

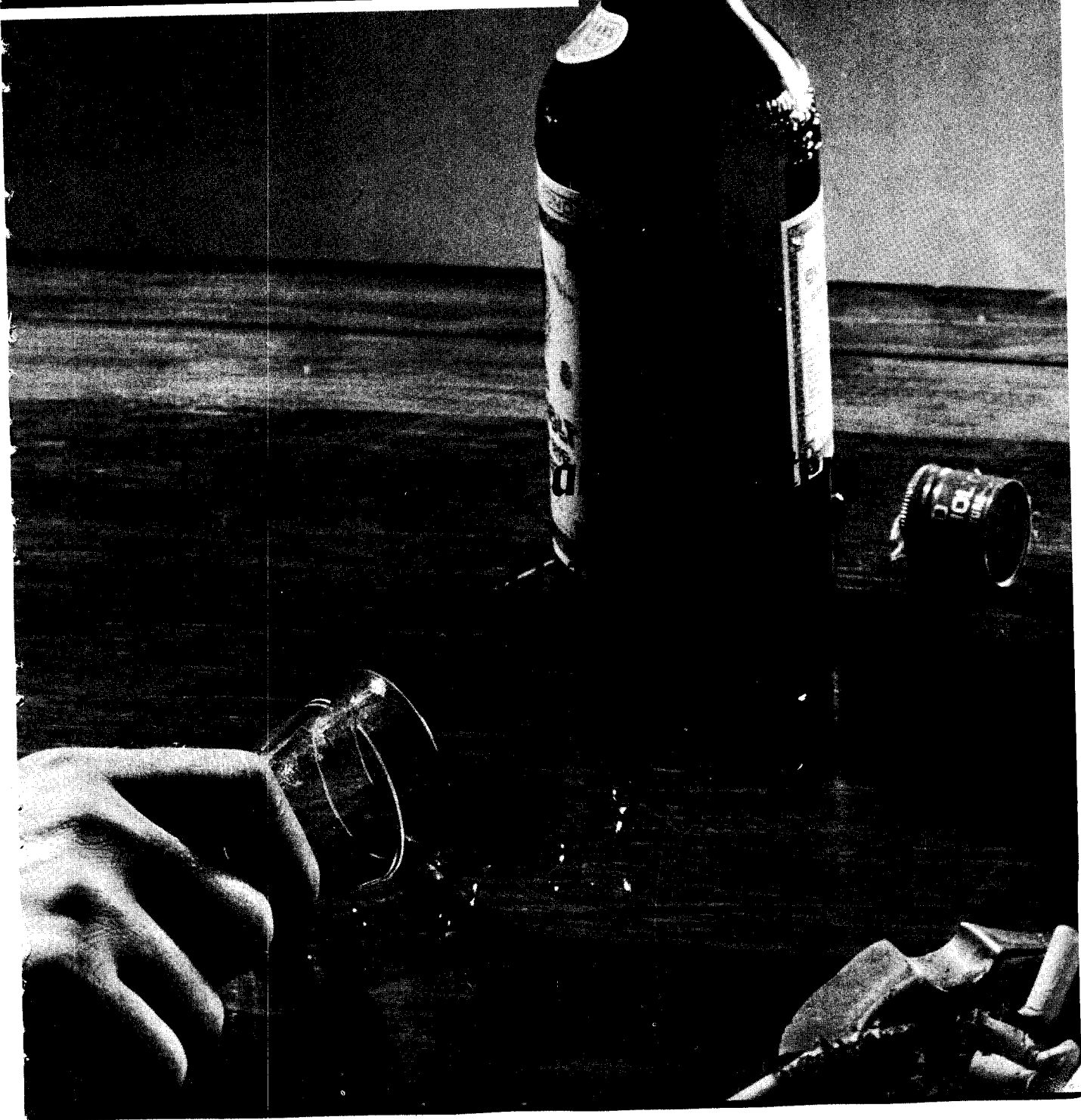
Southern Tidings

January 15, 1961

The Brewery
Industry Says

Food Material Academy
Report

★ Conference News



Temperance Quotes

"The subject of temperance, in all its bearing, has an important place in the work of salvation."—*Temperance*, p. 238.

"Of all who claim to be numbered among the friends of temperance, Seventh-day Adventists should stand in the front ranks. On the subject of temperance, they should be in advance of all other people."—*Temperance*, p. 233.

"I feel distressed as I look upon our people and know that they are holding very loosely the temperance question. . . . We should be at the head in the temperance reform."—*Temperance*, p. 233.

"When the temperance pledge is presented to you, sign it. More than this, resolve to put all your powers against the evil of intemperance, and encourage others who are trying to do a work of reform in the world."—*Temperance*, p. 198.

"There is need now of men like Daniel,—men who have the self-denial and the courage to be radical temperance reformers."—*Temperance*, p. 237.

"From the light God has given me, every member among us should sign the pledge and be connected with the temperance association."—*Temperance*, p. 220.

"In every place the temperance question is to be made more prominent. . . . Many are on the very verge of the kingdom, waiting only to be gathered in."—*Temperance*, p. 258.

"Temperance societies and clubs have been formed among those who make no profession of the truth, while our people, although far ahead of every other denomination in the land in principle and practical temperance, have been slow to organize into temperance societies, and thus have failed to exert the influence they otherwise might."—*Temperance*, p. 236.



437 East Ponce de Leon Avenue
Postal address: Box 849
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News By Dateline

DeWitts Arrive in Iran

Khorramshahr, Iran — Elder Lyndon DeWitt and family arrived in Khorramshahr, Iran, by Concordia Talib on December 28. They were met by the president of the Middle East Division, Elder



R. A. Wilcox, and the Iran Mission treasurer, Mr. Vigain Marcarian. Customs formalities proved simple at the port and soon the DeWitt family belongings were on a truck ready to take the thousand-kilometer road to Shiraz, a beautiful town of 250,000 inhabitants surrounded by mountains 10,000 feet high.

The DeWitt family is comfortably located in a home and Elder DeWitt is applying himself to a year of full time language study. A church official says: "The Middle East is certainly happy to welcome them and our prayer is that the Lord will bless their service in the land of Cyrus and the Medes and the Persians. It will be remembered that the Overflow offering of the Thirteenth Sabbath comes to the Middle East this quarter. Please give generously to enable our missionaries to carry the Advent Message to those who do not know it."

South Central Editor



Atlanta—Elder F. H. Jenkins, MV and educational secretary of South Central Conference, is a graduate of Lincoln University, Pennsylvania, and has done post-graduate work at Howard University, Atlantic Union College and Atlanta University. He has been named conference editor for **Southern Tidings**.

Four Church Officers Killed

Pensacola—Four Pensacola, Fla., church officers were killed Saturday night, January 7, when the station wagon in which they were riding, went out of control on wet Highway 45, 50 miles northwest of Mobile, Ala., and plunged into a deep hole of water. The dead were identified as Edwina Moss, Ola Mae Lewis, Evelyn Ford and Evelyn Pitman, all of Pensacola.

Driver of the car, Daisy P. Jones, also of Pensacola, Fla., and Jacqueline Harris of Warrinton, Fla., were rescued from the sinking auto by a passing motorist.

The victims had been to officers' meeting in Meridian, Miss.

SMC Sets College Days

Collegedale—Dr. C. N. Rees, president of Southern Missionary College, and Julius Garner, president of the Student Association, have extended an invitation to officers and academy seniors of the Southern Union to the annual College Days activities on the SMC campus, April 16-18. Arrangements for the trip are made through the pastor or through the educational secretary of the conference. High school seniors desirous of attending have been advised to communicate with Mr. Don Hall, Secretary, Student Association, Southern Missionary College, Collegedale, Tennessee.

Student Life At CME

Loma Linda, Calif.—Have you ever wondered what it would be like to study dentistry, medicine, nursing, or one of the other healing arts at the College of Medical Evangelists?

You will be given a rare opportunity to see life as it is lived by CME students when the college publishes its quadrennial yearbook, the 1961 *March of CME*, this March. Readers will see vivid photographs of students studying in their classrooms and laboratories, working with their first patients, and in practicing medical evangelism. The book, featuring over 200 pages, many in two colors, will include striking views of the new College Church on the Loma Linda campus and of the worship services at the White Memorial Church on the Los Angeles campus.

Beginning with an analysis of the college's reason for existence, as stated by students whose keen interest in the wholeness of learning typifies the CME student

of today, the book goes on to document each school. Both written text and photographs were prepared with the help of administrators of each CME school, so as to ensure an accurate, up-to-date record of the institution as it stood in the middle of the first decade of its second half century of Christian service and education.

A limited number of copies are available. Place your order for delivery of the book upon publication in March by sending \$12.50 as soon as possible to: Carlos Swanson, Circulation Manager, 1961 *March of CME*, College of Medical Evangelists, 1720 Brooklyn Avenue, Los Angeles 33, California.

Southern Union Honor Roll

These colporteurs each delivered more than \$1,000 worth of literature during November.

| Name | Conference | Amount |
|-------------------|------------|------------|
| James Lewis, Sr. | So. Atl. | \$3,775.50 |
| H. W. Tipton | Ga.-Cumb. | 2,253.25 |
| M. B. Spivey | Carolina | 2,076.10 |
| Newton Meeks | Ala.-Miss. | 1,915.60 |
| W. M. Young, Jr. | Florida | 1,645.00 |
| F. L. McKee | Ga.-Cumb. | 1,624.85 |
| H. A. Rahming | So. Atl. | 1,587.10 |
| John Eady | So. Cent. | 1,542.80 |
| M. H. Johnson | Ala.-Miss. | 1,455.80 |
| Mrs. V. Hirst | Florida | 1,435.15 |
| Larry Riddle | Carolina | 1,400.00 |
| Inez Blakeney | So. Atl. | 1,373.90 |
| A. E. Hill | So. Atl. | 1,362.15 |
| Norman Collum | Ala.-Miss. | 1,334.75 |
| R. H. Kelley | Ga.-Cumb. | 1,317.55 |
| Jerry Higgs | Ky.-Tenn. | 1,290.00 |
| George Gager | Ala.-Miss. | 1,251.00 |
| W. A. Sue | Ga.-Cumb. | 1,237.10 |
| Robert LaGrone | So. Cent. | 1,226.90 |
| E. Council | So. Atl. | 1,132.05 |
| Mrs. Esther Black | Florida | 1,100.85 |
| P. L. Bond | So. Cent. | 1,098.56 |
| Clyde Rasor | Florida | 1,061.60 |
| O. L. Carroll | Ala.-Miss. | 1,056.00 |
| James Stewart | So. Atl. | 1,039.50 |



With these links for a chain these Knoxville Missionary Volunteers symbolized the golden chain of Christian ideals which hold the youth firm against bad habits (held by the youth in the second row). The program was directed by Mr. Roger Neidigh. From left they are, front row, Beverly Boyle, Bill Ford, Betty Ford, Rhea Ford, Jim Wilbern and K. B. Maxfield; back row, Robert Fox, Bill Boyle, Wayne Barto, Janie Caughron and Patricia Hickman.

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volume 5, page 654, we read:

"As the end draws near and the work
 of giving the last warning to the

world extends, it becomes more important for those who accept
 present truth to have a clear understanding of the nature and
 influence of the 'Testimonies,' which God in His providence has linked with
 the work of the third angel's message from its very rise."

Realizing the urgency of the hour, the publishing houses and your Book and Bible
 House are making this outstanding offer during 1961 only.

Use the handy order blank on the opposite page. Give it to your church missionary secretary or mail it
 to your Book and Bible House.

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|----------|---|---------|---------|
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| _____ | Child Guidance | 3.50 | 2.80 |
| _____ | Christian Experience and Teachings of Ellen G. White, cloth | 3.00 | 2.40 |
| _____ | Christian Experience and Teachings of Ellen G. White, de luxe | 4.00 | 3.20 |
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| _____ | Conflict of the Ages Series 5 volumes, cloth | 23.50 | 18.80 |
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| _____ | Remnant Church, The | .75 | .60 |
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| _____ | Testimonies for the Church, 4-volume set, de luxe | 28.00 | 22.40 |
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| _____ | Testimonies for the Church, 9-volume set, de luxe | 33.75 | 27.00 |
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| _____ | Life Sketches, de luxe | 4.50 | 3.60 |
| _____ | Medical Ministry, cloth | 4.00 | 3.20 |
| _____ | Medical Ministry, de luxe | 5.00 | 4.00 |

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The Brewery Industry Is Making Strides in Christian

To prove this fact, I quote from authoritative publications of the brewery industry as to their objectives and their determination for acceptance.

"The fact is that, whether we like it or not, the alcoholic is held up as 'Exhibit A' against the industry not only by the dries but by many well intentioned people as well. However, over the past few years the public generally is beginning to understand that the alcoholic is a sick person suffering from a disease, and as such he is a public health problem. *Acceptance of the disease theory absolves the industry of blame.*"* *Beverage Retailer Weekly*, July 24, 1950.



Desmond Cummings

The brewery industry has spent hundreds of thousands of dollars to brainwash professional people and laymen alike into accepting this theory, which, as they say, absolves the industry of any blame. Certainly, we will have to agree that they have made great strides in this endeavor. The industry has hired the most keen and capable psychologists to handle their brainwashing or educational program, as they call it. Because of the intellectual capacity of these men, they have recognized the importance of appealing to the youth.

I quote again from the brewery industry publications:

"Not one tenth of one per cent of the youth in college know what really good American beer tastes like. To them it is a little more than a name. *They will have to be educated.* Obviously there must be a campaign of education, and the one field in which this can be conducted is, fortunately, the most important for immediate and future business—the colleges." *The Brewing Industry*, November 9, 1932.

"One of the finest things that could have happened to the brewing industry was the insistence by high ranking Army officers to make beer available to army camps. . . . Here is a chance for brewers to cultivate a taste for beer in millions of young men who will eventually constitute the largest beer-consuming section of our population." *Brewers' Digest*, May, 1941. All of this scheming evil, sorrow, and degradation for a diabolical dollar.

"Soon now, the large group of 'war and post war babies' will begin reaching legal drinking age and the

By DESMOND CUMMINGS

Temperance Secretary, Southern Union Conference

brewers will have that bigger market for their products. And, it should be the best group of beer drinkers to come along in a long while, because more of these people have seen beer served in their home and come to accept it as a perfect social beverage than ever before in history. Nothing we do can speed up their entry into the market but it's bound to come, just as sure as night follows day." *Brewers' Journal*, June, 1955.

* Italics supplied in most instances.

"The school must not undermine the influence of a good home in which alcohol is used in moderation." *Alcohol and Social Responsibility*, by Raymond G. McCarty and Edgar M. Douglas, p. 277.

Because of their greed for the almighty dollar, they have dared to undermine the thinking of the mother of our children:

"Nursing mothers constitute a large market. . . . Every year millions of American mothers nurse babies. Imagine what an insurance policy on the continuance of the brewing industry the brewers could write if they could design advertisements to capture a considerable part of this market. It would be pretty difficult to dislodge an industry that had sold itself to American mothers." *Brewery Age*, February, 1936.

"The place to sell more beer and ale is in the home—home consumption. That means sell women. Women do 90 per cent of the shopping! Work with the grocery store and super market. *Possibilities stagger the imagination!* Why you don't even have any competition." *Brewers Journal*, January, 1949.

"More than ever before the woman is emerging into prominence; she must be wooed as carefully into the use of a product as she is in preparing for marriage."

"The Market is there; *it is a ripe, rich, fruitful market.* The manufacturer's cash registers can ring up many

Society

more sales if he handles this market wisely." *The Server*, December 14, 1953.

From these quotations any average individual can quickly see that the objectives of the brewery industry have met with tremendous strides. Yes, the brainwashing or education program, as the brewery industry likes to refer to it, has been very effective. Perhaps this is the reason that so many of our young people are finding the insidious psychology of liquor advertising overwhelming, especially during the summer months. Many of these young people do it because they have been convinced by this keen advertising that it is the smart thing, and even the romantic thing, for them to do.

It might interest you also to know that in the six academies and one college where I have had the privilege of conducting weeks of prayer, there have been, at least two, if not more, young people smoking. This is a pretty hard thing to do in a dormitory room and get away with it. Yet they have been caught in the vice grip and plead for help and forgiveness. No doubt, this is the reason that these words were given to us from the pen of inspiration:

"The evil (of intemperance) must be more boldly met in the future than it has been in the past." *Temperance*, p. 239.

It is the responsibility of parents, church officers, teachers, doctors and ministers to let our young people know the truth, for the Lord has promised "the truth will set you free." Surely, we should approach our temperance commitment Sabbath, February 25, with new emphasis and a new determination to inform youth and parents alike of the dangers of this insidious evil. Again, I believe this is why we read the following words:

"Put your names on every temperance pledge presented. Thus you lend your influence in favor of signing the pledge, and induce others to sign it. Let no weak excuse deter you from taking this step." *Temperance*, p. 198.

"From the light God has given me, every member among us should sign the pledge and be connected with the temperance association." *Temperance*, p. 197.

May God grant you wisdom as you respond to another responsibility that is yours as a member of the remnant church.

Voice of Prophecy Log

Sundays unless otherwise noted. Please compare with local Radio Log for local time release. Issued January 3, 1961.

| ALABAMA | | | |
|------------------|---------|-------|---------------|
| Birmingham | WAPI | 1070 | 9:30 AM |
| | WAPL-FM | 99.5 | 9:30 AM |
| Decatur | WMSL | 1400 | 9:30 AM |
| Florence | WOJJ | 1340 | 12:00 Noon |
| Mobile | WABB | 1480 | 9:00 AM |
| Montgomery | WHHY | 1440 | 9:00 AM |
| Sylacauga | WFEB | 1340 | 9:30 AM |
| FLORIDA | | | |
| Avon Park | WAVP | 1390 | 10:30 AM |
| Clewiston | WSUG | 1050 | 8:00 AM |
| Daytona Beach | WROD | 1340 | 10:30 AM |
| Dade City | WDCF | 1350 | 8:00 AM |
| DeFuniak Springs | WZEE | 1460 | 9:00 AM |
| East Palatka | WHEA | 1480 | 9:30 AM |
| Ft. Pierce | WARN | 1390 | 8:30 AM |
| Gainesville | WRUF | 850 | 9:30 AM |
| | WRUF-FM | 104.1 | 9:30 AM |
| Jacksonville | WJAX | 930 | 9:30 AM |
| Lakeland | WLAK | 1430 | 9:30 AM |
| Miami | WGBS | 710 | 9:00 AM |
| | WGBS-FM | 96.3 | 8:00 AM |
| Orlando | WDBO | 580 | 8:30 AM |
| | WDBO-FM | 92.3 | 8:30 AM |
| Palatka | WSUZ | 800 | 9:30 AM |
| Panama City | WPCF | 1430 | 10:30 AM |
| Pensacola | WCOA | 1370 | 10:30 AM |
| St. Petersburg | WSUN | 620 | 9:30 AM |
| Tallahassee | WMEN | 1330 | 8:00 AM |
| Vero Beach | WAXE | 1370 | 9:30 AM |
| GEORGIA | | | |
| Atlanta | WGUN | 1010 | 10:30 AM |
| Augusta | WGAC | 580 | 10:00 AM |
| Cleveland | WRWH | 1350 | 8:00 AM |
| Columbus | WDAK | 540 | 9:30 AM |
| Cordele | WMJM | 1490 | 9:00 PM |
| Fitzgerald | WBHB | 1240 | 7:00 PM |
| Griffin | WKUE | 1450 | 9:00 PM |
| Macon | WCRY | 900 | 8:00 AM |
| Savannah | WSAV | 630 | 10:30 AM |
| Valdosta | WGAJ | 910 | 7:30 AM |
| Waycross | WAYX | 1230 | 10:30 AM |
| KENTUCKY | | | |
| Fulton | WFUL | 1270 | 9:30 AM |
| Louisville | WAVE | 970 | 9:30 AM |
| Paducah | WDXR | 1560 | 9:30 AM |
| Pineville | WMLF | 1230 | 8:30 AM |
| MISSISSIPPI | | | |
| Biloxi | WLOX | 1490 | 10:30 AM |
| Greenville | WIPR | 1330 | 9:30 AM |
| Greenwood | WGRM | 1240 | 9:30 AM |
| Gulfport | | | (See Biloxi) |
| Hattiesburg | WFOR | 1400 | 9:30 AM |
| McComb | WHNY | 1250 | 10:00 AM |
| Meridian | WMOX | 1240 | 4:30 PM |
| Natchez | WMIS | 1240 | 9:30 AM |
| Vicksburg | WQBC | 1420 | 9:30 AM |
| West Point | WROB | 1450 | 9:30 AM |
| NORTH CAROLINA | | | |
| Asheville | WISE | 1310 | 8:00 AM |
| Belmont | WCGC | 1270 | 10:30 AM |
| Charlotte | | | (See Belmont) |
| Elizabeth City | WGAI | 560 | 10:30 AM |
| Fayetteville | WFNC | 1390 | 9:00 AM |
| Hendersonville | WHKP | 1450 | 10:30 AM |
| High Point | WHPE | 1070 | 9:00 AM |
| | WHPE-FM | 95.5 | 9:00 AM |
| Lenoir | WIRI | 1340 | 10:30 AM |
| Mt. Airy | WSYD | 1300 | 10:30 AM |
| New Bern | WHIT | 1450 | 10:30 AM |
| Raleigh | WKIX | 850 | 9:30 AM |
| Rocky Mount | WEED | 1390 | 9:30 PM |
| | WEED-FM | 92.1 | 9:30 PM |
| Shelby | WOHS | 730 | 10:30 AM |
| SOUTH CAROLINA | | | |
| Charleston | WTMA | 1250 | 9:30 AM |
| | WTMA-FM | 95.1 | 9:30 AM |
| | Woke | 1340 | 6:00 PM |
| Conway | WLAT | 1330 | 4:30 PM |
| Florence | WJMX | 970 | 10:00 AM |
| Georgetown | WGTN | 1400 | 10:30 AM |
| Greenville | WMRB | 1490 | 10:30 AM |
| Greenwood | WCRS | 1450 | 9:30 AM |
| | WCRS-FM | 95.7 | 9:30 AM |
| Greer | WCKI | 1300 | 10:00 AM |
| Orangeburg | WDIX | 1150 | 10:30 AM |
| Spartanburg | WORD | 910 | 9:30 AM |
| TENNESSEE | | | |
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| | WMC-FM | 99.7 | 9:30 PM |
| Nashville | WSIX | 980 | 8:00 PM |
| | WSIX-FM | 97.5 | 8:00 PM |

Our Commitment for God

By MIKE A. JONES

Temperance Department

General Conference

WHEN I boarded the night train to Washington, D. C., dusk was falling around the Chicago area. I noted a young woman, probably in her mid-twenties, lying across the seat assigned to me. Depositing my luggage, I washed up, then came back. She looked tired.

Suddenly she started. "I'm sorry! I—"

"That's all right," I said. "I was just debating whether or not to awaken you." We talked for a time about subjects of special interest to young people. Then she told me her story. She had married a young man twice as old as she was.

"He drinks all the time," she continued. "So we're getting divorced as soon as the proper time has elapsed." She spoke with no emotion in her voice—only finality.

"Then what will you do?" I asked.

"I don't know. I'm not even sure where I'm going." She excused herself shortly and left. When she came back several hours later, she had alcohol on her breath.

"You've been drinking?" I asked her.

Her lids grew heavy, and her head nodded. "It's a weak way out," she murmured, "but it doesn't hurt so much this way."

She slept. I left her—a small bundle in her purple fitted suit. We were in Washington.

I often wonder whether the young woman I met on the train that night ever reached her destination. I wonder, too, if she found that which she was so desperately seeking—a bit of happiness. Pitifully, many of our youth today, as well as many adults are groping for but not finding happiness in our complex age. Instead, many turn to habits of intemperance in their frustrations.

With stories like this becoming commonplace in today's society, what can we do to help our fellow citizens? One concrete suggestion comes from the Spirit of Prophecy: "From the light God has given me, every member among us should sign the pledge and be connected with the temperance association."—*Temperance*, page 197.

In doing this, we not only pledge ourselves (1) to abstain from all alcoholic beverages and tobacco; but also (2) to do all we can to prevent others from falling prey to these habits; and (3) to lead those who are already victims back to the better way of life. This is our commitment to God.

Membership in the American Temperance Society will assure the privi-

Last of a Series

The Teacher, the Pastor And Evangelism

By W. E. PEEKE

THE great American statistician Roger Ward Babson once said, "The great need of the hour is not more factories, railroads, steamships, armies or navies, but rather more religious education."

Satan is after the youth of this great nation and the youth of the world. Especially he is after the youth of the remnant church. He knows only too well the part they are destined

The above article is taken from material which comprised a speech given by the author at a recent teachers' institute at Biloxi, Mississippi.

lege of receiving and distributing such lively temperance publications as *Smoke Signals* and *Listen*.

For community distribution on Sabbath afternoon of Commitment Day, February 25, there has been prepared a special pamphlet entitled, *Just a Human Statistic*. Authored by Francis A. Soper, editor of *Listen*, this colorful tract tells the moving story of a young bride-to-be who encountered the tragedy which so often results from the use of beverage alcohol.

Printed in two colors, this pamphlet portrays current facts of vital import, and includes an invitation for your friends and neighbors to join the American Temperance Society.

Advantages in joining the American Temperance Society are many. The following quotation indicates that soul winning is of primary importance: "In every place the temperance question is to be made more prominent. . . . Many are on the very verge of the kingdom, waiting only to be gathered in."—*Ibid.*, page 258.

On February 25, "when the temperance pledge is presented to you, sign it. More than this, resolve to put all your powers against the evil of intemperance, and encourage others who are trying to do a work of reform in the world."—*Ibid.*, page 198.

In joining the temperance army on Commitment Day, you can help find those who are seeking a better way of life.

to play in the closing scenes of earth's history.

It is the duty of the teacher and the pastor to prepare youth to be leaders in the Seventh-day Adventist Church. The pastor should be encouraged to visit the school and speak to students periodically. The teacher should counsel with the pastor when needed on items concerning the school program, discipline, financial and spiritual needs. The Christian teacher will do all in his power to support the pastor and assist him in any way possible.

Whatever a person's calling in life

may be, his first work should be the winning of souls. The greatest joy that can come to one in life is to win some soul to Christ. Once a person has known that joy, he wishes to experience it over and over again. Teachers have wonderful opportunities to lead their students to Jesus. Statistics show the junior age, the church school age, to be the harvest time of souls. The majority of conversions occur at that age.

As the years pass the prospects decrease and fewer and fewer become Christians. Between 75 and 90 per cent of the members of Protestant churches in America were converted before they reached their twenty-second year. Less than five per cent of those who leave college without being converted ever become Christians.

Mrs. E. G. White once said, "The salvation of his pupils is the highest interest entrusted to the God-fearing teacher. He is Christ's co-worker, and his special and determined effort should be to win them to Christ. God will require this at his hands." —*Counsels to Teachers*, page 503.

The Week of Prayer in the Christian school should be a time to put forth a special effort to save our boys and girls. Only God can know what one child saved for him might do.

The deacons of the church had asked the pastor to resign. "We love you," they said, "but there hasn't been a convert this year."

"Oh, yes," said the pastor. "You forgot little Bobby. Of course, he's very young, and I don't suppose it's right to count him."

Years later when Robert Moffat came back from his great missionary work in Africa, the king of England arose and bared his head in his presence.

Someone has said, "The best way for a child to fear God is to see and know a real Christian." If students see Christ in the teacher, they cannot help but be drawn to the Saviour.

J. Wilbur Chapman once asked a businessman to become a Christian. The man's face reddened, tears filled his eyes. He left his place behind the desk, went over and stood looking out his office window. The seconds ticked away. Chapman prayed silently.

Finally the businessman turned and looking straight into Chapman's eyes said, "Chapman, my wife is a Christian and a member of your church. So are my children and a number of my friends. None of them has ever asked me to become a Christian. I hoped more than once they would—and tell

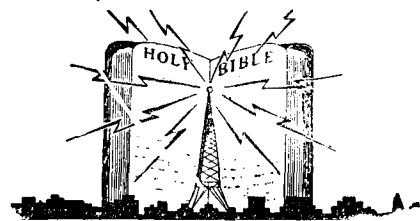
me how. I have waited until it finally seemed no one cared for my soul."

I hope every Christian teacher will attempt to avoid having some boy or girl in his room who wonders if anyone cares for his soul. Not only should the teacher win his students to Christ, but he can organize those won to go and work for others. How wonderful it is to have our youth taking part in such movements as "Operation Lamp-lighter" and "Operation Fireside." The "Voice of Youth" meetings is another way that the teacher can engage in evangelism with the youth of the church.

Elder Glenn A. Coon tells the following story:

Benjamin Dicks lived in Marion County, Ohio. He was a barn builder. He boasted of no literary attainments. He was just a humble Christian. Four barefooted boys came to watch him build barns. Mr. Dicks did not drive them away. Instead, he told them stories.

It was not long until Benjamin Dicks became the hero of those four little boys. When Mr. Dicks invited



the lads to go to Sunday school with him, they consented. Of course, Mr. Dicks himself must teach them, they said. But Mr. Dicks did not know how to teach a Sunday school class. His scholastic attainment would not permit it, he reasoned.

When the superintendent of the Sunday school assigned the boys to a class, they refused to go. They would return home unless Mr. Dicks himself taught them.

"You must teach that class or the boys will leave," the superintendent told Mr. Dicks.

"But I do not know how to teach," replied Mr. Dicks. "All I have ever done in my life is just tell Bible stories."

"Then tell them stories," returned the superintendent. He wanted Mr. Dicks to do anything in order to keep the boys in Sunday school.

Mr. Dicks began telling the boys stories during the Sunday school hour. The boys returned week after week and later accepted Christ.

The boys went on to grammar and high school and then away to college. The years rolled by until Mr. Dicks

had reached his 80th birthday. He lived on a rural mail delivery route. He had doubtless been reflecting on his uneventful life when the mail carrier stopped in front of his house. He left four letters in the box. Mr. Dicks slowly made his way to the box to read in loneliness whatever had come to his address that day. Gathering up the few letters he returned to his quiet room and began to read.

The first letter he opened was from one of the four little boys of long ago. It contained a cheery birthday wish and thanked Mr. Dicks for having led him to Christ. The writer stated that in whatever way God had used him to bless others, he owed it all to Mr. Dicks. He wished Mr. Dicks many happy returns of the day and signed it, "Dr. Conway, missionary to Africa for 20 years."

With trembling hand the old gentleman opened the second letter. It came from another of the little boys, now long since grown to manhood. The words ran in the same vein as the first. He was grateful to Mr. Dicks for pointing him to Christ.

It had all begun, he said, in the years of long ago when Mr. Dicks told him and his boyhood friends the Bible stories, as he built his barns. And this one was signed, "R. D. Christensen, Comptroller of Currency, United States Treasury."

Mr. Dicks turned to the third letter. He brushed a tear from his eye as he read. It contained much the same message as did the first two letters. His eyes rested upon the name at the bottom of the page. It was from Jimmy, who now signed his name, "James A. Sealy, Secretary to the President of the United States."

Then Benjamin Dicks opened the last letter. It breathed the same spirit as the others. It was humble and appreciative. The thought was, "If I have in any manner been a blessing to humanity, or my country, I owe it all to you." It wished Mr. Dicks a most pleasant birthday and a joyful future.

When the old gentleman's eyes rested upon the name at the bottom of the page, he read through tear-dimmed eyes, "Warren G. Harding, President of the United States of America."

Only eternity will reveal the good that certain teachers have done, the lives they have influenced for right, the feet they have started toward the kingdom of God. What a thrill it will be someday to have a student step up to a teacher and say, "It was you who invited me here."

Alabama - Mississippi

(See pages 11-14)

Carolina

First '61 Investiture

The first Investiture service for 1961 in the Carolina Conference, and perhaps the Southern Union, headed a list of "firsts." It was the first Investiture service ever held in the Fayetteville, N. C., church, and was held on the first Sabbath of the New Year with the first Pathfinder Club ever organized in the church.

This new enthusiastic Pathfinder Club was organized this past summer and their first project was to gather food for Christmas food baskets. The club gave these to needy families on Christmas Eve. Their activities in Fayetteville have brought the name of Adventists to the front in this city.

Their organization and work was made possible by the dedicated leadership of Mrs. Glen Bowen and Mrs. L. A. Ward, the pastor's wife. We thank God for the consecration of men and women who are willing to take the time to work with the youth of the church.

The above experience could be repeated in every church in the conference, with dedicated leaders. Won't you determine, under God, to become a leader for youth in your church?

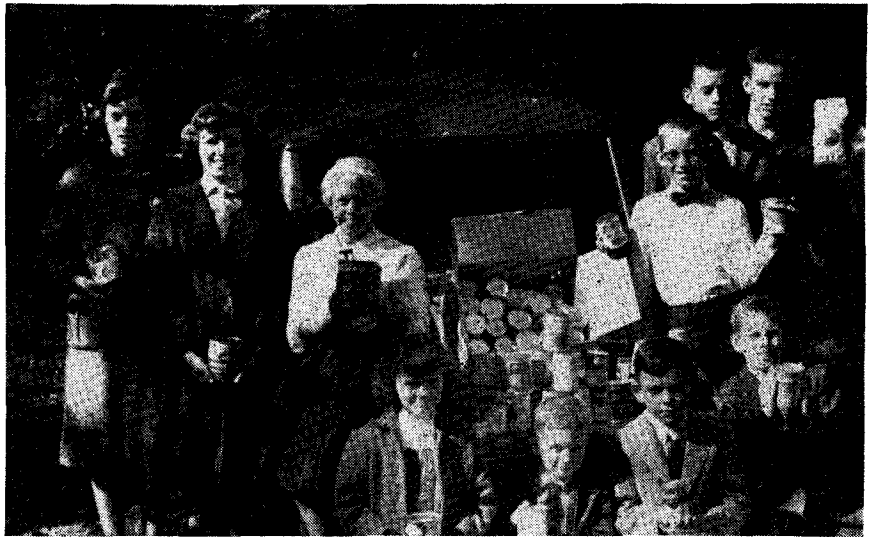
For any information or advice feel free to write the MV Department of the Carolina Conference. We are anxious to hear from you.

GEORGE V. YOST
MV Secretary

Leadercraft Course

January 20-22 found Elder Desmond Cummings working with the Carolina Conference MV Department in a most rewarding week end at Mount Pisgah Academy and in the Asheville church.

Some months back we were invited to conduct a Leadercraft Course on the campus. We expected to have 10-15 young folk who would be interested in this course, but when 15 minutes to 12 came on Sunday after 10¼ hours of class work, we issued 56 Leadercraft certificates. It was the most enthusiastic group that I have ever had the privilege to work with.



Members of the first Pathfinder Club at Fayetteville, N. C., enter heartily into their first project, "Food for the Needy at Christmas."

Sabbath afternoon in the Asheville church with the combined attendance from Fletcher Academy, the Asheville church, the Hendersonville church and the Mount Pisgah Academy church, we presented the Tell Ten program. Over 150 young folk signed the pledge card to work on a Tell Ten team in one of its four aspects—Leadercraft description, Bible School enrollments, Friendship Teams, and Bible Study Teams.

With the Lord's blessing, we are sure that the enthusiasm of these young folk will produce souls to the honor and glory of God. Plans are to bring this program to your church in the near future.

GEORGE V. YOST
MV Secretary

Elder Strickland Dies

Elder Walter E. Strickland was born in Richmond, Va., on September 11, 1893, and fell asleep in Jesus at his home near Hendersonville, N. C., on Friday evening, January 13, at 9:10, after serving the denomination for more than 40 years.



W. E. Strickland
Elder Strickland was introduced to the work of missions when a young boy as Elder J. A. Strickland, his father, was a missionary in Jamaica for many years.

In 1913 Elder Strickland began his work in the ministry as a tent master in Michigan. He later came to the south where he helped in tent meetings, one being with Elder Carlyle B. Haynes at Greenville, S. C. It was here that he was united in marriage to Miss Fern Phipps, the ceremony being conducted by his father.

Two children were born into this family, Robert Addison, now assistant business manager of Pacific Union College in Angwin, Calif., and Lloyd Carlyle, principal of Cedar Lake Academy, Cedar Lake, Michigan. Lloyd, the second son, was born while his father was serving as a missionary in China.

Elder Strickland went to the mission field of China in 1918 where he served in an administrative capacity for 22 years, returning in 1940, unable to go back because of the war. Here in the states he served as the pastor of churches in Louisville, Kentucky, and Nashville, Tennessee. He was then asked to serve as president of the Kentucky-Tennessee Conference, a position that he filled for eight years until his retirement in 1954, after more than 40 years of service for the denomination.

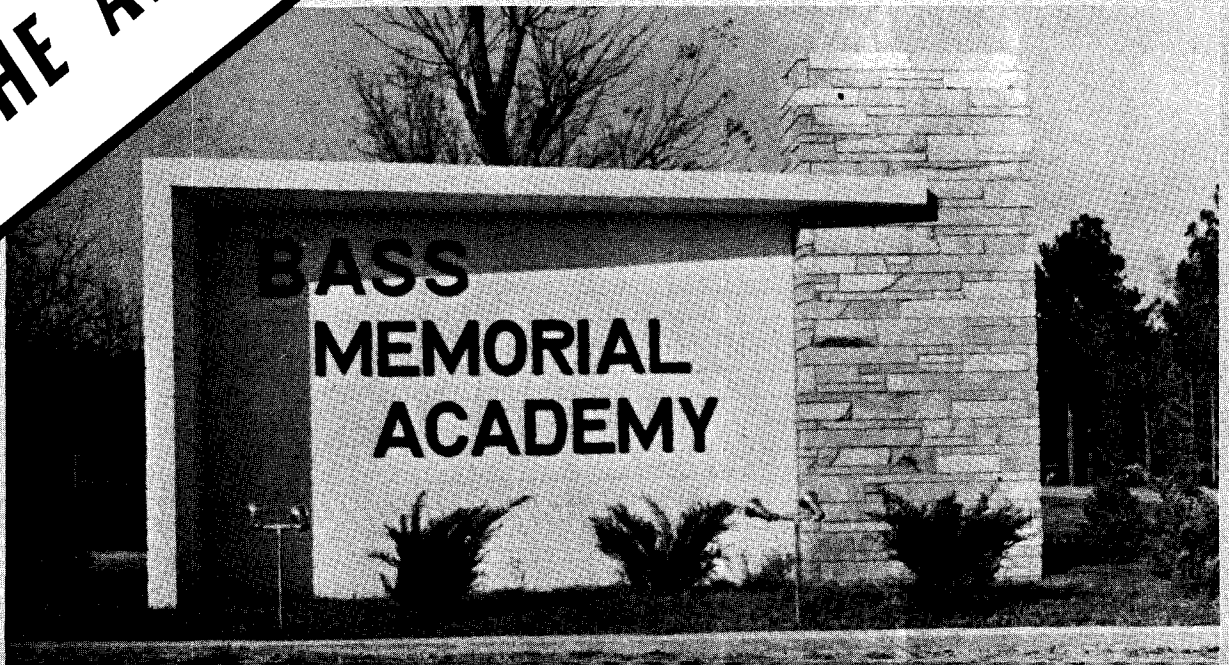
He is survived by his wife and two sons and five grandchildren, one brother, Robert Strickland of Madison, Tennessee, and several nieces and nephews.

L. A. WYNN, Pastor
Hendersonville, N. C., Church
(More Conference News on page 15)

A
New
Academy
In The
Southern
Union

THE ALABAMA - MISSISSIPPI CONFERENCE

**Introduces
Its Building Program At**



**Showing the Buildings Completed in 1960
and . . .**

**The Buildings under Construction to be
finished by August, 1961**



August, 1957
Instituency accepted gift of land



Dairy herd donated as calves by churches in 1958



Landscape shrubbery donated by Woodham Nursery of Newton, Mississippi



Sire donated by Wall Dairy Farms of Greenville, Mississippi



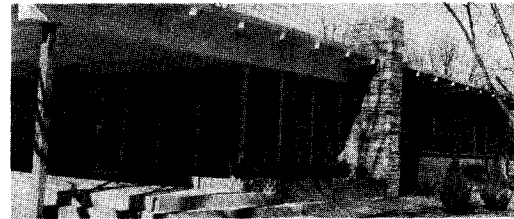
Entrance sign erected by Pathfinder Clubs



Sign erected in 1957 on land site



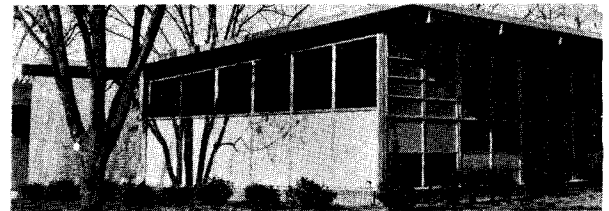
History, Commercial, Language Classrooms under construction. Sponsored by Vicksburg, Hattiesburg and Sheffield Churches



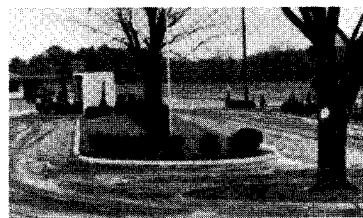
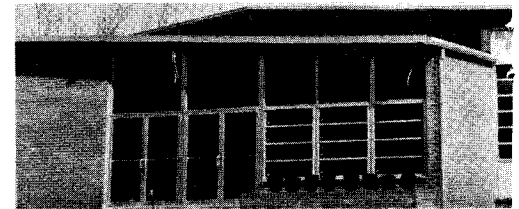
Administrative Building Built for Million Penny campaign



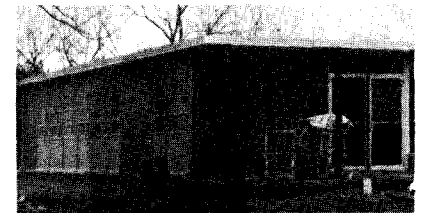
Maintenance Building



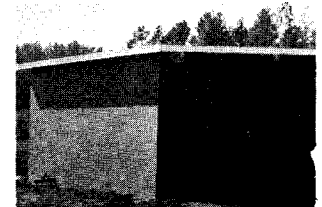
Class 'A' Milking Parlor with finest automatic equipment

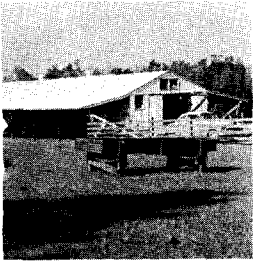


Campus roads are curbed and prepared for early spring surfacing

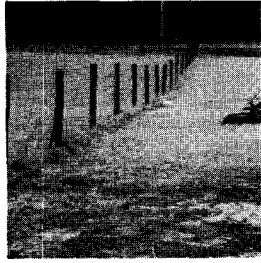


Installation of natural gas by Mississippi Valley Gas Company. The line was extended 2 1/2 miles at a cost to the company of \$11,800, but without any initial cost to the academy

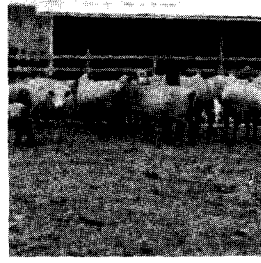




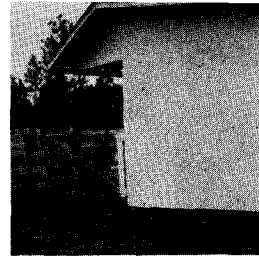
Hay Shelter



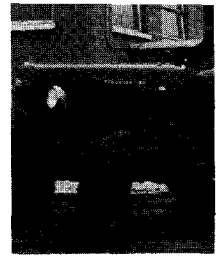
Many acres have been cleared and fenced for grazing



Part of flock donated to academy



Sheep shelter



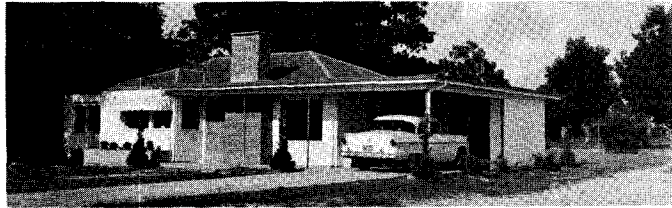
Lewis Monteroe o some of farm equipment



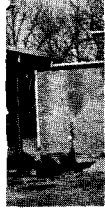
Faculty Homes—Two three-bedroom houses, two duplexes



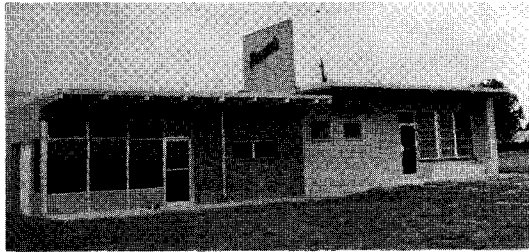
Elementary School sponsored, erected and equipped by Tallawah Church



Principal's Home— Three-bedroom, two-bath



Library sponsored and equipped by Pensacola Church



Pecan and Laundry industrial buildings. First in the series of industries to be constructed along highway in shopping area



Chapel seating 400 sponsored by Mobile Church



Music Building sponsored and equipped by Birmingham First Church. Three studios, thirteen practice rooms, one large band room



Industrial Arts Building sponsored and equipped by Meridian Church

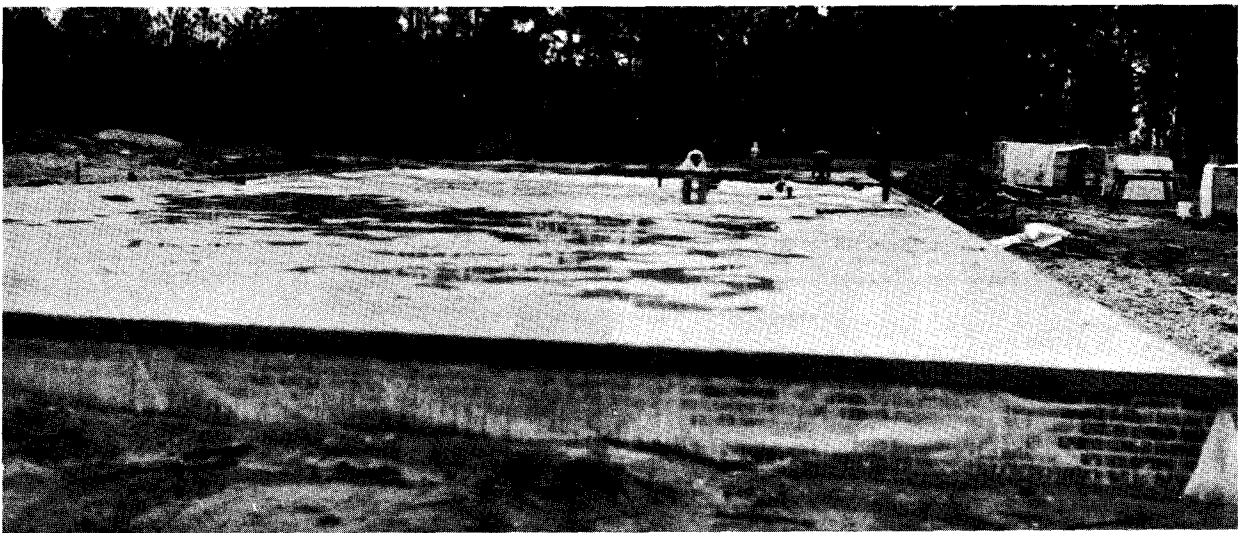


Bible, English and Mathematics Classrooms sponsored by Prichard, Selma, and Clanton Churches

Early in 1959 the churches of the Alabama-Mississippi Conference voluntarily accepted the responsibility of raising funds for individual projects to be built at the academy. During that year \$80,000 and in 1960 over \$125,000 was remitted to the conference by the churches. Every building is being built for the amount accepted by the church for their project. During the first eight months of 1961, the churches are to complete the balance needed on their building, and this together with appropriations from the Union and local conference will make possible the construction of all buildings needed to open school this fall.

In 1961 . . .

Modern designing coupled with ease and speed in construction has made possible the building of fourteen buildings in 1960. The larger buildings are to be constructed this year. With foundations laid on the dormitories in December, these buildings will be ready for the finish work by early summer. The construction work is on schedule and can be completed by August and ready for school in September.



Foundation work on the two dormitories was started the last of December. Both buildings are scheduled to be enclosed by early spring leaving the summer months for the finish work on the inside. The Cafeteria, the Home Economics Building, and a Science Hall will be started in early spring.

September 10, 1961

STUDENT REGISTRATION

September 24, 1961

B.M.A. OPEN HOUSE

News Notes

B & B Sales Increase. S. W. Neece, manager of the Book and Bible House, gives this encouraging year-end report. "We are thankful the Lord blessed us with an increase of \$6,845.14 in sales this year over 1959. The total for the year was \$118,439.03.

"The sales in our churches to our own people also showed a great increase over 1959. It shows our people believe in good reading and in giving good books at Christmas. Our Fletcher church at Mountain Sanitarium had the largest sale that we have record of in the Carolina Conference. The books sold to the fine Christian people at the Fletcher church amounted to \$923. We thank all of our churches for the fine support they have given to these sales and for the privilege and enjoyment that has been ours in visiting with them. We are looking for greater achievements for the Lord in 1961."

Florida

Memo From the Treasurer

Total Tithe for 1960. The total 1960 tithe for the Florida Conference amounted to \$1,362,971.13. This represents a gain of nearly \$85,000 above that of 1959, which seems truly remarkable in light of the business recession. Perhaps there have been more members paying tithe in 1960, which may have been the result of our members being more keenly aware of the seriousness of present-day events.

Support to Parent Bodies. The Florida Conference paid, from funds received from its churches, to its parent bodies, the Southern Union Conference and the General Conference, \$1,070,401.31. These payments toward the support of our world-wide work are made from two principal categories: Mission offerings, which for 1960 amounted to \$446,116.13, and tithe percentages and appropriations totaling \$624,285.18.

Effect of Major Evangelism. Of the 40 districts into which the conference is divided, ten had tithe losses; although, in most cases, these losses were small. During 1960 major efforts were conducted by the Detamore Team and Elder R. K. Cemer in 12 of the 40 districts. In these 12 areas comprising Central Florida near Orlando, the Tampa Bay area—with the exception of St. Petersburg — and the four

churches of the Miami area, all but two churches had tithe gains. The combined tithe gain in these areas designated for 1960 amounted to \$52,673.80, or nearly two-thirds of the tithe gain for the entire conference. The net cost of evangelism for the year 1960, including the Detamore Team, the work of Elder Cemer, and the evangelistic expenses for every effort held by every worker of the conference—and there were many of these in addition to the major efforts mentioned in the foregoing—amount to \$44,000. In comparing our cost of evangelism to the tithe increase for the conference, it would only be appropriate to compare the \$44,000 spent to the total conference tithe gain of nearly \$85,000. The \$44,000 cost of evangelism is the amount to cover evangelism for all of Florida, including the 12 districts in which we held what we classify as major efforts.

Pastoral and Lay Leadership. No attempt is intended in the analysis of evangelism to exclude the influence of good pastoral and lay leadership from having a definite relationship to the tithe our members pay and to the progress of our churches in general. The information presented above would seem, however, to show that the results of evangelism are felt in a financial way in conference income as well as in increasing conference membership.

In conclusion, our thanks to God are highly in order for the blessings that have been given His people and His work in Florida during 1960; and it is our sincere hope that this little

recounting of statistics may serve as a challenge to every member to do all in his power for the Lord in 1961.

H. F. ROLL
Secretary-Treasurer

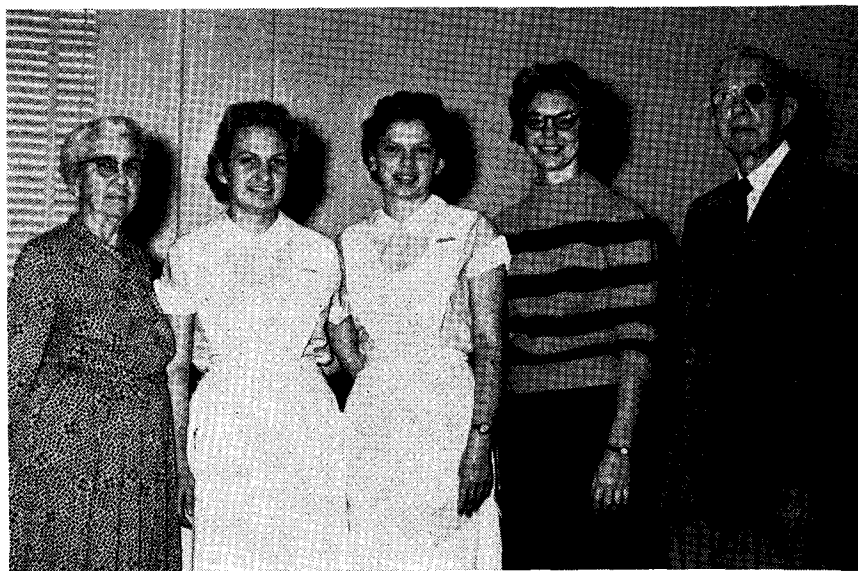
Scholarship Awards

Scholarship awards were presented to three student nurses at the Florida Sanitarium on January 16. Miss Ann Shanko, a senior nursing student from Stony Creek, Virginia, received the A. E. Deyo award. Miss Sharon Olson of South Haven, Minn., received the senior Student of the Year award and Miss Rosemary Hayes of Ellijay, Georgia, received the junior Student of the Year award.

The A. E. Deyo award was presented by Mrs. Deyo in memory of her husband, a worker for many years in the Southern Union. This is the third year this award has been given.

The Student of the Year awards were set up several years ago by W. B. Calkins who personally made the presentation in this year's ceremony. Mr. Calkins is a retired mining engineer who lives at the Florida Sanitarium and is very much interested in Adventist health work. He loves young people and has given generously to help them get an education, especially in the field of nursing and medicine.

Miss Glenda Rolfe, associate director of the Southern Missionary College Division of Nursing, was in charge of the program and Elder H. F. Roll, secretary-treasurer of the Florida Conference, was the guest speaker.



Left to right: Mrs. A. E. Deyo, Misses Ann Shanko, Rosemary Hayes, Sharon Olson and Mr. W. B. Calkins.

Graves' Transfer

Elder and Mrs. C. F. Graves are leaving the Florida Conference to take up new duties in the Kentucky-Tennessee Conference. They have labored in Florida for a period of about eight years, serving the Daytona Beach and South Tampa districts. For the past four years they have been located at the Florida Youth Camp where Elder Graves gave efficient and faithful leadership in developing the camp into one of the loveliest in the denomination. Many of the new buildings were constructed under his direction.

We wish for these dear folks God's richest blessing as they change locations in the great Southern Union.

H. H. SCHMIDT

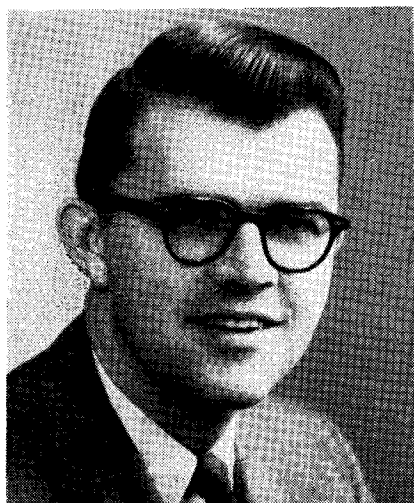
Forsyth Memorial Hospital

Jerry F. Medanich became administrator of the Forsyth Memorial Hospital in Tallahassee, Florida, on February 1, succeeding F. G. Winters, who has retired.

Medanich, a graduate of Southern Missionary College (business and economics, 1954), has been accountant-cashier at the Highland Sanitarium and Hospital at Portland, Tennessee, since 1954, except for a two-year interval in the U. S. Army. During 1955 and 1956 he was a medical aide, taking basic training at Fort Sam Houston in Texas and then serving the remainder of his term at Walter Reed Army Medical Center in Washington, D. C.

He was born near Louisville, Kentucky, where his parents and a brother now live. His wife, Mary, is from Alabama. They have two children: Sharon Louise, four, and Cheryl Kay, eleven months.

Winters is retiring after 18 years



Jerry F. Medanich



Forsyth Memorial Hospital (right) and Nurses' Home.

of denominational service. He has been administrator of Forsyth for twelve years, having taken up that responsibility less than two years after it became a conference institution through the gift of the late Dr. Edna Forsyth.

Mr. and Mrs. Winters operated a house-trailer Book and Bible House, itinerating over the whole Florida Conference for one year. After that they were connected with Forest Lake Academy for a year and a half, and with the Takoma Hospital in Greeneville, Tennessee. They are now living in Orlando.

Florida Briefs

★ The Detamore evangelistic company's first effort of the year closed in Jacksonville on January 29. The three-week series, held in the new sanctuary, was well attended, and the prospects for conversions at the close of the second week were considered good. Prayer is solicited for the success of the next effort in West Palm Beach, February 25 to March 26.

★ The conference office and the Book and Bible House, heretofore closed on Sundays, will be open for regular work and business the first Sunday of every month, from 8:30 A.M. to 4:30 P.M. The week-day schedule remains the same: Monday to Thursday, 8:00 A.M. to 5:15 P.M.; Friday, 8:00 A.M. to 12:30 P.M.

Colporteurs Set Goal

The literature evangelists of Florida are a courageous group, willing to put aside all earthly weights in order to pave the way to new frontiers with the printed page.

The past year was a successful one and sales reached an all-time high of over \$151,000. Not satisfied with the

1960 attainment, their goal is to deliver over \$200,000 this year, under the blessings of God. With this goal in view they have adopted the motto: "You must be on the run in 1961."

Great plans are already being laid for a successful season for the student literature evangelists in the summer of 1961, in the hope that a large number of young people will enter this activity.

M. E. CULPEPPER
Publishing Secretary

The Grace Bush School

After several years of operating with one teacher the Melbourne church school has become this year a two-teacher school. To accommodate the increase an additional schoolroom with other facilities was built thus enlarging the existing church and school building there.

Miss Grace Bush teaches grades one to three and Miss Judy Burke grades four to eight. Twenty-nine pupils are enrolled.

Miss Bush is in her 43rd year of teaching, 23 of which have been in Florida. On her birthday, October 17, in appreciation for her many years of dedication to the schoolroom a ceremony was held inaugurating the new classroom and officially naming the school the "Grace Bush Elementary School."

The new addition, built at a cost of approximately \$12,500, includes a very ample schoolroom, a kitchen, a workshop and a sheltered porch. It provides an entrance to the school separate from that of the sanctuary. Girls are being taught home economics in the kitchen, and the boys are learning woodworking in the workshop. The classroom doubles as a recreation room for the church when needed.

Committee chairmen for the project were: Don Loveridge, building committee, and Henry Leister, finance. Sidney Boskind was the builder. B. M. Blaine is pastor of the church and Elder Bert Benson is district leader.

Georgia-Cumberland

News Briefs

Cleveland, Tenn. — The Bowman Hills church has purchased a half hour every Sunday for one year on a local radio station for the Voice of Prophecy broadcast. The program was started January 15.

"In conjunction with the program we will also run a weekly three column by seven inch advertisement in the newspaper," reports Pastor H. C. Brown. "Operation Dixie is well under way and full cooperation is being given in every department. We are attempting to make every church member a Sabbath School member."

Augusta, Georgia—"It Is Written is well under way over WRDW television. It is being received over a wide area and many have already begun taking the corresponding Bible lessons, "Take His Word," reports Pastor F. W. Harvey.

Rome, Georgia—A Dorcas dinner night drew 25 members from Rome and Cedartown in order to re-organize and activate a Dorcas Society January 16. Officers were to be elected at the following meeting.

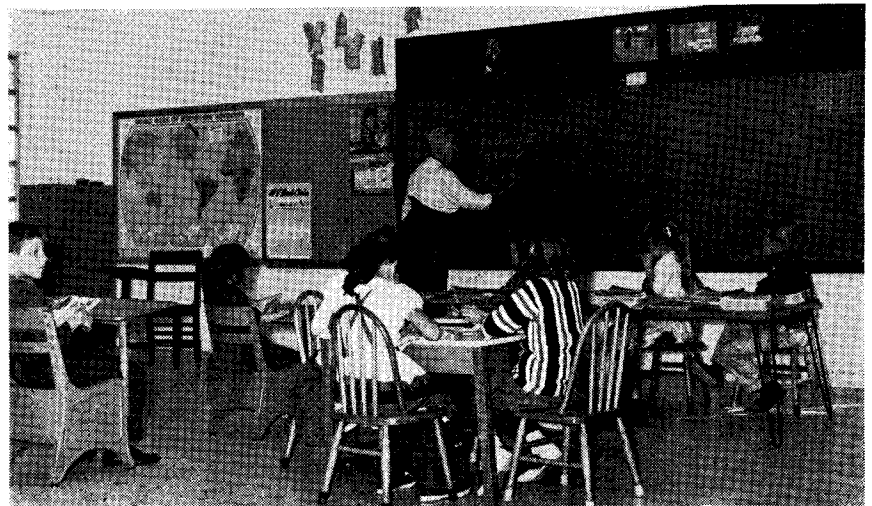
Cedartown, Georgia—A visitation program was inaugurated January 14, for interests which have developed as a result of the It Is Written telecast here and in Rome. Names of 115 families have been divided among members of both churches.

Calhoun, Georgia — Georgia-Cumberland laymen and workers from south of the Dalton district are invited to participate in a day of fellowship at the conference academy property February 19 to clear the entrance to the grounds to the present buildings. If possible, each man should bring tools such as axes, saws, swing blades or shovels. Two meals will be served during the day.

Pine Mountain Valley, Georgia—Instead of exchanging gifts for Christmas, church school children voted to contribute their gift money for food to be given to two needy families. Following a church Christmas supper



The Melbourne church showing new addition at extreme right.



Miss Grace Bush teaching spelling in the new schoolroom.

the children and several adults delivered boxes of food and goodies and sang carols at each home, reports Mrs. Wayne McComb. They later returned to the school to play games.

Hospital Reports

The hospital board for Watkins Memorial Hospital, Ellijay, and Louis Smith Memorial Hospital, Lakeland, met January 17, at Ellijay.

D. A. Higgins, Watkins Memorial administrator, reported the following progress of the past year.

Winford Tate, director of nurses, is starting to build a strong nursing program with in-service training for practical nurses. He is assisted by five other registered nurses on the staff.

Mrs. Dorothy Knapp is surgical supervisor. The laboratory and X-ray department is headed by David Hildreth. Mrs. Gladys Ross is director of food service and is preparing the best diets that can be found in hospitals anywhere, Mr. Higgins asserted.

Accepted on the medical staff during the year were Dr. James Tryon and Dr. H. E. Mitzelfelt. Dr. Tryon is located at Blue Ridge, Tennessee, and Dr. Mitzelfelt has joined Dr. J. D. Schuler in Ellijay.

"Even though we have had discouragements in the past," Higgins said, "our future is very bright. The medical staff is lending full support to the hospital program, and we know that the Lord will richly bless our effort in the work he has designed for us in Ellijay.

Both hospitals reported an increase in income during the past year. J. O. Rushing, Louis Smith Memorial administrator, submitted the following report:

"During the past year three Seventh-day Adventist registered nurses and a lab and X-ray technician and anesthetist joined the staff. Several major improvements and additions were made to hospital equipment.

"Lanier County completely insulated

the attic of the hospital. An automatic ice machine has been added. Lakeland Lions Club has erected a sign in front of the hospital, enhancing its appearance.

"We have tried not only to be a definite service to the community but the entering wedge through which many people will choose a better way of life and will be prepared to meet Christ when he comes," Mr. Rushing explained.

Because the operating room at Watkins Memorial Hospital did not have a sufficient cooling or heating system, Dr. Tryon has offered to donate a combination unit to the hospital.

Assisting the board in its deliberations was Elder H. E. Rice, associate medical secretary of the General Conference.

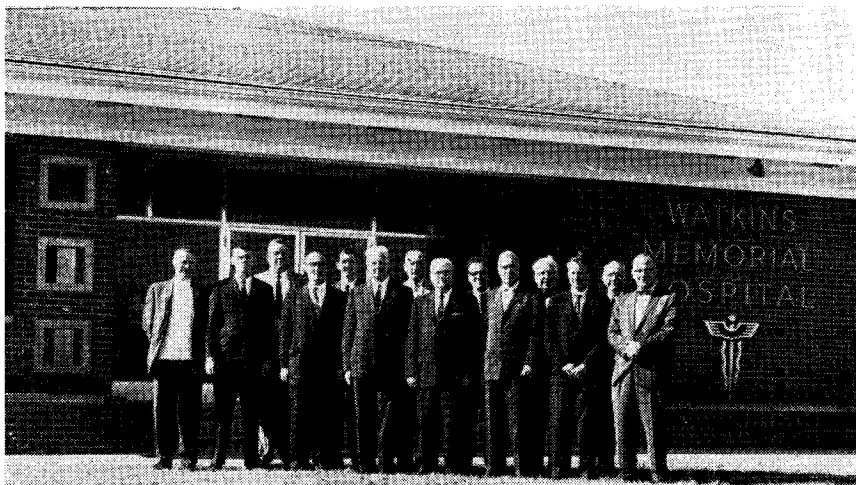
Bible-reading Marathon

Prompted by a General Conference Fall Council resolution promoting Bible Emphasis Year, the Coalfield, Tennessee, Missionary Volunteer Society launched a Bible-reading marathon at 8:15 P.M., January 13, which lasted nearly 75 reading hours.

Following an introduction and a history of the Bible by Pastor Jack Bohannon, 25 members and visitors divided into three groups. Each group was given a third of the Bible to read simultaneously. The members of each group read in 15-minute periods.

Although only 14 of the church's 35 members stayed the duration of the marathon, others had to go home to care for relatives and farm chores as well as prepare food for the readers.

By putting each group in a smaller room and temporarily reducing each



Board of trustees for Watkins Memorial Hospital and Louis Smith Memorial Hospital.

to two members with those who had come early Sabbath morning to assist in the reading, Sabbath school and church services were conducted.

Weary and blurry-eyed, the members concluded the Great Book at about 5:30 P.M., Sabbath.

News of the event was carried by the Associated Press Sabbath morning. An article of the event first appeared in the Knoxville *Journal* the same day. Sunday morning the Knoxville *News Sentinel* and a Chattanooga newspaper carried both a story and picture of the event.

Harding Heads Iran Work

Elder Kenneth Harding, Macon district pastor, has accepted appointment by the General Conference to be president of the Iran Mission.

Elder Harding and his family are scheduled to leave the Macon area

about mid-February and will fly from New York to Tehran, Iran, March 15. The oldest of their three sons will join them in Iran in May after he is graduated from Mount Pisgah Academy.

Coming to America for higher education in 1947, Elder Harding majored in theology at Southern Missionary College and was graduated in 1953. Serving as assistant pastor first in Chattanooga, then Kingsport, Tennessee, he was ordained to the ministry at Collegedale, Tennessee, in 1957.

He became district pastor in Valdosta, Georgia, in 1955. After guiding the planning and completion of construction of a new church in Valdosta, he conducted an evangelistic crusade in 1958. Shortly thereafter, he became district pastor of the Macon area.

He has conducted evangelistic crusades in both Thomaston and Macon. He just completed another crusade in



Left, Lead by a member of the Missionary Volunteer society of the Coalfield, Tennessee, church, members participate in a Bible-reading marathon lasting more than 21 hours. Right, with children asleep in a corner of the room, adults at the Coalfield, Tennessee, church read through the night in a Bible-reading marathon.

Macon earlier this month. He has been a member of the conference committee since August, 1958.

He was married to Eva Mae Bell in Lakeland, Florida, in 1942. Their sons are Kenneth Geoffrey, Brian Robert and John Richard.

Recalling his ministerial service in Georgia-Cumberland Conference, Elder Harding says, "We have spent 14 pleasant years in the Southland, six years at Collegedale and eight years here in active ministry in Georgia-Cumberland Conference.

"We have enjoyed our stay here, and we are looking forward to the opportunities of wider service in Iran. We would like to take this opportunity through the SOUTHERN TIDINGS to solicit the prayers of our friends in the Southern Union as we leave for our mission appointment."

Notes From Macon

Macon radio WBML mobile unit came across the local Pathfinder and church school Ingathering caroling float Christmas Eve and interviewed the director and recorded music provided by children on the float for the six solicitors, reports Pastor Kenneth Harding.

During the nine nights of caroling \$750 was received by 40 children. As high as \$140 was received in an evening.

Directed by Dr. G. V. Fuller, Pathfinder leader and Home Missionary leader, the caroling program was conducted after the church had already received its 1961 Ingathering goal.

Steve Fuller, Jeff and Joel Lambeth, all Pathfinders, each received \$100 during the Ingathering campaign.

Kentucky - Tennessee

Teen Clubs Flourish

To many of you the term "Teen Club" may be entirely new, but throughout Kentucky-Tennessee, enthusiasm is mounting for this type of youth organization. Realizing the need to offer our young people a program of positive activities ("can's" instead

MV OFFICERS IN THE COLLEGEDALE AREA:

An MV Leadercraft Course will be conducted at Southern Missionary College, February 17 and 18. The first meeting will be at 6 p.m., Friday. This course will satisfy the Leadercraft requirement for those working on Master Guide. Elders Desmond Cummings, Southern Union MV secretary, and Ted Graves, Georgia-Cumberland MV secretary, will conduct the course.



Pastor and Mrs. Kenneth Harding and family are under appointment to the Iran Mission.

of "can'ts"), many of our churches are starting Teen Clubs, in which the youth, through their executive committee, plan their own activities. Louisville, Memphis and Linden have led the way and other churches are following their example.

To the youth of these churches the term "Teen Club" is full of meaning—it means a hayride together on Saturday night, an over-night camping trip, a sunrise breakfast, horseback riding, boating, water excursions, visits to places of historical interest; it means a banquet with soft music and candlelight; it means working together on MV honors and crafts on their own

teen-age level. But most of all, it means drawing closer together as Adventist Christian youth and closer to God.

We have made the objectives of our clubs to develop the moral, physical and spiritual characters of our youth, and to tie them to the church with a strong spiritual, recreational and social program.

We heartily recommend this program for *your* teen-ager. Please write to the MV Department, P. O. Box 5444, Nashville 6, Tennessee, for information on how to organize, etc.

W. E. DOPP, *Youth Leader*
Kentucky-Tennessee Conference

North Georgia - Eastern Tennessee

YOUTH RALLY

All Day Sabbath: February 25

OLD DALTON HIGH SCHOOL AUDITORIUM

107 N. Thornton Avenue

(across from Courthouse)

DALTON, GEORGIA

Sabbath School 9:30

Church

Afternoon Program 2:30

ALL YOUTH CENTERED

★ ★ ★

Sing with

Elder Gery Friesen
Conf. Singing Evangelist

Panel on Youth Problems:

"Youth Standards"
Associations, Dating,
Music, Recreation
"Youth Evangelism"

Special Guests:

Elder Desmond Cummings
Southern Union MV Sec.
Elder Ted Graves
Georgia-Cumb. MV Sec.
Mrs. Dorothy Ackerman
SMC Music Department
Mrs. Ethel Steele
Mother

Special Musical Program

Instrumental and vocal
from Southern Missionary
College and local churches

Southern Missionary College
Students Association Talent
Program in Evening at SMC.

Special Invitation to these Districts:

Dunlap Marietta
Chattanooga Dalton
Cleveland Knoxville
Graysville Gainesville
Ellijay Atlanta
Collegedale

EVERYONE INVITED!

Bring your lunch and spend the day—you'll be glad you did.

Highland Rally Days

Twenty-one boys and 12 girls from Highland Academy will present special programs for the academy rally days in Kentucky-Tennessee. Accompanied by four faculty members, including H. D. Lawson, principal, the young people will be in Covington, Kentucky, on February 25 and in Memphis, Tennessee, on March 4.

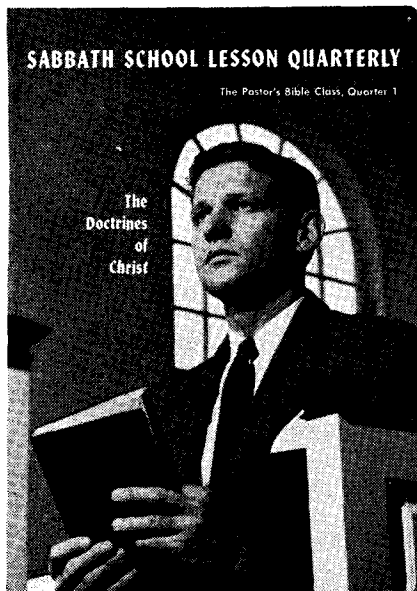
The program includes special musical numbers for church and Sabbath school, as well as a speaker for the 11 o'clock service. There will be a youth and educational rally in the afternoon, followed by a sacred choir concert and a 15-minute vesper service. In the evening the choir will again perform, using their repertoire of secular songs, and then the tumbling team under the direction of J. T. Durichek, will go through their breath-taking gymnastics.

Everyone residing in the areas served by these two churches is cordially invited to attend these programs.

MYRON HARVEY, *Director*
Public Relations Dept.

Pastor's Tools

"It is a marvelous innovation in providing the connecting link for prospective converts into the realities of church fellowship." This observation by one of our most successful evangelists expresses the popular reception being given to the *Pastor's Bible Class Quarterly* in two successive issues. Numbers 1 and 2—each issue presenting thirteen lessons—are now available for use in Sabbath school classes con-
(Continued on page 22)



A New Book

Program Helps for Kindergarten Leaders

BOOK TWO

Every kindergarten leader should have a copy of this book, which has been prepared by the General Conference Sabbath School Department. This book will help those who have been leaders, as well as those who are just beginning the work with the boys and girls of kindergarten age.



Miss Louise Meyer

Forty-eight program themes are included in this book, as well as patterns to be used with some of the programs.

The program themes coincide with

the Sabbath School lessons. Book 2 contains the helps for 1961, since this is the second year in the three-year cycle. Book 3 will be ready in ample time for 1962, and in 1963, Book 1 will be available. These three books will contain theme material for the entire three-year cycle of kindergarten lessons.

Order Book 2 now from your Book and Bible House. The price is just \$1.

Beginning with 1962, the cradle roll lessons will follow a one-year cycle, and in 1962, there will be a book for the cradle roll leaders entitled, *Program Helps for Cradle Roll Leaders*.

LOUISE MEYER, *Asst. Sec.*
General Conference
Sabbath School Department

Our Work for the Jewish People

By W. B. OCHS

WE wish to place before our members, through the pages of our union papers, a very important missionary project, that of the circulation of our missionary journal for the Jewish people, *Israelite*. In our division we have over five and one-half million Jews who are entitled to hear this message. We can do much to help in this matter in subscribing to this quarterly journal for our Jewish friends and neighbors, and at a very nominal cost.

Although costs have risen considerably during the past few years, we are still offering the four issues of *The Israelite* for \$1 a year. We are hoping and praying for at least 10,000 new names and addresses in this special effort.

If you do not have names and addresses to submit, then please give a donation, and we here at headquarters

will be happy to furnish the names and addresses from our lists.

This project to reach our Jewish friends is beginning to pay off. We have at the present time a subscription list of over 5,000. We also have an enrollment of about 2,000 in our Bible correspondence course, with lessons especially prepared for the Jewish people. As a result of the influence of this journal, and other activities, there are today between 250 and 300 Jewish families in New York and Miami that need to be visited.

On Sabbath, March 18, the ten-minute missionary service will be in this special interest, and a four-page color folder will be distributed. This folder will have space on it for several names and addresses. We solicit your prayerful and financial support to place this journal, *Israelite*, in the homes of the Jewish people.



Vegetable Burger



GOOD EATING
from
BATTLE CREEK



The **KING of BURGERS**

- PRIME FLAVOR
- RIGHT TEXTURE
- APPETIZING

Tenderized Battle Creek Vegetable Entrees. Wonderful for sandwiches, loaves, patties, croquettes or casseroles.

Prime Vegetable Burger is seasoned, ready to slice, heat and serve, or combine with other ingredients either for a snack or a delightful tasty main dish.

An all vegetable product made of high quality protein, flavored with nutritious yeast and yeast extract.

Get acquainted with this "King of Burgers," a zestful product of the Battle Creek Food Laboratory. Every member of the family will welcome this tasty treat.

THE BATTLE CREEK FOOD COMPANY

BATTLE CREEK FOODS are on sale at Health Food Stores, College Stores and Diet Food Sections.

SAVE Labels—worth one cent (1c) Each for Church Missions

NUTRI-BALANCE

**Vitamin-Mineral
FOOD SUPPLEMENT**
Made and Priced Special for SDA's
Without Fish Oil or Animal Organs
GUARANTEED TO BE YOUR BEST BUY
Special Offer
3 Month Supply \$9.00
CARLSON DISTRIBUTORS
Coalmont, Tenn.

PASTOR'S TOOLS

(Continued from page 20)

ducted by pastors and evangelists as an indoctrinating medium for visitors and baptismal prospects.

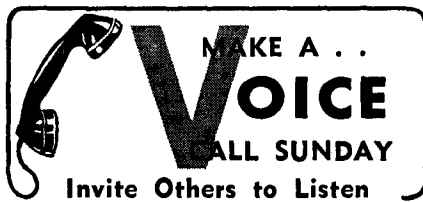
In delightful sequence the series of 26 lessons highlight the major points of our wonderful faith, with Jesus as the center and circumference. As an appropriate introduction, the first quarter presents The Plan of Redemption, The Second Coming of Christ, The Nature of Man, The Millennium, Obedience, and the Home of the Saved.

Delving into our more distinctive principles of faith, the second quarter presents The Law, The Sanctuary, The 2300 Days, The Judgment, The Sabbath, The Spirit of Prophecy, The Ordinances, Temperance and Sobriety, and The Final Invitation.

Throughout the entire series every line of fundamental truth is illuminated with Scripture and fortified with appropriate and frequent reference to Spirit of Prophecy writing. The cover pages of The Pastor's Bible Class, Quarterlies 1 and 2, pictured on page 20, on The Doctrines of Christ are destined to make a fine contribution to greater evangelistic results through our Sabbath school organization.

Price—20¢ per copy. Order through your Book and Bible House.

PACIFIC PRESS PUB. ASSN.
Mountain View, California



**MAKE A . . .
VOICE
ALL SUNDAY**
Invite Others to Listen

THE VOICE OF PROPHECY SERMON TOPICS

February 19—Christ Crucified
February 26—Are You Still Alive?
March 5—Orphan in the Universe
March 12—The Face of Jesus

SUNSET TABLE

| | Feb. 17 | Feb. 24 | Mar. 3 | Mar. 10 |
|----------------------------------|---------|---------|--------|---------|
| Atlanta, Georgia | 6:24 | 6:30 | 6:36 | 6:42 |
| Birmingham, Alabama | 5:33 | 5:39 | 5:45 | 5:51 |
| Charlotte, North Carolina | 6:08 | 6:14 | 6:20 | 6:26 |
| Collegedale, Tennessee | 6:26 | 6:32 | 6:38 | 6:44 |
| Huntsville, Alabama | 5:31 | 5:37 | 5:43 | 5:49 |
| Louisville, Kentucky | 5:24 | 5:31 | 5:38 | 5:45 |
| Memphis, Tennessee | 5:45 | 5:51 | 5:57 | 6:03 |
| Meridian, Mississippi | 5:43 | 5:49 | 5:54 | 5:59 |
| Nashville, Tennessee | 5:30 | 5:37 | 5:44 | 5:50 |
| Orlando, Florida | 6:16 | 6:21 | 6:27 | 6:31 |
| Wilmington, North Carolina | 5:58 | 6:04 | 6:10 | 6:16 |

CLASSIFIED ADS

HOW TO SUBMIT YOUR ADVERTISEMENT: (1) Have a local church leader write "Approved" and his signature on the sheet of paper containing the advertisement, (2) write your name and address on the same sheet, (3) specify how many times the ad is to run, (4) send the approved ad to your conference office and (5) don't forget to enclose payment in full.

RATES: \$3.00 for each insertion of 50 words or less and 5 cents for each additional word, including the address. Make checks and money orders payable to SOUTHERN TIDINGS.

SOUTHERN TIDINGS makes every reasonable effort to screen all advertising, but in no case can the periodical assume responsibility for advertisements appearing in its columns.

FOR SALE: Two bedroom house with hardwood floors, basement, garage, all electric heat (also hook-up for gas) and good garden spot. The most house for your money at \$6,500. Located on Central Drive within walking distance of Southern Missionary College. Contact William Metcalf, Box 2051, Collegedale, Tennessee. Phone Ex 6-3402. (3,4)

FOR SALE: Large corner lot 140 feet frontage on paved street. Six bearing citrus trees. Live oak trees for shade. One block from Walker Memorial Seventh-day Adventist Church, church school and Junior Academy. Across Lake Lillian from the Hospital. Ten miles from Sebring, near the Bok tower and Cypress Gardens. Less than two hours drive to Orlando or Tampa. A chance to build or retire in Florida's famous ridge area near Citrus Boulevard in Avon Park. A bargain—cash or terms. Kenneth A. Wright, 612 So. Bear Lake Road, Apopka, Florida. Phone Winter Park Terrace 8-3222. (3,4)

NEAR FOREST LAKE ACADEMY: Masonry home, living room, kitchen-dining area, 2 bedrooms, Florida room (3rd bedroom), large shaded lot. \$8,000 unfurnished. \$8,500 furnished. Also a 3 bedroom masonry home across the street from the academy \$11,200. Write or see L. E. Hamilton, Route 2, Box 325, Maitland, Florida (3,4)

FOR SALE: 33 1/2-acre farm, modern house, plenty water, ideal for small dairy; five minutes walk to Highland Academy and Hospital. Will sell house with 1 1/2 acres, farm of 32 acres without house, or both together. If interested, write Richard Stinnett, Route 4, Portland, Tennessee. (4-6)

SENIOR CITIZENS, RETIRED WORKERS, WINTER VISITORS—Enjoy the comforts and conveniences of LAKE HIGHLANDS RETIREMENT HOTEL, CLERMONT, FLORIDA. (Rates \$75 to \$140 monthly—includes meals). (4)

FOR SALE: New Florida home, 3 bedrooms, 2 bathrooms, lot 96 x 130 feet on Asher Lake, Bear Lake Manor, just a nice walk from Forest Lake Academy. Easy terms. Write Elder H. N. Williams, Route 3, Avery Drive, LaGrange, Georgia. (4)

WE ARE JUST 7 MINUTES from Forest Lake Academy. Hundreds of men's suits \$29.95 or less. Values to \$60.00. Sizes 35-54. Regulars, shorts, longs, stouts, etc. Hundreds of ladies', children's clothing and men's wear, all at below retail prices. Summer hours: Daily 9-7. Closed Friday evening, and all day Saturday. Hutchins Clothing Center, Corner 17-92 and Rt. 436, Fern Park, Florida. (tta)

WANTED: Offset pressman or letterpressman willing to learn offset. Applicant must be under 25 years of age and married. This will be a permanent position to right man. Starkey Printing Company, 2710 East 30th Street, Chattanooga, Tennessee. (2-4)

FOR SALE: MOTEL—Four unit, furnished. On new 4-lane highway. Plus living quarters, garden space. Mile from large shopping center. Two miles from Adventist church and hospital. Ideal for retired couple. Recently re-financed. \$11,000 cash and assume mortgage \$126 monthly payments. Dewey Kirkham, 2533 Perry Highway, Tallahassee, Florida. (4-7)

FOR SALE: A new brick nursing home, 18 beds, state licensed, always full, have waiting list. Has adjoining 4-room modern frame home for living quarters, a 3-room modest home for nurses 1 block away. Or will sell business and equipment and lease all three places. Business brings in \$3,000.00 per month. Unable to continue because of health. For particulars contact L. P. Knecht, Rt. 3, Box 435, Morganton, N. C. (4-6)

2nd ADVENTIST TOUR AROUND THE WORLD leaving July 9. PAN AMERICAN JET. 31 days visiting Hawaii, Japan, Formosa, Hong Kong, Philippines, Thailand, Burma, India, Pakistan—return via Europe. Mission visits en route. Extensions to Russia and Holy Land available. Total cost \$1,995 per person. (4)

S. D. A. BIBLE LAND TOUR leaving July 2. Three weeks visiting Egypt, Lebanon, Syria, Jordan, Israel. European extensions available. Details on either tour, write Lindblad Travel, Inc., 1 East 53rd Street, New York 22, N. Y. (4)

BOOTON HERNDON

THE

7th

DAY

The Story of the Seventh-Day Adventists

\$4⁹⁵

from your
Book and Bible House
or any
Retail Book Store

The Seventh Day, by one of the nation's top writers, Mr. Booton Herndon, is a completely charming book about the faith and works of Seventh-day Adventists. Because this book is written by a non-Adventist and is published by McGraw-Hill, it is being readily accepted by thousands who might have a second thought about reading a book under the Church's imprint. Mr. Herndon says things, nice things that is, about Seventh-day Adventists that no member of the church would dare to say without running the risk of being misunderstood.

Every member should have *The Seventh Day*, and copies should be given to friends, relatives, public officials and other leading citizens—and, if you are a professional man, a copy in your waiting room.

Order

Several

Copies

TODAY!

_____ Book and Bible House

Please rush _____ copies of THE SEVENTH DAY
at \$4.95 per copy. I enclose \$_____.

Name _____

Address _____

COMMENTS

By Don R. Rees

President, Southern Union Conference

Prophetic Guidance Correspondence Course

At the last Autumn Council, on October 30, 1960, the General Conference made a strong recommendation to Seventh-day Adventists everywhere



Don R. Rees

concerning the new 24-lesson Prophetic Guidance Correspondence Course now available to Seventh-day Adventists through the Voice of Prophecy Prophetic Guidance School. This opens an unprecedented opportunity for each church member to enter into a better understanding of the Spirit of Prophecy and thereby to become more firmly established in the third angel's message.

The action further called for pastors and church leaders to arrange for Prophetic Guidance Study Groups as special projects or in connection with the mid-week services. Already a number of churches have entered into the program.

Special attention should be given to the enrollment of baptismal class members, who are advanced in their studies, in this course. While special studies will be given in a number of churches, all 24 lessons are available for individual study in the home. New church members and former members, where possible, should be urged to enroll. We may also know of graduates of other Seventh-day Adventists correspondence courses who understand the reasons for our faith, but who have not taken their stand for it, who would be interested in this course. The 24 lessons provide intimate and factual knowledge of the place and function of the prophetic gift in the remnant church based upon Bible prophecy and teaching and historical records of the advent movement.

The lessons were prepared, at the request of the church leaders, in the Ellen G. White publications offices. The course is designed especially for Seventh-day Adventists and those who are intimately acquainted with the message, and consists of a thrilling study program filled with stories of providence and explanation of the operation of the gift of prophecy in the Seventh-day Adventist Church. Students will correspond with the Prophetic Guidance School of the Voice of Prophecy, which was especially established to care for scores of thousands of new enrollments.

Study materials consist of 24 well-illustrated and instructive lessons accompanied by quiz sheets, and an informative well-illustrated and readable text book of 192 pages entitled *The Spirit of Prophecy Treasure Chest*.

A beautiful certificate is awarded free on successful completion of the course.

The course is free; however, a charge of \$1 will be made to cover the cost of printing and mailing the 192-page textbook. Applications should be sent to the Prophetic Guidance School of the Voice of Prophecy, Box 200, Glendale 5, California.

I cannot too strongly urge upon every member the importance of this course. It will be one of the most valuable and most rewarding undertakings an Adventist can enjoy. I suggest that *you* enroll today.

Dr. P. Phillips Memorial Hospital

Following are excerpts from a report given recently at the Winter Park, Florida, Rotary Club luncheon by C. M. Crawford, administrator of the Dr. P. Phillips Memorial Hospital. This hospital is now two years old.

"The hospital is operating the original 53-bed capacity divided as follows: 14 maternity beds, 20 medical, 12 surgical, and 7 pediatric. The medical and surgical beds total 32 and there is some leeway in their use, but the maternity and pediatric units must be used as designated. The building was designed and instructed to expand to a capacity of at least 150 beds.

"The hospital has admitted 3,000 adults and children the first two years of operation. Two-thirds of these were served this past year. In addition more than 1,000 emergency out-patients were treated, plus 912 babies being born in the hospital. We are past the 4,000 mark in total in-patient admissions. One baby was delivered on the 'Welcome Mat' at the entrance to the hospital.

"Approximately 500 surgical procedures have been performed to date and the trend is upward as more specialists use our facilities. Those who know the facilities and the staff as of the first few months will see that progress has been made for the use of the facilities now. We are daily stressing efficiency. Developing a strong, efficient staff is not accomplished overnight. The medical staff has been very cooperative and patient in this developing period."