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STATISTICAL REPORT 2024

MISSION REFOCUS

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Director of Archives,
Statistics & Research

RESOURCES

www.AdventistStatistics.org/

www.AdventistResearch.info

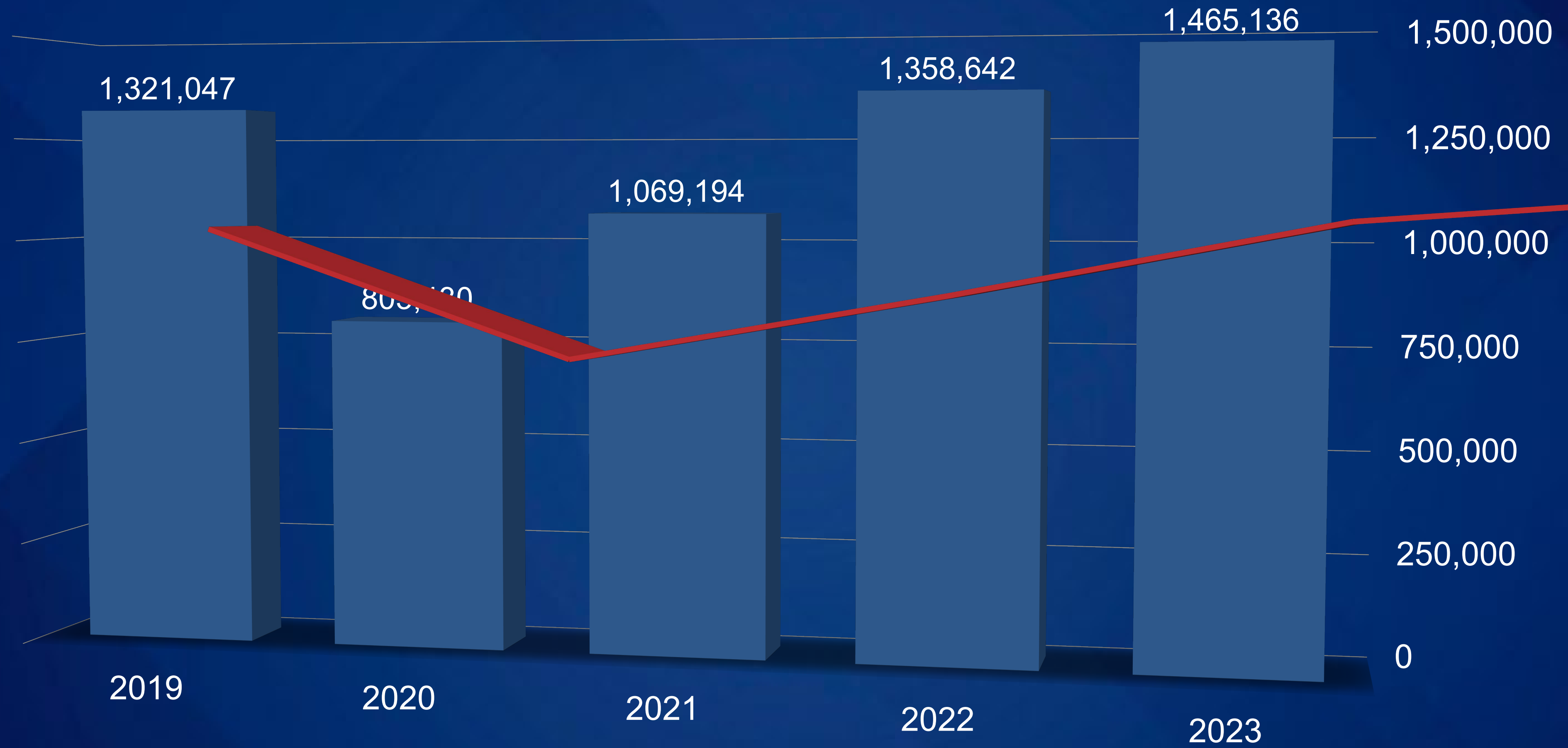
MID-YEAR MEMBERSHIP

June 30



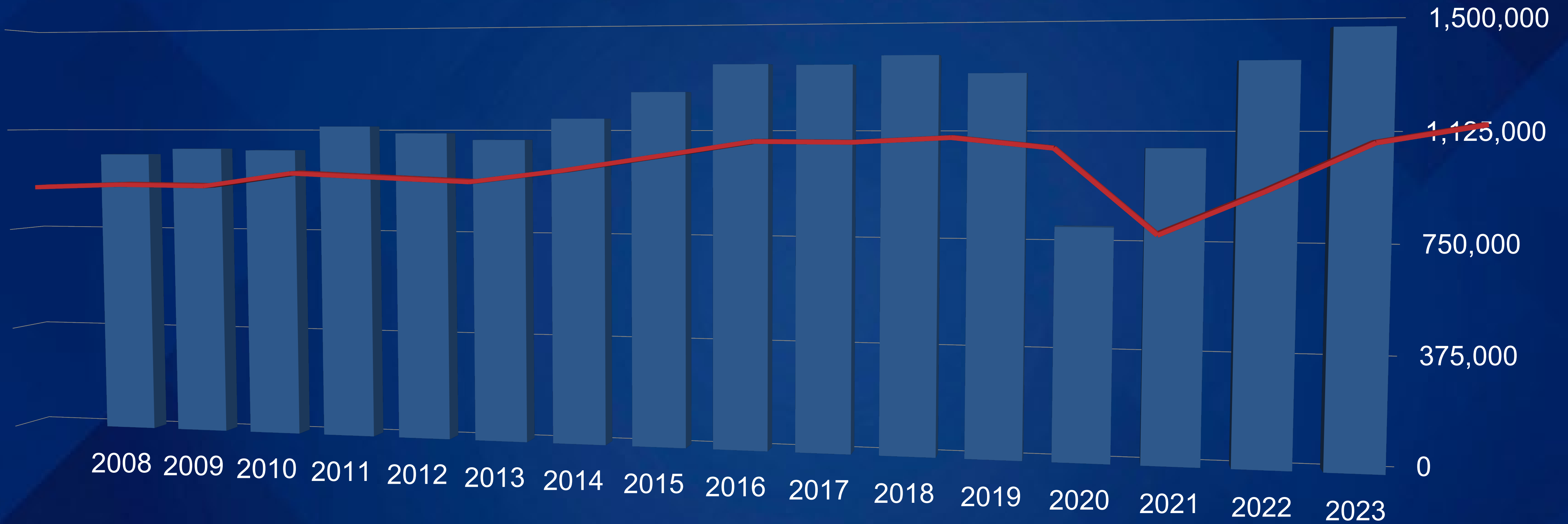
ACCESSIONS

(Through Year-end 2023)



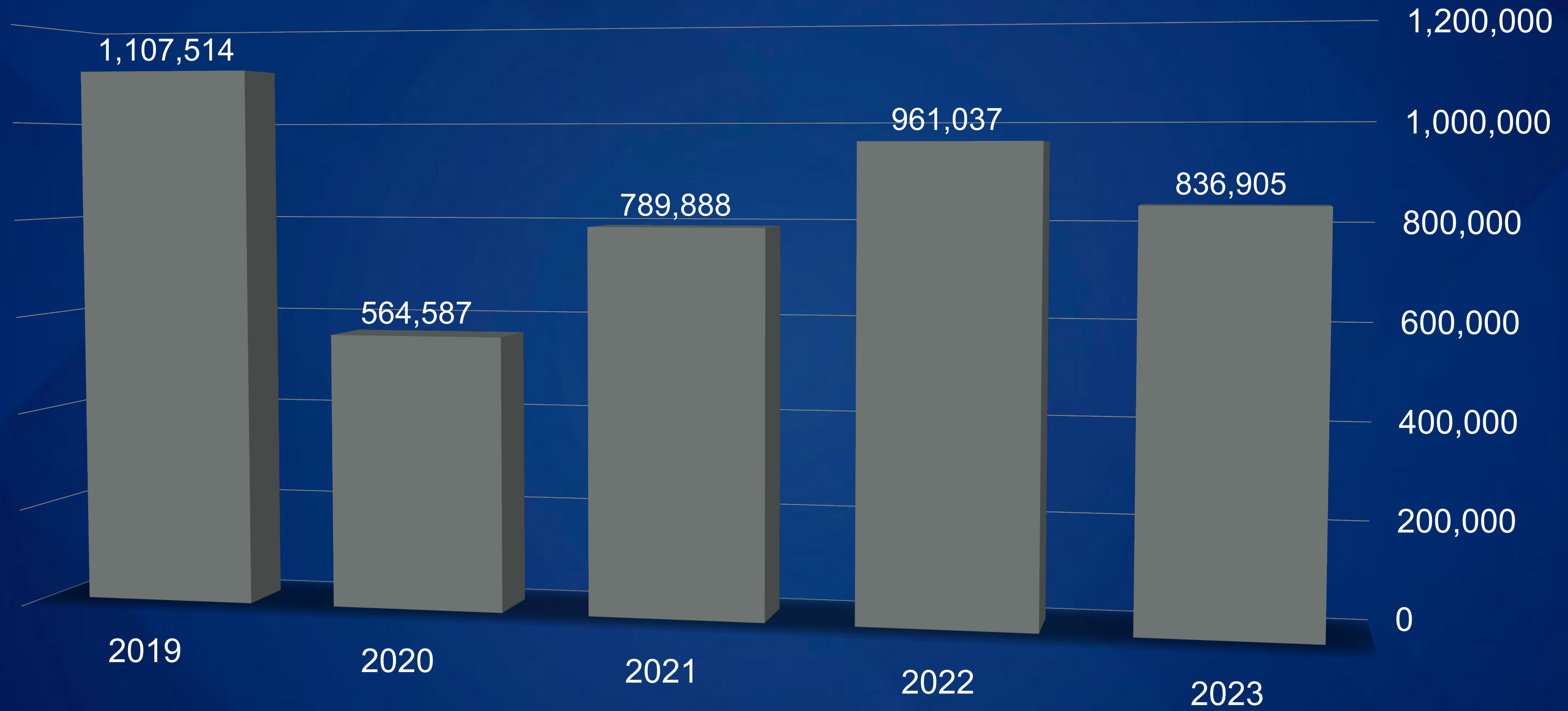
ACCESSIONS

(15-Year Trend, Year End)



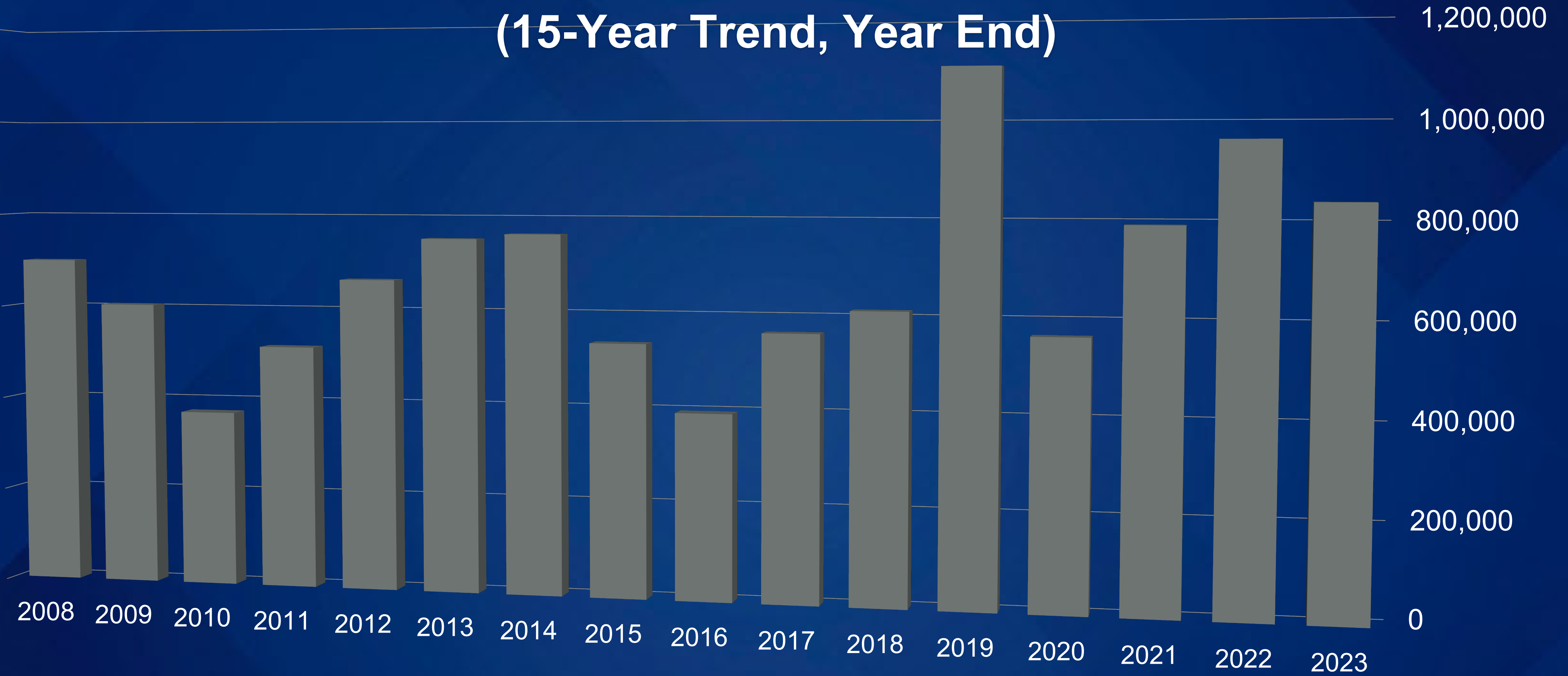
LOSSES

(Through Year-end 2023)



LOSSES

(15-Year Trend, Year End)



GAINS AND LOSSES



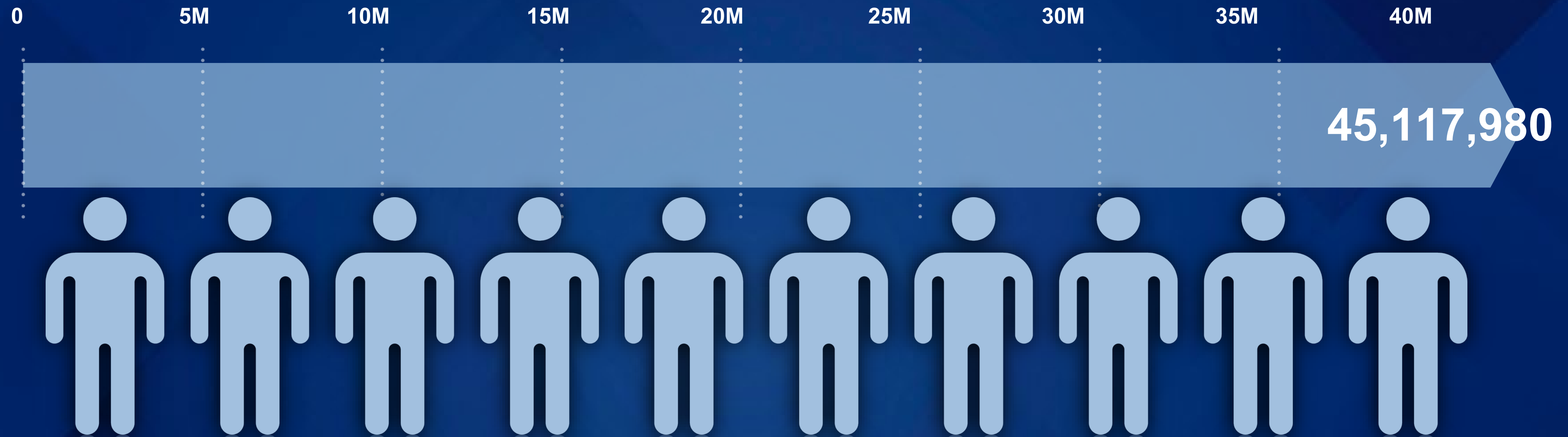
THE GOOD SHEPHERD

No sooner does the sheep go astray than the shepherd is filled with grief and anxiety.

He counts and recounts the flock.

Christ's Object Lessons, p. 187

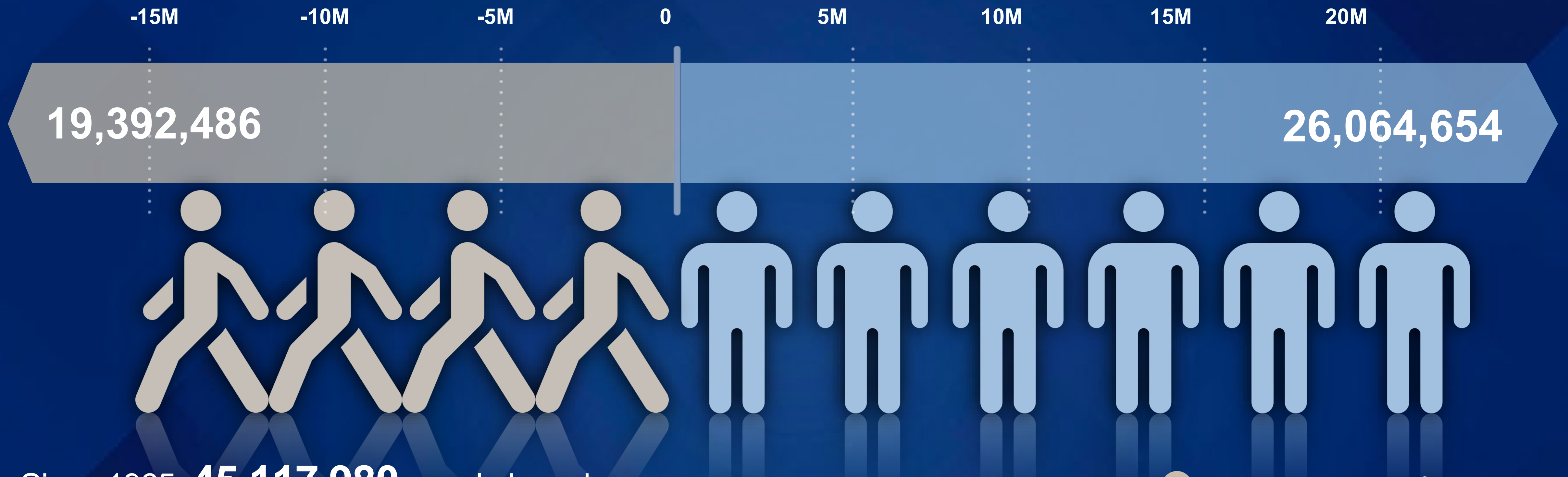
TOTAL MEMBERS



Since 1965, **45,117,980** people have become members of the Seventh-day Adventist Church.

● New Members

MEMBERS WHO LEAVE



Since 1965, **45,117,980** people have been members of the Seventh-day Adventist Church.

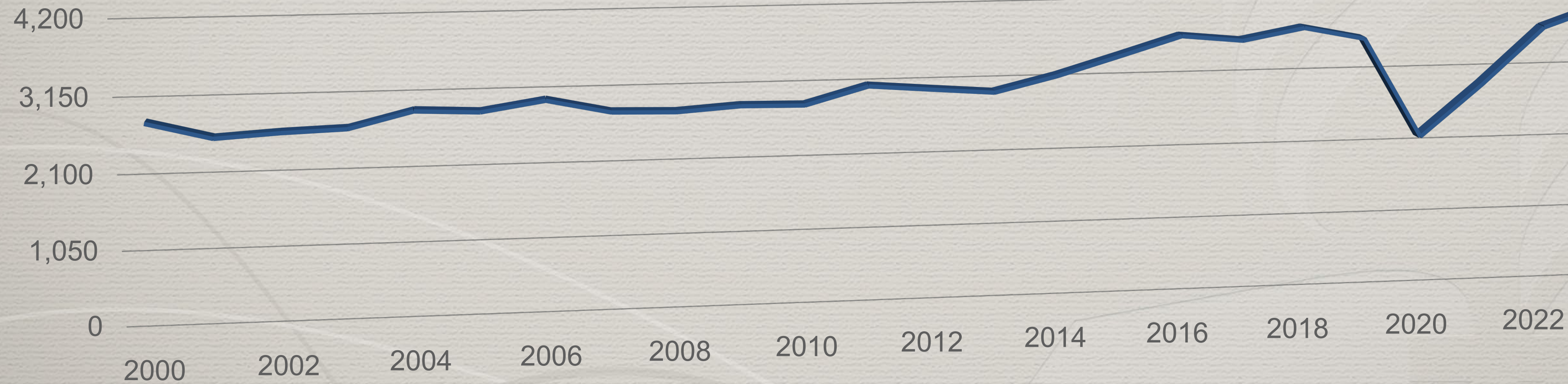
Of those, **19,392,486** have chosen to leave.

Our net loss rate is 42.98%.

In effect, more than **4 of every 10** church members are slipping away.

- Members who left
- Members who stayed



ACCESSIONS PER DAY

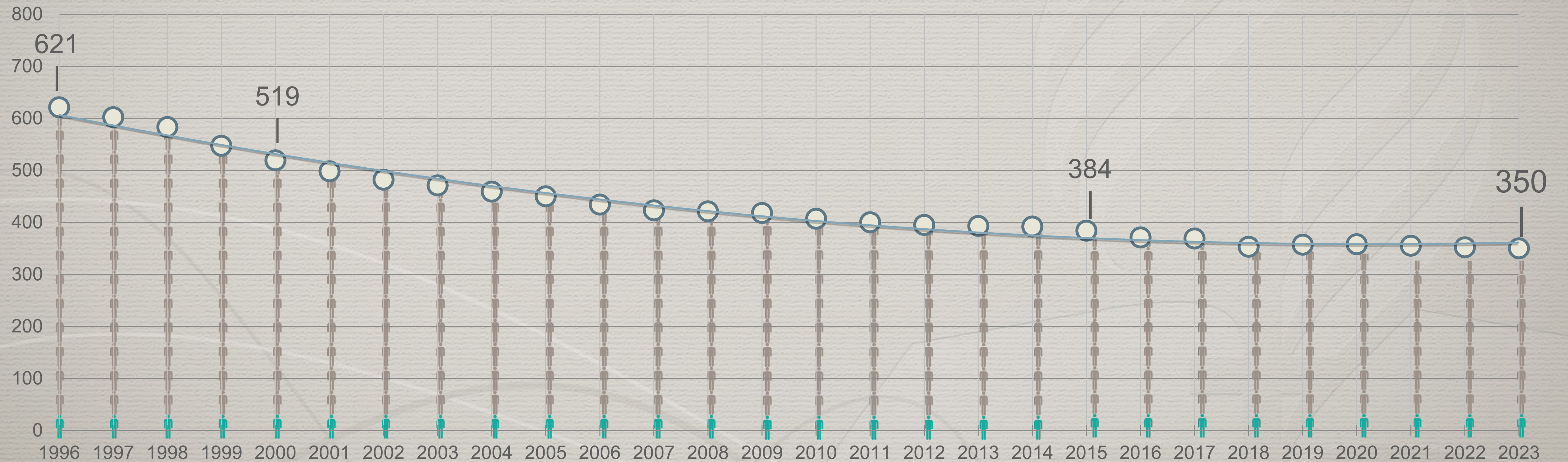


EVERY
21.5
SECONDS
SOMEONE
BECOMES AN
ADVENTIST

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POPULATION RATIO

(Worldwide ratio of one Seventh-day Adventist  to every _____ people  .)



(Lower numbers are better)

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QUESTION:

How many church members
does it take for each baptism?



MEMBERS TO ACCESSION RATIO

**GLOBAL
AVERAGE:
30 to 1**

Worldwide, It takes 30
members to generate
1 new member.





MEMBERS TO ACCESSION RATIO

ECD:

29 to 1

West Congo
Union Mission



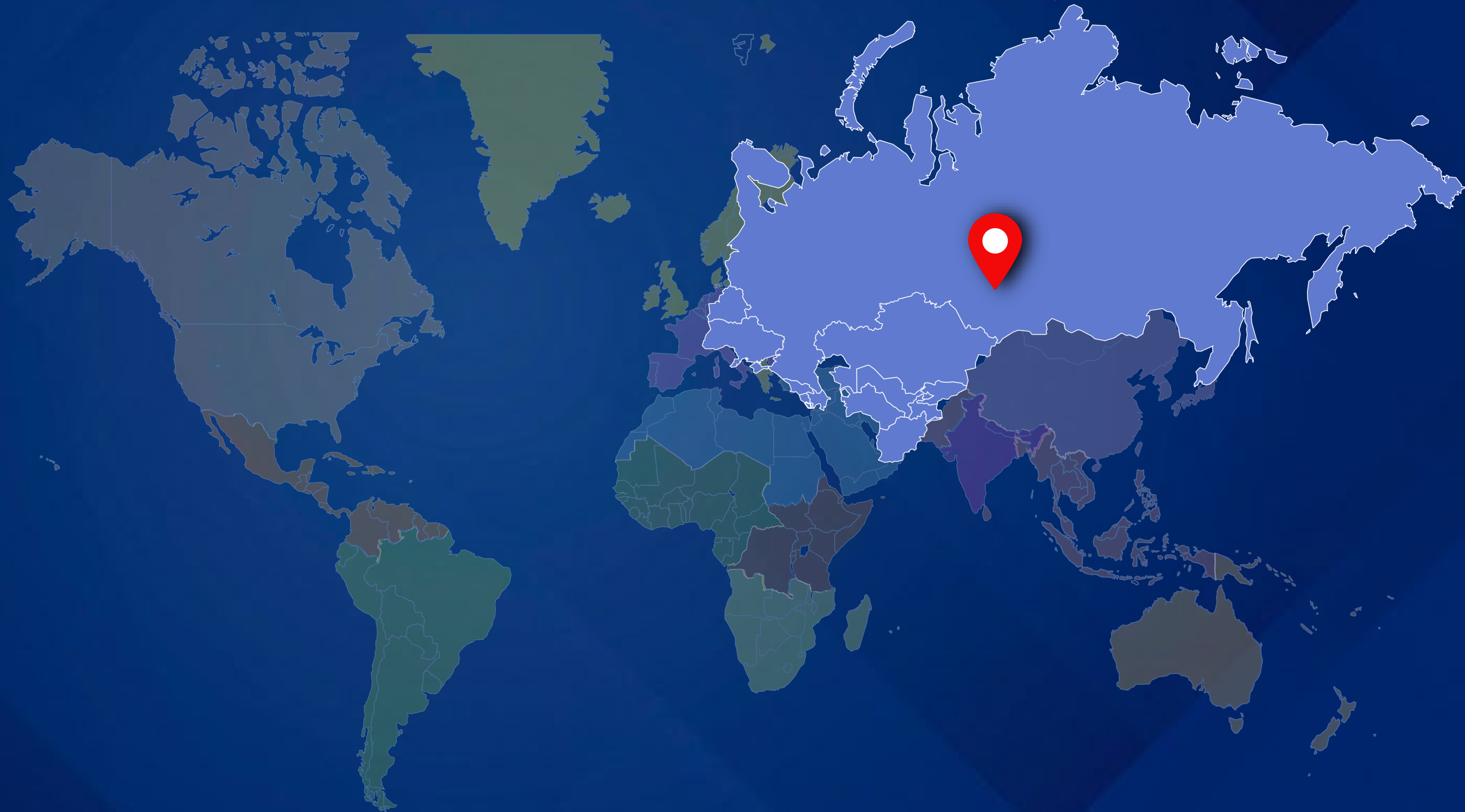


MEMBERS TO ACCESSION RATIO

ESD:

65 to 1

East Russian
Union Mission





MEMBERS TO ACCESSION RATIO

IAD:

72 to 1

French Antilles-Guiana
Union Conference



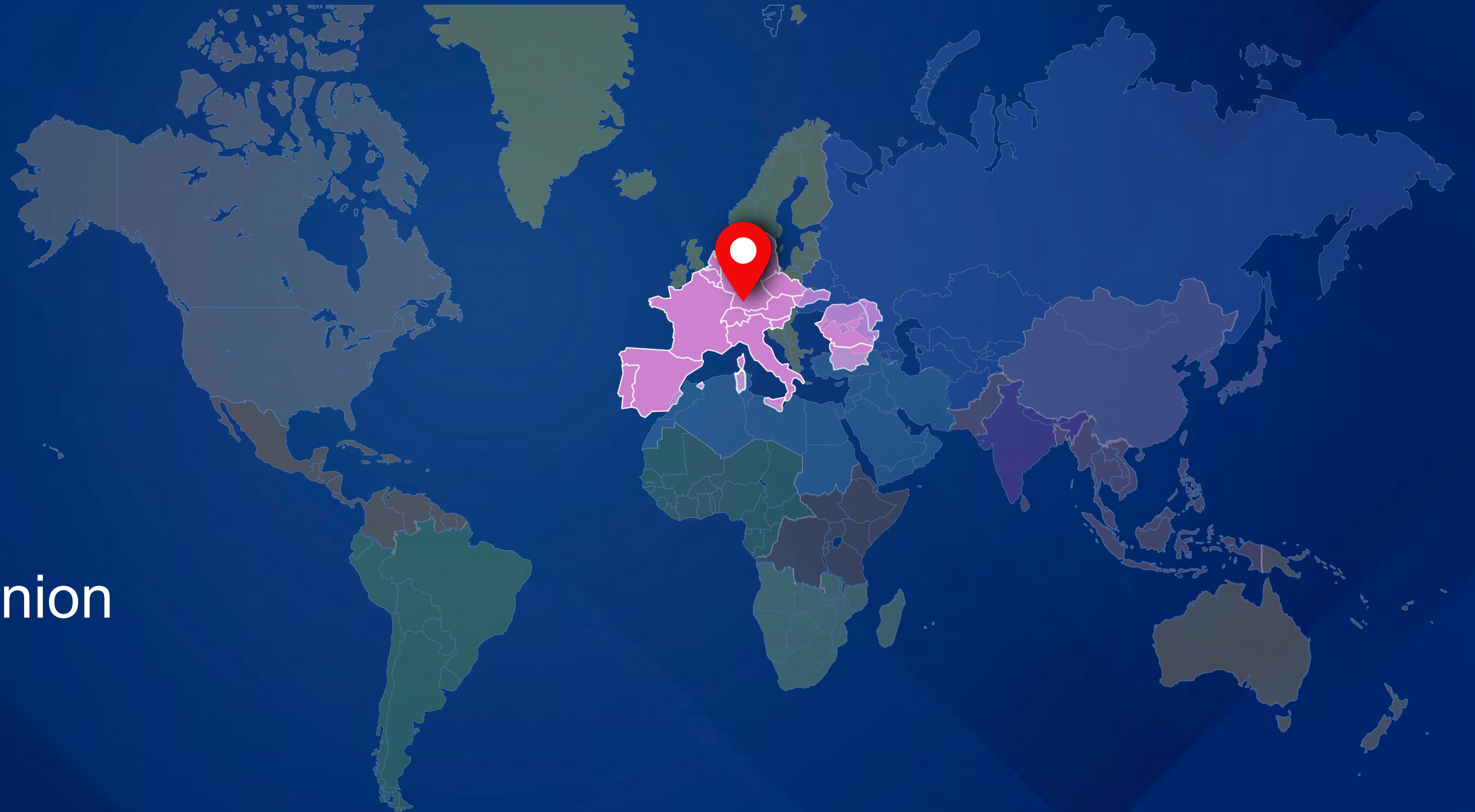


MEMBERS TO ACCESSION RATIO

EUD:

76 to 1

South German Union
Conference





MEMBERS TO ACCESSION RATIO

NAD:

52 to 1

North Pacific
Union Conference



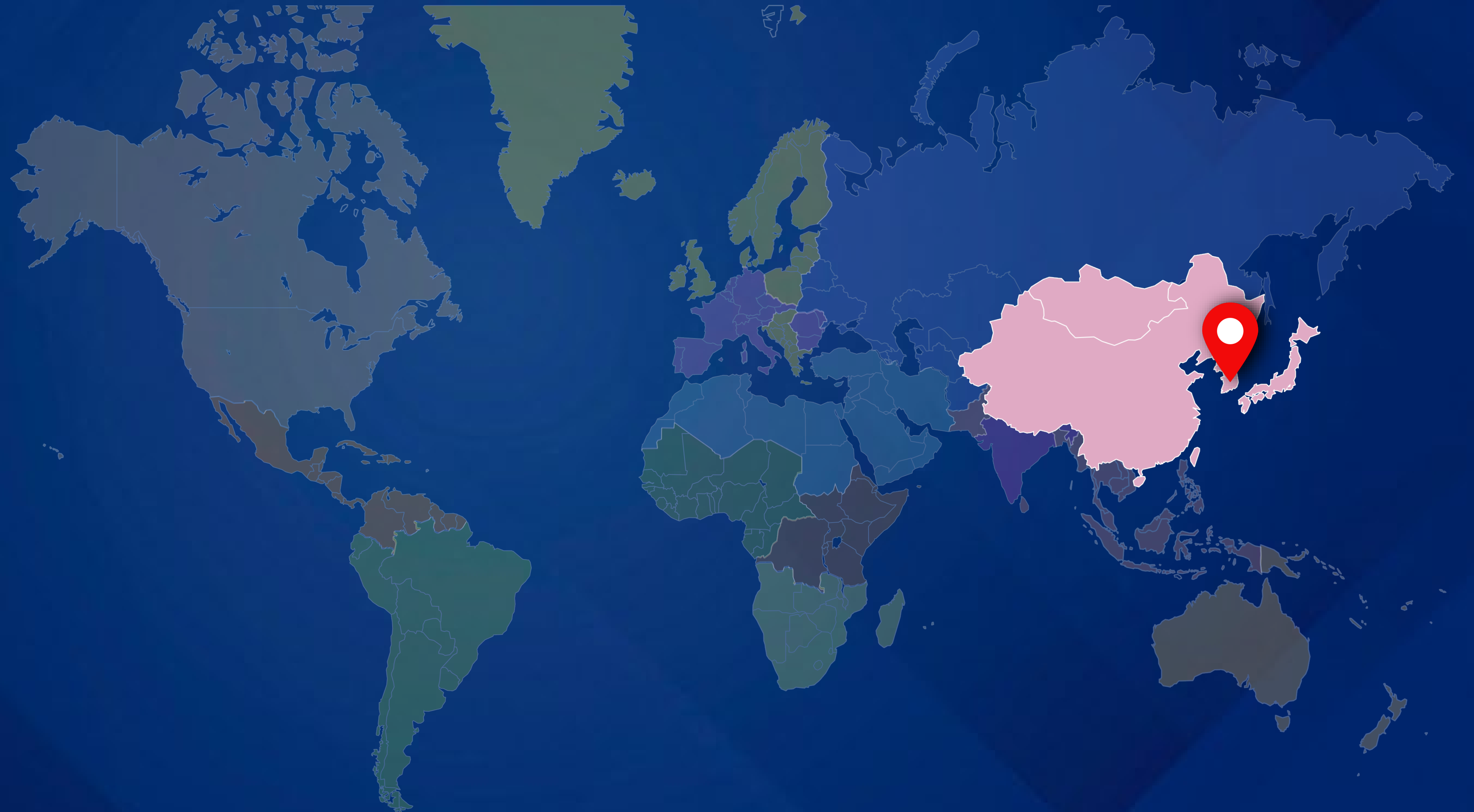


MEMBERS TO ACCESSION RATIO

NSD:

97 to 1

Korean Union
Conference





MEMBERS TO ACCESSION RATIO

SAD:

31 to 1

Argentina Union
Conference





MEMBERS TO ACCESSION RATIO

SPD:
45 to 1

New Zealand Pacific
Union Conference





MEMBERS TO ACCESSION RATIO

SUD:

231 to 1

South-Central India
Union Section





MEMBERS TO ACCESSION RATIO

SSD:

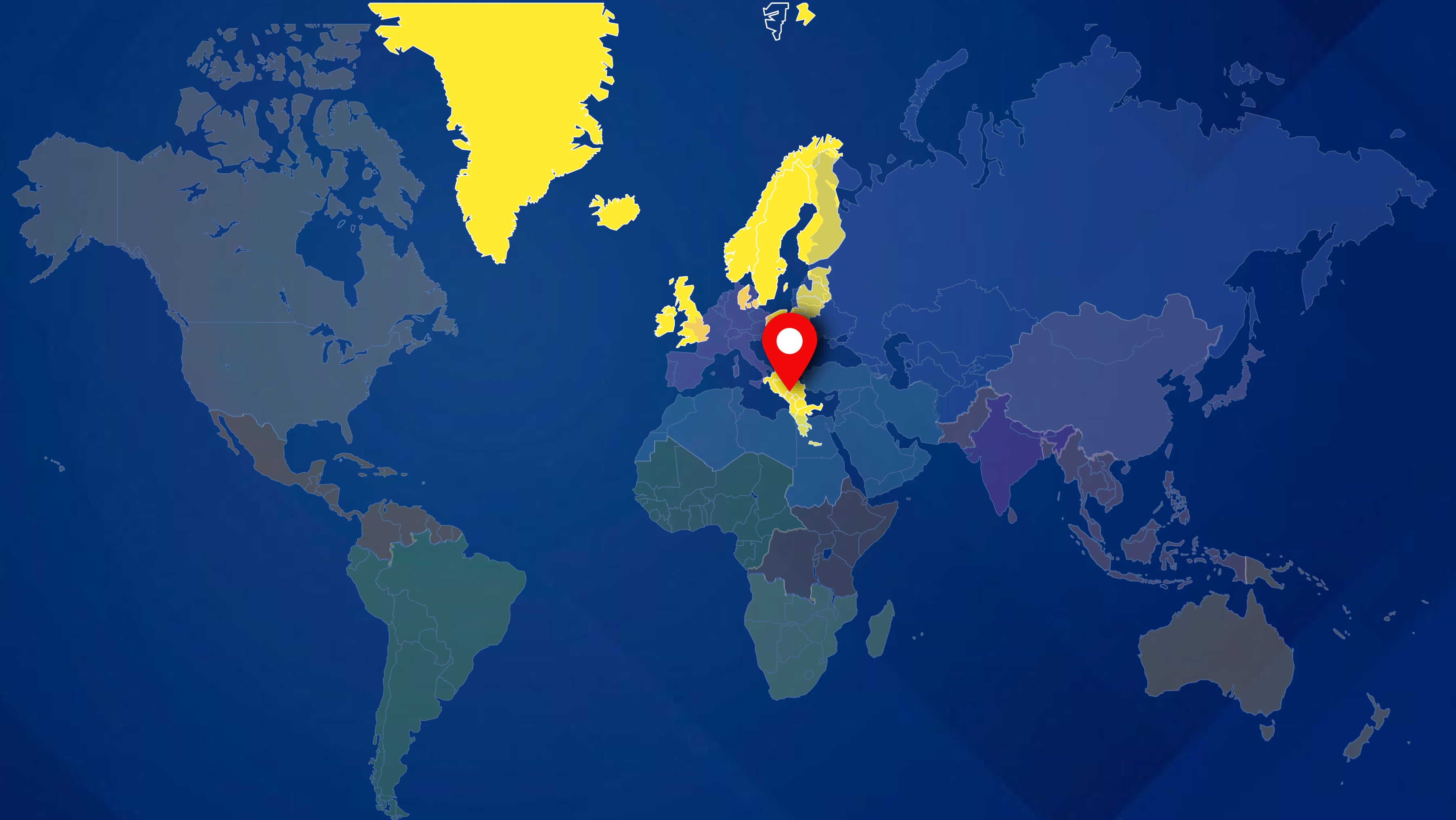
36 to 1

Malaysia Union
Mission





MEMBERS TO ACCESSION RATIO



TED:
73 to 1

Adriatic Union
Conference



MEMBERS TO ACCESSION RATIO

WAD:

24 to 1

Northern Ghana Union
Conference





MEMBERS TO ACCESSION RATIO

UNIONS
ATTACHED TO THE
GENERAL
CONFERENCE:

84 to 1

Chinese Union Mission



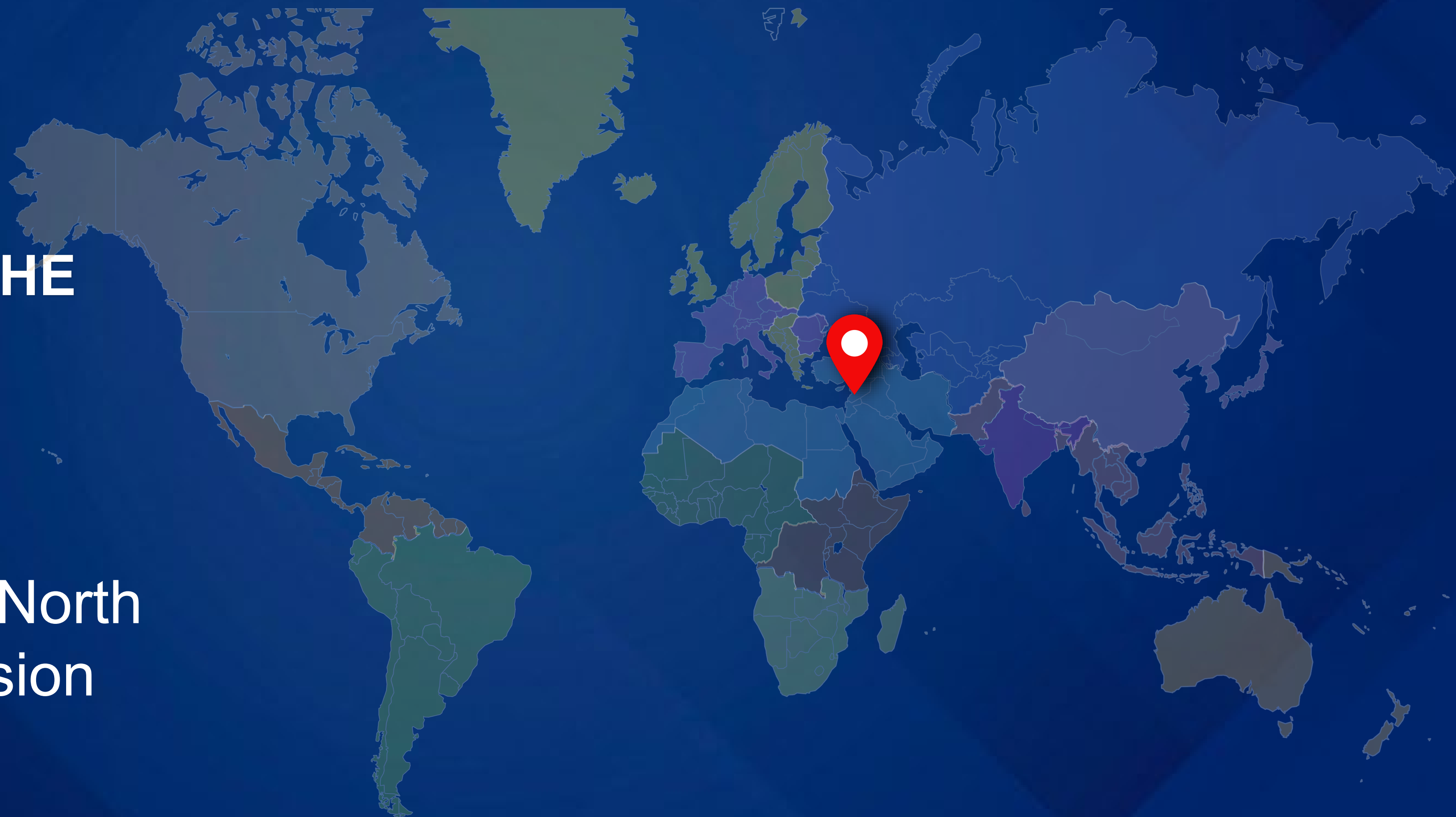


MEMBERS TO ACCESSION RATIO

UNIONS
ATTACHED TO THE
GENERAL
CONFERENCE:

17 to 1

Middle East and North
Africa Union Mission





MEMBERS TO ACCESSION RATIO

UNIONS
ATTACHED TO THE
GENERAL
CONFERENCE:

36 to 1

Ukrainian Union
Conference



Every division has its own mission field



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ANNUAL COUNCIL