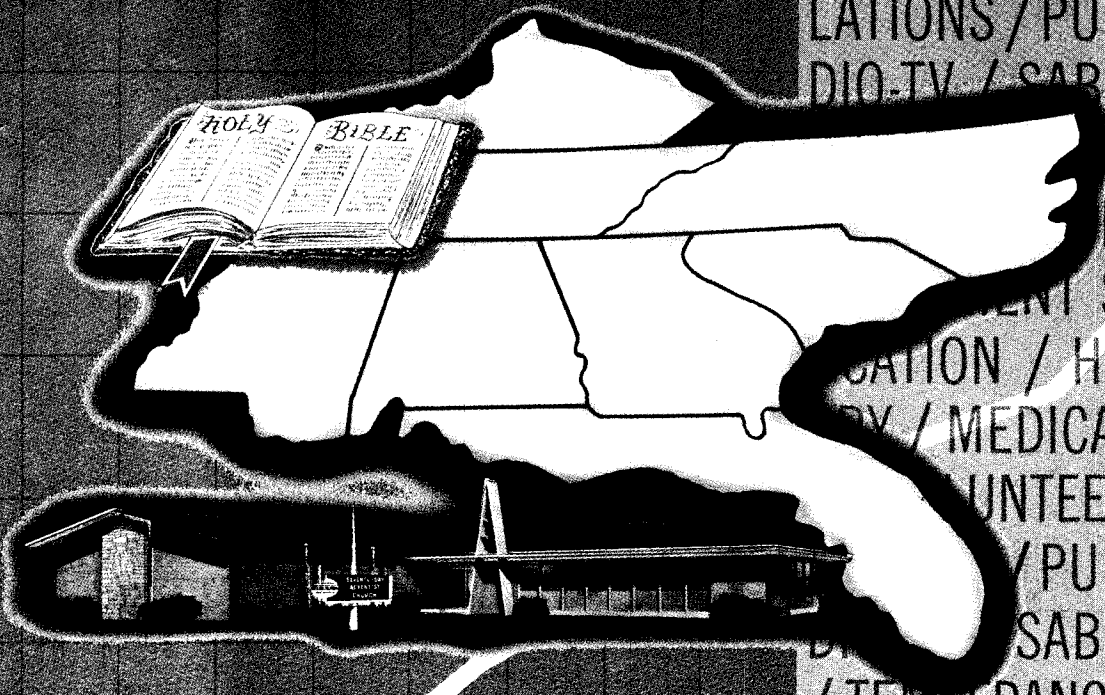


Southern Tidings

NINETEEN HUNDRED AND SIXTY-THREE

QUADRENNIUM REPORTS



BIBLE SCHOOL / CHURCH
VELOPMENT SERVICE /
UCATION / HOME MISSIO
ARY / MEDICAL / MISSIO
RY VOLUNTEER / PUBLIC
LATIONS / PUBLISHING /
DIO-TV / SABBATH SCHOO
E / WELFARE
L / CHURCH
MENT SERVICE /
UCATION / HOME MISSIO
RY / MEDICAL / MISSIO
RY VOLUNTEER / PUBLIC
/ PUBLISHING /
SABBATH SCHOO
/ TEMPERANCE / WELFARE
BIBLE SCHOOL / CHURCH
VELOPMENT SERVICE /
UCATION / HOME MISSIO
ARY / MEDICAL / MISSIO
RY VOLUNTEER / PUBLIC
LATIONS / PUBLISHING /

Memorial Drive... at Belvedere in Atlanta

... will by October gain this new office building with the completion of the Southern Union Conference headquarters. Situated along this prominent four-lane drive in the heart of DeKalb County these attractive offices will bespeak the pride and progress of the southern Seventh-day Adventist work. — Design features simple, economical, yet handsome, contemporary architecture. The graceful exterior is planned for modular curtain-walls which provide for ease and economy in construction while maintaining beauty and finesse. — This expansion is dictated by several imperative needs. The structure will provide additional offices needed for union conference work; expanded operation area for Home-Health Education Service; release present office facilities to the Georgia-Cumberland Conference for headquarters. — This project, carefully and prayerfully studied over many months, will represent an addition of progress for God's work in the Southern Union Conference.



PROPOSED

NEW UNION OFFICES

Design—DON KIRKMAN

SOUTHERN TIDINGS

POSTMASTERS: All notices should be sent to Southern Tidings, P. O. Box 849, Decatur, Georgia

EDITOR OSCAR L. HEINRICH
MAKEUP EDITOR DAN McBROOM
ASSISTANT EDITOR CORA KINDGREN

CONFERENCE EDITORS: Alabama-Mississippi, Helen Ellis; Carolina, L. H. Pitton; Florida, Charles R. Beeler; Georgia-Cumberland, Elwyn Platner; Kentucky-Tennessee, Myron Harvey; South Atlantic, Samuel Thomas; South Central, F. H. Jenkins.

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POSTAL ADDRESS: BOX 849

DECATUR, GEORGIA



THE SPIRIT OF THE NEW SOUTH

Southern people have a heritage which is rooted in the past and seasoned with graceful tradition. The Southland of today represents a blend of the old and the new./As one travels through the beautiful Blue Ridge Mountains of Carolina, the Kentucky Blue Grass Country, the fertile Mississippi Delta, the vast timberlands of Alabama and Georgia and into the citrus area of sunny Florida—it is evident that industry and business are flourishing./Connecting ribbons of free-ways, changing skylines in metropolitan areas, factories mushrooming in urban areas—all are a part of the phenomenal progress typical of the new South./Correlating with this is the spirit of progress of the work of Seventh-day Adventists in this union conference. Presented here is a resume of activities within the past four-year period. The real story cannot be told in words nor shown in pictures. It lies buried in the depths of human sacrifice, devotion and dedication. We humbly assign credit to God and a faithful membership for what follows.

The Editor



DON R. REES

How long shall the Lord delay His coming? Questions that have been asked over and over again seemed to take on an even greater meaning as preparations were made for the eighth quadrennial session in the great Southern Union. Admonitions "to put on the whole armour of God" and warnings that "in such an hour as ye think not, the Son of Man cometh" are very vital. With every General Conference gathering, each quadrennial session, laymen's congress, colporteur institute, teachers' convention, and every local camp meeting, the silent question pierces our minds: "Will there be another?"

We wish it were possible to convey to all our thousands of members the spirit of such gatherings as a union session, for we recognize that every individual thrills with reports of progress. Words, beautifully penned or eloquently spoken, cannot portray or describe the miraculous workings of the spirit of God as it is experienced in many places and phases of God's work. But briefly in skeleton form, through the pages of the *SOUTHERN TIDINGS*, we want to bring to you a report of the advance of God's church in this union.

These reports are submitted by the various departments, conferences and institutions in humility and with a realization that much has been accomplished "not by power nor by might" but by His spirit. As you follow the progress in detail, you will stand with amazement and say, "What hath God wrought?"

Since the reports for each branch of the work operated in the union will be submitted by the head of each department, I shall not attempt to reiterate any details, but will merely relate an over-all picture of our union progress.

TREASURY DEPARTMENT

Various circumstances have caused many personnel changes within our union office family during these past four years. Elder K. C. Beem, who was union auditor at the time of our last session, has assumed the heavy responsibilities of secretary-treasurer. Clarence Laue, Bernard Penner and Richard Green are the field auditors. These men, together with the conference treasurers, hospital administrators and school business managers, carry on yearly business transactions equivalent to those of a multi-million-dollar business.

The allocation of funds for the promotion of the work of God is a sacred charge and carries with it heavy responsibilities. The report from the treasury department is an encouraging one and while we do not want to place undue emphasis upon worldly monetary values, yet it is through this avenue that the accomplishments we witness in all phases of the work are possible.

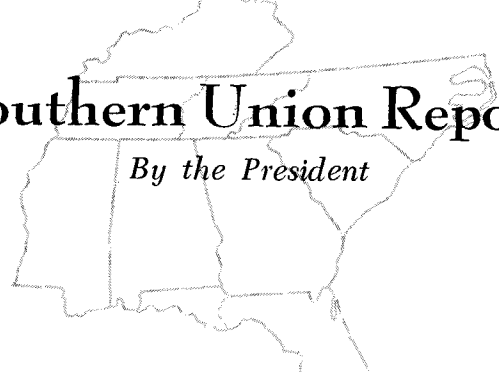
An increase of funds flowing into the treasury of God indicates that our people are being prospered by the One who is the giver of every good gift, that the church is gaining in membership and that the Biblical challenge to "prove me now" is being accepted and claimed by God's remnant people.

GENERAL SECRETARY

With heavy expansion and growth come pressing committee and board meetings where major decisions must be made. It became increasingly evident that the schedule of one individual could not include the many appointments necessary for the proper operation of the union

Southern Union Report

By the President



work. So a few months ago the committee unanimously voted to invite Elder L. J. Leiske, whose administrative successes have been evidenced, to join the union as one of its officers. He officially serves as secretary leading out with some of the committees and boards as acting medical secretary, head of the Religious Liberty Department and the Association of Self-supporting Institutions.

EDUCATION

Our office family was saddened July 27, 1961, by the death of Elder H. S. Hanson, re-elected four years ago to the post of educational secretary in the union. For 13 years he carried the great burden of Christian education in this union. This genial spirit, untiring efforts and keen interest in others will long be remembered by all who knew him. A call was placed for Elder V. W. Becker, who at that time was educational secretary of the Atlantic Union, to fill the vacancy in our union. We feel fortunate to have secured an experienced man with such a fruitful background. His life is dedicated to the children and teachers with whom he is associated. His report will show great progress in many phases of education.

A gift of land for a school was accepted in the Alabama-Mississippi Conference. Today a beautiful, complete academy plant has been in operation for nearly two years. An entire program could be devoted to telling of the many miracles witnessed during the 23 months during which Bass Memorial Academy was under construction. It truly is a school built by "faith" and "sacrifice" on the part of our people in that area.

The Georgia-Cumberland Conference has likewise taken many important steps toward the completion of their new academy. Several lovely buildings have been finished and others are now under construction.

SABBATH SCHOOL AND HOME MISSIONARY

The Sabbath School and Home Missionary Departments continue to be strong elements within our organization. Elder S. S. Will leads out in these departments very capably. His report will indicate that these four years show a large percentage of participation in laymen's activities. Every crusade is sparked by the burning desire to win souls to Christ. Entire churches have been organized in active missionary service and results have been miraculous.

PUBLIC RELATIONS

For nearly five years Cecil Coffey served the union staff as public relations director and as editor of the *SOUTHERN TIDINGS*. His contribution to these fields has helped greatly in establishing our work favorably in the minds of the various publics whom we serve. A few months ago the Southern Publishing Association requested his services as book editor. His literary ability and interest in that line of work led him to accept the new challenge when it came to him. Special commendation is due Mr. Coffey for the fine creation and publication of the new bimonthly *SOUTHERN TIDINGS*. We are happy that he is still within our field helping advance the work in the Southern Union.

CHURCH DEVELOPMENT SERVICE

Expansion of existing plants and construction of new buildings are indicative of growth, but they bring with them "growing pains," and especially a need for counsel and guidance. In the summer of 1961 the committee ex-

tended a call to Elder Oscar Heinrich to lead out in a church development program within the union. Elder Heinrich served as educational and Missionary Volunteer secretary of the Alabama-Mississippi Conference, but was at the time of the call on leave from departmental duties to lead out in the construction and building program at Bass Memorial Academy.

This new department of our union has already contributed greatly to the many building activities. The fund-raising program, which comes under this department, has been carried on by the various local conference church development directors and is responsible for providing thousands of dollars toward many of the building programs. When Cecil Coffey left, Elder Heinrich assumed the Public Relations Department and editorship of the SOUTHERN TIDINGS along with the Church Development Service.

MISSIONARY VOLUNTEER

Elder L. M. Nelson, elected Missionary Volunteer secretary four years ago, accepted a transfer to the Southwestern Union. At that time a call was placed for Elder Desmond Cummings of the Southern California Conference. Elder Cummings has carried on a strong Pathfinder and youth evangelistic program within the union. His report on youth activities will be a real inspiration.

PUBLISHING

The Southern Union surges forward yearly in book sales. Earthly reports can never reveal the work accomplished by the literature evangelists. No program can bring a greater thrill than the yearly colporteur institute enacted by Elder Ristau and his assistant, Elder W. E. Roberson. Yearly sales have soared to \$1,164,760.67, bringing the total for this four-year period to over \$4,681,725.08. Under Elder Ristau's leadership, a most significant service has been established — the Home Health Education Service which has now taken over the financing on subscription books. This time-payment plan provides a marvelous finance setup for the literature workers to present to their customers. It has proven a very successful venture.

COLLEGES

We switch now from the departments directed from the union office to the educational institutions. In the Southern Union, we have the distinction of having three colleges. Southern Missionary College has had a heavy building and expansion program under way. The new girls' dormitory is complete and in its second year of use. The new shopping center will soon open. Other proposed buildings will soon be started. In the past five years the student enrollment has doubled. We are grateful for the good leadership of Dr. C. N. Rees at this college.

At the time of this session a request has been received from Madison College for the Southern Union to take over the operation of that school. Heretofore, it has been a self-supporting institution. For many years now Madison has filled a great need in the educational and medical work in the Southland. It is the mother of many self-supporting schools and hospitals in our area. It has trained scores of doctors, teachers, nurses and foreign missionaries. We feel

indebted to it for the great part it has had in the development of the work in the years past, and we appreciate the leadership given it at this time by Ralph Davidson. We plan to develop Madison College into a strong industrial and technical school.

Oakwood College, headed by Elder Garland Millet, is located in Huntsville, Alabama. This is a General Conference institution. It shares in the training of our youth throughout the country. At present there are 344 students enrolled. We are pleased to have these fine educational facilities for the Regional constituency.

MEDICAL

We move on now to the great medical branch of this union. Over and over again our hospitals, doctors and nurses have reached the hearts of men and women who would otherwise never have heard the third angel's message. The report of the Florida Sanitarium and Hospital, located in Orlando, reveals what a wonderful witness our hospitals can be. Don Welch is manager of this institution and at present has an enormous building program to enlarge the capacity and facilities needed there.

Other union-operated hospitals include Phillips Memorial Hospital, Orlando, Florida; Putnam Memorial Hospital, Palatka, Florida; Takoma Hospital and Sanitarium, Greeneville, Tennessee; Walker Memorial Sanitarium and Hospital, Avon Park, Florida (in the process of a building program); and Madison Sanitarium and Hospital (just now coming under the union operation and launching a new hospital project costing approximately \$2 million). Riverside Sanitarium and Hospital, Nashville, Tennessee, is a General Conference institution and is located in this territory and serves the Regional constituency.

Local conferences operate Watkins Memorial Hospital, Ellijay, Georgia; Smith Memorial Hospital, Lakeland, Georgia; Winslow Memorial Home, Elizabeth City, North Carolina; Forsyth Memorial Sanitarium and Hospital, Tallahassee, Florida; Highland Sanitarium and Hospital, Portland, Tennessee; and Oneida Mountain Hospital, Oneida, Kentucky.

In addition to these denominationally-operated sanitariums and hospitals, there are 19 self-supporting units working along the medical lines. To mention only a few, Mountain Sanitarium and Hospital is located at Fletcher, North Carolina; Little Creek Sanitarium and Hospital at Concord, Tennessee; and Pewee Valley Sanitarium and Hospital at Pewee Valley, Kentucky.

At this juncture we wish to salute the 221 medical doctors in private practice within our union area, the 68 dentists, four optometrists and a host of nurses who add professional prestige to our church program. The loyal support given to the local churches and the evangelistic work by the men and women in the medical professions in our union, has been a definite factor in the soul-winning programs of our churches.

LOCAL CONFERENCES

Several changes have taken place in local conference leadership. Elder W. O. Coe was called to the presidency of the Alabama-Mississippi Conference when Elder Leiske

OFFICE STAFF



left. Elder A. C. McKee was elected president of the Georgia-Cumberland Conference when Elder N. C. Wilson accepted a call to the Michigan Conference. Elder C. E. Dudley has been elected to the presidency of the South Central Conference, and we pay tribute to Elder J. H. Wagner, Sr., who was president of South Atlantic Conference until the time of his death in August, 1962. Elder W. S. Banfield was elected to carry on as president of that conference.

BIBLE SCHOOL

Elder E. L. Cardey retired from active service in the summer of 1962. Replacing him as head of the School of Bible Prophecy is Elder Harold Metcalf, former pastor of the Chattanooga church. Elder V. G. Anderson was called as field secretary of the Southern Union, representing the Bible school. The Bible school has proved to be a medium through which many souls have been won to the truth.

The Southern Publishing Association in Nashville, Tennessee, managed by I. H. Ihrig, carries on magnificently in its operation and supplies the ever-increasing demands for literature and truth-filled books.

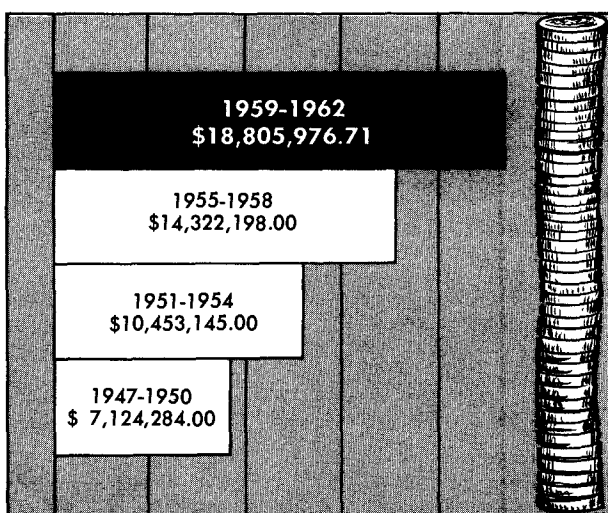
MEMBERSHIP GAINS

Through all these departments and mediums of contact, the remnant church is sustained and moves forward under the direction of God. The membership of the Southern

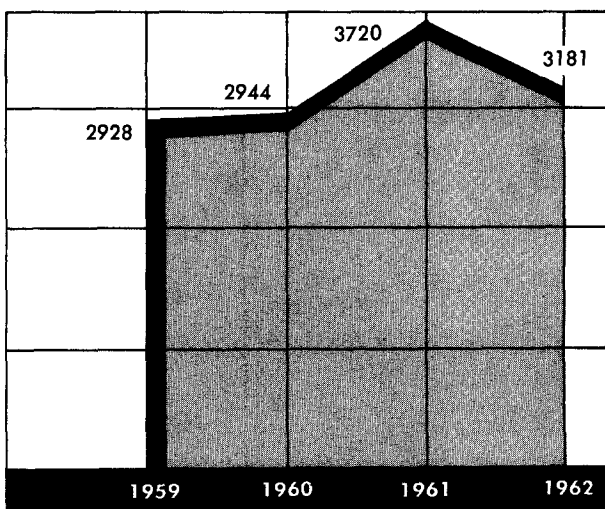
Union at the close of 1962 was 45,096. This is a net gain of 4,796 for this quadrennial period. In the past four years 23 churches have been organized, making a total of 464. Baptisms for the four-year period total 12,773. You will note the great difference between the baptisms and net gain in membership. There are three factors which contribute to this difference — transfers outside the union, deaths, and apostacies. Let us ever be mindful of the need to encourage others and keep them from falling out of the church through discouragement.

As we bring this report to a close, a pleasant thought towers in my mind. It is the fine spirit of fellowship that prevails among all of the workers and the dedicated, faithful members scattered throughout these Southern States. Within the union family and among our conference leaders, there is a united team spirit. It is because all are unitedly working together that reports such as this one presented here are possible under the direction of God.

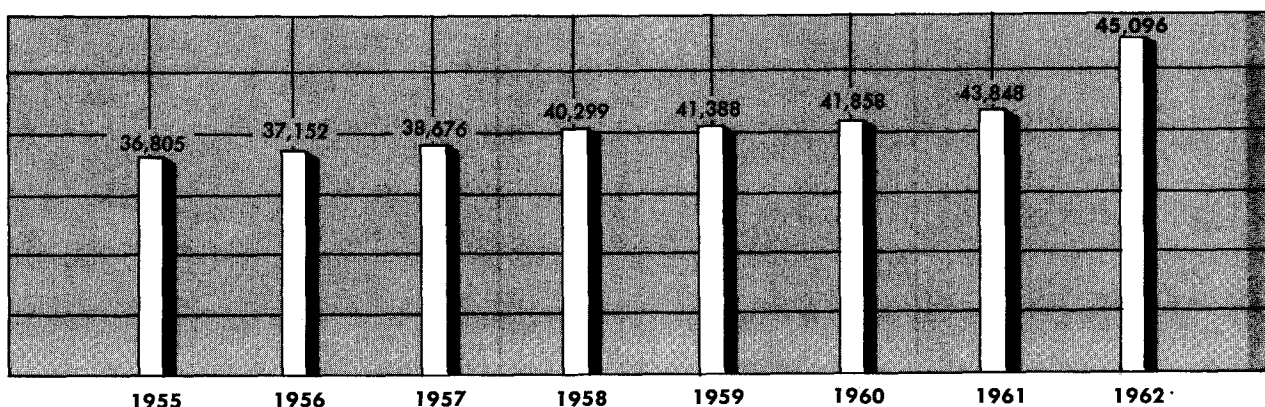
It is entirely possible that before another four-year period of time rolls around, this people will experience extreme difficulty and tests of faith will be placed upon us. The challenge comes to us at this hour from the Mighty Captain of the Lord's Host saying, "Go Forward!" The prophet Joel commands, "Put ye in the sickle for the harvest is ripe." God's eternal timepiece is beating out for each of us its measured invitation and challenge. Let us each rise to do our part in these climactic hours.



TITHE GROWTH SINCE 1947



NEW MEMBERS BY BAPTISMS AND PROFESSIONS OF FAITH



CHURCH MEMBERSHIP

TREASURER'S REPORT...



K. C. BEEM
Secretary-Treasurer

For the Eighth Quadrennial Session of the Southern Union Conference

In 1932 the present Southern Union Conference was formed from the territory of two former unions. The total membership at that time was 11,842, and the tithe for the year was \$199,823. On December 31, 1962, the membership was 45,096 or about four times the 1932 level; and the tithe receipts for 1962 were \$5,121,912, or more than 25 times the 1932 amount. The 1962 tithe was \$312,688 more than was received in 1961, and \$1,210,068 more than the 1958 amount, four years previous.

During the past four years there have been 12,773 members added by baptism or profession of faith, an average of 3,193 per year. Apostasies and missing members erased from our records 6,651 during the four years; and our net gain in membership was 4,797 or 38 per cent of baptisms for the period, and 140 less than the net membership gain for the preceding four-year period.

There are now 2,488 workers serving the 464 churches and in the offices and institutions throughout the union.

The financial statements for the quadrennial period are included in this report. They show that the policy is followed of appropriating back to the conferences and institutions of the union all available funds after providing for the regular operating expenses of the union office and staff. By following this policy, the regular net worth of the union was reduced by \$13,529 during this period, but it should be pointed out that the operating reserves of the union were not reduced below the level recommended by General Conference policy.

Besides the \$1,952,103 which the statement shows was received by the union during the four years for operating expenses and appropriations, an additional amount of trust funds in excess of \$18,000,000 was received and disbursed. This included funds passed on to the General Conference from organizations within the union, funds received from the General Conference for distribution in the union, and funds passing between organizations within the field. For example, from the combination of trust funds and operating funds, more than \$1,275,000 was sent to Southern Missionary College during the quadrennium for operating subsidies and capital improvements.

The net worth of the union is now \$225,929.93 and of the association, \$277,878.95 for a combined net worth of \$503,808.88, which is \$138,098.48 greater than four years ago.

As we review the events of the past four years in the Southern Union, we cannot help but be impressed with the growth and expansion and extension in so many lines of endeavor. Growth in membership, in tithe, in offerings, in Ingathering, in new institutions, in expansion of facilities in our institutions, in our many new church buildings — in all of these ways and more we see the evidences of God's leadership and blessing. However, we should remember "It is not our numbers nor our wealth that will give us a signal victory, but it is devotion to the work, moral courage, ardent love for souls, and untiring, unflagging zeal." Testimonies, Vol. 3, p. 404.

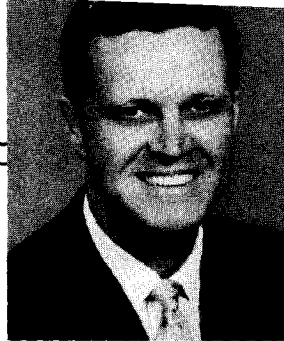
As we enter upon a new quadrennial period, may we be conscious of our real need, and may this devotion to the work, this ardent love for souls characterize our lives so that God's work may be advanced more speedily.



A. J. HESS
Alabama-Mississippi



R. W. DUNN
Carolina

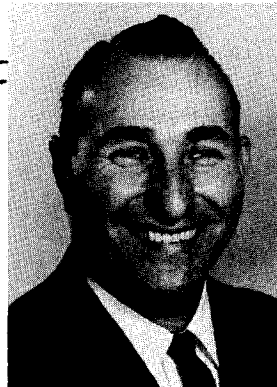


H. F. ROLL
Florida

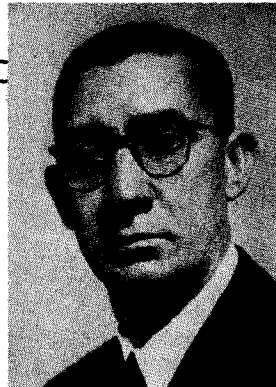
Conference Secretary - Treasurers



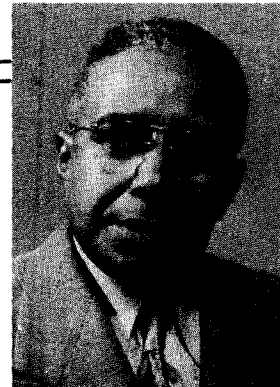
L. E. ALDRICH
Georgia-Cumberland



J. H. WHITEHEAD
Kentucky-Tennessee



L. S. FOLLETTE
South Atlantic



L. E. FORD
South Central

"Money has great value, because it can do great good. In the hands of God's children it is food for the hungry, drink for the thirsty, and clothing for the naked. It is a defense for the oppressed, and a means of help to the sick. But money is of no more value than sand, only as it is put to use in providing for the necessities of life, in blessing others, and advancing the cause of Christ." *Christian Service*, p. 220.



R. E. GREEN
Assistant Auditor



C. M. LAUE
Associate Auditor



B. J. PENNEF
Associate Auditor

Southern Union Conference Auditors

SOUTHERN AND SOUTHEASTERN UNION CONFERENCE ASSOCIATION OF S.D.A.

COMPARATIVE BALANCE SHEET

December 31, 1958 and 1962

ASSETS	12-31-62	12-31-58	Increase	Decrease
Current Assets:				
Cash and Bank	\$ 54,404.49	\$ 23,873.08	\$ 30,531.41	
Notes & Loans Receivable	1,627,970.48	576,156.32	1,051,814.16	
Total Current Assets	\$1,682,374.97	\$600,029.40	\$1,082,345.57	
Fixed Assets:				
Land	\$ 18,692.50	\$ 6,007.31	\$ 12,685.19	
Buildings	148,826.58	62,960.85	85,865.73	
Total Fixed Assets	\$ 167,519.08	\$ 68,968.16	\$ 98,550.92	
TOTAL ASSETS	\$1,849,894.05	\$668,997.56	\$1,180,896.49	
LIABILITIES				
Accounts Payable	\$ 160,000.00	\$126,000.00	\$ 34,000.00	
Notes Payable	1,186,148.68	349,672.17	836,476.51	
Trust Funds	160,551.10	41,987.86	118,563.24	
Trust Agreements	52,315.32	—	52,315.32	
Annuity Contracts	13,000.00	—	13,000.00	
TOTAL LIABILITIES	\$1,572,015.10	\$517,660.03	\$1,054,355.07	
NET WORTH				
Regular Net Worth	\$ 191,538.21	\$102,408.89	\$ 89,129.32	
Reserve Funds	86,340.74	48,928.64	37,412.10	
TOTAL NET WORTH	\$ 277,878.95	\$151,337.53	\$ 126,541.42	

SOUTHERN UNION CONFERENCE OF S.D.A.

COMPARATIVE BALANCE SHEET

December 31, 1958 and 1962

ASSETS	12-31-62	12-31-58	Increase	Decrease
Current Assets:				
Cash and Bank	\$ 93,620.32	\$ 56,647.18	\$ 36,973.14	
Accounts Receivable	197,203.95	202,179.61	4,975.66	
Inventory	11,160.58	5,923.81	5,236.77	
Prepaid Expense	2,954.20	1,229.27	1,724.93	
Total Current Assets	\$304,939.05	265,979.87	38,959.18	
Fixed Assets:				
Furniture & Equipment	24,541.21	15,031.41	9,509.80	
TOTAL ASSETS	\$329,480.26	\$281,011.28	\$ 48,468.98	
LIABILITIES				
Accounts Payable	\$ 3,004.91	—	\$ 3,004.91	
Trust Funds	100,545.42	66,638.41	33,907.01	
TOTAL LIABILITIES	\$103,550.33	\$ 66,638.41	\$ 36,911.92	
NET WORTH	\$225,929.93	\$214,372.87	\$ 11,557.06	

SOUTHERN AND SOUTHEASTERN UNION CONFERENCE ASSOCIATIONS OF S.D.A.

COMPARATIVE STATEMENT OF INCOME AND EXPENDITURES

For Four Years Ended December 31, 1962

INCOME	1959	1960	1961	1962	4 Years	Previous 4 Years
Rents	\$ 7,732.15	\$ 9,729.48	\$ 12,709.33	\$ 13,782.64	\$ 43,953.60	\$ 27,713.81
Interest	36,314.43	50,250.43	72,974.02	88,240.14	247,779.02	34,076.09
Miscellaneous	305.50	43.54	—	—	349.04	14,159.11
TOTAL INCOME	\$ 44,352.08	\$ 60,023.45	\$ 85,683.35	\$102,022.78	\$292,081.66	\$ 75,949.01
EXPENSE						
Property	\$ 1,132.77	\$ 1,047.48	\$ 2,419.10	\$ 2,127.80	\$ 6,727.15	\$ 2,575.20
Depreciation	3,924.00	5,475.27	6,376.00	6,600.00	22,375.27	12,596.00
Office	297.49	—	—	287.50	584.99	2,051.75
Legal	225.00	349.55	417.05	862.15	1,853.75	762.50
Interest	16,011.63	26,509.76	49,001.98	65,706.56	157,229.93	12,561.07
Provision for Loss of Coll.	—	12,000.00	12,000.00	25,000.00	49,000.00	—
TOTAL EXPENSE	\$ 21,590.89	\$ 45,382.06	\$ 70,214.13	\$100,584.01	\$237,771.09	\$ 30,546.52
Net Operating Gain	\$ 22,761.19	\$ 14,641.39	\$ 15,469.22	\$ 1,438.77	\$ 54,310.57	\$ 45,402.49
Non-Operating Income:						
Office Expansion	—	36,336.72	—	40,000.00	76,336.72	—
Non-Operating Expense:						
Capital Adjustment	1,517.97	—	—	—	1,517.97	—
New Office Building Reserve	—	—	—	40,000.00	40,000.00	—
TOTAL INCREASE TO REGULAR NET WORTH	\$ 21,243.22	\$ 50,978.11	\$ 15,469.22	\$ 1,438.77	\$ 89,129.32	\$ 45,402.49

SOUTHERN UNION CONFERENCE OF S.D.A.
COMPARATIVE STATEMENT OF INCOME AND EXPENDITURES

For Four Years Ended December 31, 1962

INCOME WITHIN CONFERENCE	1959	1960	1961	1962	4 Years	Previous 4 Years
Tithe	\$428,306.10	\$460,532.86	\$480,927.40	\$512,284.68	\$1,882,051.04	\$1,451,398.41
Other Income	16,750.74	16,513.78	26,123.80	10,663.80	70,052.12	30,534.45
TOTAL INCOME WITHIN CONFERENCE	\$445,056.84	\$477,046.64	\$507,051.20	\$522,948.48	\$1,952,103.16	\$1,481,932.86
OPERATING EXPENSE						
Workers' Salary & Expense	\$150,754.00	\$166,876.81	\$176,393.42	\$191,400.24	\$ 685,424.47	\$ 411,967.28
Departmental	11,359.87	6,693.86	5,249.25	11,672.35	34,975.33	32,784.86
Administrative & General	32,193.12	28,768.18	36,652.00	40,133.26	137,746.56	98,886.71
Bible School Appropriations	34,598.59	33,071.11	32,303.89	30,000.00	129,973.59	158,300.00
SMC Appropriations	45,046.64	54,029.27	62,202.97	47,356.21	208,635.09	156,235.66
Other Appropriations	23,439.12	14,415.86	14,010.43	15,460.66	67,326.07	112,511.34
Percentages of Tithe	77,021.40	82,895.91	86,566.93	92,211.24	338,695.48	263,150.75
TOTAL OPERATING EXPENSE	\$374,412.74	\$386,751.00	\$413,378.89	\$428,233.96	\$1,602,776.59	\$1,233,836.60
Gain Without Subsidies	70,644.10	90,275.64	93,672.31	94,714.52	349,326.57	248,096.26
Subsidies Received	9,312.62	7,676.18	7,757.41	9,739.10	34,485.31	24,307.18
Net Operating Gain	79,956.72	97,971.82	101,429.72	104,453.62	383,811.88	272,403.44
Non-Operating Expense	75,000.00	88,000.00	94,341.20	140,000.00	397,341.20	297,365.00
Increase or (Decrease) to Regular Net Worth	4,956.72	9,971.82	7,088.52	(35,546.38)	(13,529.32)	(24,961.56)



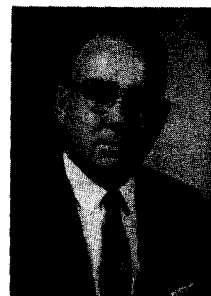
LeROY J. LEISKE
General Secretary

REPORT

*By the
General Secretary*



V. G. ANDERSON
Field Secretary



M. B. ELLISTON
Field Secretary

Evangelism in the Southern Union

Spread within the confines of great natural barriers — the roaring Atlantic Ocean to the right, the mighty Mississippi River to the left, the warm gulf below, and the inviting Blue Ridge Mountains above — lies the geographical territory comprising the Southern Union Conference of Seventh-day Adventists.

The eyes of the entire world focus to this geographic location as men shoot into space from Florida's coast and as plans and productions surge ahead at the missile capitol in Alabama.

Political leaders, diplomats and statesmen, news commentators, editors, clergy, educators, men of profession or business and common laborers, express daily fear and shudder with concern over the tension of the political world. Man's fate lies in the hands of Godless humans. To ponder on the anxieties of such crucial times, stuns our thinking and tends to paralyze our activities. But we must lift our eyes and peer beyond today's horizon. We must recognize and know what God expects us to accomplish individually. We must place our time and talent He has given us at His disposal.

The natural barriers encompassing our field seemed unsurmountable until pioneers determined to conquer the high seas and scale the highest peaks. Today no barrier can present itself unconquerable in God's work. Dotted throughout these eight states of the Southern Union are some 45,000 Seventh-day Adventists who carry a burden to proclaim a message of hope to a crumbling civilization.

The counsel has been given and it has been read and oft repeated that the laymen of the church will finish the work of God. Months of careful study, days of preparation and hours of prayerful planning have preceded the evangelistic program that will be presented at this Southern Union Session.

It will become familiar to our members as "We Have This Hope" evangelism. It is a simple, workable plan embracing every family and church member. The Spirit of Prophecy tells us, "Not all can go as missionaries to foreign lands but all can be home missionaries to their families and neighbors."

We live in this world to bless others — to search out opportunities and to help those in need. Within the shadows of our doors are families who need the Lord. Our words and deeds of kindness are as welcome as the smile of angels. To this personal touch evangelistic program, God will add His blessing as we prove ourselves ready to accept the duties which are rightfully ours.

CHURCH DEVELOPMENT
SERVICE

EDUCATION

HOME MISSIONARY

MEDICAL

MISSIONARY VOLUNTEER

PUBLIC RELATIONS

PUBLISHING

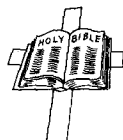
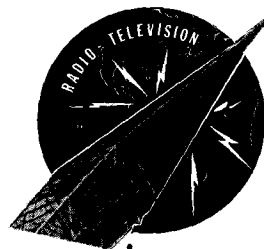
RADIO-TELEVISION

SABBATH SCHOOL

TEMPERANCE



DEPARTMENTS



Education

V. W. BECKER
Secretary of Education



"Higher than the highest human thought can reach is God's ideal for His children." *Education*, p. 18.

legiance to God. The Christian teacher serves as an evangelist for saving and training the youth of the church. Evangelism at the source of a person's life is just as important and effective as it is after inroads have been made by the adversary.

The money that has been spent and the attention that has been given to the training of our youth is an indication of the value we place upon our children, and of our willingness to prepare recruits for finishing quickly the work entrusted to us. All church members are to share in this responsibility.

"The lambs of the flock must be fed. The Lord of heaven is looking on to see who is doing the work He would have done for the children and youth." *Counsels to Teachers*, p. 42.

"As a church, as individuals, if we would stand clear in the judgment, we must make more liberal efforts for the training of our young people that they may be better fitted for the various branches of the great work committed to our hands." *Counsels to Teachers*, p. 43.

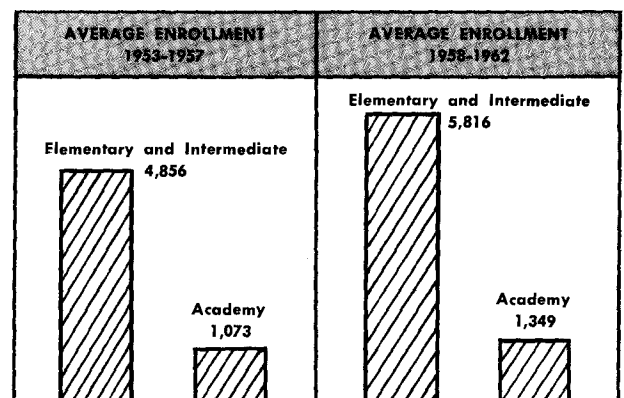
As the message of God is heralded to all the world, we must keep alive the agency for providing reinforcements. Evangelists, pastors, department leaders must first receive their instruction in Christian schools if they are to evangelize the world and hasten the return of our Lord. Schools in the homeland must be expanded if workers are

CHRISTIAN education throughout the Southern Union Conference has expanded steadily during the past four years. The rewards for this progress belong to the united effort of conference administrators, superintendents of education, pastors, teachers, church officers, and our faithful church members. We praise God for His direction and guidance.

Recognition for this growth must be given also to the late H. S. Hanson, former secretary of education. His leadership and untiring efforts in behalf of Christian education will never be forgotten.

The average enrollment for elementary and secondary schools during the past four years has been 7,271, or 934 more than during the previous four years. Secondary enrollment has reached its highest peak during the 1962-63 school year. One new day academy and one new boarding academy have been added since our last Union Conference Session. Another new academy is now being constructed, and other established schools are being strengthened by the erection of new buildings and the addition of new equipment.

The program of Christian education is heaven's plan for saving our children and youth. The skill of our Christian teachers, united with the faithfulness of parents, becomes a strong force for preventing our boys and girls from losing their al-



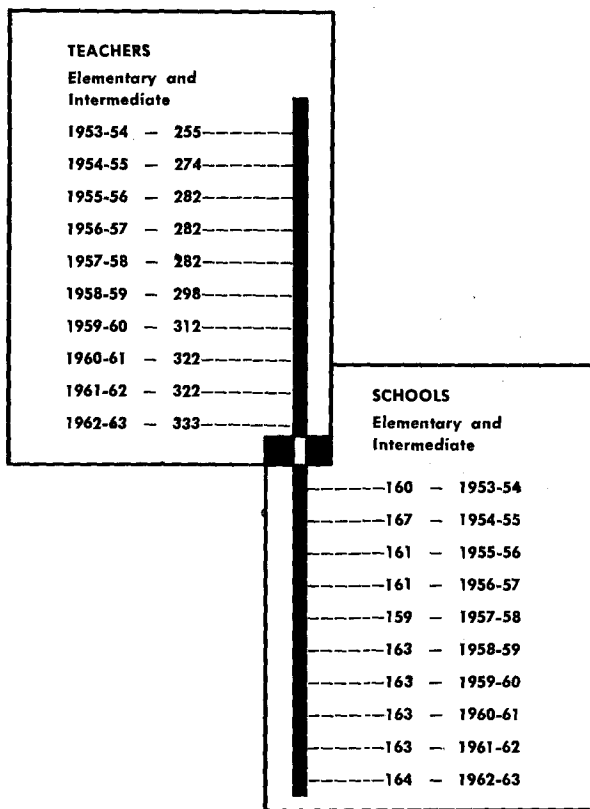
to be provided in the far corners of the earth. The light that shines the farthest shines the brightest at home.

"While we should put forth earnest efforts for the masses of the people around us, and push the work into foreign fields, no amount of labor in this line can excuse us for neglecting the education of our children and youth." *Counsels to Teachers*, p. 165.

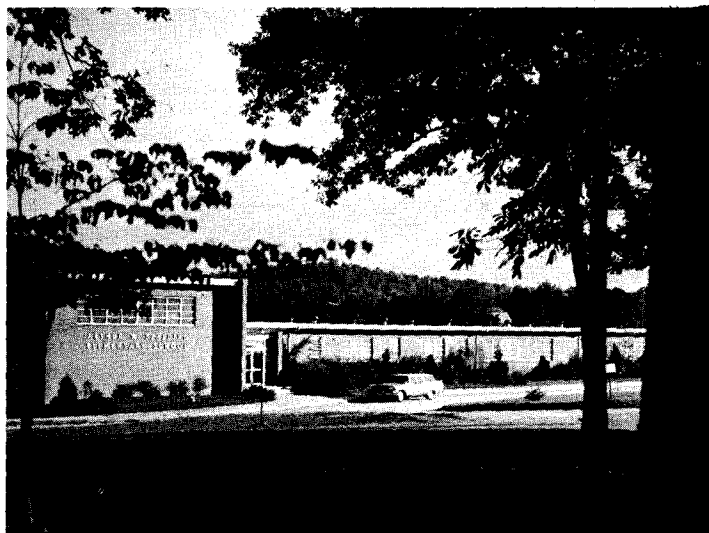
"Our schools are the Lord's special instrumentality to fit the children and youth for missionary work." *Counsels to Teachers*, p. 149.

Quality in education will be emphasized during the years ahead. Not only do we want all our children and youth in our own schools; we want to make certain that they will receive the best education possible. We don't ask, is education better than it used to be, but is it as good as it ought to be? The work of Christian teachers is being upgraded constantly. More funds are needed as we lift high the standards of education on all levels.

The accomplishments in our denomination today were determined by our schools years ago. The results in the future are being determined today. Our neglect today will be revealed in the future, after it is too late.



"It is the nicest work ever assumed by men and women to deal with youthful minds." *Christian Education*, p. 15.



"The gold and the crystal cannot equal it: and the exchange of it shall not be for jewels of fine gold. No mention shall be made of coral, or of pearls: for the price of wisdom is above rubies." *Job 28:17, 18.*

Today is our golden opportunity. Before our school doors are closed, let us open wide our hearts to the educational needs of our youth.

"All schools among us will soon be closed up. How much more might have been done had men obeyed the requirements of Christ in Christian beneficence!" *Testimonies*, Vol. 5, p. 156.

Our over-all goal in education is to save our children and youth. We want them in the kingdom with us. Our entrance into heaven will be determined largely by our faithfulness as parents and church members to the lambs of the flock.

ENROLLMENT

	1953-54	1954-55	1955-56	1956-57	1957-58	1958-59	1959-60	1960-61	1961-62	1962-63
Elementary and Intermediate	4387	4600	4868	5191	5237	5493	5583	5732	6204	6067
Academy	1043	1015	1111	1059	1137	1252	1291	1288	1437	1480



S. S. WILL

Home Missionary Sabbath School and Radio-TV

By S. S. WILL, Secretary

The total amount of money raised by our churches during the quadrennium through Ingathering alone was \$3,368,250.86. Add to this \$2,456,832.07 given to missions through the Sabbath School for the same period, and you have a total of \$6,825,082.93. This is a lot of money. Let me illustrate: If this money were converted into one dollar bills and put end to end, they would reach 646 miles.

Look again at the total amount of \$6,825,082.93 given and raised by our people in the Southern Union. While analyzing, you may ask, "How did our churches do it?" Let me answer. It was done through earnest work and sacrifice. To me, this is indicative of a people who are dedicated to the task of proclaiming the last message of mercy to a doomed world, a people who are looking forward to the "blessed hope" and endeavoring to hasten His coming. This money has been and is being used around the world to build up the work of God.

PERSONAL WORK

Our laity were endeavoring to share their faith during the quadrennium. Not only did they give, they also did personal missionary work. While our reports are not accurate — for many people fail to report their missionary work —, we have a total of 333,485 Bible studies reported; 15,500,446 pieces of literature distributed; and 192,446 persons helped in our welfare work with an estimated cash value of \$9,044,621.27.

SOULS WON

God blessed our laity as they have witnessed for Him. He promised to make Himself responsible for the accomplishments and asked us not to conjecture the results. We are to do our very best and leave the results to Him. The Holy Spirit has moved the hearts of those with whom our laity have worked. The number of persons added to the church whom laymen helped win as reported by the churches are 1,565 through the Home Missionary Department. The number of Sabbath School members baptized are 5,406. Undoubtedly, the Operation Dixie Program of coordinated evangelism which was strongly emphasized by these departments helped to influence many to decide for church membership.

WORKSHOPS, INSTITUTES AND RALLIES

Our conference department leaders have endeavored to train the laity that their efforts might be more efficient and fruitful. Our home missionary reports show 306 special training programs held in our churches, some of which

were conference and state wide. In addition, many institutes and teachers' training classes have been conducted in the Sabbath Schools.

BRANCH SABBATH SCHOOLS

The Branch Sabbath School program is not new. It has, however, been given a new emphasis. For a long time the Sabbath School Department promoted one Branch Sabbath School for each organized school. During the early part of the quadrennium the Southern Union Sabbath School Council changed the emphasis by recommending that our Sabbath Schools have a goal of one Branch Sabbath School for each adult class. We believe this was the springboard to increased activity, for within a short time some of our Sabbath Schools were reporting six, eight and ten Branch Sabbath Schools. During the four-year period 845 Branch Sabbath Schools were conducted in the Southern Union. Quite a number have grown into organized churches.

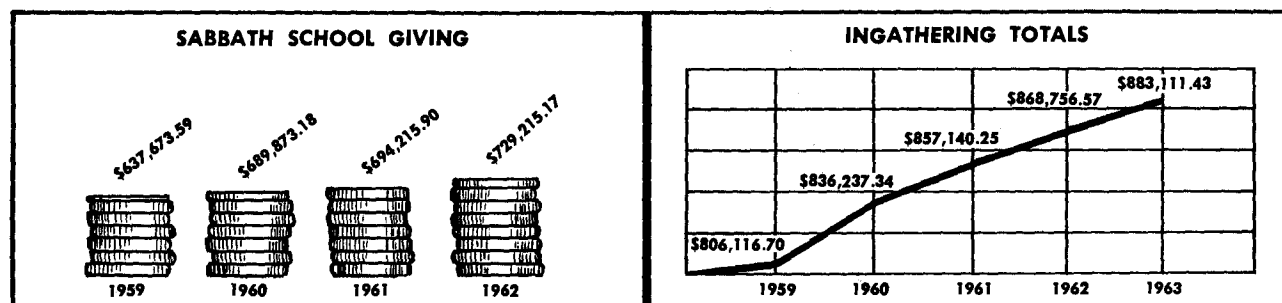
RADIO-TV

Cecil Coffey carried this department during most of the quadrennium. Aggressive work was done. While the number of stations carrying Faith for Today was fluctuated, for 1962 alone, the value of free time, based on those stations carrying this program as a public service, was \$141,809.20, while the value of paid time was \$16,458.00.

The Voice of Prophecy was aired over 99 radio stations in 1962 with a total expenditure of \$72,167.16. During the latter part of 1961 and through 1962, 17 radio stations in the union have been broadcasting Voice of Prophecy programs on a six-day-a-week basis.

The It Is Written films have been shown on a number of television stations in our union territory, and we were able to reach a large number of people as well as a good class of individuals. For instance, in Atlanta where the It Is Written program was broadcast, interest was followed up with a series of meetings conducted by Elder G. E. Vandeman. The attendance for the three-week series of meetings was gratifying.

It was during this series of meetings that *Planet in Rebellion* was offered for the first time over the TV station. There were only two telephone lines to receive the calls, but those lines were kept busy. Within 35 minutes after the announcement was made, 178 requests were placed. Within the next hour the total rolled up to 275. During the latter part of the quadrennium It Is Written was beamed from WFLA-TV in Tampa, Florida. A similar

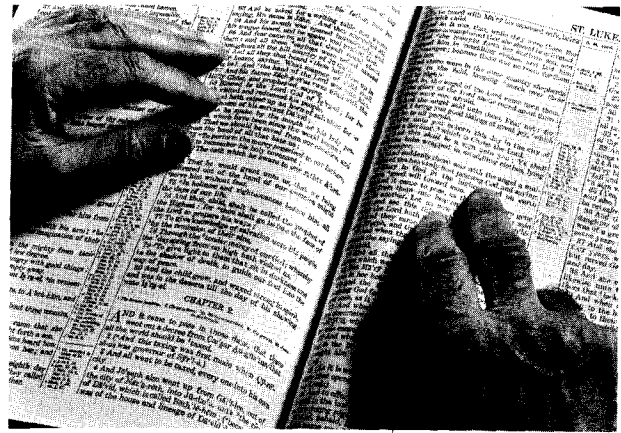


offer for *Planet in Rebellion* was made and within the first hour 308 requests came in.

It is thrilling when one considers the many thousands and even millions who are being reached through mass communication of radio and TV. The gospel is being planted. We shall see the results.

LOOKING AHEAD

While we are pleased to note the activities of our churches in the past, we believe the future holds an even brighter outlook. The spirit of evangelism is possessing our people to a larger degree. Our conference leaders of these departments are determined to give more training to the laity so the evangelistic endeavors will have maximum results.



The Sabbath School represents many things — singing, praying, giving—, but most of all it is study of the Bible.

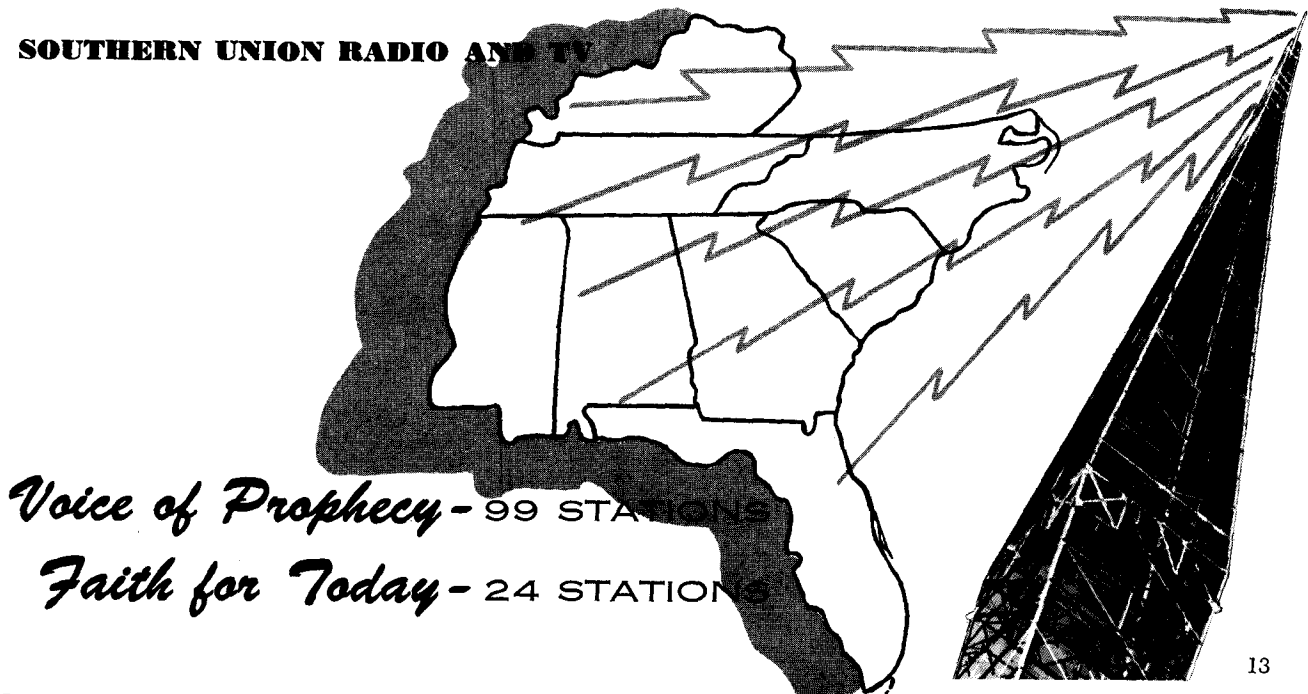


" They also did personal missionary work."



Happy little faces express gratitude for new shoes provided from church welfare funds.

SOUTHERN UNION RADIO AND TV





DESMOND CUMMINGS

Missionary Volunteers and Temperance

By **DESMOND CUMMINGS**, *Secretary*

The Missionary Volunteer team in the Southern Union is recognized as one of the most aggressive and consecrated in North America. The MV secretaries, the local church MV leaders and the youth of the Southern Union have accepted the challenge that by the grace of God their leadership will be equal to the hour they are called to serve. Some of these areas of service are as follows:



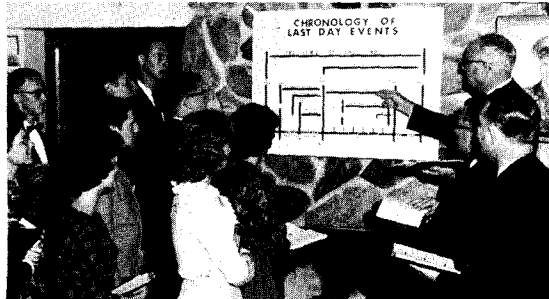
Bible Studies: Bible studies given by the youth of the Southern Union totaled over 30,000. This is an average of more than 7,500 per year during the past quadrennium. Surely God will bless the work of this glorious army of youth.



Madison College MV's: Sent out teams of student nurses to give treatments, speak words of courage and perform acts of mercy. Bible studies by the MV members have followed and several have already been baptized.



Southern Missionary College MV's: In one year through the Fellowship Team Plan visited over 9,000 homes, enrolled more than 4,000 Bible School correspondence students and gave out over 3,000 copies of *Impending Conflict*. They are now in the process of giving Bible studies as follow-up to this effective thrust of evangelism.



Youth Leadership Training: One of the most important aims of the MV Department of the Southern Union is to challenge, inspire and train capable youth leadership in our local churches. Over 1,200 individuals received training course certificates for completing Missionary Volunteer training programs in the senior and junior level.

Bible Conferences: Another first for the Southern Union is the Bible Conference. During this quadrennium three union-wide Bible Conferences have been conducted. Perhaps to quote from letters received would be the best way to share with you the spiritual impact the Bible Conference has had:

"It was the most thrilling and most wonderful experience I have known and I am determined to learn to know Jesus better and to make Him known to others." — Delegate.

"Words cannot express how I feel about the Bible Conference. It is so thrilling to witness for Christ and to know that other youth are doing the same." — Delegate.

"The Saturday night meeting was one of the most thrilling moments of my life." — Union Conference President.

"The Bible Conference is one of the finest things that has ever happened in our field or any place." — Conference President.

Pathfinder Clubs: There are now 98 Pathfinder clubs in the Southern Union. This is approximately 30 per cent increase in this important phase of youth evangelism. Through the Pathfinder club, Branch Sabbath Schools have been conducted, scores of Bible studies have been given, hundreds more have been enrolled in the Bible school, many baptisms have come as a direct result of the Pathfinder club program, and the faith of our own boys and girls has been strengthened for eternity.

Community Participation: Many Pathfinder clubs enter floats and drill teams in community parades. Twenty-eight Pathfinder fairs and camporees have been conducted where the young people display crafts, nature honors and Christian endeavors. Pathfinders have earned 5,082 honors in this past quadrennium.



Summer Camps: The summer camp program of the Southern Union is no doubt one of the greatest evangelistic endeavors carried on during the summer months. A total of 7,289 young people attended these havens of spiritual retreat and 1,641 made decisions to look forward to baptism.

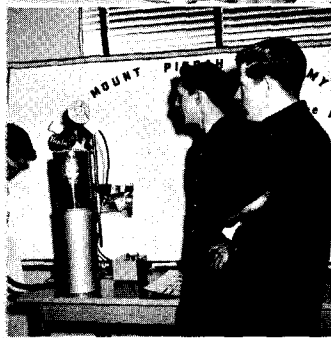
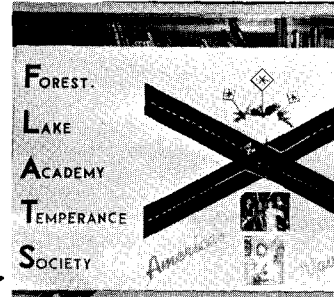
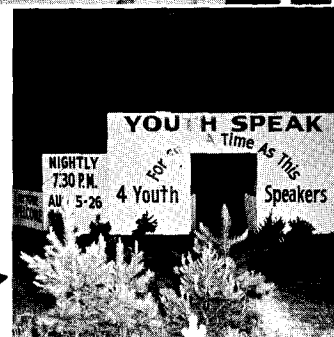
Voice of Youth. The youth of the Southern Union can preach. Eleven full-fledged evangelistic series were conducted with the youth doing all of the speaking, leading of the music and visiting.

Temperance: The goal for the Southern Union Temperance Department is for every believer of this great union to belong to the American Temperance Society and thereby support this important phase of the third angel's message. Especially in this age of riotous living is it imperative that our young people understand the dangers of intemperate living.

College Temperance Activities: Under the guidance of Elder James Ackerman, Southern Missionary College American Temperance Society Chapter has surpassed all the colleges in North America and won the coveted national award for excellence in temperance leadership for three consecutive years. Hundreds of temperance films and programs have been presented in public high schools where this message is so desperately needed.

Academy Temperance Activities: Every academy in the Southern Union is actively sharing our temperance message. This past year Bass Memorial Academy alone drove over 7,000 miles visiting every district in their conference, showing 82 films and presenting scientific demonstrations and plays in churches and public high schools. All of the academies have carried similar programs.

There is no doubt that we adults have not done all we should in temperance. Where we failed, the youth of the Southern Union are presenting this message in a most forceful way. May their enthusiastic example be a stimulus to every member of the Southern Union.



Public Relations

REPORT

By the Secretary

NEITHER graphs, financial statements, nor statistics can portray accomplishments in the field of public relations. In fact, the Department of Public Relations is quite different from the other departments set up in our work, for in actuality, it functions as a service.

The need to maintain good relationships with society is avowed by men in the business and professional world alike. Communication of seller with buyer, manufacturer with consumer, educator with pupil, doctor with patient, clergy with constituent — has been an underlying factor through the years in promoting public relations.

Within the Southern Union, considerable progress has been made in placing Seventh-day Adventists in an acceptable, favorable and dignified position with the non-Adventist public. Church members have been more thoroughly informed of the activities of their church, and as a result, they have become more keenly aware of the service they can be to the over-all church program.

During this quadrennium, Cecil Coffey very capably directed the activities of this department. Secretaries appointed in the various local conferences have used many facets of contact to inform. They have aided in scores of building programs by keeping current progress reports before the people. Hundreds of column inches of daily newspaper space have been contributed through the organization of press secretaries. Feature articles on various outstanding programs within our union have appeared in leading newspapers and national magazines.

Besides the public relations program, Mr. Coffey initiated the "new" SOUTHERN TIDINGS. This publication has a circulation in over 20,000 Adventist homes twice each month. It provides a connecting link of communication between the local churches as well as the seven conferences of the union.

The Department of Public Relations holds no limitations. Its duties involve anything which may stimulate, inform and inquire, or promote better understanding. Its motto might well be "Service — Not Serve Us!"



OSCAR L. HEINRICH
Secretary

What Is Public Relations?

Like most widely used terms, *public relations* means different things to different persons. To some it means a newspaper article, a speech to a Civic Club, a brochure, an advertisement; while to others it is something that is a part of an administrator's work.

To define public relations is like attempting to answer "Who builds a city?"

Relationship with publics does not belong to any one individual or group of individuals. It is an integral part of every person. Whether we desire to accept it or not, it lies within, hovers above, stands around and crawls beneath us. Its identification in the professional field dates back only a few short years. But in essence it has existed since man began. Christ was concerned about His relationship with His fellowmen. For He asked, "Whom do men say I am?"

There is no one *public*. The publics of each individual and organization vary with its contacts and responsibilities. Neighbors make up one public, church members maybe another, work associates comprise a third, customers are yet another, and every group, no matter how large or small, become a separate public. To these various publics each of us project our image.

The Seventh-day Adventist Church was the first religious organization to officially set up a department in the public relations field. Through the years it has developed into a *service*, focusing all efforts on creating favorable church relationships. Such can be accomplished only through a process educating and causing each individual person to recognize the need for good impressions, whether the contact be written or spoken.

Helping all to reflect an impressive image of the principles upon which this church was founded, is the work of the Public Relations Department of the Seventh-day Adventist organization.

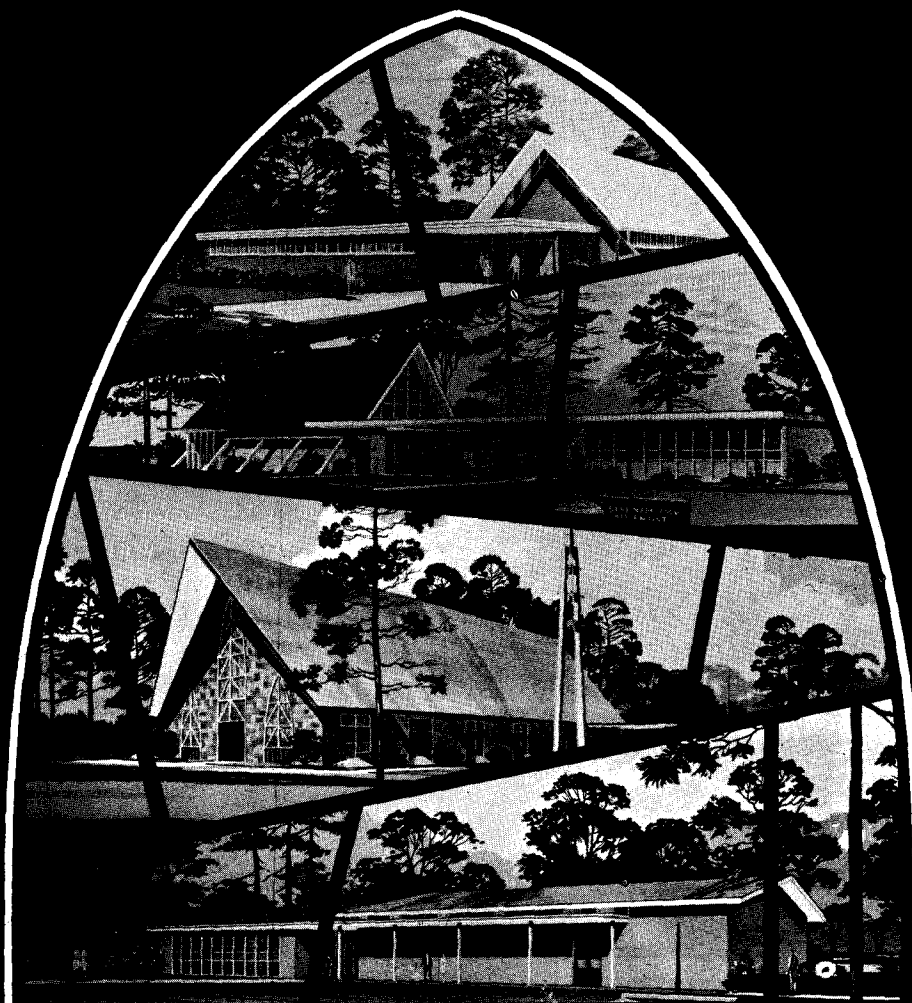
CHURCH DEVELOPMENT SERVICE



The Church Development Service was set up in the Southern Union Conference in the last quarter of 1962. Under its direction are various needs which arise in the building of church facilities. Within the seven local conferences are departmental secretaries who lead out in the organization of fund raising in the local churches for construction purposes. Hundreds of thousands of dollars have been raised as a direct result of this organized program.

From the union office, church and school-building plans are now made available. Versatility in standardized designing has stemmed from the conviction that Seventh-day Adventist churches should be distinctive, yet functional. While this service is in its developmental stages, yet it is proving to fill a real need that has existed through the years. It serves to bring professional architectural designing to small congregations who otherwise feel they cannot employ such service.

Exterior elevations and floor plans have been completed on 15 different church or school designs. These are made available to any church in prospectus form for a small nominal cost. Don Kirkman, widely known Seventh-day Adventist architect, is able to offer through the Church Development Service of the Southern Union any architectural advice that may be needed in the building program.





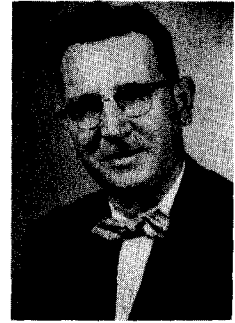
ERIC RISTAU

Publishing



REPORT

By ERIC RISTAU,
Secretary



W. E. ROBERSON
Assistant Publishing
Secretary

AS I begin the report of the Publishing Department, I would like to raise a question. Why does our denomination place so much emphasis upon our publishing work? The answer is that, according to the Spirit of Prophecy, our publishing program is to exert a tremendous influence upon the world in the finishing of the work.

We read, "The publications sent forth from our printing houses are to prepare a people to meet God. Throughout the world they are to do the same work that was done by John the Baptist for the Jewish nation. By startling messages of warning, God's prophet awakened men from worldly dreaming . . . This same message, through the publications from our printing houses, is to be given to the world today . . . and in a large degree through our publishing houses is to be accomplished the work of that other angel who comes down from heaven with great power, and who lightens the earth with his glory." *Testimonies*, Vol. 7, pp. 139, 140.

The pioneers of the message recognized the effectiveness of the printed page, for they produced printed literature before they had a church organization and established a publishing house before they had a conference. Literature was the pioneer agency in nearly all countries in which the Advent message has entered, and literature is to be circulated in ever-increasing quantities as long as probation continues.

In our great Southland the literature ministry has also played an important part in building up the work. Volumes could be written on the exploits of our valiant literature evangelists and their faithful leaders. We must, however, confine our report to a few of the high points.

Every year during the past four years we have sold and delivered more than one million dollars worth of literature to the homes of non-Seventh-day Adventists, making a total for the four years of \$4,681,727 worth of literature sold to the public. This was a gain of nearly one half million dollars over the previous quadrennium, or to be exact, a \$489,000 gain.

This is an amazing record of growth when we consider the fact that during the 50-year period from 1860 to 1910, the book and periodical sales of all the 28 publishing houses we had in the world at that time, amounted to less than \$3,000,000. We praise God and give Him thanks for His wonderful blessings which have made such wonderful progress possible.

We also extend our appreciation to the officers of the union and the local conferences for their splendid cooperation and support and for providing us with the necessary personnel to care for such a tremendously-expanding program.

Pay-by-Mail Program. One of the great forward steps taken by the Publishing Department during the last quadrennial period was the development of the pay-by-mail program, whereby literature evangelists sell on credit

and leave their literature in the homes of the people immediately upon receipt of a small down payment. The balance of the account is collected by mail through a central credit office operated by the Southern Union Publishing Department in Decatur, Georgia. It operates under the name, Home Health Education Service. The literature evangelist receives his commission in advance in a weekly commission check. This plan has enabled our literature evangelists to leave entire sets of books in the people's homes, including such heavy doctrinal books as *Triumph Of God's Love*, and has revolutionized our entire literature sales program.

The pay-by-mail program was started with one colporteur, John F. Hamel, in the Kentucky-Tennessee Conference in January, 1957. In just 40 weeks, Mr. Hamel delivered over \$19,000 worth of literature and received commission checks averaging more than \$165 per week for every one of the 40 weeks he worked on the plan.

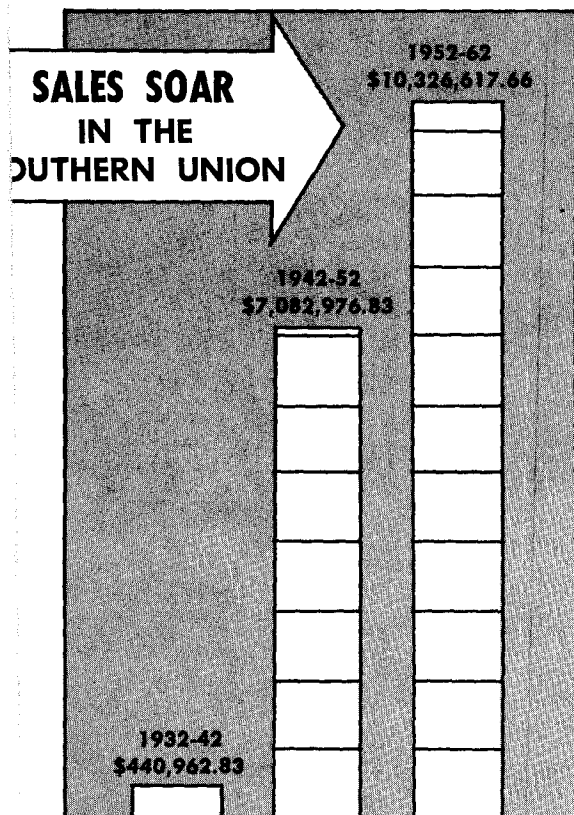
From that small beginning our pay-by-mail plan has developed and grown until today all of the literature evangelists of the Southern Union are working through the HHES program. This plan enables our literature evangelists to accomplish something really worthwhile in the giving of the last warning message and, at the same time, earn as good a living as they could in secular work.

Book and Bible Houses. Our Book and Bible houses have also made commendable progress during the past four years, showing a substantial gain in sales each year. The total net sales for the period amounted to \$3,975,168.

For years our Bible house managers have economized and worked long hours to place their Bible house operations upon a sound financial footing. Their unstinting endeavors were richly rewarded during the past quadrennium when the Bible houses showed an unprecedented net operating gain of \$55,542. We commend our capable Book and Bible house managers and their assistants for the fine work they have been doing.

Soul Winning. Thus for in our report we have been dealing in dollars and cents. In the final analysis this is the only satisfactory yardstick we have at our disposal to measure the great flood of literature that is pouring into the homes of those not of our faith throughout the Southern Union. Only in eternity will be revealed the total number of souls won to this message through the influence of our literature. For our encouragement, however, God gives us tangible evidence now of the coming harvest of souls that will be eternal fruitage of the seed being sown by our consecrated literature evangelists.

Complete figures are not available as to the total number of souls won to this message by our literature evangelists during the past quadrennial period. Suffice it to say, however, the literature ministry has always made an important contribution to the yearly total of souls added to the church.



Sister White referred to this fact some years ago when she wrote these words: "Our publications are now sowing the gospel seed, and are instrumental in bringing as many souls to Christ as the preached word. Whole churches have been raised up as a result of their circulation." *Review And Herald*, June 10, 1880. This statement has been amply borne out in the history of the publishing work in the Southern Union. Many thousands have been won, and whole churches have been established through this medium in the great Southland.

We thank and praise God for these first fruits, as it were, and look with joy and eager anticipation to the time spoken of by Sister White when she said, "More than a thousand will soon be converted in one day, most of whom will trace their conviction to the reading of our publications." *Review And Herald*, November 10, 1885.

Missionary Activities. During the past four years the Southern Union Publishing Department has attempted to keep a record of the missionary activities of its literature evangelists. While we recognize that their entire work is missionary and evangelistic in its very nature, we are now asking them to report what could properly be termed their home missionary activities. Thus far we have succeeded in obtaining only partial and incomplete reports. Nevertheless, here are the figures from the few reports we did receive:

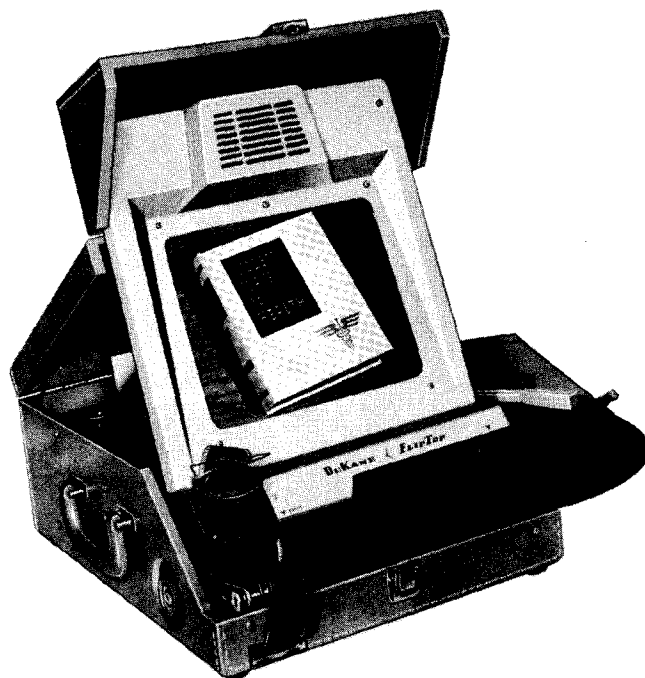
Number of tracts and other literature given away..	530,884
Number enrolled in the Bible correspondence course	79,670
Number of new interested people attending church or Sabbath School	2,892
Number of former Seventh-day Adventists contacted and invited to church	3,934
Number of homes in which prayer was offered ..	189,399
Number of Bible studies given	10,488
Number baptized from these colporteur contacts ..	293

Think of it, brethren! One hundred and eighty-nine thousand prayers offered in non-Adventist homes; and remember, this is just a partial and very incomplete report!

Doesn't it cheer your heart to know that our literature evangelists are carrying on their work in such a faithful



Office staff of the Home Health Education Service.

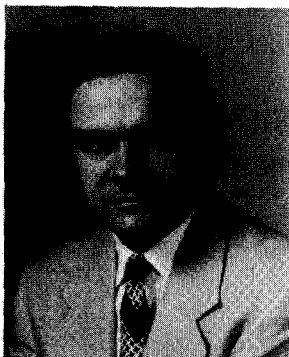


Pictured above is the new automatic visual canvass projector used by the colporteurs in the Southern Union to give their canvass for *Modern Ways to Health and Triumph of God's Love*.

manner? No wonder the day will come when thousands will be converted in a day as a result of the influence of the literature ministry.

Prospect. As we look to the future, we find it bright with prospect. The publishing work is moving ahead with accelerated speed in all parts of the Southern Union. Since the beginning of the year we have started a good number of new literature evangelists. Our sales are increasing rapidly, and we expect to make substantial progress during the next quadrennium. Our student program for next summer is shaping up nicely. We have just finished our annual colporteur institute at Southern Missionary College and expect to have a large number of students in the field this summer.

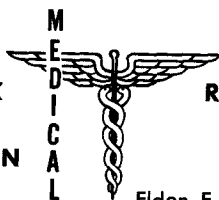
With purchasing power still at a peak, with the hearts of men in a receptive condition because of fear of the things that are coming upon the earth, and above all, with God setting His hand to do a quick work in the earth; the hour has struck for the greatest advance in all of our publishing history. This is in harmony with the message of the servant of the Lord, "In a large degree through our publishing houses is to be accomplished the work of that other angel, who comes down from heaven with great power, and who lightens the earth with his glory." *Testimonies*, Vol. 7, p. 140.



MEDICAL WORK IN THE SOUTHERN UNION

Joe S. Cruise, M.D.
Associate Medical Secretary

Medical



RECRUITMENT PROGRAM

Eldon E. Carman, D.D.S., M.S.
Associate Dental Secretary



The Southern Union Conference is proud of the fine medical missionary work being accomplished in our conference area and anxious for it to grow still stronger in each of our associated conferences. The 221 physicians and 68 dentists who are members of the Seventh-day Adventist church and who practice their profession in the five southeastern states are fulfilling God's plan in a wonderful way. "One thing I know, the greatest work for our physicians is to get access to the people of the world in the right way." *Counsels on Health*, p. 544.

These men are all considered as leaders in the communities where they practice. They serve in many ways. In addition to their regular practices, they are involved in numerous civic and professional activities. Some work regularly with government agencies and are relied upon heavily for their counsel and advice, while others are active in the health agencies of their particular area. In this way they are getting access to the people of the world in the right way.

In addition, almost all of these men are either elders or deacons in their churches. Their own offices serve as a witness in the community, and either directly or indirectly many souls are won as a result of their work. Various types of missionary literature, including books, tracts, pamphlets, and magazines go out from their offices to the men and women of the world.

We depend upon our professional men for their financial and general support of the program of the church. Their leadership is most essential to the smooth operation of the entire church program. Not only are the professional men important, but each of the workers in our institutions serves in a medical missionary way. These institutions, both self-supporting and conference-operated, are an important part of our general evangelism program. The churches associated with these institutions are strong supporters of the denominational program, including their tithes and offerings. This, also, is according to God's plan: "The medical missionary work is of divine origin, and has a most glorious mission to fulfill." *Medical Ministry*, p. 24.

Full growth of this work has surely not been attained. "We shall see the medical missionary work broadening and deepening at every point of its progress, because of the inflowing of hundreds and thousands of streams, until the whole earth is covered as the waters cover the sea." *Medical Ministry*, p. 317.

	Physicians	Dentists	Hospitals Conference	Hospitals Union	Hospitals G. C.	Hospitals Self-Supp.	Senior Citizens Homes
Ala.-Miss.	12	4				3	
Carolina	48	10				1	1
Florida	61	24	1	3		1	
Ga.-Cumb.	54	24	2	1		7	
Ky.-Tenn.	28	4	2	1		7	
So. A.	3	1		1			
So. Cent.	5	1			1		
TOTAL	221	68	5	6	1	19	1

The Southern Union Conference now leads all unions east of the Pacific Union in the number of physicians and dentists practicing within its boundaries. Perhaps you are wondering just why it is that so many professional men and women are moving into this area? It is true that our section of the United States is one of the fastest growing areas on the continent, and opportunities are plentiful. However, this very fact makes it necessary that we have a plan to present these opportunities.

This is where the recruitment program has played such an important role in encouraging physicians and dentists to practice within our field. Dr. Joe Cruise, assistant medical secretary for the Southern Union, was the pioneer in leading the way for conference aid in encouraging and assisting young men and women to choose a location in this area.

Dr. Cruise was medical secretary for the Georgia-Cumberland conference for many years and annually sacrificed his time to meet with the medical students at Loma Linda, telling them of the need within the Georgia-Cumberland Conference and presenting them with material and information that helped stimulate and maintain an interest in the South.

Other conferences soon followed and the Carolina conference became active in this line of endeavor. The Florida Sanitarium and Hospital has also been a drawing card for physicians to practice in that area.

After the School of Dentistry was established, the Georgia-Cumberland Conference appointed a dental secretary to work in cooperation with the medical secretary, and together they promoted the opportunities within this section.

It was thrilling to note that during the past year each conference within the Southern Union appointed medical and dental secretaries to promote healthful living and aid in the recruitment program within their respective fields.

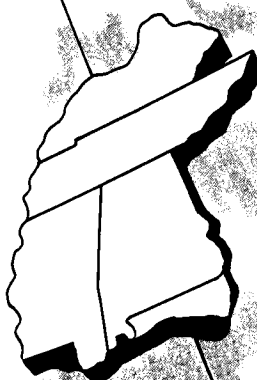
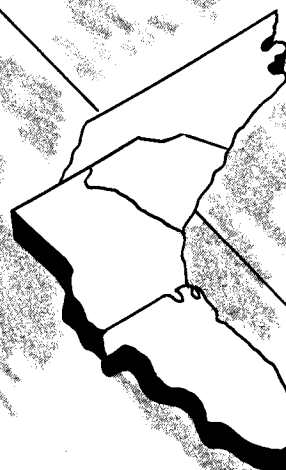
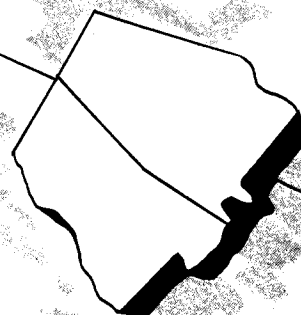
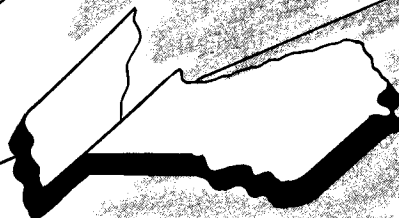
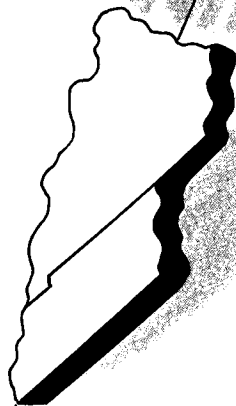
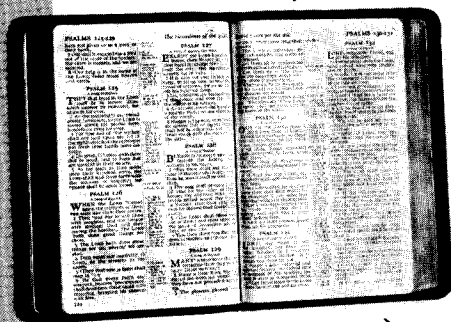
In November, 1962, the union medical and dental secretaries, with the medical and dental secretaries of the conferences and the conference presidents, went as a group representing the Southern Union to visit the medical and dental students at Loma Linda University.

This union-wide recruitment program made a tremendous impact upon the students at Loma Linda, and a great deal of interest was aroused in the opportunities which exist within our field. Senior medical students have applied for internships within the Florida, Georgia-Cumberland, and Carolina conferences. Dental students are definitely planning to take the Florida, Georgia, Tennessee, and North and South Carolina dental board examinations to qualify themselves prior to setting up practice within these areas.

In December, five dental students flew into the Atlanta area and looked over locations in north Georgia and also in the Carolinas. Three of these men were senior dental students and are now making definite plans for practice locations. The two juniors also expressed a definite interest in the Southern Union as their choice of a location. In March, 1963, four more dental students are flying here to look over locations within the Southern Union. If present plans materialize, it appears that the Southern Union may have more medical and dental students from the 1963 graduating class of Loma Linda University entering its field than any other union east of California.

Yes, a definite union-wide recruitment program has produced results. Each conference can look forward and should foster a rigorous program to encourage these men — the men who comprise the right arm of the message. They must be encouraged to carry the medical and dental work to new heights which will open doors and break down prejudice, thereby aiding the evangelists and pastors to be more effective in their soul-saving programs.

Seven Local Conferences





W. O. COE
President



By W. O. COE

Alabama-Mississippi

The past four years have been four of the most momentous years in the history of the Alabama-Mississippi Conference — years representing a great deal of hard work and sacrifice on the part of the conference personnel and constituency, but years of joy and constant blessings from God.

The entire period was characterized by a continual evangelism and building program, resulting in 1,034 baptisms, the erection or partial erection of 16 churches, and the dedication of 13 church buildings, among which was the large Roebuck church in Birmingham, Alabama.

Alabama-Mississippi colporteurs during 1959-1962 delivered \$785,065.48 worth of books and periodicals and were twice successful in capturing the cup awarded by the Southern Union to the conference having the highest literature deliveries.

Perhaps the greatest accomplishment during the past quadrennium, and the one of which we are most proud, was the erection and opening of Bass Memorial Academy — a lovely, colorful, ultra-modern school plant which will accommodate approximately 200 students. Interest and enthusiasm on the part of the constituency ran high throughout the construction period.

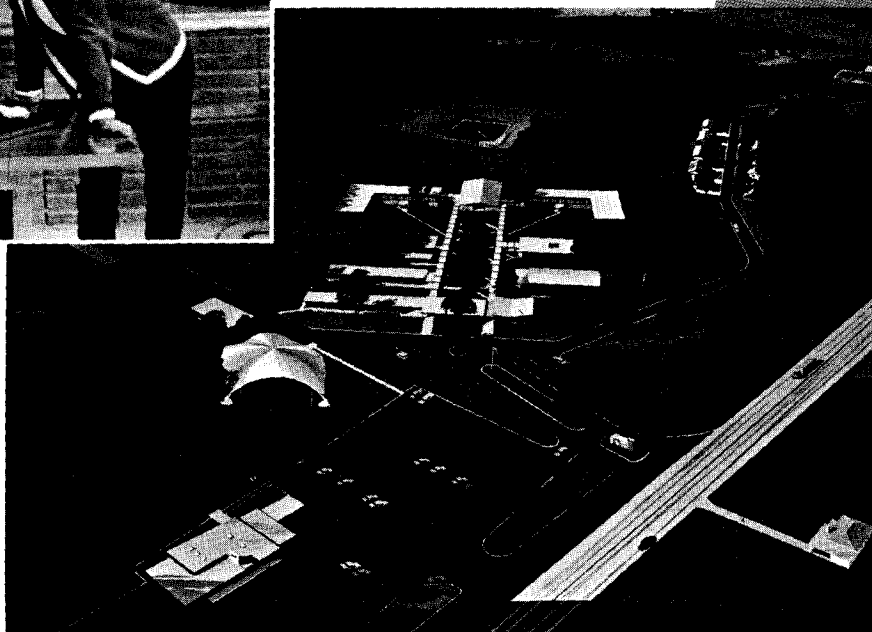
Churches and individuals accepted the responsibility of providing the necessary funds to erect the various buildings or parts of buildings on the campus, and after three years of intensive fund-raising and construction, the school opened on schedule in September of 1961. With the exception of an auditorium-gymnasium, which is now receiving the finishing touches, all major construction on the campus is completed.

Much credit for this fine facility is due Elders LeRoy J. Leiske, O. L. Heinrich and J. H. Whitehead, who served the field during most of the fund-raising and construction period. Their love for and interest in the Alabama-Mississippi youth, their constant enthusiasm and encouragement, and their long hours of planning and labor, greatly endeared them to the constituency of this field and their work will never be forgotten.



scale model of the new auditorium-gymnasium now under construction at Bass Memorial Academy.

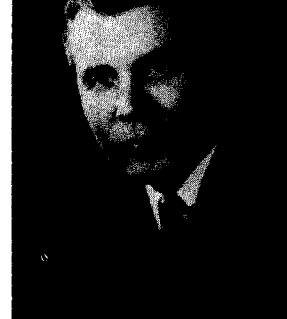
Bass Memorial Academy — 28 new buildings, complete facilities for 200 boarding students.



The three self-supporting institutions in our conference, El Reposo Sanitarium at Florence, Alabama; Pine Hill Sanitarium near Birmingham, Alabama; and Pine Forest Academy and Sanitarium near Chunky, Mississippi, are to be congratulated for the splendid work they are doing. They are constantly improving and expanding their facilities and reaching out to help those needing their aid.

In spite of the fact that the entire field has been under a great financial strain due to the heavy church and academy building program, we are happy to report that the tithe showed an increase of \$320,077.71, the Sabbath School offerings an increase of \$30,183.46, and the Ingathering an increase of \$104,909.20 over the previous quadrennium. We have a wonderful field and a loyal people.

The past four years have been years of almost unbelievable accomplishments and we thank God for His wonderful goodness to us; but we have many, many dark counties yet to be reached with the message of salvation and many church congregations in our field that need to be built up and strengthened. The hour is late and what we do we must do quickly. We solicit an interest in your prayers for the continued onward progress of the work in the Alabama-Mississippi Conference.



H. V. REED

In reviewing briefly the work of ministers, laymen, teachers, colporteurs, doctors, nurses, church officers, and youth throughout Carolina during the past four years, one cannot but say in the words of the Holy Scriptures — "What hath God wrought!" Surely we praise God from whom all blessings flow. You who have made such a report possible under the blessing of God by your faithful effort have received His rich blessing for it already.

You will be happy to know that during the past four-year period, 1,152 new believers were added to the church by baptism and profession of faith. This brings our conference membership at the close of 1962 to 4,629.

Seven new churches were organized during this time in the conference. These are located at Myrtle Beach, Elizabeth City, Mocksville, Franklin, Brevard, Columbus, and Mount Pleasant.

To house these new congregations and our ever-expanding membership, new churches were built in Asheville, Greensboro, Burlington, Banner Elk, Hickory, and Columbus, with a church purchased at Mount Pleasant. Carolina now has 63 churches with 56 church buildings for which we thank God and take courage.

MEDICAL WORK

Winslow Memorial Home for the aging, with accommodations for 40 residents, has also been established with a gift of over \$300,000. Mr. W. R. Winslow of Washington, D. C. established this institution at his boyhood home at Elizabeth City, North Carolina. The home is running at capacity already.

Mountain Sanitarium and Hospital at Fletcher has enjoyed remarkable success under the administration of W. H. Wilson. A new doctor's building is in operation now and their beautiful new 50-bed hospital is nearing completion. We rejoice over what God has done through these and our many other fine self-supporting units throughout the conference.

Carolina now enjoys the service of about 60 wonderful Seventh-day Adventist doctors and dentists and many, many nurses and medical technicians.

TITHES, OFFERINGS, AND INGATHERING

We thank our loyal membership for the sacrifices and faithfulness they have manifested in tithes and offerings. During the last four years \$2,221,811.37 came in as tithes. This represents a gain of \$505,642.04 over the previous period. Missions offerings, including Ingathering, amounted to \$834,051.41 during the same period, representing a gain of \$159,956.23. God has remarkably blessed.

Under Elder Coe's able leadership our loyal believers gathered a total of \$430,566.57 in the Ingathering effort during the last four years. Those people who gave and those who received from this wonderful work were all blessed and brought nearer to God. Our increase in these four years is \$73,585.31.

SABBATH SCHOOLS AND BIBLE SCHOOL

The many Vacation Bible Schools held have been a wonderful blessing to the conference. During 1959-1962 a total of \$359,455.77 has been contributed to the mission program by our Sabbath Schools. This is a quadrennial increase of \$73,602.45.

During this period 95,316 individuals enrolled in the Southern Union Bible School. This is an increase of 25,125 over the previous four-year period.

HOME MISSIONS

A brand new Disaster Van for use in Civil Defense work has been purchased and outfitted. Fully equipped it will stock approximately 750 blankets and first aid supplies and food sufficient to care for 1,200 people. The van has been displayed throughout the Carolinas and has received much publicity in newspapers and on radio and television.

The "Shoes for Children" project which was first inaugurated by the conference in 1957 has now been adopted by other conferences and has made wonderful strides during the quadrennium. Shoes valued at approximately \$33,220.31 have been given to needy children in the past four years.

MV WORK

Missionary Volunteer societies in Carolina have caught the vision of evangelism and every society is keyed to win more young people to Christ. By being friendly, kind, and neighborly and carrying on a regular visitation program through Friendship Teams, our young people have brought about 500 souls to baptism during this last four-year period. During the first quarter of 1962, 61 young people were baptized and our MV Societies have pledged to help win 119 souls by the end of the first quarter of 1963. This is a new day in evangelism in Carolina when we see that during the last quadrennial period the young people conducted over 5,000 Bible studies and gave out 400,000 pieces of missionary literature.

EDUCATION

Christian education in Carolina is making great steps forward. The membership of the conference wants better schools and is getting them. New school plants, that are a credit to our denomination, built or purchased during the last quadrennium, may be found at Charleston, Spartanburg, Asheville-Pisgah, Columbus, Charlotte, Tri-City, Tri-Angle, Banner Elk, and Morganton. We have some of the finest equipped elementary schools to be found anywhere in the Southern Union. Over 900 young people are now attending Seventh-day Adventist schools in the Carolina Conference. Our teaching force in the past four years has jumped from 29 to 44 teachers.

A new girls' dormitory at Mount Pisgah, new paved roads and four new faculty homes as well as an entirely new sewer system for the plant make our secondary school a delightful place for the education of our youth. Together with Fletcher Academy we have wonderful opportunities for our youth.

LITERATURE EVANGELISM

It thrills our hearts that so much missionary work has been done by our faithful colporteurs as shown in the missionary activities report: 32,130 pieces of literature distributed; 14,121 Bible school enrollments; 199 interested persons attended services; 293 former Adventists invited to services; 32,391 prayers offered in homes; 1,656 Bible studies given; and 14 persons baptized.

Carolina was honored to have Marvin Spivey as top literature evangelist in the Southern Union in both 1961 and 1962.

The total deliveries during the past four years have reached \$676,733.79. We rejoice for these wonderful deliveries during this period.

PUBLIC RELATIONS

The Seventh-day Adventist Church has the greatest of all stories to tell to the world. We have an average of 44 press secretaries. Over 2,274 Adventist news stories appeared in the 49 leading newspapers across the two states, telling the story of the Adventist church to nearly five million people in North and South Carolina. This amounted to nearly 20,000 column inches of news space.

devoted to telling the Adventist story and informing the public of the work that Seventh-day Adventists are doing, without any cost to the denomination.

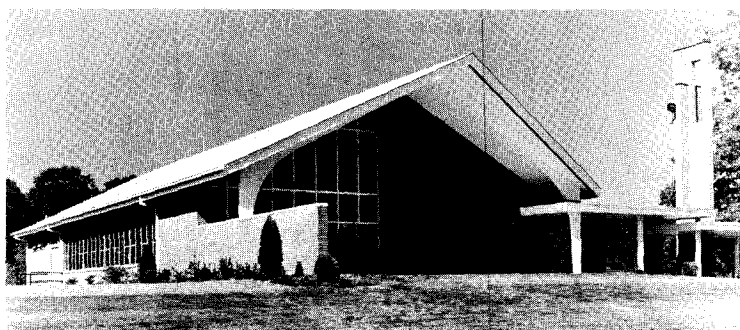
During the past quadrennium we have had 26 physicians and dentists join our ranks due largely to the work of Elder Pitton. This makes a total of 63 medical missionaries who are not only doing their share in caring for the ills of people, but who are also helping with the work of the church. We thank God for these dedicated people who are helping to finish the work of God here in the Carolinas.

RELIGIOUS LIBERTY

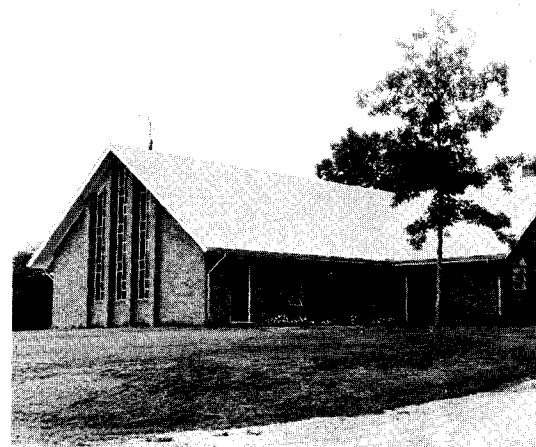
During the past quadrennium Sunday legislation has been in the limelight a large portion of the time in both North and South Carolina. We also have had before the courts in South Carolina the case of several of our members in Spartanburg, South Carolina, who lost their jobs because of the Sabbath and were denied unemployment compensation. The case was lost in the lower courts and also in the South Carolina State Supreme Court. Soon this case will be heard before the Supreme Court of the United States. Your Religious Liberty secretary has been busy in meeting these issues. As we look ahead, we know the struggle will become greater, but "Thanks be unto God who giveth us the victory through our Lord Jesus Christ."



H. V. Reed, Carolina Conference president, is first in line to welcome into church fellowship two new converts who became charter members of the Mocksville, North Carolina, Seventh-day Adventist church, organized July 7, 1962. Others (left to right), Bernard Richards, M.D., Francis Slate, M.D., both elders of the newly-organized church; L. F. Cunningham, pastor, and H. R. Veach, conference evangelist.



Foster Memorial Seventh-day Adventist church, Asheville, North Carolina. Open house was held November 20, 1960, and dedication services November 25, 1962.



Burlington, North Carolina, Seventh-day Adventist church completed in the fall of 1960.



New girls' home at Mount Pisgah Academy, built in 1961.



Carolina Disaster Van was bought and outfitted during 1961-1962.

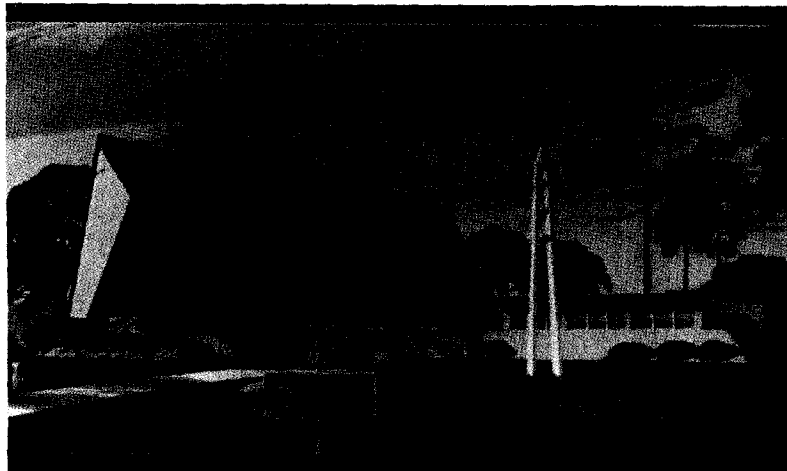
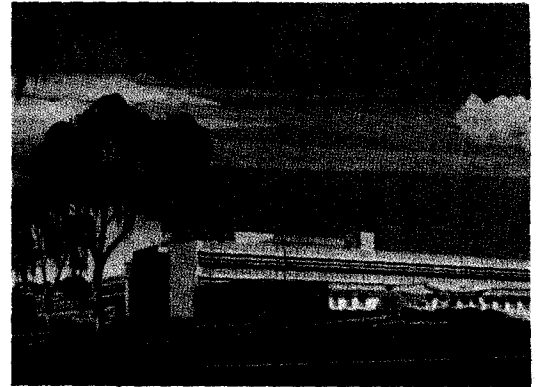


Winslow Memorial Home for senior citizens opened in Elizabeth City, North Carolina, December, 1960.

"...the God of heaven, he will prosper us."

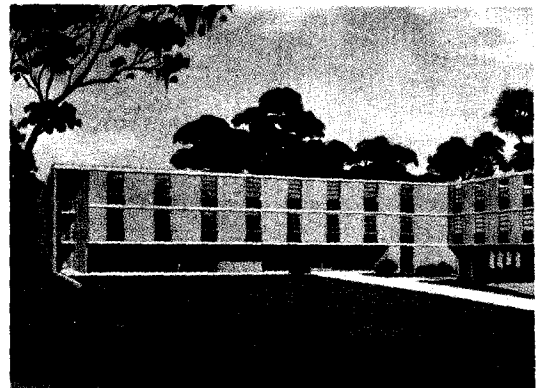


Winter Haven Church (under construction)
Paducah Church (completed)



Gainesville Church (sanctuary completed)

Fine Arts Center,
Southern Missionary
College (planned)

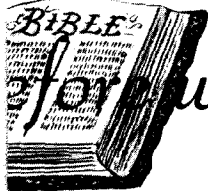


Georgia-Cumberland Academy, Administrative Section (completed)



Auditorium, Bass
Memorial Academy
(under construction)



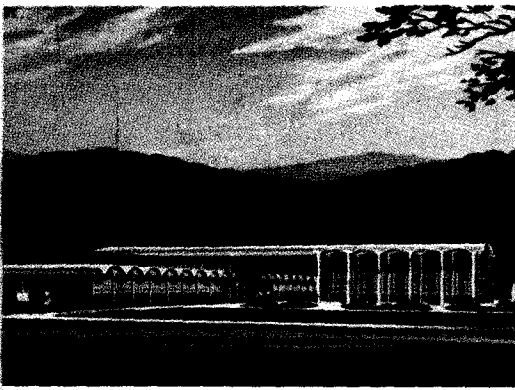


before we his servants will arise and build."

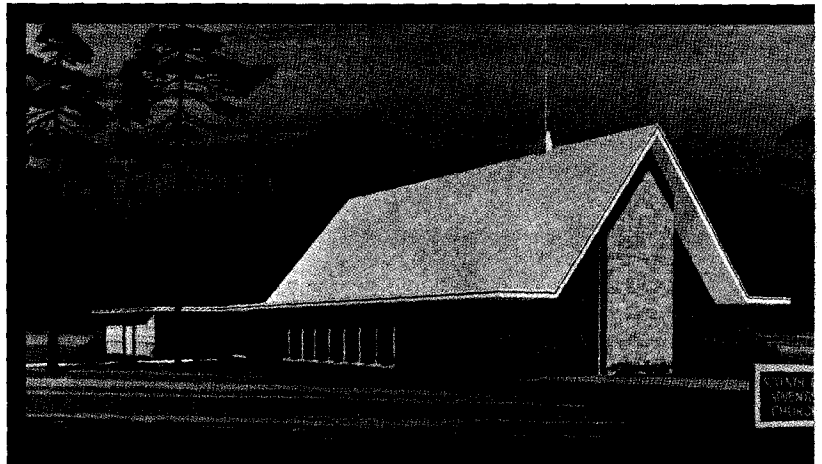
Nehemiah 2:20



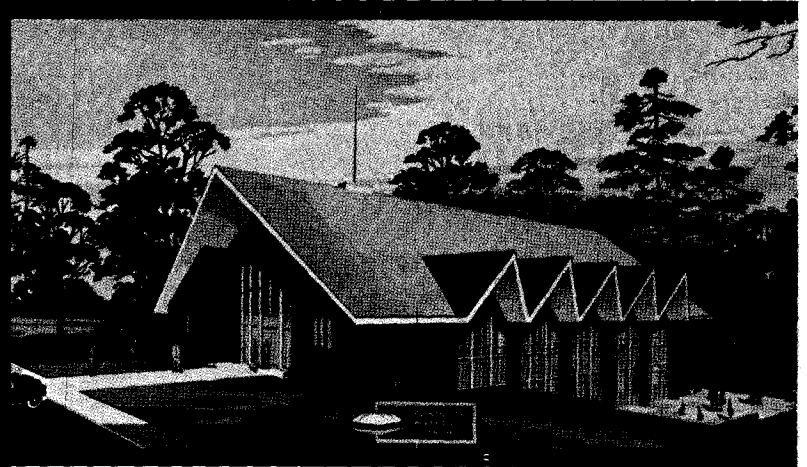
New expansion of
Florida Sanitarium and
Hospital (under con-
struction)



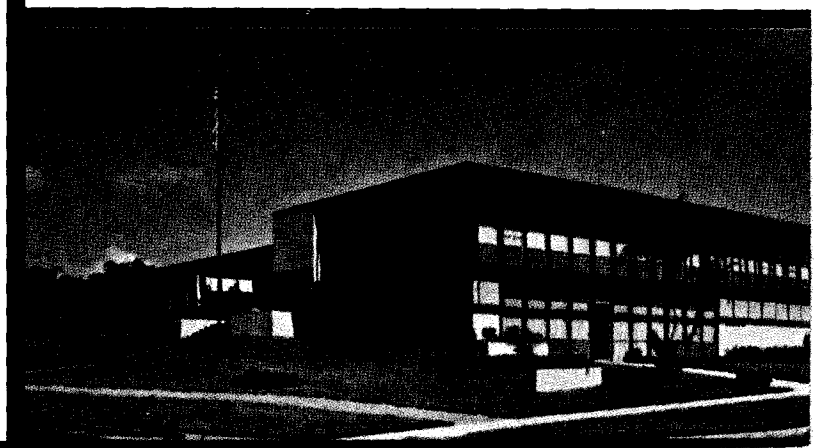
Boys' Dormitory,
Forest Lake Academy
(under construction)



Macon Church (under development)
Palatka Church (under development)



Mount Pisgah Church (under development)



Florida Conference Office (completed)



H. H. SCHMIDT

A BIT of philosophic wit was once expressed in these words: "Our eyes are placed in front because it is more important to look ahead than to look back." This may be altogether true, but to recount the blessings of God during the past quadrennium, 1959-1962, we must look back! We are most grateful for the way God has directed and led His work in the Florida Conference. The work has progressed in every phase of endeavor which leads to but one objective: the finishing of the gospel program and the gathering in of souls preparatory to the coming of Jesus.

At the beginning of 1959, the membership in the Florida Conference was 8,773. Now, four years later, the membership is 10,178, or a net gain of 1,405. During this period, 2,728 souls were brought into our churches by baptism and profession of faith, which is the largest number ever recorded in Florida in a four-year period. This was made possible through the combined efforts of our ministers and laymen.

Expanded Facilities

Much attention had to be given to expanding our facilities — churches and schools — because of this growth in membership. New churches and additions have been built in the following places:

Jacksonville	South Tampa	DeLand	Miami Springs
St. Petersburg	Altamonte Springs	Ft. Myers	West Palm Beach
Inverness	Winter Haven	Sanford	Ft. Lauderdale

Schools have been constructed in Lakeland and in Melbourne. Other buildings, such as the headquarters building, nature building and 12 cabins at Camp Kulaqua (Youth Camp), Northside Medical Center in Tallahassee, and a Welfare Center at Arcadia have been constructed. At our two senior academies, Forest Lake Academy and Greater Miami Academy, outstanding facilities such as the gym-auditorium, cafeteria and industrial buildings have been added.

And certainly not least of all, it was during this past quadrennium that the lovely and commodious new conference office building was built and has added greatly to the efficiency with which the program of the conference is carried out.

New church congregations have been organized in Inverness, Altamonte Springs, Venice-Nokomis, Hollywood, Clermont and Perry.

The working force of Florida is ever growing larger to meet the needs of an expanding work. Within the field there are 51 pastors and evangelists, 5 Bible instructors, 16 in the administrative and departmental group, 11 secretaries, 83 elementary teachers and 43 on the staff of each of our senior academies, Forest Lake and Greater Miami. We have 16 literature evangelists, 19 medical personnel, together with other special personnel, making a total of 236 workers in the Florida Conference.

Increased Mission Offerings

God has blessed abundantly with the means to carry forward His work. The following table gives the income in the conference for only three categories:

	1959	1960	1961	1962
Tithe.....	\$1,278,177.64	\$1,362,971.13	\$1,418,217.00	\$1,490,979.92
Sabbath School.....	182,426.12	201,000.02	210,920.90	213,251.12
Ingathering.....	211,380.76	223,925.00	245,889.31	251,875.52
Totals.....	\$1,671,984.52	\$1,787,896.15	\$1,875,027.21	\$1,956,106.56

These figures represent encouraging gains, for which we are most grateful to God for moving upon the hearts of our people to faithfully dedicate their means to Him.

Departmental Progress

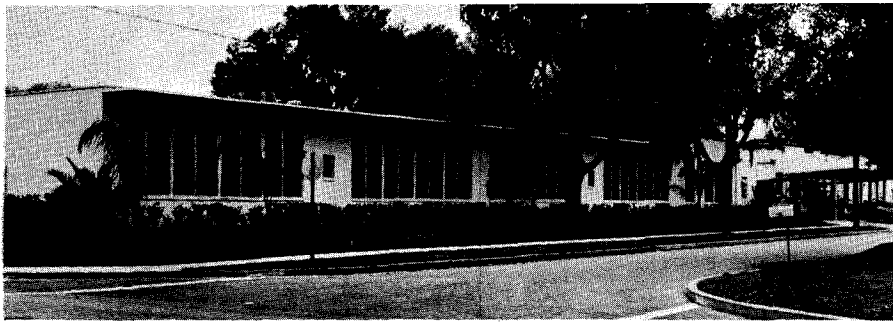
In every department of the conference, there is progress. The Home Missionary and Sabbath School Departments are well organized to do a great soul-winning work. The Educational Department is dedicated to the task of dealing with the ever-increasing needs of the fast growing schools of the conference. The Missionary Volunteer Department is carrying on aggressive endeavor for youth, a part of which is a lively camping program. This has produced Camp Kulaqua, a well-developed youth camp.

The new department in the conference is the Church Development Service, which is headed by Elder R. E. Pleasants and Elder G. F. Cherry as his assistant. Already, much of the field has been covered in the every-member commitment program for the expansion of and providing for churches, church schools and academy buildings. We believe a great good will be accomplished through this department.

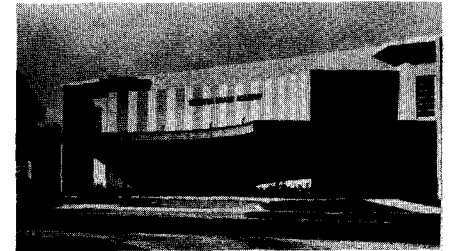
The publishing work, the medical work, as well as public and personal evangelism have had a vital part in turning many to Christ and the Advent message.

The Florida Conference Builds for the Future

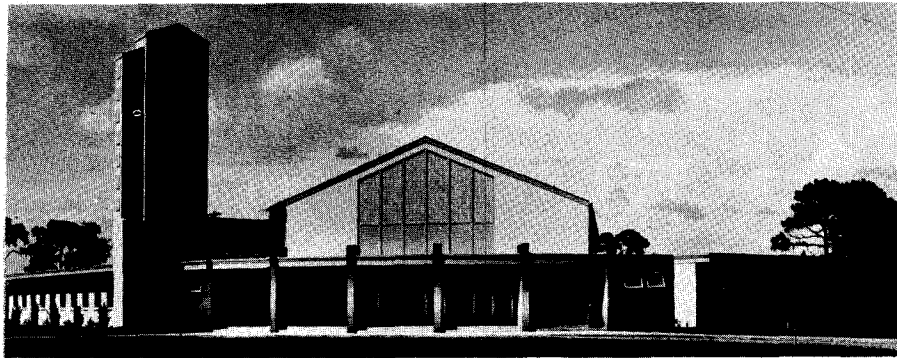
Shown here are some of the fine church and school buildings erected within the past four years.



Orlando Church School



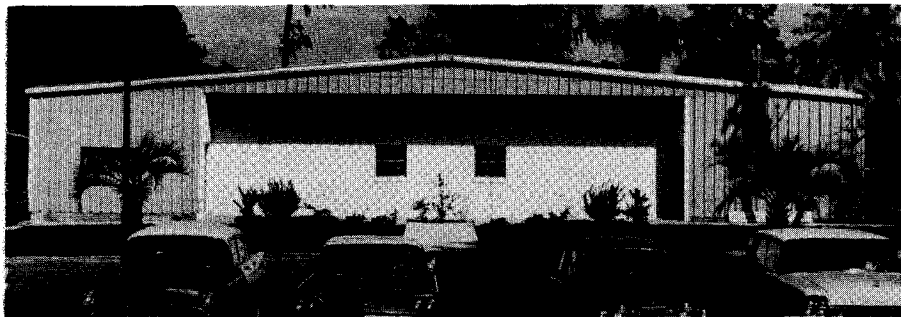
Greater Miami Church School



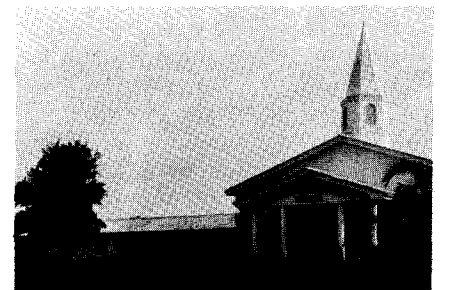
St. Petersburg Church



Jacksonville Church



Forest Lake Academy Press and Bindery



Clearwater Church



Forest Lake Academy Cafeteria



Ft. Lauderdale Church

As we look to the future, we do so with confidence that God will continue to pour out His blessing upon the work in the Florida Conference. There is much yet to do in soul winning and in building much-needed facilities in particular at Forest Lake Academy. The task is before us and is challenging, but the Lord will go before His people to perform a great work. We repeat with confidence the words of the Psalmist: "For thou, Lord, has made me glad through Thy work; I will triumph in the works of thy hands." Ps. 92:4.



A. C. McKEE

Georgia-Cumberland

By the President



THE last four years have represented a period of great blessing for the work of God in Georgia-Cumberland. Our ministerial workers, evangelists, Bible instructors, and Christian teachers have been joined by devoted physicians, dentists, institutional and self-supporting workers, and dedicated officers of every local church throughout the conference, in one united effort to complete the unfinished task God has assigned to His remnant church.

Much of the results must be attributed to the witnessing and faithful labor of every consecrated member. We are deeply grateful to each for his earnest labor, his liberal gifts and constant prayers. We have also greatly appreciated the kindly counsel, cooperation and guidance of the Southern Union Conference officers and their associates.

Period of Tremendous Growth

This has been a period of tremendous growth in the membership of our conference. During the four-year period, 1,781 new believers were added to God's family by baptism and profession of faith — a gain of 33 percent, or an average of 109 additional baptisms each year over the previous quadrennium.

This same period reflected a net increase in membership of 1,235. Both the number of baptisms and the increase in membership reflected the largest gain on record for any similar period. Seven new churches were organized and five scheduled for organization during 1963.

During the past four years, our constituency has entered into a sacrificial program of stewardship such as we have never witnessed before. Through the inspiration of the conference church development secretary and our church pastors, and the cooperation of those chosen to lead out in the organization of canvasses in every church, the membership of our conference pledged over \$1,200,000 toward the development of our Georgia-Cumberland Academy, the building of new churches and elementary schools. This liberality has made it possible for the academy board to move forward in the purchase of the beautiful 564-acre academy site, completion of the administration building, farm buildings, two units of staff housing, water system, power system and to provide funds for the cafeteria to be constructed this spring.

New churches have been erected in Meister Hills, Dunlap, Graysville, Thomaston, Apison, Walden's Ridge, Chattanooga, Atlanta and Gainesville. Beautiful properties have been purchased for future churches in Knoxville and Columbus. Extensive remodeling has been done in Atlanta Kirkwood and Savannah. Lovely elementary schools have been completed in Dunlap, Marietta, Jasper, Roan Mountain and Cumberland Heights. Each stands as a monument to the sacrificial spirit of our people and to the glory of God in these areas.

Sacrificial Giving Means Increased Mission Growth

Fear was expressed by some that such sacrificial giving to the building of local facilities would affect our missions giving. But, believing that the challenge of missions is the lifeblood of this movement, our faithful membership has given \$555,198.69 through our Sabbath Schools, which is an increase of \$141,012.63 over the previous four years. The per capita in 1962 sets a new high in mission giving for our conference.

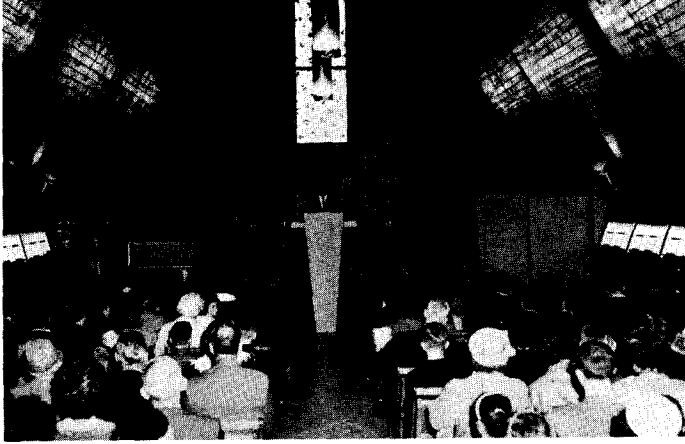
Not only have we given of our means but, during this period, we have given eight of our finest and most devoted families to serve the evangelistic and medical needs in the front ranks of God's battle in heathen places.

Our annual tithe has increased from \$747,997.36 in 1958 to \$1,091,118.09 in 1962 — representing a per capita of \$165.07.

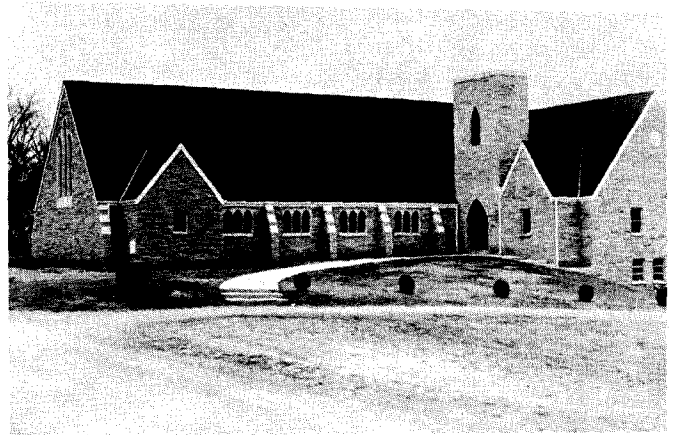
At the present time we have twelve self-supporting institutions. We are happy to pay tribute to the fine work being done by these lay workers and the institutions they represent. We are also very grateful for the 90 physicians, dentists and professional families in our midst. Their Christian influence in the churches and the communities they serve, is a tower of strength to the cause of God.

The Challenge

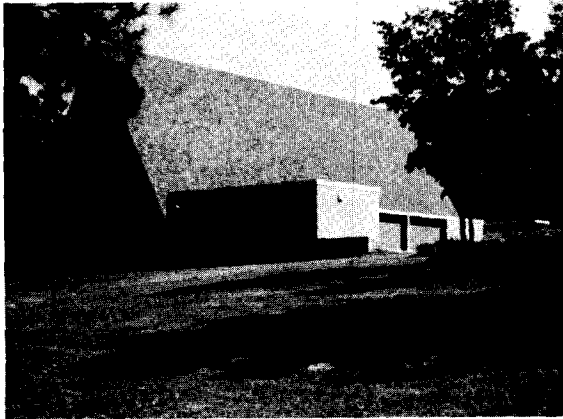
With large sections of our field still untouched by the influence of this message, the challenge of the Georgia-Cumberland Conference is tremendous. Our greatest need is for the outpouring of the Holy Spirit, that we may be given vision, conviction, courage and spiritual power as we arise to finish the task our Heavenly Father has so gloriously begun in this lovely conference. With our fellow workers and believers in the Southern Union, we humbly dedicate our lives and join hands and hearts with you for the speedy accomplishment of this task.



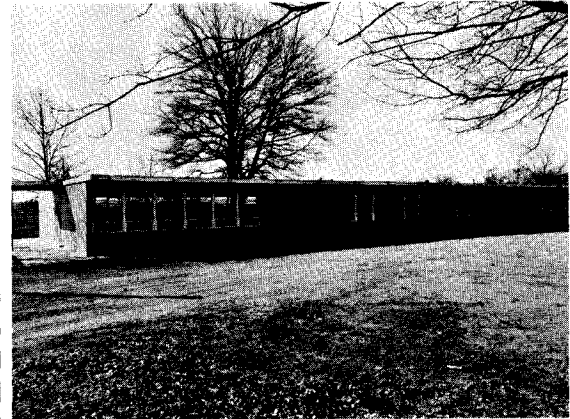
Gainesville Church



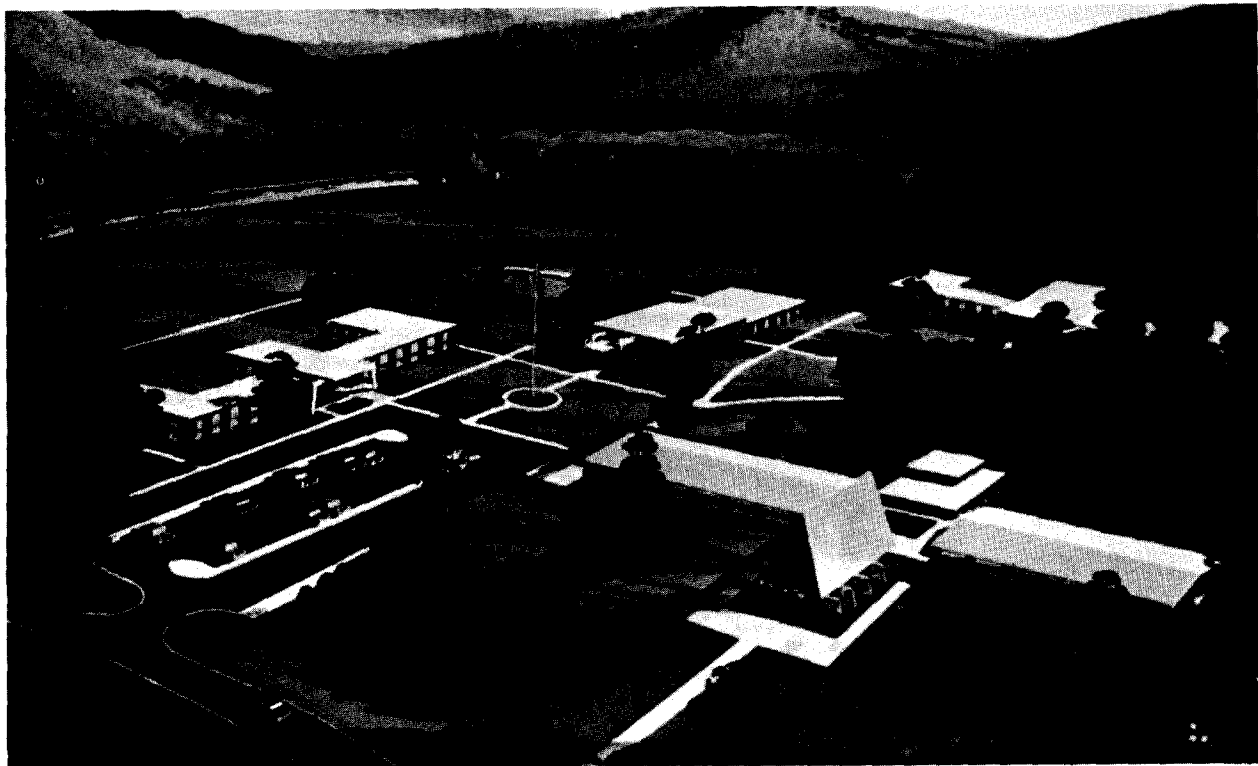
Cleveland, Tennessee, Church



Cascade Road Church, Atlanta, Georgia



Marietta Church School and Chapel



Georgia-Cumberland Academy



E. L. MARLEY

*"In all our ways Thy hand we own,
Thy ruling providence we see;
Assist us still our course to run,
And still direct our paths to thee."*

THE past four-year period has been marked by significant achievement in the advance of God's work in the Kentucky-Tennessee Conference, and we are grateful to our Heavenly Father for His guidance and leadership and day-by-day blessings.

Christian Pioneers

Kentucky and Tennessee — these are lands of the pioneers. The Daniel Boones and Davy Crocketts of yesterday are meeting their modern counterparts in men of God who are opening up new frontiers in dark counties, and building up the work where small beginnings have taken place. Within the past few months new light has begun to shine in ten places within the conference. Plans for the future include continued emphasis upon opening up the work in new areas.

"Go ye therefore and teach all nations, baptizing them," was the direct exhortation of the Master and constitutes his command to our conference working force. With this dedicated objective in mind, the past four years have witnessed the largest ingathering of souls for any similar period in the history of our conference. A grand total of 1,842 precious individuals have joined God's people through baptism. God's spirit has brought this about; to Him we give our thanks. Cooperating with Him to advance the work has been a most loyal and devoted group of ministers, teachers, colporteurs, medical workers and laymen. This number won during the past four years is equivalent to the entire membership of a number of our conferences in North America. While we are happy with these results, how we wish they might have been much more.

To provide suitable and beautiful places of worship for our people has been a major undertaking. During the past quadrennium, 11 new churches have been built with a total value of better than half a million dollars. While most of these house our smaller congregations, three of the churches serve large congregations. Keeping pace with this program has been the building of new schools. Seven new plants have been built, representing an investment of \$448,000.

Notable among these is the beautiful Louisville Junior Academy, with five classrooms, gymnasium, cafeteria, offices, etc., and Greater Nashville Junior Academy which, when complete, will represent one of the finest school systems in the entire denomination. Covington purchased a large public school building and completely redecorated and furnished it, adding two lovely apartments for teachers.

Center Hill Lake, one of the most picturesque and scenic spots in North America, is the location of our new youth

Kentucky-Tennessee



By the President

camp. The camp site, jutting out into the lake and bounded on three sides by water, is a haven of refuge for the young people of our large cities. Each year several camps are conducted in these beautiful surroundings and many boys and girls make their decisions for Christ. At present a dining room and kitchen, two bath houses, workshop and dock facilities have been built and a plan to build 20 cabins has been presented to the field. Workers' retreats, teachers' conventions, colporteurs' institutes and other gatherings of large groups make it imperative that additional buildings be provided.

Departmental Increases

Kentucky-Tennessee has long been the training ground for colporteur leaders. Several outstanding men who began their service in this field have been taken to head up the book work in other conferences. Despite these losses from time to time of topflight men, the colporteur sales have been consistent and steady. A total of \$715,918.48 worth of our truth-filled literature has gone into the homes during the past four years. Surely this seed which has been sown will spring forth into a rich harvest in the future.

Much credit must be given to our faithful church members for their efforts to advance the kingdom of God. Every season at harvest time, our good people rally to the call of their pastors and go forth in the Ingathering campaign. These funds, totaling \$525,736.29 over the last four years, have helped in a mighty way to speed the work overseas and in our local conference. Each year the conference goal has been realized.

In many other ways the members have shown their loyalty. Branch Sabbath Schools played a major role with many of the churches having one or more in operation each week. Some have set a goal of a Branch Sabbath School for each adult Sabbath School class. Through Bible studies and personal witnessing by our laymen, many have been interested in our message and brought a complete knowledge of the truth through the intensive revival program which has been carried on in the churches during the past four years.

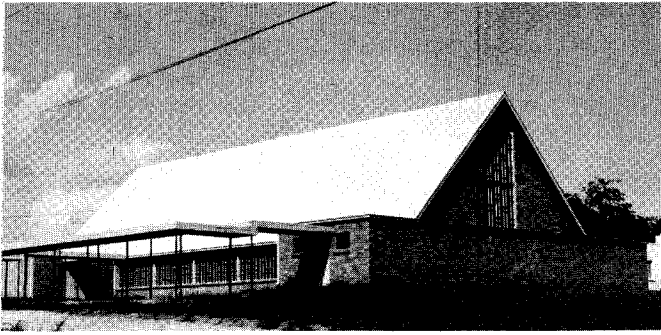
Stewardship and Its Rewards

The advance of all the work is dependent in a large measure upon the faithfulness of our people in the matter of stewardship. Payment of a faithful tithe, mission giving and financial support of other programs of the church is a cherished privilege and a way of life to many of our people. During the period under review, tithe income has totaled \$2,825,587.98. Each year has witnessed a steady increase, from \$652,530 in 1959 to \$738,851 in 1962. A strong program is underway in our churches this year to encourage all our people to be true to God in their giving. The largest single-year increase in our history is anticipated at the end of 1963.

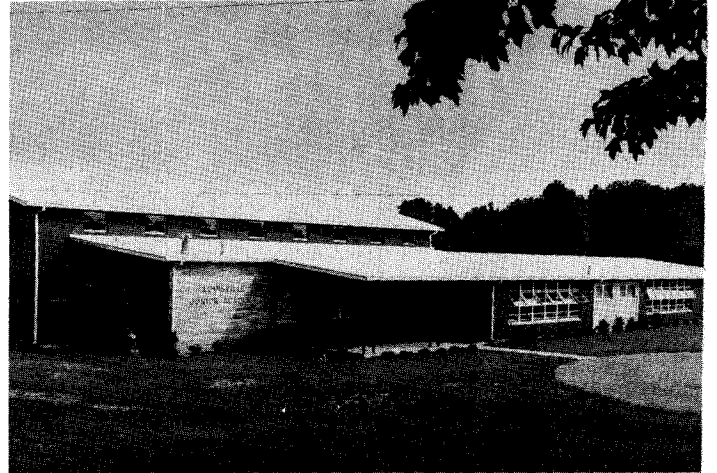
Added funds mean added workers and an onward progress of the truth to the uttermost parts of the conference. To this glorious and certain end and to the triumphant claims of God's message in all the world we herewith dedicate ourselves to the thoughts expressed by the song writer:

*"Rise up, O men of God,
Have done with lesser things.
Give heart and mind and soul and strength
To serve the King of Kings."*

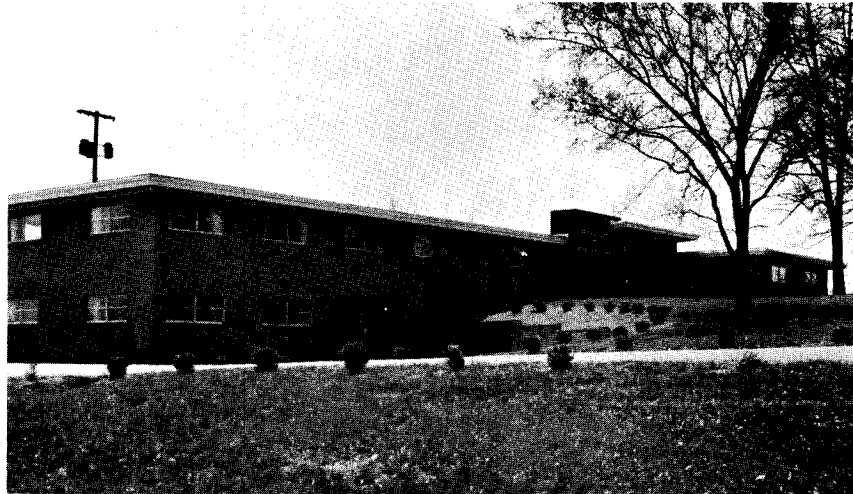
New offices, churches and schools denote Progress...



The Madison Boulevard church, an example of a growing trend toward more representative houses of worship in Kentucky-Tennessee. This is one of several new churches built during the last four years.

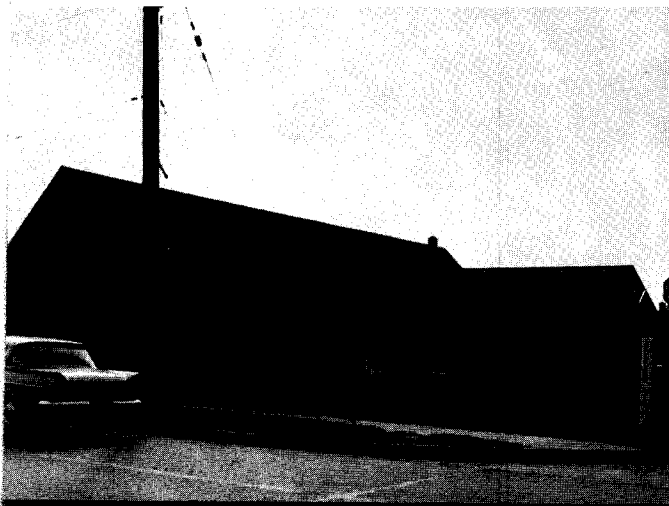


Louisville Junior Academy

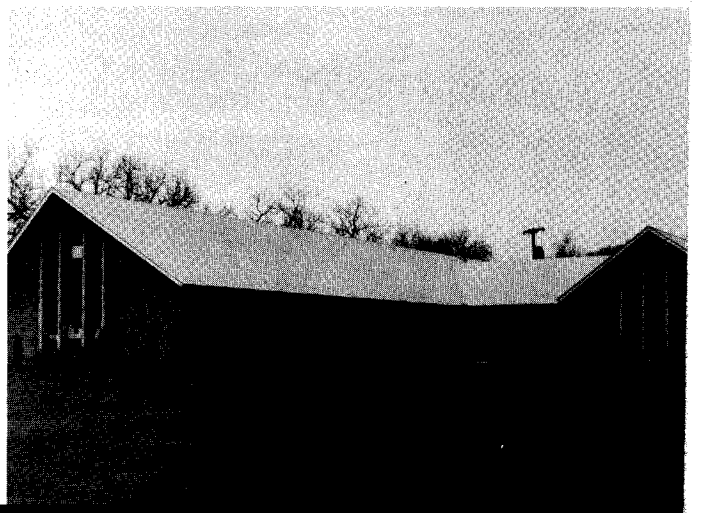


Kentucky-Tennessee Conference Office

Raleigh Church, Memphis, Tennessee



Bordeaux Church, Nashville, Tennessee





W. S. BANFIELD

South Atlantic

REPORT

By the President

WE are grateful to God for the progress made in the South Atlantic Conference during the past quadrennium under the leadership of our late president, Elder J. H. Wagner, who passed away August 11, 1962. For eight years he gave us strong affable leadership. During his administration, he developed a team spirit in our conference that continues to live on after him.

In 1958 there were on the South Atlantic team 27 ordained ministers holding ministerial licenses — four with missionary licenses and one with missionary credentials, making a total of 32. Today we have 25 ordained ministers, 12 workers holding ministerial licenses, five holding missionary licenses and one holding missionary credentials. This is a total of 43 or a gain of 11 workers.

In addition, there are three ladies holding Bible instructor's credentials, 39 full-time teachers, six assistant teachers and nine kindergarten teachers. Other important members of our team are our 11 full-time and seven part-time literature evangelists. This gives us a full team strength of 118 workers. It is their dedicated service that God has blessed, and we are privileged to have their services.

In 1958 the membership of the South Atlantic Conference was 7,324. Today we report 8,196, an increase of 972.

In 1958 there were 98 companies and churches in our field. Today there are 101, an increase of three.

In 1958 we had 21 church schools with 1,144 pupils enrolled. Today we still report 21 church schools, but the enrollment has increased to 1,252. This is 108 more pupils than four years ago.

In 1958 we reported nine churches built, bought, or in the process of construction. Today we report 12 more added to this group plus one new school building. Another church is making extensive renovations.

Evangelistic Endeavor

There have been several outstanding evangelistic efforts during the past quadrennium. In 1959, Elder H. L. Cleveland baptized 79 in Savannah, Georgia. In 1960, Elder J. Hinson baptized 76 in Ft. Lauderdale, Florida, and Elder H. L. Cleveland, 297 in Atlanta, Georgia. In 1961, Elder J. M. Phipps baptized 218 in Charlotte, North Carolina, and Elder H. L. Cleveland, 144 in Atlanta, Georgia. In 1962, Elder E. C. Ward, our union evangelist, baptized 295 in Miami, Florida, and Elder J. M. Phipps, 102 in St. Petersburg, Florida. For this we give "Glory to God in the Highest."

In 1958, the Sabbath School offerings amounted to \$262,891.83. In 1962, the report was \$250,696.15. 659,149.32. This amounts to a gain of \$317,132.89.

The Ingathering report at the last session was \$337,185.96. Today it has increased to \$360,822.70 — a gain of \$23,636.74.

In 1958, the Sabbath School offerings amounted to \$262,891.83. In 1962, the report was \$250,696.15. This represents a loss of \$12,195.68. This picture we will attempt to improve during the next four years. The total net gain in missions offerings amounts to \$11,441.06.

The Publishing Department reported \$405,714.05 in deliveries at the last Union Session. During the past four years, the deliveries have increased to \$640,880.00. This is a gain of \$235,165.95. We had the privilege of winning the coveted trophy for highest deliveries at the colporteur institute in 1960. The amount was \$204,909.10.

We are humble, but grateful, for the progress shown in this report and wish to thank every worker and layman who helped make it possible. Together, let us work and pray for even greater accomplishments during the next four years. Let us plan to be numbered among God's good and faithful servants when He comes in glory.



Above—Official opening of the Savannah Church.

Right—Highest trophy award for delivered sales.

Below right—Laymen's Rally

Below—Phillips Memorial Hospital





C. E. DUDLEY

South Central

REPORT

By the President

WE give praise to the Lord for the progress that has been made in our field since the last quadrennium report. In the words of the hymn writer, we acknowledge that "We've come this far by faith, leaning on the Lord; Trusting in His Holy Word and He has never failed us yet."

During this period 1,184 precious souls have been added to our conference family. This has been done by the faithful efforts of our ministers, our laymen, and our youth. New church buildings have been constructed in Atmore, Alabama; Greeneville, Tennessee; Springfield, Tennessee; Florence, Alabama; Selma, Alabama; and Indianola, Mississippi. Plans are being formulated for a new or renovated church building for every church in our conference during the next four years.

Literature Evangelism plays a very important role in the over-all soul-winning program. Elder M. G. Cato and his associates have been blessed of the Lord with noteworthy progress during these past four years. At the present time he reports six credentialed, nine licensed, and 25 part-time colporteurs. During this quadrennial period 26 students worked in this field during the summer months and delivered a total of \$31,842.00 in literature. Five souls were baptized from this summer's work by the students and 51 were baptized from the regular colporteurs, making a total of 56 souls. The total deliveries for these four years stands at \$487,411.17.

The Bible House is helping to make stronger believers in our field by making available to the people, truth-filled books. Mr. Charles Woods, our manager, has had tremendous success with the Bible House since the last session. The total book sales have been more than a quarter-million-dollars.

Christian Education gives a solid foundation for our church today and a better foundation for our church of tomorrow. Elder F. H. Jenkins reports that our current school census stands at six with an enrollment of 302. Plans are in motion to double our schools by the fall of this year. Junior and senior camps have proved to be a blessing in our field. Also hundreds of our youth are working in youth evangelism for the saving of souls.

"Our laymen are on the move", reports Elder N. A. Lindsay, our home missionary and Sabbath School secretary. It thrills our hearts to tell of a group of laymen from Mobile, Alabama, who conducted some meetings at Atmore, Alabama, won souls to the truth, established a new church and built one of the beautiful buildings that was mentioned previously. The laymen are helping to finish the work. In the Sabbath School, increase in mission giving has been realized and \$215,210.61 has been received in the Ingathering program. During this period, 15 Branch Sabbath Schools have been conducted each year. Our first Welfare Center has been opened and we are moving to care for not only the spiritual but the physical needs of our fellow men.

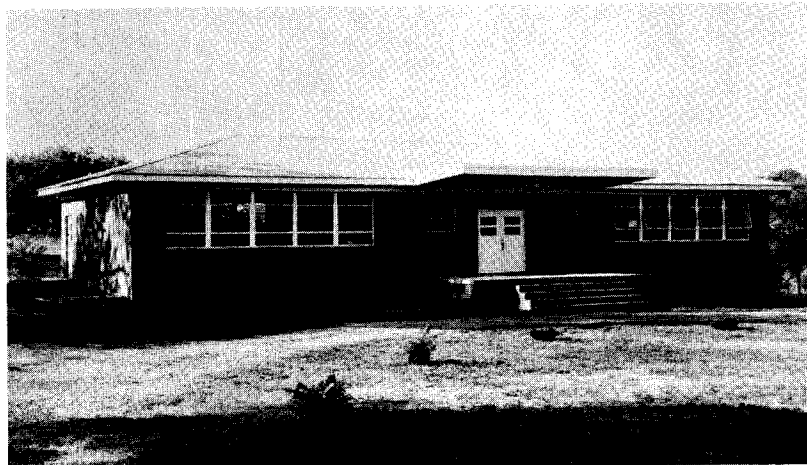
From the treasurer's office, Mr. L. E. Ford sends the report that since our last session \$1,018,405.84 in tithe has been received and the mission offerings amount to \$392,385.02. Through the good management of Mr. Ford and our former presidents, Elders W. W. Fordham and F. L. Bland, we are made glad to report that not only are practically all of our church buildings debt free, but also our conference office building.

Our medical director, Dr. C. A. Dent, reports that three new medical evangelists have been chosen to help finish the work in this portion of the vineyard and that others will be coming.

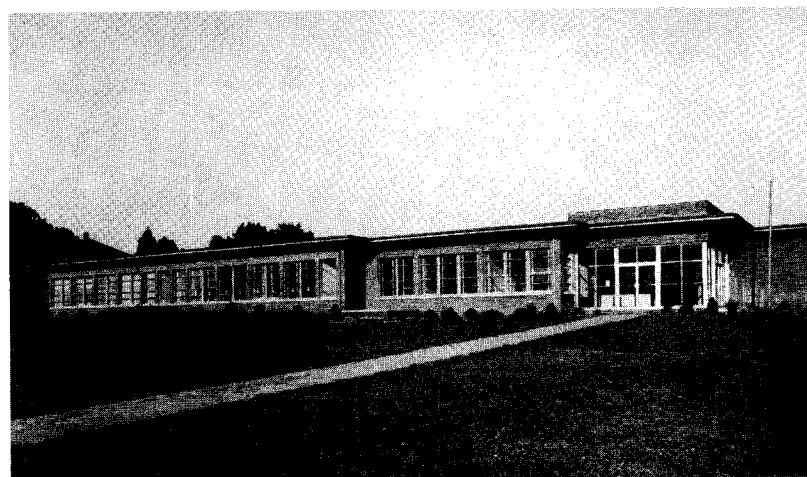
Our working force consists of 17 pastors, eight departmental men, four office secretaries, nine school teachers, and 15 credentialed literature evangelists. As we look into the future, we pledge ourselves to work untiringly to see God's work finished and to hasten our Lord's return; for we share this hope.



Capping exercises at Riverside Sanitarium



Riverside Sanitarium and Hospital Elementary School



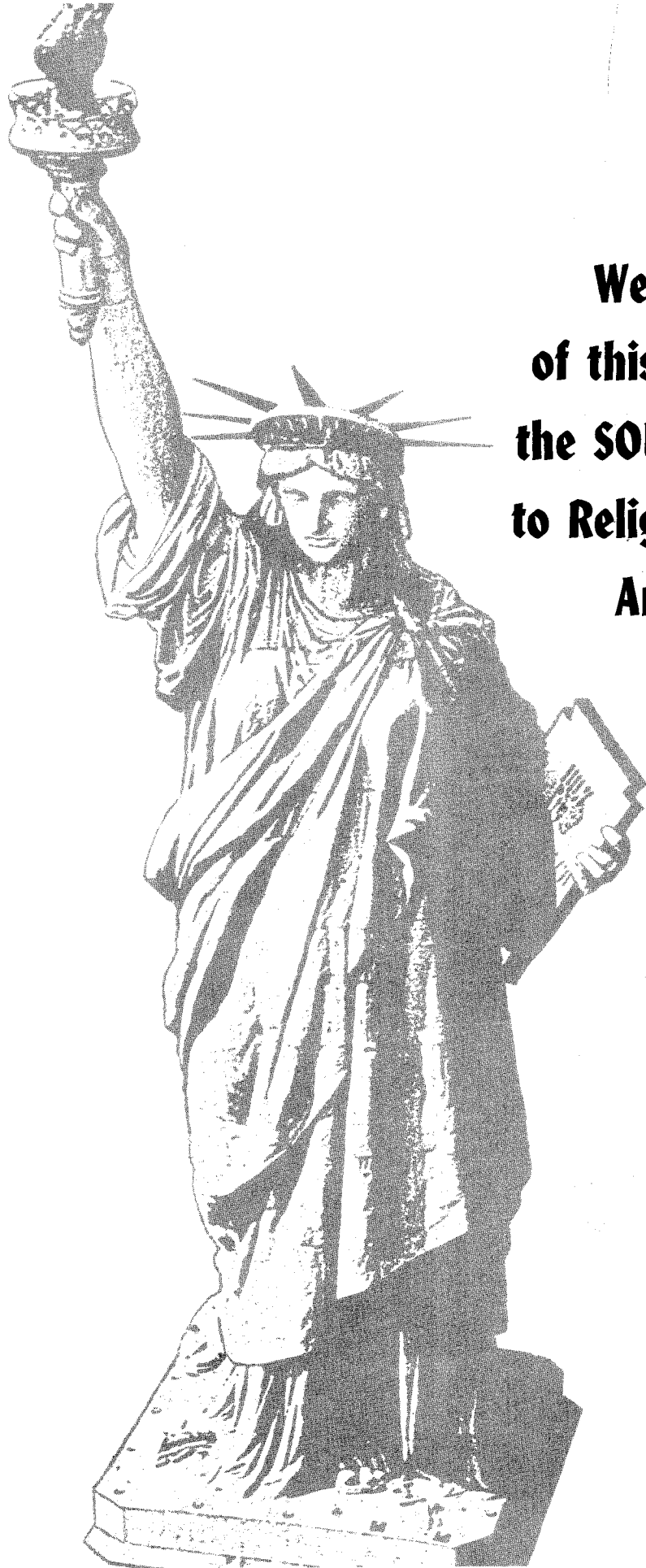
Elementary Education Building at Oakwood College



New Bern Church

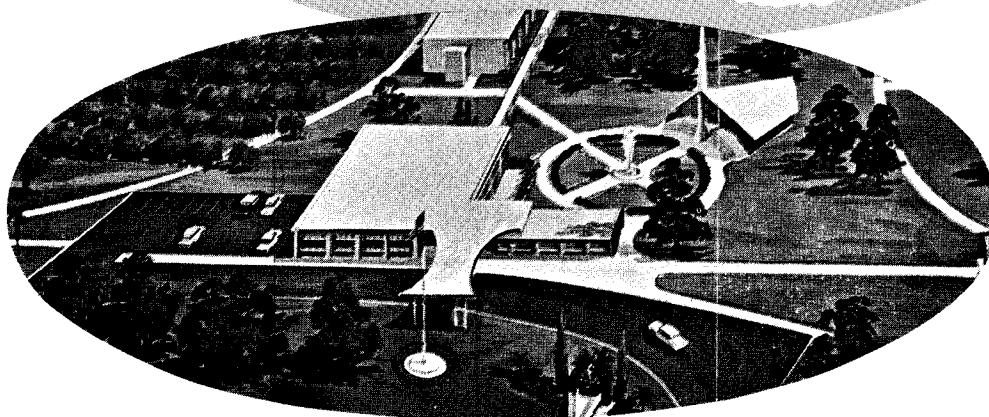
Riverside Sanitarium and Hospital





**We dedicate a page
of this special issue of
the SOUTHERN TIDINGS
to Religious Freedom in
America... with a
prayer that the
rights of "life,
liberty and
the pursuit of
happiness" may
be sustained.**

INSTITUTIONS



WHAT MAKES AN ADVENTIST INSTITUTION?

PEOPLE . . . MEN, WOMEN, CHILDREN . . . TEACHERS, DOCTORS,
STUDENTS, PATIENTS, ARTISTS, ADMINISTRATORS. YOUNG PEOPLE ON
SIDEWALKS . . . TECHNICIANS IN LABORATORIES . . . ACCOUNTANTS WITH
CALCULATORS . . . EDITORS AT DESKS . . . PEOPLE LOOKING FORWARD.
PEOPLE WORKING, PLAYING, PLANNING, SINGING, LISTENING . . . ALL THESE
PEOPLE WITH THEIR SKILLS AND TALENTS NECESSARY
TO KEEP IT GOING AND GROWING . . . PROUD TO BE
A PART OF AN EXPANDING MOVEMENT.

SOUTHERN MISSIONARY COLLEGE



C. N. REES

REPORT

*By the
President*

It is a privilege to bring to you the quadrennial report of Southern Missionary College. This report represents a golden era in the history of this college. This encouraging report is made possible by the loyal support and progressive ideas

of each member of the Board of Trustees. A large measure of credit is due to each member of the college administrative team for the steady progress of the work on this campus. The faculty and staff have most willingly and loyally carried heavy responsibilities and deserve a great deal of commendation and credit for the excellent current standing of the college.

Faculty—The faculty of Southern Missionary College sets the spiritual and academic quality of the program.

The college now has 15 members on the faculty who hold the doctor's degree, 39 the master's degree, and seven the baccalaureate degree. Five additional faculty members have practically completed all the requirements for the doctor's degree, and the degrees will be conferred shortly. Ten years ago there were two members of the faculty who held the doctor's degree. Although these achievements warrant recognition, excellence in teaching calls for continued progress in faculty training.

Students—The college exists for its students — thus a basic reason for the continuance of SMC was provided by the registration of 2,935 college students, exclusive of the summer sessions, during the past four years. The total registration for this year is by far the highest in the history of the college—859. Not until we enter heaven will we know the extent of good this "army of youth rightly trained" has contributed to the cause of God.

Spiritual Growth—The college has no right to continue its existence if the students fail to grow spiritually. Steady growth is in evidence on every hand. Foremost among the spiritual interests on the campus are the fall and spring Weeks of Prayer and numerous special weeks devoted to the various phases of spiritual growth.

The college enjoys a well-organized MV Society and one that is most active in service to others. The society has sponsored numerous spiritual projects during the past four years, including well-organized programs of off-campus endeavors. The society recently completed a most successful campus Bible Conference. Presently, it is sponsoring and directing over 50 weekly Bible study teams, composed of students, who give studies to those people desiring them in the Chattanooga area.

The Friday evening vespers, sunset meditations, and the Sabbath evening meditations are most helpful and appreciated by students and community alike.

Educational Excellence—As a beacon light aids the traveler in reaching his destination, so also during these awesome years of pandemic fear, SMC continues to guide the youthful traveler through fields of proliferated knowledge with a philosophy that introduces God as the center of the student's universe. Thus, in building the educational program at SMC, your educators have acknowledged that intellectual competence is not alien to, nor incompatible with, a sincere Christian faith. On the contrary, the mental powers must be awakened if the Christian is to perceive the true nature of man and his relationship to God and to his fellow men. Mrs. White tells us, "It is the work of true education to develop this power; to train the youth to be thinkers, and not mere reflectors of other men's thoughts."

During recent years all curricula have been studied in detail with the intent to improve and strengthen each area of study available to the student. The collegiate program in nursing has been strengthened to the point of national recognition and an interdepartmental major in communications has been added to prepare more writers and public relations and journalistically minded personnel for the denomination. Courses for this major are chosen from the areas of speech, English, journalism, and public relations.

Other curricular developments include the addition of a major in medical technology, a minor in journalism, and a multitude of changes in almost all curricula giving the student the benefit of excellence in the educational program.

Accreditation—The members of the constituency of the Southern Union Conference will be pleased to know that the college during this past year has received unrestricted re-affirmation of accreditation by the Southern Association of Colleges and Schools, following a visit to the campus and a re-evaluation of the entire college program by the Association's Visiting Committee.

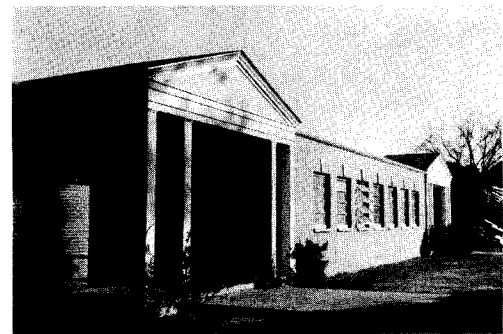
On December 24, 1962, the college was notified that it had been granted full accreditation and national recognition of the Division of Nursing, including Public Health Nursing, by the National League for Nursing as surveyed by the Collegiate Board of Review.

Research Activities—Some mention should be made of the basic research programs now being pursued in the departments of physics, chemistry, and the Division of Nursing. Several substantial monetary grants have been received from various foundations for research purposes. It should also be noted that students are used to assist in these research projects, thereby receiving the educational benefits and inspiration, as well as financial remuneration.

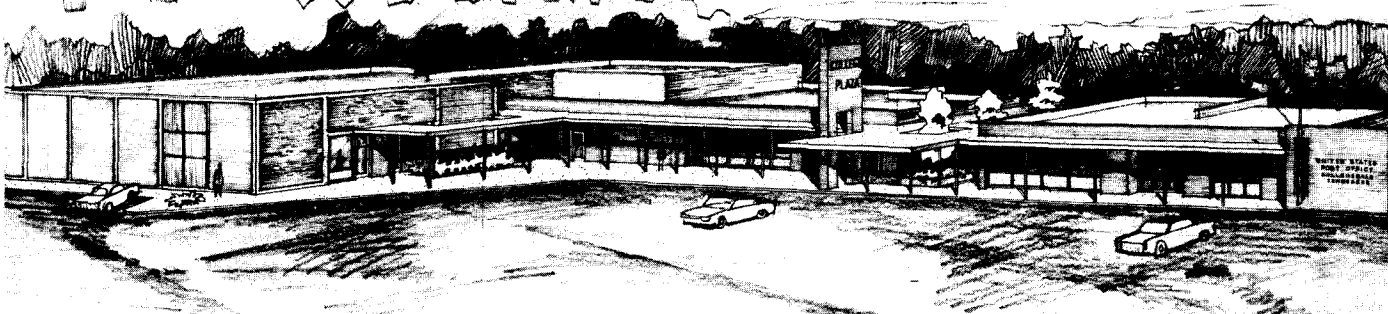
Financial Operations—The Lord has greatly blessed the college financially during the past four years. It has been



This view of the science building, Hackman Hall, shows the wing that has been added. The greenhouse was also added.



Home Arts Center, which houses the cafeteria and home economics department, boasts an addition on its front.



College Plaza, the new shopping center, should be finished in April. It will house a supermarket, Post Office, a Georgia-Cumberland Book and Bible House, Distributors Mercantile, snack bar, credit union office, insurance office, barber shop, self-service laundry, and a beauty shop.

successful in furnishing \$1,069,611.83 to students to help them defray their college expenses while in training. The above figure does not include the labor provided by the McKee Banking Company, Collegedale Cabinets, Inc., and Sanborn Spring Company. These three fine privately-owned businesses furnish scores and scores of students with additional opportunity for work while in attendance at the college.

Building Program—The tradition of progress at Southern Missionary College touches buildings and major improvements as well as teachers and curricula. The net worth has increased from \$1,869,126.54 in June of 1958 to \$3,116,293.01 as of June, 1962. This increase during the quadrennial period amounts to \$1,247,166.47. These figures speak for themselves, relative to the upbuilding of the physical plant.

During the past four years several construction projects were completed. Two additions to the cafeteria have been finished, and a bakery for college use was included in the cafeteria. During the past summer a further addition made possible more preparation space for foods. At the very onset of this four-year period, in addition to the bakery and more food preparation space, the finishing touches on the complete building were made.

Two years ago a substantial addition to the science building was completed. This addition gave the building approximately twice the floor space it had originally, making it possible to be much more efficient and effective in the carrying on of the science and mathematics classes on the campus. Adequate space and excellent teaching tools were provided, upgrading the Division of Science and Mathematics to one of the strongest divisions of the college.

The highlight of the building program for the past four years was the erection of the women's residence hall. This dormitory houses 274 women and is beautiful in its simplicity; it is a wonderful place for young women to grow spiritually, culturally, and socially.

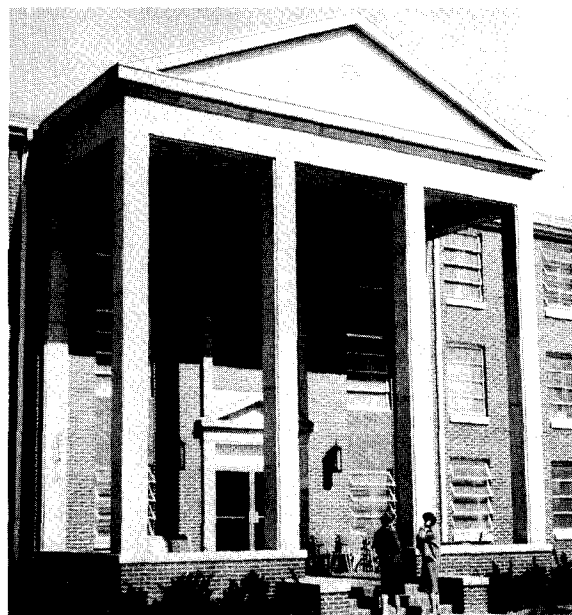
The Arthur W. Spalding School is now much more functional since a spacious auditorium, with a seating capacity of 300, has been added. This new facility is used often for community as well as certain college functions.

The newest addition to the physical plant of the campus is the Collegedale Bookbindery. This building is well constructed and most modernly equipped to meet the competition that is prevalent in this type of industry. The building is well planned and is proving most effective.

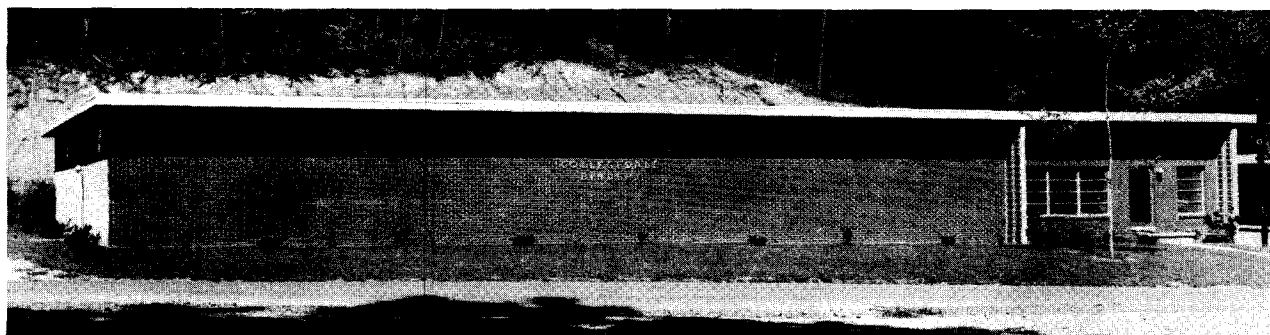
The business for this fine industry is growing monthly, and it is hoped that it will not be long before another thriving and profitable industry on the campus of this Christian college becomes a reality.

Now in the process of completion is the new College Plaza shopping center. It will house a supermarket, Post Office, Georgia-Cumberland Book and Bible House, Distributors Mercantile, snack bar, credit union office, insurance office, barber shop, self-service laundry, and a beauty shop. The College Plaza should be open for business in early April.

Conclusion—The administration, faculty, and staff need your constant prayers as we take these tools — your sons and daughters — and mold them into great leaders for the cause of God. Will you continue to think of us and pray daily for us in our work of Christian education — the finest and yet most challenging responsibility committed to mankind?



Entrance of the Women's Residence Hall.



Collegedale Bookbindery, newest addition to the physical plant of the campus.



G. J. MILLET

SINCE the last quadrennial session at Miami in 1959, a quartet of momentous years has been whisked into eternity, but the hasty flight has left notable trails of progress above the Oakwood horizon.

Almost 60 years ago Mrs. Ellen G. White visited the Oakwood campus and said, "This is the Lord's institution" . . . and that it was "God's purpose that the school should be located near Huntsville." No one then dreamed of Huntsville becoming the great arsenal and space research center that it is today. From a plantation purchased in 1895 for \$6,700, the school has grown into a two-million-dollar institution on almost 1,000 acres.

The vision of its founders is being rewarded as this Christian liberal arts college sends forth trained workers for the cause of Christ. Since its founding in 1896, Oakwood College has been "A Guiding Light to a Life of Service." It is very gratifying to observe that the majority of Adventist workers in the regional conferences of the Southern Union, and indeed of the North American Division, received their training in Oakwood. Our graduates also ably serve the cause in foreign countries. As world-wide service opportunities are increasing, we are happy that this accredited liberal arts college has grown to such a stature that it can adequately prepare our youth for the larger tasks.

The enrollment, which during the previous quadrennium averaged exactly 300 per year, has currently increased to almost 400 college students from 35 states and several countries, in addition to the academy group. During the four-year period a total of 580 college students were enrolled from the Southern Union, and Oakwood received 37 per cent of the current enrollment from this union conference.

Moran Hall, the Administrative Building



Oakwood College

REPORT

By the President

The faculty and staff have grown in quality and quantity. There are 55 faithful workers contributing to the strength of Oakwood's program of Christian education. Virtually all of the full-time teachers have a minimum of the master's degree, and there are eight professors on the faculty who have Ph.D. or Ed.D. degrees. The staff also includes one medical doctor, a dentist, and two registered nurses.

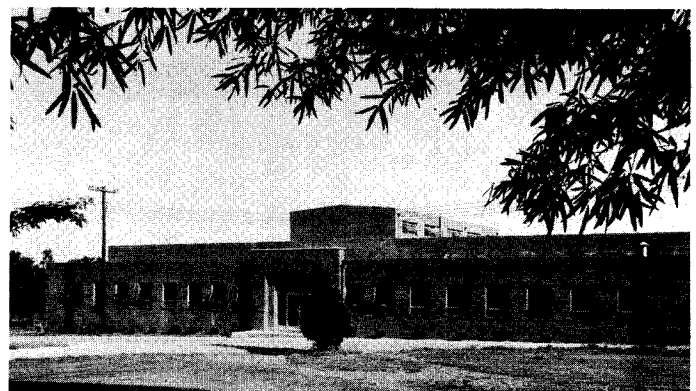
The college now offers studies in nine major fields in which students may earn Bachelor of Science and Bachelor of Arts degrees. Many of the Oakwood graduates attend Andrews, Loma Linda, and other universities; and a large proportion of them enter denominational service.

Oakwood College is now a voting member of its regional accrediting body, the Southern Association of Colleges and Schools. This full-member voting status was achieved in 1961, while the accreditation of the college was obtained in a previous year.

The building and expansion program for the vocational or instructional program as well as the academic phase has seen the smile of progress. An L-shaped, modern elementary education building was completed in 1960. This was followed by the erection of a large, well-equipped commercial laundry, an enlarged dairy, and a huge extension on the college bakery. Three fourths of the buildings erected during the past four years was constructed to enhance the vocational program of the college and to help provide much-needed student labor opportunities for those with limited finances who are seeking a Christian education.

The college expresses sincere thanks to the constituents of the Southern Union Conference for their loyal support in students, service, and funds which have helped to make possible the progress seen through the years. The value of the Lord's indispensable program of Christian education is becoming increasingly obvious against a backdrop of a confused world. May the Lord ever bless Oakwood College, truly an institution of the Lord's planting.

New Laundry



Madison College

REPORT

By the Dean

IT is a privilege to bring to you this report of Madison College covering the past four years. It is made possible by the loyal support of each member of the faculty and board of trustees. In order to provide for you a clear picture of what has happened here during this period, we will endeavor to cover the many phases of college life.



HOMER R. LYND

There is a deep spiritual atmosphere at the college. The young men and young women who are in attendance at Madison are deeply religious for the most part. They have shown by the missionary work that they carry out, and by their love to their fellow men, that they truly are endeavoring to follow the commission which God has given to take the message to every tongue and kindred and people. Our students participate in missionary activities such as the jail band, the literature band, and Operation Bedside, which is a unique program at Madison College. It is one in which the student nurses become acquainted with the patients, and after the patients have left the hospital the nurses go into their homes to provide for both the physical and spiritual needs of the family.

We have had excellent participation in our Weeks of Prayer, both in the fall and in the spring. Many students who enter our doors as non-Adventists become Adventists before they leave. During the past four years we have had 103 baptisms among our non-Adventist students. Our young people, under the direction of our Bible department, have established a church near the town of Lakewood, with a membership of approximately 75. There has been much effort put forth in this organization to see it grow and prosper, and at the present time we have a group of students meeting weekly preparing themselves to go out to give Bible studies to those about us.

Like many of our other colleges, the attendance is so great at the church service that we have to hold two services in order to make it possible for everyone to attend. During the past four years we have raised \$50,513.65 in the Ingathering campaigns.

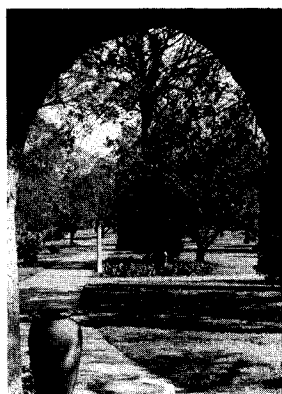
The scholastic program of the college has made great strides in the past two years. We feel that much has been done to elevate the standards along this line. We have added teachers who are assisting to raise these standards. We have also added equipment and other teaching tools to our classrooms. We have cut down some of our majors in an effort to control our financial situation. At the present time we are giving only two majors: one in education and the other in medical technology.

We have a radio transmitter which runs continually on our campus. We find that this is a great asset to our hospital as it feeds the program into the patients' rooms so that they, too, can hear our church services and other programs that are given.

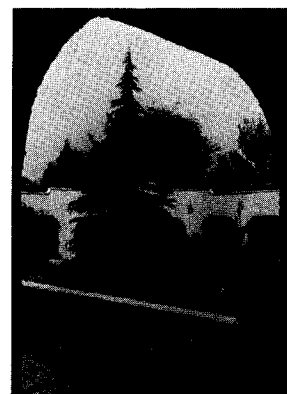
The faculty at Madison College are devoted, loyal Seventh-day Adventists who have a great burden upon their hearts for the souls of young people. Because of this we find that they carry a very heavy program, and they carry it willingly and loyally.

We have students from 33 states and 10 foreign countries, giving a total of 11 countries represented. This present year we have 102 from Tennessee, 20 from Florida, nine from Kentucky, and from here on out we find smaller numbers represented, but adding up to a total of 252 students.

This year we have opened a School of Printing and have nine students enrolled there at the present time. This is a unique program in that we charge the students \$40 per month cash, room and board being provided. We expect 15 or 20 additional students in this department this coming year. Running the school has, of course, necessitated the purchase of new equipment; and there will be more purchased in the future to make it a modern school so that when our young people finish, they will have the knowledge and experience to be able to carry on a work in our schools or publishing houses.



Madison College Campus



Walkway on
Sanitarium grounds.

During the last school year the students put on an improvement campaign for the renovation of our Assembly Hall building. They raised some \$3,200, and I am sure that you who have visited our campus can see where this money has gone. It has certainly made a difference in the appearance of the Assembly Hall. Our library has been completely renovated, and today it is a very pleasant place in which to study. We find that these steps of progress mean much to our students.

During the past year we have put in the redwood industry, in which the finished product is assembled here from California rewoods for Cal-Woods Sales, Inc. Students working in this industry are paid so much for each article that they put together. It provides work for approximately four to eight students, but we believe that it will grow in the near future so that we can use anywhere from eight to 20 students on a full-time student basis.

It has been said by Ewald Turner, president of the National Education Association: "Teachers today must be critically selective of each piece that fashions the completed mosaic of tomorrow's education, and sensitive to the single lines of the blueprint from which emerges the total educational pattern." This, then, is our commitment. This is the reason we have Christian Seventh-day Adventist schools today in which we can mold the educational pattern of our young people. This is the desire that the faculty of Madison College have today, and this is what they endeavor to carry out.



DONALD W. WELCH

FLORIDA SANITARIUM and HOSPITAL

REPORT

*By the
Administrator*

The Florida Sanitarium and Hospital is a 250-bed institution dedicated to healing, soul winning and teaching. Programs under development during the past quadrennium indicate that it is also an institution that feels a responsibility toward the general welfare of the community.

From its early beginning in 1908 in a small frame structure to its present modern medical structure, the hospital has come a long way in its illustrious 55 years of service in the Orlando area.

The medical staff has grown from three physicians in 1908 to the present staff of 172. The nursing personnel numbers 278 including supervisory, instructional staff, head nurses, licensed practical nurses, aides and orderlies. There are 22 department heads and 228 other employees. All this personnel is required to care for the spiritual, mental and physical needs of the patients who come to the institution for care.

The educational program of the hospital is constantly being improved with the addition of qualified professional men and women to the staff.

Southern Missionary College School of Nursing students spend one and a half years on the Orlando campus as part of the clinical instruction they receive. Thirty-four students graduated as professional nurses during this four-year period and are now helping physicians to care for the sick and injured as well as spreading the gospel.

In January, 1962, ten students were accepted for L.P.N. training. Nine were entered this year, and many more could be accepted and trained to aid in medical ministry in all parts of the world.

The X-ray Department also has developed an educational program and has two students enrolled. This is a one-year course, and students are given actual practice in x-ray along with formal instruction.

Plans are being made for a School of Laboratory Technology to begin early next year. Preparations are being completed so that this school will be accredited with the American Society of Clinical Pathologists.

Nursing service directors have urged the need for continued education for all the nursing staff. An in-service education program has been developed and systems devised to relieve each employee from duty in order to attend these classes. Reports from discharged patients indicate the excellence of the nursing care received.

The most important facet of our operation — soul winning — is supervised by our chaplain, Elder C. A. Reeves, and associate chaplain, Herman C. Ray. In these four years, many Bible studies have been given and souls baptized as a direct result of this personal evangelism. Each morning a devotional hour is broadcast throughout the hospital, followed by personal visitation. Employees and patients alike express their need for the counseling service of these men and the spiritual guidance they provide. Enrollment in Bible courses by employees and chaplains has resulted in baptisms of patients and employees. In special projects the students of nursing have raised money to place *Your Bible and You* in every room in the hospital for patients' use.

The addition of a Public Relations Department has had a profound effect on community relationships. One of its most important functions is the notification of pastors in the area when members of their congregation have been hospitalized. This has developed a real feeling of togetherness with the pastors of the churches in Orange County; for they realize that we, too, are interested in soul salvation as we invite them to visit patients in the hospital.

Under the direction of the governing board of Florida Sanitarium is the Dr. P. Phillips Memorial Hospital in Orlando also. This institution which was originally made possible by the Phillips family and various citizen groups in 1958, is now well staffed with competent and trained personnel. Five department heads give close supervision to all phases of operation under the direction of two Adventist surgeons, Drs. J. Mark Cox and A. L. Bookhardt, and twelve registered nurses. Duane Higgins is capably serving as administrator, and recently a Citizens' Advisory Council was formed of leading men and women in the community to aid in dispersing information about the hospital and increase patronage and discuss methods of improving the services rendered.

The governing board of the Florida Sanitarium and Hospital has been greatly concerned with devising ways of serving the community better and has been giving study and prayer to this item. Leading citizens of Orlando and Winter Park were invited to give a few hours of their time, counsel and advice concerning the institution and how it could best benefit the community. Twenty-three persons were selected and of this number, 21 were impressed to serve. We feel this is a modern-day miracle and deeply appreciate the time and service donated by these busy men and women.

On May 27, 1962, dedication of the new Morgan Rehabilitation Center was held with the union conference president and Mayor Robert S. Carr cutting the ribbon. The building was constructed with funds made available through the estate of the late Charles E. Morgan, a former patient.

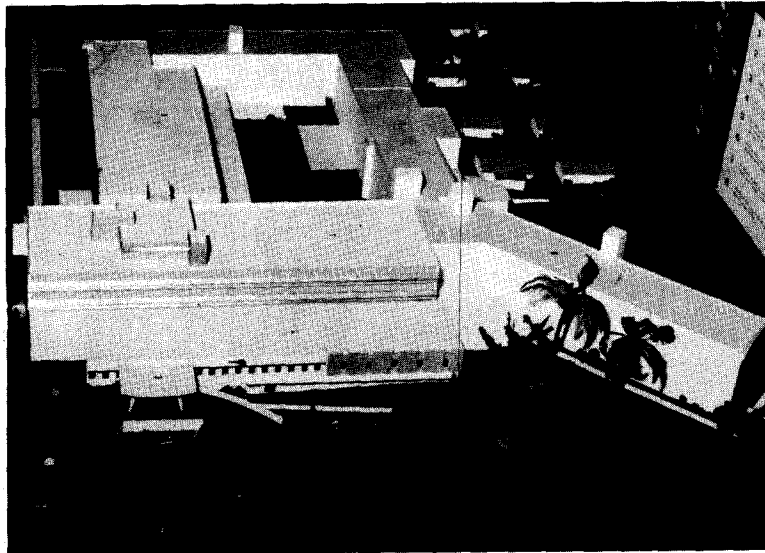
The building provides an additional 63 beds and a large Physical Medicine and Occupational Therapy Department for both adults and children. Occupational therapy is under the supervision of a registered occupational

therapist. Dr. L. Burton Parker, physiatrist, joined the staff in 1961 as director of Physical Medicine and Rehabilitation. The addition of a \$10,000 electroencephalograph machine and an electromyograph unit provides the hospital with a well-equipped diagnostic and rehabilitation center for not only polio patients but the treatment of other illnesses.

The old south wing of the hospital, built in 1913, was demolished in September, 1962. The proposed new south wing, now under construction, is to be completed early in 1964. This two-and-one-half-million-dollar structure will provide 102 additional beds, pneumatic tube system, new surgical and dental suites, central service, x-ray, pharmacy, laboratory, out-patient department and emergency service as well as housekeeping and storage facilities. The X-ray Department will include the first cobalt therapy unit in central Florida. The building itself is to be of curtain wall, concrete, stucco, brick and steel and when completed and equipped, will be the most modern hospital in the area.

Modernization and remodeling of the main kitchen are scheduled for this year. This will provide adequate storage and preparation for serving meals to the patients, employees, and guests.

The Lord's hand has been evidenced in the guiding of the affairs of this institution and it has been richly blessed in the past four years. The far-reaching influence on its patients, guests, and employees may never be known. Souls have been won, and interest sparked, as a direct result of its employees and staff.



Model of Florida Sanitarium and Hospital
on completion of building program



Dr. P. Phillips Memorial Hospital

	1959	1960	1961	1962
TOTAL INCOME	\$2,561,667.28	\$2,744,740.61	\$2,870,600.91	\$3,182,387.86
TOTAL EXPENSE	2,494,000.47	2,637,794.00	2,726,882.02	2,941,005.45
NET WORTH	1,927,528.75	2,040,602.63	2,353,414.79	3,166,941.29
EQUIPMENT PURCHASED	28,046.76	29,177.51	48,009.43	113,758.77
COST OF BUILDING	15,125.00	52,103.44	21,917.97	599,364.22
PATIENT DAYS	76,610	76,357	75,990	80,890

Walker Memorial and Takoma Hospitals



REPORT

*By the
Administrator*

**WALKER MEMORIAL
SANITARIUM
AND HOSPITAL**

A. L. LYND

Surely God's blessing has been poured out on the work here at Walker Memorial Hospital. We have a great deal for which to be grateful and because of this we praise and thank God.

We must never allow ourselves to feel the work we do as individuals is unimportant, nor should we come to the place where we feel we are "rich and increased in goods." To keep us mindful of these things, worship is conducted every morning in each department and a joint worship of all on Sundays.

Elder R. J. Sype, our chaplain, visits and prays with the patients daily. A devotional service of music and inspirational thought is presented each morning, and copies of our missionary periodicals are presented to those patients who desire them.

The nursing personnel is doing a wonderful job under the direction of Mr. Keller. The services rendered by these consecrated workers will not go unnoticed before the eternal throne. Recognition is also due Mrs. Benton and her assistants in maintaining a clean, neat and attractive institution. The maintenance department is kept busy remodeling and repairing equipment and buildings. Recently an auxiliary generator was installed to provide power for the hospital in case of an emergency. The personnel in the food department also work faithfully to furnish nourishing food for patients, workers and visitors.

Doctors Larsen and Hartwell are busy caring for the needs of the patients. The medical staff at the hospital also includes Dr. Walter Ost and Dr. Augustus Foster. Dr. John Palsgrove, an Adventist dentist, has recently located in the area. All these men are making many friends for the hospital.

Mrs. Grace Larsen supervises the out-patient service and medical library. The workers in the business office are also a faithful group as well as those who make up the physical therapy department.

The hospital received its license from the State of Florida in 1960. In order to qualify for this license, it was necessary to remodel the nursery, delivery room, operating room, central supply and isolation ward at a cost of \$90,000.

Last year it was voted to build an addition to the hospital which will provide two x-ray rooms, two delivery rooms, a maternity section, and medical and surgical facilities. This new structure will be a modern, air conditioned building with a 50-bed capacity and will cost approximately \$450,000. It is the plan to use present facilities for offices, laboratory and food services and place hospital patients in the new building. The overflow will be cared for in the present building, and senior citizen and nursing home patients will occupy the second and third floors.

Many patients have had to be turned away in recent months, and we believe the Lord is leading in our plans for this new addition. With the prayers of our dedicated workers and our constituency, we will press forward.

To be a part of Walker Memorial Hospital, as is true of any of our institutions, is a "sacred and important work." These words were written by the pen of inspiration: "Young



REPORT

*By the
Administrator*

**TAKOMA HOSPITAL
AND SANITARIUM**

W. E. COOLIDGE

During Hospital Week in May, 1963, Takoma Hospital will have a 35-year celebration, at which time a picture of Dr. L. E. Coolidge will be unveiled and the leading people of the town will be invited to a dinner and to inspect the new equipment and improvements made possible by the \$20,000 voted by the board of directors for this purpose. This "new look" project was instigated to provide the service, appearance and equipment needed to modernize the hospital. Study will be given to these needs in counsel with the department heads and some of the other employees of the hospital. Major improvements planned include: modernizing the lobby, fluorescent lighting and a landscaped parking area for patients and guests.

Many changes have taken place in the past four years since our last report. Our active medical staff has grown from eight to 15, including the addition of four Seventh-day Adventist doctors to our staff and a radiologist's services two days a week. Our patient days have increased from 14,152 to 16,205, the main growth being in 1962. The percentage of occupancy has increased from 60 per cent to 68 per cent.

Dr. J. R. McKinney joined the Takoma medical group in 1960 and has built up a good practice, both at Takoma Hospital and at his downtown office, which the hospital has leased for the medical group to help build up the patronage. He and Dr. Coolidge have contributed a large share of the patients who have come to the hospital. Dr. Coolidge is wanting to taper off his work towards retirement, which presents a need for at least one other Seventh-day Adventist doctor to help Dr. McKinney carry on a strong medical practice here.

In January, 1961, I was appointed administrator to help Dr. Coolidge carry the load of administrative work; and this year Mr. William G. Thesman has come from Paradise Valley Sanitarium as accountant and administrative assistant to further strengthen the leadership in those lines. Miss Ruby Chapman, R. N., due to impaired health, requested that she be allowed to go on temporary sustentation, which request was granted by the board of directors, with a tribute to her for the valuable contribution she has made to the hospital during her many years of service. Mrs. Elvira Leukert, R.N., who came to us from Germany in 1951, consented to serve as director of nurses and carry this responsibility.

The hospital employees' wages and benefits have been adjusted by the board of directors to comply with the General Conference and Southern Union policies, and we hope to be able to secure more good Seventh-day Adventist employees to join our staff since we are now more in line with the other institutions in our area.

The Union Conference Committee decided that our Licensed Practical Nurses Course would be officially sponsored by the Southern Union; and Mrs. Marion Simmons publicized it by a brochure and her usual enthusiastic support, with the result that our present class is composed of 20 students instead of the eight that were graduated in 1959.

F. E. Brainard served as our chaplain following his retirement as chef and made many excellent contacts with the patients and employees. Since Mr. Brainard has left Takoma Hospital, we feel the need of a full-time chaplain to carry on the work in the spiritual lines, as this is, after all, the main purpose for our existence.

Our "new look" is a "forward look" and we move on in faith that the Lord will continue to bless our efforts to help finish the work in Greenville and the surrounding area through the medical ministry.

men, young women, you are called by the Master to take up His work. His requirements are too sacred to be tampered with . . . Discharge faithfully your obligation, looking to God for strength." *Counsels on Health*, p. 464.

We are told in the book of Revelation that God is calling His people out of Babylon. Is it not possible that many Seventh-day Adventists will be lost because they preferred to stay with worldly institutions and heeded not the invitation to take up the Master's work? God is calling you! He will lead you. Will you not heed his invitation now?

Putnam Memorial Hospital

REPORT

*By the
Administrator*



JACK WEISBERG

The purpose of the Putnam Memorial Hospital is more than merely operating on a balanced budget, as important as that may be. It goes beyond the dollar and cents significance to the fundamental objective of spreading the gospel message through ministering to the physical needs of humanity and by witnessing to those with whom we come in contact daily.

In its short history of four years, discernible progress has been made toward attaining this objective in spite of the difficulties encountered by the necessity of employing a large percentage of non-Adventist workers and a medical staff which has no Adventist physicians. Through the faithful and diligent work of many of our staff, a great deal of prejudice has been dispelled; and we have reached a point where a measurable degree of success has been obtained.

Public relations still is a major factor in our planning. To inform the public and conduct an educational program has been a heavy responsibility of this administration, and its many facets continue to be a challenge to our public relations director, the chaplain, inservice training department, and our entire staff.

The daily average census continues to show a very erratic pattern, thus making it difficult to anticipate needs, particularly staffing. Although the patronage has not increased at a rate normally expected in a new hospital, it nevertheless shows a steady increase year by year.

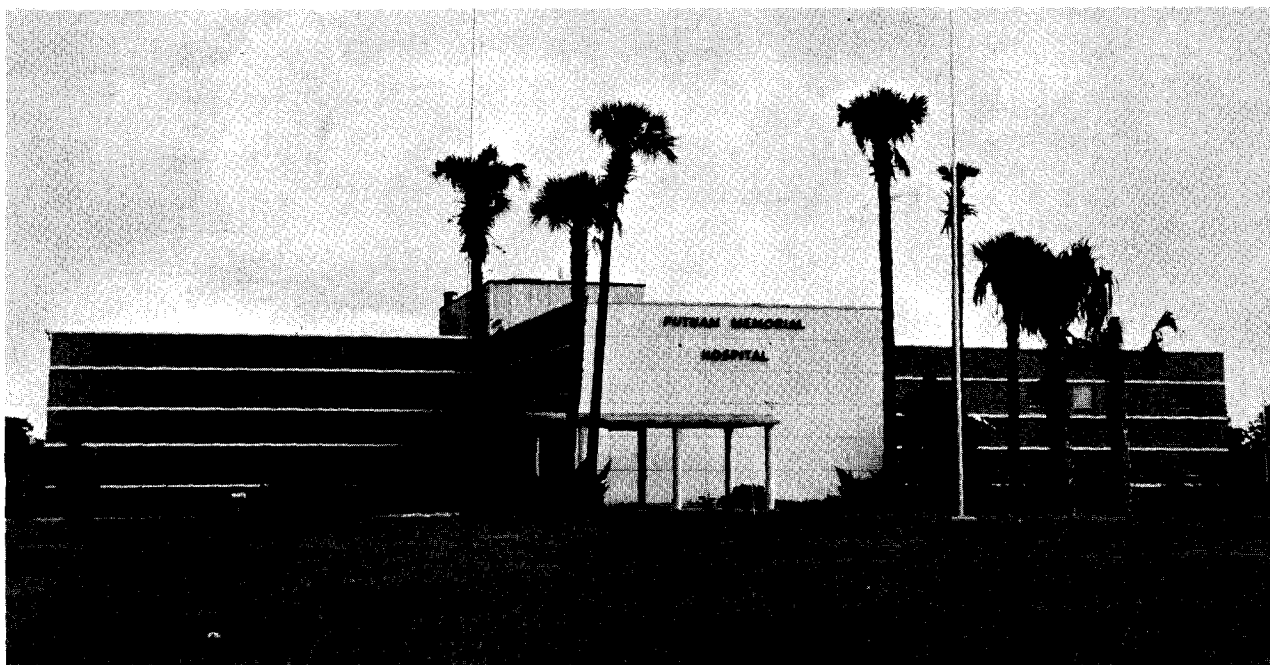
Although it has not been possible to build up any operating reserve, all the vital needs of the institution have been met, and the hospital is operating within its income. Many thousands of dollars have been expended in new equipment purchased and plant improvements in order to keep up with the progressive demands of a modern hospital.

Staffing, especially in the professional nursing areas, is a monumental problem in any hospital. At times this is more serious than others, but there is the constant need for Seventh-day Adventist supervisory nurses. The instability of supervisory nurses has, at times, led to less than the desirable standard of nursing service we should have in our denominational hospitals.

There is, however, a continuous effort put forth to upgrade our service and to maintain a high level of efficiency which will make Putnam Memorial Hospital a denominationally operated institution that will uphold the good reputation enjoyed by our institutions around the world.

The Lord has blessed our work in Palatka, and we look forward to the future with courage and ever-increasing results in the promotion of the gospel message through the instrumentality of His faithful servants and the Putnam Memorial Hospital.

Putnam Memorial Hospital



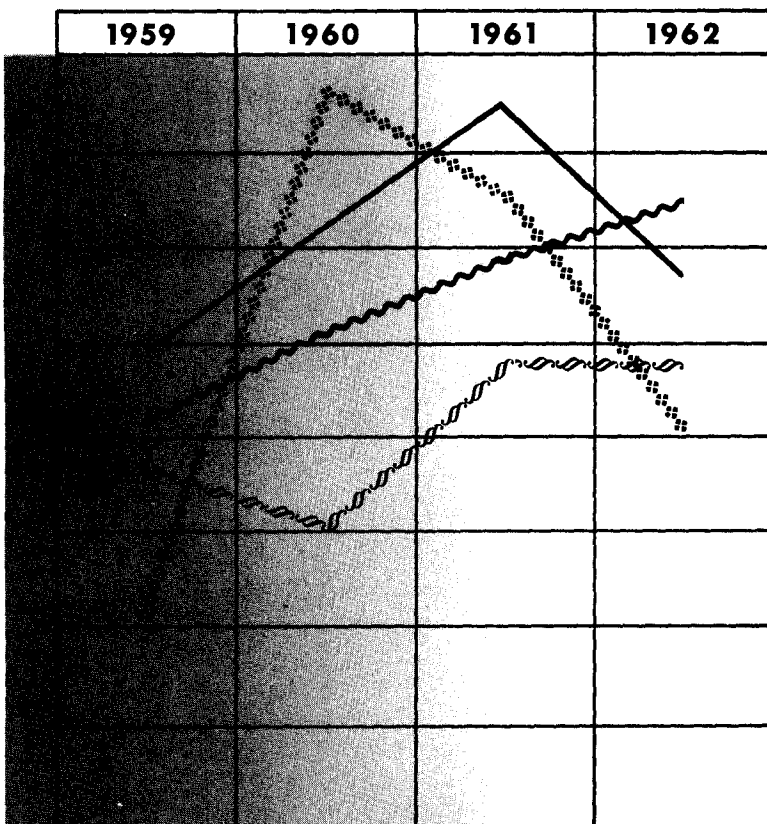
from darkness into

The School of Bible Prophecy exists for only one reason — to fulfill the gospel commission — to turn souls from darkness to light. This Bible School for over 12 years has been sending streams of light through its Bible courses into homes located in cities, metropolitan areas, as well as into many of the remote rural areas in the South. Records reveal that over 8,500 souls have accepted the light of present truth and united by baptism with the church. What if the Bible School had never been organized!!

Many would have no knowledge of God's truth for today were it not for our Bible lessons. One student wrote recently, "I am not a seventh-day keeper, but for two or three years now I have been trying to find out which day is right. Now I am seeing it better. This is helping me a lot."

Another student expresses what takes place as truth is studied and made plain. "I was a member of the——church until I began to read your literature and compare it with the Bible. I have learned that the——are not keeping the Ten Commandments in keeping the first day of the week in place of the seventh day which is the Sabbath day of the fourth commandment. I have been keeping the commandments for quite some time. The Seventh-day

GOD'S WORK GROWS ON



ENROLLMENTS

The life of the Bible School depends on a constant supply of new enrollments. Each applicant is sent the first six lessons with ample opportunity to indicate his desire to receive the entire course. If the applicant responds, he then becomes an enrollee. We thank God for a total of 75,612 enrollments during the past four years. Let's do more during the next four years.

BAPTISMS

The ultimate goal of sending Bible lessons into the home is baptism and church membership. While we rejoice over the 2,595 baptisms during the past quadrennium yet, because of the times in which we are living, we must reach more with our Bible lessons and so double our baptisms. The School of Bible Prophecy was responsible for over 20 per cent of the 12,773 baptisms in the Southern Union during the last four years.

DARK COUNTY—CITY REPORT

This direct mail method we are using to send the truth into many areas is effective. About seven per cent of the invitations sent out become enrollments. When these enrollments are followed by a strong visitation and evangelistic program, baptisms result and churches are organized in dark areas. There are 454 dark counties in the Southern Union territory, which is about one third of the dark counties in North America. What a challenge! Why don't we endeavor to cover these counties with invitations to enroll in our Bible course?

FINANCIAL GAIN

Income by mail has steadily increased. Were it not for these funds from church members and students, the Bible School would have to close its doors. These contributions are an indication of the enthusiasm in the Southern Union for the soul-winning work of the Bible School. Total funds of \$180,038.37 received by mail during the past quadrennium represent over 42.5 per cent of our entire income. To meet our financial needs in the future, we are striving for \$5,000 each month by mail.

light

**THE
TREMENDOUS
TASK OF
SOUL WINNING
NEVER STOPS**

**WE CONSTANTLY
STRIVE TO
ENLIGHTEN THE
DARK AREAS**



Soul-winning teamwork by our staff at headquarters in Atlanta includes secretaries, Bible instructors, printing press operators, typists, and operators of folders, addressographs, and mailing machines. Our offices literally vibrate with prayers and work to enlighten souls with truth. Above is our present office staff.

ENROLLMENTS MEAN DECISIONS

DECISIONS MEAN BAPTISMS

Adventists do not have a church here and all the training I can get is through your Bible course and literature. I would like to be baptized by immersion.”

During the quadrennial period 1963-1967 we believe the Bible School should double the baptisms it achieved during the past four years. This would mean working for a goal of 5,190 baptisms.

How will this be accomplished? Only as our entire membership is soul-conscious — that is, they must realize enrollments in our Bible course develop into decisions and finally baptisms. Knocking-on-doors-for-enrollments days should be planned frequently in all of our churches. We need to improve every contact with our fellow men to find a way to interest them in enrolling in one of our Bible courses.

Another effective method is participation in our blanket coverage of a dark county or city, giving each person through two mailings an opportunity to enroll. With the proper follow-up this method can open the way for many new churches. Closely associated with this plan is the door-to-door distribution of our lessons for a 16-week period, followed by an evangelistic meeting to reap immediate results.

Why should we follow these plans? The answer is one word — SOULS!



Southern Publishing Association

REPORT

By I. H. IHRIG

I. H. IHRIG
Manager

"It was in accordance with God's purpose that the publishing work was started in Nashville. In the Southern field there is a need of a printing office for the publication of the truth. . . . There is no city in the South better suited than Nashville for the carrying forward of publishing work. The establishing of such an institution is an advance movement." *Testimonies*, Vol. 7, p. 233.

While there have been periods of financial perplexity in following this counsel, time has proved it to be prudent.

The following will show how God's prospering blessing has been upon the Southern Publishing Association.

BOOK DEPARTMENT

Retail Sales

1955	\$2,449,911.89	1959	\$2,603,943.74
1956	2,218,095.46	1960	2,522,680.65
1957	2,873,246.24	1961	2,485,017.09
1958	2,418,424.66	1962	2,911,801.25
Total	\$9,959,678.25		\$10,523,442.73
Gain	\$ 563,764.48		

PERIODICAL DEPARTMENT

Net Sales & Income

1955	\$ 314,204.91	1959	\$ 305,302.89
1956	353,991.32	1960	328,220.21
1957	370,718.17	1961	405,070.81
1958	347,265.51	1962	474,260.75
Total	\$1,386,179.91		\$1,512,854.66
Gain	\$ 126,674.75		

Equipment and Other Improvements. In order to maintain progress in printing and to meet today's requirements, we began offset printing in 1960. A large new Miehle offset press and other necessary equipment was installed. In December, 1962, another large new Miehle offset press was added.

This equipment was purchased at a cost of more than \$200,000. A new addition was built onto the plant to provide for necessary storage space at a cost of approximately \$27,000, and other improvements have been made at a cost of about \$75,000.

New Publications. A new medical book, *Modern Ways to Health*, was brought out. The initial cost was approximately \$125,000. It has received an enthusiastic reception. *Bible Readings for the Home* is being reillustrated with beautiful new artwork and is being brought up-to-date at a similar cost.

The new *These Times* and *Message Magazine* Preprints and Reprints are widely used and are proving to be popular missionary literature.

There is more that could be mentioned, but space is limited. Therefore, we shall let this suffice to acquaint you with the progress of the work and the expansion of the institution during the quadrennium.

We who have the privilege of serving in your publishing house rejoice and praise God for His blessings. We are thankful that souls are being won through the influence of the pages of printed truth from the Southern Publishing Association which the literature evangelists and others are placing in the homes of the people.

We rededicate ourselves to wholehearted service in the future, with a prayer for God's continued blessing upon this branch of His work.



Little Creek Sanitarium and Hospital



Pewee Valley Sanitarium and Hospital

ASSOCIATION OF SELF-SUPPORTING INSTITUTIONS

Report by LEROY J. LEISKE, *Secretary*

The Southern Union has through the years been very fortunate in having many fine self-supporting institutions within its borders which have made a tremendous contribution to the rapid growth of our work.

There are 672 workers in these institutions. It is inspiring, indeed, to see their dedication to their work and their zeal for the message. These folk are most faithful in their financial support of the activities of the Seventh-day Adventist church. In May of 1962, for instance, the workers of Pine Forest Academy and Sanitarium contributed to the Million Dollar Offering an amount equal to twice the amount of that institution's monthly payroll.

We are also happy to report that 437 students are attending the schools sponsored by our self-supporting institutions. These students, in both elementary and secondary levels, are enthusiastically participating in all the programs of the church such as Ingathering, Week of Prayer, and youth evangelism.

Each school, too, is being operated in complete cooperation with the Educational Department of the local conference and the union. Many of the youth who have attended these schools are rendering outstanding service to the cause of God in our Southern Union and throughout the world field.

The self-supporting hospitals and sanitariums have an aggregate of 466 beds in their institutions. This offers work opportunities and excellent training for the youth.

The total present value of the plants of our self-supporting institutions is \$4,529,145. New buildings are constantly being added and older facilities remodeled and improved. These institutions enjoy a fine reputation in their communities and are a true credit to the work in the Southern Union. Each year new believers are won to the Lord by the workers in these institutions.

We thank God for the strong self-supporting work in the South and can only hope that more such institutions will be established.

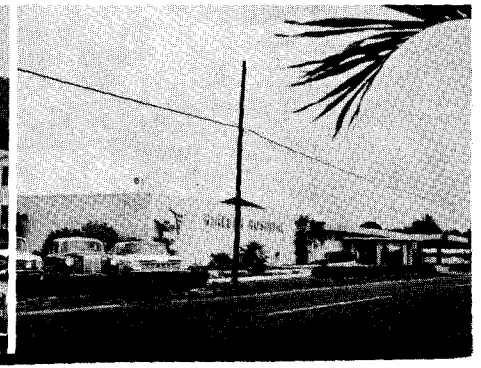
Cave Springs Home and School
for the Handicapped



Mountain Sanitarium and Hospital
under construction



Hialeah Hospital



DELEGATES TO THE 8th QUADRENNIAL SESSION OF THE SOUTHERN UNION

GENERAL CONFERENCE

R. R. Figuhr, W. P. Bradley, Theodore Carcich.

SOUTHERN UNION CONFERENCE

Don R. Rees, K. C. Beem, LeRoy J. Leiske, Vernon W. Becker, Desmond Cummings, Oscar L. Heinrich, Eric Ristau, C. N. Rees, S. S. Will, H. E. Metcalf, M. B. Elliston, Garland Millet, Dr. L. E. Coolidge, I. H. Ihrig, Donald W. Welch, A. L. Lynd, Jack Weisberg, A. A. Jaspersen, C. W. Higgins, Duane Higgins, Kenneth Davis, Charles Fleming, Charles Martin, Don Bradley, Evan Richards, W. E. Roberson, Richard Green, V. G. Anderson, Dr. Joe S. Cruise, W. E. Coolidge, Dr. C. J. Larsen, Robert W. Morris, James Suzuki, O. H. Christensen, C. T. Richards, Wilbert Schneider, C. L. Paddock, Jr., C. M. Laue, Gerald Bietz, A. P. McDow, N. G. Simons, Adell Warren, G. T. Hyde, R. J. Christian, C. A. Reeves, W. H. Taylor, Don Ludgate, Ralph M. Davidson, Bernard J. Penner, R. W. Laue, Dr. E. E. Carman.

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W. O. Coe, Delegate-at-large

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C. E. Dudley, Delegate-at-large

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*The Days... the weeks... the months
have rolled by...*

and delegates of this great Southern Union have now come again to the same rendezvous to close another four-year period.

A retrospective look at the TIDINGS published at the time of the last quadrennial session reveals the usual in personnel changes. During these four years, many have been transferred to new posts of duty within the Southern Union; others have accepted responsibilities in new fields.

These moves and changes are not always easy to make, but the workers of God must meet the challenges that are presented to them. An unknown author has phrased 'departing feelings' so beautifully...

There's a place where the trail of men divides,
Through the mist of earth-born days;
Where the infinite mind of God decides
And directs who goes, and who stays.
Somewhere we meet in this earthly span
For a purpose that heaven knows;
And then again, in heaven's plan,
One stays and another goes.

We never may guess, when we part below,
How long till the journey ends;
But it helps a lot for us each to know
When we part, that we part as friends.
And though the path of duty lies
Through many a changeable fate,
We'll hope to meet 'neath fairer skies
At heaven's beautiful gate.

Words of Tribute

... and while many have been called to a change of tasks, — some have been called to rest from their earthly toils. / Because this Special TIDINGS carries reports of the

leaders of this union, special acknowledgment should be made of two men whose reports are missing at this union session. / Elder H. S. Hansen, educational secretary of this union for 13 years died in July, 1961. Elder J. H. Wagner, president of the South Atlantic Conference, was laid to his rest in August, 1962. Both were actively carrying their heavy responsibilities until the time of their deaths. These men served capably in their important positions and many accomplishments stand as permanent tributes to their dedicated lives of service.



OFFICE OF THE PRESIDENT

TELEPHONE 373-3351

POST OFFICE BOX 849

437 EAST PONCE DE LEON AVENUE

DECATUR, GEORGIA

From the Municipal Auditorium
Miami, Florida

My dear believers,

The time for the regular union session is here. Delegates from our seven conferences are gathered to dispatch items of business.

At these meetings, our attention will be directed to the accomplishments of this past quadrennial period. While these reports must needs be presented in a cumulative form, we are ever mindful that it is only through the 45,096 faithful members in our local churches that these outstanding records have been achieved. In unison, we lift our voices, 'to God be the glory'.

This is a solemn hour! Significant events are transpiring so rapidly that the fastest news media of our modern world cannot keep pace with it all. Many bills coming daily before Congress will have an impact upon the future of the Adventist church.

We do not know how long the 'winds of strife' will yet be held. Time is running very close to the second coming of Jesus. Every newspaper is filled with signs of the end. A few days ago the Atlanta Journal featured an article by Sid Moody of the Associated Press, "Spin a globe -- put your finger down -- it will not be far from a crisis." Powerful movements are under way for church unity. A close bond between the church and government is skillfully being maneuvered.

At this great union session, a marvelous plan for evangelism is to be unfolded. "We Have This Hope" program should become a part of every family activity this year. Your leaders in this great Southern Union challenge you to burden your heart with a desire to spread the Adventist message to those around you before time closes upon us.

May the blessings of God be yours to claim in full measure.

Sincerely your brother,

Don R. Rees, President