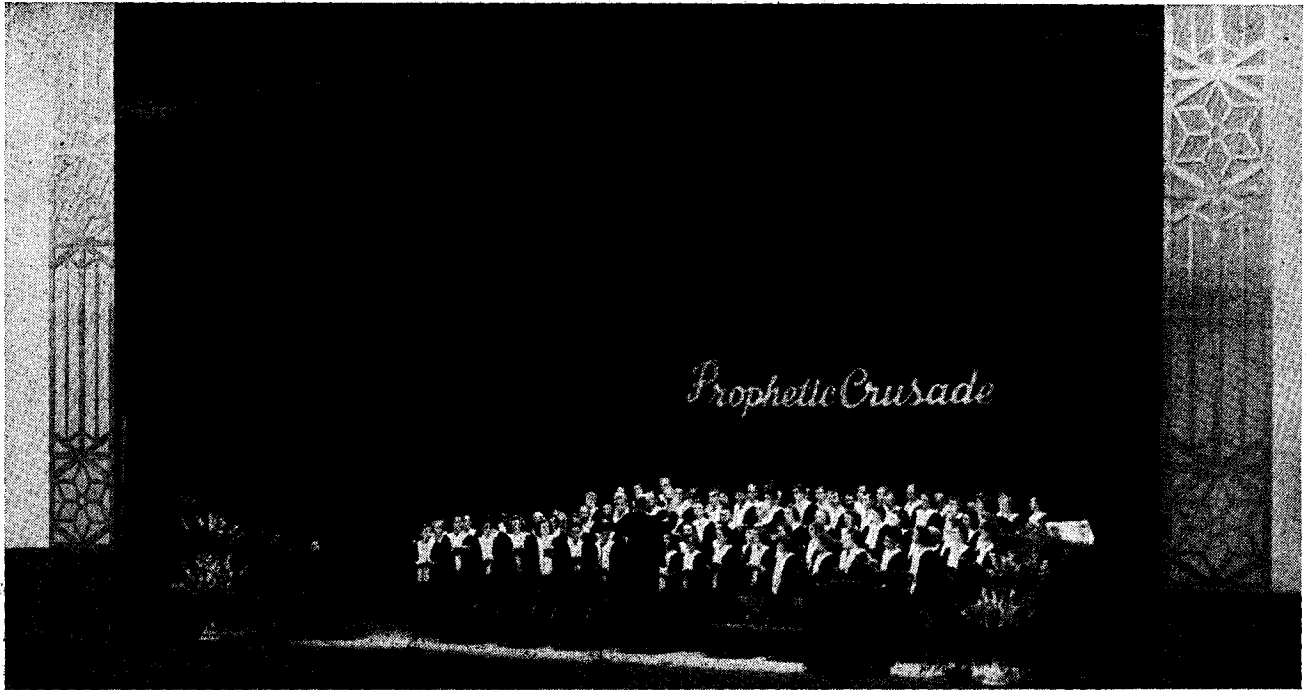
So if ever a city needed to hear the Advent Message, Atlanta does. This has been the heart-burden of conference workers for a long time, but in one way or another the way has been hedged up every time a major effort has been planned. Then suddenly, when the door again seemed to be closed as the present campaign was being planned, providential changes took place that gave us the use of the fine Municipal Auditorium in the heart of the downtown district. And Atlanta has already had something to arrest its attention.

There is no more wonderful privilege than to be on the scene where the Spirit of God is working through human agencies. Atlanta will not soon forget the advertising campaign that introduced the Prophetic Crusade. It was made possible by the financial support of the union conference, the local conference, and the two Atlanta churches; and was carried out under the direction of Elder M. K. Eckenroth of the General Conference Ministerial Association, with his corps of coworkers composed of ministers from all the local conferences and lay members of Atlanta. Surely the Spirit of God used the chosen means to His glory and worked through those in charge; for by the time for the beginning of the effort, it was hard to find a person who had not heard of it.

One of the best-known staff writers of the *Atlanta Journal*, under a bold headline, "Atlanta Now Has

Atlanta Prophetic Crusade





Atlanta Prophetic Crusade Choir Directed by Ben Glanzer of the Voice of Prophecy

Splendid Opportunity to Hear Some Nationally Famous Preachers," said: "Another great preacher will open a week's campaign here Sunday at the City Auditorium. He is one of the ace ministers of the Seventh-day Adventists, Dr. Melvin K. Eckenroth, of Washington, D. C. It will be a Prophetic Crusade. On Sunday night Dr. Eckenroth will deliver his famous sermon, 'A Place to Hide,' a response to David Bradley's book on atomic power entitled, 'No Place to Hide.'

"You have heard Dr. Eckenroth on that great radio program 'The Voice of Prophecy.' With him in the crusade in Atlanta will be Ben Glanzer, noted radio singer and chorus leader on the 'Voice of Prophecy.' I have heard him sing numerous times and have been thrilled by his beautiful voice. Regardless of your religious beliefs you will enjoy this team of preacher and singer."

Yes, the advertising in itself preached a sermon to the city of Atlanta. It *did* sit up and take notice of Seventh-day Adventists and their message; and, notwithstanding many other major simultaneous religious attractions, it brought out nearly 3,000

people to hear the opening message. This attendance is thought to be the largest in the history of Southern Union evangelism. The 2,700 requests for reserved seat tickets is also a history-making number.

It was my privilege to watch from the spacious lobby this stream of humanity as it poured through six double doors into the auditorium. Here again, a fine organization was at work. Two hostesses near the entrances were more than busy with smiling welcomes and in guiding those who entered to seven receptionists presiding over registration tables in the lobby. These receptionists succeeded in recording the names and addresses of most of those who attended the meeting, to whom souvenirs will be mailed to encourage further attendance. Any who expressed a late desire for a reserved seat were directed to the box office, also in the lobby, where a few remaining reservation tickets were dispensed.

A great city with stupendous spiritual needs was represented by the throng who entered the doors of the Municipal Auditorium on the evening of September 18. Here they were—

coming to listen to the humble bearers of the last-day message committed to our trust. Would we bear a faithful testimony to the vast metropolis? Watching them as they came, from every walk of life—how it emphasized the pre-effort messages of Elder Eckenroth and Elder R. A. Anderson to our own church members in Atlanta! How hard they had endeavored to roll the burden of personal soul-winning responsibility upon every conference worker, every one of the 124 volunteers for visitation, every office worker, every receptionist, every singer, every one of the seventy ushers, every mechanical helper! It had been a part of the plan to bring all to realize that only surrender to God for heart service would bring about the desired result. I recalled Elder Anderson's words on that last memorable Sabbath before the opening date. He had told us that unless we have compassion for the multitude, coupled with the "cutting edge" of unceasing prayer, in all our organization—choir, advertising, personal work, preaching—all would be so much cold formality; and Atlanta would soon forget that we had ever been here. There was

hardly a dry eye in the church on that day. Every member went forward for heart-searching and renewed consecration, that nothing might prevent a great harvest for God in the city of Atlanta.

Ben Glanzer, too, had set before his choir the same earnest plea for sermons in song. He had a large group of willing but mostly untrained voices to polish within a few short days for public performance, and together they did a marvelous work. He inspired the volunteer choir with the thought from the Spirit of prophecy that angels actually sing through the voices of consecrated choir members. The choir presentations on the opening night, accompanied by Roland Blackburn's organ artistry and Mrs. Melvin K. Eckenroth at the piano, testified of the spiritual groundwork, and surely must have touched hearts. There has been no attempt at showmanship in any feature of the campaign, but the pattern is laid with a deep spiritual tone throughout.

Some feel that there is a cold indifference to the message in Atlanta that is a formidable barrier. It yet remains to be seen what God can do to shake the city. But behind the scenes where only He can see, we know that He is working for the honest in heart. It has always been a difficult matter to get much publicity for Seventh-day Adventists into the Atlanta newspapers. But on the opening night of the Prophetic Crusade, the religious editor of the *Atlanta Constitution* was present and was made very welcome by J. R. Feren of the General Conference Bureau of Press Relations, and Elder J. Marion Cox, Southern Union press secretary. During their conversation, this fine gentleman revealed that he is very interested in our literature, that he regularly reads the *Signs of the Times* "from cover to cover." Surely this illustrates the weakness of our faith when we tremble before seemingly insurmountable barriers, while all along God is working in His own good way.

Yes, Elder Eckenroth has told the city of Atlanta in no uncertain tones that there is "A Place to Hide" from fear of atomic invasion or any other fear that grips the human soul in these closing days. So another milestone has been reached, in the magnificent organization of the Prophetic

Crusade that is undertaking to give the warning to this great metropolis. This endeavor is a fitting climax to this year's spirit of evangelism in the Southern Union, whose slogan is "Every Resource Rallied for Evangelism in 1949!"

Only an all-out endeavor to reach the soul-hungry millions in the Southland is worthy of those who have been called out of darkness into the light, those who bear the standard as witnesses for God amid the chaotic scenes of earth's last hour. The South was one of the last fields in the homeland to be invaded in a large way with the message. May it not be that God is now setting His hand to make

a short work, in turning the hearts of many to a search for truth? The servant of God long ago told us that the books placed in the homes by colporteurs, though laid away for awhile, would yet be brought forth by honest-hearted seekers and would do their appointed work in the last days. There are increasing evidences that that time has come. Thousands of these silent evangelists are preparing the way for a great harvest. As Elder Eckenroth and his large corps of assistants are now answering the heart cries in Atlanta, may every one of us realize our part in giving to the entire Southland the assurance of "A Place to Hide."

Organizing For a Large Campaign

By A. J. HIRSCH, *Publicity Reporter*

There was a marked stir of activity preceding the meetings at the Atlanta Municipal Auditorium. The anticipation of great things to come gripped the hearts of the workers.

The Prophetic Crusade is the largest meeting of its kind ever to come to the Southland. For miles around Atlanta, prominent publicity has been given to the forth-coming meetings. "YOU MUST ATTEND!" is the message of 130 billboards, 600 bus cards, and 38 reflectorized highway signs. By way of added publicity, 25,000 handbills and 25,000 pre-effort reserved seat invitations were distributed, besides 5,000 formal invitations which were mailed and personally presented to professional men.

The pre-effort publicity began almost three months ago. Quietly and unobtrusively, three appointed committees were working to create good will and the building up of a potential audience. Letters and cards were sent to families who were bereaved through the death of a loved one, the sick and accident victims, and the proud parents of new-born babies. Each one in turn was sent a card befitting his circumstance. Through this means 3,000 names have been procured, to whom special invitations have been sent.

The publicity thus far has created a good impression for our work. Several local ministers of other denominations have favorably commented on the coming Crusade to their congregations.

The daily pre-effort radio program

over WBGE began on September 1 and is a half-hour broadcast, which will continue during the campaign. The two local church pastors, Elder W. J. Keith and Elder H. B. Taylor, assist Elder Eckenroth in this work. Ben Glanzer of the Voice of Prophecy provides the special music, accompanied at the organ by Roland Blackburn. The special Bible Correspondence Course conducted by the Prophetic Crusade is also offered to the listening public over the air. Many student enrollments have already been secured. Reserved seat tickets are offered on this radio program.

The heart of all this work is the downtown office of two rooms, located within walking distance of the auditorium. Here, in one room the workers gather each morning for study, prayer, and work assignments. The other room provides space for the office staff, who are busy in their respective responsibilities.

There are twenty-six conference workers comprising the evangelistic company. These have come from all the local conferences of the Southern Union. Several Theological Seminary students are included in the team, as well as a representative from the Upper Columbia Conference. Not only is this program one of public evangelism, but it will also function as a school of evangelism, for which four hours Seminary credit will be earned.

The laymen of the two Atlanta churches have responded to the chal-

challenge and appeal of this vast, city-wide program. When the call was made for volunteers to help in literature distribution and visitation, 124 responded. A choir of 110 voices is under the direction of Ben Glanzer of the Voice of Prophecy. Seventy well-trained ushers are on duty. Over one hundred have signed for work in a special correspondence band. Surely with such ready hearts and hands, our laymen can do much to unite their interest with that of the ministry in proclaiming Jesus' soon appearing to the city of Atlanta.

In the radio program and general advertising the Prophetic Crusade has been identified as a program of the Seventh-day Adventists of the Georgia-Cumberland Conference.

The multiplicity of details and arrangements has been cared for. But this in itself is insufficient for a harvest of souls. The Lord truly has gone before us; and now the great test of our faith is at hand. God has assured success, but this can come only by much prayer and diligent activity in seeking out the honest in heart. Pray the Lord of the harvest that in a mighty way His name shall be extolled in this Prophetic Crusade for Christ.

LISTEN EVERY SUNDAY TO THE



SUBJECTS FOR NEXT TWO WEEKS

October 2—"Seven Great Doctrines"

October 9—"Belief in God Today"

Invite your friends and neighbors to listen to the Voice of Prophecy.

VOICE OF PROPHECY CHANGES

Shelby, North Carolina—Station WOHS, broadcast now heard at 10:30 A.M., Sundays, Eastern Standard Time.

Elizabeth City, North Carolina—Station WCNC, broadcast cancelled.
Mobile, Alabama—Station WABB, 1480 on the dial, 9:30 A.M., Central Standard Time, Sundays; and Station WABB-FM, 102.1 megs., same time, added to network.

VOICE OF PROPHECY OFFERING

In every corner of the Southern Union our ministers are finding individuals who are almost ready for baptism, because they have listened to the Voice of Prophecy radio broadcast. Let us be sure to follow up every interest, not being content with one contact. God is using this means of having the message "fly in the midst of heaven." Your offering will help to send it to the millions.

V. G. ANDERSON

SOUTHERN PUBLISHING ASSOCIATION CONSTITUENCY MEETING

Notice is hereby given that the regular biennial constituency meeting of the Southern Publishing Association is called to meet on October 19, 1949, at Nashville, Tennessee, for the election of officers and for the transaction of such other business as may properly be considered. The first meeting will convene at 2 P.M. on the date appointed and will be held in the publishing house chapel.

The constituent members include the following from the local conferences and union conferences in the Southern and Southwestern Unions: members of the union conference executive committee, Book and Bible House managers, publishing department and home missionary department secretaries, and conference treasurers.

SOUTHERN PUBLISHING ASSOCIATION

H. T. ELLIOTT, *Chairman of Board*

R. M. ELDRIDGE, *Secretary* -39

"Keep thy heart with all diligence; for out of it are the issues of life."—*Proverbs 4:23.*

LIFE ESTATE

Did you know that you can secure your property so that the cause of God will benefit from it, and yet you can control it for life? For complete information and a confidential interview, write to the Southern Union Conference, Box 449, Decatur, Georgia. -40

CHURCH CALENDAR

October 1—Colporteur Rally Day, Home Missionary-Evangelism Offering

October 8—Voice of Prophecy Day and Offering

October 15—Church Expense or Budget

Alabama-Mississippi

Box 1311, Meridian, Mississippi

L. M. Evans, *President*

M. J. Harvey, *Secretary-Treasurer*

Make wills and legacies to the Alabama Conference Association of Seventh-day Adventists, Incorporated.

Evangelism in the Brookhaven District

Sabbath, September 17, was a high day for the believers in the district supervised by Otis Graves.

As a climax to the summer's effort conducted in McComb by Brother Graves and Hugh Leggett, I had the privilege of conducting a baptismal service in the Brookhaven church. Four persons joyfully entered into the sacred rite, three from McComb and one from Natchez.

A counter-revival by a sensational revivalist, sponsored by the local ministerial association, was launched to combat the effort, but in spite of this opposition a good work was done. Others are looking forward to baptism in the near future.

The spirit of lay evangelism is moving some of the members of this district to fruitful action. Already six persons have been baptized because of the faithful work of a young man who believes in sharing his faith. This same young man, Lanny Parsons, is conducting a series of meetings in the church on Friday night. Each succeeding week finds more people attending, until now there is little room for more.

What a revival would result if more of the youth would follow Lanny's example in soul-winning! A later issue of the TIDINGS will bring you a thrilling story of the conversion of a man who took the lives of other men. Watch for it. M. E. MOORE

HATTIESBURG MEETING

Elder H. V. Hendershot of the Hattiesburg district, invited the entire district to attend services in the Hattiesburg church on Sabbath, September 17. I spoke at the eleven o'clock hour. A very good dinner was prepared and spread for a large group on the grounds.

Following the service, we went to the river to witness a baptism, after which a very lively symposium was conducted by J. T. Mason and Wayne Welborn. Several of our colporteurs were in attendance. Perhaps some of you realize that you should be engaged in this work. We would be glad to hear from you at any time.

I. W. YOUNG

Carolina

Box 930, Charlotte, North Carolina

C. H. Lauda, President

R. G. Mote, Secretary-Treasurer

Make wills and legacies to the Carolina Conference Association of Seventh-day Adventists, Incorporated.

Junior Camp Highlights

Junior camp has come and gone, but in every church we visit the results of these eight, happy days are constantly brought to our attention. We hear such expressions as: "Jim is a different boy since returning from camp." "Mary enjoyed camp so much. We know it helped her greatly."

Ninety-three juniors were in attendance from every section of the Carolinas. From all observations, next year will be a record year in camp attendance, and we are already making plans to secure a larger camp. These boys and girls are real promoters of the camp spirit. "I'll surely be there next year," is a frequent expression these days.

The campfire hours were most inspiring. Elder N. W. Dunn, Associate Secretary of the General Conference, and a veteran of many years' mission service in South America, spent several days at camp. His thrilling stories will never be forgotten. Carolina's youth-minded president, Elder Lauda, was present for the entire time and was a real help in all phases of the camp activities. Elder Nelson, Southern Union youth leader, was a

popular visitor over the week end, and his ministry was greatly blessed when thirty-nine boys and girls joined the baptismal class at the close of his Sabbath morning message. Elder Holley, our camp pastor, must have felt rewarded for his efforts during the week when he saw these juniors take their stand for Christ for the first time.

We're proud of Carolina campers! Rain fell during six of the eight days, but we never heard a single "growl" about the weather. Just a happy, loyal group of juniors. Sometimes boisterous, yes. Sometimes mischievous, certainly. But when the serious moments came, Carolina juniors proved true blue.

Our sincere thanks go to Mrs. D. P. Hudson and her fine cooking staff; to Elder and Mrs. J. L. Everett, division directors; to Mrs. Holley, who looked after health; to Brother J. E. Keplinger, swimming expert, and to all those faithful counselors who contributed so much to the success of the juniors' big week of 1949.

F. W. FOSTER

DORCAS FEDERATION MEETINGS

October 10 to 13 is a very important time to the Seventh-day Adventist women in the Carolinas, for on those dates four inspirational Dorcas federation meetings are scheduled. Please mark your calendar and arrange your schedule to attend the Dorcas federation meeting planned for your area. You will be helped and encouraged by attending.

Elder William A. Butler of the General Conference Home Missionary Department has promised to attend each of these meetings and will give excellent counsel. The pastors in each district, too, will be present to help, as also will your conference home missionary secretary.

We should have a good representation from each church, and all are requested to be punctual in arriving not later than 10:30 A.M. We expect to conclude each meeting by 3:00 P.M., so that all can get back to their homes in time for supper. The date and place of each meeting is listed below:

Monday, October 10—Goldsboro, North Carolina.

Tuesday, October 11—Greensboro, North Carolina.

Wednesday, October 12—Hildebran, North Carolina.

Thursday, October 13—Hendersonville, North Carolina.

Confer with your Dorcas leader about transportation and the address of the church listed above. Come, sisters. Let nothing hinder your attendance at the federation meeting in your district.

R. H. FICKLING

Two Airmen--Lay Preachers--To Speak In Charlotte

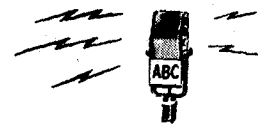
The Lay Preachers' Institute which is to be held in Charlotte over the week end of October 7 to 9 promises to be a most interesting and profitable occasion for the fifty to seventy brethren who are expected to come in from all parts of the Carolinas to attend this important meeting.

In addition to the excellent ministerial help from the General, union, and local conferences, we are most fortunate in having two airmen, recent converts to the faith, fly down from Pennsylvania to tell of their wonderful experiences in accepting the faith and of their successes in winning souls for Christ. Both of these men are on fire for God, and their messages will inspire us all to do more for the Lord. One of them, Joseph Bielicki, gave up his captaincy in the United Air Lines to accept this faith. The other layman is H. S. Campbell, whose plane will bring them and others down from Pennsylvania to attend this institute. In the plane also will be Elder C. L. Duffield, who is doing a strong work in public evangelism in the East Pennsylvania Conference.

From the very beginning of the institute, which opens at 7:30 on Friday evening, October 7, to its close on Sunday afternoon, October 9, we will have most inspiring messages and definite instruction on how to prepare and present the truth with fruitful results. Our conference president, Elder C. H. Lauda, will be among the speakers and will present "The Call to Lay Evangelism," at the eleven o'clock service on October 8. With him in this service will be Elder William A. Butler of the General Conference, whose topic will be "Qualifications of the Lay Preacher."

No person in our conference who has a burning desire to present the truth publicly or to conduct cottage

Answering t



Preaching Christ

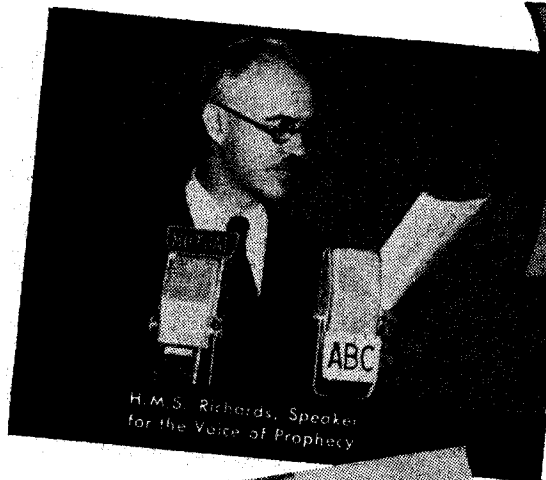
Answering the Challenge - - -

Every generation of God's people has been responsible for proclaiming Christ to the nations of its own time. But what generation until ours has had such a marvelous instrument as we have today in radio to aid in the task?

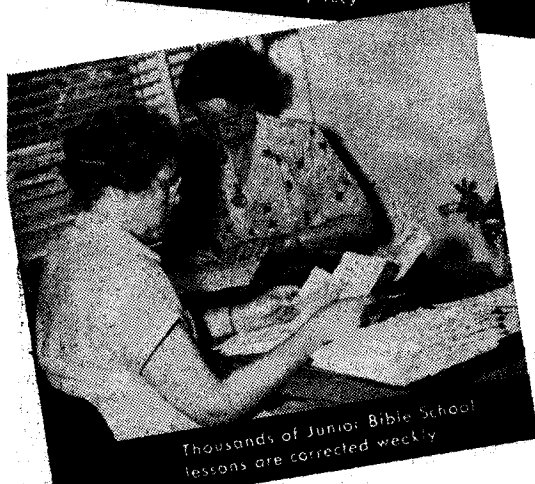
Since the first Voice of Prophecy message was broadcast coast-to-coast in 1942, it has been reaching out farther and farther in meeting the challenge of preaching Christ to the millions. The stability and rapid growth of The Voice of Prophecy over those few short years since 1942 in reaching out to all continents of earth have been a marvel to many.

This program is now being heard every Sunday on two networks, the Mutual Broadcasting System and the American Broadcasting Company. It is carried on 445 stations in the United States and Canada. It is also being broadcast over the most powerful radio outlets in the world, such as Radio Luxembourg's 200,000-watt station which covers all Europe and Western Asia, and Monte Carlo's 125,000-watt station benefiting all Southern Europe.

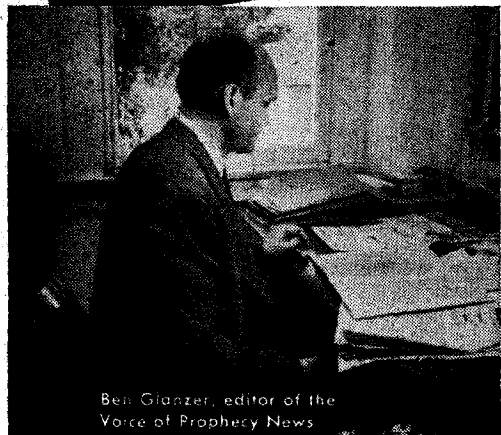
Those who cannot hear may read, for The Voice of Prophecy Bible Correspondence Courses are now translated into more than twenty lan-



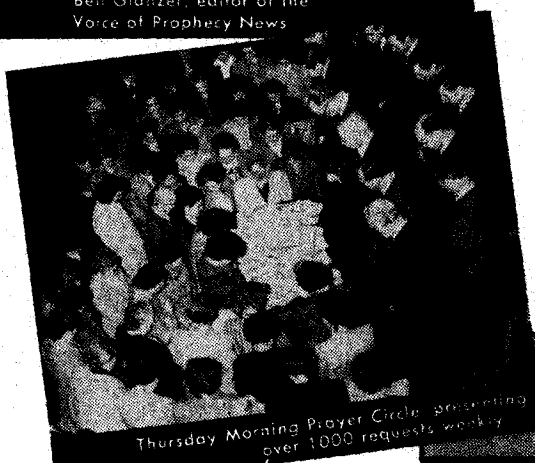
H. M. S. Richards, Speaker for the Voice of Prophecy



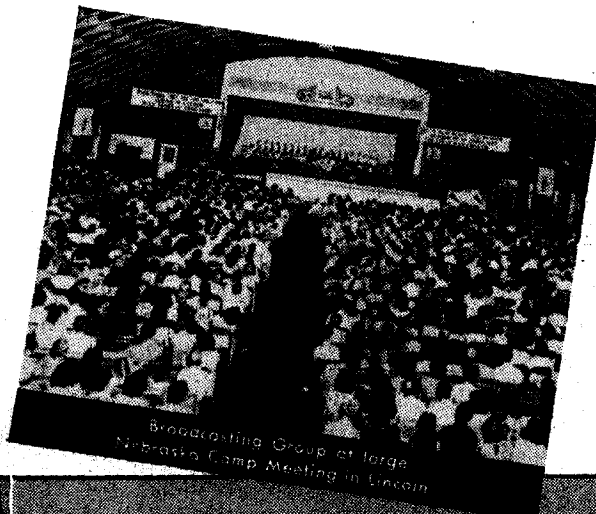
Thousands of Junior Bible School lessons are corrected weekly



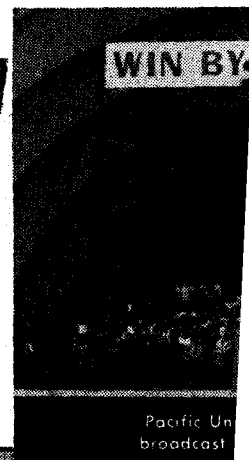
Ben Glanzer, editor of the Voice of Prophecy News



Thursday Morning Prayer Circle presenting over 1000 requests weekly



Broadcasting Group at large Nebraska Camp Meeting in Lincoln



Pacific Un broadcast

THE VOICE

The Challenge



to the Millions...

Lambert

Preaching Christ to the Millions

languages and dialects, among them, English, Spanish, Portuguese, French, German, Italian, Dutch, Danish, Norwegian, Swedish, Chinese, Japanese, Korean, Malayan, Arabic—and now Russian! Bible lessons are available also in Braille for the blind. Over forty thousand active Voice of Prophecy students are right now enrolled in the Los Angeles office alone.

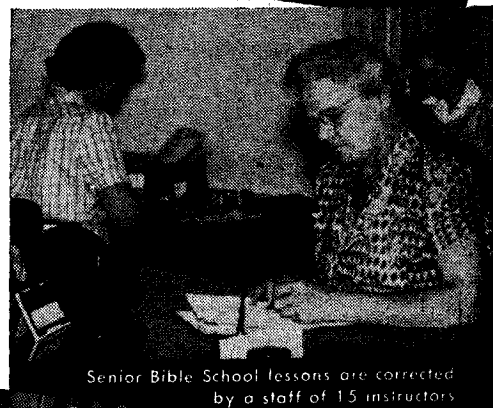
Thousands of juniors are learning to love and understand the Bible in their youth by means of the Junior Bible Correspondence Course. Many hundreds of young married couples are establishing their homes on the principles learned in The Voice of Prophecy Bible Correspondence Lessons. There are over 75,000 Voice of Prophecy Bible School graduates, and tens of thousands of these have acknowledged Christ as their Saviour. They now understand better His love and sacrifice and His soon return to earth for those who love and serve Him. Today many of these are adding their prayers to yours and mine for the advancement of the gospel of Christ and are regularly supporting God's work with their means. They are joining hand-to-hand with us in spreading His glorious truth. They are living His life and walking in His steps, helping to meet the mighty challenge of the ages that comes ringing down the centuries to be met by those who live in this day. (Continued on page 8)



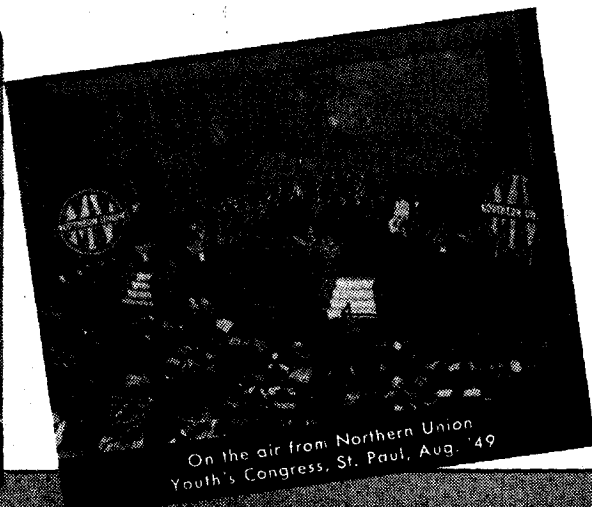
Broadcasting Group at the Hollywood Bowl, July '49



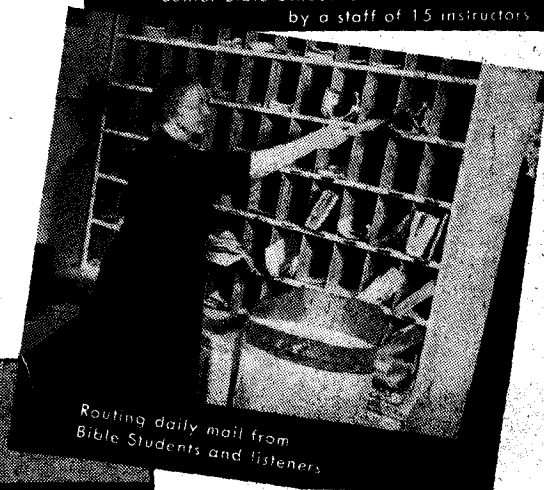
Spanish Voice of Prophecy speaker, Braulio F. Perez and Ruth Wilcox, secty.



Senior Bible School lessons are corrected by a staff of 15 instructors



On the air from Northern Union Youth's Congress, St. Paul, Aug. '49



Routing daily mail from Bible Students and listeners



Youth's Congress Hollywood Bowl

THE VOICE OF PROPHECY

PREACHING CHRIST

(Continued from page 7)

This troubled world in which we find ourselves needs Christ, and we must hasten to present Him to the millions of all nations.

Let us remember our special Voice of Prophecy motto for this year—**LENGTHEN THE LINE IN '49**. Our motto for every year is **FORWARD IN FAITH**. And, until the challenge is fully met, our need will always be your prayers and your liberal support.

You can greatly assist The Voice of Prophecy by sustaining this program of Prophecy offering day, Sabbath, October 8, soon to come.

D. V. POND

meetings should fail to attend this meeting. We should have a large attendance from every section of the conference. Would you like to attend? Then speak to your pastor or local elder and tell him you would like your church board to vote you to come as a delegate. He will then write us for a reservation for your lodging and meals for the week end. This is important! All those who come to this institute without having first made reservations will be expected to finance personally their lodging and meals.

Come praying—return fired with a holy zeal to proclaim with power God's last message of mercy.

R. H. FICKLING,
Home Missionary Secretary

NEWS

★ With the September issue, "Carolina's Youthcast" came into being. This is the monthly news and information bulletin from the Missionary Volunteer Department to all M. V. leaders, secretaries, teachers, and pastors. It will contain ideas and plans which every young people's officer will want to put into action. Through the "Youthcast" we are hoping that every officer will become better acquainted with the aggressive, soul-saving "Share-Your Faith" program of the Missionary Volunteer Department. Advent youth deserve leaders—good leaders who are aggressive and enthusiastic. "Carolina's Youthcast" will be devoted to making such leaders.

★ Greensboro was the scene of a most inspiring and profitable all-day youth's rally on September 17. Kernersville,

Burlington, Asheboro, High Point, Winston-Salem, and other churches were represented. Elder Lauda brought a heart-stirring appeal to "Win by Living" at the morning service. The afternoon was filled with a "sing-spuration," a wonderful story of conversion and "Share Your Faith" brought by Max Ritchie, and a round-table discussion of youth problems. A sundown vesper service and a social brought the day's activities to a close. The Greensboro district is anxious for another such meeting as soon as possible.

★ Elder F. W. Foster has just returned to the office after spending a week visiting schools in the eastern and central portions of the conference. While on this trip he got acquainted with 125 boys and girls and with several new teachers. His report of the faithful work carried on by our teachers and the fine attitudes of the students is most optimistic.

Florida

Box 1313, Orlando, Florida

R. H. Nightingale, President

W. F. Miller, Treasurer

Make wills and legacies to the Florida Conference Association of Seventh-day Adventists, Incorporated.

CHANGE OF COLPORTEUR INSTITUTE DATE

The annual colporteur institute in the Florida Conference will start one day later than previously planned, which will make it October 10 instead of October 9, and it will close on October 16. Already prospective colporteurs are sending in applications in order to qualify to attend this great institute. We expect that it will be one of the best ever held in the Florida Conference, especially since there is such a growing interest in the literature work.

Only a few days ago, while I was in Miami, Elder Thurmon mentioned a family who had come into the truth. They had a copy of "Bible Readings" which they prized very highly because it helped them in studying the message along with the lectures. These people are happy that they have this wonderful volume in their home, and throughout the field we are hearing of numerous experiences just like the one mentioned. There are a great number of people interested in the colporteur work. Thank God for the wonderful interest which is being

manifested throughout the entire field of Florida.

Even though our deliveries are greatly increased over those of 1948, we yet expect to witness a distribution of literature far beyond anything we have ever seen in the history of the Florida Conference. Much of our success is brought about by the earnest efforts of our pastors throughout the conference. They are sending in names of interested people, and recommending various individuals who are carrying heavy responsibilities at the present time. Surely this is a new day for the literature ministry, and at this time we want to thank the workers of the Florida Conference who have made possible a greater group of colporteur evangelists, which in a short time will mean much literature placed in the hands of the people, and eventually hundreds and possibly thousands of people will accept the message.

Remember, our annual colporteur institute begins on October 10 and closes on October 16. There is still a little time left to send in your application so that you may become eligible to attend this institute. Don't wait until tomorrow! Write today!

C. L. WILBER,
Publishing Department Secretary
Box 1313
Orlando, Florida

SABBATH SCHOOL ASSOCIATION DAY

On the afternoon of October 8, which is the second Sabbath of the fourth quarter of 1949, all Sabbath school associations will be meeting throughout the Florida Conference. These association meetings will be held at 3 P.M., and all Sabbath school officers, division leaders, and teachers should be in attendance. The district leaders and local elders meet with these officers and teachers whenever possible, as they plan together for the improvement of our Sabbath schools.

Unless it has been otherwise announced, these association meetings will be held in Orlando, West Palm Beach, Lakeland, Fort Myers, St. Augustine, Tampa, Miami, and Ocala.

As we come to the last quarter of this momentous year, our need for counseling together is greater than it has ever been before. So let us all plan to be present with our suggestions and questions.

S. S. WILL

Georgia-Cumberland

547 Cherokee Ave., S. E., Atlanta, Georgia

G. R. Nash, President

R. S. Blackburn, Secretary-Treasurer

Make wills and legacies to the Georgia Conference Association of Seventh-day Adventists, Incorporated.

Another Branch Sabbath School

One day while in the railroad office, I was introduced as the pastor of the Seventh-day Adventist church to an aged gentleman. He said, "You're just the man I want to see. Some years ago I bought a book entitled 'Christ's Object Lessons.' I have literally worn it out. Can you get me another?" "Oh yes," I said, "I can get you one or as many as you would care to buy." He assured me that the money would be waiting for me when I brought the book.

While visiting him on another occasion, he asked whether I would take him and his wife up on the mountain to visit their daughter. When we reached the home of his daughter, I was introduced to her husband as a man who understands more about the Bible than any man he had ever met, and he explained that I was a Seventh-day Adventist preacher. The son-in-law immediately revealed that he was glad to meet a Seventh-day Adventist, as he had long wondered which day should be kept holy. He was eager to know about the Sabbath. I rather hesitated, because I have always thought it best not to give that subject first. As I felt the young man was honest and sincere, however, I gave him a study on the Sabbath, which he accepted very readily.

We then planned for more studies. Out of this has grown a branch Sabbath school, and we have had as many as twenty-five present at one time, including the children. Six of these are keeping the Sabbath, and attend the Dunlap, Tennessee, church regularly. We take up a special offering in order to supply the families with *Our Little Friend*, *Youth's Instructor*, *Signs of the Times*, and Memory Verse Cards for the children; and now we are planning to have the *Review and Herald* in each home.

Our good books and magazines do more than we realize in sowing the seed, creating interest, and in helping

those about us to see and accept the truth.

J. H. CAPMAN, *Local Elder*
Dunlap, Tennessee, Church

PROPHETIC CRUSADE RADIO BROADCAST

An outstanding radio program is available daily to listeners in the vicinity of Atlanta, Georgia, while Elder M. K. Eckenroth is conducting the Prophetic Crusade in the city. It is unusually interesting and is a part of the broad evangelistic plan, which also operates a Bible Correspondence School. It may be heard over Station WBGE in Atlanta, 1340 on the dial, 9:00 to 9:30 A.M. daily, and 8:00 to 8:30 A.M. on Sundays, Eastern Standard Time.

DORCAS FEDERATION MEETINGS

During the month of October five Dorcas federation meetings will be held in the Georgia-Cumberland Conference. Two of these will be for the purpose of organizing new federations: one in the southwest section of Georgia, and one in the southeast section. Following is the information concerning each of these meetings:

Savannah, Georgia, October 1, at 2:30 P.M. We are inviting our members from Augusta, Baxley, Brunswick, Portal, Savannah, and Waycross to meet for the purpose of organizing a new federation. The Savannah church is located on the corner of 35th and Whitaker Streets.

Albany, Georgia, October 2, at 10:00 A.M. Members from the Albany, Boston, Columbus, Pine Mountain Valley, and Valdosta churches are urged to meet in the Albany church, located at Sixth Avenue and Rawson Circle.

Atlanta, Georgia, October 4, at 10:00 A.M. The Chattahoochee Valley Federation will meet in the Beverly Road church. The churches in the districts of Atlanta, Macon, Gainesville, and Rome are urged to attend.

Collegedale, Tennessee, October 5, at 10:00 A.M. The meeting of the Moccasin Bend Federation will be held at Collegedale, and the following churches are to be represented there: Chattanooga, Collegedale, Cleveland, McMinnville, Dalton, and Graysville.

Greenville, Tennessee, October 6, at 10:00 A.M. The societies of the Cherokee Valley Federation will meet in the Greenville church. The churches in the following districts

should be represented: Johnson City, Crossville, Greeneville, and Knoxville.

Elders R. H. Wentland and G. R. Nash will be present, with the writer, to give helpful counsel and inspiration. May God inspire us all to be of greater service to humanity.

V. W. ESQUILLA

NEWS

★ Elder G. R. Nash and R. S. Blackburn attended Elder J. A. Dewald's tent meeting at Knoxville on Sunday night, September 11. On the following day they visited workers and other believers at Coalfield, Harriman, Dunlap, McMinnville, and Collegedale.

★ On Sabbath, September 17, Elder Nash was guest speaker at the Chattanooga, Tennessee, church.

★ Elder V. W. Esquilla visited the churches in Elder Lighthall's district over the week end of September 17. He reports a good interest and attendance in connection with the revival services which Elder Lighthall is conducting at Coalfield, Tennessee, with promise of some new believers being added to the church.

★ Elder C. E. Wittschiede of Southern Missionary College spoke at the Sabbath morning service in the Atlanta First Church on September 17 and was also guest speaker at the Atlanta Union Academy Home and School meeting that evening.

★ The opening meeting of Elder M. K. Eckenroth's evangelistic effort in Atlanta at the Municipal Auditorium on Sunday night, September 18, was attended by hundreds of people from every part of the city, as well as scores from surrounding territories.

★ We extend our heartfelt sympathy to Elder and Mrs. Ward A. Scriven upon the death of Mrs. Scriven's mother, Mrs. H. T. Elliott, who passed away in Washington, D. C., on September 15.

Kentucky-Tennessee

3208 West End Ave., Nashville 5, Tennessee

W. E. Strickland, President

C. W. Higgins, Secretary-Treasurer

Make wills and legacies to the Kentucky-Tennessee Conference Association of Seventh-day Adventists, Incorporated.

The Children Are Coming In

The churches have opened their schools for the 1949-'50 term. Pros-

NEWS

pects are that there will be more students this year than last; and another school is being welcomed into the sisterhood of Christian education. The new school at Dickson, Tennessee, is overcoming its many obstacles one by one, and with its teacher, Mrs. Edith Quarles, and ten fine boys and girls is getting in motion for a good year.

The reports of the school at Paris, Tennessee, indicate that the enrollment there may be increased six times, with a total of eighteen. The new school at Elizabethtown, Kentucky, is looking for a teacher, and still has hope of opening this fall. The nature program for the school at Stearns, Kentucky, is in full swing. With new lights, new paint, clean windows and floors, and new flag poles, everything is under way throughout the field.

Let's look around the conference a bit and see if all of our boys and girls have the privilege of attending a Christian school. Here is a group of children in Owensboro, Kentucky; another in Lawrenceburg, Kentucky; another in Loyall, Kentucky; one in Dyersburg, Tennessee; and others. Yes, there are still quite a few who cannot get to church school unless the family moves, or the church starts a school.

We would not for a minute want to cut back or curtail any of our missionary work or other church activities, but let us regard this phase, too, very seriously. Don't we owe it to our boys and girls? Isn't this the surest way to have them in the church today and tomorrow, and in the kingdom forever? Don't our children deserve the best of equipment and opportunity? Yes, brethren, let's keep up the good work!

E. J. BARNES

SABBATH SCHOOL ASSOCIATION MEETING

The West Kentucky-Northwest Tennessee Sabbath School Association will have a meeting on October 15 from 3 to 5 P.M. in the Mayfield, Kentucky, Seventh-day Adventist church, J. Wesley Richardson, president, announces. He urges all church elders, ministers, and Sabbath school officers and teachers to be present from the following churches: Owensboro, Paducah, Henderson, Murray, Mayfield, Fulton in Kentucky; Paris and Springfield in Tennessee. *Please notice the change of time from October 1 to October 15.*

★ The meetings which Don Schlinkert is holding at Kingfield, Tennessee, are going forward with renewed interest. For a short time the attendance dropped somewhat because of other revivals, the county fair, weather conditions, and so on, but there were more than seventy out to hear Brother Schlinkert's presentation of "What and Where Is Hell?"

★ A request comes from the Ashland, Kentucky, church for back numbers of *Our Times, Life and Health, Religious Liberty, and Signs of the Times*. Please send any back numbers you are not using to K. M. Matthews, Box 761, Ashland, Kentucky.

★ The newest addition to the conference office family is Jack Edward Schlinkert II, who arrived on September 18, weighing nine pounds, thirteen ounces. We congratulate the parents, Mr. and Mrs. Don Schlinkert, and wish for the baby all that is good in life.

★ Elder Calvin Osborn, pastor of the Louisville, Kentucky, church, has just closed a week's revival meeting in the Elizabethtown, Kentucky, church, where Ralph Ricks is pastor.

★ Our sympathies go out to Elder and Mrs. W. E. Strickland, who were called to Virginia to attend the funeral of his half-brother.

★ Among the visitors at the office during the week were Elder and Mrs. O. G. Erich and their son and daughter, who were returning to California from China. Elder Erich has served as secretary-treasurer of the Central China Union, and has labored there for a number of years.

and teachers of the Sabbath schools in that area are invited to attend this inspirational meeting. Those who are not officers or teachers are welcomed to attend, also. Sabbath schools in that area are: Covington, Louisville, Lexington, Berea, Danville, and Bowling Green, Kentucky. Please be on time. The church phone is Cypress-4712.

A GREAT MEETING

On Sunday, September 4, 1949, at 2 P.M. the Dorcas federation of the Birmingham, Alabama, area met in the Seventh-day Adventist church in Montgomery, Alabama. There were representatives from the following churches and companies: Gadsden, Birmingham Institute, Birmingham, Selma, Greenville, Dothan, and Montgomery, Alabama. There were quite a few young people present, also, who took an active part on the program of the session. The four federation officers were there: Mrs. Julia F. Pearson, president; Mrs. Maggie Sullivan, vice-president; Mrs. L. Blaylock, secretary-treasurer; and Mrs. Hattie Hall, assistant secretary-treasurer. It was my privilege to be in attendance, representing the conference home missionary department. The president had her own mimeographed agenda by which she guided her federation meeting to a successful close. The roll was called for the entire area local Dorcas societies, and the following persons reported for the various societies: Mrs. Essie Brown, Birmingham, Alabama; Mrs. Charlotte Walker, and Mrs. Bertha Jones, Gadsden, Alabama; Mrs. L. M. White, Dothan; Mrs. Sadie Burwell, Selma; Mrs. Macie Hurbert, Greeneville; and Mrs. Sadie Davenport, Montgomery. These reports were inspirational because they told of the humanitarian work that our Dorcas societies are doing in their local communities and other surrounding places.

The two topics, "How to Interest People in the Message Through Dorcas Work" and "How to Organize a Dorcas Society," created the most interest. Then opportunity was given for remarks by our visitors. After this, the Montgomery society served a nice luncheon in the schoolroom, which was very much enjoyed by all present. The meeting was adjourned until the first Sunday in March, 1950, at which time it will convene in Selma, Alabama. Thus ended one of the

South Central

1914 Charlotte Ave., Nashville 2, Tenn.
H. R. Murphy, President
V. Lindsay, Secretary-Treasurer

Make wills and legacies to the South Central Conference Association of Seventh-day Adventists. Incorporated.

SABBATH SCHOOL ASSOCIATION

The Sabbath school association of the Louisville, Kentucky, area will meet in the Seventh-day Adventist Temple, 1942 Magazine Street, Louisville, Kentucky, on Sabbath, October 1, from 2 to 4 P.M. All the officers

SUNSET TABLE

	Sept. 30	Oct. 7
Atlanta, Ga.	6:24	6:15
Charlotte, N. C.	6:08	5:58
Collegedale, Tenn.	6:26	6:16
Huntsville, Ala.	5:32	5:22
Memphis, Tenn.	5:45	5:35
Meridian, Miss.	5:40	5:32
Nashville, Tenn.	5:33	5:23
Orlando, Fla.	6:12	6:04
Wilmington, N. C.	5:57	5:48

greatest federation meetings ever held in the South Central Conference.

B. H. EWING, *Secretary*
Home Missionary Department

NEWS

★ Elder H. R. Murphy, conference president, was the guest speaker at the Nashville tent effort which is being conducted by Elder E. F. Carter. His subject was "The Great Judgment Day—How Near Are We to It?" This was a profound message and very much appreciated by all who attended, as was demonstrated in the ready response of the audience in the altar call. The Nashville effort is being blessed in an unusual way. The attendance is good, even though nights are quite cool and some recently have been rainy. By the help of the Lord, we expect a number of souls from this meeting.

★ Elder D. B. Reid reports that he has just baptized thirty-five new members from his Birmingham, Alabama, effort. More are expected to take their stand soon. Elder F. M. Davis was associated with him in this effort.

★ We were very happy to have Elder G. E. Peters of the General Conference as a visitor in our office on Sunday.

ANNOUNCEMENTS

A Sabbath school convention will be held in the Oakwood College church on Sabbath, October 15, for the purpose of organizing a Sabbath school association for the churches of that area. The schools in that area are: Florence, Huntsville, Alabama; Oakwood College; and Chattanooga, Tennessee. All officers and teachers of these schools are requested to be present at this convention.

CORRECTION

The date that was formerly set was August 27 for the above-mentioned meeting, but because of circumstances the convention was not held at Oakwood at that time but was held in Nashville, Tennessee.

ADVERTISEMENTS

ADVERTISING RATES: First insertion \$1.00. Each additional insertion, if run consecutively, 50 cents. No advertisement accepted for more than fifty words. All copy for proposed advertising should be sent to the office of the conference in which you are located. In case you are not well known by your local conference officers, a letter of introduction from your local elder or district leader should be enclosed. While care is exercised in accepting advertisements, the publishers do not assume responsibility for such advertising.

FOR SALE:—Victor Stereopticon and over 2000 slides 3¼"x4" covering all phases of our message. Make me an offer. V. W. Esquilla, P. O. Box 4929, Atlanta, Georgia. Telephone Atlanta, DIXIE 6457. -39

WANTED:—Musical instruments to build up the Southern Missionary College Band. Perhaps you have an instrument which you no longer use that you would like to contribute to the college for use by a student who cannot afford to buy one. Especially is there a need for clarinets and other woodwinds. Your assistance will be deeply appreciated. Charles Fleming, Jr., Business Manager, Southern Missionary College. -40

If you have a pleasing personality and would like to work in the business office of a hospital, and can do stenographic work, we would appreciate a letter from you telling us your qualifications and experience, with references. F. G. Winters, Business Manager, Forsyth Memorial Sanitarium and Hospital, Tallahassee, Florida.

FOR SALE OR EXCHANGE for a home in Florida:—Six-room house, barn, garage, chicken yard. Fifty acres of land partly cleared. Apples, peaches, grapes, and strawberries. Located six miles above Graysville, Tennessee. Write P. G. Petropol, 947 Dimmock St. S. W., Atlanta, Georgia. -40

FOR SALE:—Forty-acre farm located near Eland, Wisconsin. One six-room, and one four-room house, garage, barn, chicken coop, twelve acres under cultivation, pasture fenced for sheep, orchard. Cash needed to apply on Sunny Lane Farm, Brayton S. D. A. orphanage. Loom needed. Contact B. A. Jones, Sunny Lane Farm, Graysville, Tennessee. -38

URGENT!—S. D. A. aged lady in good health would like to be companion to aged lone lady or to make home in private Seventh-day Adventist family. Excellent references. Write full particulars to Miss Gesina Meyer, Box 173, Newport, Ky. -40

AVAILABLE:—Some communities still open for S.D.A. dealers for "Christian Home" high fidelity recordings. New releases regularly. Denominational artists and composers. Growing demand, good discounts. Write for details, references required. Jenkins Recording and Equipment Co., Walla Walla, Washington. -39

FOR SALE:—Three exceptional bargains in farms near here. Electric lights, good houses and good land, good spring water and streams. Eleven-acre place, \$2,700. 26-acre place, \$2,800.00. Forty-acre farm and four-room, electric-lighted home for \$2,000. The latter place is half cleared. Chas. L. Collison, Pine Mountain Valley, Georgia. -38

HAVE ROOM for several more girls under 13 years of age, or boys under 10 years. Rural home and school, healthful climate, careful diet, training in home-making, or mechanics and construction, loving care. Helen C. Sharpe, Whispering Pine School, Gruetli, Tennessee. -39

TRANSCRIBE THE VOICE OF PROPHECY from built-in radio for future Bible studies! Record evangelistic lectures for those unable to attend. Play "Christian Home" Records on the phono section. Positively your greatest dollar value in wire recorders today, the new "Knight" at \$199.50. Paul M. Jenkins, 5079 Wise Way, Chamblee, Georgia. -39

THE NEAREST THING TO THE IDEAL, that this earth can provide at present, is a country home with all city conveniences and no property taxes, with good year-round climate. A couple of dozen such places are obtainable from four to five thousand dollars each. Charles L. Collison, Pine Mountain Valley, Georgia. -44

FOR SALE:—Beautiful, modern home, 4 bedrooms, 1½ baths. In perfect condition. All hardwood floors. 3 miles from Collegedale. Twelve acres of land, chicken house, barn, and pasture. Abundance of fruits and berries. 2-car garage with upstairs apartment. Immediate possession. Price, \$18,000. O. D. McKee, Route 2, McDonald, Tenn. -38

NEW TWELVE-RECORD ALBUM "Christian Home" records. Twenty-four beautiful favorites (six concert band and eighteen sacred) featuring denominational artists in male quartet, trio, duet, solo, with organ. Sturdy album included. Rushed postpaid anywhere in U.S.—\$12. New releases announced regularly. Jenkins Recording and Equipment Co., Walla Walla, Washington. -40

FOR PROMPT SERVICE, PLEASE READ CAREFULLY THE DIRECTIONS BELOW

Southern Tidings

Official Organ of the Southern Union Conference of Seventh-day Adventists
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Mildred Lee Johnson Editor

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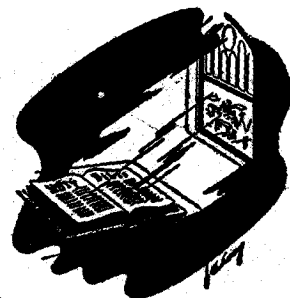
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Evangelism

IN THE SOUTHERN UNION



A Rich Harvest

ELDER E. E. Cleveland conducted a very successful effort during the spring months in St. Petersburg, Florida. As a result, seventy-nine have been baptized, and an extensive interest continues. The workers assisting Elder Cleveland in the effort were: W. A. Darby, associate evangelist; Mrs. E. Coleman, Miss Dorothy Hadely, Miss M. Speight, Bible instructors; and Mrs. C. M. Cleveland, pianist.

The attendance at these meetings was outstanding from beginning to end. We are happy over this excellent addition to the St. Petersburg colored membership.

Recently Elder Cleveland has begun meetings in Winston-Salem, North Carolina, with 550 present on the opening night. V. G. ANDERSON

Further Work at Peytonsburg

IT HAS been my privilege for the last few weeks to spend considerable time with one of our conference evangelists, O. R. Henderson, at Peytonsburg, Kentucky.

Brother Henderson started his evangelistic work in that part of the field just about a year ago, during the winter months holding cottage meetings, at which the attendance averaged 150. It was thought advisable to hold a series of meetings in a tent to bring the interest to a climax, and the conference officers gave me the privilege of assisting Brother Henderson in the work there. The Lord has wonderfully blessed.

To date twenty-five new members have been baptized. Arrangements are

being made to build a new church. Others will doubtless take their stand in a short time for the truth. It is now planned that before many weeks pass a church will be organized.

J. O. MARSH

Lay Preachers' Institute

On Sabbath, September 17, a lay preachers' institute was held in Jacksonville, Florida. Lay preachers attended from Florida, Georgia, North Carolina, and South Carolina.

The institute was conducted by Elder T. L. Oswald of the General Conference and Elder R. H. Wentland from the Southern Union Conference. They were assisted by Elders H. D. Singleton and F. S. Keitts.

On Friday night, September 16, fifteen people won by one of the lay preachers, Brother R. Henderson, were baptized in Atlanta.

On Sabbath afternoon the lay preachers and members of the Jacksonville church, together with the institute leaders, were sent out two by two in a field day. Hundreds of pieces of literature were distributed, prayers offered in the homes, and 151 enrollments obtained for the Twentieth Century Bible School. The experience service which followed was filled with enthusiastic testimonials of the joy that soul-winning contacts and endeavors had brought.

The lay preachers set goals for 135 souls for the remainder of this year.

N. G. SIMONS,
Home Missionary Secretary
South Atlantic Conference



New Members Baptized at St. Petersburg, Florida

Every Resource Rallied for Evangelism in 1949

STATISTIC SEC. Y
GEN. CONF. S. A
TAKOMA PARK D. C.
EXCHANGE M19