

# *Southern Tidings*

April 15, 1959

This Issue

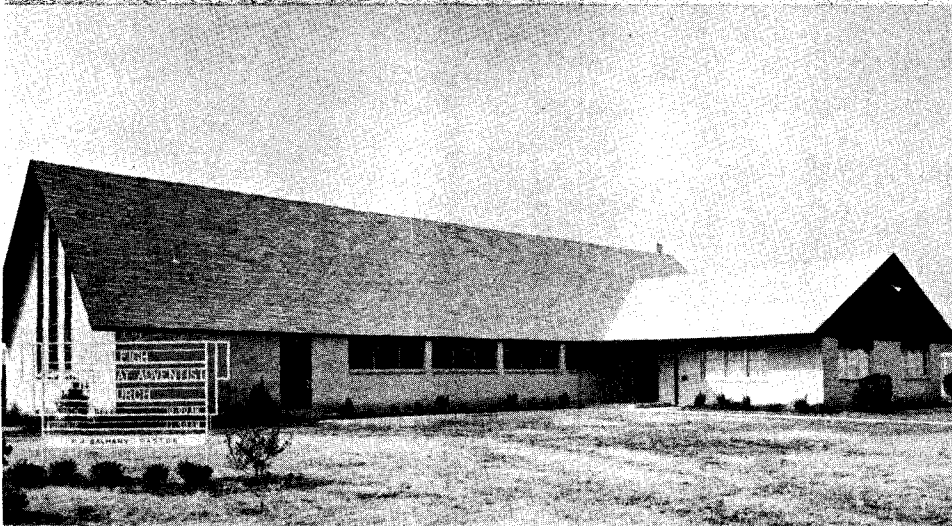
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- ★ Quadrennium Reports
- ★ Highlights of Growth
- ★ Pictured Progress



*Our Task*  
THE GOSPEL MESSAGE  
TO THESE EIGHT STATES

# Some Keys to Evangelism



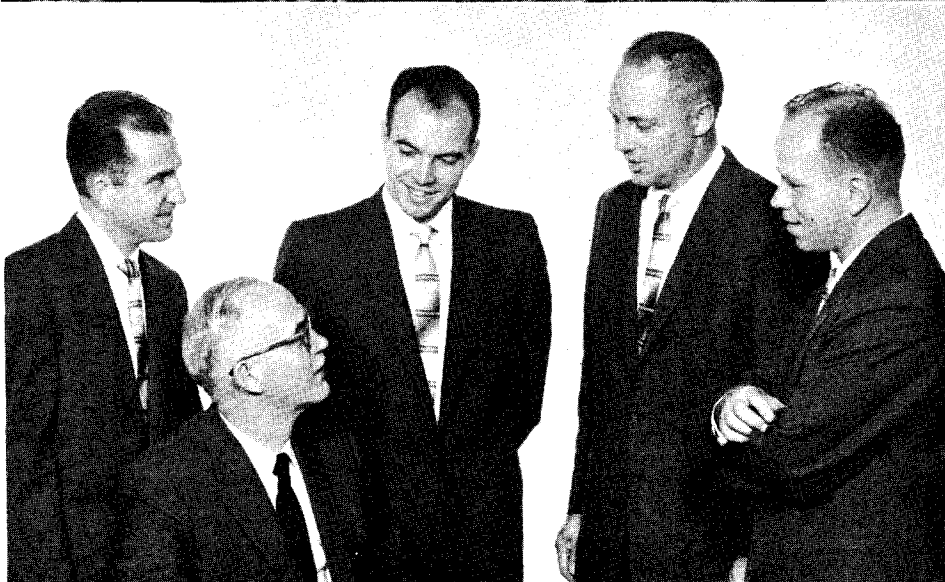
Upper left: Neat and attractive houses of worship.

Upper right: A friendly spirit in service.

Left: Dignified public meetings with sincere appeal.

Lower left: The church's adjunct ministries.

Lower right: Careful and prayerful planning by both layman and minister.



plus complete responsibility and total dedication

# *Southern Tidings*

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Decatur, Georgia

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SOUTHERN TIDINGS, APRIL 15, 1959

## EDITORIAL OPINION

### "What Hath God Wrought!"

What can be said in commenting on the reports in this number of SOUTHERN TIDINGS except, "What hath God Wrought?" Surely His blessing has been poured out on every phase of the work. There is much cause for rejoicing. Many souls have been won, churches have been built and institutions established, tithes and offerings have increased and—we could go on.

But we must never come to the place where we look at ourselves as "being rich and increased with goods." That assumption has caused the light to go out in many movements originally ordained of God. As we grow in numbers and in financial strength, we must constantly remind ourselves that these things cannot save us, that we are still a group of individual souls who must appear before God one by one. Further, we must not be tempted to pat ourselves on the back and say, "We've arrived." We cannot "arrive" in the eternal sense of the word until we're safe in the kingdom.

Meanwhile there's work to be done. The more we accomplish under the blessing of God, the more He expects of us. And that is how it should be. We must go on and on, achieving new heights in personal godliness and new heights in advancing the gospel. Jesus wants to come soon! He is coming soon! How He must yearn to hear us say, by word and by action, "Come, Lord Jesus! Come quickly!"

Our task is tremendous. At present, we are not keeping pace with the population growth, in terms of issuing the last warning message. More than ordinary means are needed. More than ordinary power is necessary. We must allow the Holy Spirit to take charge of our entire beings, for nothing short of this will suffice.

May God grant such an outpouring of His Spirit that His work may be finished quickly! May the day soon come when Jesus will give the report of reports: "It is finished!" And may we all be gathered home!

### What Others Say

We thought it fitting and proper to include with this special report issue a report of another kind—a non-Adventist's view of the church. The news story by George Cornell, religion editor for Associated Press, is a most significant and encouraging commentary on Seventh-day Adventists. Mr. Cornell has written important pieces about our church before. This latest one appeared in newspapers coast to coast, including a sizable number in the South. We hope every member will read this. It pointedly reminds us that Adventists are quite well known as "balanced" Christians. It gives us a lot to live up to.

### This Issue

This is an important number of SOUTHERN TIDINGS, one we hope will find a permanent place in the files of minister and layman. It affords much good reference material which will come in handy for numerous church activities. Keep this special number with your permanent books and papers.

# OFFICIAL DELEGATES

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Don R. Rees  
President, Southern Union Conference

### HIGHLIGHTS 1955-1958

- ★ The Southern Union Conference passed the 40,000 mark in membership during the preceding quadrennium—1955, 1956, 1957, 1958.
- ★ Tithe increase amounted to approximately 40 per cent.
- ★ New churches established during the past four years totaled 51.
- ★ Ingathering for the quadrennium amounted to \$2,722,631.01; the 1959 campaign (conducted in 1958) resulted in a sum of \$805,000.
- ★ Twenty-three new congregations organized in the Alabama-Mississippi Conference during the past four years.
- ★ Carolina added 1,181 souls to its membership during the quadrennium.
- ★ The Florida Conference members contributed more than \$5 1/3 million during the years 1955-1958.
- ★ Georgia-Cumberland passed the 6,000-membership mark during the quadrennium.
- ★ Tithe income for the Kentucky-Tennessee Conference increased by 33 per cent during the past four years.
- ★ More than 1,100 souls were baptized in South Atlantic in 1958 alone.
- ★ New churches and other important construction — in addition to a strong evangelistic program — have highlighted South Central activities in recent years.

# The President's Report

By DON R. REES

It is the privilege of the Southern Union Conference staff to bring this quadrennial report not only to the delegates assembled, but to the entire constituency through the pages of SOUTHERN TIDINGS. We know that your hearts will thrill as you read these reports on how the Lord has blessed and how His work is going forward in this section of the vineyard.

It is difficult to present this report without leaving the impression that we are boasting of the successes that it has been our privilege to associate with. But these facts, figures and experiences are brought to you with humility and with the realization that all has been accomplished "not by power or by might," but by His Spirit.

"There is no limit to the usefulness of one who, putting self aside, makes room for the working of the Holy Spirit upon his heart, and lives a life wholly consecrated to God," wrote Ellen G. White in *Christian Service*, page 254.

It is with this attitude and spirit that the ministry employed in the union and local conferences and our consecrated laymen are going forward in the task assigned to this people. These will be the ones, under God, who will finish the work in the earth. At this juncture, I wish to mention that it has been my privilege to be in the Southern Union Conference office for the past two years, and a good share of the progress being reported was accomplished under the enthusiastic and dedicated leadership of Elder V. G. Anderson. Elder Anderson is now vice-president of the General Conference. All of us in the union office continue to appreciate the aggressive and well-made plans of my predecessor.

For the time that this report covers, the departmental men who were elected four years ago have stayed with us. Elder H. S. Hanson has continued to build a solid educational system. Elder S. S. Will has effectively headed up the home missionary and Sabbath school work. Elder L. M. Nelson has spurred the youth work. And Elder Eric Ristau,

with associate William Crofton, has streamlined the publishing work into a most effective enterprise.

Nearly a year ago the union committee saw fit to establish a public relations department. Brother Cecil Coffey was called from the Florida Conference to set up this new adjunct to the work. And just at the end of the quadrennium study was given to the establishment of a medical department. With the tremendous growth of hospital and sanitarium facilities in the Southern Union, it was felt that an experienced hospital administrator was needed for the task. Accordingly, Brother Leighton T. Hall, administrator of the Florida Sanitarium and Hospital, was elected medical secretary of the Southern Union Conference.

Then, when Brother Crofton accepted a call to the Northern Union Conference as publishing department secretary, we recently called Elder W. E. Roberson from the Alabama-Mississippi Conference.

In our office we have Brother A. J. Hess, assistant auditor, several very faithful and competent secretaries and the staff of the Home Health Education Service. It is a pleasure and a privilege to be associated with these workers.

Last but not least, it is my privilege to work closely on administrative affairs with Brother A. P. McDow, secretary-treasurer, and Brother K. C. Beem, auditor. These men are of tremendous help in providing data and counsel, not only to me, but to the many boards and committees we are associated with.

In the Southern Union we have seven local conferences, and each one has carried an aggressive evangelistic program. The presidents, their executive committees, departmental leaders and district workers have realized the challenge of the hour. The statistics revealed in various sections of this SOUTHERN TIDINGS reflect the spirit of minister and layman, for there is unprecedented growth in every area of endeavor.

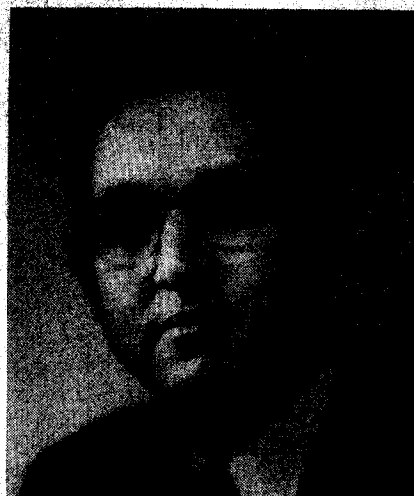


**51 New Churches.** During the past four years 51 new churches have been organized within the Southern Union. Our total now for the union amounts to 441 sanctuaries—sanctuaries where God meets with His congregations each week.

**Membership.** Our total membership was 40,299 at the close of December, 1958. This shows a net gain over the membership at the close of 1954 of 4,937. The accompanying graphs give an interesting interpretation of growth.

We must constantly face the inevitable losses by death, transfer and apostasy. Our gains would be much more prominent were it not for the losses in these categories. There isn't space here to give a complete breakdown on these, but suffice it to say that the first two—deaths and transfers—are beyond our control. However, the losses by apostasies are definite challenges to us, not only to the minister but to the layman whom God expects to show Christian love toward a slipping or disgruntled member. The devil is after our own people with more persistence, perhaps, than he exhibits toward any other single group. We must realize that. And we must pray with and for one another, and speak words of encouragement, that we may be sustained in time of trial and temptation.

It is significant to note that our current soul-winning efforts in Operation Dixie have served to stymie apostasies. It is only axiomatic that when a membership really gets busy



**AUDITOR**  
K. C. Beem



**ASSISTANT AUDITOR**  
A. J. Hess

in the things of God, there will be less time for fault-finding and dissatisfaction. There is then real interest in God's word and somehow the Holy Spirit helps us to resist the temptation to give up.

We need to work toward winning and baptizing more people, but we likewise need to give attention to holding those in the church whose hearts were at one time tender and responsive to the message. In short, we need to seek and to save and to have and to hold for Christ. And right now, as we bring Operation Dixie to its first climax, we can institute fellowship evangelism in our own churches and help the newly baptized members to actively engage in missionary work.

**Finances.** As we study the finances within the union, it is very noticeable that our members are claiming the promises of God. There is something like a 40 per cent increase in tithe. Brother McDow's statistical tables on some of the following pages reveal these tremendous tithe gains as well as greatly enlarged offerings for all purposes.

"... Prove me now herewith, saith the Lord of hosts, if I will not open you the windows of heaven, and pour you out a blessing, that there shall not be room enough to receive it." These words of counsel have been taken at face value by many, many Southern Union Seventh-day Adventists.

**Building.** At the present time there are more new church buildings and schools being built than ever before. Our members are responding to the needs, realizing that future needs must

be met along with those that are current. Each month's report brings new increases and new records of faithfulness. We do appreciate the faithfulness of our dear believers.

**Institutions.** In the Southern Union are many institutions, including some 37 hospitals and sanitariums, three colleges, a publishing house and numerous others. Some of these are members of the Association of Self-Supporting Institutions, which means that they are operated independently by members. We are happy that the self-supporting work got its big start in the South, for it was through the dedicated service of such institutions as Madison Sanitarium and Hospital that much of the work in this area was established. The early self-supporting workers in actuality were the advance echelon of the great army of workers that followed.

New hospitals have been established during the past four years. These include Watkins Memorial Hospital at Ellijay, Georgia; Smith Memorial Hospital at Lakeland, Georgia; Putnam Memorial Hospital at Palatka, Florida; the Dr. Phillips Memorial Hospital in Orlando; and several additions to existing institutions which would equal average hospitals in cost and size.

Other hospitals in the organized work include Highland Sanitarium and Hospital, Florida Sanitarium and Hospital, Forsyth Memorial Sanitarium and Hospital, Oneida Mountain Hospital (acquired during the preceding quadrennium), Riverside Sanitarium (a General Conference institution), Takoma Hospital and Sanitarium (acquired during the preceding



V. G. Anderson

quadrennium) and Walker Memorial Sanitarium and Hospital.

We owe a great debt to these and like institutions in our union conference.

The colleges in our territory include Southern Missionary College, Oakwood College (a General Conference institution) and Madison College (a self-supporting institution). We are pleased with the way these institutions train and educate our youth for the tasks they face in today's world.

The 1959 appropriation to Southern Missionary College has been applied to liquidating the balance indebtedness and to complete payment for the new Home Economics-Cafeteria Building. Plans were recently voted for the construction of two new dormitories; construction on a new girls' dormitory will begin this year.

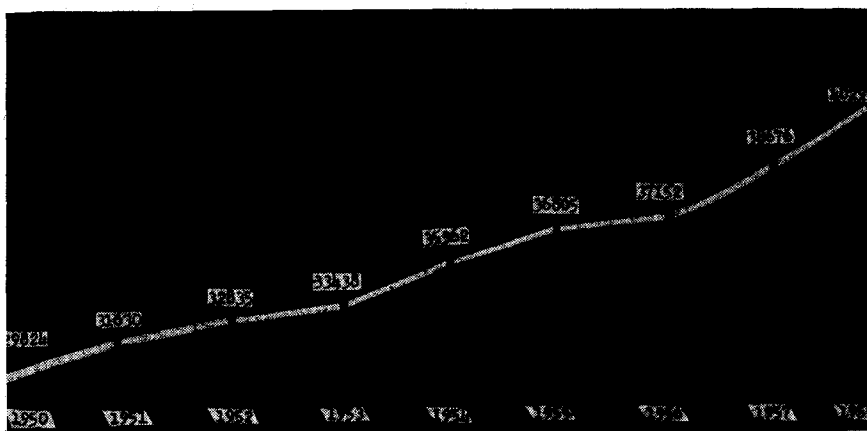
The SMC Board of Trustees greatly appreciate the expansion funds from the conferences, the large appropriations from the Southern Union and the special appropriations from the General Conference. Southern Missionary College has a competent staff and is faced with its brightest days.

The Home Health Education Service was started in the Southern Union during the preceding quadrennium, and it has proved to be of real value to the cause. Space prohibits listing the details here, but we're pleased to report that scores of our faithful literature evangelists have greatly increased their sales through this pay-by-mail plan. As a result, more and more truth-filled literature is getting into the homes of the people. And more souls are being won. More is given on this in the Publishing Department report.

**Operation Dixie.** I couldn't close this summary report without offering my sincere thanks to our ministers for their leadership in Operation Dixie. The benefits of this project will be felt in the current quadrennium rather than the one on which we're reporting, but the plan was launched in 1958. Our workers have faithfully organized the laymen in what has proved to be one of the most rewarding undertakings in the history of the Southern Union. We appreciate this faithfulness on the part of both layman and minister.

**The Future.** We are looking forward to much closer uniting of layman and minister in extending the gospel. The Operation Dixie plan will con-

## Southern Union Membership Gains 1950-1958



## Quadrennial Baptism Totals Since 1947

Car	Ga-Cumb	So-Con	Ala-Miss	Ky-Tenn	Florida	So-Atl	Total
1181	1349	1350	1513	1600	2479	3075	13557
A-M	Ky-Tenn	Car	Ga-Cumb	Florida	So-Con	So-Atl	Total
987	1200	1350	1478	1993	2140	3033	13501
A-M	So-C	Car	Ga-Cumb	Ky-Tenn	Florida	So-Atl	Total
764	1019	1035	1175	1457	1606	2591	9647

## Tithe Growth Since 1947

1947-1950	1951-1954	1955-1958
1,118,100	1,134,900	1,135,000
1,151,300	1,160,000	1,177,900
1,197,500	1,214,000	1,233,300

time and will be strengthened. The work of God will never be finished until every minister, every layman and every church officer dedicated to God in service are united as one. Praying for the blessing and outpouring of the Holy Spirit, to this end may we all be dedicated.

This report has touched on the

high spots. You will want to read the details in the reports to follow. May God bless all of those assembled here and all of those who read these lines at home. And may this occasion be a turning point in each of our lives that we may draw closer to God and work more diligently for Him, so that He may gather us to Himself.

An Adventist specialist, Dr. Frank Lemon, of the California institution, was part of a two-man team that contributed one of the major national studies on smoking and lung cancer.

(Adventists neither smoke nor drink, and observe many of the old Jewish dietary maxims, not as law, but as good sense. They also stick to the seventh-day—Saturday—as the Sabbath.)

Another church expert, botanist Dr. Donald M. Brown of Los Angeles, is launching soon a pioneer, world study, with drug industry backing, of possible medical values of herbs used in tribal witchcraft. Some of these already have provided valuable drugs—reserpine, curare, cortisone.

In the theological realm, Adventists within the last two years have turned out several massive research works, including a seven-volume Bible commentary, that have drawn praise by scholars of many denominations. A four-volume Adventist study of prophecy, as viewed by churches through the 2,000 years of Christian history, has been widely acclaimed as the most comprehensive in its field.

The denomination has 42 publishing houses.

But brain-work aside, the Adventists put their big stress on missionary activity, have a worldwide membership of 1,102,910, with 25,000 paid missionaries working in 185 lands abroad.

They operate a far-flung string of medical stations to treat the body, while also spreading their message of the soul.

### Success Means Digging

Hard work means nothing to a hen. She just keeps on digging worms and laying eggs, regardless of what the business prognosticators say about the outlook for this or any other year.

If the ground is hard, she scratches harder. If it's dry, she digs deeper. If it's wet, she digs where it's dry. If she strikes a rock, she digs around it. If she gets a few more hours of daylight, she gives us a few more eggs and digs a few hours longer.

But always she digs up worms and turns them into hard-shelled profits. Did you ever see a pessimistic hen? Did you ever hear of one starving to death waiting for worms to dig themselves to the surface? Did you ever hear one cackle because work was hard? No. They save their breath for digging and the cackle for eggs. Success means *digging*. —Anon.

## Adventists Gain Scholarly Fame

By GEORGE CORNELL

Associated Press Religion Writer

A group, often brushed off in the past as narrow-minded, now holds increasing stature in religious intellectual circles.

The once-belittled band has donned the scholar's cap.

"Considering our humble beginnings and the way we used to be viewed, it's rather novel to be put in that category," said Pastor Reuben R. Figuhr, president of the Seventh Day Adventist Church. "But it's inherent in our tradition."

In proportion to size, the church has more schools, colleges and educational enterprises than any other denomination in the country. And it has a growing array of research output and other academic activities.

"A new generation of earnest intellectuals is appearing within the ranks of avowedly fundamentalist groups and educational institutions," says Dr. Arnold W. Hearn, a Methodist theologian of Bangor, Maine, Seminary. They're reinforcing "old-time religion," he said, with keen scholarship.

This spring, the Adventists are holding their quadrennial round of regional conferences in 10 areas of the nation, with one starting in Atlantic City, N.J., Monday.

And the 400,000-member church, which has grown faster—27 per cent since 1950—and gives more money per member to the cause—an average of \$212 a year apiece—than any major denomination, is reviewing its progress.

"We're seeing the fruition of plans that were inaugurated a long time ago," Mr. Figuhr said. "We've always stood for what we stand for now—for the advancement of learning as essential in teaching the truth."

"But now, we are seeing the natural outworkings of the course originally

set. The basic change has been on the part of observers."

**Many Schools.** The church operates 5,222 schools including 346 high schools, 15 liberal arts colleges, 31 nursing schools, 73 religious academies, a graduate seminary, and a sprawling 15-million-dollar medical school at Los Angeles and Loma Linda, Calif.

Enrollment in its institutions totals 270,000.

A recent survey showed that in comparison with the rest of the U.S. population, three times as many Adventists are college graduates and 1.5 times as many have completed high school.

Although Adventists cling unswervingly to the Biblical record, including the story of creation, they've buoyed their position with scientific studies, with new searches into geology and archeology.

Simultaneously, the educational world has developed greater respect for Bible accounts. New archeological findings, says Columbia University historian Elias Bickerman, have tended to support their accuracy.

"Others seem to be taking a more objective view in this field," Mr. Figuhr said in an interview.

**Medical Network.** Powered by its worldwide medical network, the Adventists also have led inquiries into the now widely recognized relationships of psychiatry and spiritual healing.

"The master psychologist was Christ himself," Mr. Figuhr said. "We have always emphasized the spiritual affinity of mind and body and their mutual importance in health. Others are recognizing this."





A. P. McDow  
Secretary & Treasurer  
Southern Union Conference

# The Secretary-Treasurer's Report

By A. P. McDow

THE years 1955-1958 have become history since our last union session. The comparative financial statements show an ever increasing income during this period. It has not been our purpose to accumulate these funds, but to wisely distribute them so that the work might go forward and continue to prosper.

A large share of our income has gone to Southern Missionary College to strengthen their finances and provide necessary capital for expansion. Funds have also been provided to help in the building program of the academies.

A generous appropriation each year to the Bible school has helped to keep the bills paid to finance an ever increasing program.

Assistance has been given for special evangelistic meetings and other soul-winning activities.

The needs have been numerous and urgent, but we believe the Lord expects us to pay as we go and not get bogged down with needless debt. There is much yet to be done, and we believe the Lord will do great things for us in the Southern Union in the years just ahead.

(See statistical tables on pages 10, 11)

## Stewardship of Means

By ELLEN G. WHITE

"In all our expenditure of means, we are to strive to fulfil the purpose of Him who is the alpha and omega of all Christian effort.

"Money has great value, because it can do great good. In the hands of God's children it is food for the hungry, drink for the thirsty, and clothing for the naked. It is a defense for the oppressed, and a means of help to the sick. But money is of no more value than sand, only as it is put to use in providing for the necessities of life, in blessing others, and advancing the cause of Christ.

"God Himself originated plans for the advancement of His work, and He has provided His people with a surplus of means, that when He calls for help, they may respond, saying, 'Lord, Thy pound hath gained other pounds.'

"Money cannot be carried into the next life; it is not needed there; but the good deeds done in winning souls to Christ are carried to the heavenly courts. But those who selfishly spend the Lord's gifts on themselves, leaving their needy fellow creatures without aid, and doing nothing to advance God's work in the world, dishonor their Maker. Robbery of God is written opposite their names in the books of heaven.

"What is the value of money at this time, in comparison with the value of

souls? Every dollar of our means should be considered as the Lord's, not ours; and as a precious trust from God to us; not to be wasted for needless indulgences, but carefully used in the cause of God, in the work of saving men and women from ruin.

"Is not the missionary work that is to be done in our world of sufficient importance to command our influence and support? Should we not deny ourselves of every extravagance, and put our gifts into the treasury of God, that the truth may be sent into other countries, and that home missions may be sustained? Will not this work meet the approval of heaven? The work for these last days has not been supported by large legacies, or advanced by worldly influence. It has been sustained by gifts that were the result of self-denial, of the spirit of sacrifice. God has given us the privilege of becoming partakers with Christ in His sufferings here, and He has provided that we may have a title to an inheritance in the earth made new.

"I was shown that the recording angel makes a faithful record of every offering dedicated to God, and put into the treasury, and also of the final result of the means thus bestowed. The eye of God takes cognizance of every farthing devoted to His cause, and of the

willingness or reluctance of the giver. The motive in giving is also chronicled. Those self-sacrificing, consecrated ones who render back to God the things that are His, as He requires of them, will be rewarded according to their works. Even though the means thus consecrated be misapplied, so that it does not accomplish the object which the donor had in view,—the glory of God and the salvation of souls,—those who made the sacrifice in sincerity of soul, with an eye single to the glory of God, will not lose their reward.

"Every opportunity to help a brother in need, or to aid the cause of God in the spread of the truth, is a pearl that you can send beforehand, and deposit in the bank of heaven for safe keeping. God is testing and proving you. He has been giving His blessings to you with a lavish hand, and is now watching to see what use you are making of them, to see if you will help those who need help, and if you feel the worth of souls, and do what you can with the means that He has intrusted to you. Every such opportunity improved adds to your heavenly treasure."—*Christian Service*, pp. 220-222.

## Heaven's Reporting System

"Angels keep a faithful record of every man's work."—*Testimonies*, Vol. 1, p. 198.

"Every act of love, every word of kindness, every prayer in behalf of the suffering and oppressed, is reported before the eternal throne, and placed on heaven's imperishable record."—*Testimonies*, Vol. 5, p. 133.

"A report is borne to heaven of every successful effort on our part to dispel the darkness and to spread abroad the knowledge of Christ. As the deed is recounted before the Father, joy thrills through all the heavenly host."—*The Acts of the Apostles*, p. 154.

"Angels are commissioned to be our helpers. They are passing between earth and heaven, bearing upward the record of the doings of the children of men."—*Southern Watchman*, April 2, 1903.

"It were well . . . to remember the record kept on high,—that book in which there are no omissions, no mistakes, and out of which they will be judged. There every neglected opportunity to do service for God is recorded; and there, too, every deed of faith and love is held in everlasting remembrance."—*Prophets and Kings*, p. 639.

### Elder Chu at SMC

A 34-year-old Chinese ministerial student at Southern Missionary College, owes his coming to the United States to the television show, "This Is Your Life."

It took two years for James Chu to clear the "red tape" so that he might leave Red China for Hong Kong, and the TV show enabled him to go the rest of the way.

Chu appeared on Wednesday night, March 18, on the Ralph Edwards show honoring his brother, Dr. Caleb Chu of Manchester, Kentucky. The brothers met for the first time in 10 years when they recently appeared to prefilm the show.

"He didn't know that I had come—when my brother saw me he was very surprised," Chu remarked.

Chu and his brother grew up in Peiping and came to Hong Kong in 1949. Dr. Chu was a house boy for Generalissimo and Madame Chiang Kai-shek, who financed his education. Their 74-year-old father, a younger brother and three sisters still live in Red China.

The young minister feels that the generalissimo will invade the homeland some day.

As for life under the Communists, he says that there's no freedom. The Reds took his father's business from him. "They don't have God . . . no faith," he says.

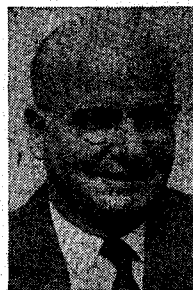
"There are approximately 3,000 Chinese refugees who slip into Hong Kong each day from Red controlled China," he said.—*Southern Accent*.

## Conference Secretary-Treasurers

of the Southern Union



L. E. Aldrich  
Ala.-Miss.



J. M. Jansen  
Carolina



H. F. Roll  
Florida



A. C. McKee  
Ga.-Cumb.



R. W. Dunn  
Ky.-Tenn.



N. G. Simons  
S. Atlantic



L. E. Ford  
S. Central

### Southern Union Conference

#### Comparative Statement of Income and Expenditures For Four Years Ended December 31, 1958

INCOME WITHIN UNION	1958	1957	1956	1955
Tithe	\$394,937.15	\$386,843.93	\$345,259.08	\$324,358.25
Miscellaneous	15,376.36	11,339.05	1,743.79	2,065.25
<b>Total Operating Income</b>	<b>410,313.51</b>	<b>398,182.98</b>	<b>347,002.87</b>	<b>326,433.50</b>
<b>OPERATING EXPENSES</b>				
Laborers' Salary & Expense	125,833.03	102,405.60	94,819.22	88,909.43
Special Operating Apprn.	74,852.95	89,434.89	50,930.57	53,528.59
Conventions & Entertainment	2,772.65	2,597.83	6,183.21	6,201.73
Bible School Apprn.	38,300.00	40,000.00	40,000.00	40,000.00
Departmental Expense	10,954.21	9,230.46	7,288.49	5,311.70
Depreciation & Insurance	5,316.16	4,658.48	4,170.35	5,080.42
Office Expense	13,978.23	9,975.64	7,250.13	6,504.71
Rent	2,400.00	2,400.00	2,400.00	2,400.00
Southern Tidings	2,361.92	4,259.88	4,365.48	3,609.89
Percentage of Tithe to GC	73,855.74	68,769.98	62,148.08	58,376.95
<b>Total Operating Expense</b>	<b>350,624.89</b>	<b>333,732.76</b>	<b>279,555.53</b>	<b>269,923.42</b>
Gain Without Subsidies	59,688.62	64,450.22	67,447.34	56,510.08
Subsidies Received	7,555.82	5,371.50	6,027.52	5,352.34
<b>Total Operating Gain</b>	<b>67,244.44</b>	<b>69,821.72</b>	<b>73,474.86</b>	<b>61,862.42</b>
Non-Operating Expense	64,600.00	77,350.00	70,500.00	84,915.00
Increase or (Decrease) to Regular Net Worth	2,644.44	(7,528.28)	2,974.86	(23,052.58)

## AUDITORS' STATEMENT

### TO WHOM IT MAY CONCERN:

We have examined the accounting records of the Southern Union Conference of Seventh-day Adventists for the year ended December 31, 1958, including all vouchers covering the receipt and disbursements of funds, together with supporting evidence and authorization for payment. We have also examined other records to the extent deemed advisable.

Cash was in hand as called for by the records and bank accounts were in reconciliation with the latest available statements from the respective banks.

The accompanying Balance Sheet, showing a total Net Worth of \$214,372.87, and the related Operating Statement are in agreement with the books of account; and, in our opinion, based upon this examination, present fairly the financial position of the Southern Union Conference as of December 31, 1958, and the results of operating during the year then ended.

F. BRENNWALD  
H. P. BLOUM  
*Associate Auditors  
for the General Conference  
of Seventh-day Adventists*

Decatur, Georgia  
March 12, 1959

## AUDITORS' STATEMENT

### TO WHOM IT MAY CONCERN:

We have examined the accounting records of the Southern and Southeastern Union Conference Association of Seventh-day Adventists for the year ended December 31, 1958, including all vouchers covering the receipt and disbursement of funds.

Cash was in hand as called for by the records, and the bank account is in reconciliation with the latest available statement from the bank.

The accompanying Balance Sheet, showing a total Net Worth of \$151,337.53, and the related Income and Expense Statement are in agreement with the books of account; and, in our opinion, based upon the examination made, present fairly the financial position of this organization as of December 31, 1958, and the results of its activities during the year then ended.

F. BRENNWALD  
H. P. BLOUM  
*Associate Auditors  
for the General Conference  
of Seventh-day Adventists*

Decatur, Georgia  
March 12, 1959

### Southern Union Conference Comparative Balance Sheet For Four Years Ended December 31, 1958

ASSETS	1958	1957	1956	1955
<b>Current:</b>				
Cash and Bank	\$ 56,647.18	\$ 68,509.36	\$ 67,669.93	\$ 71,124.13
Accounts Receivable	202,179.61	161,626.19	153,720.53	177,706.76
Inventory	5,923.81	3,279.69	2,998.50	3,768.18
Prepaid Expense	1,229.27	1,165.82	2,080.50	
<b>Total Current Assets</b>	<b>265,979.87</b>	<b>244,581.06</b>	<b>226,469.46</b>	<b>252,599.07</b>
<b>Fixed:</b>				
Furniture and Fixtures	15,031.41	13,648.74	10,211.33	11,391.28
Other Equipment			654.64	2,261.46
<b>Total Fixed Assets</b>	<b>15,031.41</b>	<b>13,648.74</b>	<b>10,865.97</b>	<b>13,652.74</b>
<b>TOTAL ASSETS</b>	<b>281,011.28</b>	<b>258,229.80</b>	<b>237,335.43</b>	<b>266,251.81</b>
<b>LIABILITIES</b>				
Trust Funds	66,638.41	46,501.37	18,078.72	49,969.96
<b>NET WORTH, DECEMBER</b>	<b>214,372.87</b>	<b>211,728.43</b>	<b>219,256.71</b>	<b>216,281.85</b>

### Southern and Southeastern Union Conference Association of SDA Comparative Balance Sheet For Four Years Ended December 31, 1958

ASSETS	1958	1957	1956	1955
<b>Current:</b>				
Cash and Bank	\$ 34,873.08	\$ 6,047.36	\$ 38,919.55	\$ 3,017.69
Investments	178,400.44	127,917.63	40,000.00	
Notes Receivable	397,468.25	194,496.95	149,910.82	62,383.23
Prepaid Expense	287.63	44,287.63	308.95	
<b>Total Current Assets</b>	<b>600,029.40</b>	<b>372,749.57</b>	<b>229,139.32</b>	<b>65,400.92</b>
<b>Fixed:</b>				
Real Estate	68,968.16	70,272.16	73,576.16	76,867.90
<b>TOTAL ASSETS</b>	<b>668,997.56</b>	<b>443,021.73</b>	<b>302,715.48</b>	<b>142,268.82</b>
<b>LIABILITIES</b>				
<b>Current:</b>				
Accounts Payable	126,000.00	150,000.00	55,000.00	40,000.00
Notes Payable	349,672.17	107,585.04	62,100.00	
Trust Funds	41,987.86	62,415.92	80,021.60	9,979.43
<b>TOTAL LIABILITIES</b>	<b>517,660.03</b>	<b>320,000.96</b>	<b>197,121.60</b>	<b>49,979.43</b>
<b>NET WORTH</b>				
Regular Net Worth	102,408.89	79,337.68	64,187.68	59,543.54
Reserve Funds	48,928.64	43,683.09	41,406.20	32,745.85
<b>TOTAL NET WORTH</b>	<b>151,337.53</b>	<b>123,020.77</b>	<b>105,593.88</b>	<b>92,289.39</b>

### Southern and Southeastern Union Conference Association of SDA Comparative Statement of Income and Expenditures For Four Years Ended December 31, 1958

INCOME	1958	1957	1956	1955
Rents	\$ 6,810.65	\$ 7,757.87	\$ 7,248.37	\$ 5,896.92
Interest	16,296.97	14,918.17	2,842.95	18.00
Miscellaneous	14,112.86		46.25	
<b>TOTAL INCOME</b>	<b>37,220.48</b>	<b>22,676.04</b>	<b>10,137.57</b>	<b>5,914.92</b>
<b>EXPENSE</b>				
Legal Expense	104.20	114.00	519.30	25.00
Interest Expense	8,530.96	2,571.14	1,290.63	168.34
Office Expense	486.41	685.40	379.50	500.44
Depreciation	3,304.00	3,304.00	3,304.00	2,684.00
Oakfield Drive	1,723.70	851.50		
<b>TOTAL EXPENSE</b>	<b>14,149.27</b>	<b>7,526.04</b>	<b>5,493.43</b>	<b>3,377.78</b>
<b>OPERATING GAIN</b>	<b>23,071.21</b>	<b>15,150.00</b>	<b>4,644.14</b>	<b>2,537.14</b>

## Educational

Report by H. S. HANSON, Secretary

**T**HAT our sons may be as plants grown up in their youth, that our daughters may be as corner stones, polished after the similitude of a palace."

"Happy is that people, that is in such a case: yea, happy is that people, whose God is the Lord." Ps. 144: 12, 15.

H. S. Hanson The program of Christian education is of divine ordination. The God of heaven foresaw what would be vital in education in our day to enable the remnant church to save and properly train its youth.

Let us consider the question, What is vital education? What is true education? We turn to Inspiration for the answer. "If children early become familiar with the truths of God's word, a barrier against ungodliness will be erected."—*Gospel Workers*, p. 208.

"The church has a special work to do in educating and training its children."—*Vol. 6*, p. 173.

We believe that our church has been commissioned to preach the gospel of the kingdom to all nations, and it is clear that our schools have been established for the purpose of training workers to accomplish that task.

"Our schools are the Lord's special instrumentality to fit the children and youth for missionary work."—*Counsels to Teachers*, p. 149.

"The discipline and training that God appointed for Israel would cause them in all their ways of life to differ from the people of other nations. . . . 'To be like all the nations' was their ambition. God's plan of education was set aside, His authority disowned. In the rejection of the ways of God for the ways of men the downfall of Israel began."—*Education*, p. 50.

God forbid that the remnant of Israel should make the same mistake. "In planning for the education of their children outside the home, parents

should realize that it is no longer safe to send them to the public school, and should endeavor to send them to schools where they will obtain an education based on a scriptural foundation."—*Counsels to Teachers*, p. 205.

As we look over the records of the educational work, we are amazed at the gains that have been made. And we are led to exclaim, "What hath God wrought?"

"This is the Lord's doing; it is marvelous in our eyes." Ps. 118:23.

The accompanying chart portrays the enrollment gains for the past three quadrennial periods.

**Current Enrollment.** This year the total enrollment in the church schools, academies, colleges, and nursing training schools has reached the all-time high of 8,288 which is more than 20 per cent of the Southern Union membership. Our schools are a fruitful field of evangelism. Each year hundreds of our junior and senior youth are baptized and swell the membership roll. Over 1,000 were baptized during the four-year period just closing. We have come to realize that the church needs the willingness and enthusiasm of youth to spark every missionary project. They are the indefatigable workers in the Ingathering for missions program. They hand out the

### ENROLLMENT GAINS Southern Union Church School Record For 12 Years, 1947-1958

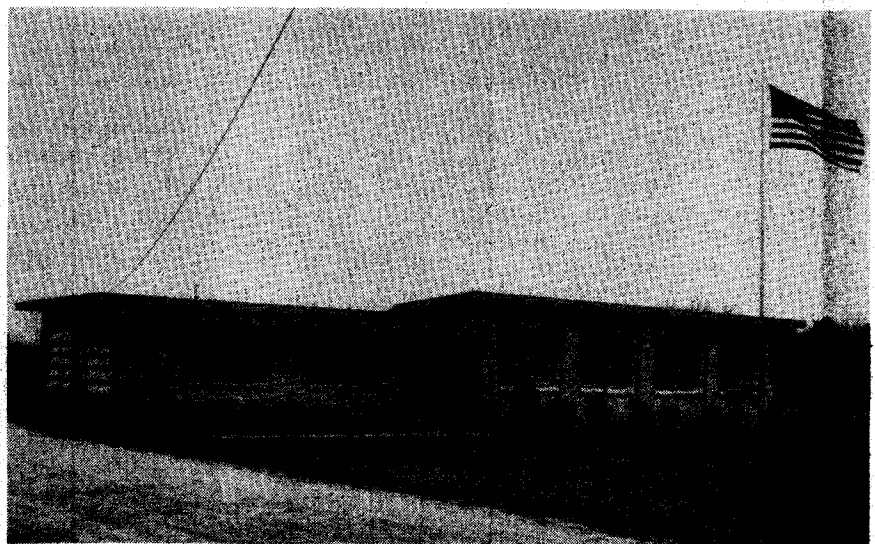
Year	Enrollment
1947	3245
1948	3284
1949	3672
1950	3893
1951	4084
1952	4235
1953	4387
1954	4600
1955	4668
1956	5191
1957	5237
1958	5493

### Church School Enrollment In Ratio to Teachers, Schools

Year	Enrollment	Teachers	Schools
1947	3,245	189	136
1948	3,284	190	136
1949	3,672	219	145
1950	3,874	224	152
4 Yr. Gain:	629	35	16
1951	4,084	234	151
1952	4,235	249	153
1953	4,387	267	165
1954	4,600	273	166
4 Yr. Gain:	516	39	15
8 Yr. Gain:	1,355	84	30
1955	4,868	282	161
1956	5,191	288	161
1957	5,237	282	159
1958	5,493	298	163
4 Yr. Gain:	625	16	2
12 Yr. Gain:	2,248	109	27

announcements for evangelistic meetings. They sing for the shut-ins, and distribute Thanksgiving baskets.

It has been said, "The church that cannot save its youth cannot save the world." How true that is. The thriving, growing church promotes a strong church school program, and at the same time promotes the strongest foreign mission program.

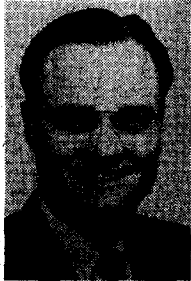


New elementary school at Jackson, Mississippi.

# Home Missionary and Sabbath School

Report by S. S. WILL, Secretary

THE combined report of the Home Missionary and Sabbath School Departments for the quadrennium reveals



S. S. Will

repeated blessings of God on the efforts of those who participated in these activities. Since these departments include every layman and conference worker, you may rightly feel, as you read these words, that your efforts and contributions enabled me to

make a report such as this. And I wish to pay tribute to you in the very beginning for all of your support and to praise God for His abundant blessings.

Evangelism, preparing hearts for the kingdom of God, is the sole activity of these departments. While it is difficult to measure accurately the accessions to the church through respective phases of the church, these departments have reported 3,741 souls won. Indeed this is not accurate, but it does give us some measurement which helps us to realize that our efforts are fruitful. However, when we think of the millions of judgment-bound souls living within the boundaries of our Southern Union and also of the many thousands who have died during the past four years, we could wish that our additions to the church would have been much larger.

**Income.** These two departments are great channels of income for our world mission program. In fact, the larger portion of money allocated for missions going from this territory is raised through these. During the past four years the total amount raised is only \$1,175.61 short of five million dollars. We are thankful for this large amount given by our people and raised from the public.

The total Ingathering of \$2,721,631.01 is an increase of over three-fourths of a million dollars over the previous quadrennium. All of us know that this two and three-quarters million did not come easy. It was no push

over! A great deal of work by each member, aggressive leadership by the Home Missionary secretaries of the local conferences and all workers, with sacrifice stemming from a genuine love for the truth and a yearning desire to see it finished, has made this possible.

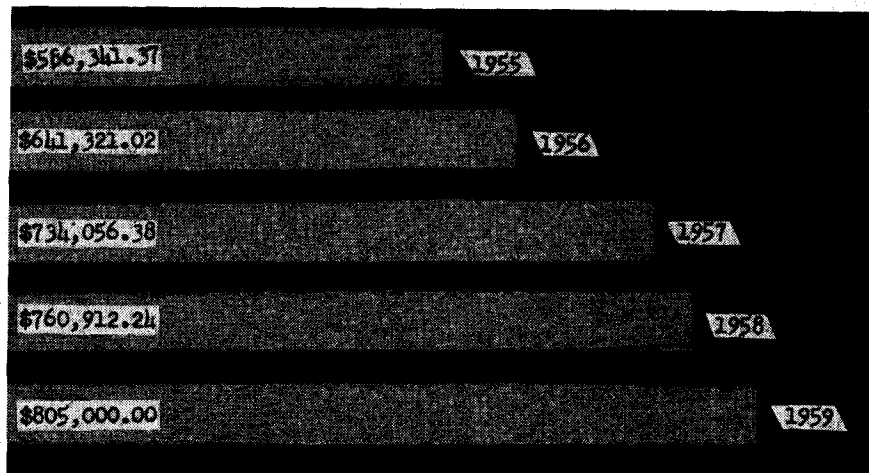
Week by week our people have shared of that which God has given them through the Sabbath school. Though the gift may have appeared to be small and the givers would like to have given more, it is astounding to realize that the total received is almost two and one-fourth million dol-

lars, or \$2,227,193.38, which is an increase over the previous quadrennium of \$309,580.09. This money has gone to mission stations around the world.

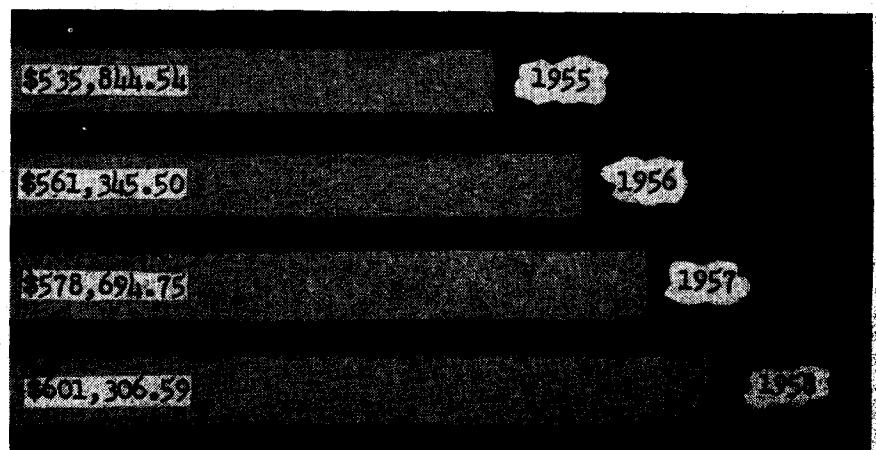
**Laity.** Conference-wide lay congresses and scores of district conventions have provided inspiration to our laity to "go and tell." We acknowledge that our reports are less than the actual work done. Nevertheless, every day of the past four years an average of 215 Bible studies were given; an average of 14,252 pieces of literature were distributed daily. During the same time 2,055,216 missionary visits were reported.

Our work of mercy continued in a steady growth. Over one and three-fourths million pieces of clothing were given to those in need. Much of this was sent to our eastern warehouse where it was baled and sent overseas. However, over one-half million people in our own territory were helped and over one-fourth million baskets of food

## Ingathering Totals



## Sabbath School Giving





were given to the unfortunate. The total estimated cash value of the welfare work for the union is \$5,839,-132.32.

Approximately 50 Sabbath school workshops and vacation Bible school institutes were conducted during the quadrennium, two of which have been on a tri-conference level. From these schools of training our Sabbath schools have made great improvement in each division. The number of vacation Bible schools has almost doubled each succeeding year during this period, giving the Southern Union third place in North America for the total number conducted. As non-Adventist children came to our churches to enjoy and participate in vacation Bible schools, both they and their parents received new and favorable impressions of the church. Baptisms have resulted also.

**Coordinated Evangelism.** In the latter part of 1957, plans were laid for a new impetus to coordinate the efforts of the laity and ministry, with an endeavor to closely follow the blueprint for a finished work as outlined in the Spirit of prophecy. This was put into effect during the first part of 1958 in 35 churches which were selected by our conference committees. The pastors were to give special attention to the evangelistic endeavors of their laity, assigning them names of interested families from the pastor's prospect file. The methods of evangelism were: Bible evangelism, fellowship friend evangelism, visitation evangelism, and prayer partners. The laity received instruction from the pastor and were encouraged in their work. After four months of such labor, they were to bring those with whom they had been working to the "reaping meetings." In most cases Coordinated Evangelism proved a great blessing to our own members as well as accessions to the church.

We believe such a program will enable God to "finish the work and cut it short in righteousness," for when the larger portion of the church are laborers together with God, and not until then, will the Holy Spirit be poured out in the form of the latter rain and the work will be finished. Without question Satan will oppose such a program with all his might. But such a coordinated program must come. To this end your Home Missionary and Sabbath School Departments are committed.

**It Is Written.** In the latter part of 1958 the "It Is Written" program was put into operation in two central areas

of our union, Orlando, Florida, and Nashville, Tennessee. A central office has been set up in Atlanta to follow through with the evangelism.

The effect of this program is most encouraging, for we are reaching many thousands of people and creating a favorable impression for the church. By the time of the union session we will have around 15,000 names who are receiving the *Take His Word* material. This reading matter is beautifully written and along with the telecast is really a high-quality program. We are reaching many who are well educated and of some wealth. One experience will bear this out.

"I contacted the wealthiest man in our city day before yesterday," said one of our pastors. "He enjoys each telecast, is getting *Take His Word*, and is talking with others about this religious program on television. He said it is

the best one of all religious programs. He takes the reading material to his daughter who is ill in the hospital and then shows it to his pastor. He has told him that the —, his church, does not have everything. The Adventists have something worth giving consideration to."

This is one of many experiences of this nature. While we do not know what the results will be, and while it takes a while for such people to make a favorable decision, we believe there will be a good harvest. I personally believe that during the next four years plans should be laid to telecast "It Is Written" in our large cities. There are over 26 million judgment-bound souls within the Southern Union. Thousands of these will die before another union session. "It Is Written" will help us to reach these 26 million and prepare their hearts for heaven.

## Medical

Report by LEIGHTON T. HALL, Secretary

It is significant that the Master spent a great deal of His earthly life in ministering to the physical needs of mankind, and thus medical evangelism goes back to the example of Christ in His own ministry and in His gospel commission to the church. He "went about doing good, healing all that were oppressed of the devil." This is true Christian service and embraces ministry to the physical as well as the spiritual.

**L. T. Hall** pressed of the devil." This is true Christian service and embraces ministry to the physical as well as the spiritual.

Through the acts of healing the Saviour was able to gain the confidence of many to whom He then was able to say "Follow me." This is our pattern for medical ministry.

The early history of the Adventist Church clearly indicates that those dedicated pioneers of yesterday fully recognized the dual ministry for both body and soul. And from the very beginning much stress was placed on the importance of healthful living, and a great health reform movement was prominent in the church which was closely interwoven with our gospel message.

In the early days of the advent movement, our first medical institution, the Health Reform Institute, was opened in the autumn of 1866, and work was begun in a very modest fashion. From this meager beginning the medical work of Seventh-day Adventists has had a phenomenal growth, and today we look with a great deal of Christian pride to a chain of medical institutions belting the globe, each one making an outstanding contribution to the gospel ministry of the church. The purpose and aims of these institutions are four-fold, namely:

1. To relieve the sick and suffering.
2. To awaken a spirit of inquiry.
3. To disseminate light.
4. To advance reform.

These objectives outline our responsibility in caring for the sick and afflicted in every community, and thus we can serve the welfare of the people and at the same time convey to them the gospel message, all of which may result in the saving of souls in the everlasting kingdom of God.

For a long time after the General Conference was organized and most of our local conferences had become well established, the Southland was looked upon as a great neglected mission field, and our few Adventist believers were going through many difficult experi-

ences because of strict Sunday Blue Laws. Our members were often persecuted and imprisoned for their faith.

It was under these trying circumstances that the Southern Union Conference came into existence, about the turn of the century, and two nurses from the Battle Creek Sanitarium came to Nashville, Tennessee, to begin the church's medical work in the South. In writing of their early experiences for the *Review and Herald* of October, 1904, Elder G. I. Butler, president of the union, said: "When Brother L. A. Hansen and his wife began their health and temperance work in Nashville, seven or eight years ago, they had very little means to begin with. Nashville was the capital of Tennessee, one of the oldest cities of the South, and its people were known to be very conservative, having little faith in new things. Hundreds of persons were in this city studying medical science and many were graduating from its medical schools. For one brother to come here, a despised Seventh-day Adventist, with a new method of treating the sick, bringing in innovations upon long established customs, did not please the doctors and their friends."

Today the Southern Union Conference, through the efforts of these godly nurses and many providences of God, has gained its rightful place in our great denominational endeavors around the world, and we now have more well-established medical institutions than any other union conference. To these fine hospitals, sanitariums and other medical units come many thousands of individuals annually, in search of better health.

Such a program of Christian service, ministering to the needs of suffering humanity, when conducted in the right spirit, can be one of the greatest agencies for advancing the whole program of the church. It interprets to the world the true picture of the Great Physician and influences those who see and hear and receive to accept the salvation He offers.

Outstanding progress has been achieved during the past four years in developing all phases of our medical work in the union. Several new institutions have joined our sisterhood of hospitals and sanitariums, and many graduates from the College of Medical Evangelists have established practice within our field. At present we have approximately 40 medical institutions, including those that are denominationally owned and operated and many fine self-supporting units. Through the union there are many physicians and

other medical personnel who are making a great contribution to the welfare of the church in loyally supporting all of its endeavors.

Our medical institutions now offer many opportunities to our Adventist constituency for employment as denominational workers; we want to keep them staffed with personnel fully dedicated to Christian service. Because of the urgent need for nurses and technicians, an emphasis is being placed on the unusual educational opportunities for training medical workers (espe-

## *MV, Radio-TV, Temperance*

Report by L. M. NELSON, *Secretary*

Youth can win souls! The church is just beginning to realize the potential soul-winning ability of its own



L. M. Nelson the message of the crucified, risen, and soon-coming Saviour might be carried to the whole world!"—*Messages to Young People*, p. 196.

Pastors, church leaders, and conference leadership are all becoming increasingly aware that the youth, under God, are our greatest soul-winning asset; for it is in God's plan that they can win souls even while being trained in soul winning and that once they have personally tasted of this experience, they have set a pattern for their future church activity.

Let's look at the facts. In our Voice of Youth evangelistic efforts, 157 non-believers were baptized, with over 300 youth, ages 10 to 30, preaching the gospel. This is but a forerunner of what, I believe, our youth can accomplish when challenged for God. In the near future our youth should be led into a program that will provide at least half of the baptisms year by year.

**Operation Fireside.** This year brings us Operation Fireside as a youth portion of cooperating with the entire church in soul winning. This is

cially nurses) that are available to our Adventist young people. Educational grants, scholarships and loans are available to those who may be interested in a medical career.

The future of the medical work in the Southland is most encouraging. Your medical department and our large family of dedicated medical workers through the Southern Union want to participate in all activities of the church, so the work may be speedily finished and the Saviour of mankind may establish His everlasting kingdom.

a move in the right direction. Youthful zeal, coupled with their untiring abilities, are being harnessed to fulfill the needs of our great commission. Reports indicate that our youth in Operation Fireside will reach from 6,000 to 8,000 non-believers with Bible studies on the cardinal doctrines. Hundreds will be baptized because of this preparatory work carried out by the youth of the church.

Not only has your MV Department encouraged active soul-winning for non-believers, but it has worked vigorously to win the youth within the circle of our own homes. In each of the past four year periods we have shown phenomenal growth in this respect. In the MV Week of Prayer, sponsored by the MV Department, 402 were baptized from 1947 to 1950, 1,304 were baptized from 1951-1954 and this past four years 1,828 baptisms of youth resulted from this endeavor. The

157 *Baptisms....*  
Voice of Youth Evangelism

Southern Union now leads all other unions in Week of Prayer baptisms.

**Conference Leadership.** We appreciate the faithful and loyal leadership of our conference MV secretaries, who continually give untiringly of themselves to make possible such achievements. We also praise God, for such results reveal the workings of His Spirit. But active evangelism is only a small part of our over-all program.

Society reports indicate that we are holding our own from year to year with excellent increases in many of our objectives.

**Camping.** Our camping program is showing continual growth and development as we obtain our own facilities. We now are able to provide a larger number of camping periods for more of our youth. Both the Florida and Georgia-Cumberland camps have been highly developed and can now be considered among the best in the denomination. Our pathfinder program, which was begun in 1953, is now strongly entrenched. We began with 33 clubs and now have 91. Our membership likewise has increased from 818 to 1,968.

We are grateful to God that in the last four years there has been a relative calm in the drafting of our boys. The War Service Commission activities have worked smoothly. The boys of all of our academies are in position to receive Medical Cadet training in each of these institutions. In addition, the union has adopted a policy whereby every youth can now attend the National MCC Camp who has not been able to attend one of our academies or who wishes to increase his knowledge in these lines to protect his faith. The present policy calls for the church, the conference and the union to unite in providing a 5-10-10 ratio of \$25 to every boy taking this summer training.

#### VOICE OF PROPHECY OFFERINGS

	1955	1956	1957	1958
Alabama-Mississippi .....	611.77	570.98	654.74	1,002.93
Carolina .....	693.68	1,257.16	1,329.54	1,910.41
Florida .....	1,574.56	2,561.07	3,703.96	4,770.75
Georgia-Cumberland .....	1,037.77	1,488.10	2,270.42	2,402.03
Kentucky-Tennessee .....	753.63	930.32	1,285.89	1,681.45
South Atlantic .....	47.46	118.19	242.83	323.20
South Central .....	53.46	55.39	85.56	224.08
UNION TOTALS .....	\$4,776.33	\$6,981.21	\$9,572.94	\$12,314.85

#### FAITH FOR TODAY OFFERINGS

	1955	1956	1957	1958
Alabama-Mississippi .....	636.21	495.01	512.15	895.25
Carolina .....	1,042.15	913.70	1,324.91	1,839.01
Florida .....	2,035.12	1,763.97	2,582.50	3,639.32
Georgia-Cumberland .....	1,212.16	1,158.38	1,177.46	2,616.37
Kentucky-Tennessee .....	1,107.72	892.98	861.63	1,951.52
South Atlantic .....	99.79	124.19	113.38	145.27
South Central .....	141.54	58.27	89.87	61.84
UNION TOTALS .....	\$6,274.69	\$5,406.50	\$6,661.90	\$11,148.58

#### TEMPERANCE MEMBERSHIPS

	1955	1956	1957	1958
Alabama-Mississippi .....			80	191
Carolina .....	439	178	194	16
Florida .....	329	388	311	694
Georgia-Cumberland .....	431	205	5	177
Kentucky-Tennessee .....	218	157	45	
South Atlantic .....				50
South Central .....			14	
UNION TOTALS .....	1,417	928	705	1,142

#### TEMPERANCE DAY OFFERINGS

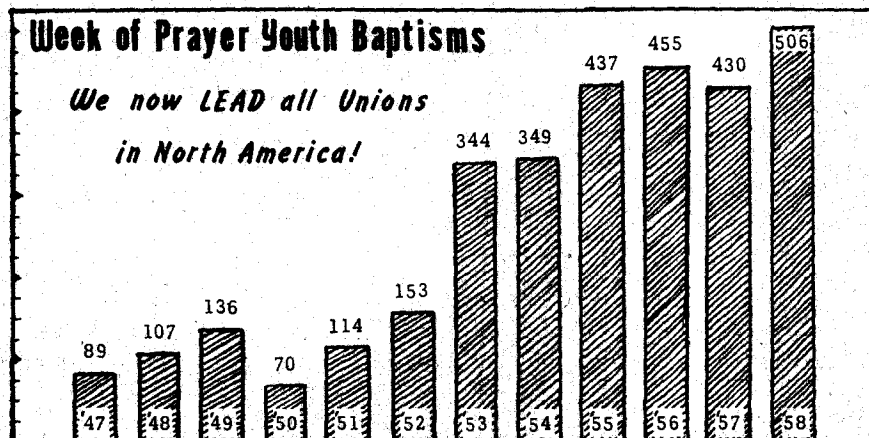
	1955	1956	1957	1958
Alabama-Mississippi .....	374.76	555.60	527.94	469.24
Carolina .....	1,082.90	764.44	767.26	706.02
Florida .....	1,082.30	1,622.80	2,195.14	1,853.70
Georgia-Cumberland .....	1,084.28	1,154.80	989.34	1,136.32
Kentucky-Tennessee .....	737.34	1,315.70	886.04	648.56
South Atlantic .....	266.62	253.32	238.50	286.48
South Central .....	62.54	23.18	2.00	191.34
UNION TOTALS .....	\$4,690.74	\$5,689.84	\$5,606.22	\$5,291.66

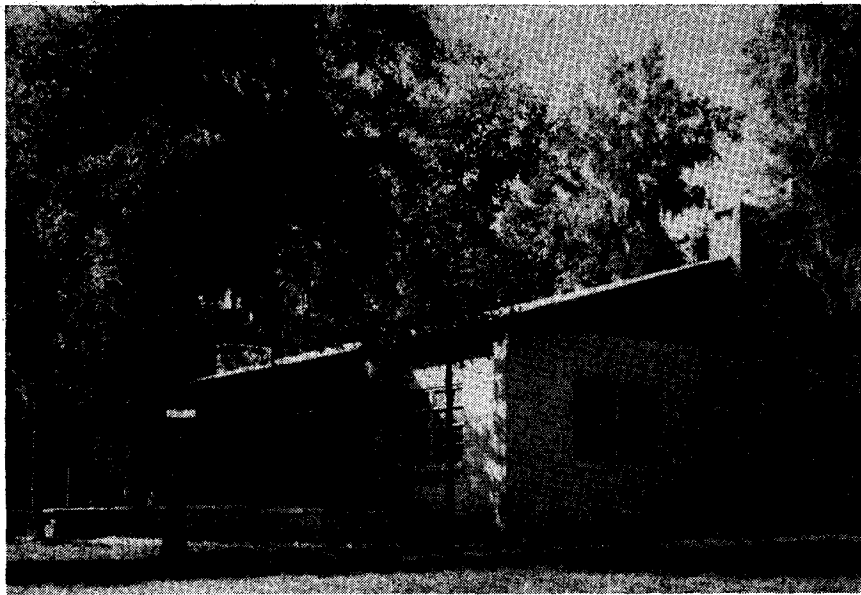
**Radio and TV.** In the Radio-TV Department our greatest financial thrusts are beamed in support of the Voice of Prophecy and Faith for Today with two liberal offerings each

year. We thank God for the continued increase which we note in the past four years.

**Temperance.** It is in the field of temperance that I am most deeply concerned. For some reason we as the ministers and laity have not caught the vision of this as a part of God's last warning message. Our efforts in this program have been most feeble. Our memberships are entirely too small and come far short of the goal which is being reached by the other unions.

While our goal is for every believer to belong to our temperance society, the General Conference has set a minimum goal which it expects all of us to reach for our union. This is well over 4,000. Our laxity in the cause of temperance is also reflected in our annual temperance offering which should





The new dining hall at the Florida Youth Camp.

at least be in keeping with such programs as the Voice of Prophecy and Faith for Today. We are glad for the slight growth, but we should do much more.

I am happy to report that things are looking brighter in the temperance field. Our 1959 membership drive is well under way with our new approach of direct contact by mail. Our striped-envelope appeal in the first two weeks has brought in more memberships than were received in the entire last year, and for this we are most grateful. We are off to a good start.

But what a need! Temperance must be preached more forcefully and more

often from the pulpit. Temperance rallies must be planned in the future covering every segment of our conferences. Our schools and colleges must set apart more time to deal with this pressing problem, for it is no secret that the liquor and tobacco industries are making inroads into our homes and churches. Let us rally to this worthy cause by united action, starting with our executive leadership in our conferences down through the pastors and reaching all of the laity. May such a revival become a burden of prayer among us that God may give His approval through successful attainments in this field.

## Public Relations

Report by CECIL COFFEY, *Secretary*

THE Southern Union Conference established a department of public relations just about one year ago, and the office was activated in July. So this report will cover only a brief part of the preceding quadrennium.



Cecil Coffey is just as essential to the modern-day church as it is to the manufacturer seeking new business, or to the politician seeking a hearing. More than that, a sound public relations program is

absolutely necessary to open the way for the gospel. A church has public relations whether or not it thinks so. The public relations may be good or it may be bad, depending on what is done about it. Good PR is not inherited. It must be earned.

The purpose of a planned public relations program, and the only reason for its existence in the church, is to increase the church's soul-winning potential by creating an environment of understanding in which to work. To achieve this primary objective it will be necessary to make a studied approach to important secondary objectives, and in most instances to achieve these before realizing the full primary objective.

Among the secondary objectives

which must be reached in order to achieve the primary objective are:

- 1) Securing the enlightened support of the constituency.
- 2) Eliminating the barriers of prejudice, misunderstanding and plain ignorance which stand between the Adventist Church and the masses it seeks to reach.
- 3) Strengthening the church's stewardship program, both from within and from without.

In attempting to reach people, the public relations program usually is divided two ways for implementation: A program designed to develop understanding of the church among the membership, and a program designed to develop understanding in the non-Adventist community. This plan, though over-simplified here for lack of space, generally holds in a church, a hospital, a school, etc.

With these factors in mind, your public relations office in the Southern Union has set out to develop better understanding about the church, both within the church and without.

**Southern Tidings.** SOUTHERN TIDINGS is a product of the public relations office and is the chief way we have for informing our constituency of church plans, actions and calls. We appreciate your interest in this important journal, and we continue to solicit your suggestions and advice, as well as written contributions.

The press, radio, television, and other mass media are being utilized to reach the populace of the Southern Union territory. Hundreds of faithful press secretaries have made this a new and valuable function for Adventist laymen. We commend these dedicated men and women in a most difficult task.

The conferences are all seeking ways to strengthen their public relations programs. Two conferences, Carolina and Florida, have developed their PR to full departmental status. Outstanding results are being seen in both fields.

Southern Missionary College recently strengthened its public relations program by naming Professor William Taylor as dean of student affairs and director of public relations. Beginning next year, the college will offer a degree in communications, with emphasis on speech and journalism. More will be published on this in a future issue of SOUTHERN TIDINGS.

Opportunities for service in public relations lines are unlimited, and we believe this phase of God's work will become more and more important as the church grows.

# Publishing

Report by ERIC RISTAU, Secretary

As I begin the report of the Publishing Department, I would like to raise a question. Why does our denomination place so much emphasis upon our publishing work? The answer is that, according to the Spirit of prophecy, our publishing program is to exert a tremendous influence upon the world in the finishing of the work. In *Volume 7*, pages 139 and 140, we read, "The publications sent forth from our printing houses are to prepare a people to meet God. Throughout the world they are to do the same work that was done by John the Baptist for the Jewish nation. By startling messages of warning, God's prophet awakened men from worldly dreaming. . . This same message, through the publications from our printing houses, is to be given to the world today. . . And in a large degree through our publishing houses is to be accomplished the work of that other angel who comes down from heaven with great power, and who lightens the earth with his glory."



Eric Ristau

The pioneers of the message recognized the effectiveness of the printed page, for they produced printed literature before they had a church organization, and established a publishing house before they had a conference. Literature was the pioneer agency in nearly all countries in which the Advent Message has entered, and literature is to be circulated in ever-increasing quantities as long as probation continues.

In our great Southland the literature ministry has also played an important part in building up the work. Volumes could be written on the exploits of our valiant literature evangelists and their faithful leaders. We must, however, confine our report to a few of the high points.

Every year during the past four years we have sold and delivered more than one million dollars worth of literature in the homes of non-Seventh-day Adventists, making a total for the four years of \$4,192,000 worth of litera-

ture sold to the public. This was a gain of more than three-quarters of a million dollars over the previous quadrennium or, to be exact, a \$763,000 gain.

This is an amazing record of growth when we consider the fact that during the 50-year period from 1860 to 1910 the book and periodical sales, of all the 28 publishing houses we had in the world at that time, amounted to less than \$3,000,000. We praise God and give Him thanks for His wonderful blessings, which have made such wonderful progress possible.

We also extend our appreciation to the officers of the union and the local conferences for their splendid cooperation and support and for providing us with the necessary personnel to care for such a tremendously expanding program.

**Pay-by-Mail Program.** One of the great forward steps taken by the Publishing Department during the last quadrennial period was the inauguration of a program whereby literature evangelists sell on credit and leave their literature in the homes of the people immediately upon receipt of a small down payment. The balance of the account is collected by mail through a central credit office operated by the Southern Union Publishing Department in Decatur, Georgia. The literature evangelist receives his commission, in advance, in a weekly commission check. This plan has enabled our literature evangelists to leave entire sets of books in the people's homes, including such heavy doctrinal books as *Triumph of God's Love* and has revolutionized our entire literature sales program.

The pay-by-mail program was started with one colporteur, John F. Hamel, in the Kentucky-Tennessee Conference in January, 1957. In just 40 weeks, Brother Hamel delivered over \$19,000 worth of literature and received commission checks averaging more than \$165 per week for every single one of the 40 weeks he worked on the plan. He is now an assistant publishing department secretary in the Florida Conference, training other workers to be successful with the pay-by-mail plan. One of his new literature evangelists sold and delivered \$690 worth of literature during his

second week's work and received a commission check for \$196 for just that one week, February 13-19, 1959! Many of our experienced literature evangelists are doing even better. At last we have a plan that enables our church members to accomplish something really worthwhile in the giving of the last warning message and, at the same time, to earn a far better living than they had ever dreamed of earning in secular work.

Since the time when Brother Hamel first started on the pay-by-mail plan, we have gradually added more workers, a few at a time, until now we have over 100 faithful pay-by-mail literature evangelists. To date they have sold \$753,000 worth of Seventh-day Adventist literature on credit. We have already collected more than one-half million dollars cash on these accounts. The balance is coming in to our central credit office at the rate of more than \$40,000 per month. We can only exclaim, "What hath God wrought!"

**Associate Added.** The work in the Southern Union Publishing Department has grown so heavy that it is no longer possible for one man to carry the entire load. Early in 1956 the union committee invited Elder W. L. Crofton, then serving as the publishing department secretary of the Georgia-Cumberland Conference, to join the Southern Union staff as an associate publishing department secretary. Elder Crofton, with his enthusiasm, know-how and dedicated leadership, made an important contribution to the success of the Publishing Department program during the past three years. A few weeks ago he accepted a call to connect with the Northern Union to serve as the union publishing department secretary there.

Elder W. E. Roberson, formerly of the Alabama-Mississippi Conference, accepted an invitation from the Southern Union Executive Committee to succeed Elder Crofton. Elder Roberson will also bring to the union publishing department a great deal of lifting power. We extend to him a hearty welcome.

**Book and Bible Houses.** Our book and Bible houses have been faced with steadily-rising costs during recent years, which have made it difficult for some of them to maintain a healthy financial condition. Postage rates, to mention just one item of expense, have increased as much as 25 per cent in some categories. Nevertheless, several of our Bible houses have made sub-



stantial progress during the past four years and are operating on a very sound basis. We commend our capable book and Bible house managers and their assistants for the fine work they have been doing.

**Soul Winning.** Thus far in our report we have been dealing in dollars and cents, which in the final analysis is the only satisfactory yardstick we have at our disposal whereby we can measure the great flood of literature that is pouring into the homes of those not of our faith throughout the Southern Union. Only in eternity will be revealed the total number of souls won to this message through the influence of our literature; but for our encouragement, God gives us tangible evidence now of the coming harvest of souls that will be the eternal fruitage of the seed now being sown by our consecrated literature evangelists.

Complete figures are not available as to the total number of souls won to this message by our literature evangelists during the past quadrennial period. Suffice it to say, however, the literature ministry has always made an important contribution to the yearly total of souls added to the church. Sister White referred to this fact some years ago when she wrote these words in *The Review and Herald*: "Our publications are now sowing the gospel seed, and are instrumental in bringing as many souls to Christ as the preached word. Whole churches have been raised up as a result of their circulation." *Review and Herald*, June 10, 1880. This statement has been amply borne out in the history of the publishing work in the Southern Union. Many thousands have been won, and whole churches have been established through this medium in the great Southland.

## Associate Secretary

Recently joining the Publishing Department as associate secretary was W. E. Roberson. Coming from the Alabama-Mississippi Conference where he directed the sales and deliveries of more than a million dollars worth of literature during the past four years, he has been in the literature ministry since 1940. He has also held administrative posts in the Carolina Conference where he helped to direct the sales of one million dollars worth of literature during a similar four-year period. He greatly strengthens the union departmental staff.



W. E. Roberson  
one million dollars worth of literature during a similar four-year period. He greatly strengthens the union departmental staff.

We thank and praise God for these first fruits, as it were, and look with joy and eager anticipation to the time spoken of by Sister White, of which she says, "More than a thousand will soon be converted in one day, most of whom will trace their conviction to the reading of our publications." *Review and Herald*, November 10, 1885.

**Missionary Activities.** During the past four years the Southern Union Publishing Department has attempted to keep a record of the missionary activities of the literature evangelists. While we recognize that their entire work is missionary and evangelistic in its very nature, we are now asking them to report what could properly be termed their home missionary activities. Thus far we have succeeded in obtaining only partial and incomplete reports. Nevertheless, here are the figures from the few reports we did receive.

Number of tracts and other literature given away .....	245,017
Number enrolled in the Bible correspondence course .....	111,797
Number of new interested people attending church or Sabbath school .....	2,596
Number of former Seventh-day Adventists contacted and invited to church .....	5,202
Number of homes in which prayer was offered .....	293,739
Number of Bible studies given .....	9,923
Number baptized from these colporteur contacts .....	270

Think of it, brethren! Two hundred and ninety-three thousand prayers offered in non-Adventist homes; and remember this is just a partial and very incomplete report!

Doesn't it cheer your heart to know that our literature evangelists are carrying on their work in such a faithful manner? No wonder the day will come when thousands will be converted in a day as a result of the influence of the literature ministry.

**Prospect.** As we look to the future, we find it bright with prospect. The publishing work is moving ahead with accelerated speed in all parts of the Southern Union. Since the beginning of the year we have started a good number of new literature evangelists. Our sales are increasing rapidly, and we expect to make substantial progress during the next quadrennium. Our student program for next summer is shaping up nicely. We have just finished our annual colporteur institute at Southern Missionary College and expect to have a large number of students in the field this summer.

With purchasing power still at a

peak, with the hearts of men in a condition of fear because of the things that are coming upon the earth and thus more receptive, and above all with God setting His hand to do a quick work in the earth, the hour has struck for the greatest advance in all of our publishing history, in harmony with the message of the servant of the Lord, "In a large degree through our publishing houses is to be accomplished the work of that other angel, who comes down from heaven with great power, and who lightens the earth with his glory." *Volume 7*, page 140.

## A Special Day of Prayer

By W. R. BEACH

**T**ODAY the church of God faces unprecedented dangers and opportunities. At times the peace of the world seemingly hangs in precarious balance, while in some areas of earth fellow-believers live in trial and crisis. Established patterns of Christian living, parental responsibility and personal religion are in jeopardy, yet the work of God must be accomplished.

In such a day the General Conference Committee has invited our churches in all the world to join in earnest consecration and prayer. In other times the children of God, when confronted with dangers, have prayed unitedly, and relief and deliverance have been granted. In the presence of great opportunities for advance a like dedication has lifted the church to a higher plane and a marked advance. All will be happy, therefore, to learn that April 18, 1959, has been set aside as a day of special prayer and consecration.

We would call upon our believers everywhere to spend this day in seeking God's guidance and blessing, in renewing pledges of unstinted service and bold achievement, while calling upon God to intervene as He has promised to do in behalf of those who come to Him in their "day of trouble." Let us cry to God with the Psalmist, "It is time for thee, Lord, to work: for they have made void thy law." Ps. 119:126. And with the Psalmist again we may know, "Surely the wrath of man shall praise thee: the remainder of wrath shalt thou restrain." Ps. 76:10.

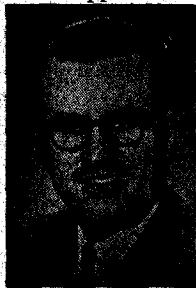
Let us make April 18, then, a day of renewed consecration to the unfinished task, while praying with confidence that He will hold the winds of strife and make deliverance and victory to shine forth in keeping with His unfailing promise.

# THE CONFERENCES

## ALABAMA-MISSISSIPPI

Report by LeRoy J. Leiske, *President*

THE last four years have been years of great blessing for the Alabama-Mississippi Conference. God has been good to us, and we are indeed thankful.



L. J. Leiske  
Evangelism is the first work of the entire ministry and laity of our conference. This has resulted in a great building program and in necessary expansion of our ministerial force, for during the past four years our churches have increased from 36 to 59 and six new districts have been established.

Perhaps a brief comparison will bring the entire picture of progress before us. (See the table below.)

We are also happy to report that by the close of 1959 the following 21 of the 23 congregations organized in the past four years will have constructed their own church buildings:

Amory	Greenville
Anniston	Hanceville
Bessemer	Huntsville
Biloxi	Olive Branch
Bonifay	Ozark
Columbia	Pascagoula
Crestview	Pell City
Decatur	Phil Campbell
DeFuniak Springs	St. Elmo
Fort Payne	Tuscaloosa
Fort Walton	

Two of these new congregations, Huntsville and Pell City, have built and are now operating attractive schools for their children.

Several of these newly organized churches have grown rapidly. The Huntsville church, for instance, was organized in 1955 with 54 charter members. At the close of 1958 their membership was 104. Several other congregations have also doubled their membership since they were organized.

There is always cause for rejoicing when building programs are finished. Since 1955 we have dedicated the Clanton and Bay Minette churches and the Jackson school. During 1959 we have already set dates for the dedica-

tion of the Anniston, Biloxi, Hanceville, Phil Campbell, St. Elmo and Tupelo churches.

Nearly two years ago our people became cognizant of the needs of our service men at the large Keesler Air Force Base near Biloxi, Mississippi. Over \$1,000 was raised at camp meeting and other offerings taken in our churches, and an Adventist Service Men's Center was built just two blocks from the main gate of the air base. We are very happy for this facility, for our Adventist chaplain, Captain Christy Taylor, is now stationed at the base and is giving most valuable help and inspiration to our work in that area.

In addition to the churches built by new congregations, large impressive churches have been built by the Birmingham Roebuck, Pensacola and Selma congregations. The Pensacola believers built and dedicated their church to seat 300 within a four-month period of time. The Birmingham Roebuck congregation, fortunately, had a Church of Christ lay preacher donate for their building a lovely and very valuable site on a four-lane highway. Schools have also been built by the Birmingham Roebuck, Jackson, Meridian, Panama City and Pine Forest members. The Mobile church has added a large Sabbath school building and more recently a cafeteria and gymnasium to their school plant.

We are very appreciative and proud of the splendid work of the three self-

supporting institutions in our conference. The El Reposo Sanitarium under the supervision of Charles Martin, Pine Forest Academy and Sanitarium under the direction of Adolph Johnson and Dr. Reuben Johnson and Pine Hill Sanitarium under the guidance of Robert Santini have done much building and improving of facilities and are rendering a real service to their communities.

Eighteen months ago Mr. I. H. Bass of Lumberton, Mississippi, donated over 300 acres to the Alabama-Mississippi Conference for the establishment of an academy. The land is on U.S. Highway 11 and consists of 250 acres of large timber and pasture, 15 acres of pecan grove and 12 acres of peach orchard. A home, construction center and entrance sign have been built.

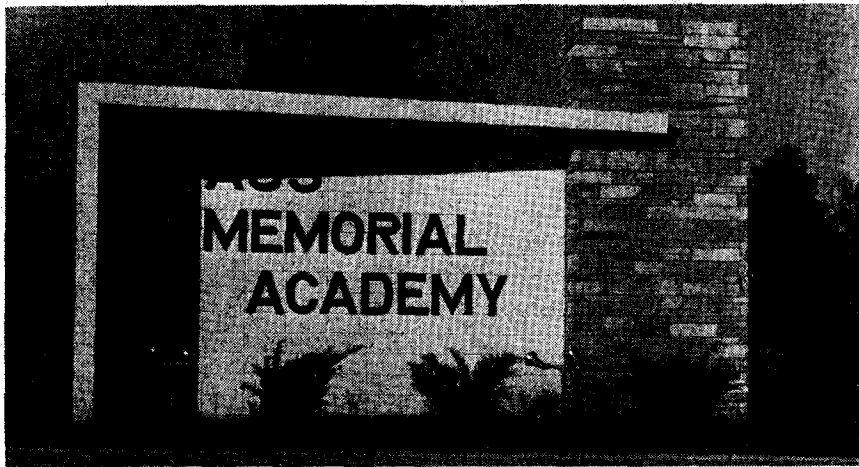
Forty-three churches have already chosen projects totaling \$290,000 to construct during the next three years. Last summer our churches brought over 40 Guernsey heifers to start our dairy herd. A 40' x 120' barn has been built, and a milking parlor will be constructed this summer. Just recently the members in our churches brought well over a million pennies to the academy site for the office building which is presently under construction.

Through united effort and sacrifice we expect to build a school for the education of our youth.

We face a great challenge in evangelism and building in the days before us. We still have many large unentered cities in our territory. We thank God for the past blessings but, above all, we pray that He will give us faith and courage to meet the tasks before us.

TABLE OF COMPARISONS

	1951-54	1955-58	Increase
Membership	2,989	3,985	996
Baptisms	987	1,515	528
Churches Organized	3	23	20
Tithe	\$1,044,972.06	\$1,420,096.42	\$375,124.36
Sabbath School	185,219.12	223,979.59	38,760.47
Ingathering	228,012.88	294,182.78	66,169.90
Publishing Sales	475,570.78	672,366.61	196,795.83
Book & Bible House Sales	361,963.38	455,504.41	93,541.03



This beautiful stone sign at the entrance of Bass Memorial Academy grounds was erected with money donated by the Pathfinder clubs in the Alabama-Mississippi Conference.



This Seventh-day Adventist Servicemen's Center is located near Keesler Air Force Base, Biloxi, Mississippi.



One of many new houses of worship in the Alabama-Mississippi Conference is this \$45,000 church erected by the 26 believers at Pell City, Alabama.

## Trying Times For Young Men

Thomas Paine said, "These are the times that try men's souls." Certainly his words apply today. The crucial test of the Berlin crisis, uprisings in Central Africa, unrest in the Middle East—all spell out the details of what we have been preaching would take place. Now they are here. In addition to these things on the international front, there is also the agitation for stricter Sunday laws here in the United States to remind us of the troublous times that are upon us.

In the midst of these times our youth who are approaching military age have additional sober thoughts to consider. They face definite difficulties in their military service. To prepare for this period of military service is a "must" in these troublous times. Through the years it has been found that the Medical Cadet Corps training is the best preparation that can be had. This training in its most helpful form is provided at the National Medical Cadet Corps Training Camp at Grand Ledge, June 2-16, this summer.

Parents of our boys who will be sixteen or older this summer should make plans to send them to this camp. Brochures giving details of the camp are in the hands of the local conference War Service Commission secretaries to be sent out to the churches. If you do not get one, write to your local conference for information. Be sure that your boy is at Camp Doss this summer.

CLARK SMITH, *Associate Director*  
*War Service Commission*

# CAROLINA

Report by H. V. REED, *President*

WE in the conference office send to you in the field most cordial greetings on the occasion of this quadrennial report on the occasion of the Southern Union Conference session.



H. V. Reed

I consider it a privilege to bring a report of the activities of the Carolina Conference for the past four years. You will observe the growth along the line in every activity. For this we are indeed grateful and thankful and give all the glory and praise to our Heavenly Father who continually watches over His work and gives grace necessary for its accomplishment.

This report is largely made possible through the efforts of Elder C. H. Lauda and Elder G. R. Nash, my predecessors, whose leadership covered almost all of the last four years. The progressive and hard work done by these two brethren, our conference secretaries and all the workers in the field is much appreciated by all concerned.

**Membership and Evangelism.** To tell to all the world the good news of the crucified, risen and soon-coming Saviour is the work assigned to the remnant church. This is our first and most important work. You will be happy to know that 1,181 precious souls were added to the church during the past four-year period by baptism and profession of faith. At the end of 1958, our conference membership stood at 4,167. The brightest days for the Carolina Conference are just ahead. For, as our membership increases, our tithe increases, thus our funds for evangelism also increase. This is as it should be, because our task is a colossal one with 91 dark counties still to warn.

**New Church Organization.** We are happy to report that nine new churches have been organized since the time of our last quadrennial session. These churches are as follows:

Camp LeJeune, North Carolina; Salem, South Carolina; Roanoke Rapids, North Carolina; Higgins, North Carolina; Washington, North Carolina; Lenoir, North Carolina; Kinston, North Carolina; Delco, North Carolina; and Burlington, North Carolina.

We extend a cordial welcome to

these churches and wish for them the continued blessing of the Lord.

At the present we have 57 organized churches and 53 church buildings. We have much to be thankful for, but we earnestly pray God's guidance that many more churches may be established in the Carolina Conference soon.

**Tithes and Offerings.** We thank our loyal membership for the sacrifices and faithfulness they have manifested in tithes and in all offerings. During the past four year period, our tithe record shows that \$1,716,169.33 was paid into the treasury. This is a gain over the previous period of \$327,390.83. The total foreign missions offering given by the Carolina Conference aside from tithe during the last quadrennial period amounted to \$674,195.18. This is an increase over the previous period of \$115,751.06. These tremendous amounts indicate that God has been blessing our people in material things. We believe that the statistics are also an indication of great spiritual blessings, for those who are faithful stewards are recipients of showers of grace and blessings.

**Ingathering Evangelism.** Our greatest concentrated missionary endeavor is our annual Ingathering program for missions. Annually, thousands and thousands of people are contacted in behalf of our work in all the earth. Carolina holds the distinction of being the first minute-man conference in the world to reach its goal and for two years now has had more than wonderful success in exceeding the minute-man goal. Through the combined efforts of our faithful church members, young and old, the Ingathering during the years 1955 to 1958 totaled \$357,081.26. This is an immense increase over the last four year period of \$93,136.01. In our 1959 campaign, completed in November, 1958, we passed the \$100,000 mark for the first time in our history, with a per capita of \$25.16.

**Sabbath Schools.** One of the newest methods of Sabbath school evangelism is that of our Vacation Bible School program. You will be interested in this note of progress. In 1955, we had two Vacation Bible Schools; in 1956, three; in 1957, twelve; in 1958, eighteen. As a result of this, several have united with our Pathfinder clubs and with the church. Many others are

attending church schools and also Sabbath school.

We are justly proud of the loyalty exhibited by our loyal members in the Carolinas in behalf of our world-wide mission program through Sabbath school offerings. During the past four years, a total of \$144,444.67 has been contributed through the Sabbath schools to the mission program. This represents a quadrennial increase of \$30,410.02.

**Bible School Evangelism.** One of the most successful means we have at our fingertips for successful evangelism is the School of Bible Prophecy. Our laymen here in Carolina successfully enrolled 71,191 students during the past four years. In 1958 we enrolled almost as many as we enrolled in 1956 and 1957 combined, or 26,000.

**MV Evangelism.** The Carolina MV societies believe that part of their pledge which says, "... Help others and to finish the work of the gospel in all the world." We need only to give an idea of the work accomplished during the past four years by these societies. First of all, the number of societies active in missionary work has jumped from 22 to 28. In this same four-year period, the membership has increased from 981 to 1,240. We are more than happy to report that during this last quadrennial period 357 young people were baptized. The young people have given 3,002 Bible studies, of which 1,874 were given this past year alone. They made 51,500 missionary contacts and have distributed 158,800 pieces of our literature. In the last two years alone, 32 souls found their way to Christ by the work of the MV society.

Also, in this time, we have seen the beginning of the Carolina pathfinder fairs. They are now a standard activity of our Pathfinder clubs, and our clubs are growing and multiplying each year. The supreme desire of this department is "to save the youth for the church."

**Education.** The churches of Carolina truly believe that in order to help save our young people, we need to keep them in our schools. The constituents of this conference believe in better schools. They have dug deeply into their pockets to build new school plants at Wilson and the Tri-cities school in North Carolina and at Columbia in South Carolina. These are beautiful new buildings and a credit to our denomination standards. Charleston is planning a new improved church school. In Morganton, North Carolina, they have consolidated the small schools of the district to one large school and have a nice plant in a rural

area. Our teaching force of 29 teachers is doing a grand job, and they are all courageous people. Already we have four requests for new schools to open the next school term. We know that this will increase and that someday our goal for a church school for every church will be reached.

**Literature Evangelism.** We thank God for the hundreds of thousands of souls who have been contacted by our consecrated literature evangelists. Not only were 5,000 tracts given away and 10,000 people enrolled in our Bible correspondence course by our colporteurs, but prayer has been offered in 40,000 homes in the last four years by our faithful colporteur evangelists. They have delivered during this four-year period \$758,000 worth of subscription literature, and this report thrills our hearts.

**Public Relations.** We have had a public relations department for only two years, but our faithful church press secretaries were able to tell the story of their church to over 1,213,36 subscribers of 49 newspapers across our two-state conference. The total of the Seventh-day Adventist news in 1957 amounted to the sum of 2,398 column inches of newspaper space. In 1958 nearly 400 Adventist stories amounted to nearly 3,000 column inches. If paid for at the regular advertising rates, this would cost the conference \$10,000 or more. This was given as a free news service because of the work of our public relations secretaries. We believe that this strong press program is winning good will for our churches throughout the conference. The public relations department helps every other department. Our PR secretary assisted in securing a state-wide permit from the North Carolina State Welfare Society to solicit for Ingathering. He has also helped in attracting dentists and physicians to Carolina.

**Stewardship.** In the department on stewardship we try to assist our people in securing their funds for God's cause. Here in Carolina we thank God for a willing and generous people. It has been the privilege of our department head to assist many in working out problems of their estates and in formulating their wills. Various income-type documents, such as trust agreements and annuities, are likewise handled through this department. Many of our folk are finding more security and greater income through these types of investment than they have enjoyed through regular commercial-institution investments. There is much that we could say about this phase of the work, but these things are kept in the strictest

confidence and are not even freely discussed around the conference office. We guard these confidences as a sacred trust.

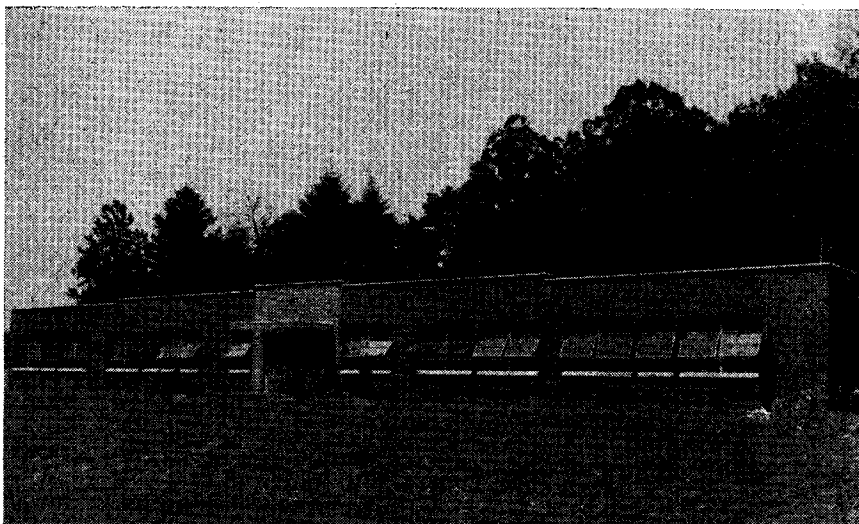
**In summation.** We would not close this report without mentioning the outstanding work of the various self-supporting units within our conference. We pay tribute to these dedicated members who, in a very real sense, are pioneers. We regard the self-supporting work as one of the instrumentalities that God has placed in the framework of His church to help finish the work.

A great burden rests upon our hearts for the 91 dark counties in which there is no lighthouse for the message. Our other needs are many. The present staff is small and totally unable to cope with the tremendous tasks and opportunities confronting us. We are faced with building two dormitories and

other buildings at Mt. Pisgah Academy, where, despite the inadequate facilities, we are enjoying a remarkably fine school year. We look forward to the day when we can have our own youth camp. Church buildings are urgently needed in many places. And we could go on.

However, these material needs actually are not our greatest needs. We recognize that a closer walk with God and an unbroken connection with the Source of all strength and power is the greatest need we have. We also need a great passion for lost souls.

I herewith express heartfelt thanks to our loyal workers and constituency for accepting God's challenge of the hour. May His work soon be finished! And may our prayer be that of the Revelator, "Even so, come, Lord Jesus."



Mount Pisgah Academy Administration Building. The pressing need here is for new dormitories.



These are some of the new souls won in Carolina during the past four years.



# PERPETUALLY



## A Fresh Approach

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SOUTHERN PUBLISHING ASSOCIATION, NASHVILLE, TENNESSEE

# FLORIDA

Report by H. H. SCHMIDT, President

"O sing unto the Lord a new song; for He hath done marvelous things; His right hand and His holy arm, hath gotten Him the victory." Ps. 98:1.



H. H. Schmidt

These words very well express our gratitude and praise to the One who has made possible great advances in every phase of the gospel program in Florida for the quadrennium period, 1954-1958. To Elder D. R. Rees, now president of the Southern Union, goes much of the credit for the progress of the work in Florida during this period.

The membership of the conference at the close of 1958 stood at 8,773 which represents a net gain of 1,746 members over the past four years. During this same period, 2,479 souls were added to our churches by baptism and profession of faith, which is the largest number ever recorded in the history of the conference. This was made possible through the combined efforts of ministers and laymen.

Because of this growth, there developed a great need for expansion of churches and schools. New churches or large additions were built in the following places:

Orlando Central	Key West
Sanitarium	Apopka
Tampa First	Clearwater
Brooksville	Cocoa
Zephyrhills	Miami Spanish

Other places where land has been purchased and activities for building have begun are St. Petersburg, Tampa South, Miami Springs and Jacksonville. All of these will be large projects. Besides churches, we have added to or built many schools in such places as:

Fort Myers	Sanford
Jacksonville	Plant City-Zephyrhills
Miami Jr. Academy	Vero Beach
Daytona Beach	

**Working Force.** The working force in Florida is ever growing larger to meet the needs of the growing work. We have presently 55 field workers, 21 workers on the administrative, de-

partmental and clerical force, 82 elementary teachers and 31 workers on the staff of Forest Lake Academy, making a total of 189 workers in the Florida Conference.

God has blessed us abundantly with means to carry forward His work. The following table gives the income in the conference for only three categories:

	1955	1956	1957	1958	Total
Tithe	862,189.77	929,226.40	1,079,798.40	1,156,923.41	4,028,138.48
Sabbath School	132,725.75	141,828.60	154,362.62	168,356.67	597,273.64
Ingathering	144,177.30	166,491.03	185,152.21	192,316.80	688,137.34
Totals	1,139,092.82	1,237,546.03	1,419,313.73	1,517,596.88	5,313,549.46

These figures represent tremendous gains, for which we thank God and our faithful people.

In every department of the conference we have seen growth and progress. The Home Missionary and Sabbath school departments are organized for soul-winning. The Educational Department is well-organized to cope with the ever-increasing needs of the fast-growing schools of the conference. The Missionary Volunteer Department is carrying an aggressive program for youth, part of which has brought about the development of a youth camp within the past four years. The publishing work, the medical work, as well as public evangelism have been the means of turning many to Christ and the advent message.

As we look to the future, we do so with confidence that God will continue to bless His work in the Florida Conference. We have set a goal of 10,000 members by the close of 1960. This, we believe, will be accomplished. Since this may be expected, we will also have to expect to see greater needs developing for added facilities—churches, schools, cafeteria and dormitories at Forest Lake Academy and a new conference office building. These things, we believe, will be provided through the faithful efforts of our people and the blessing of God. The task is gigantic, but we may be assured, with the Psalmist: "For thou, Lord, has made me glad through Thy work; I will triumph in the works of Thy hands." Ps. 92:4.

## Operation Dixie

Our hearts thrill at the encouraging news which continues to come in to the office concerning the Operation Dixie decision meetings which are just concluding in many of our churches. From March 7-14 the following meetings were held:

Church	Pastor	Speaker
Walk. Mem.	K. A. Wright	W. E. Dopp
Miami Spr.	E. F. Buck	The Pastor
Delray Beach	A. C. McClure	The Pastor
Vero Beach	J. H. Wardrop	C. F. Graves
Zephyrhills	O. E. Hanna	J. L. Price
Melbourne	W. J. Ostman	F. E. Thompson
Lake City	H. L. Yates	H. H. Schmidt
Tallahassee	K. E. Mensing	R. K. Cemer

These meetings were well attended, and many souls took their stand for baptism.

Presently, March 14, there are several more meetings in progress. The largest one is in the Orlando area where Elder G. E. Vandeman, from the General Conference and "It Is Written" telecast, has joined ten Orlando and surrounding area pastors in a thrilling three-week decision meeting. On the opening night there were over 3,000 people in the Orlando Municipal Auditorium. Nearly half were non-Adventists. Two meetings have been held since with capacity attendance. Wonderful things are happening!

Other meetings in progress at this writing:

Church	Pastor	Speaker
Brooksville	D. G. Fleagle	The Pastor
Fort Pierce	J. H. Wardrop	C. C. Cress
Clearwater	W. C. Strawn	S. L. Dombrosky
Sarasota	W. E. Dopp	W. C. Arnold
Jacksonville	O. M. Berg	H. E. Fagal
Lake Worth	H. L. Flynt	Don Martin
Ocala	D. E. Wagner	The Pastor

We are hearing good reports from these meetings, and we expect much fruitage. Between now and April 18, there will be meetings in 15 more of our churches. Please pray with us for the greatest harvest of souls we have ever had under God. H. H. SCHMIDT

## Camp Meeting

In Florida we always look forward to the camp meeting season because it is a time of fellowship and spiritual refreshing for our people. This year we will probably have one of the largest camp meetings ever held in Flori-

da's history. Our facilities and accommodations will be taxed to the limit.

The meeting is to be held June 5 to 13, beginning on Friday at 7:30 P.M. It will be held on the grounds of Forest Lake Academy, as in the past. We will have fine speakers from the General Conference and from other organizations. We will have Elder R. R. Figuhr, the president of the General Conference, as one of the Sabbath speakers. Elders J. E. Chase, J. A. Buckwalter and J. O. Gibson will also be there. I am sure we will want to hear Elder H. M. S. Richards and the King's Herald quartet from the Voice of Prophecy who will be present two days. We may also have the Faith for Today group.

All in all, we anticipate an outstanding camp meeting. Plan to come. Take your vacation at that time, and bring the family.

H. H. SCHMIDT

## Zephyrhills Revival

"I want to see Jesus, don't you?" was the theme of the morning on March 7 at Zephyrhills, Florida, where Elder Jack Price, pastor of the Gainesville district, was guest speaker for the Operation Dixie revival.

The meetings were scheduled nightly, except Saturday, and the sermons always revolved around Christ. The attendance and interest were very good.

Following the morning sermon which asked the question, "What shall I do then with Jesus which is called Christ?" a call was made, and it was indeed a beautiful scene the afternoon of March 14 as Elder Price led six precious souls into the water of Crystal Springs for baptism. They included Linda Lou Dixon, Jane Ann Blue, G. G. Welch, Mrs. Willie May Ellmaker, Mrs. Jane Antoinette Horneker and daughter Jan Etta.

All heaven rejoices over one sinner who repents, and we are rejoicing with this number who have so recently been born into the new life to labor and look for the soon return of Jesus.

O. E. HANNA

"One can pay back the loan of gold," say the Malay wise men, "but one dies forever in debt to those who are kind."

There is no record of anybody ever backing into success. Eyes front! Forward march!

"Freedom from want, if interpreted as freedom from the necessity to struggle, would be a calamity if ever realized!"—Rep. Walter H. Judd, Minnesota.

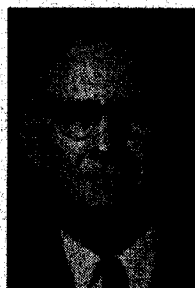


Recently ordained ministers W. A. Arnel and J. L. Price receive congratulations from Florida Conference President H. H. Schmidt and Southern Union Conference President Don R. Rees. In the center is H. F. Roll, Florida Conference secretary-treasurer.

# GEORGIA - CUMBERLAND

Report by N. C. WILSON, *President*

**I**N attempting to record the blessing of God on the work throughout the Georgia-Cumberland territory during the past four years, we must confine ourselves to the high points only. There are many thrilling and challenging details that could be chronicled, but the telling of these must be left to others. It is only right that I observe that the work covered by this four-year report was largely under the direction of two very worthy and dynamic predecessors—Elder G. R. Nash and Elder A. C. Fearing. These two presidents and their loyal associate workers were greatly blessed of God in the development of the work in our field. Georgia-Cumberland has a conference committee composed of men who have the cause of God on their hearts, and it is a great privilege to work with them.



N. C. Wilson

Scattered over our large conference in the State of Georgia and the eastern part of the State of Tennessee we have 65 churches and companies with a membership of 6,069 loyal and de-

voted people who are working for the finishing of the task, and who are waiting for the return of our Lord. During the four years under review we are thankful to be able to report that 1,343 souls were added by baptism and profession of faith. Our conference membership at the close of 1958 was 6,069.

During the four years 1955 to 1958 tithe was received in the amount of \$2,774,334.71, over one-third of which was shared with other organizations for the advancement of God's work at home and to the ends of the earth. It is a blessing and privilege to share our income with fields less financially blessed than ours, including the great mission lands afar. Other funds contributed by our churches for the support of the world work totaled \$877,086.11. In addition to tithe and mission offerings, large sums were contributed to various worthy local projects such as church buildings, facilities and buildings used in our youth activities and other vital church interests. The liberality of our devoted membership reveals a spirit of earnestness and sacrifice. Indeed, our dear people are laying up treasure in Heaven.

**Departments.** Space will not per-

SOUTHERN TIDINGS, APRIL 15, 1959

mit a detailed report of the missionary activities sponsored by the various conference departments. However, we do feel to pay tribute to our devoted members throughout the conference and to our fine group of conference departmental leaders. It would be a pleasure to say some well-deserved personal word about each one of our conference departmental leaders and the entire conference staff.

Substantial and cheering gains are revealed in the reports from each department. This gives us assurance and courage as, under God, we face the future. Ingathering for 1959 reached the all-time high of \$129,044.10, with many wonderful missionary contacts. In 1958 our faithful colporteurs sold \$222,515.58 worth of books, which was a new record for our conference and the highest amount in the Southern Union for last year. In 1958 we operated 31 church schools with a teaching staff of 56, and 818 students. Camp Cumby-Gay was purchased and set in operation for our youth during the four years under consideration, and is proving to be a soul-winning institution.

We are happy to have the union conference headquarters, Southern Missionary College, the School of Bible Prophecy and the Takoma Hospital in our conference. We pledge our continued support to these fine union institutions of God's planting.

**Strong Medical Work.** The Georgia-Cumberland Conference is developing a strong medical work. We now have nearly 80 doctors scattered throughout our field who are dedicated to serve God and humanity. In addition to these are many nurses and other medical personnel who are a great blessing to the conference program. Two conference-operated hospitals witness for God at Ellijay and Lakeland, Georgia, as well as the Cumberland Mountain Rest Home and a number of other privately-operated rest homes and other fine medical centers.

We wish there were opportunity to mention many other wonderful activities in various parts of our fine territory revealing the providences of God. Miracles have been performed in many places. In the light of past accomplishments, the present status of our work and the fine, loyal spirit among conference workers and our good people, we have every reason to be assured that the work will go to new and greater victories, and that soon God's work will be finished in our field and our Saviour will return for His people.

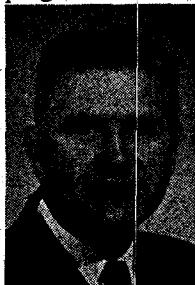


Former Governor Ed Rivers writes a \$1,000 check to the Louis Smith Memorial Hospital. At left is Darrell Chisholm, hospital administrator, and J. D. Patten, county commissioner.

## KENTUCKY - TENNESSEE

Report by E. L. MARLEY, *President*

**W**HAT a happy privilege is ours to present the report of the progress in Kentucky-Tennessee to our fellow-believers throughout the Southern Union!



E. L. Marley

We are indeed grateful to our heavenly Father for the success that has been achieved, the progress that has been made, and the goals that have been attained during the past four years. Without the Lord's divine leadership, guidance and protection, this report would not be possible. We do thank Him for His manifold blessings and tender watchcare. He has freely poured out His blessings, both spiritual and temporal.

I wish to pay special tribute to those who have labored unitedly in advancing the work here in Kentucky-Tennessee: for, the counsel and co-operation of the conference executive committee, the departmental secretaries, the ministers, the office staff, our loyal officers in the local churches, our physicians and dentists, literature evangelists, faithful church school and academy teachers, the consecrated workers in our self-supporting institutions, and

our splendid church members who have given enthusiastic support to God's work here. I appreciate the advice, guidance and kindly help of the Southern Union Conference officers and their associates.

And I do not want to forget the contribution to the progress of this field made by the devoted leadership of Elder R. H. Pierson, president of Kentucky-Tennessee during the first two years of this quadrennial period. It has been a pleasure to follow him and to build upon the faithful work of yesteryear. The progress of the work in our conference, under the blessing of God, has been the result of a large team uniting their efforts for the finishing of His work in this portion of His vineyard.

**Evangelism.** The sole purpose for the existence of God's church—for its organization, its functions, and its activities—is to win and prepare people for a place in God's everlasting kingdom. So, *Evangelism* has been our watchword. Every church has felt the evangelistic pulse as it has been beating throughout Kentucky-Tennessee. Our workers and church members have joined together in their earnest efforts to win souls to Christ and to hasten the glad day of His return. Decision efforts have been held in nearly every

one of our churches each year for the last two years, and in many churches, two series of meetings were conducted. As a result of the increasing emphasis placed upon evangelism, soul winning has almost doubled in Kentucky-Tennessee during the past four years. The baptisms have increased from 268 in 1954 to 457 in the past year of 1958.

We praise God for this continued growth. He has been able to bless our field with this increase because of the consecrated and enthusiastic vision of saving souls on the part of our faithful workers and church members. Dark counties have been lightened by a systematic Bible school enrollment program. Local efforts have been carried on by our district pastors, and the results have been most heartening. Fourteen new churches have been organized during the past four years, and three more will be organized within the next few weeks.

**Operation Dixie.** One of the most concentrated and far-reaching evangelistic endeavors ever sponsored in the Kentucky-Tennessee Conference is Operation Dixie, a united effort on the part of every department of every church toward soul winning, which was launched throughout the conference in the latter part of 1958. Joining hands with Operation Dixie is the "It is Written" television program for the central part of the state of Tennessee. This began in September, 1958. Decision efforts are already being held, starting the harvest of souls from this united effort of our churches in soul winning. Every church in Kentucky-Tennessee is to have a series of decision meetings during the first few months of 1959. The Chalmers-Friesen Evangelistic Team, which came to our conference in 1958, has made a tremendous contribution, and these workers will do much to greatly increase our evangelistic results during the months to come.

**Temporal Blessings.** God's temporal blessings have also been richly bestowed during the last four years. Ten new church buildings have been erected or purchased. Others have been remodeled and several are in the process of being built or are in the planning stage. A beautiful, commodious and modern boys' dormitory, equipped with new furniture throughout, now stands on the campus of Highland Academy. This has been a tremendous boost to campus morale and campus life.

During the last quadrennium, God has given us an excellent increase in tithe. In 1954 our tithe was \$452,541.



This recently completed dormitory at Highland Academy is one of several new improvements at the institution.



Kentucky-Tennessee Pathfinders enjoy one of many outings. Shown with the group here is Elder L. M. Nelson, Southern Union youth leader.

In 1958 God blessed us with \$594,520.96, giving us an increase for the four years of \$141,979.96. This represents an approximate 33 per cent increase for the four-year period. In our mission offerings we also are happy to report a good increase. In 1954 mission offerings in Kentucky-Tennessee totaled \$172,431. In 1958 they had increased to \$216,360, showing a gain of \$43,929. Ingathering increased from \$85,188.50 to \$128,156 in 1958, which is actually the 1959 campaign. For the last three years the conference goal has been reached.

During the 1951-54 quadrennium our colporteur sales amounted to \$531,541.90. Our 1955-58 sales totaled \$702,875.21, a gain of \$171,333.31 over the preceding quadrennium.

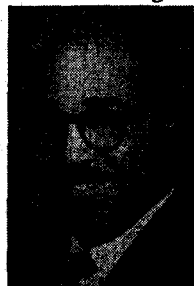
It makes us very humble as we see what God has done and also as we realize the tremendous responsibilities that rest upon all of us for the finishing of the work of God. May a great awakening grip us, ministers and laymen alike; may a zeal unlike anything yet known arouse all of us, and may we as individuals triumph with His victorious people, in my prayer.



# SOUTH ATLANTIC

Report by J. H. WAGNER, SR., President

IN introducing this brief report of progress in the South Atlantic Conference during the past quadrennium



I must first acknowledge my extreme pleasure and esteemed privilege in having the honor of the fine association of the workers of the Southern Union Conference, and especially the "team" composed of the personnel of this local field and its loyal constituency. I believe that I might say without fear of contradiction that the spirit of harmony and oneness exemplified here is not excelled. This attitude has contributed in a very definite way to the successful results that are here made manifest.

The South Atlantic Conference had a membership of 6,076 in December, 1954. At the end of December, 1958, it had jumped to 7,324, which shows an increase of 1,248. These members paid \$1,017,625.24 tithe from 1951 to 1954. Between the years 1955 to 1958, the tithe amounted to \$1,342,014.42, or a gain over the previous four-year period of \$324,389.18. From 1951 to 1954 the Sabbath school offering was \$244,465.88 and from 1955 to 1958 the funds in this department amounted to \$267,224.84, showing a gain of \$22,758.76. The Ingathering for 1951 to 1954 was \$288,165.08 and for the period 1955 to 1958 this offering amounted to \$337,734.54,

which made a gain of \$49,569.46. The total missions gain was \$72,328.42.

**Worker Increase.** The number of workers in December, 1954, were 21 ordained, seven with ministerial license and four with missionary license, making a total of 32. At the close of December, 1958, there are 27 ordained, ten with ministerial license, four with missionary license and one with missionary credentials, making a total of 42 or a gain of ten workers over the previous quadrennial period. These workers serve 98 churches and companies, 12 of which were organized in the last quadrennium. The Sabbath school membership has jumped from 5,064 in 1954 to 6,110 in 1958, making a gain of 1,046.

We regret to report a loss in Bible house sales — \$294,463.00 against \$273,904.00, or a difference of \$20,559.00. Fifty-one colporteurs led by a departmental secretary and three associates delivered \$405,714.05 worth of literature. They have girded themselves to do much better than this in the future four year period.

There are 21 church schools with 38 teachers and 1,144 pupils. Each category denotes an increase. The pupil increase is 247.

**Construction.** New church buildings have been, or are under the process of construction in Wilmington, N. C.; Durham, N. C.; Wilson, N. C.; Anderson, S. C.; Sumter, S. C.; Savannah, Ga.; Orlando, Fla.; and Delray Beach, Fla. A fine building was bought

in Asheville, N. C. Extensive renovations were made in High Point, N. C.; Lakeland, Fla.; Tampa, Fla.; Ocala, Fla.; St. Petersburg, Fla.; Fayetteville, N. C.; Pompano Beach, Fla.; and many others.

Fine school buildings have been erected in Clearwater, Ft. Lauderdale and Atlanta. Along with these improvements, the South Atlantic Conference has built one of the finest office buildings to be found anywhere. It is located in a most desirable area and contains the latest appointments required for efficient functioning.

"When men are bound together, not by force or self-interest, but by love, they show the working of an influence that is above every human influence. Where this oneness exists, it is evidence that the image of God is being restored in humanity, that a new principle of life has been implanted. It shows that there is power in the divine nature to withstand the supernatural agencies of evil, and that the grace of God subdues the selfishness inherent in the natural heart."—*The Desire of Ages*, p. 678.

You will note that no attempt has been made to name any personalities in this report. The truth is that this report was made possible through the united efforts of the members, comprising one of the best "teams" ever assembled anywhere to accomplish an objective for God. These workers baptized over 1,100 precious souls during the year 1958. It is my sincere hope and prayer that this "oneness" and noble spirit of co-operation for the good will maintain in this great field until our tasks and assignments have been fully accomplished and the Master says to all, "Well Done."



The South Atlantic Conference working force poses in front of the new conference office building.

# SOUTH CENTRAL

Report by W. W. FORDHAM, *President*

**F**OUR years have elapsed since we last met in the beautiful city of Miami to give a report of the progress of the work in the South Central Conference. As we take a retrospective view of the work during this quadrennial period, we hasten with eagerness to carry out Paul's exhortation recorded in I Thessalonians 5:18, "In every thing give thanks. . ."

Some 1,321 souls were baptized during this period and the following churches were organized: Ozark, Atmore and Tuskegee, Alabama; Springfield, Tennessee; and Port Gibson, Mississippi. We now have a total of 53 churches with a membership of 4,289.

Two new churches were constructed during this period, one in Louisville, Kentucky, with a seating capacity of approximately 700. This building is completely air-conditioned and has adequate facilities to serve all the departments of the church, including separate classrooms for all divisions of the Sabbath school. Words of commendation are certainly in order for the services rendered by Brother George McKenzie, the contractor, and Elder E. T. Mimms, who was the pastor at the time of construction. The second church was recently built in Leland, Mississippi, and has a seating capacity of 200. This is one of the finest and most attractive churches to be found anywhere. Much credit goes to Brother James Flowers, our builder, and Pastor L. W. Williams. We also purchased a church building in Bessemer, Alabama. This church was completely renovated and is an asset to our work in that city. In Springfield, Tennessee, a new church building is under construction and should be completed very soon for occupancy. Our home missionary leader, Elder N. A. Lindsay, conducted a series of meetings in Springfield which resulted in the organization of a church and the eventual construction of a building.

Plans have already been approved for the construction of churches in the

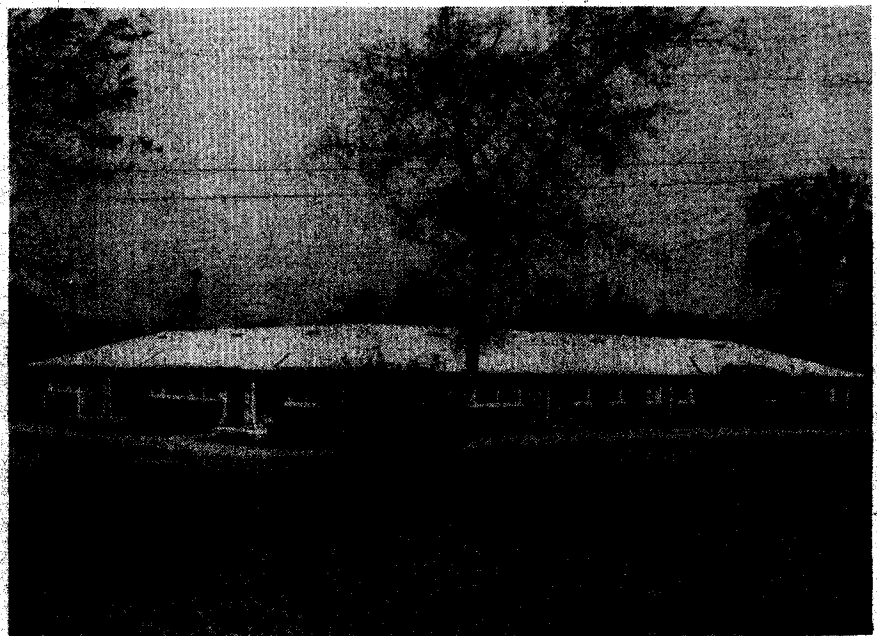
following cities: Selma and Atmore, Alabama; Greeneville, Tennessee; and Indianola, Mississippi. The South Central Conference contributed \$25,000 toward the erection of the gymnasium at Oakwood College, which also serves as the conference camp meeting pavilion. We certainly hasten to give thanks when we think of the blessings of God in aiding us in the erection of our conference office building. Pictures and the story relative to this building achievement have been published in the *TIDINGS*. This building is both practical and functional as well as attractive and serves adequately the needs of our conference.

**Departments.** Elder M. G. Cato and his two capable associates, Brother Mackey and Brother Vines, have rendered yeoman service in the publishing department. Deliveries during the four year period amounted to \$911,925.65. Total sales amounted to \$409,585.20. The South Central Book and Bible House has made real history during the quadrennial period with Brother C. Woods serving most efficiently as manager. In 1955, our Bible house was able to emerge out of the red, and from that date to this the net worth of the house has shown a substantial increase. Elder Jenkins has fostered a strong Missionary Vol-

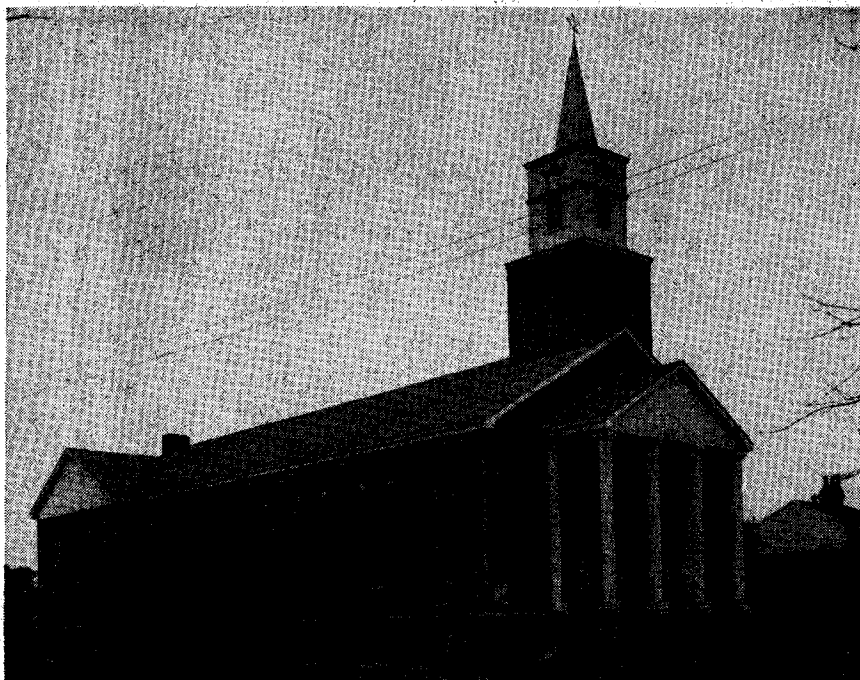
unteer and educational program during this period. Our number of church schools now stands at 22 with an enrollment of 338. A very strong junior camp program has also been conducted by the department, and during this year our young people have been very active in Operation Fireside, which is a part of our Operation Dixie program. Elder N. A. Lindsay has done outstanding work in the Sabbath School and Home Missionary departments. Our Sabbath schools have shown a steady increase in mission giving, and we are especially delighted with the program of our Ingathering which is reflected in the total figure of \$211,070.13. During this period 30 vacation Bible schools were conducted with an approximate enrollment of 1800. A number of workshops were held including a cooking school which was conducted by Dr. and Mrs. Vollmer, and the Sabbath School Workshop conducted by Elders Harris and Lowe and Miss Louise Meyer.

**Funds.** Brother L. E. Ford, our secretary-treasurer, reports that our tithe for the quadrennial period amounts to \$821,314.86 and our missions offering amounts to \$368,504.26. Not only has Brother Ford proven to be an efficient treasurer, but he has made a great contribution to the cause of South Central as a result of his supervision of the office building program which saved us considerably in the over-all cost.

South Central has a working force of 70. Out of this number 17 are pas-



The new South Central Conference office building.



The new Louisville, Kentucky, church.

tors, eight are departmental men and four are office secretaries. There are 22 teachers and 17 licensed and credentialed literature evangelists and two part-time Bible workers. Ten of our workers were ordained during this quadrennial period.

In South Central we face the future with courage and confidence in our God. The workers and the laity have joined hand and heart for the speedy finishing of the work and the hastening of our Lord's return. Let us "in every thing give thanks."

## Where There Is Vision

By W. HOMER TEESDALE

Many a man has said after disaster struck in an unexpected place or manner, or an acquaintance who had the special preparation for a hoped-for opportunity was suddenly called to responsibility or was promoted to leadership, "Oh, had I only known!" or "Had I only improved my time as he did!"

Before his promotion the new leader may have been considered by some merely a dreamer, but he was very likely gathering information or acquiring skills that opened wide the door to real achievement when the hour of opportunity came. He was more than a dreamer for the day. He was a man of vision who was learning to see de-

veloped in a tomorrow the inevitable results of today's ideas and plans.

The man who hopes to get on tomorrow and be ready for the tasks that will certainly offer great rewards, sometimes intangible, refuses to wait until an emergency is upon him, the church, or the world before doing something about it. He will be ready for his great day. His vision will be rid of distortions, his mind trained to measure correctly the relative value of things clamoring for attention. He will be well trained and aggressive for God. He will be a clear thinker, deliberate, creative, seasoned.

Where are these men, the leaders of tomorrow, and what are they doing

to become such leaders? They are where they have always been—coming up through the ranks from the unobserved, and unnoticed perhaps except for their unusual industry and their determination to grow. The men ambitious enough to study by mail and industrious and determined enough to succeed at it are the men you can expect to get ahead.

They are doing what others who lead have done. Time is a precious element. They fill it to the full with carefully selected activity. Every day closes with some new higher height won, some challenging problem mastered. Their minds are alert and active. In the parable of Jesus it was the empty house, although swept and garnished, that was possessed by seven spirits more wicked than the one that had first occupied it.

Somewhere, and this somewhere is not limited to one spot, are men of better-than-average capacity who are willing to concentrate and spend long hours in study. Some can do this as a by-product of other activity for which they receive material compensation. They are actually being paid while they study.

In the records of the Home Study Institute are tens of thousands of names. You would recognize many of them. Some serve now in the local churches, others in business, many in the professions. They lead, not merely because of work taken by correspondence, but by qualities of mind and character manifest in their success in study by mail. And it takes special qualities to capitalize one's spare moments and use postage stamps as gateways to wisdom.

The Scriptures say where there is no vision, the people perish. Is it not often quite as true that where there is vision people triumph? May your vision be clear to see opportunity, your courage and self-mastery equal to the challenge that is yours.

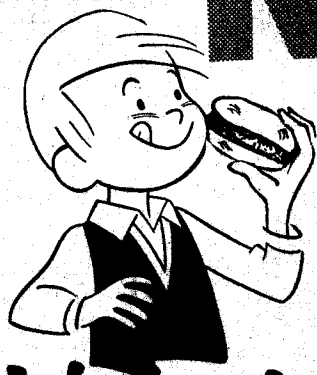
For information concerning study by mail write to the Home Study Institute, Takoma Park, Washington 12, D. C.

### Don't Move, Unless—

When you move notify the following of your new address: the post office, the pastor and the clerk of the church in which you hold membership, your friends and SOUTHERN TIDINGS, P. O. Box 849, Decatur, Georgia.

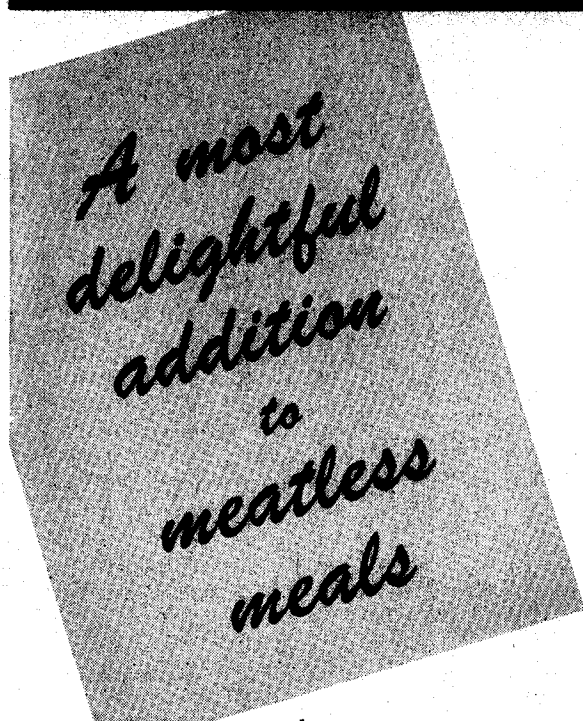


# NEW



## Vegetable Burger

**NEW Flavor NEW Texture NEW Everything**



The newest of Battle Creek Vegetable Entrees. Wonderful for sandwiches, loaves, patties, croquettes or hot dishes.

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**THE BATTLE CREEK FOOD COMPANY**

## Southern Missionary College

Report by C. N. REES, President

It is a privilege to bring to you the quadrennial report of Southern Missionary College. This report of



progress is made possible by the loyal support and the enthusiastic spirit of each member of the board of trustees. A generous measure of credit is due the two preceding college presidents, K. A. Wright and T. W. Walters, for the steady progress brought about by their effective leadership.

An adequate quadrennial report of the college must cover many things—faculty, students, activities, accomplishments, commendations, and the spirit which makes the college unique. Of the past four years at Southern Missionary College, there is much to tell.

**Faculty.** Southern Missionary College is blessed with a most spiritual, well-trained, experienced, and loyal corps of workers. The friendly spirit and personal interest taken in the students make up, perhaps, our greatest claim to distinction. The faculty and staff have willingly and loyally carried heavy loads and deserve much commendation for the present excellent standing of the institution. At the present time, 75 men and women comprise the faculty and staff of the college.

**Students.** A college exists for its students—thus, a basic reason for the continuance of SMC was provided by the registration of 2,508 college students during the past four calendar years. Of this number, 173 graduated or will graduate from the college this year. These students come to us from all parts of the United States and many countries and territories outside the country. For the present academic year alone, there are 36 states and 12 countries represented. Of this number, 33 came from the Alabama-Mississippi Conference, 34 from Kentucky-Tennessee, 88 from Florida, 47 from Carolina, 264 from Georgia-Cumberland, and 128 from outside the the Southern Union.

The registration for this year is the highest in the history of the college, 594. Not until we enter heaven will we know the extent of good this "army of youth rightly trained" has contributed to the cause of God.

**Alumni.** The college appreciates the loyal support of its alumni in fostering a good spirit toward their college, in encouraging young people to attend SMC and in raising funds for worthy students and for buildings on the campus. The SMC Alumni Association now has an executive secretary on a part-time basis.

The association reports that there are 13 chapters as follows: New York; Washington, D.C.; Charlotte, N. C.; Mt. Pisgah, N.C.; Collegedale, Tenn.; Louisville, Ky.; Atlanta, Ga.; Orlando, Tampa and Miami, Fla.; Loma Linda, Calif. The following had meetings with attendance over 50 during the past half year: Washington, Mt. Pisgah Academy, and Loma Linda. Collegedale had two meetings.

During 1958, through the chapter organizations, \$1,150 in cash and pledges for the Alumni Association Worthy Student Aid Fund has been received.

**Spirit of the College.** Very seldom in my teaching experience have I found a more loyal and courageous group of young Christian men and women. These young people deeply love their college and the Christian principles for which it stands. They are most appreciative of the steady progressive advancement that has been made in the upbuilding of all the phases of the college, including the provision for better physical facilities. The large group of parents, friends and patrons who have so loyally supported this "School of Standards" has done much toward promoting the excellent spirit which is most prevalent on the campus today.

**Preparation for Progress.** To a college such as Southern Missionary College, where progress is a tradition, the spiritual, scholastic, social, and economic accomplishments of the past years serve only as a stimuli to greater achievement.

The college has no right to continue its existence if the students fail to grow spiritually. Steady growth is in evidence on every hand. Foremost among the spiritual interests on the campus are the fall and spring Weeks of Prayer, the Spirit of Prophecy Week recently conducted by Arthur L. White, the studies on the sanctuary given by the division of religion, and the numerous student efforts of which the Voice of Youth effort held in Brainerd in 1958 stands out. An aggressive and well-organized MV Society and the Friday evening vesper hours with their inspirational messages and music all add materially to the spiritual life of the student body. The sunset meditations and the Sabbath evening worship hour are enjoyed and revered by students and community people alike.

Spiritual growth made possible by working for others also is a very important part of the spiritual growth on the campus. Southern Missionary College is known throughout the denomination for its enthusiasm in spreading the message to others and for the raising of mission funds through the Ingathering program. November 5, 1958, marked a "high day" for Ingathering on this campus when \$5,612 was raised on that single day.

Practically every non-Adventist student who comes to this campus and remains for the academic year is baptized before the close of the year. Ninety-five students during the past four years have been baptized.

Operation Fireside was enthusiastically supported by a large number of students. Souls were won to Christ by this most worthy project.

The scholastic program of the college is also one of steady progress. During the past few years much study has been given to meeting more efficiently the scholastic needs of the students. Additional necessary equipment and teaching tools have been added to the laboratories and classrooms. New majors, including the mass communications major, the physics major, and the mathematics major have been added, and the offerings in other departments have been carefully revised to meet the changing needs and interests of the students.

Some months ago the board of trustees granted permission for the purchase of a 10-watt FM radio transmitter for educational purposes. Recently, an application to the Federal Communica-



tions Commission for an FM radio license was submitted. In all probability, this license will be granted at an early date, and the FM radio will serve as a news and program outlet for the department of communications as well as provide proper campus music.

The physics department has been granted \$2,130 to continue its research project in the field of spectrophotometry and the iron arc spectrum by the Research Corporation of New York. Save for the purchase of an original spherical reflection grating, most of the apparatus used has been made in the laboratory out of surplus or used parts. This grant will make it possible to purchase some additional needed equipment and to employ talented students for preparation of apparatus and for computations.

The division of nursing is progressing steadily and is making a real contribution to the young people interested in this profession. Plans are under way for increasing materially the enrollment in this division.

Careful and prayerful study has been given to the social program of the students. A complete study of the daily program of the college has been made during this past year, and considerable revision has been enacted, which in our opinion, will make the daily program much more conducive to study, more healthful, and more enjoyable. Ample time has been set aside for Christian association and recreation. Nevertheless, each student is aware of the fact that the primary objectives of the institution call for the development of spiritual maturity and scholastic competence.

Through the years Southern Missionary College has received wide recognition for its student work opportunities. At the present time these opportunities are reaching a new high. The new peak of work opportunity is made possible by the rapid growth of the non-school-operated industries—King's Bakery, Collegedale Cabinets, and the Sanborn Spring Factory—all located on or near the campus. Furthermore, additional work opportunities continue to become available through the college-owned and operated industries. During the four-year period the college was able to furnish work to its students in the amount of \$1,042,993. In short, the institution is in a position to promise work to all dependable students who wish to help defray their school expenses by earning while learning.

**Building Program.** The tradition of progress at Southern Missionary Col-

lege touches buildings and major repairs as well as teachers and curriculum. The assets of SMC have increased from \$1,485,302.90 in June of 1955, to \$1,937,920.59 as of December 31, 1958, which is practically a half-million dollar increase during the past three and one-half years.

A new, fireproof building houses our elementary school, providing six spacious classrooms as well as a conference room and offices for the teachers. This building was put into use in September, 1957.

Breakfast on Friday morning, September 12, was the first meal to be served in the new cafeteria building. This new building houses the dining-room facilities, kitchen, offices for the cafeteria director and the chef, a lounge for the Student Association, and a banquet hall. It also houses the home economics department, which has a living room, dining room, and kitchen where home economics students can get actual experience in homemaking.



One wing is devoted to a clothing laboratory and another to a food laboratory. Household arts and crafts are taught in a commodious room opposite the living-in area. Two offices, a classroom, and a spacious lobby complete the department.

The McKee Bakery, erected on the campus within the last two years is a modern plant with approximately 30,000 square feet of floor space. The bakery employs approximately 100 workers, many of whom are students. An addition to this structure has been found necessary, and plans are under way for the erection of an additional 11,000 square feet of space.

In the year 1956-57 the chapel in Lynn Wood Hall was remodeled, providing a spacious, well-decorated auditorium for school convocations.

During the past year the improvements made in Lynn Wood Hall included additional offices, a conference room and some needed redecoration work. The registrar's office was moved into the old home economics quarters, and now it provides well-lighted, spacious quarters for the office workers, storage room, and an office for the registrar.

Recently the post office received a new coat of paint inside and a new asbestos tile floor.

Under the direction of the departmental head, the industrial education students have built an addition to the industrial arts department, making it possible for the department to have much-needed work space, including an office for the head of the department.

Road improvement and parking areas have also been provided.

For these many improvements during the past four years we are deeply grateful. Surely it is God's plan to give the youth of the South adequate facilities and buildings in which to continue their preparation for Christian service.

**An Appeal.** Christian education is one of the most important doctrines of the church. The vast majority of the leadership of the cause will come from those who have received the training and inspiration found in God's proving ground—the Christian college. "All of our youth should be permitted to have the blessings and privileges of an education at our schools, that they may be inspired to become laborers together with God." — *Counsels to Teachers*, p. 44. Far too many of our youth today do not have this privilege of attending our schools! It is imperative that every worker and lay member of the Southern Union put forth every effort to promote the necessity and value of Christian education to every eligible SDA youth in the South. We must do all in our power to see that everyone of our young people has the opportunity which, under God, is rightfully his—the opportunity for a Christian education.

**What of the Future?** A glance backward justifies the faith and vision of the valiant pioneers who founded this "School of Standards." Time and their successors have justified their sturdy hopes of an institution of sound spiritual and educational practice. Today, Southern Missionary College enjoys a reputation for integrity, possesses an excellent student body, maintains a thoroughly Christian faculty, and has a future, by God's providence, of an ever-widening influence in support of the mighty principles of Advent Christianity.

The future will make heavy demands upon us. To stand still is but to stagnate and die. There are complicated and perplexing problems still unsolved. Yet, with a courage born of conviction and with a confident trust in Almighty God, Southern Missionary College can and will continue to move steadfastly forward.

## SMC Progress in Pictures

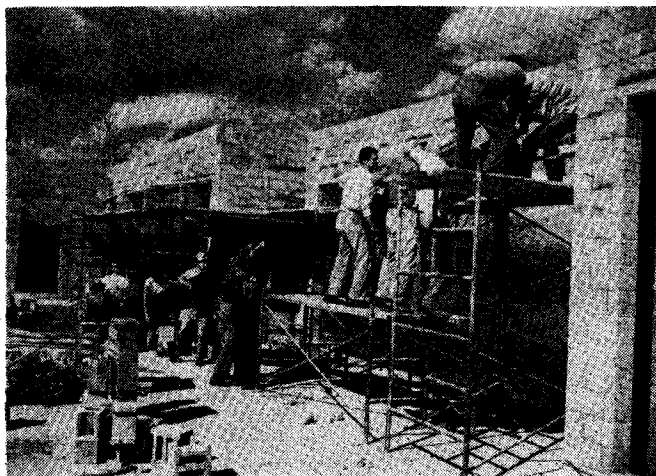
On these pages it is impossible to present the entire picture of progress at Southern Missionary College. Much has been accomplished during the past four years, and future plans call for great expansion within the next few years.

On this page are depicted numerous phases of the program at Collegedale. A visit to the campus would thrill any of the readers of SOUTHERN TIDINGS. You are cordially invited to share our hospitality.

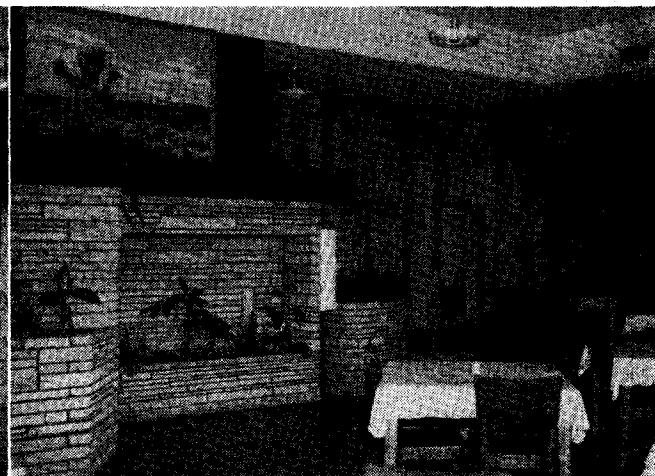
Southern Missionary College remains the "School of Standards."



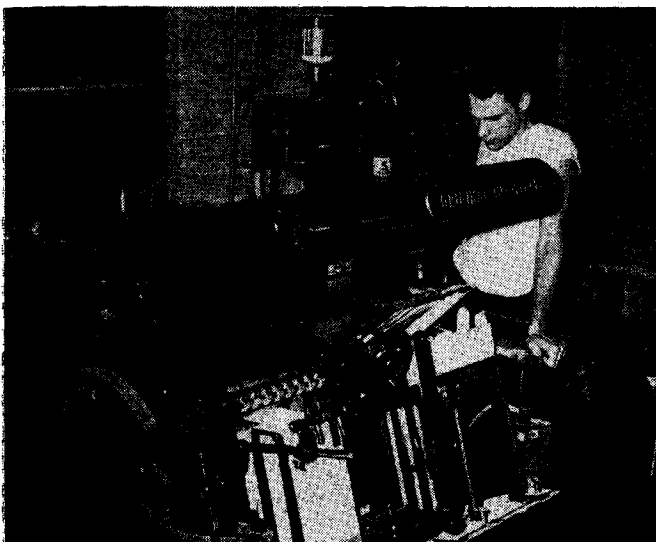
The new Home Economics-Cafeteria Building



SMC students helped to construct the new Home Economics-Cafeteria Building.



A section of the new dining room



Printing is one of the many trades students may learn at SMC.



This is a section of the new McKee Baking Company on the SMC campus.

# SOUTHERN UNION BIBLE SCHOOL

Report by E. L. CARDEY, *Director*

**E**IGHT years ago, we established a union Bible school which was quite new among our Bible schools the



world over. There had been up to that time small Bible schools throughout the conferences in the Southern Union, as well as in the conferences throughout the United States. It was our feeling that we could accomplish much more if we concentrated our efforts upon one large school for the entire union. Events since that day have proved that we were correct in our estimation of what the Bible school might do.

The School of Bible Prophecy, like all our Bible schools, has a unique feature about it in soul winning. For years we have scattered tracts and sold books by the millions of pages, but we have never had a method of getting a reaction as to what impression the reading matter was making on the people until we came forward with the Bible school method. Before, it was like scattering fish bait on the waters. The fish take the bait, but unless there is a hook attached the fish will not be brought in. So it has been with our scattering of literature and giving it out promiscuously. With this new method of calling for answers from the student, we are keeping in touch with many thousands of persons whose interest has been aroused as they have studied the Word of God with us. Therefore the final results in baptisms have gone far beyond the fondest hopes and expectations of those who began the Bible school method of soul winning.

We began this school eight years ago with no names and very little equipment, and with two helpers beside the director. We called upon our people to visit neighbors and friends, and within a short time names for enrollments began to roll in by the thousands, and tens of thousands. That first year some 85,000 names came into the school. The baptisms did not show up so much the first year, since

it takes nearly a year for a person to finish the lessons, and receive visits, further studies and preparation.

Consequently our baptisms that first year registered only about 200. The next year the figure had doubled and over 400 were baptized. The next two years we were able to report over 1,600 baptisms, thus making a total in the first four years of over 2,700 persons who had been baptized.

**6,000 Baptized.** Now another four years have passed, and we are able to report not only that we are nearing the million mark in enrollments, but that over 6,000 people have accepted the truth and have been baptized into this message! The great increase in membership has had its decided influence on the finance of the union and every conference, and also an increase in membership in our local churches, conferences and the union as a whole—until the Southern Union has now passed the 40,000 mark in membership. When we recall that nearly a million names have been registered at this one Bible school, a work largely accomplished by our thousands of church members, we thank God for the faithful believers who have followed the good leadership of our conference officials and district pastors.

Of course, this has greatly increased our responsibilities and our laboring force has at times reached 25, with an average payroll of 22. Starting as we did with two typewriters and three desks, all second hand, we have increased our equipment very much, with a present inventory of over \$20,000. For the past year we have been able to do practically all of our own printing. Through personal gifts made to the Bible school, we were able to purchase an offset press with necessary equipment and thus we have decreased our printing bill by nearly one-half. This means much when we realize that we print over two million lessons, tracts and papers a year.

In response to our large enrollment of nearly a million during the past eight years, we have sent out over 12-million pieces of literature!

**Finances.** Our union conference organization and local conferences have been very kind in supplying a

portion of the funds necessary to carry on this ever-expanding work. However, we have not asked for a larger appropriation from the conferences than what they gave in the first year of our operation. We are glad to report that through our daily mail, large sums of money came in to help carry on the Bible school work. Consequently, we can report that during the past eight years \$204,204.48 came to us through the mail—sent in by students of the school.

Buying thousands of dollars worth of equipment, as the school got underway, at times required our going into debt. We are glad at this time to say that all our debts have been paid, and for the past two years all bills have been paid at the end of each month. It is true that we have not had any large amount of money left over to go on from week to week or month to month. We have scraped, as it were, the bottom of the barrel to pay our monthly bills, but we thank God for the privilege of going forward by faith as we literally have had to do through the years. Always when a great need has come in our work, demanding special expenses, the money has come from various sources through sacrifices made by students and church members. This has been sent to us direct to meet each crisis, and our work has been sustained and enlarged.

The workers of the Bible school have the wonderful privilege of reading the marvelous experiences sent in from day to day from our students, telling us how happy they are that they have learned this great truth as taught by Seventh-day Adventists. We have no work among us where such multitudes of encouraging letters of this type come into an office as they do at the Bible school. Surely this is God's method of meeting the needs of the hour and bringing the message to the masses of the people living in our cities and our villages.

**Dark Counties.** We have been greatly stirred by the results which have come from dark-county work. At this very moment we have dozens of counties where we believe that Sabbath schools could be organized with a few weeks of effort if we had self-sacrificing workers or laymen to go in and visit the people. This was demonstrated by Elder Crestakos during the last few months of 1958 and early 1959. In three dark counties he was able to organize three substantial Sabbath schools! However, as these lessons go out to dark counties we may

not always be able to get to them immediately or organize Sabbath schools. Yet the truth has been placed there, and souls will embrace it when the opportunity comes. In the great crisis which is before us, many a light will shine forth with brightness from these dark places of our conferences where we have not been able to establish churches, because they have learned the truth from the study of our literature.

**Future Prospects.** One of the great means of attracting the attention

of the people is through articles in our newspapers. The recent action of the Bible school board and the Southern Union Conference Committee encouraged us to prepare short articles for insertions in as many newspapers as possible over the Southern Union. Some of the conferences are taking this responsibility by having the churches sponsor the advertising in their newspapers. We believe there will be large and encouraging results from this. We have tried it elsewhere and have found that the newspapers

are a most successful medium for reaching the masses of the people. The year 1959 should be our greatest year in baptisms. We believe that with Operation Dixie in full swing, which means visiting all the interested names we have, we will see wonderful results through this visitation program during the year. We are looking forward to enrolling another 125,000 or 150,000 new students in our school during the year, and from that we know there will be very large final results in souls won for the kingdom!

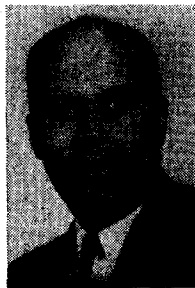


Pictured is the working force of the Southern Union School of Bible Prophecy on the occasion of its eighth anniversary celebration.

## Oakwood College

Report by GARLAND MILLET, *President*

**I**N the hills of north Alabama, hard by the rocket center of the world, stands a monument of faith that was named "Oakwood" by its founders 63 years ago. When our regional work was in its infancy, the General Conference brethren were directed by the Lord to start an educational center at Huntsville.



**G. J. Millet** Across the years Oakwood's growth has paralleled the rapid advancement of the work in the Southland.

Since the first purchase of the tree-studded land, for \$6,700, Oakwood has made steady progress. Having started as a manual training school in

1896, it became a junior college in 1917 and emerged as a degree granting senior college in 1945. We are thankful to the Lord that on December 4, 1958, Oakwood College received full accreditation as a liberal-arts college, thereby making the Southern Union one of the few unions with two accredited Seventh-day Adventist colleges in its territories.

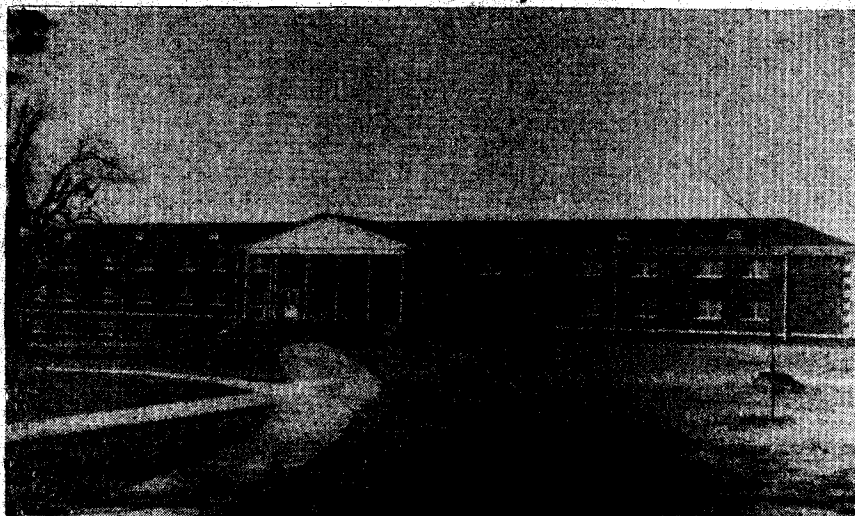
During the quadrennium 1955-1959, Oakwood College has continued a major building program, which has included a dormitory for men, a physical education building, a store-bakery-post office building, apartments, and duplexes. A new elementary education building and a large addition to the college laundry are to be constructed in the summer of 1959. We express genuine appreciation both to our sponsoring organizations and to all our

believers whose loyal support has helped to effect this commendable expansion.

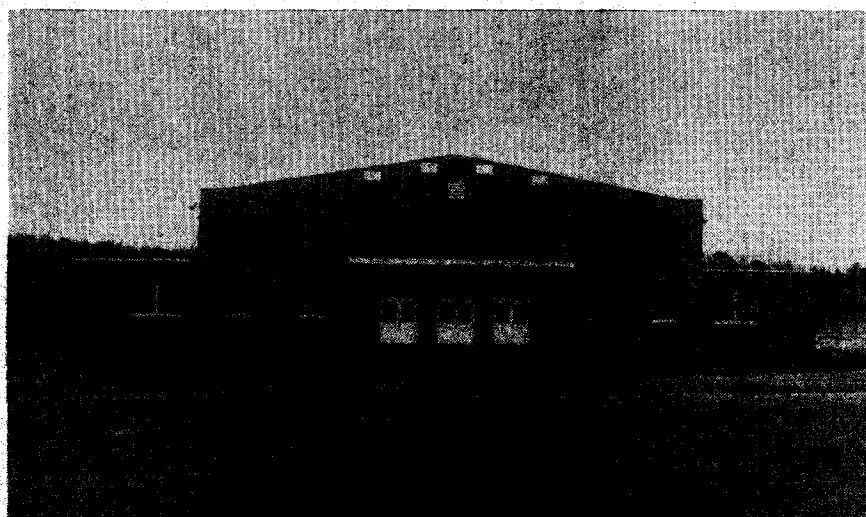
With students from 35 states, the West Indies and Africa, the current college enrollment of 319 is the highest in five years; and together with 176 academy students, it totals 495 young people on the Oakwood campus. Forty-two per cent of the college students reside in the South Atlantic and South Central Conferences. Fifty full- and part-time staff members have dedicated their lives to teaching our youth the ways of salvation and service. The faculty now has eight persons of doctoral status, including two who will receive doctorates in June, 1959, while virtually all other teachers have at least the master's degree.

We are continually gratified to see Oakwood graduates rendering successful service and leadership in the Lord's cause. As we face the future, encouraged by past records and growth and blessings, it is our purpose to do with all our might our part in the great task of finishing the work of God in this generation.





Peterson Hall—Oakwood College

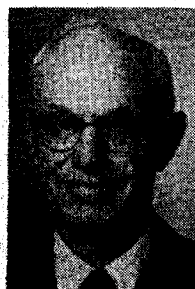


Gymnasium—Oakwood College

## Florida Sanitarium and Hospital

Report by H. B. Hardin, *Administrator*

The Florida Sanitarium and Hospital recently completed 50 years of service to the Seventh-day Adventist



**H. B. Hardin** successor, Mr. Leighton T. Hall, was administrator during the entire period. (He was elected

Church and to the citizens of Central Florida. These have been eventful years, but no four years since the founding have been more eventful than the quadrennium just ended.

Actually my predecessor, Mr. Leigh-

ton T. Hall, was administrator during the entire period. (He was elected to the Southern Union Conference staff on January 1, 1959.) However, it has been my privilege to work closely with Mr. Hall and the board of trustees during the tremendous growth period of the past four years. Truly we can say that God has bountifully blessed.

Florida Sanitarium and Hospital has contributed much to the evangelistic endeavor of the church and has continued to be a spiritual light in the community. Through its ministry to both body and soul many have been won to Christ. And leaders from other communities have seen in this institution the exemplification of Seventh-day

Adventist dependability and good will. Consequently, our medical work has been given opportunity to expand. We are happy to be among the sisterhood of Adventist hospitals in Florida and the Southern Union.

Aside from the countless medical services performed by Florida Sanitarium and Hospital, we believe there are at least two other significant measurements we can apply to progress: the spiritual impact on the patients and the community; and the statistics of physical growth.

I wish to share with you a portion of an outstanding report submitted by our chaplain, Elder H. B. Taylor:

"Looking back over the spiritual activities and achievements of the Florida Sanitarium and Hospital for the past four years, we herewith submit this report from the chaplain's office. In our work we are fortunate, indeed, to have the wealth of invaluable instruction penned by the servant of the Lord and made available to us in our soul-winning endeavors. For instance: 'Our Sanitariums are to be established for one object, the advancement of present truth. . . . The conduct of the workers, from manager to the worker occupying the humblest position, is to tell on the side of truth. The institution is to be pervaded by a spiritual atmosphere. We have a warning message to bear to the world; and our earnestness, our devotion to God's service, is to impress those who come to our institutions.'—CH, p. 272; *Testimonies*, Vol. 7, p. 35.

"Let the workers in the Sanitariums remember that the object of the establishment of these institutions is not alone the relief of suffering and the healing of disease, but also the salvation of souls. Let the spiritual atmosphere of these institutions be such that men and women who are brought to the Sanitariums to receive treatment for their bodily ills, shall learn the lesson that their diseased souls need healing.'—CH, p. 540.

"With the foregoing instruction in mind, and an abundance of other material from the Spirit of prophecy pertaining to this work, we have adopted at the Florida Sanitarium and Hospital the following methods of labor in our efforts to reach all who come to our institution:

**Broadcasts.** "Each morning from 9:00 to 9:30, Monday through Friday, we have a devotional service for our patients, originating in the Chaplain's office, sent over the public address system to all patient's rooms. On



Sunday and Wednesday evenings, from 7:00 to 7:30 there is another devotional service broadcast. Each Sunday morning the Voice of Prophecy is made available to all the patients. On Sabbath, from 11:00 to 12:00 a sermon is broadcast especially prepared for patients in our institution. And in the evening as the Sabbath closes, we have the vesper service for them. Friday evening as we merge into the Sabbath, for one half hour, the playing of the chimes is broadcast along with other sacred musical numbers. There are special broadcasts occasionally, such as would be appropriate from the church upon the campus; also musical programs and lectures as announced.

**Visiting.** "Each patient here is an individual with a soul to save. We try to help them by giving such personal attention as circumstances may indicate in our daily visitations. Prayer is frequently offered, subjects of a spiritual nature are discussed, and questions are answered relative to our faith with, of course, discretion. Our visits are not entirely confined to our institution, for we endeavor to follow up all interested persons and call on them in their homes hoping to establish a series of Bible studies.

"Sometimes our own church members become patients here, and in case of critical illness, special prayer and anointing service is required.

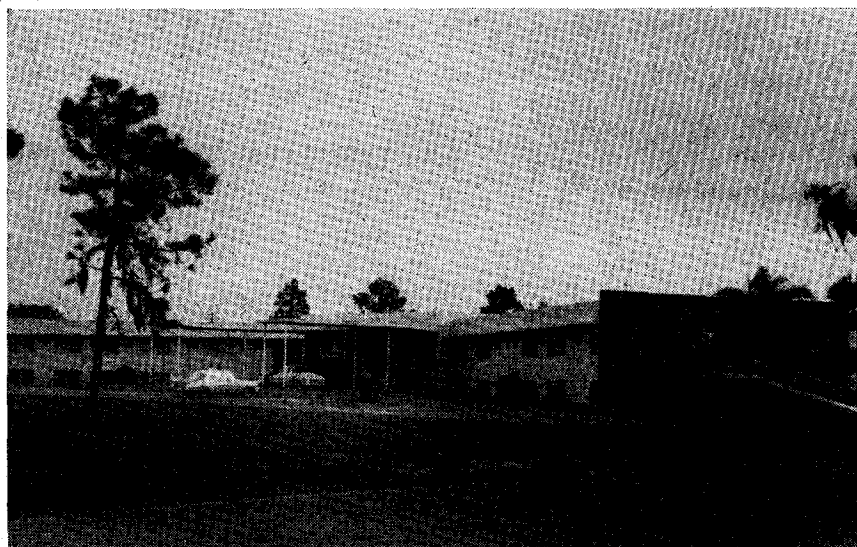
"Literature holds such an important place in our work. Suitable magazines, neat and orderly, are placed in reading racks about the premises. Other magazines and books are placed in the rooms of the patients. Attention is given to these to keep them in order and to make them attractive.

**Student-Nurses.** "During the last four years Bible subjects were taught to the student-nurses—Bible doctrines, comparative religions, outlining Bible studies and ministry of healing. Student-nurses were given practical instruction in Bible studies by going into the homes in the community and presenting and auditing these Bible doctrines under the supervision of the Bible instructor.

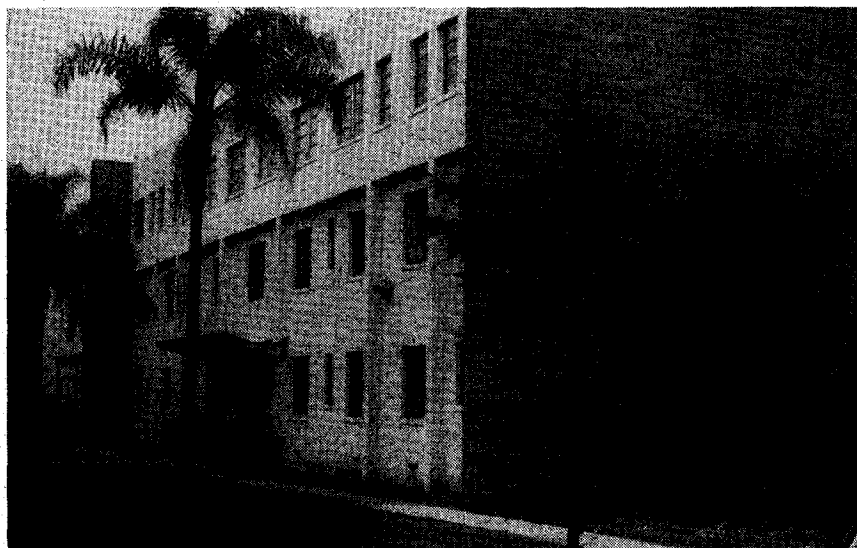
**Employees.** "Monday through Friday the employees have their devotional services in the department where they are employed. Family worship for all of the employees together is conducted in the assembly room, arranged in two different periods in order to accommodate the large number who attend these meetings. All employees are encouraged to qualify in the art of giving Bible studies."



Aerial view of Florida Sanitarium and Hospital



The completed part of Phillips Memorial Hospital



The new psychiatric wing

I wish we had space to include the entire report from Elder Taylor.

**The Physical Plant.** During the preceding quadrennium our building and equipment expansion amounted to \$1,448,200 in nearly 20 projects. These included the new Dr. Phillips Memorial Hospital, a new maternity and psychiatric wing, remodeling, housing for workers, etc. Some of the major projects are itemized in the accompanying list. A second table lists other statistics. We are blessed with hundreds of fine workers, many of them are specialists of the highest order. Without such people we could not function as God would have us. The success of Florida Sanitarium and Hospital is their success, too.

We believe that the Lord has great things in store for this institution. Almost suddenly we find ourselves situated in a most strategic area of breathtaking growth. Surely it was providential that our work, with the right arm, should develop so strongly in Central Florida. May God help us all to take full advantage of every opportunity to serve Him in such an hour as this.

## Statistical Record

	1955	1956	1957	1958
Total Income	\$1,602,680.53	\$1,801,150.36	\$2,091,780.45	\$2,479,036.91
Total Expense	1,552,987.90	1,694,506.45	2,032,995.19	2,443,942.43
Gain or Loss	49,692.63	106,643.91	58,785.26	35,094.48
Total Charges to Patients	1,249,030.69	1,432,905.62	1,601,292.61	1,935,615.48
Patient Days	59,545	58,785	64,056	74,660
Patients Admitted	6,145	6,674	7,223	8,586
Patients Discharged	6,155	6,668	7,187	8,578
Net Worth	1,511,228.18	1,855,836.71	2,172,818.85	2,207,347.92

### Construction, Equipment

White Apartment Building	\$ 69,000.00
Cottage #35—Cook's house	12,500.00
Pharmacy and Out-patient remodeling	33,500.00
Morgue	3,500.00
Air Conditioning	75,100.00
20 Houses—Clippinger Court	113,000.00
Dr. Phillips Memorial Hospital (bldg.)	475,000.00
Dr. Phillips Memorial (land and equipment)	86,000.00
New Maternity and Psychiatric Wing	368,300.00
Parking lot and RR road paving	17,100.00
Equipment	127,000.00
Cottages and Apartments	68,200.00

tory of this union and so in a particular sense is your publishing house.

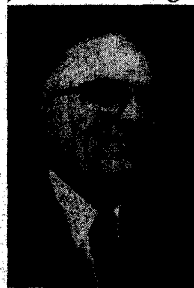
The workers of the institution are happy over the wonderful record of more than \$1,000,000 worth of subscription literature distributed by the literature evangelists of the Southern Union for each year during the past several years. In addition to this subscription literature, a large volume of books, pamphlets, tracts and periodicals are purchased and distributed by the church members for their own study and spiritual development and for use in missionary activities among their friends and neighbors.

We who are connected with your publishing house rejoice with you because of the souls who have been helped in finding their way into the truth by the publications issued by our publishing houses. We pledge our wholehearted devotion to this important task in the future, with the prayer that God will continue His abundant blessings upon this branch of His work.

## Southern Publishing Association

Report by E. A. MOON, *Manager*

Literature is one of the means that the Lord has given His people to help proclaim the gospel in this closing



E. A. Moon

period in earth's history. This instrumentality is being used in the Southern Union in many different ways as a help in all lines of God's work.

From the very beginning of this movement literature has been a recognized factor in carrying forward the work of preaching the gospel. Among the early activities of the Adventist believers was the printing of tracts and a small periodical. The first piece of equipment ever purchased by the early believers was a small printing press, and the first institution established by this people was a little printing office.

To the Southern Publishing Association has been assigned the responsibility of supplying all types of denominational literature for distribution in

the territory of the Southern Union. The institution is located in the terri-



The Southern Publishing Association entrance

# The Self-Supporting Work

Report by William Sanborn

*President, Madison College*

FOR over 50 years the self-supporting work has played an important role in the growth and development of the Southern Union Conference. Madison College and Hospital, the mother institution of the southern self-supporting work, was founded in 1904. Graduates of this institution have scattered out to every part of the Southern Union where they have established small medical and educational institutions. Each one of these institutions through the years has served as an evangelizing agency. These institutions have had an important part in helping to bring the church membership of the Southern Union to its high position today. Not only have many souls been won to the cause, but a large amount of means through the tithes and offerings have helped to swell the coffers of the treasury.

All through these more than 50 years there has been a wonderful working relationship between these self-supporting institutions and the organized conference work. This fine relationship has been conducive to bringing the Southern Union to its position of leadership in educational and medical circles.

Space will not permit us to mention all of the institutions represented by the self-supporting work in the South,

but we will mention a few. Among the larger institutions are the Mountain Sanitarium and Hospital and Fletcher Academy located at Fletcher, North Carolina, and Pewee Valley Sanitarium and Hospital located at Pewee Valley, Kentucky. A few of the other institutions doing an outstanding work are the Little Creek School and Sanitarium at Concord, Tennessee; the Laurelbrook School and Sanitarium, Dayton, Tennessee; Pine Forest Academy and Sanitarium, Chunky, Mississippi; Lawrenceburg Sanitarium and Hospital, Lawrenceburg, Tennessee; and the El Reposo Sanitarium, Florence, Alabama.

Some of the newer institutions are the Cave Springs Home for Handicapped Children near Nashville, Tennessee; and the Groveland Academy at Groveland, Florida; and Hialeah Hospital, Hialeah, Florida.

The self-supporting work has not only been a real blessing to the church, but has also been an outstanding blessing to every community in which it has existed. Each institution has contributed greatly to the agricultural, social, medical, educational and the spiritual development of their respective communities. This has resulted particularly in agricultural development and the



President Sanborn

improvement of community health. It is impossible to measure in dollars and cents the great value of these institutions to their respective communities and to the work of God.

May God continue to improve and enlarge this outstanding branch of His work, is our humble prayer.

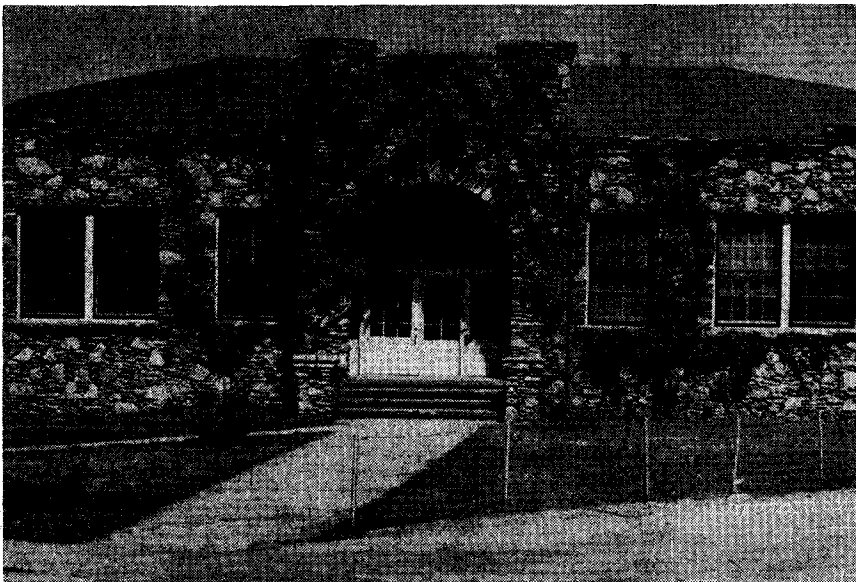
## Early Counsel on the South

"The Lord expects far more of us than we have given Him in unselfish service for people of all classes in the Southern states of America. . . . This work must be done now, while the angels continue to hold the four winds. There is no time to lose.

"The Lord has long been waiting for human instrumentalities through whom to work. How much longer will He be obliged to wait for men and women to respond to the call, 'Go work to-day in My vineyard'? Messengers of mercy are needed, not merely in a few places in the South, but throughout the whole field. Rich and poor are calling for light.

"Men and women should now be offering themselves to carry the truth into the highways and byways of this field. There are thousands who might give themselves to God for service. He would accept them and work through them, making them messengers of peace and hope.

"The workers will meet with many who will harden their hearts against the conviction of God's Spirit; but they will meet also with many who are hungering for the bread of life, and who, receiving the message, will go forth to sow the seeds of truth."—*Testimonies*, Vol. 7, pp. 220-221.



A familiar Madison College scene

# WALKER MEMORIAL SANITARIUM AND HOSPITAL

Report by A. L. LYND, *Administrator*

**T**HE blessing of God has rested on Walker Memorial Sanitarium and Hospital in a marked way during the past four years. The institution has continued to build good will among the residents of Avon Park, Sebring, and throughout Highlands County. The patient load and medical services demand have steadily increased in keeping with the growth of this section of Florida. Of course all of this increases the influence of the hospital and the church it represents.



A. L. Lynd

In his report four years ago Mr. H. M. Baldwin, my predecessor who now is administrator of Bangkok Sanitarium and Hospital in Thailand, mentioned a number of improvements needed at Walker Memorial. Today we can mention these in the past tense.

Solarium facilities for both men and women have been completed at a cost of \$1,107. Additional patient facilities and an Otis elevator cost \$35,334. Because of the overloading of the electrical wiring system with these and other improvements, it was necessary to completely revamp the wiring. This cost \$8,268.

During this time all of the main buildings have been repainted, and new aluminum awning-type windows were installed in the dining room fol-

lowing redecorating there. Recently we spent approximately \$23,000 on eight apartments in the Annex Building. Most of this work has been completed.

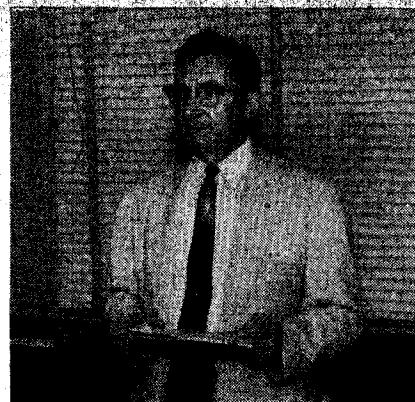
Currently we are remodeling the delivery rooms, labor rooms, operating room, minor operating room and central supply. We have also added a new Burroughs book-keeping machine, and last spring we added a new automatic switchboard.

**Personnel.** The nurses mean a lot to this hospital. Their dedicated service and pleasant attitudes have drawn many compliments from the patients. Christian nurses are among the best assets a hospital can have.

Our physicians work early and late in caring for their patients. They are backbones to the hospital and pillars to the church in this area.

Elder Herman Ray, our chaplain, visits the patients daily and has many calls for books and other information about the church. The patients speak very highly of the morning and evening broadcasts originating in the chaplain's office. These soul-winning endeavors, coupled with the Christian atmosphere resulting from the many dedicated workers, get results.

Mr. Baldwin did a magnificent job while he was here, and scores of his friends in all of the surrounding areas frequently mention his contributions to Highlands County communities. We are privileged to build on the solid foundation he left.



Former Administrator H. M. Baldwin

## Reprints Available

The series of very vital articles by Dr. McCay discussing the health teachings of Mrs. White has just concluded in the *Review and Herald* of February 26, 1959. Because of urgent requests coming in from all parts of the field—from churches, from individuals, and from institutions—we are making a reprint of this series of articles. We hope to make just one printing of this series. There will be eight pages of material, printed on a good grade of paper. The prices are: 10 copies or more, 6 cents each; 100 or more, 5½ cents each; 1,000 or more, 4½ cents each. Orders should be sent promptly and directly to: Periodical Department, Review and Herald Publishing Association, Takoma Park, Washington 12, D. C.

We are sure that the denominational interest in this series of articles is more than temporary. Therefore, to have reprints available of such a noted authority will be most worthwhile.

R. J. CHRISTIAN  
Circulation Manager  
Review and Herald Pub. Assn.

## On World Trip

**LOMA LINDA**—Currently in the midst of a three-month world tour of medical and educational institutions, both denominational and public, are CME President G. T. Anderson and his wife. The trip is being made at the invitation and under the sponsorship of the General Conference, and comes at a time when the world is considered an expanded campus of the college and oftentimes problems in the mission fields are as much concern to CME personnel as those found at home.

A total of 31 countries, including the USSR (the Andersons will spend three days in Moscow), will make up the itinerary of the globe-girdling visit.



Walker Memorial Sanitarium and Hospital

# PUTNAM MEMORIAL HOSPITAL

Report by WILLIAM G. NELSON, *Administrator*

**P**UTNAM Memorial Hospital held its program of dedication and open house on October 19, 1958. Though the day was cold and bleak, hundreds of people stood in the sand and listened to addresses of senators, congressmen and important business people. They watched the raising of the flag by the



W. G. Nelson Woodmen of the World as music was played by the high school band. They placed their hands upon their hearts in the pledge of allegiance to the flag. Putnam County finally had its new hospital.

Planning and the construction had taken five years. The hospital was at last a reality and the citizens were very proud of it. The dedication was followed by open house. Beautiful plants and floral pieces had been sent in by well wishers. The whole interior of the hospital carried a festive atmosphere. After the ribbon was cut literally thousands of people trooped through the building on conducted tours. For four hours this continued, and the people of the community were satisfied and happy.

Very early during the planning stage the Southern Union Conference had been asked by the community to operate the hospital for them. This request had come because of the favorable impression made by Seventh-day Adventist hospitals in Florida over the years, particularly Florida Sanitarium and Hospital in Orlando. The building, the equipment and the grounds belong to the people of Putnam County. All this cost a lot of money. Thousands of dollars were donated by local citizens in addition to money received from the federal government and local government. This was made necessary because the cost of the hospital exceeded expectations. After all this effort and expense, naturally the people in the community expect a great deal from their hospital. Consequently, the operation of this hospital has presented a real challenge to our people.

Since the opening on October, 1958, over a period of four months, 806 patients have been admitted, 470 emergency and outpatients have been treated and examined, 145 babies have been born in the hospital and 282 major and minor surgical operations have been performed. The capacity of the hospital is 67 beds, with additional space for 15 more patients, bringing the total to 82 when necessity requires. About 75 people are employed at the Putnam Memorial Hospital of which 28 are Seventh-day Adventists.

**Medical Staff.** The medical staff consists of 13 local doctors in addition to six specialists from Jacksonville who act as consultants. The medical staff is further augmented by a pathologist and a radiologist from Jacksonville. A number of local dentists are on the dental staff. Not one of these men is a Seventh-day Adventist. We would welcome some Seventh-day Adventist doctors. Our most pressing need is for specialists in EENT, OB-Gyn. and Pediatrics.

Putnam Memorial Hospital is very well equipped and is located in northern Florida about 54 miles southwest of Jacksonville. Putnam County has a population of about 40,000. The entire hospital building is air conditioned. According to the director of hospital services for the state of Flori-

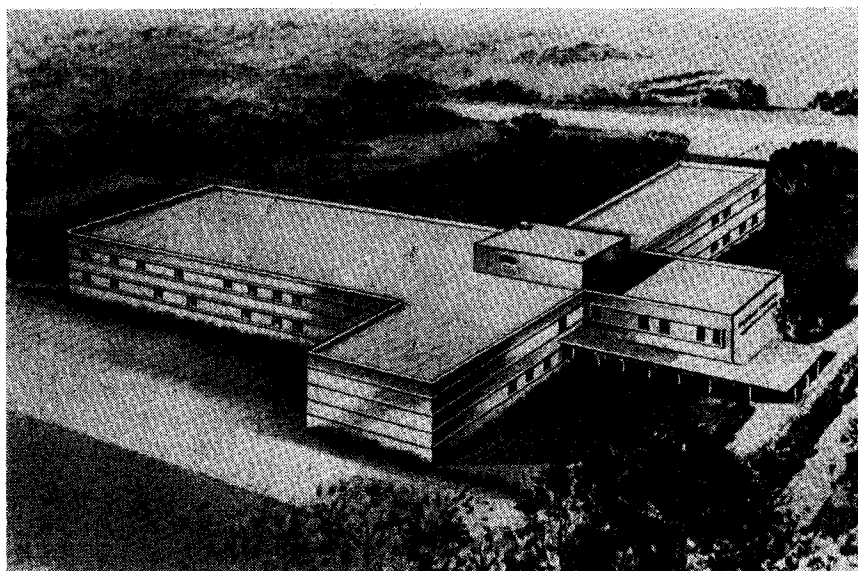
da, Putnam Memorial is one of the best equipped and most beautiful hospitals of its size in this state.

The medical staff is cooperating wonderfully well with the operating board of the hospital in requiring that certain procedures be followed to assure the greatest possible protection as well as the best possible care for the patient. Every effort is being made to conform to standards set up by the Commission of Accreditation. After being open one year a new hospital is eligible for this recognition if they meet all requirements. All of our personnel along with the doctors and nurses are striving on a day to day basis to maintain high standards of patient care for the sake of the patient and incidentally to pass the inspection by the Commission on Accreditation.

Seventh-day Adventist health principles are being carefully followed here. Many favorable letters of commendation have been received from patients regarding the work of the diet kitchen. The public and the doctors are gradually adjusting themselves to the policies that characterize Adventist hospitals throughout the world.

Morning worship is held daily in the beautifully furnished conference room. Attendance is very good despite the fact that it is entirely voluntary. Elder Norman Clapp is serving as chaplain, and a very good spiritual atmosphere prevails. A number of Bible studies are being given, and a branch Sabbath school is being conducted in a nearby town.

The Southern Union has acquired some property near the institution, and



The new Putnam Memorial Hospital



a church school is now under construction. Five cottages containing two apartments each have been completed for nurses and workers.

**Community Interest.** Community interest in the hospital has been so keen that a Women's Hospital Auxiliary has been organized and was, in fact, ready for action when the hospital opened. At present there are about 200 local women who belong to the auxiliary and they are serving very enthusiastically and graciously in this capacity. The hospital was completely furnished with venetian blinds by the auxiliary ladies. The auxiliary operates a snack bar, performs many other important functions of the hospital; yet they accommodate themselves very carefully to

our suggestions regarding the Sabbath, diet, smoking, etc.

We feel that the Lord has blessed in a very marked way over the first four months. The work of the hospital is being well received, and good will is being built up. There is a good morale among the employees, and they are enjoying their work. The average daily census has been about 30 patients. Occasionally the count goes up to 40 or 45. This is considerably better than had been expected. New hospitals generally require a year or two to get underway. We need more Adventist nurses and doctors. We solicit your prayers. This project will continue to be successful only with the blessing of God.

sure the carrying forward of this institution which he had established (at this time valued at over half a million dollars and debt free), he decided to turn it over to the denomination under the direction of the Southern Union Conference.

For a long time the interest in physical medicine had grown, and it fitting directly in with our health message, the decision was made to develop this department. In due course of time, the services of Mr. Finn Munderspach, who had spent many years at Skodsborg Sanitarium in this line of work, were obtained. As this program was being developed in 1956, money from the Ford Foundation was given to the hospital, which helped considerably in financing this project. The department was more than doubled in size, and completely supplied with up-to-date equipment, including a Hubbard Tank, Elgin Exerciser, whirlpool, etc.

This department is growing steadily and is a big help to the institution, not only financially, but by bringing patients into the hospital for this type of treatment. Another room has just been added, giving facilities for treating an increased number of patients.

In order to offer physical recreation to the workers, and also to the patients, in line with the physical therapy department, a swimming pool was built in 1957, that was enclosed and heated so it could be used the year around. This addition has been much appreciated.

The need of enlarged facilities was

## TAKOMA HOSPITAL

Report by L. E. COOLIDGE, M.D., *Medical Director*

In 1924, at the request of a group of citizens of Greene County, Dr. H. W. Miller, Dr. D. H. Kress and



others visited Greeneville, Tennessee, to explore the possibility of establishing a small sanitarium in this community. It was the desire of friends in Greene County, who had been patients at

Dr. L. E. Coolidge the Washington Sanitarium and Hospital in Takoma Park, that it be organized as a branch of that institution. This arrangement was not possible, but at the suggestion of Doctor Miller and others, a self-supporting institution was considered.

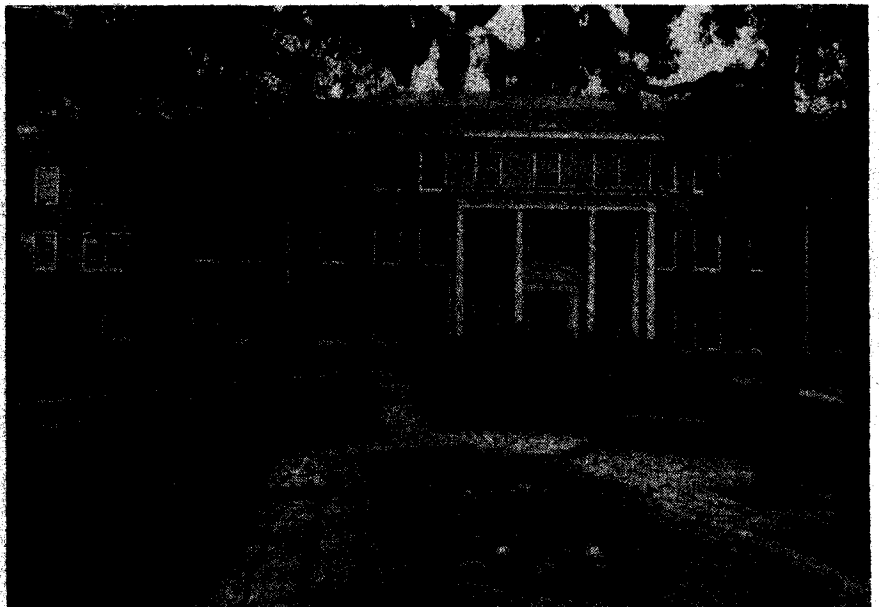
A small treatment room and vegetarian cafeteria were established, and in 1925 a private residence was converted into a small sanitarium. It was not long, however, until the work had outgrown these limited facilities, and in 1927 a modern, 30-bed, fireproof hospital and sanitarium was built at the edge of the city, on a hill commanding a wide view of beautiful Tennessee countryside with the Unaka Range of the Great Smoky Mountains in the background.

The work continued to grow and in 1936 a separate medical building, with improved facilities for a hydrotherapy department, was built to meet the demand for more room. Again in 1948

another large addition was completed, bringing the bed capacity up to 75.

From 1926 to 1946 a training course for professional nurses was offered, and during this period there were graduated 145 fully accredited graduate nurses. A licensed practical nursing course was then started, which was fully accredited, and the institution was fully accredited by the Joint Commission on Accreditation of Hospitals.

In 1954, Dr. L. E. Coolidge made a tour, visiting various medical institutions around the world, and, to in-



Takoma Hospital

felt for the local church, and 1957 saw an addition built at the cost of \$40,000, the major part of which was furnished by the hospital. This brought the seating capacity up to 280 and provided much-needed space for the children's departments and Sabbath school classrooms.

Through the years it has brought satisfaction to see the light of this message shining into the lives of many in this community. Members have been added to the church from among patients, workers, and students of the hospital, and we trust that the light will continue to shine during the little time that remains.

## New CME Hymn

LOMA LINDA — Announcement was made recently that Dr. Perry Beach of La Sierra College entered the winning musical score for the new College of Medical Evangelists' hymn. The hymn was first heard at the Friday night meeting of the Third Development Conference held in Los Angeles last month.

Some time ago a contest to find a suitable hymn for the college was announced. It was held in two parts—the first for the words of the hymn, and the second part for the music. You may recall reading several months ago that the entry submitted by Miss Marilyn Chace, secretary to Dr. Keld Reynolds who is vice-president for academic affairs at CME, was chosen for the words of the hymn.

The copyrighting and printing of the hymn is now taking place, and the new CME hymn will receive its first public performance at the commencement exercises in June.



April 19—Preaching Forgiveness

April 26—Bible Questions

May 3—Limiting the Illimitable

May 10—Stones Rolled Away

## SUNSET TABLE

	April 17	April 24	May 1	May 8
Atlanta, Georgia .....	7:11	7:16	7:21	7:26
Birmingham, Alabama .....	6:20	6:25	6:30	6:35
Charlotte, North Carolina .....	6:57	7:03	7:08	7:14
Collegedale, Tennessee .....	7:15	7:21	7:26	7:32
Huntsville, Alabama .....	6:20	6:25	6:31	6:37
Louisville, Kentucky .....	6:21	6:27	6:34	6:40
Memphis, Tennessee .....	6:34	6:40	6:45	6:51
Meridian, Mississippi .....	6:25	6:30	6:35	6:40
Nashville, Tennessee .....	6:22	6:28	6:34	6:40
Orlando, Florida .....	6:51	6:55	6:59	7:03
Wilmington, North Carolina .....	6:45	6:50	6:55	7:01

## CLASSIFIED ADS

**HOW TO SUBMIT YOUR ADVERTISEMENT:** (1) Have a local church leader write "Approved" and his signature on the sheet of paper containing the advertisement, (2) write your name and address on the same sheet, (3) specify how many times the ad is to run, (4) send the approved ad to your conference office and (5) don't forget to enclose payment in full.

**RATES:** \$3.00 for each insertion of 50 words or less and 5 cents for each additional word, including the address. Make checks and money orders payable to SOUTHERN TIDINGS.

SOUTHERN TIDINGS makes every reasonable effort to screen all advertising, but in no case can the periodical assume responsibility for advertisements appearing in its columns.

**TOUR** the continent of South America. Great interest has been shown in this SDA group tour leaving by air next June for three weeks. See the Amazon River, the verdant jungles, Lake Titicaca, beautiful Rio de Janeiro, etc. Arrangements have been made with many mission stations. A new travel experience awaits you. Write for details to Elder John Hayward, 870 Prospect Avenue, Hartford 5, Conn. (10-13)

**THE HELPING HAND:** Offers low-cost burial assistance for Seventh-day Adventists and their immediate families. Claims settled, 120. Beneficiaries received, \$27,250. Four automobile accidents killed four. Internationally backed by over 2,300 members, plus \$35,000. Join before age 65. Write today for complete information. Harry A. Stone, Secy-Treas., Box 7171, Orlando, Florida. (12)

**LEAVING** New York KLM plane June 14th, Holland, England, France, Germany, Switzerland, Italy, Egypt, Jordan, Israel, Greece, extensions available Scandinavia, Russia, Africa. Contact N. B. Overland, 1003 Vance Bldg., Seattle, Wash. (12)

**GUEST home for elderly people:** Lovely home facilities for limited number of elderly ladies accustomed to comfortable living. Private apartment for husband and wife desiring same home atmosphere. Wonderful location. Unsurpassed 75-mile view of valley below. Excellent food and care. Skyhaven Guest Home, East Brow, Signal Mountain, Tennessee. (12,13)

**SEE Europe** in fellowship with Adventist friends. Tour leaves late evening June 20 for England, Belgium, Holland, Germany, Switzerland, Italy, and France. Attend Sabbath services at overseas churches. First class services at low rate. Go now. Pay later. Write for information folder. Millie Urbish, Box 364, South Lancaster, Mass. (12)

**WANTED:** Colored man and wife, both strong and able to work. Prefer man with yard experience and wife a good cook and housekeeper. Income around \$200 monthly. When replying, please state age, experience, and references. O. D. McKee, Collegedale, Tennessee. (11-13)

**FEELING** tired, rundown, no pep? Many satisfied users claim help from high potency organic food supplement. 29 vitamins, minerals. Mail order price \$4.95, value \$12.50. Add \$4.00 postage. Life Lab, Inc., 18 Newbury St., No. Quincy, Mass. (12-14)

**NEED FUNDS:** Pathfinders, Dorcas Societies, schools, write for complete information about an item that is needed in every home and office. Nine out of ten will buy. Sells for only 50¢ and gives you 100% profit. Mills Enterprises, 42 Prospect Ave., West Springfield, Mass. (11, 12)

**EXPERIENCED** finishing carpenter. It will be work enough to last for some time. Write to Mr. Al Vogel, Cumberland Pines, Coalmont, Tennessee. (11, 12)

**WOULD** you like to be a nurse? Takoma Hospital and Sanitarium offers a 13-month course for training Licensed Practical Nurses. The next class begins in September. If you are interested, write Office of Training School, Takoma Hospital and Sanitarium, Greeneville, Tennessee. (12,14,16,18)

**Are you eating Lard?** Almost all commercial bakeries use unhealthy lard and chemical preservatives. Get healthful Stone Ground Flours and do your own baking. Prices-Delivered, Minimum shipments, 100 lbs. New Surviva flour, \$15. Whole wheat flour, \$12. Packed in 10/10 lb. sacks. Viva Stone Flour Mills, Inc., Lewistown, Montana. (12)

**THE** call to "get out of the cities as soon as possible, get a little piece of land," might mean you. Beautiful building sites in mountains for \$150, good roads, half mile to paved highway. Electricity, church and school, SDA doctor. Write to Nettie D., 126 E. Orlando Ave., Orlando, Fla. (12)

**TRACTOR Trailer Driver:** Immediate opening. Please state age, experience and references. If you wish to phone, call for John Phillips or Ruth McKee, EX 6-2451. King's Bakery, Collegedale, Tenn. (12,13)

**MEN'S SUITS:** Slacks and sport coats, etc. New shipment of spring and summer styles and fabrics—Dacron and wool—all wool—wash and wear. You'll save money by buying these factory imperfects at low prices. Also some women's and children's wear. Mrs. John Goodbrad, Collegedale Men's Wear, Collegedale, Tennessee. (12)

**PHOTO FINISHING:** Anscochrome, Kodachrome, Ektachrome; 20 exp., 35 mm. processed, mounted, \$1.25. Kodacolor processed, \$1.75, prints \$.25 each. Black and white: Rolls developed, jumbo prints, 8 exp., \$4.00; 12 exp., \$5.50; reprints, \$.05 each. Custom Photo Finishers, Box 18, Collegedale, Tennessee. (12,13)

## *What Do You Do ?*

*When your teen-ager is ashamed of her home?*

**Parent 1.** I suppose every girl sometime in her teens imagines that the entire place should be made over. We parents can become very resentful of this when we think of all the money we have spent on her. But I think it is well for us to remember that she is growing out of childhood into adulthood and is likely to feel that everything and everybody needs to change also. Asking her advice about remodeling the house or giving her the responsibility of selecting the new drapes helps to channel her desires into more satisfying realities and also curbs that aimless daydreaming.

**Parent 2.** Every teen-ager has a right to live in a neat attractive home. Whether that home be a one-room cabin or a mansion. I want my children to feel at home in their home and to feel free to invite their friends to visit them here. My brother used all his money to buy an expensive house and didn't have anything left to make it cheerful and comfortable. As a result his daughters were ashamed to have their boy friends call on them there. We have a much less expensive house, but we have been able to make it a pleasant place and one where our children can have their friends.

**Parent 3.** We like to think of our home as belonging to the entire family. Each one shares in the family fun and each one shares in the family responsibility. Each one has a work to do to keep the home presentable. The teen-ager who takes no part in keeping the home neat and tidy soon loses interest in the place.

*When your baby cries in church?*

**Parent 1.** Take it out. I cannot understand the thinking of some parents who sit right there and let the child disturb Divine services. To me it is very irreverent.

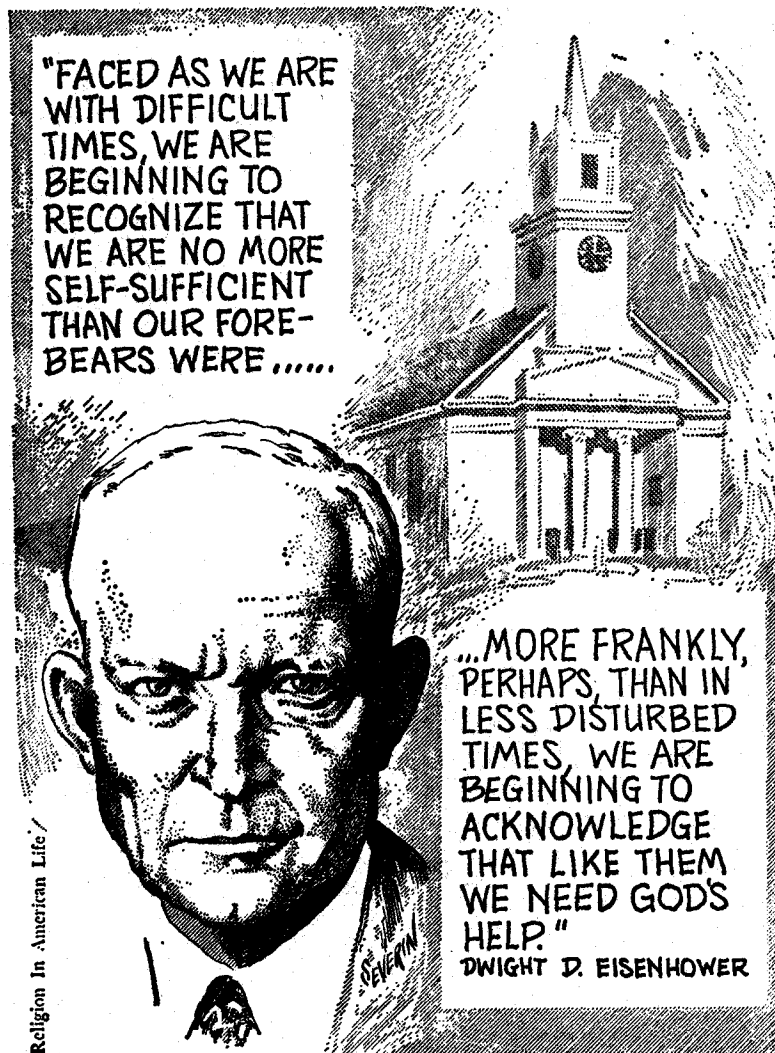
**Parent 2.** I try to prevent his crying as much as I can. Every Sabbath I take some little things that he might be interested in and let him entertain himself with these. Church services can become very boring to little children that cannot understand what is being said.

**Parent 3.** I sit near the exit. The moment he begins to fret, I take him out and give him what he needs, whether it is a drink of water or a "lesson" in proper church behavior.

### Coming Soon

- ★ How to Bake Good Bread
- ★ Report from Southern Union Conference Session
- ★ A Thrilling Prison Story
- ★ And Much More!

### A MESSAGE FROM PRESIDENT EISENHOWER

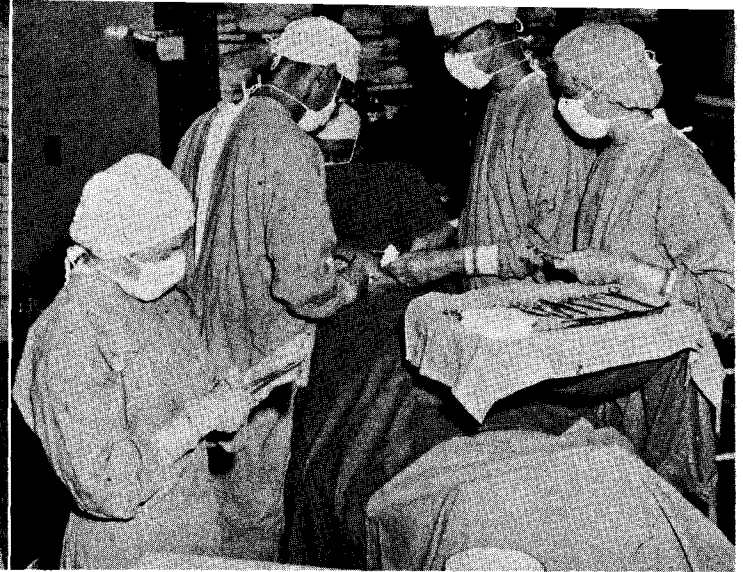


### **Moving?**

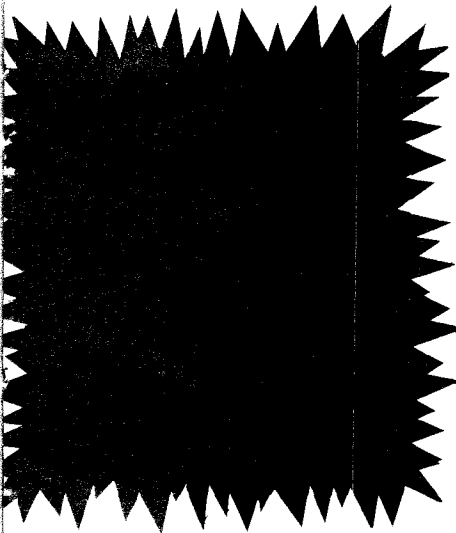
Before you move send both your old and your new address to SOUTHERN TIDINGS, P. O. Box 849, Decatur, Georgia. Allow one month for the change.



Laymen enroll a neighbor in the Bible course.



Adventist medical workers keep the "right arm" in action.



Our sons and daughters serve at overseas posts.



Vacation Bible schools do untold good for the Master.

Faithful literature evangelists spread the gospel as the leaves of autumn are spread.





# Signs of Progress

