

# Youth For Youth Campaigns

THE Missionary Volunteer departmental secretaries met council last November and drew up a programme of several special Youth Campaigns, to be held in various churches throughout the British Union where it was felt that such campaigns would be profitable. We kept in mind the possibilities of developing our own young people for larger service, and also of reaching other youth. Careful and prayerful consideration was given to the plan. We felt it would be advisable for us to work together, using a similar type of invitation folder, and carrying forward this work under the organization of the Missionary Voluntéer Department. It was therefore arranged to hold ten-day Youth Campaigns, planning, so far as possible, for meetings to be held every evening.

The first church to be visited was Plymouth. We found a ready response on the part of the church

officers and young people's leader. Arrangements were made for meetings during the first week-end, and then three meetings during the week. It was also decided that we should hold special junior meetings as well as meetings for the seniors. Suitable advertising was planned, in addition to the personal invitation folders, and full publicity was given to the campaign.

While we did not have

By F. W. & GOODALL

much interest from strangers, yet we are happy to report a wonderful response from our own young people and children. Both the junior and senior meetings were well attended. The subjects chosen



F. W. Goodall. M.V. Secretary, British Union.



E. R. Warland, M.V. Secretary, S. England Conference.



H. T. Johnson, M.V. Secretary, N. England Conference.

were those that were suitable for youth, and specially adapted to the needs of the young people. They were illustrated by still films, and the pictures made their own appeal.

A special evening was arranged when the young people and the older juniors were to be invited to make their decision, or to reconsecrate themselves to God. We are happy to report that there was a wonderful response. Some fifteen of the young people stood with us in decision and consecration. Six of these had definitely taken their stand for the first time. We were made very happy as we met with these young people in group prayer meetings each evening. You, too, would have been cheered to have been at these meetings and to have taken part with the young people in earnest prayer.

Our closing meetings on the Sabbath brought cheer and confidence to every heart. We had a special service on the Sabbath morning

outlining the work that our young people might do, and then in the afternoon we had a praise and testimony meeting. Many expressions of thanks and praise to God were given.

Then on Saturday night we had a wonderful social time together to bring our ten-day campaign to a close.

We know that God blessed this campaign, and we feel confident that the others which have been planned, some of which are already in progress, will also be blessed of God.

Pastor E. R. Warland will be conducting a special ten-day campaign in South London shortly, and later will visit East Anglia.

Brother H. T. Johnson is at Manchester for ten days and will later go on to Liverpool, where he will be joined by the writer.

We invite your interest and prayers on behalf of these Youth Campaigns, which we feel sure, under the blessing of God, will lead many of our youth to Christ.

#### YOUTH CAMPAIGNS

Plymouth Wimbledon Glasgow Manchester Belfast Liverpool

East Anglia

Newport

# Newbold Open-Air Evangelism

OPEN-AIR speaking as an aid to indoor work and as a preliminary training for future preachers has always been a branch of evangelism that men of keen foresight and outstanding effectiveness have used to great advantage. It is the finest way of advertising, gives confidence to the budding evangelist, and while strengthening his voice quickens his mentality so that he can defend his faith before

No wonder, then, that the young men of Newbold College, with their limited funds yet boundless energy, should see in this adventurous activity a means to carry their lastday message to the waiting thousands of our unwarned cities.

The young men of London who had, previous to their school careers, learned to endure the hardness of the street corner, laid a good foundation for the work in Coventry about eighteen months ago, and the first meeting was a huge success.

On Sunday evenings Coventry men and women found in their market place a band of young men with their platform bearing the "Seventh-Day Adventist Students Here To-night," "What the Newbold Students Say," and came along in their hundreds to hear the message. Each of the meetings lasted about three hours, and it was no uncommon thing at the peak periods to see a crowd of five hundred people listening intently to the speakers.

If the local p.c.'s were definitely friendly, the local P.B.'s were decidedly unfriendly, while the Communists did not seem to relish speaking to the thin air when we had stolen their crowds away. Our little band of young men who witnessed for Christ strengthened the faith of all the Christian onlookers, and a dozen meetings that were alternately dynamic in their interest and restful in their Gospel simplicity revealed many a young man of evangelistic promise.

We shall never forget Brother Vine's lively talks on evolution, Brother Syme's sound biblical logic, and Brother Foster's abounding enthusiasm, which brought smiles to the faces of his colleagues, while the plucky witness of our younger brethren evoked the admiration of all. Brethren Dorchler and Olsen from Holland and Sweden respectively also witnessed on behalf of Christ. At least ten thousand citizens of Coventry heard the message of a soon-coming Saviour.

Our Birmingham work was very small owing to the distance of that city from the college; but one night, on motor-cycles lent for the occasion, we turned up in the Bull Ring and surprised an atheistic populace with our faith in the inspiration of the Bible.

It had always been the ambition of the writer to give the message in Hyde Park, and last Christmas this was made possible. Brother C. Ashton did some good solid work behind the scenes by making a portable platform that gave the speaker a high view of his crowd. and could, when finished with, be folded up into a very small space and conveyed with its accompanying passénger on a public vehicle,

It was deemed wise to have a few meetings to stiffen the courage of our three young speakers before they faced the Hyde Park crowds. So preliminary meetings were arranged at West Green Road, Tottenham, and Finsbury

Square, Moorgate, while Brother E. Syme's lay effort at Enfield was helped with some arduous streetcorner work. The meeting in Tottenham gave good speaking practice, as did the one at Enfield, while the purely experimental meeting on Finsbury Pavement was an instant success, attracting a crowd of about four hundred during the short dinner-hour.

Our Sunday meeting at Hyde Park lasted for four hours, and the questions ran into several hundreds while the crowd at times was of truly fearsome proportions. It was a gruelling and yet a happy time for us all. Brethren Parkin and Maffey, although comparative novices at out-door-speaking, showed that Adventist young men could adapt themselves even to violent opposition if necessary for the sake of the Gospel.

The student body is proud of its open-air activities and is looking forward this term to another short series of meetings with definite soul-winning as its goal. We invite your prayers as we plan and work in this direction. F. Meek.

### Farewell

HAVING been called upon to transfer my services to another field abroad I would like to take this opportunity of wishing my many friends Godspeed. Correspondence should now be addressed: c/o S.D.A. Foreign Mission Board, 29 Oxford Street, London, W.1.

R. T. E. COLTHURST.

### Evangelists, Please Note!

PASTOR P. C. POLEY, a missionary returned from India, has a large number of original charts suitable for use in evangelistic campaigns. One of these, illustrating the famous Nuremburg Sculptures, is reproduced in Present Truth No. 4,

Brother Poley will accept orders for the reproduction of these charts in any desired size or would hire them to evangelists at a small

Interested persons should communicate with him at 125 Sheepcote Lane, Garston, Watford, Herts.

# South England Ministers' Council



Workers of the South England Conference attending the recent Ministerial
Council in London.

THE bishop's palfrey delicately pawed the ground; the parson's sorry nag impatiently stamped his hoof; the self-effacing lay-brother humbly paced around with downcast eyes, save for the moments when he anxiously glanced at the climbing sun and wondered when the rest of the party would appear. They were due at the great Church Council in five days' time, so the brother's anxiety had some justification. When the procession at last had started on the road, its leisurely way lay alongside running rivulets, sunny meadows, green glades, cool, untrampled pastures, and slowly on to the Council in 1338.

Six hundred years have sadly changed the scene. The train whistles, the exhaust roars, and thirty-three men are gathered together in the fog, the grime, the roar, and the rattle of Holloway. We have not met for—oh, it seems such a long, long time, yet we greet as if we had met but yesterday!

Where are we staying? The ultra-efficient Lodgings Bureau, under the personal management of J. H. Bayliss and O. Rosier, soon attends to that, so off we troop to our customary landladies. Do we ever wonder what those

ladies think? Are they glad to see the Adventist minister? Do they cherish the influence he leaves behind? We trust the answer is—"Yes."

Early next morning, just as the sun is—(no, we did not see it rise, London air would not permit!) we gather together for the opening of this Ministers' Council. From Lands End to the place where King John lost his precious baggage; from Kent to the marches of Wales; from the farthest confines of the South England Conference we gather together for two days' prayer, study, and discussion. And what inadequate days they are! How short for all we want to know and tell! Our souls are bursting with questions we wish to ask; information we wish to dispense; suggestions we wish to advance; and how can all that possibly be crowded into twenty short working hours? That problem was not ours; it was hoisted upon the shoulders of the chairman, Pastor R. S. Joyce, and the following story must serve to show how well he solved it.

Young ones, supreme when in their own isolation, give reverent deference to the grey hairs, venerable looks, and experienced years of the older men.

### January 4th and 5th

By B. E. SPARROW

We dare say that if secret opinions were canvassed, each feels himself the busiest of all—until he catches a glimpse of Brother W. T. Bartlett and Brother H. W. Lowe with Brother R. S. Joyce between, and faintly realizes a little of what those three men have to do. Oh, for a forty-eighthour day! Perhaps, however, we do not need it, for each of the three leaders is able to accomplish all the multitudinous tasks awaiting him and yet give us wonderful spiritual admonitions and warnings.

Pastor W. T. Bartlett's marvellous—yes, marvellous is the only applicable word—Bible studies, given in his inimitable manner, arouse holy desires for a deeper knowledge of God's wonderful Word. Hitherto unsuspected aspects of the sanctuary's history, and an almost unknown meaning of "the burden for souls," are outlined before us.

Pastor H. W. Lowe, fresh from his recent contacts in other lands, brings stores of well-balanced counsel, thoughtful study, and brotherly advice to a needy ministry. Later, legitimate and healthy spiritual curiosity is slaked by the satisfying answers given to theological and pastoral questions. Brother Bartlett deals with the first, and covers a field that wellnigh ranges from Genesis to Revelation; whilst Brother Lowe gives guidance to the shepherds of the flock.

Sight is a much better medium for gaining knowledge of departmental secretaries than is the duplicated letter. It is both a tonic and an urge to see Brother E. R. Warland's energetic face as he incites us to greater activity among his protégés. But of greater value still is the assurance that his one purpose is to help us, support us, organize us, encourage us in our endeavours with Sabbathschool, Home Missionary, and Young People's work. May his

heart be made to leap with joy when he sees all records broken at the end of this year! We shall strive to be like Paul: "Forgetting those things which are behind, I press toward the . . . prize." Yet the past must not be entirely forgotten: we use it as the foundation on which to stand whilst we press up to higher goals. Past achievements in evangelism, Sabbath-school, literature young people's activities, missionary endeavour, are but the bases from which we press on to higher ground.

We may not know just how Brother J. H. Parkin manages it, but we give him unstinted praise for his adroit handling of innumerable figures. When we look at the graphs and charts (we dare not count the number the poor man has prepared!) we cannot fail to determine that with our help that thin, intriguing line shall rise right off the top of the sheet by this time next year. No matter whether the graph concerns tithe or offerings; attendance or membership; it all relates to one great object—the saving of souls in the kingdom of our Lord.

The council is not all "takingin." One section, we find, is devoted to "giving-out" on the part of the evangelists. The most urgent and useful topics have been previously selected for discussion, and while time flies by on eagle's wings, eager voices debate the pros and cons of various evangelistic methods, with mutual profit to those who listen as well as to those who partake. We also learn that all young men need not be Dick Whittingtons, for all evangelistic roads do not lead to London. There are just as many souls to be saved in the provinces as inside the metropolis, and it is good to know that they are steadily being won.

Other products of evangelistic minds lie strewn upon this table. They take the form of handbills, windowbills, newspaper advertisements, newspaper reports, duplicated sermons, duplicated invitations-each a modern method of attracting the people to hear of Christ. What art is needed to wean them from the world and to woo them to the Master! What hours of mental labour preceded the printing of each announcement! What thought expended before one penny was spent! Surely our loyal people would give even more generously than they have if only they could see the careful way in which their gifts are turned into messages of salvation! Offer many a prayer that they may be effective!

Two books are prominent on every one of the thirty odd tables —the Bible (individually diverse in shape, size, and condition) and the Advent Hymnal. And how both are used! The good old Book inspires, directs, moulds, and uplifts every moment of the council. Never a decision is reached without its basic factor finding birth in the well-loved pages of God's Word. And you would need a gramophone record to gain a really accurate impression of the fervent hymn-singing. We verily believe that a ministers' choir would soon be overwhelmed with engagements!

What! That same photographer again! We suspect he knows us by now. If he does, he is singularly unimpressed. But there, he cannot see into our hearts to behold the fixed purpose, the high ideal, the humble consecration, and the whole-hearted devotion that drives us into the modern world, that by all ways and by all means we might save some.

# Highway Notes

By H. W. LOWE

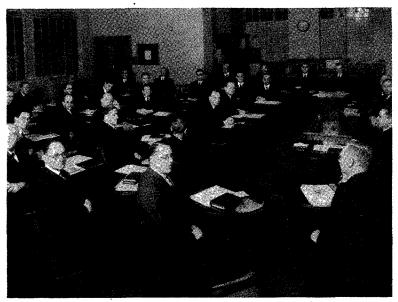
By the time this reaches our readers a new church will have been organized in Torquay—a

south coast holiday resort that has hitherto proved an almost barren field of labour. Here L. G. Hardinge and Miss Barr-Hamilton, with zealous lay helpers, have laboured earnestly. They have now secured a good meeting place and God has greatly blessed their service. Details will follow.

In our two largest conferences, every worker, with one exception, has had a baptism during 1937. This is one of the most encouraging features of the year's work, and in large measure contributed to the highest membership gain in eleven years. We wish we might say at the close of 1938 that every worker in the Union had had a good baptism.

#### ANOTHER GOOD INVESTMENT

Here is a letter enclosing a copy of a recent Messenger article, "An Investment With Good Returns." A good lady says it touched her heart to think of those thousand



The South England Ministers' Council in session.

unentered cities, so she sends a cheque for £100, and hopes someone else will be similarly moved to open work in a new city. Well, here is a member saying to you, "I will if you will!" Will you accept her challenge and send along your cheque? All such money will be used as far as possible in new cities as the donors may desire.

AN INTERESTING CAMPAIGN
Pastor F. S. Jackson commenced

a campaign in Swansea and from the outset advertised himself as the "Seventh-Day Adventist Missioner." We saw him yesterday (February 8th) and he said that they had their best meeting last Sunday night. Let us hope this campaign proves that, despite prejudice, it pays to advertise openly in this way. We must become more widely known as the bearers of God's last message to a distraught world.

## NORTH ENGLAND CONFERENCE

President: Pastor O. M. Dorland

Office Address: 22 Zulla Road, Mapperley Park, Nottingham

Telephone: Nottingham 6312

#### Notes from the President

BROTHER J. C. FRENCH, who began an effort in Leeds early in January in a hall seating 175, has maintained an average attendance of 100 with forty persons showing an active interest.

BROTHER F. EDWARDS, who began a small effort in North Shields last autumn, reports an attendance of sixty; four people are keeping the Sabbath and there are others who he expects will soon take their stand.

Brother J. A. McMillan has had an attendance of 200 in his effort in Hull and fifty people are being visited week by week.

BROTHER W. M. LENNOX, in York, reports 300 attending his meeting and he has about eighty names. Miss E. D. Brown has been

transferred to York to assist in this effort.

In spite of a large counterattraction, Brother W. R. A. Madgwick began an effort in Rotherham with an attendance of 300, receiving seventy names for literature. Brother K. Elias, a last year's graduate, has been connected with this effort.

BROTHER J. R. LEWIS, who is working in Kidderminster without any assistance, has had an average attendance around ninety with some twenty-five people showing special interest.

WE trust that the Messenger family will continue to remember at the throne of grace these and the other efforts which are in progress in the field.

O. M. Dorland.

## **IRISH MISSION**

Superintendent: Pastor E. E. Craven

Office Address: 16 Knockbreda Gardens, Ormeau Road, Belfast

### Onward in Ireland

WE are glad to be able to bring to the members of the MESSENGER family an encouraging report. During the past year the writer has conducted a series of meetings in one section of the city of Belfast. The Lord has blessed our efforts.

and on Friday, January 21, 1938, we baptized and received into church fellowship thirty-seven dear souls.

It was a wonderful picture to see these dear ones united with the Advent family. This was made possible by the blessing of the Lord, and because of the faithfulness of God's people in returning to the Lord their tithe. Oh that more of God's people would be faithful in rendering to God that which is His, and thus buy more souls, who will praise God throughout eternity.

Miss Kirby has rendered yeoman service, and Brother E. Zins has more than once severely taxed his physical strength with the enormous visiting list. Quite a few of our members came to our assistance with the bills, Miss Hanna coming in a distance of fifteen miles. We are also grateful to Brethren Weir and Major who acted as ushers.

We have not done any advertising since last September, yet last Sunday we had over 300 present, which represents our usual audience. In a fortnight's time we start again, and still hope for God's blessing to rest upon our feeble efforts.

Brother W. G. Nicholson has had an encouraging start in Dromore, and we believe he will triumph in that stronghold of Presbyterianism. Brother Zins has also made a good beginning in Larne. I believe the tide is turning in old Ireland. Our membership is now 200. We are hoping that at the end of the year it will be 250. The workers here are pressing on. Brother Walton has had a nice little baptism in Dublin. He is pounding away at a Gibraltar, and is not discouraged. Plans are on foot which will help Brother I. G. Bevan to throw in his full weight. Derry for the moment is almost impossible because we cannot secure any halls.

The efforts of the Home Bible League have already produced two Sabbath-keepers, and we believe that quite a few will respond to the voice of truth. Brethren across the water, don't simply pray for us; show it with your actions! Prayer must never become a substitute for a neglected duty.

E. E. CRAVEN.

# Statement of Tithes and Offerings for British Union

### SOUTH ENGLAND CONFERENCE

	Sabbath													
NAME OF CHURCH OR COMPANY	Mem. bership	Tithe	Tithe per Capita	Sabbath- School Offerings Inc. 13th S.	Young People's Offering	Harvest Ingatheri'g	Annual Offerings	Miscel- laneous	Week of Sacrifice	Big Week	Total Offerings	Offer- ings per Capita		
Bournemouth. Brighton Bristol Cambridge Chiswick Clapham Croscombe Croydon Ealing Edmonton Exeter Forest Gate Gillingham Harlesden Hastings H. Wycombe Holloway Lewisham Lowestoft Luton Norwich Plymouth Portsmouth Reading Southend Southend Southend Walthamstow Watford Walthamstow Watford Wimbledon Watford Wimbledon Forest Gravesend Portsmouth CarltonCol Cheltenhm Dereham Enfi'ld W'h Gloucester Gravesend Poole Romford Salisbury St. Austell Swindon Torquay W.S.Mare Weymouth Iselated	27 27 27 27 27 27 27 27 27 27	37 15 9 101 15 2 83 10 7 16 15 4 83 10 7 16 16 3 86 19 0 197 9 11 73 17 6 3 66 4 9 67 10 5 51 0 25 16 87 8 18 101 18 2 19 5 10 19 5 10 19 5 10 19 5 10 19 5 10 19 5 10 19 5 10 19 5 10 19 5 10 19 5 10 19 5 10 10 13 12 10 13 13 12 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 10 13 13 13 13 13 10 13 13 13 13 13 10 13 13 13 13 13 13 10 13 13 13 13 13 13 13 13 13 13 13 13 13	1 8 0 1 5 5 2 1 2 1 3 1 6 1 0 1 1 1 7 9 9 1 1 4 4 5 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	19 77 8 83 14 10 11 10 6 9 8 10 11 17 11 10 8 7 8 10 11 16 8 10 11 16 8 10 11 16 8 10 11 16 8 10 11 16 8 10 11 16 8 10 11 16 10 10 10 10 10 10 10 10 10 10 10 10 10	3 1 12 0 3 7 11 8 10 1 3 1 7 10 19 8 6 7 2 1 1 1 1 9 1 1 6 17 11 13 2 7 4 7 1 11 8 16 10 1 3 16 9 8 5 7 7 4 7 1 16 5 9 8 7 8 1 6 6 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	50 0 1 89 11 2 42 11 5 55 16 4 23 1 11 12 16 11 59 2 6 17 7 11 13 5 11 73 4 0 2 13 1 8 14 9 15 8 8 87 14 4 27 9 9 58 13 11 171 10 19 29 5 9 24 19 2 24 19 2 25 1 7 10 87 6 7 58 6 4 43 11 0 60 0 2 43 12 0 60 0 2 43 15 10 51 10 1 51 10 10 10 1 51 10 10 10 10 10 10 10 10 10 10 10 10 10	1 12 6 0 4 10 10 10 10 10 10 10 10 10 10 10 10 10		2 6 4 0 1 6 4 1 6 4 1 6 2 15 0 3 6 3	29 2 0	55 18 1 113 18 10 184 2 2 74 8 2 2 74 8 2 2 30 10 1 65 16 9 78 17 1 26 5 0 27 8 7 12 15 4 83 18 6 11 6 5 16 9 12 1 6 6 18 18 18 18 18 18 6 11 18 1	2		
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### SCOTTISH MISSION

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### IRISH MISSION

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# Conference for the Quarter ended Dec. 31, 1937

## WELSH MISSION

NAME OF CHURCH OR COMPANY	Mem-	Tithe	Tithe per Capita	Sabbath- School Offerings Inc. 13th S.	Young People's Offering	Harvest Ingatheri'g	Annual Offerings	Miscel- laneous	Week of Sacrifice	Big Week	Total Offerings	Offer- ings per Capita
Barry Dock Blaenavon Cardiff Hereford Milford Haven Newport Mon. Porth Swansea Aberdare Aberdare Aberdillery Dowlais Henllan Lianelly Rhos Rhyl O Risca Shotton Shrewsb'ry Isolated	23 9 69 13 6 95 14 36 97 7 6 5 9 10 119 16 97	27 18 4 9 3 5 67 2 2 21 18 10 11 11 6 75 0 8 9 13 2 9 20 15 11 8 2 10 1 15 8 1 0 0 10 18 9 24 14 11 8 11 2 2 3 9 6 107 5 2	1 4 5 1 1 0 5 1 1 1 8 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 15 0 9 8 7 8 3 1 8 3 14 4 2 13 3 7 6 9 2 8 0 2 8 0 1 1 12 5	7 4 15 9 12 3	18 19 11 2 7 9 66 8 10 27 7 1 6 8 18 6 140 12 3 18 17 11 68 17 7 2 16 6 4 18 0 9 18 9 73 9 6 4 19 5 11 15 5 2 17 8 9 145 5	1 4 0 1 1 1 17 6 3 19 8 2 0 0 4 8 .0 3 11 15 0 1 10 0 2 6  1 13 0 8 8 6 4 6 16 10 1 4 8 3 18 0		2 12 9	1 3	20 2 1 4 15 8 105 18 8 32 9 7 10 161 13 9 21 16 10 80 13 5 7 8 0 5 19 3 4 16 10 3 0 0 7 4 9 14 4 6 88 19 9 7 11 11 14 15 10 155 18 9	17 6 10 8 1 10 8 2 10 0 1 12 10 1 14 0 1 11 2 2 4 10 16 5 17 0 16 1 12 12 12 0 16 1 18 5 19 0 1 1 8 5 19 0 1 9 6 12 11 1 1 8 5 19 0 1 1 9 6 12 12 12
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## NORTH ENGLAND CONFERENCE

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# Forty Years On!

By J. RIGBY

On January 26, 1938, the share-holders of Granose Foods Ltd., came together for the fortieth annual general meeting of the Company and, of course, they were joined by the other brethren taking part in the British Union Winter Council.

It may not be generally known that this Company differs from the usual commercial concern in that, although it has shareholders, they are, by the memorandum of incorporation. specifically restricted from receiving dividends on their shares. It is obvious, therefore, that they are shareholders because they wish to help the movement rather than themselves. There are only twenty-two members now and the majority of the shares are held by British Advent Missions.

This Company was established in 1899 for the purpose of promoting the knowledge of healthful living by means of diet, and throughout its history this purpose has been kept in view.

In those early days there were many perplexities, and even in recent years we have had our share of them, but the Lord has been good, and it has never been for denominational necessary funds to be drawn on as gifts for development of the factory. On the contrary, the Company has been able, apart from the regular tithe on its profits, to put thousands of pounds into the general funds of the British Union Conference. Sometimes this was done, when needs were urgent, to the disadvantage of the Company's cash position, so that when extension became necessary, loans had to be secured. These, however, were at interest, so the cause was not hindered in any way.

In the process of development quite a large extension was made to the premises, thus enabling adequate stocks to be maintained as well as providing for housing the extra plant.

Each year the members have come together to consider reports of progress and difficulties. Conditions in recent years have been such that the tendency was for very keen competition to come into play between all classes of products having a national appeal. The natural result was a continuous fall in retail prices. In spite of the subsequent increase in the cost of raw materials, retail prices in proprietary lines kept fairly constant. This has meant our giving increasing attention to ways and means of reducing other expenses, and economy in operation was the keynote of the reports given at this year's meeting.

In view of the special nature of the programme the meeting was held in the "Granose" Assembly Hall. Pastor H. W. Lowe, our chairman, in his opening remarks, spoke very kindly of the efforts

THE Granose OF
SIGN PRODUCT QUALITY

which our sales department had made to bring before us displays which gave such a good impression of our range of products. On the walls were illustrated backgrounds, "mass-colour" cards, typical leaflets, etc., and no one could help but feel that Granose products are not only good in themselves but that they are most attractively packed.

After the usual legal preliminaries there was one unusual feature. Brief reference had been made to some contemplated new lines, and four of our young ladies came round with trays containing steaming cups of the new "Soya Soup." It was most gratifying to see how favourably it was received by all. We hope to have it on the market quite soon.

As manager, it was my privilege to welcome our visitors, and after Mr. Bannister, our treasurer, had presented the financial statements I exhibited a film slide showing a series of graphs and pictures illustrative of the various aspects of the year's work. These seemed to be sufficiently comprehensive to obviate the necessity of many questions from the members, and so the chairman was able to close the meeting sufficiently early to enable the visitors to make a tour of inspection of the premises.

The recent interior decorations throughout the factory were evidence that we regard cleanliness as a prime essential and from the comments passed we were encouraged to feel that our efforts to make the plant thoroughly efficient have not been in vain. Every worker gives the most loyal cooperation—we are a happy family—and all rejoice in the continued progress in sales. Taking the past five years with 1933 as a base we find the following increases:

1934 ....... 1.25 per cent 1935 ...... 2.95 ,, ,, 1936 ...... 5.87 ,, ,, 1937 ...... 6.60 ,, ,,

and as I write, January 1938 figures are 17.69 per cent ahead of those for 1937.

Once previously I reminded you of ways in which you could help; not by giving, but by buying. If each of our members in Britain bought only one shilling's worth of our foods each week extra to present purchases it would mean over £15.000 increased business to us and the benefit of that would be in every department. So join with us in 1938 for the best "overflow" we have ever had, and remember that whenever you see the sign of quality depicted in the centre of this page, you have got something really good.

MANY THANKS to all the S.D.A's who have responded to our advertisement for Printing. Our expansion will help the movement. "Success" Frinting Service, Portslade, Brighton.

Young man requires work. Commercial, stores and despatch experience. Anything considered. Excellent references. Write: C. E. Pointon, 142 Regina Road, Southall, Middlesex.

Gardener-Chauffeur. Intelligent, willing young man required for S.D.A. home in North England. Apply: H. T. Johnson, North England Conference office.

Wanted.—Experienced General. Flain cooking No rough work. Sabbath privileges. Sugden, 54 Cornwall Road, Harrogate.

### SUNSET CALENDAR

 Lon'n
 Not'm Car'ff Edin
 Bel't

 Feb. 25th
 5.32
 5.33
 5.45
 5.37
 5.50

 March 4th
 5.45
 5.46
 5.57
 5.52
 6.04

### BRITISH ADVENT MESSENGER

Published fortnightly on Friday for the British Union Conference of Seventh-Day Adventists by The Stanborough Press Ltd., Watford, Herts.

Copy for next issue.—February 24th. Editor: . . . W. L. Emmerson.