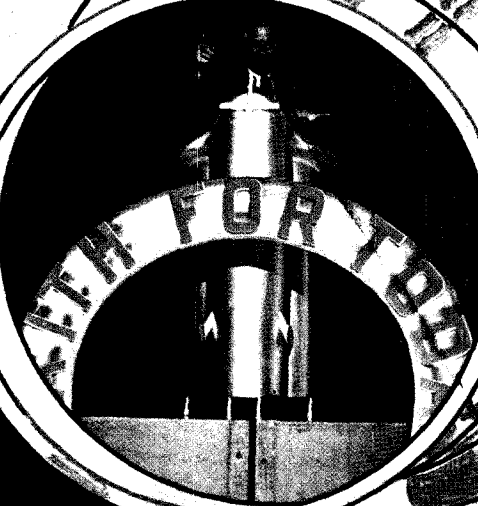


FEBRUARY, 1972

SOUTHERN TIDINGS

OFFICIAL ORGAN OF THE SOUTHERN UNION CONFERENCE OF SEVENTH-DAY ADVENTISTS

Electronic EVANGELISM!



FAITH FOR TODAY

GETS RESULTS FROM ELECTRONIC EVANGELISM

By Gordon Engen, Radio-Television Secretary
Lake Union Conference

The baptism had just ended. Barbara and two others were baptized at the Selma, Alabama, Seventh-day Adventist Church.

Just 22 months earlier Barbara, a Sunday School teacher, chanced to watch Faith for Today on television. She sent for the lessons and within a year started Bible studies with the pastor. Her husband, Ralph, had listened in on many of the Bible studies—when he wasn't watching a favorite television show.

On this August Sabbath in 1958, Ralph was in the audience at the baptism. Afterwards a church member,



Elder and Mrs. Ralph Sellers note in the Missouri Colporteur Newsletter that over 20,000 people in 1971 enrolled in the Faith for Today Bible Course in Missouri as a result of the pilot enrollment program being conducted in the state.

who was a fellow-worker on the railroad, asked him why he had not been baptized with his wife.

"Tobacco and Sabbath" were problems, he admitted.

"Might as well forget it," his friend chided. "You'll never do it."

To Ralph this was a challenge. He reacted by saying he would be baptized at the very next baptism.

"Why not today?" interrupted the pastor who had been standing nearby.

Ralph objected stating that all the members had left; but Pastor Obed Graham answered by rounding up a sizeable group still outside the church—and Ralph was baptized.

On his way home he threw away his cigarettes. Getting Sabbath off was not as simple. Before the next Sabbath came, Ralph had been fired.

On June 12, 1971, Ralph M. Sellers was ordained as a Seventh-day Adventist minister in the Missouri Conference where he is publishing department leader.

It is natural that Elder Sellers would have a special interest in Faith for Today. He is launching a pilot program to determine the effectiveness of having colporteurs leave the first lesson of the Faith for Today Bible Course with interested people. As the student progresses, the colporteur follows up the interest.

LINKS IN THE CHAIN

Experiences like this, multiplied many times all over the country, reward the Faith for Today telecast staff. From the secretaries who open the mail to the pressmen who print the Bible lessons and the technicians who edit film, each worker feels he has helped to forge a link in the chain which has resulted in the 19,000 baptisms since the program was first aired.

During these years the station count has risen, with 325 stations using the program at some time during 1971. The weekly average last year was 265. On all but 29 stations, Faith for Today is aired free.

MILESTONES AND MILLSTONES

The year 1972 is a landmark year for Faith for Today. For three years production problems have forced it to become more and more self-sufficient in its filming. When studios that had been used became unavailable, the staff realized that the only way to shed the millstone was to build its own studio.

The next question was, Where?

Committees and boards studied location pluses and minuses in many sections of the country and finally recommended the West, where year-round filming could be carried on outdoors as needed.

As the plight of production problems made a decision more urgent, the General Conference Committee and Autumn Council added a new element—the idea of collecting related service functions of Faith for Today and other film and audiovisual areas of the church into a single center on the West Coast. Here studios could be used for various denominational filming and broadcasting needs. Faith for Today would further build its identity as a specific evangelistic arm of the church.

As this plan was voted by the Autumn Council in October, 1971, delegates expressed confidence that a milestone had been reached and that Faith for Today along with other broadcast programs could increase its effectiveness as an evangelistic agency.

COMPLEXITIES OF MEDIA POSE PROBLEMS

Foremost in any operation of the size of Faith for Today is the financial burden imposed by the need to keep pace with an ever-changing industry. Here are some of the problems Faith for Today faces.

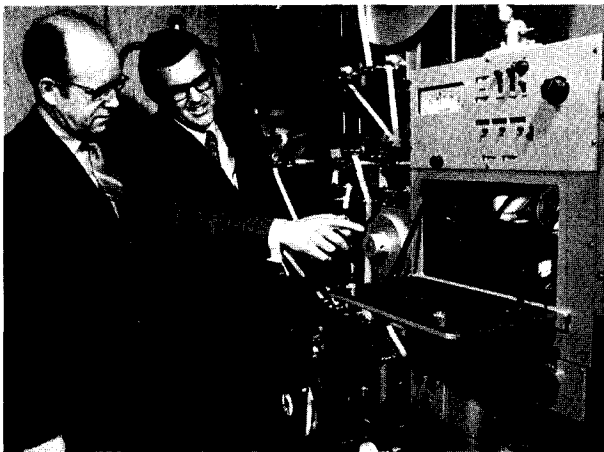
COVER INFORMATION—These are the steps in Faith for Today's electronic evangelism. From viewing the program on television to studying the Bible lessons and attending evangelistic meetings, 19,000 people have been baptized as a result of some contact with Faith for Today's television ministry since the program began in 1950.

SOUTHERN TIDINGS entered as second-class matter at the Post Office at Collegedale, Tennessee 37315.

faith for today

1. Securing Better Viewing Times. About 50 percent of the Faith for Today outlets air the program during favorable viewing periods in the day. "We wish we could purchase time on more stations," says Manager William R. Lawson, "so that we could choose better time slots for Faith for Today." Yet, all available funds for purchase of time are being used for that purpose. Cutting out stations carrying Faith for Today at low or poor viewing times would not save enough money to purchase better time slots on those or other stations. Therefore, top priority is being given to maintaining all possible free stations, switching to better viewing times as rapidly as funds become available.

2. Format Changes. A great need is felt to experiment constantly with new formats and types of programs. Current new approaches in programming are the result of just such work on the part of scriptwriters and producers. But the search goes on.



William R. Lawson, manager of Faith for Today, and Roy Naden, new director of production, look at the printer which makes duplicate copies of programs. Purchased as a result of the children's Valentine offering, this machine saves \$30,000 a year in duplicating costs.

3. New Programs. Responding to repeated requests, Faith for Today is developing varied length spot announcements. The possibility of different-length programs, such as one-minute, five-minute, and fifteen-minute programs, is being discussed.

4. Evangelism. E. E. Duncan, evangelistic coordinator, says Faith for Today has requests for evangelistic teams backlogged for more than two years. The objective is to use evangelistic meetings to secure decisions for baptisms in areas where the program is being aired. There is hope that another evangelist can be added soon.

5. Scriptwriters. Development within the church of new, talented scriptwriters is a perennial need. One route being tried is to use freelance writers. Each year as many as 35 new programs are filmed, making it necessary to look for new approaches and fresh ideas.

6. Audience Analysis. Based on the age of Bible course enrollees, 60 percent of the audience is in the 16-to-30-age group. The more resemblance there is to preaching or to a church format, the less appeal to the unchurched. Therefore, a need is sensed to develop a program that can reach the nonreligious audience.

7. Bible Correspondence Course. Although the Bible school lessons have been the means of bringing many people to Christ, they have become dated and need to be revised through up-to-the-minute writing and modern formats. The project has begun. A new streamlined approach is being developed by Richard Utt of the Pacific Press who is working on the basic course. The seven other courses are also in line for updating.

8. Laymen Involvement. Leading laymen from across North America have been invited to serve on a Faith for Today Lay Advisory Board. They receive no remuneration and even pay their own expenses to attend meetings. This is a bold venture on the part of Faith for Today to involve laymen in the search for methods of more effectively reaching the masses through electronic evangelism.

One of the tasks the board has undertaken is a study of the problems and needs of Faith for Today. In their research they plan to interview experts in the television industry, other religious telecasters, employees at Faith, church members in general, and any others they feel can add helpful information.

HAVEN'T SCRATCHED THE SURFACE

TV Pastor William A. Fagal is encouraged with the response from these laymen and the many others who have given their support.

"We haven't scratched the surface of the potential among our people," Elder Fagal observes. "Our aim is to have every member personally involved with Faith for Today, especially on Faith for Today Sabbath, February 12, so that each one will feel it is HIS program."

Faith for Today's Lay Advisory Board, under the chairmanship of Winton Preston, Cleveland, Tennessee.



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DATELINE DATA

WASHINGTON, D. C. - - -

With music departments in the church's colleges holding different points of view on the changing beat in religious music, the General Conference has received requests for guidance. A committee of musicians, college presidents, pastors, youth leaders and youth has been appointed to study and prepare a statement of the church philosophy of music.

LOMA LINDA, CALIFORNIA - - -

Loma Linda University has recently given fifteen acres of prime land for construction of the Veterans Administration Hospital authorized by the government for the Loma Linda area. The three to five hundred thousand dollar gift announced by President David J. Bieber will expedite early construction of the facility east of the university campus.

WASHINGTON, D. C. - - -

Viewers of "Jesus Christ Superstar" at Constitution Hall received an answer to the question asked by the rock opera - - Who is this man? A team of young people from Seventh-day Adventist churches of the D.C. area distributed a simple one-page flyer produced at Adventist world headquarters. John H. Hancock, world youth director for the church, says, "rather than demonstrate in protest of the misleading opera, the church has chosen to provide the conclusion which the opera does not give."

WASHINGTON, D. C. - - -

The devaluation of the dollar has begun to hit the overseas mission program. Donald W. Hunter, associate secretary of the General Conference, says the Far Eastern Division has had to withdraw eleven budgets, cancelling calls for missionaries. He reports that this is true not only in the Far East but also in Africa and other places where the American dollar is in question.

WASHINGTON, D. C. - - -

Singer Johnny Cash appears in a documentary film recently produced by the church. Designed to introduce the two-million members of the Adventist Church to the public, "Arrow of Prophecy" was released in late January. Cash attended a Five-Day Plan to Stop Smoking in Madison, Tennessee, where he became acquainted with Adventist health teachings.

WASHINGTON, D. C. - - -

North American youth leaders gathered recently at Andrews University for in-depth discussion on the church's theology. Topics under study included the relationship of faith and works, righteousness by faith, glossolalia and salvation.

Colporteurs



Lisa Knoblow meets members of the colporteur ensemble that drew her from her tenth-floor room to the singspiration at the hotel poolside.

AT LEFT, READING FROM TOP — Spiritual tone for the literature institute was set by H. H. Schmidt, president of the Southern Union Conference.

W. R. Beach of the General Conference told colporteurs of early Adventist publishing work in Europe.

John Yost was top man in sales for the Southern Union with a total of \$31,827.

Rufus Lloyd, assistant publishing secretary in north Georgia, claimed the top district award, with sales of nearly \$172,000.

Convene at Daytona

During the weekend spanning the new year, over 700 literature evangelists from every conference in the Southern Union met in the Daytona Beach Plaza Hotel for the annual literature evangelistic institute. The theme during the weekend of review and strategy — "Sales for Souls, not Sales for Goals" — appeared not only in the placard above the speakers lectern, but in the person of Lisa Knoblow, a German widow of only five months.

Mrs. Knoblow, 70 years old and a stranger to the United States, had spent sleepless nights in her tenth-floor room in Plaza Hotel. She had not found the sunshine and fresh air her doctor had prescribed. She ached with her sense of loss.

It was New Year's eve and she was alone — except for faint strains of singing. Curiosity beckoned her to the terrace, where she could look down on the hotel swimming pool. An informal group of conventioners had gathered to exchange testimonies, and a newly formed colporteur ensemble led in a singspiration.

Lisa Knoblow threw her coat over her nightgown and hurried down "to see these people who know God." After the meeting, Mrs. Knoblow told her story in broken English and vivid gestures to colporteur Harry Eastep from Nashville, Tennessee. "The singing," she said, "sounded like angels. I thought I had died and gone to heaven." She said that as the colporteurs sang, she saw Jesus, and a great burden lifted from her mind. Now, she said, she would sleep.

As any veteran literature evangelist would have done, Mr. Eastep enrolled his new acquaintance in the German Voice of Prophecy Bible study course. Returning to her own room, Mrs. Knoblow said,

"There's nothing like this in Germany. The people just aren't free to do it."

After her first encounter with the Adventist colporteurs, Mrs. Knoblow regularly attended the institute meetings. "Vonderful!" expressed her excitement over the musical numbers. "The very best!" was her view of the Seventh-day Adventist Church. She planned to find the church in Germany on her return in February, 1972.

The spiritual tone that drew Mrs. Knoblow to the institute was set by H. H. Schmidt, Southern Union Conference president, at the very first meeting and characterized the entire conference. W. E. Robinson, editor of *The Message Magazine*, told experiences illustrating God's miraculous leading. W. R. Beach, general field secretary of the General Conference, related the history of early publishing work in Europe. Southern Publishing Association manager, C. L. Paddock, Jr., shared stories of the soul-winning nature of Adventist literature. Every colporteur responded to the consecration message of Oscar Heinrich, public relations secretary of the Southern Union Conference.

The annual trophy ceremony climaxed the last meeting of the institute. Total colporteur sales for the Southern Union were reported as nearly \$2,106,000. Fifty-one literature evangelists each sold over \$12,000 in Adventist publications.

Georgia-Cumberland Conference claimed the cup for sales in a given conference during 1971. Under the leadership of G. S. Culpepper, literature evangelists delivered over \$400,000 in books and periodicals, an increase in sales of almost \$100,000 over 1970.

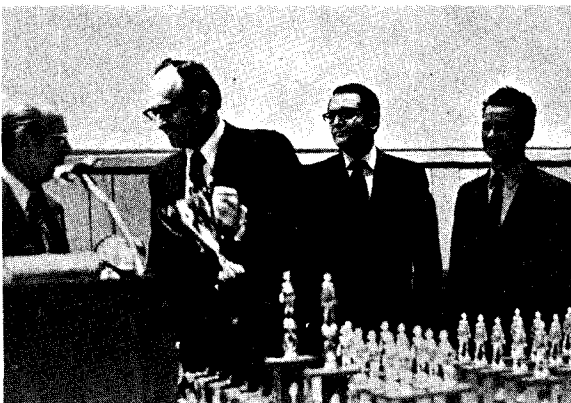
Three Georgia-Cumberland colporteurs received special awards. John Yost, a part-time student at Southern Missionary College, was top man in sales for the Southern Union, with a total of \$31,827. Rufus Lloyd, assistant publishing secretary in north Georgia, claimed top district award, with sales of nearly \$172,000. Bob Shurling accepted an award for highest number of baptisms. Fifteen persons joined the Adventist Church during 1971 as a direct result of his efforts. His work has been primarily with youth culture dropouts in the Peachtree Street area of Atlanta.

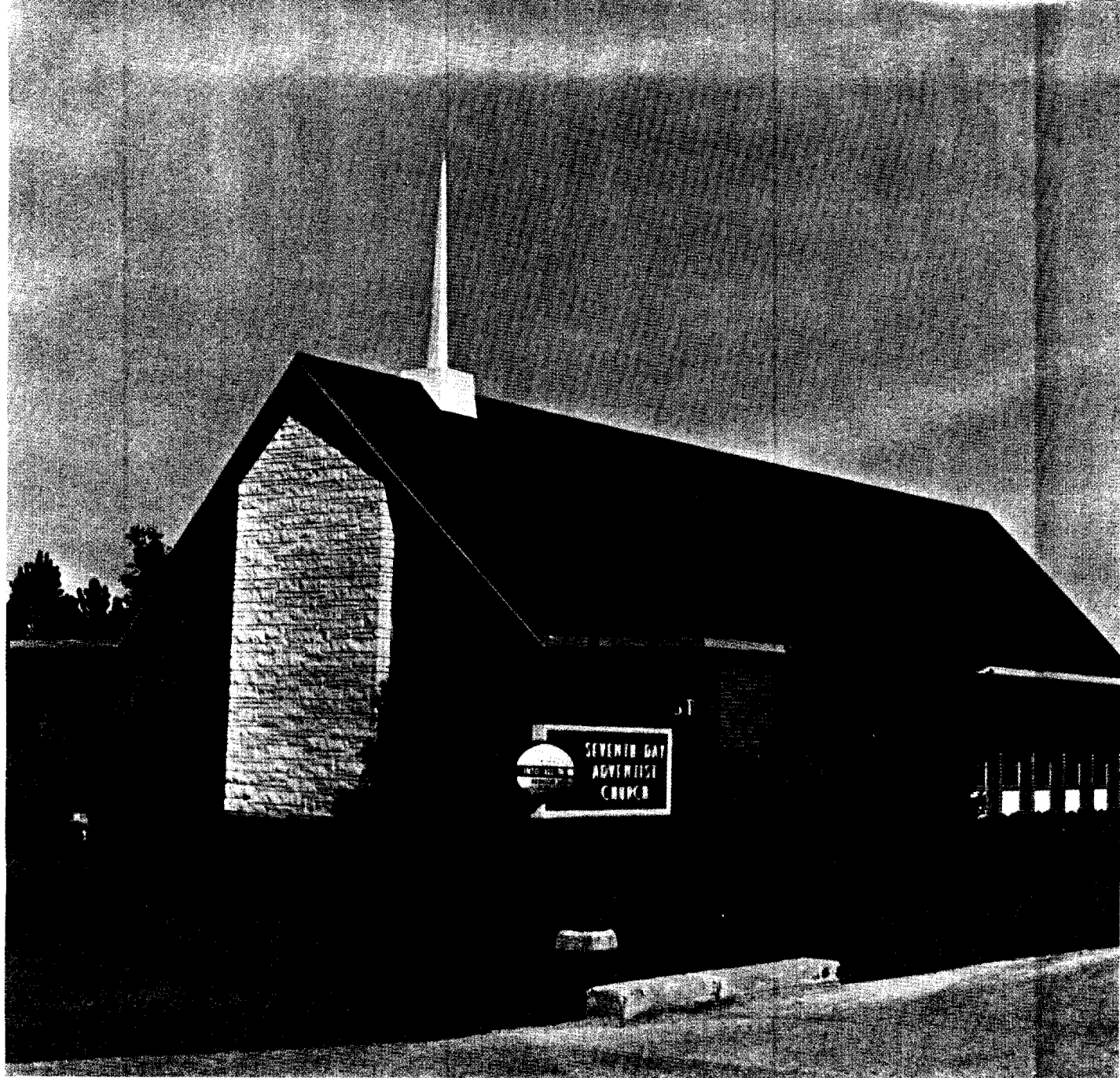
South Atlantic Conference took the award for the most baptisms in 1971 — 144 persons, bringing the Southern Union baptisms as a result of the literature evangelists' efforts to 299.

Esther Black from Florida Conference was top saleslady with sales totaling \$18,000, and George Ross of the Carolina Conference, top C.O.D. salesman, with total sales of over \$21,000.

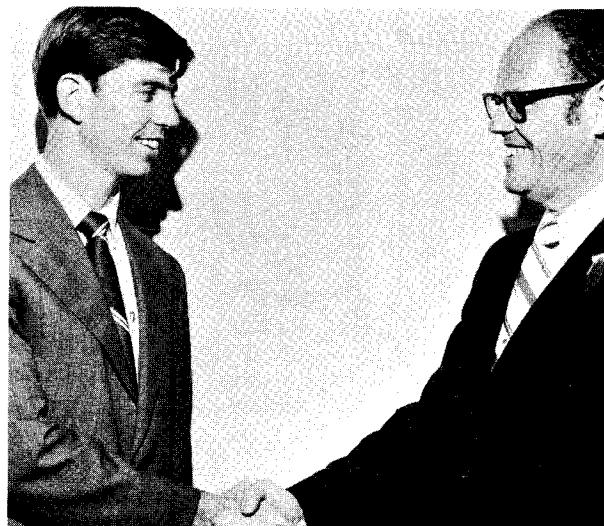
ROGER BACON

Desmond Cummings, Georgia-Cumberland Conference president, accepts the cup for total conference sales in 1971—\$400,000, a 25 percent increase over sales the previous year.





Ocala Seventh-day Adventist Church



Born to Serve

R. J. ULMER, *PR Secretary, Florida Conference*

How is a church born? It can be an outgrowth of a mother church, a branch Sabbath school, or the organized results of an evangelistic series. After struggling through growing pains, the group finally becomes large enough to build its own modest structure, then perhaps, later, a larger, more imposing building. Straining to bear its great financial burden, it keeps developing; and at last, it throws off its burden, rising free and strong on the horizon of God's work — another light to the world.

Here is the story of the birth, growth, and maturity of the Ocala Seventh-day Adventist church. Thirty-three years after Florida became a conference, evangelist K. A. Macaulay conducted a 12-week series of meetings in Ocala. On July 17, 1926, 44 members, half of them baptized as a result of the series and the other half transferring from nearby churches, organized the Ocala church. Later that same year, after two more series of meetings by evangelist Macaulay, 31 more souls joined.

On the first anniversary of their organization, the church records showed a membership of 75. Pioneer members who are still attending are Mr. and Mrs. Robert Ford, W. W. Rilea, Mrs. Elberta Hall and Mrs. Golda Sessions. Other charter members possessing the pioneer spirit have moved on to strengthen or start new churches.

"It's just amazing how a church can grow with God's blessing and consecrated workers," remarked an elderly member. "I remember when the Sabbath school offering for a month was \$18.00. Now, it averages about \$330.00 a month."

Early church records revealed that for the month of January 1933, the tithe amounted to \$69.05, and the utility bill for one month of the same year was \$2.23. In January 1971, the monthly tithe receipt came to \$4,989.67, and the utility bill was \$186.05.

In the 1940's the church did not have a regular pastor. If you visited there during those war years and happened to be wearing a suit and tie, you were immediately suspected of being the new pastor. If you assured the members you were not,

quickly they asked, "Can you give a talk anyway?" When Ocala did have a pastor, he usually shepherded five churches in a district, which did not allow him much time to devote to each. Throughout its 26 years of history, Ocala had 22 pastors.

Located first in a small sanctuary on the north side of town, the group then decided to build a structure on the corner of Palm and Sanchez Streets. When that building became too small, they rented churches belonging to other congregations. Some members recall being baptized in Lake Weir, some in Smith Lake, and others in a tarpaper lined tank which leaked so freely that the Ocala Fire Department stood by to supply water to complete the baptisms.

Finally, in March 1968, the groundbreaking ceremony for the present edifice occurred on a five-acre tract of land donated by Dr. and Mrs. Bernard Forrest. On October 19, 1968, the congregation graduated into its lovely new structure but carried a \$40,000 debt.

With this heavy burden, but with steadfast determination, the Ocala church entered into an evangelistic thrust for 1971. Their goal: 20 new members. As the evangelistic series conducted by C. Dale Brusett drew to a close, God brought 70 new members to join their ranks.

With a present membership of 220, Ocala is going the "second mile" in sacrificial stewardship to ease the financial load. From October 1970 to October 1971, the tithe increased by \$10,000. Ocala is now in third place in tithe gains for the Florida Conference. On November 13, 1971, under the leadership of Pastor J. Walter Ring, the new church, completely debt-free, was dedicated to the Lord.

The Ocala church has attained maturity and has contributed lasting training to its members. Many former members now serve throughout the world field — Victor Esquilla, lay activities secretary in Nebraska; Betty Pruitt Ashlock, missionary to India; Garnet Mathe Short, missionary in Africa; Francis Rilea, Annette Rilea, and Iva Baesler, all teachers in Florida church schools; Chester Dameron, missionary in Thailand; Jack Saxon, medical doctor and writer for **Life and Health** magazine; and finally, a man who spent his boyhood in the Ocala church, Robert Pierson, president of the General Conference.

See that glow in the Florida skies? It's the Ocala Seventh-day Adventist church shining brightly on the horizon of God's work.

FAR LEFT — H. F. Roll, Southern Union secretary and dedication speaker; Mrs. Norma Forrest, church treasurer; and Pastor J. Walter Ring burn the Ocala church mortgage.

LEFT — W. O. Coe, Florida Conference president, congratulates Walter Ring for inspiring his members to raise \$19,000 this past summer to pay off the church debt.



Worship hour speaker L. J. Leiske challenged members and friends at the dedication to "come out of the grandstand and join the gladiators for Christ."

Pei

By T. H. BLEDSOE
*Secretary
 Alabama-Mississippi
 Conference*

Nineteen seventeen was the year the Third Angel's Message of Revelation 14 was first sounded in Pensacola, Florida, when J. F. Wright held an evangelistic effort at 215 West Garden Street.

Sixteen new believers, shepherded by Mrs. Malinda Rasmussen, met three times a week for prayer and study. They worked untiringly to build a place of worship, and by 1919, they were meeting in their own tabernacle on the southwest corner of Garden and Reus Streets.

The members were missionary minded, and many city residents found copies of **Present Truth** at their doors — seeds sown to ready Pensacola for an effort begun in 1924 by Allen Walker. Pitching his tent in several locations in the city, Elder Walker preached present truth for three years and baptized between 50 and 75 persons.

The tabernacle on Garden Street became too small. The property was sold and a new site purchased on the southwest corner of Gadsden Street and Sixth Avenue.

By 1955 the Pensacola church had outgrown its Gadsden Street location, and members purchased property at 1306 West Moreno Street. Early in 1957 Hugh Leggett, pastor at that time, supervised the construction of the new church. Untiring efforts of pastor and members brought the church to completion, and it was dedicated May 25, 1957.

Continued growth made a larger school and church imperative in less than a decade. The church bought eight acres of land on Rawson Lane in 1965. First came the school, completed for occupancy in April,

1966. A groundbreaking for the sanctuary was celebrated by a large group of members and friends on January 8, 1967.

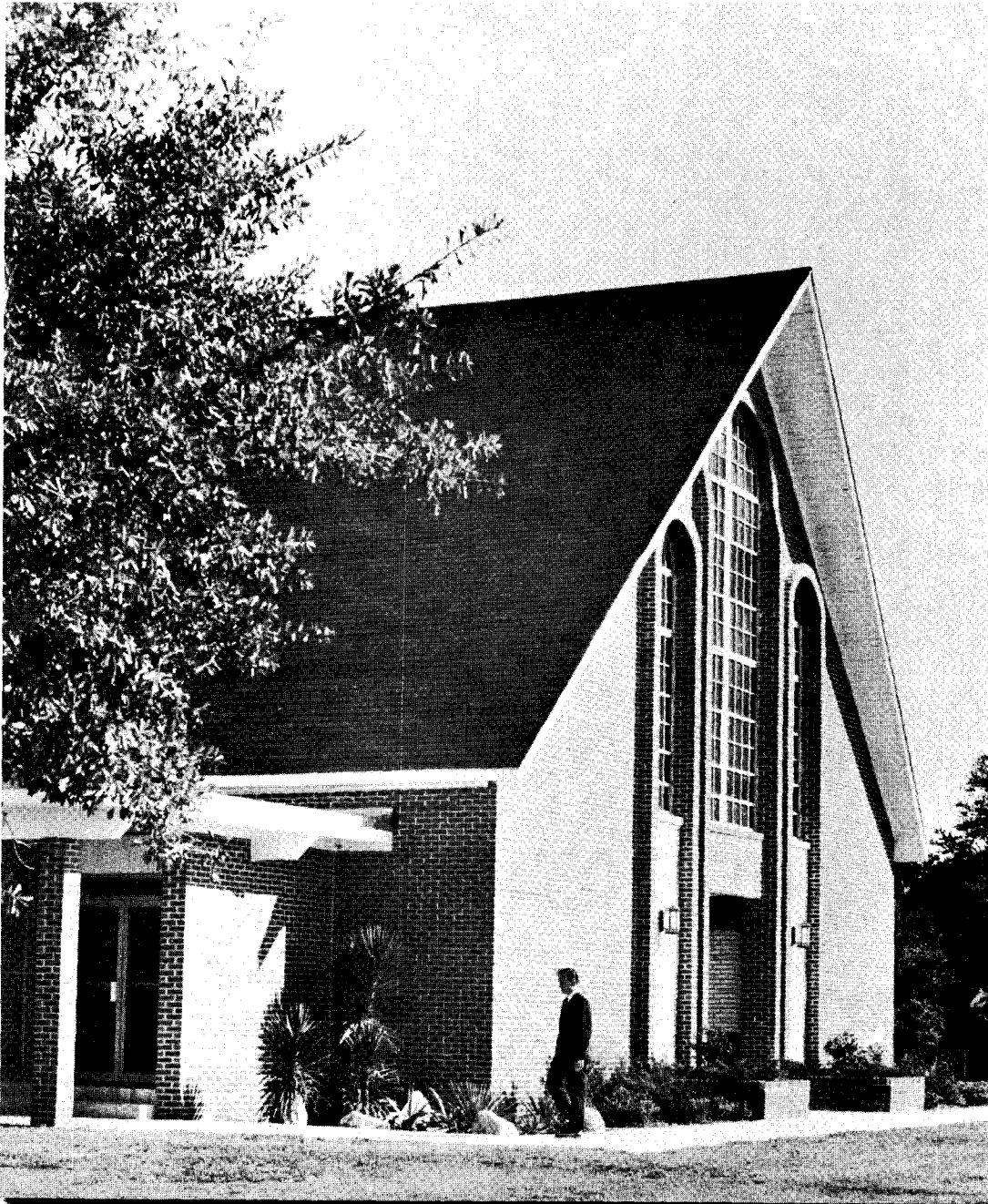
During the weeks and months that followed, Don Martin demonstrated that a pastor knows how to work. His calloused handshake each Sabbath morning inspired many members to give freely of their time and money. On Sabbath, December 16, 1967, the new sanctuary was crowded to capacity with church leaders, members, and friends who had come to consecrate the new building to God's cause.

Just four short years later on December 11, 1971, the school-church plant, valued at over \$250,000, was dedicated to the Lord, free of debt. L. J. Leiske, president of Southwestern Union College and a former president of the Alabama-Mississippi Conference, gave the worship hour address, challenging the congregation to "come out of the grandstand and join the gladiators for Christ." The afternoon dedication service included a history of the church presented by Mrs. Teed Trawick, church public relations secretary. W. D. Wampler, conference president, gave the dedication message.

Former pastors, teachers, and native sons were recognized. Pensacola pastors attending the service included F. W. Harvey, 1943-1946; W. D. Wampler, 1960-1963; T. H. Bledsoe, 1963-1965; Don Martin, 1965-1968; and Carl L. Hartman, present pastor. W. M. Abbott, Jr., lay activities and Sabbath school secretary of Kentucky-Tennessee Conference, and Don Holland, youth director of the Southern Union Conference, were native sons attending.

Pensacola 1917-1971

Pensacola, Florida, church outgrew many meeting places before settling a new church building on Rawson Lane.



ELEVEN

What is

MISSION

72

Most of us have heard something about MISSION 72, but few of us really know what it is all about. What does it involve? What is the church trying to do with this program? Will it end with just one evangelistic program in 1972? These and many more questions deserve an answer.

Conditions in the world indicate that we now have our most glorious opportunity to step in and fill the vacuum that exists in the religious world. Men and women everywhere must have an opportunity to hear and accept the message of Revelation 14. The overwhelming conviction that this is God's great appeal to His church has now brought into existence MISSION '72. So, what is MISSION '72?

FIRST, it is an urgent call to every church member, young and old, to enlist in some meaningful service for the lost. "Not more surely is the place prepared

for us in the heavenly mansions than is the special place designated on earth where we are to work for God." **Christ's Object Lessons**, p. 327. It is time for all of us to find that place.

SECOND, MISSION '72 is training — in service, on-the-job training. This means that every experienced worker, layman or minister, will take one or two others with him, in actual, personal, house-to-house witnessing. This he will do long enough for new recruits to also become capable workmen.

THIRD, MISSION '72 is actual involvement in some phase of service for lost souls. It may be literature distribution, Bible studies, welfare work, or help for the underprivileged, but it will be a work of meeting people's personal needs.

FOURTH, MISSION '72 is revival in all of our churches. First at the time of the annual Week of Prayer in November 1971 and again the week of February 5-12, 1972, when special messages pertinent to the needs of our people will be given.

Revival must be accompanied by reformation if it is to be effective. If every one of us enters into this glorious experience, our churches will be ready to receive the



souls God will bring in through this evangelistic endeavor.

FIFTH, MISSION '72 is evangelistic meetings being conducted simultaneously all over North America, beginning the night of March 4, 1972.

It is hoped that every church will be "lighted up" the evening of March 4. Where ministers are not available, trained laymen and youth can hold meetings. National advertising in all media will be augmented by articles in all our missionary journals to prepare the way for these meetings.

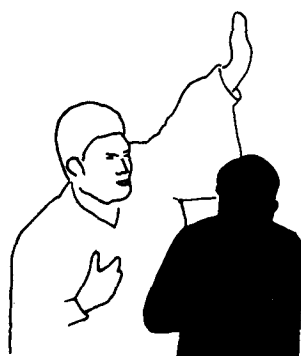
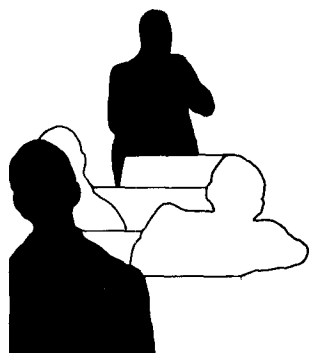
SIXTH, MISSION '72 is not only working for people of the world, but for the missing members of our church. We shall seek by every means to bring them back to the message they once loved.

SEVENTH, MISSION '72 is a carefully prepared followup program. This includes making certain each new convert is thoroughly indoctrinated and prepared for baptism. It includes the appointing of guardians for each new member to support them as they begin their new fellowship with God's people. Here is a work

all of us can do. We can all be friendly and helpful to these "babes" in the church.

Your pastor now has the MISSION '72 coordinating kit. It has the facts and countdown calendar.

The most important factor in this entire program is the opportunity and the need for every member in the church. MISSION '72 will succeed in direct proportion to YOUR PARTICIPATION IN IT.



Most of the 71 churches in the Kentucky-Tennessee Conference will have public meetings during 1972—reaching out for honest-hearted people in their communities.

Evangelism plans for the first four months of 1972 —

Church	Speaker	Dates
Ashland, Ky.	J. W. Newman	March 4-April 1
Bordeaux - Nashville, Tenn.	(Arrangement pending)	March 11-April 1
Bowling Green, Ky.	L. A. Watson	March 4-April 1
Covington, Ky.	G. D. Rexin	March 4-25
Dickson, Tenn.	P. V. Neal	March 4-25
Dyersburg, Tenn.	C. V. Jones	March 4-April 1
Frankfort, Ky.	A. J. Iseminger	March 4-April 1
Gratz, Ky.	John Bridges	March 4-25
Grove, Ky.	Rod Western	March 4-April 1
Henderson, Ky.	Grant Gunter	Feb. 27-March 27
Hermitage, Tenn.	Madison Academy	March 18-April 1
Highland, Tenn.	Highland Academy W. Walker	Jan. 9-Feb. 25
Jackson, Tenn.	George Yost	April 15-May 7
Jamestown, Ky.	G. R. Kendall	March 4-26
Kingfield, Tenn.	Don Watson	May 6-20
Lawrenceburg, Tenn.	E. E. Shafer	March 4-April 1
Leach, Tenn.	Gordon Collier	March 4-April 1
Louisville/ So. Louisville, Ky.	R. B. Thurmon	March 4-April 2
Madison Blvd., Tenn.	W. M. Abbott	March 11-April 1
Madison Campus, Tenn.	J. W. Clarke	March 4-25
Memphis First, Tenn.	H. E. Metcalf	March 4-April 1
Murfreesboro, Tenn.	Don Watson	Feb. 4-26
Nashville First, Tenn.	(Arrangement pending)	March 4-April 1
Ohio County, Ky.	Carl Smith	March 4-April 1
Paducah, Ky.	A. C. McClurg	March 4-19
Powderly, Ky.	H. A. Fowler	March 4-April 1
Raleigh, Tenn.	H. E. Metcalf	March 4-April 1
Ridgetop, Tenn.	D. M. Winger	March 4-18
Savannah, Tenn.	K. D. Johnson	March 4-18
Whitehaven, Tenn.	H. E. Metcalf	March 4-April 1
Williamsburg, Ky.	(Arrangement pending)	April 29-May 20
Woodbury, Tenn.	A. H. Gerst	March 4-April 1

LET US ALL BECOME INVOLVED IN MISSION '72



Lee and Hilda Meyer, long ardent readers of the REVIEW, got their idea for a special thank offering from its pages.

"A Tide

By A. C. McCLURE
Public Relations Secretary
Georgia-Cumberland Conference

itter winters and scorching summers have left their indelible mark on his face. Etched into the ruddy skin are the lines reflecting the seasons spent on the wheat plains of northern Kansas where for 16 years Lee Meyer operated a lumber yard and grain elevator with his brother. It was hard work and long hours. During wheat harvest, Lee's time was largely occupied with shoveling grain out of the trucks lined up to deposit their golden store into the tall silos of the elevator. There was little mechanization, thereby necessitating the wearisome back-breaking shovel work.

Keen discernment and a faith-sharing on the part of a neighboring farmer, however, led to a dramatic change in the life of Lee and his wife, Hilda. Louis Wehling, a long-time Adventist whose farm lay just over the line in Nebraska, paid a visit to the lumber yard and elevator in the interest of his church's Ingathering program. His conversation with Lee Meyer kindled what he detected as a spark of interest, which he followed up by sending a subscription to "Present Truth" magazine. Lee devoured the messages of this monthly journal to the extent that when Wehling returned a short time later with the inquiry, "Do you know of anyone in this community that is keeping the Sabbath?" Lee could not help but reply, "No, but I know someone that should be."

Needless to say, Bible studies ensued, followed

by evangelistic meetings, and in 1939 Lee and Hilda Meyer were baptized into the Seventh-day Adventist Church.

Intricacies of a business partnership became difficult after their decision to keep the Sabbath, so Lee and Hilda sold their part of the business and bought a farm in southern Kansas, where for 23 years they reared their family and shared their faith.

Lee Meyer turned 73 years old last December 22. Hilda was 68 in November. They no longer live on the farm in Kansas. That was sold in 1963. It was time to retire. A penchant for warmer climate and family ties brought them to Marietta, Georgia, where they have maintained a constant witness for their Lord.

Not much that one could describe as "out-of-the-ordinary" has happened in their lives. They have not become unusually wealthy. In fact, their home and its furnishings are modest. A few tools in the basement enable Lee to pursue his hobby of woodworking, and Hilda points with pride to the combination sofa-credenza which they built. It was not some outstanding accomplishment that prompted this story but rather their faithfulness, dedication and commitment.

"Their complete attitude," says their pastor Gordon Weidemann, "is a real inspiration. You ask them to do something and unless they are sick,

of Love"



Pastor Gordon Weidemann expresses his appreciation for the constant faithfulness of Brother and Sister L. L. Meyer.

they'll be right there. You can't help but appreciate people like this."

Until just a short time ago when their activity was curtailed by health problems, most any week-day would find Lee and Hilda rendering loving care to the premises of their new Marietta church building — trimming shrubbery, cutting grass, cleaning windows — those little extra touches.

Literature distribution has always been a favorite means of faith-sharing with the Meyers, doubtless partially as a result of the way they discovered God's message. In addition, Mrs. Meyer currently has 14 people with whom she is studying the Family Bible Plan. She has yet to see tangible results but adds, "I expect to see some souls in heaven that I may not know about now."

On a recent Sabbath, the offering plate in the Marietta church produced its usual envelope with the designation "Mr. and Mrs. L. L. Meyer." "In addition to their faithful tithe, these people give heavily all the time," says their pastor. But this particular envelope drew special attention with its notation Evangelism — \$515.00. Knowing that Brother and Sister Meyer had participated in the conference evangelism offering with a gift of \$80 earlier in the year, the pastor was curious as to the significance of this latest gift. His inquiry produced the following story:

"A short time ago we noticed a story in the

REVIEW about an elderly man who wanted to do something special for the Lord and decided to give an offering of a penny a day for each day of his life. We liked the idea and talked it over as something we might do. The Lord has been good to us, and we have been able to save a little. We don't know how much longer we're going to be able to do any work so we decided this is the time we should give the offering. We'd rather give now because we can't take this stuff along but we can look for souls in the kingdom."

Combining their years — 73 and 68, with a penny for each day of their lives — 51,465, they rounded it off to \$515.00 — a thank offering to God to be used in soul-winning.

Although modesty caused them to be hesitant about having their story told, permission was granted with the statement by Mrs. Meyer, "Maybe it will start a chain reaction. If everyone did something, it wouldn't take long to finish the work."

Lee and Hilda Meyer are doing their best to follow the inspired instruction: "In return for the great love wherewith Christ has loved you, you are to bring to Him your thank offering. You are to make a gratitude offering of yourself. Your time, your talents, your means — all are to flow to the world in a tide of love for the saving of the lost." 9T50



Greensboro Daily News pictured Johnny Cash receiving a Conflict of the Ages series from the Greensboro church. The caption read: "Just before his concert at the Coliseum Thursday night, singer Johnny Cash taped a series of anti-smoking TV spots for the Seventh-day Adventist Church. His only remuneration—these spiritual books and a decoupage plaque. The singer appeared deeply moved by the unexpected gifts."

Johnny Cash, famous for his gravel voice and distinguished by his usual attire of a black suit, will appear at the Greensboro Coliseum Thursday, December 2, for an 8:00 p.m. performance."

Tom Hall, local public relations secretary for the Greensboro church, read this announcement in the daily newspaper and an idea flashed into his mind. Perhaps Mr. Cash might do some TV spots for the Five-Day Plan to Stop Smoking, since he had successfully completed it himself. Mr. Hall called his minister, Paull Dixon, who immediately began making the necessary arrangements.

"God had opened so many doors for us through the temperance work that we knew He would open this one also if it would be instrumental in reaching others," said Pastor Dixon. But how do you contact a world celebrity? Johnny Cash receives thousands of letters every week, so a letter seemed out of the question. Pastor Dixon called the public relations office of Madison Hospital, where Mr. Cash had taken the Five-Day Plan. He was given the name of Reba Hancock, sister and social agent of the performer, at the House of Cash. Miss Hancock was out of the country and was not expected back for several

Johnny Cash in Greensboro

weeks. Her office, in turn, gave the telephone number of Saul Holiff, Mr. Cash's manager, who lives in Ontario, Canada. Mr. Holiff, likewise, was in Israel, where the Cash troupe was making a special film, but the secretary offered to mention the request in her correspondence to Mr. Holiff. She also suggested that Pastor Dixon send a letter to him, giving all details. Three weeks was a long time to wait for an answer!

Three days before the performance the phone rang: "Collect call for Pastor Dixon from Mr. Saul Holiff." Mr. Holiff was very friendly and after talking a few moments, he said, "Mr. Cash has agreed to do the TV spots for you." He then explained the tight backstage security, mentioned the place where he wanted to do the filming, and gave names and telephone numbers of producers, agents, and backstage men who would see that the proper clearance was made at the Coliseum. A scriptwriter and a professional camera and sound man were employed to do the filming. "We were interested in something that would be useful nationally, not just in Greensboro," said Tom Hall.

Thursday night came quickly. The huge Coliseum came alive as thousands of people found their way to the reserved seats. At 7:35, the backstage door swung open and in came the singer. After a brief introduction, the

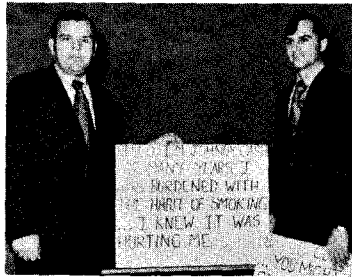
filming got under way. "Hello, I'm Johnny Cash," was the familiar opening for each of the four separate 30-second spots.

When the filming was completed, Mr. Cash asked, "May I just ad lib one of these?" He then told how much he appreciated the work of the Seventh-day Adventists and the Five-Day Plan. The local church presented Mr.

Cash with the Conflict of the Ages series, donated by the Carolina Adventist Book Center, each volume with his name imprinted in gold lettering. The next morning, the local newspaper featured the picture of Mr. Cash holding the books and told of the filming he had done for the Adventists.

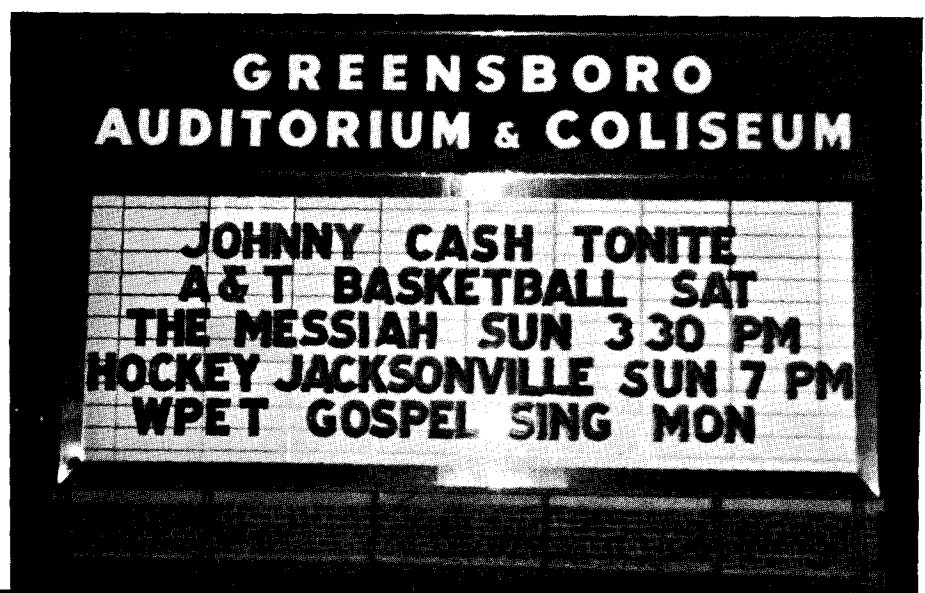
"In every place the temperance question is to be made more prominent," wrote Ellen G. White in 1899. "They [general public] will reason that if we have such sound ideas in regard to health and temperance, there must be something in our religious belief that is worth investigation." **Temperance**, p. 242. The Lord has certainly moved through the temperance work here in the Greensboro area and in the Carolina Conference to place Adventists in a favorable light.

H. V. LEGGETT, *Secretary*
Carolina Conference



ABOVE —
Tom Hall, left, and Paul Dixon hold cue cards for TV spots featuring Johnny Cash.

RIGHT —
This marquee drew thousands of Johnny Cash fans to the Greensboro Coliseum.



First an

Educator



Anna Knight wears a coveted Medallion of Merit, the highest award given by the church for outstanding service to Seventh-day Adventist education.

By L. A. PASCHAL
Secretary
Department of Education

From childhood my lot was hard. Very early I learned that I was to work in any place that I was needed," said Anna Knight as she fingered her Medallion of Merit Award. The honor, recognizing an outstanding contribution to Seventh-day Adventist education, was conferred by Dr. Charles Hirsch, secretary for the General Conference Department of Education, during a special program at Oakwood College, where Miss Knight lives.

Anna Knight was born in Ellisville, Mississippi, almost a century ago. During her childhood, opportunities for education were limited. Anna assumed the job of teaching herself.

In a New England newspaper, she read a column called "Cousin's Exchange" and through the column requested free reading material. Forty persons responded, among them two Adventists. The Adventists sent her several church publications. After reading these periodicals, Anna accepted the advent message.

Through the help of a conference worker in Chattanooga, Tennessee, Anna Knight entered Mt. Vernon Academy in Ohio September 1894. By 1898 she had finished Battle Creek College as a medical missionary nurse.

She returned to her home state and operated a self-supporting school in Jasper County, where 22 pupils were enrolled over a period of two years. At the last General Conference session ever held in

Battle Creek, Michigan, Miss Knight was appointed a missionary to India. After serving seven years, she returned home and reactivated the school program she had started earlier.

In 1910 Anna Knight was called by the Southeastern Union to work in Atlanta, Georgia. Her roles included teacher, nurse, and Bible worker. When the Southeastern and Southern Unions merged, she served in the Department of Education until the inception of regional conferences, at which time she retired.

Miss Knight has authored one book, **Mississippi Girl**, and now she is president of the NCTA, a national teachers' organization.

The Medallion of Merit is awarded to Seventh-day Adventist educators who have given extraordinary service to Adventist education. It is the highest recognition given by the church for such service and to date, only 12 such awards have been presented. Among the criteria used in choosing a candidate for the award are the following:

1. a lifetime devoted continuously to Seventh-day Adventist education
2. unusual dedication to Seventh-day Adventist education
3. obvious results from dedicated service
4. professional growth
5. an ever-growing, buoyant spiritual experience.

While the world is embroiled in turmoil, confusion, and controversy, ten young people from Madison Campus church in Madison, Tennessee, have decided to do something to help people know Christ.

They call themselves the Good News Singers. All of them are students. When they get together, they talk of God's love and seek Him in prayer.

The idea generated with Judy Clarke, who had sung with a college group and felt that the young people in her home church could be marshalled to make an impact for God. She shared her convictions with her sister Joan. In time, other young people gravitated to the plan, and they met for special prayer and guidance.

The group grew and began to sing before local civic and denominational groups. Jack Clarke, the church pastor, and George Walper, Madison Hospital assistant administrator, began to work with them.

Progress has not been without trial. Just after the group completed an album entitled "Reach Out for Life," Gaylon Gibbs, a Madison Academy senior, fell 25 feet from a beam during an evening of recreation at the academy gymnasium and broke her back and ankle. Rather than discourage them, this incident only spurred members of the group on. They gathered with other students at Gaylon's hospital window twice daily for prayer and singing. Through the weeks to follow, the injured soprano experienced a remarkable recovery.

Soon she was able to get around again, and the group was invited to sing December 17 over Channel 5 WLAC-TV in Nashville. On crutches, Gaylon joined the group at the studio to witness to her Saviour's love and power.

Good News Singers

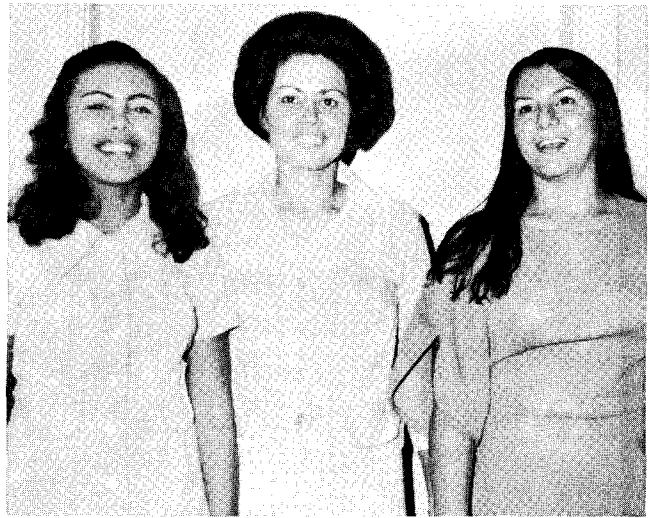
The Good News Singers have appeared before local civic and denominational groups and on Channel 5 WLAC-TV. From left: Lou Ann Kuna, Leslie Walper, Joan Clarke, Judy Clarke, Gaylon Gibbs, Todd Cochran, Elaine Kuna, Nancy Rayburn, Jim Clarke, and Janice Clarke.



PICTORIAL / STORIES



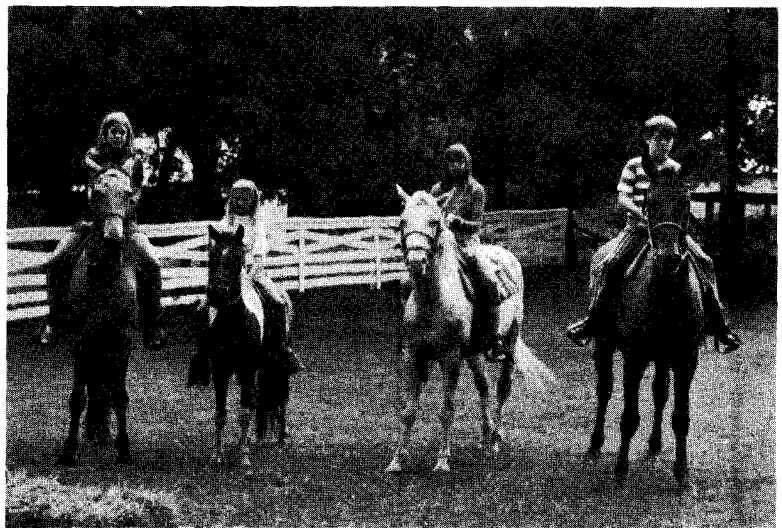
OCALA, FLORIDA — J. Walter Ring, pastor of the Ocala church, continues doctrinal studies with 70 converts baptized after meetings conducted by C. Dale Brusett.



TAMPA, FLORIDA — Mrs. Eva Marine (center) and her sisters, Georgette and Stella Hunter, along with 47 others, joined the Tampa Southside church at the close of evangelistic meetings held by C. Dale Brusett.



OCALA, FLORIDA — Dennis McKenzie of Forest City composed the song "Think How Heaven's Going to Be" to sing at the recent Ocala church dedication.



WOODBURY, TENNESSEE — Special features of the Woodbury church Vacation Bible School held this past summer were classes in horsemanship and swimming. Nancy Bryant, rider at left, and Helen Woodward gave instructions. Mrs. William A. Bryant instructed the swimming classes. The horses and swimming pool were made available by Dr. and Mrs. William A. Bryant.



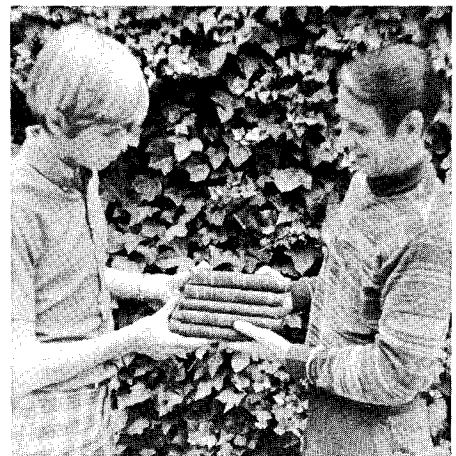
NASHVILLE, TENNESSEE — Glen Fillman, pastor of the Nashville First church, raises prize-winning produce as a hobby. Elder Fillman's tomatoes took first prize at the Tennessee State Fair, and a plate of okra took the second place ribbon.



MADISON, TENNESSEE — Members of the Kentucky-Tennessee Youth Advisory committee met recently in the Plantation room at Madison Hospital. Purpose of the meeting was to initiate and coordinate youth activities throughout the schools and churches of the conference. Those attending were, from left, Earl Snow, Memphis Junior Academy; Catherine Pierce, Tom Jansen, Debbie Prelog, John Wilkerson, all of Highland Academy; Don Winger, conference youth director; Kimber Johnson, conference president; Kay Ramsey, Highland Academy; John Wagner, principal, Madison Academy; Don Weatherall, principal, Highland Academy; John Criss, Highland Academy teacher; Melvin Iseminger and Jim Clarke of Madison Academy.



PELL CITY, ALABAMA — Pell City Pathfinders harvested food over recent holidays. Each bag left with contributors contained a note saying that foods collected would be used in baskets for the needy.



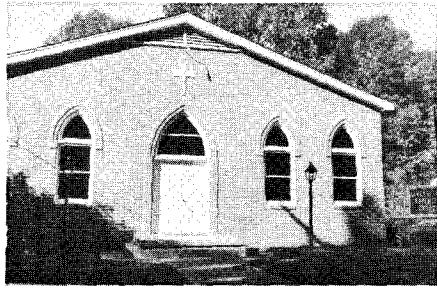
CAMP ALAMISCO — Chuck Hess presents a gift of the Conflict of the Ages series to Conn Arnold for the lounge of Camp Alamisco lodge.



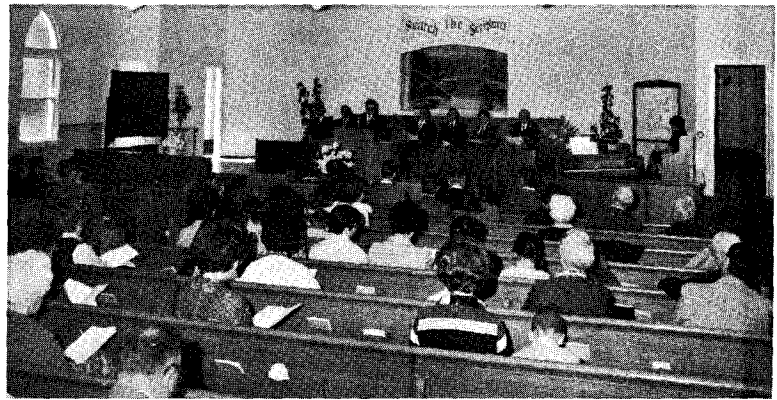
PHENIX CITY, ALABAMA — Yuchi Pines church organized November 13, 1971, near Phenix City, with 30 charter members present. Harold Metcalf of the Southern Union, center right, gave the worship hour sermon.



This caboose, donated by the Central of Georgia Railroad, was the first landmark on the newly developed Yuchi Pines Institute grounds. It now serves as boys' dormitory for boarding students.



NATCHEZ, MISSISSIPPI — A new church was dedicated recently in Natchez. J. H. Whitehead of the Southern Union Conference gave the dedicatory sermon. L. A. Ward is pastor. Natchez membership numbers 50. Six charter members were present for the dedication.



BIRMINGHAM, ALABAMA — Alabama-Mississippi Conference Chorale presented Handel's *Messiah* in the Birmingham First church December 12, 1971.



John Fox directed the group.



CAMP ALAMISCO — Clarence and Bernice Schoonard and Peppy retired December 15, 1971, from the ranger post at the camp. During their three-year term of service, the Schoonards endeared themselves to juniors throughout the Alabama-Mississippi Conference. They are moving to Columbus, North Carolina.



MOUNT PISGAH ACADEMY — Mount Pisgah Academy band—the largest ever with 63 instrumentalists—gave a "fun" winter concert December 18 in the academy auditorium. The concert featured such selections as "Lara's Theme," "Green Leaves of Summer," and "Cranberry Corners, USA."



MADISON, TENNESSEE — Madison Hospital employees have a unique way of giving. They belong to the Buck-of-the-Month Club. An employee signs a form indicating that the payroll office can deduct a certain amount from his check. Every November the board of directors of the personnel advisory council allocates a certain percentage of the total funds to various charities. Recently Robert Howard, second from left, president of the personnel advisory council, presented a \$613 check in behalf of Madison Hospital employees to United Givers Fund local representative Clay Tidwell, right. Dot Williams, left, is secretary of the council, and V. D. Dortch, associate administrator of the hospital.

MADISON, TENNESSEE

— Entertainer Johnny Cash will appear in the new 25-minute, full-color film *Arrow of Prophecy*, produced by the General Conference Public Relations and Radio-TV Departments. In the portion filmed at his home recently, Mr. Cash, with his wife June Carter Cash (center), praised the Five-Day Plan to Stop Smoking, which he completed successfully at Madison Hospital over a year ago. The film script, written by Carol Hetzell, left, associate director of the department, introduces Ellen G. White to the general public for the first time via motion picture projection and television.



MADISON, TENNESSEE — Madison Hospital recently expanded its services by opening an intensive care unit. This unit is designed to provide constant observation and nursing care for critically ill patients. Three of the registered nurses assigned to the unit—Mrs. Pat Woods, Mrs. Elayne Jenks, and Miss Rhonda Merickle—recently completed a comprehensive course of study offered by the Middle Tennessee Hospital Council, the critical care program, and received a certificate of completion from Volney Dortch, associate administrator of the hospital. Miss Naomi Gowan, right, is director of nurses.

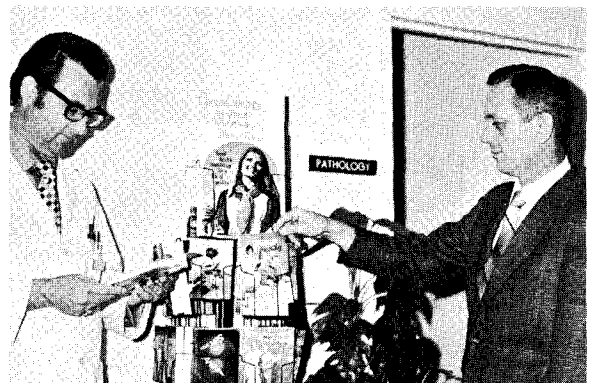
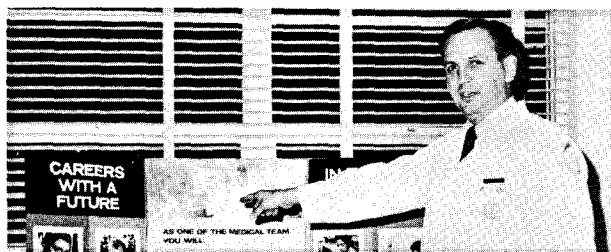


MADISON, TENNESSEE — Madison Hospital Volunteers, under the direction of Mrs. Carolyn Coolidge, donated funds for the building of a new family room and outfitted it, complete with paneling, carpeting, a Mediterranean mural, drapes, and furniture. The room will be used by families at times of bereavement and for consultation and counseling. Mrs. Carolyn Coolidge, director, and Mrs. Katherine Marshall, treasurer (left), discuss further plans with chaplains Sherwood Jones and Robert Laue.



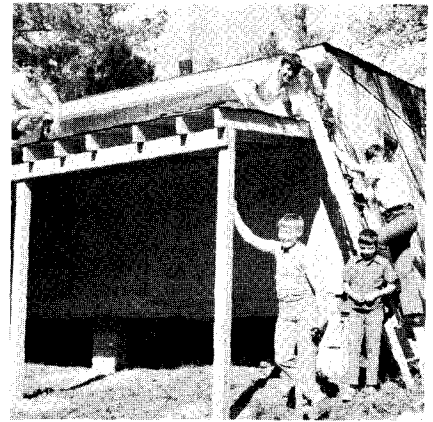
MADISON, TENNESSEE — Madison Hospital personnel have recently been active in promoting health careers in area high schools. During Hendersonville senior high school's career night, Ronald Schmale and Mrs. Bobbi Albert, both registered medical technologists, represented Madison Hospital. Students showed special interest in the slide program of the paramedical schools and a display of preserved human embryos and other specimen. Mrs. Albert explained the specimen display while . . .

Mr. Schmale pointed out health career possibilities.

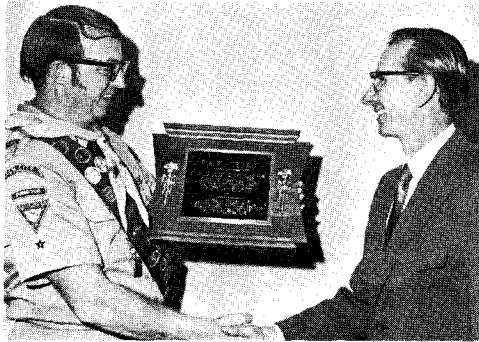


MADISON, TENNESSEE — While patients are being processed in the medical technology laboratory at Madison Hospital, they now can read Seventh-day Adventist literature on various topics. Madison Hospital pathologists Dr. L. W. Homer and Dr. V. W. Stuyvesant have placed a free literature rack in their department as a means of acquainting their patients with Adventist beliefs and health principles.

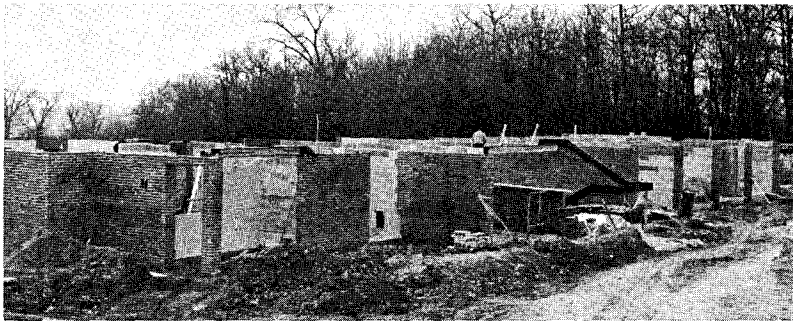
HENDERSONVILLE, NORTH CAROLINA — Mr. and Mrs. Albert C. Larson pose before their wedding portrait, taken 50 years ago. Over 200 friends and neighbors celebrated with the Larsons on their golden wedding anniversary, November 28. Mr. Larson met his wife-to-be at St. Helena Hospital, where he was employed. Since their marriage, the Larsons have worked in Paradise Valley, Florida, New England Memorial, and Hinsdale Hospitals.



RALEIGH, NORTH CAROLINA — Boys in the Triangle School near Raleigh recently had the opportunity to become real-life carpentry apprentices. The McAlexander family, who own a new homesite near the school, invited Merlin Hart, vocational arts teacher, and his class to build their preconstruction facility.



CHARLOTTE, NORTH CAROLINA — P. A. Kostenko, right, missionary volunteer secretary of the Carolina Conference, recently received a surprise award from five Pathfinder clubs in the conference. The plaque, presented by William L. Stokes, director of the Charlotte, North Carolina, club, reads: "To P. A. Kostenko, because of his enthusiasm for and dedication to the Carolina Pathfinder Club, we present this token of our appreciation." The five clubs awarding the plaque were Charlotte, Fletcher, Hendersonville, Wilmington, and Wilson.



MOUNT PISGAH ACADEMY — Construction has begun on the new boys' dormitory at the academy. Occupancy of the building is planned for the 1972-1973 school year.



GLENDALE, CALIFORNIA — The Showcase, a gift and novelty shop, is already adding funds to Voice of Prophecy ministry through sales to southern Californians. Voice of Prophecy Volunteers, a 60-member group of friends, invites other VOP friends to send new or like-new items to The Showcase. Items should be addressed to "Showcase," Box 1511, Glendale, California 91209.



CHARLOTTE, NORTH CAROLINA — One special moment at the first meeting of the newly formed Carolina Conference Board of Education featured the Salisbury, North Carolina, school. Conference treasurer O. H. Rausch, right, surprised principal Barry Mahorney and pastor Duane Ferguson, left, with the conference's School-Committee-of-the-Year plaque. The annual honor selection is made on the basis of evident positive human relations, financial organization, and policy observance.



STANDIFER GAP, TENNESSEE — Freddie Gentry, Alicia Curtis (center), and Janet Early were among 22 Standifer Gap Pathfinders who served Thanksgiving dinner to over 100 guests. The Pathfinders had a series of cooking classes under the direction of Mr. and Mrs. James Huggins, Pathfinder director and deputy director, and other Pathfinder officers. The meal was served in the new gymnasium and kitchen in the atmosphere of early American decorations and costumes.

CAREERS DAY AT SMC



COLLEGEDALE, TENNESSEE — Careers Day at Southern Missionary College, sponsored by the Southern Union Conference, spotlighted many of the career opportunities offered within the denomination. The special November 16 program was prefaced by professional club meetings. No classes met on Tuesday morning. Instead, students ate a continental breakfast in the college physical education center. Each girl was presented an orchid, donated by the Southern Union. Students roamed among varied booths set up in the center to attract the career-minded. Calvin Rock, president of Oakwood College at Huntsville, Alabama, later addressed the students at the morning chapel program. A similar program was featured at Oakwood College.

Communications booth spoofs everything from filming to publishing.



Glenda Brown, SMC's public relations secretary, pins an orchid on Pat Nase.

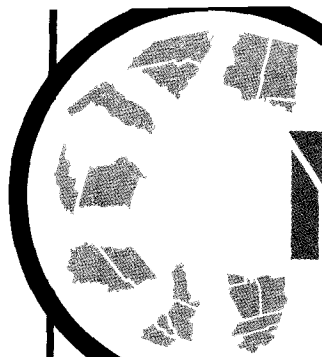
Assisting at the comic health care booth — sponsored by Florida Hospital and Madison Hospital — were Reba Hall, assistant director of medical records at Madison Hospital; Allan Kennedy, Madison Hospital medical technology student; C. B. Rayburn, Madison's chief of physical therapy; and Dot Williams, in respiratory therapy. SMC student Lynn Morris, right, inquires about future possibilities.



In the ministerial booth, student Edgar Bowles discusses career possibilities with H. E. Metcalf, Southern Union ministerial association secretary.



Dave E. Smith and Debbie Peoples talk with Debbie's father, Dick Peoples, an X-ray technician at Florida Hospital.



telex

NEWS

FROM THE CONFERENCES OF THE SOUTHERN UNION

LATE NEWS RELAY VIA T
PRODUCED BY . . .

PUBLIC RELATIONS
DEPARTMENT

ALABAMA-MISSISSIPPI

- New Congregation** The newly organized Phenix City church is meeting temporarily at the Yuchi Pines campus cafetorium.
- Pathfinders** The Birmingham Pathfinder Club was televised in their candlelight induction service by WBRC/TV. The program was given two showings.
- Camp Alamisco** Mr. and Mrs. Clarence Schoonard have retired from caretaking for the conference camp.
- Baptisms** Meridian, Mississippi — 10 persons
Gilbertown, Mississippi — 4 persons
— from the Brown-Pratt meetings
Florence-Jackson district - five persons
— from the Patsel-Tyson effort
- 13th Sabbath Offering** Joe Bray, Sabbath School superintendent of the Clanton, Alabama, church, reports 109 members raised \$416.50 on Sabbath, December 25, for the Far Eastern Division. A \$100 check came from a non-Adventist who read a newspaper article about the lamb shelters, which was written by Mrs. H. E. Willis, church publicity secretary.
- Pathfinder Leaders** 36 Pathfinder leaders representing 8 clubs attended a leadership refresher course, January 7-9. Don Holland of the union joined Conn Arnold of the local conference for the instruction.
- Dark City** On January 10 five ministers spent a week of intensive visitation in Clarksdale, Mississippi, a dark city. Evangelistic meetings began on January 15 by W. H. Patsel.

CAROLINA

- Pittsboro, N. C.** V. A. Fenn, pastor of the Pittsboro district, recently baptized six individuals in his area.
- Hickory, N. C.** As a result of meetings held by H. E. Metcalf, ministerial secretary of the Southern Union, and Pastor E. V. Schultz, six persons were baptized.
- Delco, N. C.** The Delco church is remodeling its school facilities — new roof, paneling, insulation and carpet throughout.
- Charlotte, N. C.** The Carolina Conference churches have ordered 408,000 "Reach Out for Life" leaflets to be used for Mission '72 crusades.
- Charlotte, N. C.** The Carolina Conference has a total of 384 baptisms for 1971.
- Pembroke, N. C.** Pastors O. E. Klein and N. K. Shepherd baptized five individuals on January 1 as a result of a series of meetings conducted in the Lumberton district.
- Elizabeth City, N. C.** The 41-member church of Elizabeth City had a 13th Sabbath offering of \$230, or \$5.61 per capita.
- Greensboro, N. C.** Pastor Paull E. Dixon conducted a Five-Day Plan in the Greensboro church. More than 300 persons attended.
- Charlotte, N. C.** Pastor M. A. Tyner conducted a Five-Day Plan in Charlotte. Of the 100 who attended, 60 graduated with the accomplishment of having "kicked" the habit. W. R. Toler, MD, assisted.

FLORIDA

1. 150 Pathfinder officers representing 30 clubs attended the 1972 leadership convention at Camp Kulaqua. 20 discussion sessions were presented to prepare officers for Mission '72.
2. Baptisms for Florida during 1971 totaled 1,222. The membership is nearing 14,000.
3. An Ingathering amount of \$316,047.36 has been reached by the churches of the Florida Conference under the conference leadership of S. L. Dombrosky. This is an increase of \$6,500 over last year's total for the year. The amount is unequaled by any conference of the Southern Union.

CLASSIFIED ADS

HOW TO SUBMIT YOUR ADVERTISEMENT: (1) Have a local church leader write "Approved" and his signature on the sheet of paper containing the advertisement, (2) write your name and address on the same sheet, (3) specify how many times the ad is to run, (4) send the approved ad to your conference office and (5) don't forget to enclose payment in full.

RATES: \$5 for each insertion of 50 words or less and 7 cents for each additional word including the address. Make checks and money orders payable to SOUTHERN TIDINGS.

SOUTHERN TIDINGS makes every reasonable effort to screen all advertising, but in no case can the periodical assume responsibility for advertisements appearing in its columns.

FLOAT TRIP: Grand Canyon, June 8-16. Middle Fork Salmon, July 13-19. Salmon-River of No-Return, July 24-28. Possible Snake (Hell's Canyon) July 2-5. Licensed Adventist Outfitter-Guides. Vegetarian food. A delightful soul-refreshing individual or family vacation. Drury Family, Box 248, Troy, Idaho 83871. Phone: 208 835-2126. (2,3)

WANTED: Qualified electrician for production maintenance. Denominational employee benefits. Loma Linda Foods, P. O. Box 388, Mt. Vernon, Ohio 43050. (2,4)

COLLEGE DALE, TENNESSEE - Lovely 4-bedroom home; just over a year old; walking distance, 1/2 mile from SMC campus; beautiful setting; lot 103 ft. x 170 ft.; central air and heat; wall to wall carpeting throughout; built-in range and dishwasher; heated garage. William H. Reynolds, Box 536, Collegedale, Tenn. (2,4)

FREE SAMPLE COPY of the new HEALTH EVANGELIST journal for SDAs available on request. This health newsletter has been favorably reviewed by the SDA church MINISTRY magazine which is urging its readers to secure it. Send full name and address to: Dr. Lloyd Rosenvold, Editor, P. O. Box 330, Hope, Ida. 83836. (2,5)

WE WELCOME GUESTS to our excellent Board and Care Center in Adventist Community Nursing services available. The center is a beautifully situated new one-floor building next door to the new Madison Hospital. Hy-Lond, 431 Larkin Springs Road, Madison, Tenn. 37115, Phone (615) 865-8520. (2,3)

FOR SALE: 5 room house, bath, utility room, screen porch, fenced yard. Large lot 50 ft. x 135 ft. 5 orange trees. Write: Mr. and Mrs. Fred G. Lowe, 839 N. Tennessee Ave., Lakeland, Fla. 33801. (2,3)

HELP WANTED: We are in need of Bakers and Truck Drivers, local and long distance. Should know East Coast - New York City - Florida, etc. Will give preference to couples with school age children to help with our church school. Contact: Life Line Foods, Route 4, Pikeville, Tenn. 38555, Gary E. Burks. (2,3)

PRINTING PRESS OPERATOR - 2-color offset pressman to join Adventist owned plant in production of calendars, brochures and booklets. Living quarters available, church and local academy. Opportunity for missionary minded couple with new publication "Your Amazing Calendar" and 10 Commandment plaques for promotion nationally. Contact: Joseph Costa, Ad-A-Day Company, Inc., 175 West Water St., Taunton, Mass. 02780, Phone 824-8676. (2,3)

WANTED: Dedicated Christian lady to learn management of small Rest Home near Mount Pisgah Academy, Asheville, North Carolina. Opportunity for mother with academy age daughter. Pay may include room and board. Write Mr. and Mrs. W. C. Strawn, Route 4, Box 204-A, Candler, N.C. 28715. (2)

DISCOUNT ON MUSICAL INSTRUMENTS: Save 40% on most brands of new, high quality band and orchestral instruments. (Suzuki-method violins available.) Free price list and brochure sent upon request. Indicate kind of instrument desired. Quick service. Satisfaction guaranteed. Hamel Music Company, Box 184, Berrien Springs, Mich. 49103. (2)

FOR SALE: 3-room house (perfect for 1 or 2 people) 1 1/2 mile from campus in Collegedale, Tennessee. \$6,500. Lot 150 ft. x 50 ft. Write or phone: John L. Miles, 625 Sycamore Dr., N.E., Cleveland, Tenn. 37311. Area Code 615, Business 479-3003, Home 479-9485. (2)

WANTED: Companion for elderly Seventh-day Adventist lady. Room and board, plus salary. Not confined, plenty of free time. Contact: Mrs. Q. W. Campbell, Rt. 1, Box 99-A, Morrisville, N.C. 27560, or call 919 467-7620. (2,3)

LEARN TO READ MUSIC IN ONE EVENING: IT'S EASY. We guarantee that anyone can learn, without tedious practice, without finger charts, without dreary scales, without technical terms and without expensive lessons. Thousands have learned in a few hours. Send \$3.95 with order, or write for free information to Ogden Mail Order Supply, Route 4, Box 425, Wilmington, N.C. 28401. (1-3)

PERSONAL MALE SECRETARY - I am available for secretary services. Can relocate in the central or Gulf Coast area of Florida. Free to travel. 40 years old, perfect health, personable, wide experience, excellent references. \$675 month. Write to Occupant, P. O. Box 14392, Tampa, Florida 33609. (2)

DO YOU NEED MATERIAL FOR AN MV PROGRAM? The one hour sound-color film PREPARE FOR THE STORM! depicting family survival in the forest and general information on wilderness living is your answer. For rental or purchase price, information on memberships and equipment, write: International WILDERNESS CLUB, Box 1404, College Station, Madison, Tenn. 37115. (2)

FOR SALE: 134 acres in Putnam County, Tenn., 3 miles off U.S. 70 between Crossville and Cookeville, Tenn. 45 acres of bottom land, balance in timber. Good barn and old house on place, also big spring. In Cloose family for over 100 years. \$18,000.00. Write or contact: Fred Cloose, Rt. 2, Ooltewah, Tenn. 37363, phone 236-4358. (2)

TRAVEL TRAILERS - Beautiful, sturdy, aluminum, 6" foam cushions, glass insulated floors, walls and ceiling. Great savings to Adventists. Write: Trailers, % Bamburgh, Rt. 2, Box 142, Apopka, Fla. 32703. (1,2)

SHAKLEE INSTANT PROTEIN makes the most delicious drink you ever tasted! Here is a biologically-complete protein with ALL of the essential amino acids PLUS vitamins, minerals and the unsaturated fatty acids of lecithin. Protein content - 97.7% (dry basis), \$8.90 per 18 oz. Contact Shaklee Distributors, E. Waterhouse, 3721 Anna Drive, Apopka, Fla. 32703. (Forest City). Phone: (305) 831-5814, or G. Fleming, P. O. Box 307, Fletcher, N.C. 28732. Phone: (704) 692-0055. Distributors wanted. (1-12)

TRAVEL TRAILERS - MOTOR HOMES - PICKUP TRUCK CAMPERS - TRUCK COVERS. All sizes and prices. 5% discount for cash to SDA's or financing arranged to suit. Open 8:00 to 5:00 every day except Sabbath. Sheffield Trailer Sales, 5500 E. Colonial Dr., (Hwy. 50 East), Orlando, Fla. (305) 277-0122. (1-12)

HEMATOLOGIST (ASCP) Experienced. Teaching and Supervisory experience preferable. Excellent benefits in expanding 467 bed SDA General Hospital. Contact Director of Personnel, Florida Hospital, 601 E. Rollins, Orlando, Fla. 32803. (12,1,2)

POWERHOUSE 32 - the complete protein food, with its supporting vitamins and minerals. Trace minerals and unsaturated fatty acids - unprocessed except for very fine grinding. This food helps build healthy hair, skin and fingernails, and is an immediate energy booster. Its lower calorie, high nutritional properties aid in curtailing the nibbling habit. Its smooth, easily digested bulk foods provide the necessary ingredients to help normalize elimination. Contains: Hi-Potency Yeast Food, Wheat Germ, Rice Polishings, Dulse, Fenugreek, Sunflower Sesame, Pumpkin and Chia Seed Meal, Rose Hip, Papain, Parsley, Mint, and Vegetable Calcium. Two heaping tablespoonsful stirred into fruit juice makes a complete and satisfying meal. Approximately 110 calories, protein content 32%. Priced at \$4.25 per pound, postage prepaid. Processed and distributed by VITAL FOOD PRODUCTS COMPANY, 2975 Windsor Boulevard, North, St. Petersburg, Florida 33714, P.O. Box 7524. (tfn)

FARM TRACTORS and equipment of all types. Rebuilt FORD and MASSEY FERGUSON tractors. We can deliver at reasonable cost if desired. Ted's Tractor and Implement Co., Rt. 1, College Park, Ga. 30037. Office phone: 766-7220, Home phone: 942-6071. (tfn)

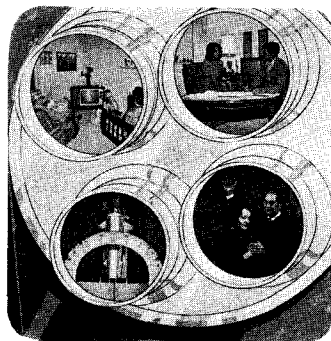
ACCOMMODATIONS - For Seventh-day Adventist visitors to Bermuda. You are invited to stay at Bill's Dream Apartments overlooking the beautiful South shore, near the Seventh-day Adventist Churches, golf course, and beaches. The apartments are fully furnished. The price is \$10.00 per day, per person. For five or more persons the price is \$8.00 per day, per person. For further information, write Bill Simmons, P. O. Box 3, Warwick, Bermuda. Phone 4-8138 or 4-8266 after 8 p.m. (tfn)

NURSE-DIRECTORS FOR SPECIALTY AREAS. Responsible for operating a department of nursing within a given clinical area. Accountable for staffing, budget preparation and control, for one or more nursing units within specialty area. Opportunity for nursing research, student and staff development and orientation and participation in expert personalized patient care in 471 bed health care facility, owned and operated by the Seventh-day Adventist Church. Excellent benefits. Requirements: Master's degree in clinical specialty or its equivalent in knowledge and experience. Contact Director of Personnel, Florida Hospital, 601 E. Rollins, Orlando, Fla. 32803. (tfn)

ELECTRICIAN NEEDED: Journeyman electrician. Commercial experience necessary, SDA Hospital. Liberal benefits. Apply: Director of Personnel, Florida Hospital, 601 E. Rollins, Orlando, Fla. 32803. (12,1,2)

SOUTHERN TIDINGS

OFFICIAL ORGAN OF THE SOUTHERN UNION
CONFERENCE OF SEVENTH-DAY ADVENTISTS



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Check local listings for specific time on Sundays.

CITY	CHANNEL
ANDERSON, SOUTH CAROLINA	40
ASHEVILLE, NORTH CAROLINA	62
ASHEVILLE, NORTH CAROLINA	13
ATLANTA, GEORGIA	5
BIRMINGHAM, ALABAMA	6
BIRMINGHAM, ALABAMA	13
BOWLING GREEN, KENTUCKY	13
CHARLOTTE, NORTH CAROLINA	18
CHATTANOOGA, TENNESSEE	3
COLUMBIA, SOUTH CAROLINA	10
COLUMBUS, GEORGIA	38
COLUMBUS, MISSISSIPPI	4
DOTHAN, ALABAMA	4
FORT MYERS, FLORIDA	11
HUNTSVILLE-DECATUR, ALABAMA	48
JACKSON, TENNESSEE	7
JACKSONVILLE, FLORIDA	17
MACON, GEORGIA	41
MOREHEAD, KENTUCKY	C
NASHVILLE, TENNESSEE	5
NEW BERN, NORTH CAROLINA	12
ORLANDO, FLORIDA	6
PADUCAH, KENTUCKY	6
PALM BEACH, FLORIDA	5
PENSACOLA, FLORIDA	3
TAMPA, FLORIDA	13

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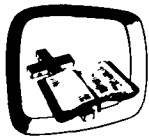
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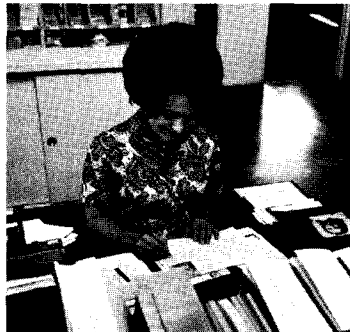


1

1. Prayer is the foundation of Faith for Today soul winning. Daily departmental worships supplement the Thursday morning session when the entire 65-member staff asks God to water the seed sown on the telecast.
2. From the 12,000 pieces of mail that arrive weekly at Faith for Today, secretaries sort applications for the eight Bible Courses. Outgoing mailbags have contained as many as 200,000 pieces in a day.
3. Every enrollee is added to the file of more than 185,000 interest names. These are available to pastors and evangelists conducting soul-winning meetings in communities across North America.
4. The instructor carefully checks lesson sheets. Is the student having difficulty understanding the relationship between law and grace? Is he perplexed as to why so many are worshipping on Sunday when the Bible teaches that the seventh day is the Sabbath?
5. Every question that a student asks about doctrine, prophecy, or a personal problem receives individualized attention from Faith for Today's Bible counselors.
6. A signed diploma from Pastor W. A. Fagal recognizes months of careful Bible study. Out of every eight students who graduate from the Faith for Today Bible Course, one becomes a baptized member of the church.



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4



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6

Faith for Today

BUILDING FOR THE SOUTHERN UNION

By H. H. Schmidt, President

Faith for Today in the Southern Union is a vital part of our soul-winning team. Twenty-nine stations in our area carry the program each week.

In this year of Mission '72 we are happy to announce that Faith for Today will be conducting evangelistic meetings in Tampa, Florida.

In our union during 1971, 82 new members who were influenced by Faith for Today have joined the church. An additional 3,295 are studying their Bibles through the Faith for Today Bible Correspondence Course.

I would like to share these excerpts from letters with you.

"I watched your program for many years. I must say it had a part in our joining the Seventh-day Adventist Church."

Mr. and Mrs. W. E. C.—Macon, Georgia

"Fifteen years ago I was a sinner; then I began taking the Faith for Today Bible Courses. Now I am an ordained minister preaching the Word of God."

R. R.—South Carolina

Faith for Today's Atlanta, Georgia, metropolitan campaign conducted by Pastor W. A. Fagal brought hundreds of interested listeners to the city's Family Center auditorium. Eighty-six were baptized and scores more continued to study the three angels' messages as a result of the series. Among those baptized was a dentist in the city.



TV Pastor William A. Fagal and Southern Union President H. H. Schmidt discuss Faith for Today's future during a break at the 1971 Autumn Council in Washington, D.C.

"I am enclosing an offering to help your program. I wish I could send more, but I am a heart patient and unable to work. Pray for me that I may get well so I can give more of my time and money to help spread the gospel to all the world."

H. J. D.—Tennessee

"I am thrilled to let you know that my husband and I recently became members of your Seventh-day Adventist Church. We would never have gone to church except for your wonderful lessons as outlined in the Faith for Today Bible Course and also for the personal interest you have shown in us. I want to thank you for your prayers and help to us."

S. D. W.—North Carolina

Strong financial support by our people in the Southern Union for the coming Faith for Today offering February 12 will help lead more people to Christ.

POSTMASTERS: Send Form 3579 to Southern Tidings, Box 849, Decatur, Georgia 30032.

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