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# WHY TRANS-AFRICA NEEDS

## 32,472

# LITERATURE-EVANGELISTS NOW!

by ROBERT H. PIERSON, *President, Trans-Africa Division*

SOME years ago when we were labouring in the Inter-American Division a very thrilling experience took place in Venezuela. In this predominantly Catholic country the work went very slowly in those days. However, in the capital city of Caracas one magazine made a thrilling break-through for God!

One day Pablo Suarez received a copy of *El Centinela* (The Spanish *Watchman*). As he read this Seventh-day Adventist journal he became very interested in the new truth it contained. He sent for more literature from the same source. Some months later he was baptized into God's remnant church.

Pablo did not stop there. He began to work for other members of his family and for his friends. As the months slipped by many of these people followed Brother Suarez and became members of the church. The end results? The last I heard, nearly twenty years ago, sixty-four persons including eight literature-evangelists were rejoicing in the Advent message. No doubt, during the intervening years many more have been won. The

beginning of this upsurge of Adventism could be traced to the message of a single truth-filled magazine!

*There is no question about it, our literature wins souls!*

"But", you say, "what does the experience of Pablo Suarez have to do with Trans-Africa needing 32,472 literature-evangelists NOW?"

The relationship is very clear to me. J. N. Hunt, our Division Publishing Department secretary, tells me we have 328 full-time literature-evangelists at work in Trans-Africa. The servant of the Lord says "Where there is one canvasser in the field there should be one hundred."—*Testimonies*, vol. 6, p. 315. The rest of the problem is merely a matter of simple arithmetic. We have 328 colporteurs. We should have one hundred times this number—32,800. This leaves us 32,472 short!

Why do we need this great army of literature workers NOW?

First, we need to greatly enlarge the working staff of our Division without delay to press forward the work of God!

We have no time to lose! "That which is done in warning the world must be done without delay. Let not the canvassing work be left to languish. Let the books containing the light on present truth be placed before as many as possible."—*Testimonies*, vol. 6, p. 329.

We need to open up the great unentered areas of Trans-Africa. Think of the great Congo River basin, East Burundi, south-east, north-west, and central Tanganyika, Ovamboland in South West Africa, large areas in Northern Rhodesia, in Zanzibar, Tristan da Cunha and many other sections of our great Division. What a challenge!

*Our literature-evangelists are real pioneer soul-winners.*

In the Tanganyika Union several years ago the leaders caught a vision of getting new work opened in unentered areas. Selected literature-evangelists were sent with their families to serve five-year terms in these "dark" sections.

Elebariki Misheto and Elikunda Mungeni moved to Dar-es-Salaam, capital city

(Continued on page 3)

## THE LITERATURE MINISTRY IS ONWARD



# HEART to HEART

## Beloved Saints of God:

A little girl came running into her father's study. Oh, daddy," she cried, her voice vibrant with a new-found joy, "I am a Christian!"

"That's wonderful", her father replied, "when did you become a Christian?"

"Just this afternoon at Evangelist Martin's meetings," she replied "I just opened my heart's door for Jesus—and He came right in!"

"Well, honey, I'm so happy to hear this—but how do you know Jesus has come into your heart?"

"Why, daddy," the little lady replied in a hurt voice, "I know He did because He said He would!"

"I know He did because He said He would!"—what a measure of faith! Little wonder the Saviour said "Except ye become as little children".

Faith—living faith—is the subject of my little heart-to-heart talk with our members scattered throughout Trans-Africa this month.

Faith is usually defined in the words of Paul to the Hebrews as "the substance of things hoped for, the evidence of things not seen" (Heb. 11:1.) The Phillips translation of this text helps to simplify the apostle's words and make them more practical to present century readers. "Faith means putting our full confidence in the things we hope for, it means being certain of things we cannot see."

Some years ago archaeologists digging in the Middle East unearthed some ancient legal documents which throw light on the word "faith" as used by Paul. They discovered that the same Greek word translated "substance" in Hebrews eleven was also used for "title deeds" by ancient men of the law. In other words faith becomes our "title deed" of "things not seen".

Imagine that a wealthy person in Australia died and left a large estate. Unbeknown to you a large share of the estate was left to you. After all the legal formalities were cleared up one day you received a deed for your share of the property in the post. You had never seen the property. But there was no question that it truly belonged to you, for you had the deed in your possession!

Likewise, faith gives substance to the promises of God and to the things of heaven! We do not possess the glories of eternity NOW but they most certainly are ours—they belong to us. By faith we hold the title deed to mansions in the glory land. They are ours because we believe the promises of God!

Faith is **belief**, but it is more! Faith is **trust**, but it is even more! Faith is a living power! Faith takes God at His word and acts! Faith knows no obstacle and brooks no opposition from the evil one. Faith does not stop to look at circumstances or ponder results. Faith looks only to God.

I like the inspired definition of faith found in **Gospel Workers**, page 262: "Faith is clasping the hand of Christ in every emergency."

When circumstances distress us and we do not know which way to turn, we clasp Christ's hand and trust Him. When the way is dark before us and all seems lost, we clasp Christ's hand and He leads us out of the darkness. When we come to the end of our visible resources, we clasp Christ's hand and He supplies our needs from His boundless supply of invisible resources.

I was attending a camp-meeting in one of the mid-western states of North America. I had been on the camp ground only a few minutes when I heard of Jim Cheney's accident and suffering. Jim was a young Seventh-day Adventist husband and a motor-cycle enthusiast. One Sunday morning he was riding with other members of a motor-cycle club. There was a tragic accident. Jim was thrown from his machine and his fall left him paralysed from the neck down. For several months after the accident he was unable to move his arms or legs.

The brethren at the camp-meeting suggested I accompany them to the large hospital about two hundred miles away to anoint Jim and pray for his recovery. The appointment was made and we arrived at the institution on time.

Now here is where faith comes in!

When we drove up to the entrance of the hospital there was **Jim's young wife with a suitcase full of his clothes to take him home after the prayer service!** She had clasped the hand of Christ in this emergency and expected the Lord to heal her husband so he could go home with her!

(The Lord brought a gradual healing to Jim that commenced the day of the prayer service but this is outside my story.)

"Faith," the servant of the Lord says, "looks beyond the difficulties and lays hold of the unseen, even omnipotence, and therefore cannot be baffled."—**Gospel Workers**, p. 262.

It is a wonderful assurance to the child of God to know that under all circumstances he can place his hand in the hand of Christ and trust His love and wisdom. As I used to hear my West Indian brethren say so frequently: "Where I cannot trace Him, I will trust Him!"

So, brother, sister mine, "In the darkest days when appearances seem most forbidding, fear not. Have faith in God. He knows your need. He has all power. His infinite love and compassion never weary. Fear not that He will fail of fulfilling His promises.—**Prophets and Kings**, p. 164.

Whatever your need, whatever your circumstances, just clasp the hand of Christ and trust Him!

Sincerely yours for greater faith,

## Why Trans-Africa Needs 32,472 Literature-Evangelists Now!

(Continued from page 1)

of Tanganyika, where as yet there was no Seventh-day Adventist Church. Before long a branch Sabbath-school was flourishing. Later Pastor Muganda and helpers moved in to follow up the interest that these men had created with their literature. In 1963, E. E. Cleveland from the General Conference with a fine staff of workers held another evangelistic crusade in Dar-es-Salaam. The results? Today we have a live working church of 121 members, a beautiful church building and two fine workers' apartments. *The book work paved the way.*

Similar stories are in the process of being told in Tabora and Arusha in Tanganyika where Kaleb Kalengano and Eli-anoni Irigo went to pioneer the way. Already there are a number of branch Sabbath-schools in these two areas and during 1964 it is planned that full-scale evangelistic crusades will be held in Tabora and Arusha. *Again the colporteur has pioneered the way into unentered areas and the work of God has been established.*

Great unentered areas of Trans-Africa await the coming of the literature-evangelist in all of our unions in 1964! Another reason we need those 32,472 literature-evangelists now is to *finish the work soon!*

In West Africa a few years ago a colporteur sold a copy of *The Great Controversy* to a man who placed it on the shelf and forgot about it. Some time later the Methodists held a convention in the city. One of the ministers attending the convention could find no hotel accommodation and eventually took a room in the home where the Seventh-day Adventist book was accumulating dust on the shelf.

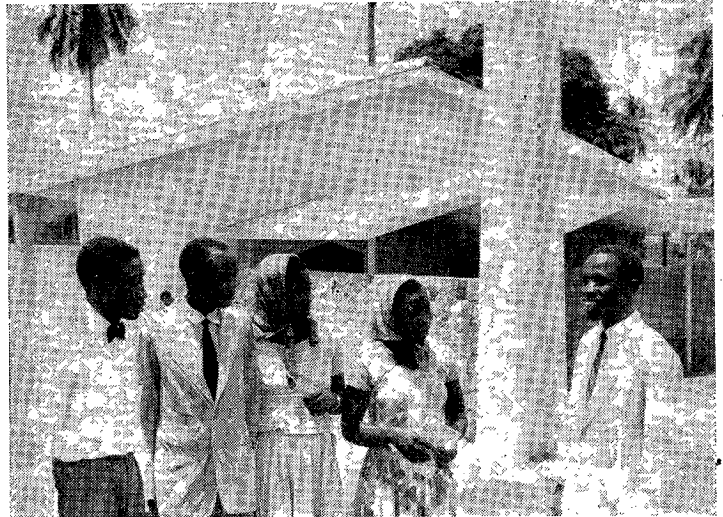
The first day the visiting minister spied *The Great Controversy* on his friend's book shelf. The result? He became so interested in the new and absorbing truths of this inspired book that he failed to attend a single meeting of the convention. Later he went to his bishop for an explanation of certain doctrines but the church leader could give him none. Instead he directed his worker to the

Seventh-day Adventist mission for help! The outcome of such a story is easy to guess. The minister and his whole church of 98 members have been baptized.

The messenger of the Lord knew the tremendous power of our books for she wrote years before: "Whole churches have been raised up as a result of their [our publications] circulation."—*The Colporteur Ministry*, p. 150.

The Advent Movement's beloved Pastor Spicer once said, "In asking people to buy our books, we are doing them the greatest favour in the world. Our colporteurs are not salesmen merely; they

Five Literature-Evangelists of the New Dar-es-Salaam Church. When pioneer colporteurs Elebariki Misheto (right) and Elikunda Mugeni (second left) moved to Dar-es-Salaam seven years ago, there was not a single Seventh-day Adventist in that capital city. Today there are 150.



are messengers sent of God with a message in these volumes more precious than gold or silver. We need not be backward about urging the message for this day upon the people. It is the greatest thing in the world."

If Trans-Africa had even ten colporteurs where now we have one who were doing such great favours for their friends and the members of their communities, what a record of soul-winning would be written in our Division during 1964!

So we could go on and on with the publishing story! There is literature-evangelist Paul Owour in Kenya whom the Lord has used to raise up a company of seventy believers, forty-three of whom have already been baptized. There is dear old literature-evangelist Jonas Gisimba up in beautiful Rwanda who, during the past twelve years has won approximately *four hundred* souls and who has

raised up at least two churches. Down in South Africa, literature-evangelists, Roy Harebottle and G. L. Foxcroft have thrilling stories to tell of souls won for the kingdom.

Our time is short! The unfinished task is great. The literature ministry is one of God's most effective means of finishing the work! We must not delay giving it our full support.

"The Lord is soon to come. In fire and flood and earthquake, He is warning the inhabitants of this earth of His soon approach. O, that the people may know the time of their visitation! We have no time to lose. We must make more determined efforts to lead the people of

the world to see that the day of judgment is near at hand. *Carefully prepared literature on the significance of the scenes we are now witnessing, is to be circulated everywhere.* Our understanding is to be quickened by the Holy Spirit. O, if our people would feel as they should the responsibility resting upon them to give the last message of mercy to the world, what a wonderful work would be done! *A thousand times more work for God might be accomplished if all His children would fully consecrate themselves to Him, using their talents aright.*"—Mrs. E. G. White, in *The Review and Herald*, May 24, 1906. (Italics Supplied).

Yes, brethren, the publishing story is a thrilling one! It would be even more thrilling if Trans-Africa had those additional 32,472 literature-evangelists. It may be that the Lord is laying His hand on *your* shoulder and calling *you* to this great work! When you hear His voice do not hesitate. Respond and go to work for Him today!

# Tanganyika Colporteur Pioneers

R. H. E. HENNING, P.D.S.

LOOKING back on the work which has been done in Tanganyika we can be very thankful. The Lord did great things by His servants. In many parts the work was started by literature-evangelists. They are true missionaries.

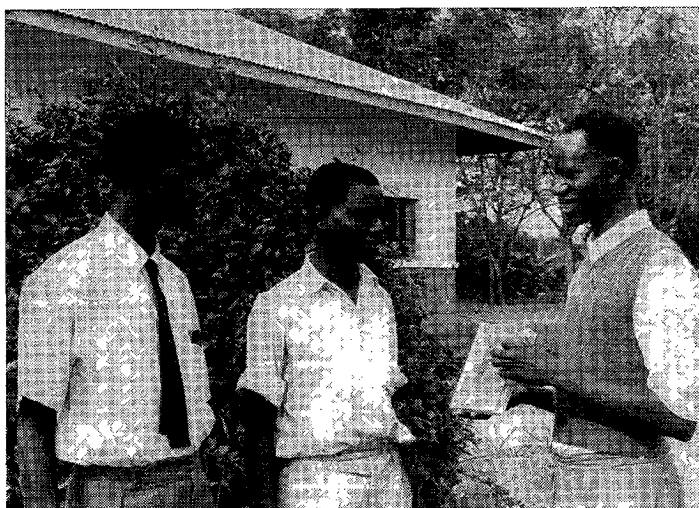
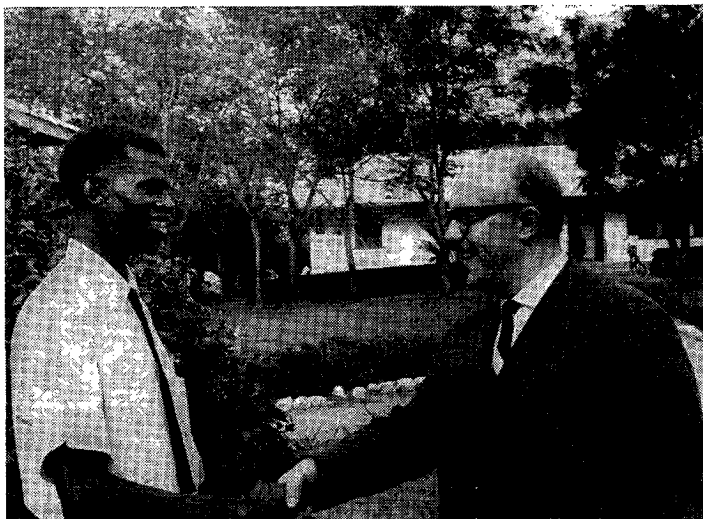
In Tabora where we now have a nice group of members the work was started by a literature-evangelist by the name of Kaleb Kalagano Mwitundi. For five years he worked under God's special blessing at this place. He sold many books containing God's message to the people around Tabora. These seeds are still bringing forth fruit. One man bought the book *Danieli na Siku Zetu*, (*Daniel and Our Day*), from him. The pastor of another denomination saw this book and became very interested. He tried to get a copy, but failed. Finally he did succeed in getting one and found the clear message in it. After receiving Bible studies he was converted. As a result of this one book 15 people from this denomination have joined our church. This young pastor became a literature-evangelist and continues the work of Kaleb Kalagano.

Then Kaleb Kalagano moved to Mtwara in south-east Tanganyika. Nobody was there to meet him. He started visiting the people, bringing them our message.

One day he met a Moslem and sold him some books. This man had a good position in a factory. When Kaleb visited this man again he was busy handing out salaries to the labourers. As soon as he saw our literature-evangelist he said: "Look at this man, he is a literature-evangelist. I am proud of this man, because he brought me books with a message I have never heard before." He advised the labourers to buy books from our literature-evangelist. On that day Brother Kaleb sold many books to those workers. In the short time he worked there many people became interested in our message, and we have had to send them a minister.

In 1963 colporteur Kaleb sold Sh. 5,500/- worth of books in this area. Since 1963, the year he started, God has blessed his work, and he has brought many souls to Jesus. The important work of our literature-evangelists will help finish God's work very soon.

R. H. E. Henning congratulates literature-evangelist Donald Mungo for highest deliveries of nearly 10,000/- during 1963. Brother Henning is the newly appointed P.D.S. of the Tanganyika Union.



Petro Katime (right) displays a copy of the book that changed his life and that of 14 members of the church where he was the Pastor. Now he and his brother (centre) are literature-evangelists at Tabora, Tanganyika.

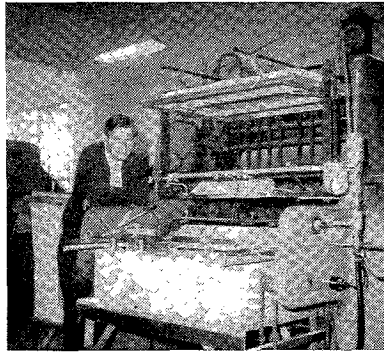
Brother and Sister Chuma and family express their appreciation to colporteur Misheto in the Dar-es-Salaam church. They found the message through the books he sold to them and through the Bible Correspondence School. Mr. Chuma is the capable treasurer of the Dar-es-Salaam church and Mrs. Chuma is a successful literature-evangelist now.



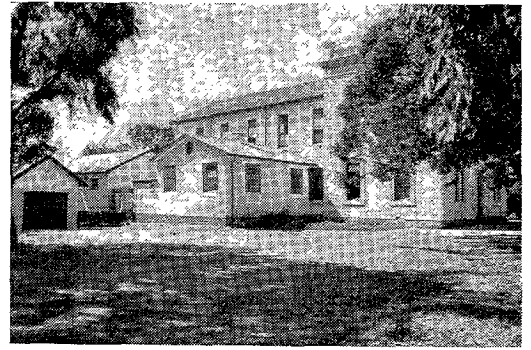
THOUSANDS of Seventh-day Adventists have taken their stand for the truth under the influence of the Holy Spirit through reading the message found in our books. True growth and strength in the church can be maintained through continual reading and study of our publications. The Lord ordained this when He gave instructions to establish a publishing work. For many years the books and periodicals needed for Africa have been available through your publishing house—the Sentinel Publishing Association. Unfortunately, not all of our good church members seem to be aware of the great blessings that they may bring into their homes through books.

Frequently, as I travel among our church members, questions come to me about certain books, their prices, and how to get them. But strangest of all are the questions about the publishing house itself.

First of all, our church members should understand that they have access to many hundreds of the finest books in the world, which are published by the denomination. These cover a vast array of subjects, and supply the needs of children, teenagers, young men and women, and adults. Any of these books may be



H. F. K. Dubberstein with one of the Sentinel's Nebiolo Automatic Cylinder Presses.



Side-view of Sentinel Publishing Assn. before commencement of alterations.

## THE SENTINEL SERVES

D. K. SHORT, *Manager*

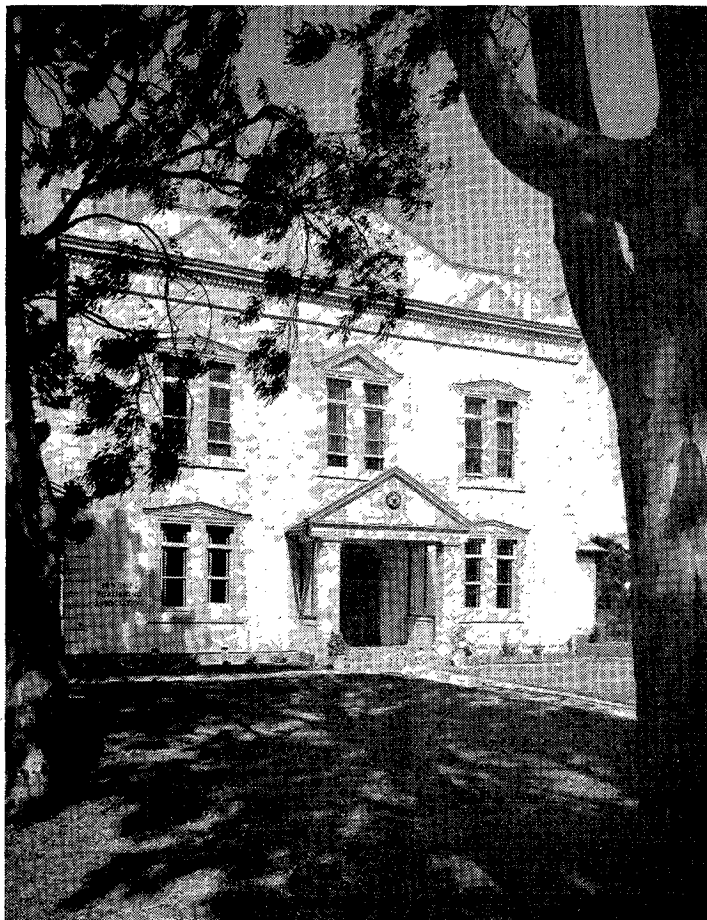
obtained from the book depository serving your conference or field. Ask your pastor or local elder for more information. If there is no church leader in your area, send a post-card to your conference or field office, listing your desires, and your needs will be fulfilled.

Now, about your publishing house. Before the close of the last century, printing equipment was already in operation

in a suburb of Cape Town, sending forth the three angels' messages. The original building, part of old Union College, has over the years been enlarged and improved. At the present time a large extension to the building is being undertaken. This new section will provide a double loading bay for the receipt and despatch of goods in all weathers. It will greatly relieve the severe congestion now prevailing in the bindery, due to the ever-increasing amount of work going through the factory. Today the Sentinel Publishing Association has nearly fifty employees and produces publications in more than twenty different languages.

Within the last three years, each major department has had new equipment added. This has been possible largely through the aid of overseas funds. An Intertype machine for setting type and a power proof press have been installed in the composing room. The press room has installed four new automatic presses, one of which is a small offset press for producing four-colour work, which is the first of its kind in South Africa. Printers from many business firms have visited us to view this work. The bindery has just put into operation a new 26 x 40 folding machine. This machine takes large flat sheets from the presses, and automatically folds them to book and magazine size. Even the efficiency of the despatch department has been improved with an automatic tying machine, for completing the work on the many hundreds of parcels that are despatched each week.

Your publishing house is dedicated to the service of the church—the proclamation of the last message to the world. The books that you need in your home for yourself and your family, and those for your neighbours, you may get by merely placing an order with the depository nearest you. Your publishing house—the Sentinel Publishing Association—supplies books for life.



**SENTINEL  
PUBLISHING  
ASSOCIATION.**  
The Home of  
Good Books.



# Publishing Progress

## *The "Other Angel"*

J. S. LE ROUX, P.D.S.,

S.A. Union Conference, Group I



J. S. Le Roux talks to D. K. Short, Manager of the Sentinel Publishing Association about the beautiful new Bible Story and Great Controversy set (now called *Climax of the Ages*). These are the most attractive books on the Bible ever sold by any Publishers in the Republic of South Africa.



Three successful literature-evangelists of the Good Hope Conference. L. to R; R. Cordic, Miss G. Coetzee, and P. Jones.



South African literature-evangelists at a recent Hartenbos Union Conference Institute.

IN Revelation 18:1 we are told of the "other angel" carrying forward the last message of hope. In the South African Union Conference there are 122 literature-evangelists dedicated to proclaim the message of the "other angel" and warn the people in the Republic of the imminent return of the Lord.

During 1963 we put into operation the recommendation of the South African Union Conference of co-ordinating the service of the literature-evangelist with that of the conference evangelist. Two very successful evangelistic campaigns were held at Vereeniging and Rustenburg. In the former city, ten of our colporteurs worked with our truth-filled books. Former members of the church were visited, interested families encouraged to read the books and Bible studies were given. Then, a long list of interested names was compiled for the conference evangelist to use as a nucleus from which to work. This ensured a goodly harvest of souls for the Master.

A mid-year new-workers' institute was held at the Sentinel Publishing Association and seven new literature-evangelists were introduced to the art of Christian salesmanship. This has proved a very successful way of establishing members in the work of the Lord.

Promotion in the various conferences of the South African Union resulted in 122 literature-evangelists distributing our truth-filled literature during 1963. This is 45 workers more than in 1962. Together they worked 107,007 hours in the Lord's vineyard and delivered R204,776.00 (£102,388) worth of literature which is an increase of R50,775 (£25,387-10-0) over the previous year's deliveries.

Was all this work rewarding? Yes, 26 souls were baptized into the remnant church and a further 80 are keeping the Sabbath and preparing for baptism. Surely, the Lord is in this work and has promised to prosper it.

In an Orange Free State town, Brother W. B. Odendaal sold *The Great Controversy* to a family. They began reading this "gem" of a book. Later they contacted our literature-evangelist and expressed their keen interest in the message of the book. At this time Pastor J. v. d. Merwe started a series of lectures on Bible truth in Welkom. Regularly they attended the evening meetings with our literature-evangelist and after every meeting compared the message delivered with the message of the book. They are looking forward to baptism now. We thank God

for our consecrated literature-evangelists whom the Lord is using to help finish the work in this generation.

## *Aiming for the Moon in Group 2*

JOHN G. KERBS, P.D.S.

DELIVERIES in the South African Union, Group II, for the year 1963 were R14,000 as compared with R6,500 in 1962. Our goal for 1964 is R20,000. We are confident that, with God's blessings and the dedicated leadership of our field publishing secretaries, F. Smith, G. Nkosi, D. Nodada, C. Moepenga, and D. Masuku, this goal will be reached.

We rejoice that, we have once more been granted permission to carry on our literature-evangelistic work in the many mining compounds of South Africa, where hundreds of thousands of men from all parts of Southern Africa live and work. Our literature-evangelists give Bible studies, hold meetings, pray with the men, enrol them in the Bible correspondence course, and supply them with Bibles, hymnals and our truth-filled literature. Surely, that which the miners receive from our dedicated literature-evangelists is more precious than the gold they extract from the earth day by day.

One of the most encouraging aspects of the literature work, is the organization of Auxiliary Literature-Evangelist bands in the churches. These are organized during a week-end of special services and each group has its own local leader to keep things going in the absence of the publishing secretary. The combined efforts of these many part-time workers contribute largely to the evangelization of the 14,000,000 Africans of South Africa.

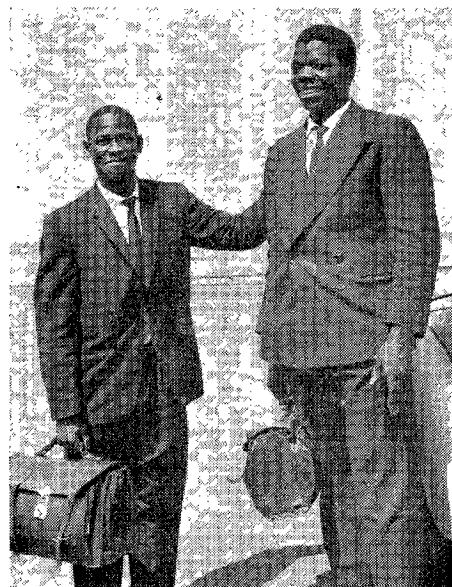
During the past year we have completely renovated and redeccorated our book depositories in Johannesburg and Durban, and have similar plans for other population centres. The public is taking notice of these attractive centres of truth, and literature-evangelists receive a real morale booster by visiting a beautiful depository occasionally.

Our courage is good in Group II and as one of our publishing secretaries recently said, "we are aiming for the moon!"

A successful col-porteur team—  
Brother and Sister C. Opperman, of Pretoria, South Africa. Brother Opperman has 20 years of literature Ministry to his credit.



John G. Kerbs, P.D.S., S.A. Union Group II. Literature sales in Group II increased 115 per cent during 1963.



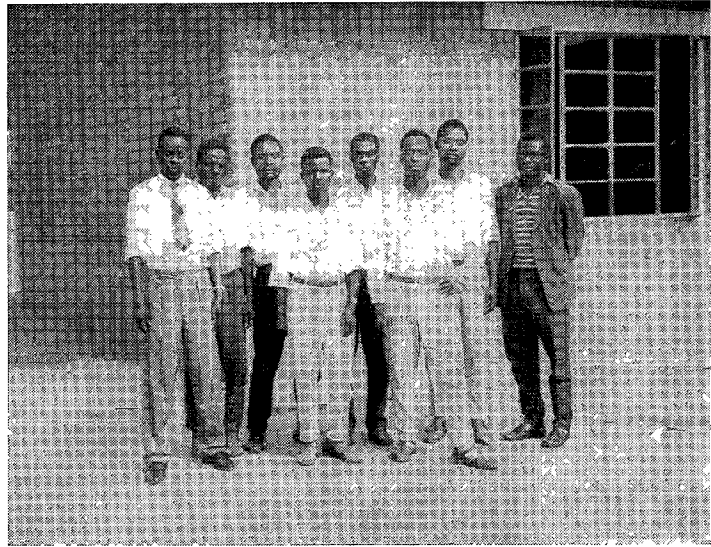
K. Mkwanzani and A. Ndlovu of South Africa, two of the several literature-evangelists who faithfully carry the message of truth to the thousands of men and women living in the mining compounds of the Rand and Orange Free State.

A recently organized Auxiliary literature-evangelistic band at Kroonstad, South Africa. G. Nkosi, the new P.D.S. of the South Sotho Field, is seen at the far right looking proudly at this happy group.



Yes, the Congo Union has its bookmen again. After a time of trouble and war, literature-evangelists are travelling around again from town to town, and village to village, searching for and visiting people, with their briefcases filled with truth-filled literature. During the short time in which this department has been reorganized we have discovered already that in the Congo, literature-evangelism is a successful mission work of the highest order if it is properly conducted. A good start has been made in the South Congo Field. A year ago, in this area there was no literature-evangelistic program. After several recruiting trips we were able to conduct an institute in Elisabethville. Immediately following this, the new colporteurs started with their new work. The results were outstanding. In three months about CFr 200,000. worth of literature was sold by an average of 13 literature evangelists.

We were very happy for this good start. It has opened our eyes to the bright future which is ahead of us. Recently I received a letter from two of our colporteurs, and for your encouragement I shall quote a few lines: "We work very hard. Before we go out to sell the books we pray. We work without stopping, because we know that this is God's work. Please pray for us that our people may hear the Advent message and may receive light from the Word of God." We believe this is an example of the



Some of the new literature-evangelists recently trained at Songa Station, Congo Republic.

## CONGO BOOKMEN

J. T. KNOPPER, *Newly Appointed P.D.S.*



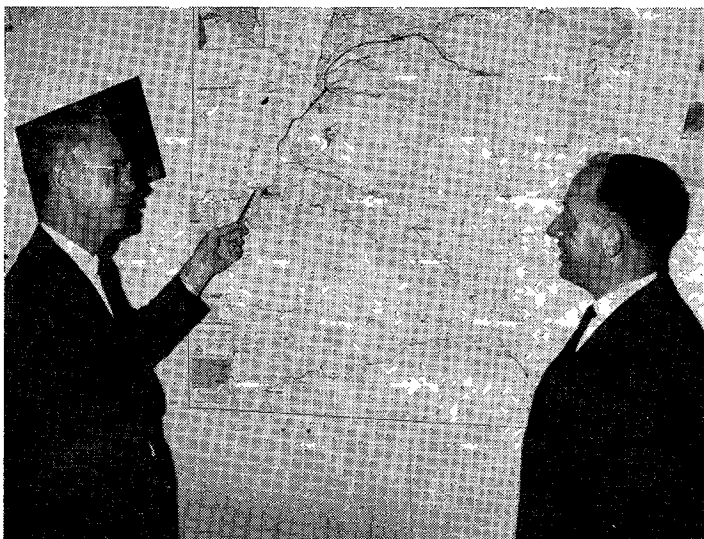
J. T. Knopper, newly appointed P.D.S., Congo Union. He has come from the Netherlands Union, Southern European Division.

spirit of our literature-evangelists in the Congo. We are sure that more will follow us in this work and help blanket this country with truth-filled literature.

When S. W. de Lange the president of the South Congo Field visited the field some months ago, he was frequently asked, "Where are your books? We want to buy your books."

Just this week I received the first report from Leopoldville, West Congo Field. They have recruited six literature-evangelists. This large city with 1,200,000 inhabitants is a great challenge to our bookmen. I am under appointment to visit this field soon, and we expect great things. Central Kivu also has its publishing program, which will be enlarged after their institutes are held. Their Publishing Department secretary, Silas Kayijuka, is anxious to see his program growing. North Congo has just appointed a Publishing Department secretary and a strong army of literature-evangelists will follow very soon.

The Congo Union book work is green! That means it is growing. We are working hard and praying hard to keep it growing. The publishing work all over the world is a green, growing business, and the Congo is a green, growing part of it. The results in sales in 1963 were about twice as much as in 1962.



H. W. Stevenson, President, Congo Union, points to the vast unentered sections of the Congo where J. T. Knopper (right) plans to send pioneer missionary colporteurs.



# Zambesi's Successful Colporteurs

W. C. S. RAITT, P.D.S.

## Eleven Souls in Seven Months

ELEVEN new people are now attending the Bulawayo Central church as a direct result of the first seven months' service of a new literature-evangelist, Brother Ivan Mason. This is the second Sabbath a man and his wife and seven children have attended. When a boy, this man listened as his father was given Bible studies right here in Bulawayo and never forgot the truth he learned.

Our literature has played an important part in the renewal of this father's convictions. A certain minister was anxious to baptize him into a Sunday-keeping church. However, as the minister of this church studied with him he compared the teachings with what he had read in our book *What Jesus Said*, and decided that he was not being given the full truth and so was not baptized. He has since purchased *The Great Controversy* and *The Desire of Ages*, and has had a number of Bible studies given to him by Brother R. Thompson. His convictions are strong but he needs our prayers that he may be led to make the necessary arrangements or sacrifices for permanent release from work on God's holy day.

Another young person is also attending regularly as a result of Brother Mason's work. Then a lady who at one time attended some of our services in Salisbury has recently been contacted by him and has already made her first visit to our church. She has also expressed her desire for baptism.

Almost daily we have news of our literature-evangelists contacting people who are eagerly searching for truth. Let us all remember such contacts daily in our prayers.

## Solusi Students

The Zambesi Union is fortunate in many ways in having Solusi College, a Division institution, in its territory. Our publishing work in particular is blessed in that Solusi is near enough to Bulawayo for its students to do colporteur work during school holidays.

For some years we had two outstanding men from the theological course, Brethren Amayo (Kenya) and Koko (Northern Rhodesia) who were successful in selling English books, through the medium of the English language, to middle-class Africans. This year we have three student-colporteurs who hail from

East Africa. You will see them in the accompanying picture, from left to right: Brethren N. Ogeto, M. Bosire and S. Amulo. These three men have each sold over £100 of books so far during the school holiday. The sales of these men cover quite a range of literature. They sell many copies of *Radiant Health* and quite a few of *Modern Medical Counselor*. For the home they deliver *Better Meals for Less*, *Happiness in Marriage* and *Happiness for Husbands and Wives*. Of spiritual books they also sell a number, but especially *Your Bible and You*,

*I Must Know*, *Footprints of Jesus*, and *For a Better Africa*.

Given the right personality and enthusiasm, we find that the better educated the man is, the better results he obtains. And these men really work hard—Saturday nights and Sundays included, sixty to seventy hours a week being no exception. Thank you, East Africa, for these good students!

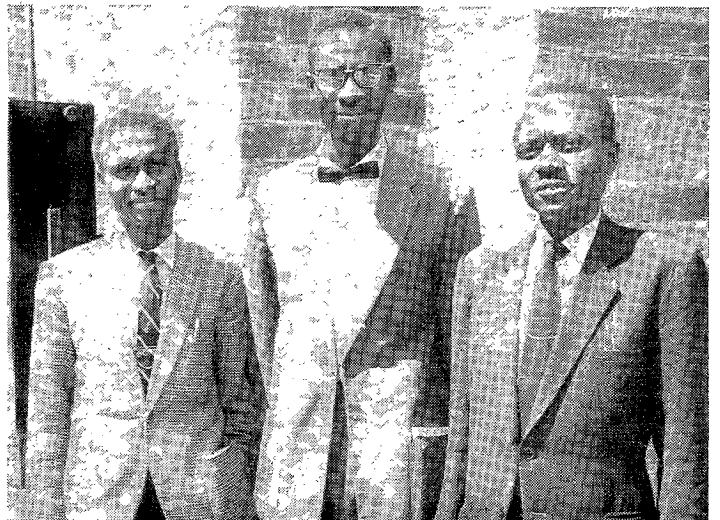


Mr. "Chips" Wood, veteran literature-evangelist of the Rhodesia Conference.

W. C. S. Raitt shows a compact set of books in English to A. Habenzu (left) and J. M. Koko (centre), P.D.S.s of the Southern and Northern Rhodesia Fields respectively.



Successful Solusi Student literature-evangelists.





James Ogara (left) of the South Kenya Field, is the first missionary literature-evangelist to the Masai tribe of Kenya. D. R. L. Astleford (centre) and William Burachara P.D.S., South Kenya Field, wish him God's special blessings.

## PUBLISHING GAINS IN EAST AFRICA

D. R. L. ASTLEFORD, P.D.S.

THE 1964 institutes for our regular literature-evangelists have just ended.

There were 155 present at these institutes. All of them enjoyed a wonderful time studying, singing, praying, and being together in Christian fellowship. We conducted three institutes for our five fields. R. J. Wieland from the East African Publishing House and J. N. Hunt from the Trans-Africa Division assisted us.

Our forces include 49 literature-evangelists who are licensed and credentialed. We salute these men and women and their leaders for the great work being done by them.

Our sales in 1963 amounted to over Sh. 284,000/- which was an increase of 28 per cent over the previous year. Our baptisms and decisions for Christ are up too. Our smallest field reported 30 baptisms and 143 decisions for last year.

Do pray for us in East Africa as we press on.

### Above:

The East African Publishing House, newly extended. Emergency requests for equipment and plans for double shifts have had to be made in order to meet the increasing demands for literature in our Northern Unions.

### Right:

R. E. Gardner, (left) newly appointed manager of the East African Publishing House, joins R. J. Wieland, editor of the House in discussing plans for *Sikiliza* (Our Swahili SIGNS) with D. R. L. Astleford (right) and R. H. E. Henning (second right), P.D.S.s of the East African and Tanganyika Unions. Notice the Motto of the House: "Books for the Heart of Africa".



# NYASALAND REPORTING



R. A. Forbes, newly appointed P.D.S.

R. P. GOMA recently graduated from the Teacher Training Course but he felt that the Lord was calling him to the literature ministry instead of the teaching work. He has now taken up his work in Fort Jameson and is having good success under the blessing of the Lord. During his first month of work he delivered £28 worth of books and recently he wrote to say he had started two branch Sabbath-schools.

Here is one of his recent experiences: "At Petauke there is a man called Kamiza Phiri. His work is selling beer. I went to Petauke and started telling people about the importance of their bodies, time, money, opportunities, and so forth. Then I talked about beer and man. People in the beer hall began leaving until I was left alone with Mr. Phiri and his wife. I canvassed them for *God's Answers*, which they bought. I also appealed to them to stop helping the devil, by selling beer. They decided to leave

this job. The next day they told me they had not slept quickly that night because the book was very interesting. They have already started looking for other work. Please pray for this family."

We appreciate the good work that Brother Goma and all the other faithful colporteurs in Nyasaland are doing.

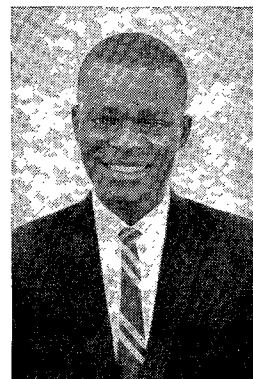
## IN SOUTH NYASA

R. S. MAZUNDA, P.D.S.

MEET Brother Brighton Solomoni of Cholo District, 14 miles north-east of Malamulo College, seen in the accompanying picture with the writer. Brother Brighton Solomoni has proved himself to be the best and most reliable literature-evangelist of all those who attended the colporteur institute held last year in the Soche church, Blantyre. After spending a week with the field Publishing Dept. secretary, he continued carrying his books to many different places in this area. The community has recognized him as a literature-evangelist. As a result of his untiring work, a branch Sabbath-school is in full operation which was started near the main organized Sabbath-school at Mchiramwera. Brighton has not had much education and he has very little knowledge of English, but he is following closely the method of carrying out his duties in the way he was taught during the colporteur institute. He works as a cook at Cholo, and as soon as he has finished his work, he uses the remaining hours in canvassing. He sells on an average of 25 books each month which bring in an amount of £6. 0. 0.



Brighton Solomoni (left), literature-evangelist of the South Nyasa Field, and his P.D.S., R. S. Mazunda.



R. P. Goma, missionary literature-evangelist to Fort Jameson, North-east Rhodesia.

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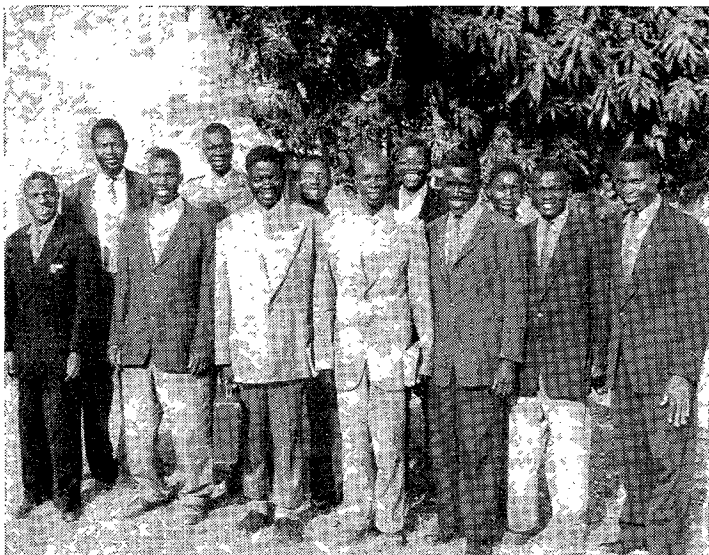
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The happiest Adventists in Nyasaland. They are literature-evangelists.

# What would you have done?

J. N. HUNT, *Publishing Department Secretary, Trans-Africa Division*



"I'll provide all the money you need to see you through the University Medical Course. You'll not have to pay a penny interest and you can repay me four years after your graduation!"

This tempting offer was made to youthful J. Sullivan, literature-evangelist of Cape Town just a few months ago. It was his childhood dream and ambition to become a doctor. Should he refuse this opportunity? What would you have done?

Brother Sullivan prayed! He read the counsel of the Spirit of prophecy. "If there is one work more important than another it is that of getting our publications before the public."—"A great and important work is before us. The enemy of souls realizes this and he is doing everything in his power to lead the canvasser into some other line of work."—*Colporteur Ministry*, p. 13. He knew God had called him to the literature ministry and that He had not released him. His decision was made. Like Nehemiah he said "I am doing a great work and I cannot come down!" The next day while hundreds of students enrolled in the university, God's young messenger, J. Sullivan, went from home to home bearing heaven's greatest message to man! Could there be any higher or more noble calling than this?

Mr. T. Lupiya had a thriving business on the Copperbelt of Northern Rhodesia. He often earned in one day that which an average man earned in a whole month. He was well-educated, highly-respected, and an active leader in his community. But he was not satisfied. The Lord had impressed him that he should be selling that which would bring more permanent and eternal results. Last year he left his business and became a full-time literature-evangelist. God has prospered him in sales and helped him to bring a number of new members into the church.

Brother Lupiya was also tempted. A

certain group had selected him to go overseas as their representative with all expenses paid. Again Satan was trying with all his subtle power to lead the canvasser into some other line of work. What would you have done? Thank God that our faithful African brother refused to come down from this higher calling. He knew that "There is no higher work than evangelistic canvassing!" Look at his picture! You can see that he is happy to be a worker for God!

Another personal challenge comes from the pen of Brother I. R. Mason of Bulawayo:

"Since leaving the portals of Helderberg College at the close of 1937 I have always had the ambition to be a self-supporting worker for the Lord. Many times since then I have felt that God wanted me in the literature ministry, so at the beginning of 1963, after taking the matter to the Lord, I wrote to our conference president, requesting that if it could be arranged I would be happy to enter the literature work in Bulawayo.

"In due course the reply came, notifying me that the conference executive committee had taken the action appointing me to the "B" section of Bulawayo and district as a full-time literature-evangelist. This news brought me great joy and I began to lay plans for terminating my services with the Southern Rhodesia Government, where I was employed as an agricultural officer on top grade with Sabbath privileges. Many folk thought this a rash move after 22½ years of service and at a time when the country was passing through such an uncertain period in its economy. [What would you have done?] However, impressed with the urgent need for devoted full-time workers in this field and confident in heavenly guidance we went forward in faith. We settled on our little plot west of Bulawayo and commenced the literature work under the able guidance of W. C. S. Raitt.

"Great has been our joy as we have become co-labourers with Christ in bringing the message to the doors of many, who otherwise would not receive it. We have proved that the Lord attends every sincere effort with success and souls are being gathered in as a result of the combined effort of our pastor, literature workers and audio-visual workers." (See *Zambesi's Successful Colporteurs*, p. 9)

J. Sullivan of Cape Town. Doing a great and noble work.



T. Lupiya of Bancroft, Northern Rhodesia. He chose a higher profession.



I. R. Mason of Bulawayo. Eleven souls in seven months.



Friends, you have read in this special issue of the OUTLOOK how the Lord is calling our capable church members to leave their ordinary employment to help give His final message. They are coming from all races, tribes, and occupations in the Trans-Africa Division. They are stepping into the front lines like a mighty army ready to swell the loud cry of the third angel. Verily, the prediction of the Lord's messenger is being fulfilled in this our day: "In this closing work of the gospel there is a vast field to be occupied; and more than ever before the work is to enlist helpers from the common people. Youth [like J. Sullivan] and those older in years [like T. Lupiya and I. R. Mason] will be called from the field, from the vineyard, and from the workshop [or office], and sent forth by the Master to give His message."—*Education*, p. 269.

The question today is not "What would you have done?" But rather what *will* you do *now*? Will you refuse the earthly and temporal and choose to dedicate your life to that which will last for eternity?